

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Obama moves slightly ahead in national tracker

Raleigh, N.C. – PPP's three day rolling national tracking poll finds Barack Obama pulling slightly ahead of Mitt Romney based on interviews conducted between Tuesday and Thursday. Obama's at 48% to 47% for Romney after leading by small margins with voters polled on each of the two nights following Tuesday's debate.

The numbers with Republicans and independents are unchanged after Monday's interviews were dropped off and replaced with Thursday's. But Obama's seen a small improvement with Democrats now, going from an 84/13 lead to an 86/12 one with his party base. Obama's deficit among white voters has also declined from 20 points at 58/38 to 18 points at 57/39. 20 points is something of a magic number in terms of what Romney needs to do with white voters in order to win the election, and if Obama can keep him below that he'll probably pull it out.

Obama is losing by small margins in every age group except for young voters- his 60/36 advantage with them provides his overall lead. The candidates' numbers along gender lines are completely opposite of each other- Obama leads 51/44 with women and Romney leads 51/44 with men.

Obama's approval remains steady at 46/50. Romney's favorability has dipped slightly back into negative territory at 47/48, the first time we've seen that in our national polling since his big victory in the first debate.

“Barack Obama appears to have received a small boost from his victory in the debate on Tuesday night,” said Dean Debnam, President of Public Policy Polling. “The question now is whether that will hold up as the debate fades from voters’ minds.”

PPP surveyed 1,200 likely voters nationally between October 16th and 18th. The margin of error for the survey is +/-2.8%. PPP surveys are conducted through automated telephone interviews. The national tracking poll is done on behalf of Americans United For Change.



National Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 48%
Mitt Romney..... 47%
Undecided..... 5%

Q2 Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable..... 48%
Unfavorable 48%
Not sure 4%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve 46%
Disapprove..... 50%
Not sure 4%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 47%
Unfavorable 48%
Not sure 5%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%
Republican..... 37%
Independent/Other 22%

Q7 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 9%
White 71%
African-American 12%
Other..... 8%

Q8 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 24%
46 to 65..... 39%
Older than 65..... 22%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	48%	51%	44%
Mitt Romney	47%	44%	51%
Undecided	5%	4%	5%

	Base	Gender	
		Woman	Man
Obama Favorability			
Favorable	48%	51%	44%
Unfavorable	48%	45%	52%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	49%	43%
Disapprove	50%	46%	55%
Not sure	4%	5%	3%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	47%	46%	48%
Unfavorable	48%	49%	47%
Not sure	5%	5%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	48%	86%	10%	41%
Mitt Romney	47%	12%	87%	46%
Undecided	5%	3%	2%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Favorability				
Favorable	48%	84%	12%	41%
Unfavorable	48%	13%	85%	51%
Not sure	4%	3%	3%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	83%	10%	40%
Disapprove	50%	14%	89%	52%
Not sure	4%	4%	1%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	47%	16%	83%	44%
Unfavorable	48%	80%	13%	47%
Not sure	5%	4%	4%	9%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	48%	61%	39%	86%	56%
Mitt Romney	47%	34%	57%	9%	32%
Undecided	5%	5%	4%	5%	11%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Favorability					
Favorable	48%	60%	39%	85%	55%
Unfavorable	48%	38%	57%	11%	36%
Not sure	4%	2%	4%	4%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	46%	55%	38%	83%	57%
Disapprove	50%	43%	59%	12%	34%
Not sure	4%	1%	3%	6%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	47%	45%	55%	13%	28%
Unfavorable	48%	50%	40%	83%	60%
Not sure	5%	6%	5%	4%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	48%	60%	46%	46%	45%
Mitt Romney	47%	36%	48%	49%	51%
Undecided	5%	4%	6%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Favorability					
Favorable	48%	56%	45%	48%	44%
Unfavorable	48%	39%	50%	49%	51%
Not sure	4%	5%	5%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	56%	45%	46%	42%
Disapprove	50%	38%	52%	52%	54%
Not sure	4%	6%	3%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	47%	41%	45%	47%	53%
Unfavorable	48%	51%	48%	49%	43%
Not sure	5%	8%	7%	4%	4%

