



FOR IMMEDIATE RELEASE

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INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Obama, Romney tied in new tracking poll

Raleigh, N.C. – Today PPP is releasing the first results from the daily tracking poll it will be running for the rest of the election, sponsored by Americans United for Change. It will be based on a three day rolling average, with 400 interviews conducted each day.

Based on interviews completed between Monday and Wednesday Barack Obama and Mitt Romney are all tied up at 48%. This represents some improvement for Obama compared to PPP's last national survey, conducted last weekend for Daily Kos and SEIU, which found Romney up 50/46.

Obama is up 51/45 with women, 62/34 with Hispanics, 87/8 with African Americans, and 57/38 with young voters. Romney is ahead 50/45 with men, 46/41 with independents, 58/38 with whites, and 53/43 with seniors.

Voters narrowly disapprove of Obama's job performance, with 46% of voters giving him good marks to 50% unhappy with how he's doing. That's actually up a little bit from a 44/53 spread over the weekend though. Americans are split right down the middle in their assessments of Romney- 47% see him favorably and 47% unfavorably. That's down from a 49/45 spread on last weekend's survey.

“The race nationally couldn’t be much more of a toss up heading into the final days of the campaign,” said Dean Debnam, President of Public Policy Polling. “We look forward to keeping the public apprised of the day to day movement in the closing stretch.”

PPP surveyed 1,200 likely voters nationally between October 15th and 17th. The margin of error for the survey is +/-2.8%. PPP surveys are conducted through automated telephone interviews.





National Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 48%
Mitt Romney..... 48%
Undecided..... 5%

Q2 Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable..... 47%
Unfavorable 49%
Not sure..... 4%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve 46%
Disapprove..... 50%
Not sure..... 4%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 47%
Unfavorable 47%
Not sure..... 6%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 40%
Republican..... 35%
Independent/Other..... 24%

Q7 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 9%
White 71%
African-American 12%
Other..... 8%

Q8 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 24%
46 to 65..... 39%
Older than 65..... 22%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	48%	51%	45%
Mitt Romney	48%	45%	50%
Undecided	5%	4%	5%

	Base	Gender	
		Woman	Man
Obama Favorability			
Favorable	47%	51%	43%
Unfavorable	49%	45%	53%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	48%	43%
Disapprove	50%	47%	54%
Not sure	4%	6%	3%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	47%	46%	49%
Unfavorable	47%	48%	46%
Not sure	6%	6%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	48%	84%	11%	41%
Mitt Romney	48%	13%	88%	46%
Undecided	5%	3%	2%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Favorability				
Favorable	47%	83%	12%	39%
Unfavorable	49%	13%	86%	53%
Not sure	4%	3%	2%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	80%	10%	40%
Disapprove	50%	15%	88%	52%
Not sure	4%	4%	2%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	47%	16%	85%	44%
Unfavorable	47%	78%	12%	47%
Not sure	6%	6%	3%	9%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	48%	62%	38%	87%	54%
Mitt Romney	48%	34%	58%	8%	31%
Undecided	5%	4%	4%	5%	14%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Favorability					
Favorable	47%	60%	39%	85%	54%
Unfavorable	49%	40%	58%	9%	36%
Not sure	4%	-	3%	6%	10%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	46%	57%	37%	85%	53%
Disapprove	50%	40%	60%	10%	34%
Not sure	4%	3%	4%	5%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	47%	39%	57%	11%	27%
Unfavorable	47%	53%	39%	84%	55%
Not sure	6%	8%	4%	5%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	48%	57%	47%	46%	45%
Mitt Romney	48%	38%	46%	49%	53%
Undecided	5%	5%	7%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Favorability					
Favorable	47%	55%	43%	49%	43%
Unfavorable	49%	38%	53%	49%	52%
Not sure	4%	6%	4%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	52%	47%	45%	41%
Disapprove	50%	43%	47%	51%	55%
Not sure	4%	5%	6%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	47%	41%	42%	48%	54%
Unfavorable	47%	52%	50%	47%	43%
Not sure	6%	7%	8%	5%	3%

