

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Cruz leads final Texas runoff poll

Raleigh, N.C. – PPP's final poll of the Republican Senate runoff in Texas finds Ted Cruz opening up a 52-42 lead, an increase from our survey two weeks ago that found him ahead 49-44.

Cruz's victory is driven by 4 things: the Tea Party, the enthusiasm of his supporters, a generational divide within the Texas Republican ranks, and the lack of regard the party base currently holds for Rick Perry.

Cruz is ahead by a whooping 75-22 margin with Tea Party voters, more than making up for a 56-39 deficit to Dewhurst with voters who don't consider themselves members of that movement. There has been too much of a tendency to ascribe any Republican primary upset over the last few years to Tea Party voters, but this is one case where it's well justified.

Cruz has a 63-33 advantage with voters who describe themselves as 'very excited' about voting in Tuesday's runoff election. He also has a 49-45 advantage with those describing themselves as 'somewhat excited.' The only reason this race is even remotely competitive is Dewhurst's 59-31 lead with voter who say they're 'not that excited' about voting. It's an open question whether those folks will really show up and if they don't it's possible Cruz could end up winning by closer to 20 points.

The greater excitement among Cruz voters can also be measured by their eagerness to get out and cast their ballots during the early voting period. Cruz leads 55-40 among those who say they've already voted, so Dewhurst will likely need a huge advantage among election day voters to overcome the deficit. But Cruz has a 49-44 lead with those who have yet to vote too.

“Runoffs are unpredictable so it would be premature to totally write off David Dewhurst,” said Dean Debnam, President of Public Policy Polling. “But things are definitely trending strongly in Ted Cruz’s direction and he already has a lead on the votes in the bank.”

PPP surveyed 665 likely Republican runoff voters on July 28th and 29th. The margin of error for the survey is +/-3.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Texas Survey Results

Q1 How likely are you to vote in the runoff election for US Senate? Have you already voted, will you definitely vote on Tuesday, will you probably vote on Tuesday, are the chances fifty-fifty, or will you probably not vote?

Already voted..... 49%
Will definitely vote 51%
Will probably vote 0%
Chances are 50-50 0%
Will probably not vote..... 0%

Q2 Are you voting in the Republican or Democratic Senate runoff, or are you not sure?

Republican runoff.....100%
Democratic runoff 0%
Not sure 0%

Q3 The Republican candidates for Senate are Ted Cruz and David Dewhurst. If the runoff was today, who would you vote for?

Ted Cruz 52%
David Dewhurst 42%
Undecided..... 6%

Q4 Do you have a favorable or unfavorable opinion of Ted Cruz?

Favorable..... 53%
Unfavorable 32%
Not sure 16%

Q5 Do you have a favorable or unfavorable opinion of David Dewhurst?

Favorable..... 50%
Unfavorable 39%
Not sure 11%

Q6 Would you say you are very excited, somewhat excited, or not that excited about voting in the runoff election?

Very excited 50%
Somewhat excited 29%
Not that excited..... 21%

Q7 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q8 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 24%
46 to 65..... 40%
Older than 65..... 36%

Q9 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 7%
White 85%
African-American 2%
Other..... 6%

Q10 Are you an Evangelical Christian, or not?

Are an Evangelical..... 62%
Are not 38%

Q11 Do you consider yourself to be a member of the Tea Party?

Yes..... 33%
No 49%
Not sure 18%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	3%
<i>Somewhat liberal</i>	4%
<i>Moderate</i>	10%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	48%
<i>Didn't Answer</i>	9%

Q13 Are you more or less likely to vote for a candidate endorsed by Rick Perry, or does it not make a difference?

<i>More likely</i>	16%
<i>Less likely</i>	35%
<i>Doesn't make a difference</i>	50%

Q14 Are you more or less likely to vote for a candidate endorsed by Sarah Palin, or does it not make a difference?

<i>More likely</i>	31%
<i>Less likely</i>	24%
<i>Doesn't make a difference</i>	45%





Crosstabs

	Base	Vote Likelihood	
		Already voted	Will definitely vote
2012 GOP Sen Runoff			
Ted Cruz	52%	55%	49%
David Dewhurst	42%	40%	44%
Undecided	6%	4%	7%

	Base	Vote Likelihood	
		Already voted	Will definitely vote
Cruz Favorability			
Favorable	53%	58%	47%
Unfavorable	32%	28%	36%
Not sure	16%	14%	17%

	Base	Vote Likelihood	
		Already voted	Will definitely vote
Dewhurst Favorability			
Favorable	50%	50%	51%
Unfavorable	39%	41%	37%
Not sure	11%	9%	12%

	Base	Vote Likelihood	
		Already voted	Will definitely vote
More/Less Likely to Vote for Perry-Endorsed Candidate			
More likely	16%	15%	16%
Less likely	35%	35%	34%
Doesn't make a difference	50%	50%	49%





Crosstabs

	Base	Vote Likelihood	
		Already voted	Will definitely vote
More/Less Likely to Vote for Palin-Endorsed Candidate			
More likely	31%	33%	29%
Less likely	24%	21%	27%
Doesn't make a difference	45%	46%	44%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
2012 GOP Sen Runoff				
Ted Cruz	52%	63%	49%	31%
David Dewhurst	42%	33%	45%	59%
Undecided	6%	4%	6%	10%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
Cruz Favorability				
Favorable	53%	62%	52%	32%
Unfavorable	32%	29%	28%	44%
Not sure	16%	9%	20%	24%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
Dewhurst Favorability				
Favorable	50%	46%	58%	50%
Unfavorable	39%	46%	32%	32%
Not sure	11%	8%	10%	18%





Crosstabs

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
More/Less Likely to Vote for Perry-Endorsed Candidate				
More likely	16%	19%	13%	12%
Less likely	35%	34%	32%	39%
Doesn't make a difference	50%	47%	56%	49%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
More/Less Likely to Vote for Palin-Endorsed Candidate				
More likely	31%	39%	31%	14%
Less likely	24%	20%	22%	35%
Doesn't make a difference	45%	41%	48%	50%

	Base	Gender	
		Woman	Man
2012 GOP Sen Runoff			
Ted Cruz	52%	50%	54%
David Dewhurst	42%	44%	39%
Undecided	6%	6%	6%

	Base	Gender	
		Woman	Man
Cruz Favorability			
Favorable	53%	52%	53%
Unfavorable	32%	32%	32%
Not sure	16%	16%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Dewhurst Favorability			
Favorable	50%	54%	46%
Unfavorable	39%	33%	46%
Not sure	11%	12%	9%

	Base	Gender	
		Woman	Man
More/Less Likely to Vote for Perry-Endorsed Candidate			
More likely	16%	18%	13%
Less likely	35%	29%	41%
Doesn't make a difference	50%	53%	45%

	Base	Gender	
		Woman	Man
More/Less Likely to Vote for Palin-Endorsed Candidate			
More likely	31%	31%	31%
Less likely	24%	24%	24%
Doesn't make a difference	45%	45%	45%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Sen Runoff				
Ted Cruz	52%	60%	59%	39%
David Dewhurst	42%	33%	35%	56%
Undecided	6%	6%	6%	5%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cruz Favorability				
Favorable	53%	59%	58%	42%
Unfavorable	32%	28%	28%	39%
Not sure	16%	12%	14%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Dewhurst Favorability				
Favorable	50%	56%	38%	61%
Unfavorable	39%	33%	50%	30%
Not sure	11%	11%	12%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
More/Less Likely to Vote for Perry-Endorsed Candidate				
More likely	16%	18%	13%	17%
Less likely	35%	38%	31%	36%
Doesn't make a difference	50%	43%	56%	47%

	Base	Age		
		18 to 45	46 to 65	Older than 65
More/Less Likely to Vote for Palin-Endorsed Candidate				
More likely	31%	42%	34%	21%
Less likely	24%	17%	23%	30%
Doesn't make a difference	45%	41%	43%	49%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
2012 GOP Sen Runoff					
Ted Cruz	52%	57%	52%	47%	51%
David Dewhurst	42%	33%	43%	39%	36%
Undecided	6%	10%	5%	13%	12%

	Base	Race			
		Hispanic	White	African-American	Other
Cruz Favorability					
Favorable	53%	57%	52%	39%	54%
Unfavorable	32%	30%	32%	47%	22%
Not sure	16%	13%	15%	13%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Dewhurst Favorability					
Favorable	50%	48%	51%	39%	51%
Unfavorable	39%	42%	39%	47%	34%
Not sure	11%	10%	10%	13%	15%

	Base	Race			
		Hispanic	White	African-American	Other
More/Less Likely to Vote for Perry-Endorsed Candidate					
More likely	16%	24%	15%	27%	5%
Less likely	35%	40%	34%	61%	33%
Doesn't make a difference	50%	36%	51%	11%	62%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
More/Less Likely to Vote for Palin-Endorsed Candidate					
More likely	31%	46%	30%	36%	34%
Less likely	24%	23%	24%	40%	20%
Doesn't make a difference	45%	32%	46%	24%	46%

	Base	Evangelical?	
		Are an Evangelical	Are not
2012 GOP Sen Runoff			
Ted Cruz	52%	54%	50%
David Dewhurst	42%	40%	45%
Undecided	6%	6%	5%

	Base	Evangelical?	
		Are an Evangelical	Are not
Cruz Favorability			
Favorable	53%	55%	48%
Unfavorable	32%	27%	39%
Not sure	16%	17%	13%

	Base	Evangelical?	
		Are an Evangelical	Are not
Dewhurst Favorability			
Favorable	50%	48%	55%
Unfavorable	39%	40%	36%
Not sure	11%	12%	9%





Crosstabs

	Base	Evangelical?	
		Are an Evangelical	Are not
More/Less Likely to Vote for Perry-Endorsed Candidate			
More likely	16%	17%	13%
Less likely	35%	30%	44%
Doesn't make a difference	50%	53%	43%

	Base	Evangelical?	
		Are an Evangelical	Are not
More/Less Likely to Vote for Palin-Endorsed Candidate			
More likely	31%	35%	24%
Less likely	24%	20%	32%
Doesn't make a difference	45%	45%	44%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Sen Runoff				
Ted Cruz	52%	75%	39%	46%
David Dewhurst	42%	22%	56%	41%
Undecided	6%	2%	6%	12%

	Base	Tea Party ID		
		Yes	No	Not sure
Cruz Favorability				
Favorable	53%	74%	40%	47%
Unfavorable	32%	17%	44%	26%
Not sure	16%	9%	16%	27%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Dewhurst Favorability				
Favorable	50%	34%	62%	49%
Unfavorable	39%	58%	30%	28%
Not sure	11%	8%	8%	23%

	Base	Tea Party ID		
		Yes	No	Not sure
More/Less Likely to Vote for Perry-Endorsed Candidate				
More likely	16%	15%	15%	20%
Less likely	35%	34%	38%	22%
Doesn't make a difference	50%	50%	47%	58%

	Base	Tea Party ID		
		Yes	No	Not sure
More/Less Likely to Vote for Palin-Endorsed Candidate				
More likely	31%	57%	15%	24%
Less likely	24%	9%	35%	19%
Doesn't make a difference	45%	34%	50%	57%

	Base	Ideology					Didn't Answer
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
2012 GOP Sen Runoff							
Ted Cruz	52%	71%	21%	29%	47%	63%	43%
David Dewhurst	42%	26%	68%	65%	47%	32%	48%
Undecided	6%	3%	11%	6%	6%	5%	9%





Crosstabs

	Base	Ideology					Didn't Answer
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Cruz Favorability							
Favorable	53%	71%	10%	31%	46%	65%	42%
Unfavorable	32%	20%	81%	50%	33%	24%	32%
Not sure	16%	9%	8%	20%	21%	11%	26%

	Base	Ideology					Didn't Answer
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Dewhurst Favorability							
Favorable	50%	72%	61%	53%	52%	45%	59%
Unfavorable	39%	25%	31%	33%	37%	44%	30%
Not sure	11%	3%	8%	14%	11%	11%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More/Less Likely to Vote for Perry-Endorsed Candidate						
More likely	16%	43%	24%	14%	14%	15%
Less likely	35%	41%	53%	43%	32%	32%
Doesn't make a difference	50%	16%	23%	43%	54%	53%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More/Less Likely to Vote for Palin-Endorsed Candidate						
More likely	31%	53%	36%	8%	21%	39%
Less likely	24%	25%	44%	50%	27%	16%
Doesn't make a difference	45%	22%	20%	42%	52%	45%

