

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Cruz takes lead in Texas runoff

Raleigh, N.C. – PPP's first poll of the Texas Senate runoff finds Ted Cruz with a surprising 49-44 lead and a much more enthusiastic cadre of supporters than former front runner David Dewhurst.

Cruz's lead expands to a whopping 59-36 margin over Dewhurst among voters who describe themselves as 'very excited' about voting in the election. The lower turnout is, the better Cruz's chances will be. Dewhurst leads 51-43 with 'somewhat excited' voters and 50-36 with those who say they are 'not that excited.' The big question is whether those less enthused folks will actually bother to turn out or not.

This race is one of the most stark examples of the Tea Party movement propelling a candidate that we've seen to date. 40% of voters identify themselves as members of that movement and Cruz has a 71-26 advantage with them. Dewhurst leads 57-34 with non-Tea Partiers, and they are 50% of the electorate, but it's not nearly enough to drown out Cruz's advantage with that group.

Texas is also an exceptionally rare state where Hispanic voters might be the difference maker in a Republican primary. Cruz has a 78-19 advantage with them. Other groups that give Cruz large leads are men (55-38), folks describing themselves as 'very conservative' (61-34), Evangelicals (50-42), and middle aged voters (54-40).

Dewhurst's leads come with women (49-44), seniors (47-45), voters identifying as just 'somewhat conservative' (49-45), and moderates (70-20). The fact that Dewhurst is leading by 50 points with moderates yet still losing overall is a pretty good sign of how relevant that voter bloc is within the Republican Party these days.

“Ted Cruz looks like the new front runner in the Texas Senate race,” said Dean Debnam, President of Public Policy Polling. “Not only is he ahead overall, but he’s up by even more with the folks who are most likely to vote in what will probably be a low turnout election. The momentum swing in this race over the last six weeks is seismic.”

PPP surveyed 468 likely Republican runoff voters on July 10th and 11th. The margin of error for the survey is +/-4.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Texas Survey Results

Q1 How likely are you to vote in the runoff election for US Senate later this month: will you definitely vote, probably vote, are the chances fifty-fifty, or will you probably not vote?

Will definitely vote100%
Will probably vote 0%
Chances are 50-50 0%
Will probably not vote..... 0%

Q2 Are you planning to vote in the Democratic or Republican Senate runoff, or are you not sure?

Democratic runoff 0%
Republican runoff.....100%
Not sure..... 0%

Q3 The Republican candidates for Senate are Ted Cruz and David Dewhurst. If the runoff was today, who would you vote for?

Ted Cruz 49%
David Dewhurst 44%
Undecided..... 7%

Q4 Do you have a favorable or unfavorable opinion of Ted Cruz?

Favorable..... 56%
Unfavorable 25%
Not sure 20%

Q5 Do you have a favorable or unfavorable opinion of David Dewhurst?

Favorable..... 52%
Unfavorable 33%
Not sure..... 15%

Q6 Would you say you are very excited, somewhat excited, or not that excited about voting in the runoff election?

Very excited 48%
Somewhat excited 30%
Not that excited.....22%

Q7 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man.....48%

Q8 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 18%
46 to 65..... 44%
Older than 65..... 38%

Q9 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 6%
White 88%
African-American 3%
Other..... 3%

Q10 Are you an Evangelical Christian, or not?

Are an Evangelical..... 65%
Are not..... 35%

Q11 Do you consider yourself to be a member of the Tea Party?

Yes..... 40%
No..... 50%
Not sure..... 9%



Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	7%
<i>Somewhat liberal</i>	2%
<i>Moderate</i>	13%
<i>Somewhat conservative</i>	26%
<i>Very conservative</i>	52%
<i>Didn't Answer</i>	0%



Crosstabs

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
2012 GOP Sen Runoff				
Ted Cruz	49%	59%	43%	36%
David Dewhurst	44%	36%	51%	50%
Undecided	7%	5%	6%	13%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
Cruz Favorability				
Favorable	56%	64%	51%	45%
Unfavorable	25%	22%	27%	28%
Not sure	20%	15%	22%	27%

	Base	Voter Enthusiasm		
		Very excited	Somewhat excited	Not that excited
Dewhurst Favorability				
Favorable	52%	47%	65%	48%
Unfavorable	33%	37%	23%	35%
Not sure	15%	16%	12%	17%

	Base	Gender	
		Woman	Man
2012 GOP Sen Runoff			
Ted Cruz	49%	44%	55%
David Dewhurst	44%	49%	38%
Undecided	7%	6%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Cruz Favorability			
Favorable	56%	51%	61%
Unfavorable	25%	27%	23%
Not sure	20%	23%	16%

	Base	Gender	
		Woman	Man
Dewhurst Favorability			
Favorable	52%	57%	47%
Unfavorable	33%	25%	40%
Not sure	15%	17%	12%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Sen Runoff				
Ted Cruz	49%	46%	54%	45%
David Dewhurst	44%	46%	40%	47%
Undecided	7%	8%	6%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cruz Favorability				
Favorable	56%	50%	62%	50%
Unfavorable	25%	33%	18%	29%
Not sure	20%	17%	20%	21%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Dewhurst Favorability				
Favorable	52%	50%	54%	52%
Unfavorable	33%	25%	35%	34%
Not sure	15%	25%	12%	14%

	Base	Race			
		Hispanic	White	African-American	Other
2012 GOP Sen Runoff					
Ted Cruz	49%	78%	48%	47%	38%
David Dewhurst	44%	19%	45%	42%	46%
Undecided	7%	3%	7%	11%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Cruz Favorability					
Favorable	56%	86%	53%	47%	71%
Unfavorable	25%	11%	26%	42%	9%
Not sure	20%	3%	21%	11%	20%

	Base	Race			
		Hispanic	White	African-American	Other
Dewhurst Favorability					
Favorable	52%	22%	54%	68%	66%
Unfavorable	33%	38%	33%	22%	15%
Not sure	15%	40%	13%	11%	20%





Crosstabs

	Base	Evangelical?	
		Are an Evangelical	Are not
2012 GOP Sen Runoff			
Ted Cruz	49%	50%	47%
David Dewhurst	44%	42%	47%
Undecided	7%	8%	6%

	Base	Evangelical?	
		Are an Evangelical	Are not
Cruz Favorability			
Favorable	56%	54%	58%
Unfavorable	25%	24%	27%
Not sure	20%	22%	15%

	Base	Evangelical?	
		Are an Evangelical	Are not
Dewhurst Favorability			
Favorable	52%	50%	57%
Unfavorable	33%	34%	31%
Not sure	15%	17%	12%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Sen Runoff				
Ted Cruz	49%	71%	34%	36%
David Dewhurst	44%	26%	57%	47%
Undecided	7%	3%	8%	17%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Cruz Favorability				
Favorable	56%	75%	45%	29%
Unfavorable	25%	12%	33%	35%
Not sure	20%	14%	21%	36%

	Base	Tea Party ID		
		Yes	No	Not sure
Dewhurst Favorability				
Favorable	52%	41%	63%	49%
Unfavorable	33%	43%	25%	29%
Not sure	15%	16%	13%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Runoff						
Ted Cruz	49%	33%	37%	20%	45%	61%
David Dewhurst	44%	41%	63%	70%	49%	34%
Undecided	7%	27%	-	10%	6%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cruz Favorability						
Favorable	56%	47%	37%	25%	56%	65%
Unfavorable	25%	27%	15%	57%	23%	18%
Not sure	20%	27%	48%	18%	21%	17%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dewhurst Favorability						
Favorable	52%	54%	56%	68%	58%	45%
Unfavorable	33%	19%	37%	23%	27%	39%
Not sure	15%	27%	8%	9%	15%	15%

