

**FOR IMMEDIATE RELEASE**

**February 9, 2010**

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**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Medina becoming a factor in Texas**

**Raleigh, N.C.** – Rick Perry continues to hold onto a double digit lead in the Republican primary for Governor of Texas but the biggest story may be that Debra Medina is coming on strong.

Perry is at 39% to 28% for Kay Bailey Hutchison and 24% for Medina. There are major splits within the race along ideological lines. Perry is at 42% with conservatives, and Medina is now outpolling Hutchison with them by a 25-23 margin. Hutchison cleans up with moderates, leading Perry 49-29, but unfortunately for her prospects they account for only 20% of GOP primary voters.

One finding in the poll helps sum up the mood in the country right now and may give a clue as to why Hutchison is having so much trouble. Asked whether they trust Austin or Washington politicians more to solve Texas' problems, state level politicians win out by a margin of 78-3.

There's no doubt Medina is riding the wave of discontent with the political establishment. She actually leads the race, 37-32 over Perry, with the third of primary voters who disapprove of Washington politicians. With those who are happy she trails well behind at 17%.

“The big question for Debra Medina is whether there's enough unhappy voters out there for her to get into a runoff with Rick Perry,” said Dean Debnam, President of Public Policy Polling. “That would rank up there with the results of the Massachusetts Senate election as an early shocker in the 2010 political season.”

There is less drama on the Democratic side- Bill White leads Farouk Shami 49-19.

PPP surveyed 400 likely Democratic primary voters and 423 likely Republican primary voters from February 4<sup>th</sup> to 7<sup>th</sup>. The margin of error for the Democratic survey is +/- 4.9% and for the Republicans it's +/-4.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).



## Texas GOP Survey Results

**Q1** The Republican candidates for Governor are Kay Bailey Hutchison, Debra Medina, and Rick Perry. If the election was today, who would you vote for? If Kay Bailey Hutchison, press 1. If Debra Medina, press 2. If Rick Perry, press 3. If you're undecided, press 4.

*Hutchison* ..... 28% *Perry* ..... 39%  
*Medina* ..... 24% *Undecided* ..... 10%

**Q2** (Medina supporters only) Would your second choice for Governor be Kay Bailey Hutchison or Rick Perry? If Kay Bailey Hutchison, press 1. If Rick Perry, press 2. If you're not sure, press 3.

*Hutchison* ..... 39% *Not Sure* ..... 18%  
*Perry* ..... 43%

**Q3** Do you approve or disapprove of Governor Rick Perry's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 50%  
*Disapprove* ..... 36%  
*Not Sure* ..... 14%

**Q4** Do you approve or disapprove of Senator Kay Bailey Hutchison's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 51%  
*Disapprove* ..... 28%  
*Not Sure* ..... 20%

**Q5** Do you have a favorable or unfavorable opinion of Debra Medina? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable* ..... 40%  
*Unfavorable* ..... 9%  
*Not Sure* ..... 51%

**Q6** Do you have more faith in Austin politicians or Washington politicians to solve Texas' problems? If Austin politics, press 1. If Washington politicians, press 2. If you're not sure, press 3.

*Austin* ..... 78%  
*Washington* ..... 3%  
*Not Sure* ..... 18%

**Q7** Do you approve or disapprove of the job Republicans in Congress are doing? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 51%  
*Disapprove* ..... 33%  
*Not Sure* ..... 16%

**Q8** Do you think that Congressional Republicans are too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3.

*Too Liberal* ..... 34%  
*Too Conservative* ..... 12%  
*About Right* ..... 54%

**Q9** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal* ..... 4%  
*Moderate* ..... 20%  
*Conservative* ..... 76%

**Q10** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 46%  
*Man* ..... 54%





**Q11** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 3%  
*Republican*..... 75%  
*Independent/Other*..... 22%

**Q12** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 12%  
*White* ..... 81%  
*African American* ..... 4%  
*Other*..... 4%

**Q13** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 8%  
*30 to 45*..... 24%  
*46 to 65*..... 44%  
*Older than 65*..... 24%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Governor</b>				
<b>Hutchison</b>	<b>28%</b>	9%	49%	23%
<b>Medina</b>	<b>24%</b>	48%	14%	25%
<b>Perry</b>	<b>39%</b>	31%	29%	42%
<b>Undecided</b>	<b>10%</b>	12%	9%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Second Choice</b>				
<b>Hutchison</b>	<b>39%</b>	25%	57%	38%
<b>Perry</b>	<b>43%</b>	25%	34%	46%
<b>Not Sure</b>	<b>18%</b>	50%	9%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Perry Approval</b>				
<b>Approve</b>	<b>50%</b>	62%	39%	52%
<b>Disapprove</b>	<b>36%</b>	24%	52%	33%
<b>Not Sure</b>	<b>14%</b>	14%	9%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hutchison Approval</b>				
<b>Approve</b>	<b>51%</b>	33%	59%	50%
<b>Disapprove</b>	<b>28%</b>	23%	28%	29%
<b>Not Sure</b>	<b>20%</b>	44%	13%	21%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Medina Favorability</b>				
<b>Favorable</b>	40%	37%	36%	41%
<b>Unfavorable</b>	9%	11%	12%	8%
<b>Not Sure</b>	51%	52%	52%	51%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Austin/Washington</b>				
<b>Austin</b>	78%	54%	75%	80%
<b>Washington</b>	3%	8%	8%	2%
<b>Not Sure</b>	18%	39%	18%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Congressional GOP Approval</b>				
<b>Approve</b>	51%	35%	46%	53%
<b>Disapprove</b>	33%	54%	40%	30%
<b>Not Sure</b>	16%	12%	14%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Congressional Republicans Ideology</b>				
<b>Too Liberal</b>	34%	42%	22%	36%
<b>Too Conservative</b>	12%	12%	35%	7%
<b>About Right</b>	54%	46%	43%	57%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>Hutchison</b>	<b>28%</b>	30%	25%
<b>Medina</b>	<b>24%</b>	16%	31%
<b>Perry</b>	<b>39%</b>	42%	36%
<b>Undecided</b>	<b>10%</b>	13%	8%

	Base	Gender	
		Woman	Man
<b>Second Choice</b>			
<b>Hutchison</b>	<b>39%</b>	35%	41%
<b>Perry</b>	<b>43%</b>	47%	41%
<b>Not Sure</b>	<b>18%</b>	18%	18%

	Base	Gender	
		Woman	Man
<b>Perry Approval</b>			
<b>Approve</b>	<b>50%</b>	51%	49%
<b>Disapprove</b>	<b>36%</b>	34%	39%
<b>Not Sure</b>	<b>14%</b>	16%	12%

	Base	Gender	
		Woman	Man
<b>Hutchison Approval</b>			
<b>Approve</b>	<b>51%</b>	52%	51%
<b>Disapprove</b>	<b>28%</b>	24%	32%
<b>Not Sure</b>	<b>20%</b>	25%	17%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Medina Favorability</b>			
<b>Favorable</b>	40%	36%	44%
<b>Unfavorable</b>	9%	6%	11%
<b>Not Sure</b>	51%	58%	45%

	Base	Gender	
		Woman	Man
<b>Austin/Washington</b>			
<b>Austin</b>	78%	80%	77%
<b>Washington</b>	3%	3%	4%
<b>Not Sure</b>	18%	16%	20%

	Base	Gender	
		Woman	Man
<b>Congressional GOP Approval</b>			
<b>Approve</b>	51%	56%	47%
<b>Disapprove</b>	33%	25%	40%
<b>Not Sure</b>	16%	19%	14%

	Base	Gender	
		Woman	Man
<b>Congressional Republicans Ideology</b>			
<b>Too Liberal</b>	34%	29%	38%
<b>Too Conservative</b>	12%	9%	16%
<b>About Right</b>	54%	62%	46%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Governor</b>				
<b>Hutchison</b>	28%	42%	27%	27%
<b>Medina</b>	24%	35%	18%	39%
<b>Perry</b>	39%	16%	43%	26%
<b>Undecided</b>	10%	8%	11%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Second Choice</b>				
<b>Hutchison</b>	39%	78%	29%	50%
<b>Perry</b>	43%	22%	54%	29%
<b>Not Sure</b>	18%	-	17%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Perry Approval</b>				
<b>Approve</b>	50%	32%	54%	37%
<b>Disapprove</b>	36%	68%	32%	48%
<b>Not Sure</b>	14%	-	14%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hutchison Approval</b>				
<b>Approve</b>	51%	70%	53%	44%
<b>Disapprove</b>	28%	21%	28%	30%
<b>Not Sure</b>	20%	10%	19%	26%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Medina Favorability</b>				
<b>Favorable</b>	40%	25%	37%	51%
<b>Unfavorable</b>	9%	5%	9%	7%
<b>Not Sure</b>	51%	70%	53%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Austin/Washington</b>				
<b>Austin</b>	78%	55%	80%	77%
<b>Washington</b>	3%	20%	4%	1%
<b>Not Sure</b>	18%	25%	17%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Congressional GOP Approval</b>				
<b>Approve</b>	51%	20%	58%	32%
<b>Disapprove</b>	33%	80%	25%	54%
<b>Not Sure</b>	16%	-	18%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Congressional Republicans Ideology</b>				
<b>Too Liberal</b>	34%	15%	32%	44%
<b>Too Conservative</b>	12%	35%	10%	19%
<b>About Right</b>	54%	50%	59%	37%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Governor</b>					
<b>Hutchison</b>	28%	19%	30%	7%	32%
<b>Medina</b>	24%	21%	24%	36%	17%
<b>Perry</b>	39%	48%	38%	36%	24%
<b>Undecided</b>	10%	12%	8%	21%	27%

	Base	Race			
		Hispanic	White	African American	Other
<b>Second Choice</b>					
<b>Hutchison</b>	39%	-	43%	60%	39%
<b>Perry</b>	43%	90%	39%	-	61%
<b>Not Sure</b>	18%	10%	18%	40%	-

	Base	Race			
		Hispanic	White	African American	Other
<b>Perry Approval</b>					
<b>Approve</b>	50%	51%	50%	57%	29%
<b>Disapprove</b>	36%	32%	36%	36%	60%
<b>Not Sure</b>	14%	18%	14%	7%	11%

	Base	Race			
		Hispanic	White	African American	Other
<b>Hutchison Approval</b>					
<b>Approve</b>	51%	50%	51%	64%	46%
<b>Disapprove</b>	28%	28%	28%	28%	22%
<b>Not Sure</b>	20%	22%	20%	8%	32%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Medina Favorability</b>					
<b>Favorable</b>	40%	41%	41%	36%	21%
<b>Unfavorable</b>	9%	9%	9%	-	15%
<b>Not Sure</b>	51%	49%	50%	64%	64%

	Base	Race			
		Hispanic	White	African American	Other
<b>Austin/Washington</b>					
<b>Austin</b>	78%	85%	78%	83%	64%
<b>Washington</b>	3%	14%	2%	-	14%
<b>Not Sure</b>	18%	1%	20%	17%	22%

	Base	Race			
		Hispanic	White	African American	Other
<b>Congressional GOP Approval</b>					
<b>Approve</b>	51%	58%	51%	30%	40%
<b>Disapprove</b>	33%	31%	33%	45%	32%
<b>Not Sure</b>	16%	11%	16%	25%	28%

	Base	Race			
		Hispanic	White	African American	Other
<b>Congressional Republicans Ideology</b>					
<b>Too Liberal</b>	34%	22%	34%	55%	38%
<b>Too Conservative</b>	12%	25%	9%	20%	46%
<b>About Right</b>	54%	53%	57%	25%	16%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
<b>Hutchison</b>	28%	13%	33%	25%	33%
<b>Medina</b>	24%	40%	22%	26%	15%
<b>Perry</b>	39%	40%	37%	36%	44%
<b>Undecided</b>	10%	7%	9%	12%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Second Choice</b>					
<b>Hutchison</b>	39%	33%	40%	38%	48%
<b>Perry</b>	43%	33%	40%	49%	36%
<b>Not Sure</b>	18%	33%	20%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perry Approval</b>					
<b>Approve</b>	50%	50%	42%	49%	60%
<b>Disapprove</b>	36%	50%	38%	39%	27%
<b>Not Sure</b>	14%	-	20%	13%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hutchison Approval</b>					
<b>Approve</b>	51%	57%	53%	50%	50%
<b>Disapprove</b>	28%	29%	20%	30%	32%
<b>Not Sure</b>	20%	14%	27%	19%	18%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Medina Favorability</b>					
<b>Favorable</b>	40%	50%	34%	45%	33%
<b>Unfavorable</b>	9%	14%	11%	7%	8%
<b>Not Sure</b>	51%	36%	55%	48%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Austin/Washington</b>					
<b>Austin</b>	78%	75%	86%	77%	74%
<b>Washington</b>	3%	17%	-	3%	4%
<b>Not Sure</b>	18%	8%	14%	20%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Congressional GOP Approval</b>					
<b>Approve</b>	51%	64%	60%	44%	51%
<b>Disapprove</b>	33%	18%	33%	38%	27%
<b>Not Sure</b>	16%	18%	7%	18%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Congressional Republicans Ideology</b>					
<b>Too Liberal</b>	34%	30%	37%	38%	25%
<b>Too Conservative</b>	12%	10%	12%	14%	11%
<b>About Right</b>	54%	60%	51%	49%	64%





## Texas Democratic Survey Results

**Q1** The Democratic candidates for Governor are Alma Aguado, Felix Alvarado, Bill Dear, Clement Glenn, Star Locke, Farouk Shami, and Bill White. If the election was today, who would you vote for? If Alma Aguado, press 1. If Felix Alvarado, press 2. If Bill Dear, press 3. If Clement Glenn, press 4. If Star Locke, press 5. If Farouk Shami, press 6. If Bill White, press 7. If you're undecided, press 8.

*Aguado*..... 2%    *Locke* ..... 0%  
*Alvarado*..... 5%    *Shami*..... 19%  
*Dear* ..... 0%    *White*..... 49%  
*Glenn* ..... 1%    *Undecided*..... 24%

**Q2** Do you have a favorable or unfavorable opinion of Bill White? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*.....53%    *Not Sure*.....39%  
*Unfavorable* ..... 8%

**Q3** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*.....35%  
*Moderate*.....49%  
*Conservative*..... 16%

**Q4** If you are a woman, press 1, if a man, press 2.

*Woman* .....62%  
*Man*..... 38%

**Q5** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 81%  
*Republican*..... 3%  
*Independent/Other*..... 16%

**Q6** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*.....32%  
*White* .....46%  
*African American* ..... 19%  
*Other*..... 3%

**Q7** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 8%  
*30 to 45*.....22%  
*46 to 65*.....44%  
*Older than 65*..... 27%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Governor</b>				
<b>Aguado</b>	2%	1%	3%	-
<b>Alvarado</b>	5%	8%	2%	9%
<b>Dear</b>	0%	-	1%	-
<b>Glenn</b>	1%	2%	-	-
<b>Locke</b>	0%	-	1%	-
<b>Shami</b>	19%	22%	19%	10%
<b>White</b>	49%	51%	50%	40%
<b>Undecided</b>	24%	15%	25%	41%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>White Favorability</b>				
<b>Favorable</b>	53%	57%	57%	31%
<b>Unfavorable</b>	8%	12%	3%	15%
<b>Not Sure</b>	39%	31%	40%	54%

	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>Aguado</b>	2%	2%	2%
<b>Alvarado</b>	5%	5%	5%
<b>Dear</b>	0%	-	1%
<b>Glenn</b>	1%	0%	1%
<b>Locke</b>	0%	1%	-
<b>Shami</b>	19%	20%	16%
<b>White</b>	49%	45%	55%
<b>Undecided</b>	24%	27%	20%

	Base	Gender	
		Woman	Man
<b>White Favorability</b>			
<b>Favorable</b>	53%	46%	64%
<b>Unfavorable</b>	8%	6%	12%
<b>Not Sure</b>	39%	48%	24%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Governor</b>				
<b>Aguado</b>	2%	1%	17%	1%
<b>Alvarado</b>	5%	6%	17%	-
<b>Dear</b>	0%	1%	-	-
<b>Glenn</b>	1%	0%	-	3%
<b>Locke</b>	0%	1%	-	-
<b>Shami</b>	19%	16%	42%	30%
<b>White</b>	49%	48%	8%	58%
<b>Undecided</b>	24%	27%	17%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>White Favorability</b>				
<b>Favorable</b>	53%	52%	25%	64%
<b>Unfavorable</b>	8%	9%	17%	4%
<b>Not Sure</b>	39%	39%	58%	32%

	Base	Race			
		Hispanic	White	African American	Other
<b>Governor</b>					
<b>Aguado</b>	2%	3%	1%	-	7%
<b>Alvarado</b>	5%	10%	1%	10%	-
<b>Dear</b>	0%	-	1%	-	-
<b>Glenn</b>	1%	-	-	-	21%
<b>Locke</b>	0%	-	1%	-	-
<b>Shami</b>	19%	23%	18%	14%	14%
<b>White</b>	49%	39%	58%	43%	43%
<b>Undecided</b>	24%	26%	20%	33%	14%

	Base	Race			
		Hispanic	White	African American	Other
<b>White Favorability</b>					
<b>Favorable</b>	53%	37%	66%	50%	50%
<b>Unfavorable</b>	8%	10%	3%	15%	21%
<b>Not Sure</b>	39%	53%	31%	35%	29%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
<b>Aguado</b>	2%	-	-	4%	-
<b>Alvarado</b>	5%	14%	-	4%	9%
<b>Dear</b>	0%	-	-	1%	-
<b>Glenn</b>	1%	-	1%	1%	-
<b>Locke</b>	0%	-	-	1%	-
<b>Shami</b>	19%	14%	20%	25%	8%
<b>White</b>	49%	42%	66%	44%	44%
<b>Undecided</b>	24%	30%	13%	20%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>White Favorability</b>					
<b>Favorable</b>	53%	52%	74%	48%	45%
<b>Unfavorable</b>	8%	29%	-	7%	11%
<b>Not Sure</b>	39%	20%	26%	46%	44%

