



FOR IMMEDIATE RELEASE

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Perry favored for reelection

Raleigh, N.C. – Rick Perry's in a solid position for reelection as Governor of Texas, leading Bill White 53-44 on PPP's final poll of the race.

For White it may be a classic case of the right candidate running in the wrong cycle. He has strong favorability numbers at a 46/39 spread while Perry can only break even on his approval rating at 45% giving him good marks and 45% bad ones. White leads with independent voters 50-44. That makes him one of very few Democratic candidates anywhere in the country leading with that group this year and it's all the more impressive given that Barack Obama's approval rating with that same ground of independents is a 33/55 spread.

Ultimately though to win as a Democrat in Texas you're going to have to win a fair amount of crossover support from Republican voters and in the end White just wasn't able to do it. Just 11% of GOP voters are planning to support him, a number equivalent to the 11% of Democrats who plan to vote for Perry. In this highly polarized political climate Republicans just aren't particularly inclined to vote for any Democrat, even an unusually appealing one like White.

Even if he isn't ultimately successful White's candidacy could have some positive benefits for other Democrats in the state locked in close races. Texas is seeing virtually no enthusiasm gap, especially when compared to the huge drops in Democratic turnout PPP is seeing as likely to happen in other states. Having an appealing person at the top of the ticket has the party's voters there more engaged than in most places.

“Certainly it would have been hard for any Democrat to win in Texas this year,” said Dean Debnam, President of Public Policy Polling. “Still you have to give Rick Perry a lot of credit- it'd be hard to find another politician in the country this year who defeated as strong a pair of candidates as Kay Bailey Hutchison and Bill White.”

PPP surveyed 568 likely Texas voters from October 26th to 28th. The margin of error for the survey is +/- 4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





Texas Survey Results

Q1 The candidates for Governor are Republican Rick Perry and Democrat Bill White. If the election was today, who would you vote for?

Rick Perry 53%
Bill White..... 44%
Undecided..... 3%

Q2 Do you approve or disapprove of Governor Rick Perry's job performance?

Approve 45%
Disapprove..... 45%
Not sure 10%

Q3 Do you have a favorable or unfavorable opinion of Bill White?

Favorable 46% *Not sure* 15%
Unfavorable..... 39%

Q4 Do you approve or disapprove of President Barack Obama's job performance?

Approve 33%
Disapprove..... 61%
Not sure 6%

Q5 Do you approve or disapprove of Senator Kay Bailey Hutchison's job performance?

Approve 45%
Disapprove..... 33%
Not sure 22%

Q6 Do you approve or disapprove of Senator John Cornyn's job performance?

Approve 46%
Disapprove..... 31%
Not sure 23%

Q7 Who did you vote for President in 2008?

John McCain..... 54%
Barack Obama..... 41%
Someone else/Don't remember 5%

Q8 Do you identify yourself as a liberal, moderate, or conservative?

Liberal..... 12%
Moderate..... 38%
Conservative..... 50%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 31%
Republican..... 44%
Independent/Other..... 25%

Q11 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 20%
White 66%
African-American 11%
Other..... 3%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 8%
30 to 45..... 26%
46 to 65..... 41%
Older than 65..... 25%



Q13 Have you already cast your ballot for this
year's election?

Yes..... 44%

No..... 56%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perry/White				
Rick Perry	53%	87%	8%	51%
Bill White	44%	12%	89%	33%
Undecided	3%	1%	3%	17%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perry Approval				
Approve	45%	72%	9%	35%
Disapprove	45%	18%	81%	54%
Not sure	10%	9%	10%	11%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
White Favorability				
Favorable	46%	19%	83%	31%
Unfavorable	39%	63%	5%	54%
Not sure	15%	18%	12%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	33%	1%	77%	28%
Disapprove	61%	95%	13%	72%
Not sure	6%	4%	11%	-





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Hutchison Approval				
Approve	45%	55%	32%	48%
Disapprove	33%	23%	45%	40%
Not sure	22%	22%	23%	12%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cornyn Approval				
Approve	46%	68%	19%	39%
Disapprove	31%	11%	58%	35%
Not sure	23%	21%	24%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
Perry/White				
Rick Perry	53%	15%	24%	84%
Bill White	44%	85%	73%	13%
Undecided	3%	-	3%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Perry Approval				
Approve	45%	18%	21%	69%
Disapprove	45%	75%	70%	20%
Not sure	10%	7%	9%	11%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
White Favorability				
Favorable	46%	86%	70%	18%
Unfavorable	39%	9%	17%	63%
Not sure	15%	5%	13%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	33%	72%	53%	8%
Disapprove	61%	22%	37%	87%
Not sure	6%	5%	9%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Hutchison Approval				
Approve	45%	34%	38%	53%
Disapprove	33%	53%	38%	25%
Not sure	22%	13%	24%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cornyn Approval				
Approve	46%	12%	31%	66%
Disapprove	31%	80%	42%	11%
Not sure	23%	8%	27%	23%





Crosstabs

	Base	Gender	
		Woman	Man
Perry/White			
Rick Perry	53%	47%	59%
Bill White	44%	50%	39%
Undecided	3%	3%	2%

	Base	Gender	
		Woman	Man
Perry Approval			
Approve	45%	39%	51%
Disapprove	45%	50%	41%
Not sure	10%	11%	8%

	Base	Gender	
		Woman	Man
White Favorability			
Favorable	46%	51%	41%
Unfavorable	39%	35%	43%
Not sure	15%	14%	16%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	33%	37%	29%
Disapprove	61%	56%	66%
Not sure	6%	8%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Hutchison Approval			
Approve	45%	43%	47%
Disapprove	33%	31%	35%
Not sure	22%	25%	18%

	Base	Gender	
		Woman	Man
Cornyn Approval			
Approve	46%	44%	49%
Disapprove	31%	29%	33%
Not sure	23%	27%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Perry/White				
Rick Perry	53%	11%	88%	44%
Bill White	44%	87%	11%	50%
Undecided	3%	3%	1%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Perry Approval				
Approve	45%	12%	74%	34%
Disapprove	45%	79%	16%	55%
Not sure	10%	9%	9%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
White Favorability				
Favorable	46%	85%	18%	47%
Unfavorable	39%	7%	63%	36%
Not sure	15%	8%	19%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	33%	76%	3%	33%
Disapprove	61%	15%	95%	55%
Not sure	6%	8%	2%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Hutchison Approval				
Approve	45%	31%	58%	39%
Disapprove	33%	48%	23%	33%
Not sure	22%	21%	19%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Cornyn Approval				
Approve	46%	18%	70%	38%
Disapprove	31%	57%	10%	36%
Not sure	23%	25%	20%	25%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Perry/White					
Rick Perry	53%	38%	65%	11%	42%
Bill White	44%	55%	34%	85%	53%
Undecided	3%	7%	1%	4%	5%

	Base	Race			
		Hispanic	White	African-American	Other
Perry Approval					
Approve	45%	36%	53%	17%	16%
Disapprove	45%	52%	39%	71%	62%
Not sure	10%	12%	8%	12%	22%

	Base	Race			
		Hispanic	White	African-American	Other
White Favorability					
Favorable	46%	55%	37%	78%	56%
Unfavorable	39%	29%	47%	12%	27%
Not sure	15%	16%	15%	11%	17%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	33%	43%	21%	85%	46%
Disapprove	61%	51%	73%	10%	38%
Not sure	6%	6%	6%	5%	16%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Hutchison Approval					
Approve	45%	38%	50%	33%	41%
Disapprove	33%	41%	30%	37%	35%
Not sure	22%	22%	20%	30%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Cornyn Approval					
Approve	46%	42%	53%	17%	38%
Disapprove	31%	32%	26%	55%	50%
Not sure	23%	26%	21%	27%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry/White					
Rick Perry	53%	44%	53%	54%	54%
Bill White	44%	50%	44%	44%	43%
Undecided	3%	6%	3%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Approval					
Approve	45%	47%	43%	44%	48%
Disapprove	45%	47%	43%	48%	43%
Not sure	10%	5%	13%	9%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
White Favorability					
Favorable	46%	44%	49%	45%	43%
Unfavorable	39%	39%	33%	40%	43%
Not sure	15%	17%	17%	14%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	33%	50%	32%	32%	30%
Disapprove	61%	39%	61%	62%	65%
Not sure	6%	11%	7%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hutchison Approval					
Approve	45%	44%	46%	43%	49%
Disapprove	33%	33%	29%	36%	32%
Not sure	22%	22%	25%	21%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cornyn Approval					
Approve	46%	56%	37%	45%	54%
Disapprove	31%	28%	30%	34%	28%
Not sure	23%	17%	33%	21%	18%





Crosstabs

	Base	Already Voted?	
		Yes	No
Perry/White			
Rick Perry	53%	56%	51%
Bill White	44%	44%	45%
Undecided	3%	1%	4%

	Base	Already Voted?	
		Yes	No
Perry Approval			
Approve	45%	51%	40%
Disapprove	45%	45%	46%
Not sure	10%	4%	14%

	Base	Already Voted?	
		Yes	No
White Favorability			
Favorable	46%	47%	45%
Unfavorable	39%	42%	37%
Not sure	15%	12%	18%

	Base	Already Voted?	
		Yes	No
Obama Approval			
Approve	33%	33%	33%
Disapprove	61%	62%	60%
Not sure	6%	5%	8%





Crosstabs

	Base	Already Voted?	
		Yes	No
Hutchison Approval			
Approve	45%	46%	45%
Disapprove	33%	39%	28%
Not sure	22%	16%	27%

	Base	Already Voted?	
		Yes	No
Cornyn Approval			
Approve	46%	50%	44%
Disapprove	31%	35%	28%
Not sure	23%	16%	28%

