

**FOR IMMEDIATE RELEASE**

**May 26, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **GOP favored in South Carolina General Election**

**Raleigh, N.C.** – The Republican candidates have the upper hand for keeping the South Carolina Governor’s office in their party’s control this fall, although the margins are not overwhelming.

The strongest GOP candidate, at least until Monday, was Nikki Haley. She led Vincent Sheheen 44-34 and Jim Rex 45-36 in hypothetical contests. In both cases she held a solid advantage with independents and was able to win more crossover support from Democrats than her opponents were from Republicans.

The GOP will also start out ahead for the general election if the party nominee ends up being either Henry McMaster or Gresham Barrett. McMaster leads Sheheen 43-36 and Rex 42-36, while Barrett leads Sheheen 43-33 and Rex 38-36.

The best hope for Democrats will be if Andre Bauer can somehow finagle the nomination. Rex leads him 40-38 in a head to head while Sheheen ties him at 38.

None of the candidates, with the exception of Bauer, are particularly well known at this point. For him being well known is a bad thing. 50% of voters have an unfavorable opinion of him to 21% with a positive one. A majority of voters have no opinion one way or the other about Barrett, Rex, and Sheheen and a plurality don’t have one about Haley or McMaster.

“The state of this race right now is pretty similar to how the Gubernatorial contest played out in 2002 and 2006,” said Dean Debnam, President of Public Policy Polling. “The Republicans have an advantage but not an overwhelming one. The GOP is certainly favored but it has the potential to be a competitive race if the Democrats get some breaks.”

PPP surveyed 1,255 South Carolina voters, with a margin of error of +/-2.8%, from May 22<sup>nd</sup> to 23<sup>rd</sup>. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



## South Carolina Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Gresham Barrett?

*Favorable*..... 18%  
*Unfavorable* ..... 25%  
*Not Sure*..... 57%

**Q2** Do you have a favorable or unfavorable opinion of Andre Bauer?

*Favorable*..... 21%  
*Unfavorable* ..... 50%  
*Not Sure*..... 29%

**Q3** Do you have a favorable or unfavorable opinion of Jim Rex?

*Favorable*..... 18%  
*Unfavorable* ..... 21%  
*Not Sure*..... 62%

**Q4** Do you have a favorable or unfavorable opinion of Nikki Haley?

*Favorable*..... 29%  
*Unfavorable* ..... 26%  
*Not Sure*..... 45%

**Q5** Do you have a favorable or unfavorable opinion of Vincent Sheheen?

*Favorable*..... 17%  
*Unfavorable* ..... 16%  
*Not Sure*..... 67%

**Q6** Do you have a favorable or unfavorable opinion of Henry McMaster?

*Favorable*..... 27%  
*Unfavorable* ..... 32%  
*Not Sure*..... 41%

**Q7** If the candidates for Governor next year were Republican Gresham Barrett and Democrat Jim Rex, who would you vote for?

*Gresham Barrett* ..... 38%  
*Jim Rex*..... 36%  
*Undecided*..... 25%

**Q8** If the candidates for Governor next year were Republican Gresham Barrett and Democrat Vincent Sheheen, who would you vote for?

*Gresham Barrett* ..... 43%  
*Vincent Sheheen* ..... 33%  
*Undecided*..... 25%

**Q9** If the candidates for Governor next year were Republican Andre Bauer and Democrat Jim Rex, who would you vote for?

*Andre Bauer*..... 38%  
*Jim Rex*..... 40%  
*Undecided*..... 22%

**Q10** If the candidates for Governor next year were Republican Andre Bauer and Democrat Vincent Sheheen, who would you vote for?

*Andre Bauer*..... 38%  
*Vincent Sheheen* ..... 38%  
*Undecided*..... 23%

**Q11** If the candidates for Governor next year were Republican Nikki Haley and Democrat Jim Rex, who would you vote for?

*Nikki Haley*..... 45%  
*Jim Rex*..... 36%  
*Undecided*..... 19%





**Q12** If the candidates for Governor next year were Republican Nikki Haley and Democrat Vincent Sheheen, who would you vote for?

*Nikki Haley*..... 44%  
*Vincent Sheheen* ..... 34%  
*Undecided*..... 22%

**Q13** If the candidates for Governor next year were Republican Henry McMaster and Democrat Jim Rex, who would you vote for?

*Henry McMaster* ..... 42%  
*Jim Rex*..... 36%  
*Undecided*..... 22%

**Q14** If the candidates for Governor next year were Republican Henry McMaster and Democrat Vincent Sheheen, who would you vote for?

*Henry McMaster* ..... 43%  
*Vincent Sheheen* ..... 36%  
*Undecided*..... 21%

**Q15** Who did you vote for President last year?

*John McCain*..... 52%  
*Barack Obama*..... 43%  
*Someone Else/Don't Remember*..... 5%

**Q16** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 12%  
*Moderate*..... 40%  
*Conservative*..... 48%

**Q17** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q18** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 35%  
*Republican*..... 43%  
*Independent/Other*..... 21%

**Q19** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 74%  
*African-American* ..... 23%  
*Other*..... 3%

**Q20** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 9%  
*30 to 45*..... 22%  
*46 to 65*..... 47%  
*Older than 65*..... 22%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Barrett Favorability</b>				
<b>Favorable</b>	18%	29%	5%	18%
<b>Unfavorable</b>	25%	15%	38%	16%
<b>Not Sure</b>	57%	56%	57%	65%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Bauer Favorability</b>				
<b>Favorable</b>	21%	29%	11%	27%
<b>Unfavorable</b>	50%	45%	56%	46%
<b>Not Sure</b>	29%	26%	32%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Rex Favorability</b>				
<b>Favorable</b>	18%	9%	28%	16%
<b>Unfavorable</b>	21%	24%	17%	25%
<b>Not Sure</b>	62%	67%	55%	59%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Haley Favorability</b>				
<b>Favorable</b>	29%	43%	12%	35%
<b>Unfavorable</b>	26%	13%	43%	12%
<b>Not Sure</b>	45%	44%	45%	53%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Sheheen Favorability</b>				
Favorable	17%	7%	30%	10%
Unfavorable	16%	19%	11%	20%
Not Sure	67%	74%	58%	70%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>McMaster Favorability</b>				
Favorable	27%	40%	11%	25%
Unfavorable	32%	20%	48%	20%
Not Sure	41%	40%	41%	55%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Barrett/Rex</b>				
Gresham Barrett	38%	66%	6%	29%
Jim Rex	36%	9%	70%	30%
Undecided	25%	25%	24%	41%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Barrett/Sheheen</b>				
Gresham Barrett	43%	71%	8%	41%
Vincent Sheheen	33%	5%	67%	20%
Undecided	25%	24%	24%	39%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Bauer/Rex</b>				
Andre Bauer	38%	62%	8%	36%
Jim Rex	40%	15%	72%	16%
Undecided	22%	23%	19%	48%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Bauer/Sheheen</b>				
Andre Bauer	38%	65%	7%	36%
Vincent Sheheen	38%	11%	73%	19%
Undecided	23%	24%	20%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Haley/Rex</b>				
Nikki Haley	45%	72%	12%	51%
Jim Rex	36%	11%	67%	18%
Undecided	19%	17%	21%	31%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Haley/Sheheen</b>				
Nikki Haley	44%	75%	7%	45%
Vincent Sheheen	34%	6%	70%	11%
Undecided	22%	19%	23%	44%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>McMaster/Rex</b>				
Henry McMaster	42%	73%	5%	34%
Jim Rex	36%	7%	74%	20%
Undecided	22%	20%	21%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>McMaster/Sheheen</b>				
Henry McMaster	43%	74%	6%	37%
Vincent Sheheen	36%	6%	75%	21%
Undecided	21%	20%	19%	42%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Barrett Favorability</b>				
Favorable	18%	3%	11%	28%
Unfavorable	25%	51%	28%	16%
Not Sure	57%	47%	61%	56%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bauer Favorability</b>				
Favorable	21%	9%	19%	26%
Unfavorable	50%	64%	51%	45%
Not Sure	29%	26%	30%	29%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Rex Favorability</b>				
<b>Favorable</b>	<b>18%</b>	37%	24%	8%
<b>Unfavorable</b>	<b>21%</b>	23%	14%	26%
<b>Not Sure</b>	<b>62%</b>	40%	62%	66%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Haley Favorability</b>				
<b>Favorable</b>	<b>29%</b>	10%	19%	43%
<b>Unfavorable</b>	<b>26%</b>	50%	34%	13%
<b>Not Sure</b>	<b>45%</b>	40%	47%	45%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Sheheen Favorability</b>				
<b>Favorable</b>	<b>17%</b>	43%	22%	7%
<b>Unfavorable</b>	<b>16%</b>	11%	13%	20%
<b>Not Sure</b>	<b>67%</b>	46%	66%	73%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McMaster Favorability</b>				
<b>Favorable</b>	<b>27%</b>	16%	19%	36%
<b>Unfavorable</b>	<b>32%</b>	49%	38%	23%
<b>Not Sure</b>	<b>41%</b>	36%	43%	41%







**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Barrett/Rex</b>				
<b>Gresham Barrett</b>	<b>38%</b>	3%	17%	65%
<b>Jim Rex</b>	<b>36%</b>	77%	52%	12%
<b>Undecided</b>	<b>25%</b>	21%	30%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Barrett/Sheheen</b>				
<b>Gresham Barrett</b>	<b>43%</b>	9%	22%	69%
<b>Vincent Sheheen</b>	<b>33%</b>	73%	48%	10%
<b>Undecided</b>	<b>25%</b>	18%	31%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bauer/Rex</b>				
<b>Andre Bauer</b>	<b>38%</b>	14%	19%	60%
<b>Jim Rex</b>	<b>40%</b>	74%	60%	15%
<b>Undecided</b>	<b>22%</b>	13%	22%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bauer/Sheheen</b>				
<b>Andre Bauer</b>	<b>38%</b>	11%	19%	62%
<b>Vincent Sheheen</b>	<b>38%</b>	78%	55%	14%
<b>Undecided</b>	<b>23%</b>	11%	27%	24%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Haley/Rex</b>				
<b>Nikki Haley</b>	<b>45%</b>	13%	25%	70%
<b>Jim Rex</b>	<b>36%</b>	70%	53%	12%
<b>Undecided</b>	<b>19%</b>	17%	22%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Haley/Sheheen</b>				
<b>Nikki Haley</b>	<b>44%</b>	9%	26%	69%
<b>Vincent Sheheen</b>	<b>34%</b>	74%	49%	10%
<b>Undecided</b>	<b>22%</b>	17%	25%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McMaster/Rex</b>				
<b>Henry McMaster</b>	<b>42%</b>	8%	22%	67%
<b>Jim Rex</b>	<b>36%</b>	79%	52%	12%
<b>Undecided</b>	<b>22%</b>	13%	25%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McMaster/Sheheen</b>				
<b>Henry McMaster</b>	<b>43%</b>	8%	23%	68%
<b>Vincent Sheheen</b>	<b>36%</b>	82%	52%	11%
<b>Undecided</b>	<b>21%</b>	10%	24%	21%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Barrett Favorability</b>			
<b>Favorable</b>	<b>18%</b>	18%	19%
<b>Unfavorable</b>	<b>25%</b>	23%	27%
<b>Not Sure</b>	<b>57%</b>	59%	54%

	Base	Gender	
		Woman	Man
<b>Bauer Favorability</b>			
<b>Favorable</b>	<b>21%</b>	20%	22%
<b>Unfavorable</b>	<b>50%</b>	48%	52%
<b>Not Sure</b>	<b>29%</b>	32%	26%

	Base	Gender	
		Woman	Man
<b>Rex Favorability</b>			
<b>Favorable</b>	<b>18%</b>	17%	18%
<b>Unfavorable</b>	<b>21%</b>	16%	26%
<b>Not Sure</b>	<b>62%</b>	67%	56%

	Base	Gender	
		Woman	Man
<b>Haley Favorability</b>			
<b>Favorable</b>	<b>29%</b>	23%	36%
<b>Unfavorable</b>	<b>26%</b>	27%	25%
<b>Not Sure</b>	<b>45%</b>	50%	39%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Sheheen Favorability</b>			
<b>Favorable</b>	17%	15%	20%
<b>Unfavorable</b>	16%	13%	19%
<b>Not Sure</b>	67%	72%	61%

	Base	Gender	
		Woman	Man
<b>McMaster Favorability</b>			
<b>Favorable</b>	27%	22%	32%
<b>Unfavorable</b>	32%	30%	34%
<b>Not Sure</b>	41%	47%	34%

	Base	Gender	
		Woman	Man
<b>Barrett/Rex</b>			
<b>Gresham Barrett</b>	38%	34%	44%
<b>Jim Rex</b>	36%	36%	36%
<b>Undecided</b>	25%	30%	20%

	Base	Gender	
		Woman	Man
<b>Barrett/Sheheen</b>			
<b>Gresham Barrett</b>	43%	37%	49%
<b>Vincent Sheheen</b>	33%	33%	32%
<b>Undecided</b>	25%	30%	19%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Bauer/Rex</b>			
Andre Bauer	38%	33%	43%
Jim Rex	40%	42%	37%
Undecided	22%	25%	20%

	Base	Gender	
		Woman	Man
<b>Bauer/Sheheen</b>			
Andre Bauer	38%	34%	43%
Vincent Sheheen	38%	39%	38%
Undecided	23%	27%	19%

	Base	Gender	
		Woman	Man
<b>Haley/Rex</b>			
Nikki Haley	45%	39%	52%
Jim Rex	36%	36%	35%
Undecided	19%	25%	13%

	Base	Gender	
		Woman	Man
<b>Haley/Sheheen</b>			
Nikki Haley	44%	37%	52%
Vincent Sheheen	34%	34%	33%
Undecided	22%	28%	15%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>McMaster/Rex</b>			
<b>Henry McMaster</b>	42%	37%	48%
<b>Jim Rex</b>	36%	37%	35%
<b>Undecided</b>	22%	26%	17%

	Base	Gender	
		Woman	Man
<b>McMaster/Sheheen</b>			
<b>Henry McMaster</b>	43%	37%	49%
<b>Vincent Sheheen</b>	36%	37%	35%
<b>Undecided</b>	21%	26%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Barrett Favorability</b>				
<b>Favorable</b>	18%	7%	28%	16%
<b>Unfavorable</b>	25%	36%	16%	25%
<b>Not Sure</b>	57%	56%	56%	59%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bauer Favorability</b>				
<b>Favorable</b>	21%	13%	28%	21%
<b>Unfavorable</b>	50%	55%	47%	47%
<b>Not Sure</b>	29%	33%	25%	31%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Rex Favorability</b>				
<b>Favorable</b>	18%	26%	8%	23%
<b>Unfavorable</b>	21%	16%	26%	19%
<b>Not Sure</b>	62%	59%	66%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Haley Favorability</b>				
<b>Favorable</b>	29%	13%	42%	29%
<b>Unfavorable</b>	26%	40%	13%	29%
<b>Not Sure</b>	45%	47%	44%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sheheen Favorability</b>				
<b>Favorable</b>	17%	28%	7%	20%
<b>Unfavorable</b>	16%	11%	21%	14%
<b>Not Sure</b>	67%	61%	72%	66%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McMaster Favorability</b>				
<b>Favorable</b>	27%	13%	40%	23%
<b>Unfavorable</b>	32%	45%	20%	34%
<b>Not Sure</b>	41%	42%	39%	43%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Barrett/Rex</b>				
<b>Gresham Barrett</b>	38%	7%	65%	36%
<b>Jim Rex</b>	36%	70%	10%	34%
<b>Undecided</b>	25%	23%	25%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Barrett/Sheheen</b>				
<b>Gresham Barrett</b>	43%	9%	73%	36%
<b>Vincent Sheheen</b>	33%	67%	6%	32%
<b>Undecided</b>	25%	24%	21%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bauer/Rex</b>				
<b>Andre Bauer</b>	38%	10%	62%	34%
<b>Jim Rex</b>	40%	72%	16%	36%
<b>Undecided</b>	22%	18%	22%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bauer/Sheheen</b>				
<b>Andre Bauer</b>	38%	9%	67%	30%
<b>Vincent Sheheen</b>	38%	73%	12%	33%
<b>Undecided</b>	23%	18%	21%	38%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Haley/Rex</b>				
Nikki Haley	45%	14%	72%	42%
Jim Rex	36%	67%	11%	33%
Undecided	19%	18%	18%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Haley/Sheheen</b>				
Nikki Haley	44%	7%	75%	43%
Vincent Sheheen	34%	71%	6%	28%
Undecided	22%	22%	19%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McMaster/Rex</b>				
Henry McMaster	42%	6%	72%	40%
Jim Rex	36%	74%	7%	34%
Undecided	22%	20%	21%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McMaster/Sheheen</b>				
Henry McMaster	43%	6%	75%	39%
Vincent Sheheen	36%	76%	5%	35%
Undecided	21%	18%	20%	27%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Barrett Favorability</b>				
<b>Favorable</b>	18%	23%	5%	7%
<b>Unfavorable</b>	25%	24%	30%	21%
<b>Not Sure</b>	57%	54%	66%	72%

	Base	Race		
		White	African-American	Other
<b>Bauer Favorability</b>				
<b>Favorable</b>	21%	24%	13%	17%
<b>Unfavorable</b>	50%	51%	46%	48%
<b>Not Sure</b>	29%	25%	41%	34%

	Base	Race		
		White	African-American	Other
<b>Rex Favorability</b>				
<b>Favorable</b>	18%	19%	13%	31%
<b>Unfavorable</b>	21%	21%	21%	10%
<b>Not Sure</b>	62%	60%	66%	59%

	Base	Race		
		White	African-American	Other
<b>Haley Favorability</b>				
<b>Favorable</b>	29%	34%	13%	21%
<b>Unfavorable</b>	26%	24%	34%	24%
<b>Not Sure</b>	45%	42%	52%	55%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Sheheen Favorability</b>				
<b>Favorable</b>	17%	15%	25%	17%
<b>Unfavorable</b>	16%	16%	16%	21%
<b>Not Sure</b>	67%	70%	59%	62%

	Base	Race		
		White	African-American	Other
<b>McMaster Favorability</b>				
<b>Favorable</b>	27%	32%	11%	28%
<b>Unfavorable</b>	32%	29%	43%	31%
<b>Not Sure</b>	41%	39%	46%	41%

	Base	Race		
		White	African-American	Other
<b>Barrett/Rex</b>				
<b>Gresham Barrett</b>	38%	48%	7%	34%
<b>Jim Rex</b>	36%	26%	69%	45%
<b>Undecided</b>	25%	26%	25%	21%

	Base	Race		
		White	African-American	Other
<b>Barrett/Sheheen</b>				
<b>Gresham Barrett</b>	43%	52%	13%	34%
<b>Vincent Sheheen</b>	33%	25%	57%	45%
<b>Undecided</b>	25%	23%	30%	21%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Bauer/Rex</b>				
Andre Bauer	38%	47%	8%	38%
Jim Rex	40%	31%	67%	45%
Undecided	22%	22%	25%	17%

	Base	Race		
		White	African-American	Other
<b>Bauer/Sheheen</b>				
Andre Bauer	38%	48%	7%	45%
Vincent Sheheen	38%	29%	67%	45%
Undecided	23%	23%	26%	10%

	Base	Race		
		White	African-American	Other
<b>Haley/Rex</b>				
Nikki Haley	45%	54%	16%	38%
Jim Rex	36%	28%	61%	34%
Undecided	19%	18%	23%	28%

	Base	Race		
		White	African-American	Other
<b>Haley/Sheheen</b>				
Nikki Haley	44%	56%	7%	34%
Vincent Sheheen	34%	23%	67%	38%
Undecided	22%	21%	26%	28%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>McMaster/Rex</b>				
<b>Henry McMaster</b>	42%	53%	7%	31%
<b>Jim Rex</b>	36%	26%	69%	45%
<b>Undecided</b>	22%	21%	25%	24%

	Base	Race		
		White	African-American	Other
<b>McMaster/Sheheen</b>				
<b>Henry McMaster</b>	43%	54%	10%	28%
<b>Vincent Sheheen</b>	36%	26%	69%	48%
<b>Undecided</b>	21%	21%	21%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Barrett Favorability</b>					
<b>Favorable</b>	18%	17%	19%	19%	17%
<b>Unfavorable</b>	25%	23%	27%	26%	23%
<b>Not Sure</b>	57%	60%	54%	56%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bauer Favorability</b>					
<b>Favorable</b>	21%	11%	19%	22%	26%
<b>Unfavorable</b>	50%	42%	54%	50%	48%
<b>Not Sure</b>	29%	47%	27%	28%	26%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Rex Favorability</b>					
Favorable	18%	11%	19%	18%	18%
Unfavorable	21%	18%	29%	20%	15%
Not Sure	62%	71%	52%	61%	67%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Haley Favorability</b>					
Favorable	29%	17%	30%	32%	27%
Unfavorable	26%	17%	26%	29%	23%
Not Sure	45%	66%	45%	39%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sheheen Favorability</b>					
Favorable	17%	21%	15%	18%	16%
Unfavorable	16%	13%	24%	14%	13%
Not Sure	67%	66%	61%	68%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McMaster Favorability</b>					
Favorable	27%	21%	22%	25%	38%
Unfavorable	32%	29%	35%	36%	24%
Not Sure	41%	50%	43%	39%	38%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Barrett/Rex</b>					
Gresham Barrett	38%	28%	43%	38%	40%
Jim Rex	36%	42%	32%	41%	28%
Undecided	25%	30%	25%	21%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Barrett/Sheheen</b>					
Gresham Barrett	43%	27%	46%	42%	46%
Vincent Sheheen	33%	40%	30%	36%	26%
Undecided	25%	33%	24%	21%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bauer/Rex</b>					
Andre Bauer	38%	27%	39%	35%	47%
Jim Rex	40%	43%	35%	47%	28%
Undecided	22%	30%	26%	18%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bauer/Sheheen</b>					
Andre Bauer	38%	25%	39%	36%	47%
Vincent Sheheen	38%	42%	36%	43%	29%
Undecided	23%	32%	25%	21%	24%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Haley/Rex</b>					
<b>Nikki Haley</b>	45%	36%	45%	45%	48%
<b>Jim Rex</b>	36%	30%	34%	39%	31%
<b>Undecided</b>	19%	34%	20%	16%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Haley/Sheheen</b>					
<b>Nikki Haley</b>	44%	24%	46%	44%	51%
<b>Vincent Sheheen</b>	34%	42%	33%	38%	21%
<b>Undecided</b>	22%	33%	20%	18%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McMaster/Rex</b>					
<b>Henry McMaster</b>	42%	26%	41%	38%	56%
<b>Jim Rex</b>	36%	44%	36%	41%	25%
<b>Undecided</b>	22%	30%	23%	21%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McMaster/Sheheen</b>					
<b>Henry McMaster</b>	43%	23%	44%	40%	55%
<b>Vincent Sheheen</b>	36%	55%	33%	39%	27%
<b>Undecided</b>	21%	22%	23%	21%	18%

