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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

## **Gamecocks reign in South Carolina**

**Raleigh, N.C.** – PPP’s latest poll of South Carolina voters finds that the South Carolina Gamecocks are the most popular college athletics program in the state.

When matched up in a head-to-head with the Clemson Tigers, USC comes out on top 43/32. The Gamecocks’ support is broad-based, with both Democrats and Republicans claiming fandom at 46/28 and 42/34, respectively. USC dominates with younger voters (62/26) and also wins across racial demographics—white voters (42/31) and African-American voters (47/32) both support the state’s flagship university.

Clemson wins with only two of the demographics measured—very liberal voters back the Tigers 36/30, and voters in the Upstate support them 45/27.

“As South Carolina and Clemson take the field for college baseball’s biggest rivalry series this weekend most fans in the state will be pulling for the Gamecocks,” said Dean Debnam, President of Public Policy Polling.

USC and Clemson fans wholeheartedly endorse the coaches of their respective schools’ revenue-generating teams. Gamecocks football coach Steve Spurrier is wildly popular among USC fans with a 76% approval rating. Just four percent of South Carolina fans disapprove of Spurrier’s job performance. Baseball coach Chad Holbrook is also heavily supported at 53/2 approval, and basketball coach Frank Martin receives a 39/13 approval rating.

Clemson football coach Dabo Swinney is the most popular out of all of the coaches polled, earning a +75 net approval rating. Basketball coach Brad Brownell is well-liked at 44/4 approval, and baseball coach Jack Leggett comes in at 42/9.

Unsurprisingly, the Carolina Panthers are the most popular NFL team among South Carolinians at 25% support. The Dallas Cowboys come in second at 12%. The Atlanta Braves are by far the most preferred MLB team, drawing a 48% share of voters.

PPP surveyed 868 registered South Carolina voters from February 12<sup>th</sup> to 15<sup>th</sup>. The margin of error for the survey is +/- 3.3%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don’t have landline telephones.



## South Carolina Survey Results

**Q1** Would you say that you are more a fan of USC or Clemson?

USC ..... 43%  
Clemson..... 32%  
Not sure ..... 25%

**Q2** (Among USC fans) Do you approve or disapprove of the job Steve Spurrier is doing as football coach?

Approve ..... 76%  
Disapprove..... 4%  
Not sure ..... 21%

**Q3** (Among USC fans) Do you approve or disapprove of the job Frank Martin is doing as basketball coach?

Approve ..... 39%  
Disapprove..... 13%  
Not sure ..... 48%

**Q4** (Among USC fans) Do you approve or disapprove of the job Chad Holbrook is doing as baseball coach?

Approve ..... 53%  
Disapprove..... 2%  
Not sure ..... 45%

**Q5** (Among Clemson fans) Do you approve or disapprove of the job Dabo Swinney is doing as football coach?

Approve ..... 78%  
Disapprove..... 3%  
Not sure ..... 19%

**Q6** (Among Clemson fans) Do you approve or disapprove of the job Brad Brownell is doing as basketball coach?

Approve ..... 44%  
Disapprove..... 4%  
Not sure ..... 51%

**Q7** (Among Clemson fans) Do you approve or disapprove of the job Jack Leggett is doing as baseball coach?

Approve ..... 42%  
Disapprove..... 9%  
Not sure ..... 49%

**Q8** Given the choices of the Atlanta Falcons, Carolina Panthers, Dallas Cowboys, Denver Broncos, Green Bay Packers, New England Patriots, Pittsburgh Steelers, and Seattle Seahawks which would you say is your favorite NFL team?

Atlanta Falcons ..... 7%  
Carolina Panthers ..... 25%  
Dallas Cowboys ..... 12%  
Denver Broncos ..... 5%  
Green Bay Packers ..... 5%  
New England Patriots ..... 8%  
Pittsburgh Steelers ..... 9%  
Seattle Seahawks ..... 5%  
Someone else/Don't have a favorite team ..... 25%





**Q9** Given the choices of the Atlanta Braves, Boston Red Sox, Chicago Cubs, Detroit Tigers, Los Angeles Dodgers, New York Yankees, San Francisco Giants, and St. Louis Cardinals which is your favorite MLB team?

<i>Atlanta Braves</i> .....	48%
<i>Boston Red Sox</i> .....	7%
<i>Chicago Cubs</i> .....	6%
<i>Detroit Tigers</i> .....	2%
<i>Los Angeles Dodgers</i> .....	2%
<i>New York Yankees</i> .....	8%
<i>San Francisco Giants</i> .....	1%
<i>St. Louis Cardinals</i> .....	3%
<i>Someone else/Don't have a favorite team</i> .....	22%

**Q10** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i> .....	41%
<i>Mitt Romney</i> .....	51%
<i>Someone else / Don't remember</i> .....	8%

**Q11** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	9%
<i>Somewhat liberal</i> .....	13%
<i>Moderate</i> .....	33%
<i>Somewhat conservative</i> .....	27%
<i>Very conservative</i> .....	19%

**Q12** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	53%
<i>Man</i> .....	47%

**Q13** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	32%
<i>Republican</i> .....	44%
<i>Independent / Other</i> .....	25%

**Q14** If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i> .....	67%
<i>African American</i> .....	27%
<i>Other</i> .....	6%

**Q15** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	13%
<i>30 to 45</i> .....	25%
<i>46 to 65</i> .....	35%
<i>Older than 65</i> .....	26%

**Q16** Mode

<i>Phone</i> .....	80%
<i>Internet</i> .....	20%

**Q17** Area Code

<i>803</i> .....	28%
<i>843</i> .....	28%
<i>864</i> .....	24%
<i>Internet</i> .....	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Fan of USC or Clemson</b>				
<b>USC</b>	43%	45%	41%	41%
<b>Clemson</b>	32%	31%	33%	25%
<b>Not sure</b>	25%	24%	25%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Spurrier Approval</b>				
<b>Approve</b>	76%	72%	85%	35%
<b>Disapprove</b>	4%	3%	2%	15%
<b>Not sure</b>	21%	24%	13%	50%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Martin Approval</b>				
<b>Approve</b>	39%	35%	46%	18%
<b>Disapprove</b>	13%	18%	11%	-
<b>Not sure</b>	48%	48%	43%	82%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Holbrook Approval</b>				
<b>Approve</b>	53%	44%	64%	29%
<b>Disapprove</b>	2%	1%	3%	-
<b>Not sure</b>	45%	54%	33%	71%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Swinney Approval</b>				
<b>Approve</b>	78%	82%	76%	68%
<b>Disapprove</b>	3%	3%	2%	8%
<b>Not sure</b>	19%	14%	22%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Brownell Approval</b>				
<b>Approve</b>	44%	49%	43%	19%
<b>Disapprove</b>	4%	5%	4%	-
<b>Not sure</b>	51%	45%	52%	81%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Leggett Approval</b>				
<b>Approve</b>	42%	46%	40%	24%
<b>Disapprove</b>	9%	5%	13%	-
<b>Not sure</b>	49%	49%	47%	76%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Favorite NFL Team</b>				
Atlanta Falcons	7%	7%	8%	4%
Carolina Panthers	25%	20%	27%	29%
Dallas Cowboys	12%	14%	9%	15%
Denver Broncos	5%	2%	7%	3%
Green Bay Packers	5%	4%	7%	3%
New England Patriots	8%	9%	7%	7%
Pittsburgh Steelers	9%	13%	7%	3%
Seattle Seahawks	5%	6%	3%	11%
Someone else/Don't have a favorite team	25%	25%	24%	25%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Favorite MLB Team</b>				
Atlanta Braves	48%	41%	54%	48%
Boston Red Sox	7%	5%	8%	9%
Chicago Cubs	6%	5%	7%	4%
Detroit Tigers	2%	3%	2%	1%
Los Angeles Dodgers	2%	5%	1%	1%
New York Yankees	8%	13%	5%	2%
San Francisco Giants	1%	1%	0%	4%
St. Louis Cardinals	3%	3%	3%	0%
Someone else/Don't have a favorite team	22%	25%	19%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Fan of USC or Clemson</b>						
USC	43%	30%	44%	48%	43%	40%
Clemson	32%	36%	34%	29%	33%	30%
Not sure	25%	34%	22%	23%	24%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Spurrier Approval</b>						
Approve	76%	54%	92%	73%	73%	80%
Disapprove	4%	11%	3%	4%	1%	5%
Not sure	21%	35%	5%	24%	25%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Martin Approval</b>						
Approve	39%	45%	45%	30%	41%	47%
Disapprove	13%	7%	26%	16%	11%	4%
Not sure	48%	48%	28%	55%	48%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Holbrook Approval</b>						
Approve	53%	47%	54%	49%	59%	53%
Disapprove	2%	-	8%	-	3%	-
Not sure	45%	53%	38%	51%	38%	47%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Swinney Approval</b>						
Approve	78%	69%	61%	84%	76%	88%
Disapprove	3%	1%	3%	3%	6%	-
Not sure	19%	30%	36%	13%	18%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Brownell Approval</b>						
Approve	44%	40%	55%	45%	51%	28%
Disapprove	4%	4%	6%	5%	3%	5%
Not sure	51%	56%	40%	50%	46%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Leggett Approval</b>						
Approve	42%	26%	68%	43%	40%	30%
Disapprove	9%	8%	-	2%	23%	6%
Not sure	49%	66%	32%	54%	37%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Favorite NFL Team</b>						
Atlanta Falcons	7%	14%	3%	6%	8%	9%
Carolina Panthers	25%	24%	33%	18%	25%	29%
Dallas Cowboys	12%	10%	11%	12%	14%	9%
Denver Broncos	5%	6%	5%	4%	5%	5%
Green Bay Packers	5%	2%	8%	5%	5%	5%
New England Patriots	8%	10%	7%	8%	6%	8%
Pittsburgh Steelers	9%	7%	2%	16%	9%	3%
Seattle Seahawks	5%	4%	9%	4%	5%	4%
Someone else/Don't have a favorite team	25%	24%	21%	26%	23%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Favorite MLB Team</b>						
Atlanta Braves	48%	34%	47%	44%	54%	53%
Boston Red Sox	7%	7%	10%	7%	7%	7%
Chicago Cubs	6%	9%	3%	6%	4%	7%
Detroit Tigers	2%	1%	-	4%	3%	2%
Los Angeles Dodgers	2%	9%	2%	2%	3%	2%
New York Yankees	8%	8%	20%	8%	6%	3%
San Francisco Giants	1%	5%	-	0%	0%	2%
St. Louis Cardinals	3%	3%	2%	4%	3%	2%
Someone else/Don't have a favorite team	22%	24%	16%	26%	21%	22%

	Base	Gender	
		Woman	Man
<b>Fan of USC or Clemson</b>			
USC	43%	42%	44%
Clemson	32%	29%	34%
Not sure	25%	29%	22%





	Base	Gender	
		Woman	Man
<b>Spurrier Approval</b>			
Approve	76%	67%	84%
Disapprove	4%	6%	1%
Not sure	21%	27%	14%

	Base	Gender	
		Woman	Man
<b>Martin Approval</b>			
Approve	39%	37%	41%
Disapprove	13%	10%	16%
Not sure	48%	53%	43%

	Base	Gender	
		Woman	Man
<b>Holbrook Approval</b>			
Approve	53%	44%	62%
Disapprove	2%	1%	3%
Not sure	45%	55%	35%

	Base	Gender	
		Woman	Man
<b>Swinney Approval</b>			
Approve	78%	73%	82%
Disapprove	3%	1%	5%
Not sure	19%	26%	13%

	Base	Gender	
		Woman	Man
<b>Brownell Approval</b>			
Approve	44%	39%	49%
Disapprove	4%	6%	3%
Not sure	51%	55%	48%

	Base	Gender	
		Woman	Man
<b>Leggett Approval</b>			
Approve	42%	33%	50%
Disapprove	9%	9%	9%
Not sure	49%	58%	41%





	Base	Gender	
		Woman	Man
<b>Favorite NFL Team</b>			
Atlanta Falcons	7%	7%	7%
Carolina Panthers	25%	24%	25%
Dallas Cowboys	12%	13%	11%
Denver Broncos	5%	4%	6%
Green Bay Packers	5%	5%	5%
New England Patriots	8%	5%	10%
Pittsburgh Steelers	9%	8%	11%
Seattle Seahawks	5%	5%	4%
Someone else/Don't have a favorite team	25%	29%	20%

	Base	Gender	
		Woman	Man
<b>Favorite MLB Team</b>			
Atlanta Braves	48%	48%	48%
Boston Red Sox	7%	6%	8%
Chicago Cubs	6%	5%	6%
Detroit Tigers	2%	2%	3%
Los Angeles Dodgers	2%	2%	3%
New York Yankees	8%	9%	7%
San Francisco Giants	1%	0%	2%
St. Louis Cardinals	3%	1%	5%
Someone else/Don't have a favorite team	22%	27%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Fan of USC or Clemson</b>				
USC	43%	46%	42%	40%
Clemson	32%	28%	34%	32%
Not sure	25%	25%	24%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Spurrier Approval</b>				
Approve	76%	65%	83%	78%
Disapprove	4%	5%	2%	5%
Not sure	21%	30%	15%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Martin Approval</b>				
Approve	39%	32%	48%	31%
Disapprove	13%	17%	12%	10%
Not sure	48%	51%	40%	59%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Holbrook Approval</b>				
Approve	53%	36%	65%	55%
Disapprove	2%	-	3%	2%
Not sure	45%	64%	32%	43%







	Base	Party		
		Democrat	Republican	Independent / Other
<b>Swinney Approval</b>				
<b>Approve</b>	78%	79%	78%	76%
<b>Disapprove</b>	3%	4%	2%	5%
<b>Not sure</b>	19%	16%	20%	19%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Brownell Approval</b>				
<b>Approve</b>	44%	47%	42%	45%
<b>Disapprove</b>	4%	3%	4%	7%
<b>Not sure</b>	51%	50%	54%	48%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Leggett Approval</b>				
<b>Approve</b>	42%	37%	46%	38%
<b>Disapprove</b>	9%	8%	8%	11%
<b>Not sure</b>	49%	55%	45%	50%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Favorite NFL Team</b>				
<b>Atlanta Falcons</b>	7%	7%	9%	5%
<b>Carolina Panthers</b>	25%	21%	29%	22%
<b>Dallas Cowboys</b>	12%	14%	11%	10%
<b>Denver Broncos</b>	5%	2%	7%	5%
<b>Green Bay Packers</b>	5%	3%	5%	8%
<b>New England Patriots</b>	8%	7%	7%	10%
<b>Pittsburgh Steelers</b>	9%	14%	8%	5%
<b>Seattle Seahawks</b>	5%	7%	2%	7%
<b>Someone else/Don't have a favorite team</b>	25%	26%	22%	29%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Favorite MLB Team</b>				
Atlanta Braves	48%	42%	55%	42%
Boston Red Sox	7%	6%	7%	8%
Chicago Cubs	6%	5%	6%	5%
Detroit Tigers	2%	1%	3%	4%
Los Angeles Dodgers	2%	6%	1%	1%
New York Yankees	8%	12%	6%	7%
San Francisco Giants	1%	0%	2%	0%
St. Louis Cardinals	3%	4%	3%	2%
Someone else/Don't have a favorite team	22%	24%	17%	29%

	Base	Race		
		White	African American	Other
<b>Fan of USC or Clemson</b>				
USC	43%	42%	47%	40%
Clemson	32%	31%	32%	36%
Not sure	25%	27%	21%	25%

	Base	Race		
		White	African American	Other
<b>Spurrier Approval</b>				
Approve	76%	77%	69%	94%
Disapprove	4%	4%	3%	4%
Not sure	21%	19%	28%	2%

	Base	Race		
		White	African American	Other
<b>Martin Approval</b>				
Approve	39%	45%	28%	22%
Disapprove	13%	11%	16%	20%
Not sure	48%	44%	56%	58%

	Base	Race		
		White	African American	Other
<b>Holbrook Approval</b>				
Approve	53%	57%	44%	43%
Disapprove	2%	1%	-	20%
Not sure	45%	41%	56%	38%

	Base	Race		
		White	African American	Other
<b>Swinney Approval</b>				
Approve	78%	79%	75%	74%
Disapprove	3%	3%	3%	4%
Not sure	19%	18%	22%	22%





	Base	Race		
		White	African American	Other
<b>Brownell Approval</b>				
Approve	44%	40%	55%	50%
Disapprove	4%	6%	1%	4%
Not sure	51%	55%	44%	46%

	Base	Race		
		White	African American	Other
<b>Leggett Approval</b>				
Approve	42%	43%	41%	32%
Disapprove	9%	7%	16%	-
Not sure	49%	50%	43%	68%

	Base	Race		
		White	African American	Other
<b>Favorite NFL Team</b>				
Atlanta Falcons	7%	9%	4%	4%
Carolina Panthers	25%	26%	18%	36%
Dallas Cowboys	12%	10%	18%	1%
Denver Broncos	5%	5%	1%	17%
Green Bay Packers	5%	7%	1%	1%
New England Patriots	8%	8%	8%	6%
Pittsburgh Steelers	9%	6%	16%	8%
Seattle Seahawks	5%	4%	8%	-
Someone else/Don't have a favorite team	25%	24%	27%	26%

	Base	Race		
		White	African American	Other
<b>Favorite MLB Team</b>				
Atlanta Braves	48%	48%	48%	39%
Boston Red Sox	7%	8%	4%	15%
Chicago Cubs	6%	7%	3%	1%
Detroit Tigers	2%	2%	4%	-
Los Angeles Dodgers	2%	1%	6%	1%
New York Yankees	8%	7%	8%	23%
San Francisco Giants	1%	1%	1%	-
St. Louis Cardinals	3%	3%	4%	1%
Someone else/Don't have a favorite team	22%	23%	21%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Fan of USC or Clemson</b>					
USC	43%	62%	39%	39%	42%
Clemson	32%	26%	35%	34%	29%
Not sure	25%	12%	26%	28%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Spurrer Approval</b>					
Approve	76%	82%	65%	79%	76%
Disapprove	4%	2%	2%	5%	4%
Not sure	21%	16%	33%	16%	20%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martin Approval</b>					
Approve	39%	32%	33%	47%	38%
Disapprove	13%	22%	11%	7%	15%
Not sure	48%	46%	56%	46%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Holbrook Approval</b>					
Approve	53%	62%	37%	57%	55%
Disapprove	2%	-	7%	1%	-
Not sure	45%	38%	57%	43%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Swinney Approval</b>					
Approve	78%	67%	90%	77%	71%
Disapprove	3%	-	-	6%	4%
Not sure	19%	33%	10%	17%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brownell Approval</b>					
Approve	44%	58%	46%	42%	39%
Disapprove	4%	5%	-	7%	6%
Not sure	51%	38%	54%	51%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Leggett Approval</b>					
Approve	42%	62%	38%	37%	43%
Disapprove	9%	-	13%	11%	6%
Not sure	49%	38%	50%	52%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Favorite NFL Team</b>					
Atlanta Falcons	7%	2%	13%	5%	7%
Carolina Panthers	25%	17%	28%	24%	25%
Dallas Cowboys	12%	3%	7%	18%	13%
Denver Broncos	5%	6%	8%	4%	2%
Green Bay Packers	5%	3%	4%	5%	8%
New England Patriots	8%	14%	5%	6%	9%
Pittsburgh Steelers	9%	10%	12%	9%	7%
Seattle Seahawks	5%	13%	3%	5%	3%
Someone else/Don't have a favorite team	25%	31%	21%	25%	25%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Favorite MLB Team</b>					
Atlanta Braves	48%	39%	57%	47%	44%
Boston Red Sox	7%	2%	10%	7%	8%
Chicago Cubs	6%	5%	4%	6%	7%
Detroit Tigers	2%	6%	-	3%	2%
Los Angeles Dodgers	2%	4%	-	3%	4%
New York Yankees	8%	5%	11%	7%	9%
San Francisco Giants	1%	4%	-	0%	1%
St. Louis Cardinals	3%	10%	-	3%	3%
Someone else/Don't have a favorite team	22%	25%	18%	24%	23%

	Base	Mode	
		Phone	Internet
<b>Fan of USC or Clemson</b>			
USC	43%	40%	55%
Clemson	32%	33%	26%
Not sure	25%	27%	19%

	Base	Mode	
		Phone	Internet
<b>Spurrier Approval</b>			
Approve	76%	75%	77%
Disapprove	4%	3%	5%
Not sure	21%	22%	18%

	Base	Mode	
		Phone	Internet
<b>Martin Approval</b>			
Approve	39%	38%	40%
Disapprove	13%	12%	15%
Not sure	48%	50%	45%

	Base	Mode	
		Phone	Internet
<b>Holbrook Approval</b>			
Approve	53%	56%	44%
Disapprove	2%	1%	4%
Not sure	45%	43%	52%

	Base	Mode	
		Phone	Internet
<b>Swinney Approval</b>			
Approve	78%	77%	80%
Disapprove	3%	4%	-
Not sure	19%	19%	20%





	Base	Mode	
		Phone	Internet
<b>Brownell Approval</b>			
Approve	44%	43%	49%
Disapprove	4%	5%	3%
Not sure	51%	52%	47%

	Base	Mode	
		Phone	Internet
<b>Leggett Approval</b>			
Approve	42%	41%	46%
Disapprove	9%	10%	5%
Not sure	49%	49%	49%

	Base	Mode	
		Phone	Internet
<b>Favorite NFL Team</b>			
Atlanta Falcons	7%	8%	6%
Carolina Panthers	25%	26%	18%
Dallas Cowboys	12%	14%	3%
Denver Broncos	5%	4%	8%
Green Bay Packers	5%	5%	7%
New England Patriots	8%	7%	11%
Pittsburgh Steelers	9%	10%	6%
Seattle Seahawks	5%	3%	10%
Someone else/Don't have a favorite team	25%	24%	30%

	Base	Mode	
		Phone	Internet
<b>Favorite MLB Team</b>			
Atlanta Braves	48%	53%	26%
Boston Red Sox	7%	8%	5%
Chicago Cubs	6%	6%	5%
Detroit Tigers	2%	2%	4%
Los Angeles Dodgers	2%	2%	2%
New York Yankees	8%	7%	11%
San Francisco Giants	1%	1%	3%
St. Louis Cardinals	3%	2%	9%
Someone else/Don't have a favorite team	22%	19%	35%

	Base	Area Code			
		803	843	864	Internet
<b>Fan of USC or Clemson</b>					
USC	43%	52%	39%	27%	55%
Clemson	32%	23%	33%	45%	26%
Not sure	25%	25%	28%	27%	19%

	Base	Area Code			
		803	843	864	Internet
<b>Spurrier Approval</b>					
Approve	76%	77%	82%	59%	77%
Disapprove	4%	4%	1%	5%	5%
Not sure	21%	19%	17%	36%	18%





	Base	Area Code			
		803	843	864	Internet
<b>Martin Approval</b>					
Approve	39%	42%	38%	30%	40%
Disapprove	13%	19%	6%	9%	15%
Not sure	48%	39%	57%	61%	45%

	Base	Area Code			
		803	843	864	Internet
<b>Holbrook Approval</b>					
Approve	53%	60%	57%	45%	44%
Disapprove	2%	2%	-	-	4%
Not sure	45%	38%	43%	55%	52%

	Base	Area Code			
		803	843	864	Internet
<b>Swinney Approval</b>					
Approve	78%	84%	62%	86%	80%
Disapprove	3%	5%	4%	3%	-
Not sure	19%	12%	33%	11%	20%

	Base	Area Code			
		803	843	864	Internet
<b>Brownell Approval</b>					
Approve	44%	43%	39%	47%	49%
Disapprove	4%	3%	3%	7%	3%
Not sure	51%	55%	58%	46%	47%

	Base	Area Code			
		803	843	864	Internet
<b>Leggett Approval</b>					
Approve	42%	27%	44%	47%	46%
Disapprove	9%	21%	5%	7%	5%
Not sure	49%	53%	51%	46%	49%

	Base	Area Code			
		803	843	864	Internet
<b>Favorite NFL Team</b>					
Atlanta Falcons	7%	7%	4%	12%	6%
Carolina Panthers	25%	23%	22%	35%	18%
Dallas Cowboys	12%	16%	18%	8%	3%
Denver Broncos	5%	4%	6%	3%	8%
Green Bay Packers	5%	4%	8%	3%	7%
New England Patriots	8%	9%	6%	4%	11%
Pittsburgh Steelers	9%	15%	7%	7%	6%
Seattle Seahawks	5%	3%	3%	4%	10%
Someone else/Don't have a favorite team	25%	19%	27%	25%	30%





	Base	Area Code			
		803	843	864	Internet
<b>Favorite MLB Team</b>					
Atlanta Braves	48%	56%	47%	57%	26%
Boston Red Sox	7%	9%	8%	5%	5%
Chicago Cubs	6%	6%	8%	3%	5%
Detroit Tigers	2%	1%	3%	3%	4%
Los Angeles Dodgers	2%	2%	3%	2%	2%
New York Yankees	8%	5%	11%	7%	11%
San Francisco Giants	1%	1%	0%	-	3%
St. Louis Cardinals	3%	1%	2%	1%	9%
Someone else/Don't have a favorite team	22%	19%	18%	21%	35%

