

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **South Carolinians finished with Sanford**

**Raleigh, N.C.** – Mark Sanford wants to keep the door open for another run at public office, but his former constituents have pretty firmly shut it on him. The rare politician who is honestly unapologetic about leaving his wife for another woman, he was recently photographed with that woman by a foreign newspaper. Now, 49% of South Carolinians disapprove of his performance over eight years as governor, and 55% say they would definitely not vote for him if he ran in their state again. Only a fifth of that would be firmly behind him, and only about a third would consider him.

Republicans do approve of the work Sanford did, but only 57-28, while 71% of Democrats and 53% of independents disapprove. Despite 57% of his party approving, only 17% of them would back him no matter what, and while a 43% plurality would consider him, 37% would not. That same 71% of the opposite party, and an even larger 65% of independents, would be unequivocally decided against him.

“Mark Sanford probably doesn’t stand a much better chance than Alvin Greene of winning anything more important than dog catcher,” said Dean Debnam, President of Public Policy Polling.

Further numbers on Lindsey Graham will be released later in the week, but while his approval rating is only mediocre (40-37), most voters think he is neither too conservative nor too liberal. His own partymates have the strongest opinions on him, which suggest he may face a tough primary challenge in 2014. 40% of the GOP thinks him too liberal, while half of independents and even 37% of Democrats think he is ideologically “about right.”

Recently inaugurated Governor Nikki Haley starts out with a solid 36-24 approval margin, though 40% still do not know enough about her to judge. This +12 margin ties her for the 11<sup>th</sup> most popular of 39 governors on which PPP has polled in the last year. Her party is united behind her, 53-7, and 15% of Democrats so far approve.

PPP surveyed 1,167 South Carolina voters from January 28<sup>th</sup> to 30<sup>th</sup>. The survey’s margin of error is +/-2.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached, and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).



## South Carolina Survey Results

**Q1** Do you approve or disapprove of Governor Nikki Haley's job performance?

*Approve* ..... 36%  
*Disapprove*..... 24%  
*Not sure* ..... 40%

**Q2** Do you approve or disapprove of Senator Lindsey Graham's job performance?

*Approve* ..... 40%  
*Disapprove*..... 37%  
*Not sure* ..... 23%

**Q3** Do you think Lindsey Graham is too liberal, too conservative, or about right?

*Too liberal* ..... 27%  
*Too conservative*..... 19%  
*About right* ..... 40%  
*Not sure* ..... 13%

**Q4** Do you approve or disapprove of the work Mark Sanford did during his eight years as Governor?

*Approve* ..... 39%  
*Disapprove*..... 49%  
*Not sure* ..... 12%

**Q5** If Mark Sanford ran for political office again in the future, would you definitely vote for him, consider voting for him, or definitely not vote for him?

*Would definitely vote for him*..... 11%  
*Would consider voting for him*..... 32%  
*Would definitely not vote for him*..... 55%  
*Not sure* ..... 2%

**Q6** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 15%  
*Moderate*..... 44%  
*Conservative*..... 40%

**Q7** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%

**Q8** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 37%  
*Republican*..... 42%  
*Independent/Other*..... 22%

**Q9** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 69%  
*African-American* ..... 26%  
*Other*..... 4%

**Q10** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 8%  
*30 to 45*..... 28%  
*46 to 65*..... 44%  
*Older than 65*..... 20%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Haley Approval</b>				
Approve	36%	25%	28%	48%
Disapprove	24%	32%	31%	12%
Not sure	40%	43%	40%	40%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Graham Approval</b>				
Approve	40%	39%	47%	32%
Disapprove	37%	39%	33%	42%
Not sure	23%	23%	19%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Graham Ideology</b>				
Too liberal	27%	18%	14%	45%
Too conservative	19%	38%	26%	4%
About right	40%	24%	50%	36%
Not sure	13%	21%	9%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Sanford 8 Years Approval</b>				
Approve	39%	25%	30%	54%
Disapprove	49%	61%	61%	32%
Not sure	12%	13%	9%	14%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Support Sanford if Runs Again?</b>				
Would definitely vote for him	11%	9%	10%	12%
Would consider voting for him	32%	32%	25%	41%
Would definitely not vote for him	55%	59%	65%	43%
Not sure	2%	-	0%	4%

	Base	Gender	
		Woman	Man
<b>Haley Approval</b>			
Approve	36%	33%	39%
Disapprove	24%	27%	20%
Not sure	40%	39%	42%

	Base	Gender	
		Woman	Man
<b>Graham Approval</b>			
Approve	40%	37%	43%
Disapprove	37%	35%	41%
Not sure	23%	28%	16%

	Base	Gender	
		Woman	Man
<b>Graham Ideology</b>			
Too liberal	27%	23%	32%
Too conservative	19%	16%	23%
About right	40%	41%	39%
Not sure	13%	20%	6%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Sanford 8 Years Approval</b>			
<b>Approve</b>	39%	35%	43%
<b>Disapprove</b>	49%	53%	45%
<b>Not sure</b>	12%	12%	12%

	Base	Gender	
		Woman	Man
<b>Support Sanford if Runs Again?</b>			
<b>Would definitely vote for him</b>	11%	12%	9%
<b>Would consider voting for him</b>	32%	28%	37%
<b>Would definitely not vote for him</b>	55%	58%	52%
<b>Not sure</b>	2%	2%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Haley Approval</b>				
<b>Approve</b>	36%	15%	53%	37%
<b>Disapprove</b>	24%	45%	7%	21%
<b>Not sure</b>	40%	40%	40%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Graham Approval</b>				
<b>Approve</b>	40%	31%	43%	48%
<b>Disapprove</b>	37%	38%	36%	39%
<b>Not sure</b>	23%	31%	21%	12%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Graham Ideology</b>				
<b>Too liberal</b>	27%	17%	40%	18%
<b>Too conservative</b>	19%	37%	4%	18%
<b>About right</b>	40%	28%	46%	50%
<b>Not sure</b>	13%	18%	9%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sanford 8 Years Approval</b>				
<b>Approve</b>	39%	18%	57%	39%
<b>Disapprove</b>	49%	71%	28%	53%
<b>Not sure</b>	12%	11%	15%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support Sanford if Runs Again?</b>				
<b>Would definitely vote for him</b>	11%	7%	17%	5%
<b>Would consider voting for him</b>	32%	21%	43%	30%
<b>Would definitely not vote for him</b>	55%	71%	37%	65%
<b>Not sure</b>	2%	1%	3%	-

	Base	Race		
		White	African-American	Other
<b>Haley Approval</b>				
<b>Approve</b>	36%	46%	11%	20%
<b>Disapprove</b>	24%	14%	47%	37%
<b>Not sure</b>	40%	40%	42%	43%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Graham Approval</b>				
Approve	40%	45%	27%	38%
Disapprove	37%	37%	38%	39%
Not sure	23%	18%	35%	22%

	Base	Race		
		White	African-American	Other
<b>Graham Ideology</b>				
Too liberal	27%	31%	20%	14%
Too conservative	19%	14%	33%	10%
About right	40%	45%	23%	63%
Not sure	13%	10%	23%	13%

	Base	Race		
		White	African-American	Other
<b>Sanford 8 Years Approval</b>				
Approve	39%	50%	12%	21%
Disapprove	49%	38%	76%	62%
Not sure	12%	12%	13%	17%

	Base	Race		
		White	African-American	Other
<b>Support Sanford if Runs Again?</b>				
Would definitely vote for him	11%	14%	2%	4%
Would consider voting for him	32%	35%	27%	17%
Would definitely not vote for him	55%	49%	70%	75%
Not sure	2%	2%	1%	4%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Haley Approval</b>					
Approve	36%	57%	26%	33%	48%
Disapprove	24%	21%	32%	24%	13%
Not sure	40%	21%	43%	43%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Graham Approval</b>					
Approve	40%	36%	42%	38%	43%
Disapprove	37%	43%	38%	38%	34%
Not sure	23%	21%	21%	24%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Graham Ideology</b>					
Too liberal	27%	43%	25%	22%	34%
Too conservative	19%	7%	21%	23%	12%
About right	40%	29%	38%	43%	42%
Not sure	13%	21%	17%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sanford 8 Years Approval</b>					
Approve	39%	43%	35%	39%	42%
Disapprove	49%	50%	50%	52%	41%
Not sure	12%	7%	15%	9%	17%







Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support Sanford if Runs Again?</b>					
<b>Would definitely vote for him</b>	11%	21%	6%	10%	13%
<b>Would consider voting for him</b>	32%	43%	38%	28%	30%
<b>Would definitely not vote for him</b>	55%	36%	53%	61%	54%
<b>Not sure</b>	2%	-	2%	1%	3%

