



FOR IMMEDIATE RELEASE

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Romney takes the lead in Pennsylvania

Raleigh, N.C. – Mitt Romney's taken the lead in PPP's newest poll of Rick Santorum's home state of Pennsylvania. Romney has 42% to 37% for Santorum with Ron Paul at 9% and Newt Gingrich at 6%. The numbers represent a dramatic turnaround from when PPP polled the state a month ago. Romney's gained 17 points, going from 25% to 42%. Meanwhile Santorum's dropped 6 points from 43% to 37%, for an overall swing of 23 points in the last four weeks.

Pennsylvania Republicans are expressing major doubts about Santorum's viability both in the primary and the general election. Only 36% of GOP voters think Santorum has a realistic chance at the nomination to 54% who believe he does not. And when it comes to matching up against Barack Obama in the fall only 24% of Republicans think Santorum would provide their best chance for a victory while 49% think that designation belongs to Romney.

Santorum's favorability numbers haven't really changed from a month ago. He was at 64/30 and now he's at 62/31. But Romney's seen quite a bit of improvement in his image, perhaps reflecting growing acceptance that he will be the nominee. His favorability has improved a net 16 points from +6 (46/40) to +22 (57/35).

Romney's made huge in roads with the groups that have tended to fuel Santorum's success. What was a 37 point lead for Santorum with Evangelicals is now only 10 points at 44-34. What was a 32 point advantage for him with Tea Party voters is now only 6 at 41-35. And in the greatest sign that conservatives are starting to really around Romney a little bit, what was a 51 point deficit for him with 'very conservative' voters is now only 11 points at 44-33.

“The momentum in Pennsylvania is moving completely against Rick Santorum,” said Dean Debnam, President of Public Policy Polling. “Mitt Romney has a great chance to deliver a final crushing blow to his campaign on April 24th. A home state loss would be incredibly embarrassing for Santorum.”

PPP surveyed 403 likely Republican primary voters on April 4th. The margin of error for the survey is +/-4.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





Pennsylvania Survey Results

Q1 Do you plan to vote in the Republican primary or the Democratic primary, or are you not sure?

Republican primary.....100%
Democratic primary..... 0%
Not sure..... 0%

Q2 The Republican candidates for President are Newt Gingrich, Ron Paul, Mitt Romney, and Rick Santorum. If the election was today, who would you vote for?

Newt Gingrich..... 6%
Ron Paul..... 9%
Mitt Romney.....42%
Rick Santorum.....37%
Someone else/Not sure..... 6%

Q3 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 44%
Unfavorable..... 43%
Not sure..... 13%

Q4 Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable..... 40%
Unfavorable..... 48%
Not sure..... 12%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 57%
Unfavorable..... 35%
Not sure..... 9%

Q6 Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable..... 62%
Unfavorable..... 31%
Not sure..... 7%

Q7 If the Republican candidates were just Ron Paul, Mitt Romney, and Rick Santorum, who would you vote for?

Ron Paul..... 12%
Mitt Romney..... 41%
Rick Santorum.....42%
Not sure..... 6%

Q8 If you are a woman, press 1. If a man, press 2.

Woman..... 47%
Man..... 53%

Q9 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 28%
46 to 65..... 41%
Older than 65..... 31%

Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 3%
Somewhat liberal..... 4%
Moderate..... 17%
Somewhat conservative..... 40%
Very conservative..... 37%





Q11 Do you consider yourself to be a member of the Tea Party?

Yes..... 23%
 No 63%
 Not sure 13%

Q12 Are you an Evangelical Christian, or not?

Are an Evangelical..... 38%
 Are not..... 62%

Q13 Do you live in an urban, suburban, or rural area?

Urban..... 12%
 Suburban 46%
 Rural 42%

Q14 Do you think that Rick Santorum should drop out of the Presidential race, or not?

He should..... 39%
 He should not..... 52%
 Not sure 9%

Q15 Regardless of which candidate you support, do you believe that Rick Santorum has a realistic chance of winning the Republican nomination for President, or not?

He has a realistic chance..... 36%
 He does not 54%
 Not sure 10%

Q16 Which of the Republican candidates for President do you think would have the best chance of defeating Barack Obama?

Newt Gingrich 10%
 Ron Paul..... 5%
 Mitt Romney..... 49%
 Rick Santorum 24%
 Not sure 12%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Newt Gingrich	6%	7%	6%
Ron Paul	9%	6%	12%
Mitt Romney	42%	39%	44%
Rick Santorum	37%	39%	35%
Someone else/Not sure	6%	9%	4%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	44%	36%	50%
Unfavorable	43%	46%	41%
Not sure	13%	18%	9%

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	40%	32%	47%
Unfavorable	48%	49%	46%
Not sure	12%	18%	7%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	57%	56%	57%
Unfavorable	35%	32%	37%
Not sure	9%	12%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Santorum Favorability			
Favorable	62%	60%	64%
Unfavorable	31%	31%	31%
Not sure	7%	10%	5%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/o Newt			
Ron Paul	12%	7%	16%
Mitt Romney	41%	42%	40%
Rick Santorum	42%	42%	41%
Not sure	6%	9%	3%

	Base	Gender	
		Woman	Man
Should Santorum Drop Out?			
He should	39%	36%	41%
He should not	52%	50%	53%
Not sure	9%	14%	5%

	Base	Gender	
		Woman	Man
Does Santorum Have Chance of Winning Nom?			
He has a realistic chance	36%	40%	33%
He does not	54%	47%	60%
Not sure	10%	13%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Best Chance of Beating Obama?			
Newt Gingrich	10%	7%	12%
Ron Paul	5%	3%	7%
Mitt Romney	49%	54%	45%
Rick Santorum	24%	21%	26%
Not sure	12%	15%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Pres Primary				
Newt Gingrich	6%	5%	4%	10%
Ron Paul	9%	16%	8%	5%
Mitt Romney	42%	37%	41%	46%
Rick Santorum	37%	33%	43%	32%
Someone else/Not sure	6%	9%	4%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Gingrich Favorability				
Favorable	44%	42%	48%	41%
Unfavorable	43%	47%	43%	39%
Not sure	13%	11%	10%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Paul Favorability				
Favorable	40%	53%	37%	33%
Unfavorable	48%	37%	53%	50%
Not sure	12%	11%	10%	17%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Romney Favorability				
Favorable	57%	54%	54%	62%
Unfavorable	35%	40%	40%	22%
Not sure	9%	5%	6%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Santorum Favorability				
Favorable	62%	65%	66%	54%
Unfavorable	31%	30%	28%	35%
Not sure	7%	5%	6%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/o Newt				
Ron Paul	12%	19%	11%	6%
Mitt Romney	41%	33%	42%	46%
Rick Santorum	42%	39%	44%	41%
Not sure	6%	9%	3%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Santorum Drop Out?				
He should	39%	38%	38%	42%
He should not	52%	52%	56%	46%
Not sure	9%	11%	6%	12%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Does Santorum Have Chance of Winning Nom ?				
He has a realistic chance	36%	38%	41%	27%
He does not	54%	46%	53%	63%
Not sure	10%	16%	5%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Best Chance of Beating Obama?				
Newt Gingrich	10%	5%	11%	12%
Ron Paul	5%	7%	5%	3%
Mitt Romney	49%	47%	48%	52%
Rick Santorum	24%	24%	28%	17%
Not sure	12%	16%	7%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary						
Newt Gingrich	6%	-	-	4%	8%	7%
Ron Paul	9%	42%	20%	16%	2%	10%
Mitt Romney	42%	31%	54%	39%	50%	33%
Rick Santorum	37%	9%	22%	28%	36%	44%
Someone else/Not sure	6%	18%	4%	12%	4%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	44%	-	4%	25%	52%	51%
Unfavorable	43%	76%	88%	63%	32%	37%
Not sure	13%	24%	8%	13%	15%	11%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Favorability						
Favorable	40%	51%	46%	49%	38%	37%
Unfavorable	48%	43%	48%	39%	46%	53%
Not sure	12%	6%	6%	13%	16%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	57%	40%	62%	54%	65%	50%
Unfavorable	35%	36%	34%	37%	25%	44%
Not sure	9%	24%	4%	9%	11%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Santorum Favorability						
Favorable	62%	9%	30%	45%	64%	75%
Unfavorable	31%	67%	64%	44%	30%	19%
Not sure	7%	24%	6%	11%	6%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/o Newt						
Ron Paul	12%	42%	4%	19%	4%	15%
Mitt Romney	41%	31%	66%	43%	47%	31%
Rick Santorum	42%	9%	26%	34%	42%	49%
Not sure	6%	18%	4%	4%	7%	5%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Santorum Drop Out?						
He should	39%	65%	50%	45%	43%	27%
He should not	52%	10%	44%	50%	46%	64%
Not sure	9%	26%	6%	5%	11%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Does Santorum Have Chance of Winning Nom?						
He has a realistic chance	36%	10%	32%	33%	29%	48%
He does not	54%	65%	56%	61%	62%	41%
Not sure	10%	26%	12%	7%	9%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Best Chance of Beating Obama?						
Newt Gingrich	10%	-	-	3%	12%	13%
Ron Paul	5%	-	6%	7%	1%	9%
Mitt Romney	49%	68%	68%	49%	57%	36%
Rick Santorum	24%	-	17%	27%	18%	31%
Not sure	12%	32%	8%	15%	12%	11%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary				
Newt Gingrich	6%	14%	4%	4%
Ron Paul	9%	6%	9%	12%
Mitt Romney	42%	35%	46%	35%
Rick Santorum	37%	41%	35%	38%
Someone else/Not sure	6%	4%	6%	11%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Gingrich Favorability				
Favorable	44%	64%	38%	37%
Unfavorable	43%	29%	51%	30%
Not sure	13%	7%	11%	33%

	Base	Tea Party ID		
		Yes	No	Not sure
Paul Favorability				
Favorable	40%	40%	41%	36%
Unfavorable	48%	52%	47%	40%
Not sure	12%	8%	12%	24%

	Base	Tea Party ID		
		Yes	No	Not sure
Romney Favorability				
Favorable	57%	60%	58%	44%
Unfavorable	35%	33%	35%	36%
Not sure	9%	7%	7%	20%

	Base	Tea Party ID		
		Yes	No	Not sure
Santorum Favorability				
Favorable	62%	79%	56%	58%
Unfavorable	31%	19%	37%	24%
Not sure	7%	1%	7%	18%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary w/o Newt				
Ron Paul	12%	13%	12%	9%
Mitt Romney	41%	32%	45%	38%
Rick Santorum	42%	50%	38%	42%
Not sure	6%	5%	5%	11%

	Base	Tea Party ID		
		Yes	No	Not sure
Should Santorum Drop Out?				
He should	39%	31%	44%	29%
He should not	52%	57%	50%	54%
Not sure	9%	12%	7%	17%

	Base	Tea Party ID		
		Yes	No	Not sure
Does Santorum Have Chance of Winning Nom?				
He has a realistic chance	36%	40%	33%	48%
He does not	54%	52%	59%	30%
Not sure	10%	8%	9%	21%

	Base	Tea Party ID		
		Yes	No	Not sure
Best Chance of Beating Obama?				
Newt Gingrich	10%	25%	5%	4%
Ron Paul	5%	5%	6%	3%
Mitt Romney	49%	39%	53%	44%
Rick Santorum	24%	26%	22%	27%
Not sure	12%	5%	14%	22%





Crosstabs

	Base	Evangelical?	
		Are an Evangelical	Are not
2012 GOP Pres Primary			
Newt Gingrich	6%	7%	6%
Ron Paul	9%	8%	10%
Mitt Romney	42%	34%	46%
Rick Santorum	37%	44%	32%
Someone else/Not sure	6%	6%	7%

	Base	Evangelical?	
		Are an Evangelical	Are not
Gingrich Favorability			
Favorable	44%	49%	41%
Unfavorable	43%	38%	46%
Not sure	13%	13%	13%

	Base	Evangelical?	
		Are an Evangelical	Are not
Paul Favorability			
Favorable	40%	31%	45%
Unfavorable	48%	53%	44%
Not sure	12%	16%	10%

	Base	Evangelical?	
		Are an Evangelical	Are not
Romney Favorability			
Favorable	57%	49%	62%
Unfavorable	35%	40%	31%
Not sure	9%	11%	7%





Crosstabs

	Base	Evangelical?	
		Are an Evangelical	Are not
Santorum Favorability			
Favorable	62%	72%	56%
Unfavorable	31%	21%	37%
Not sure	7%	6%	8%

	Base	Evangelical?	
		Are an Evangelical	Are not
2012 GOP Pres Primary w/o Newt			
Ron Paul	12%	11%	13%
Mitt Romney	41%	34%	45%
Rick Santorum	42%	51%	36%
Not sure	6%	4%	7%

	Base	Evangelical?	
		Are an Evangelical	Are not
Should Santorum Drop Out?			
He should	39%	28%	46%
He should not	52%	61%	46%
Not sure	9%	11%	8%

	Base	Evangelical?	
		Are an Evangelical	Are not
Does Santorum Have Chance of Winning Nom?			
He has a realistic chance	36%	41%	33%
He does not	54%	47%	59%
Not sure	10%	12%	8%





Crosstabs

	Base	Evangelical?	
		Are an Evangelical	Are not
Best Chance of Beating Obama?			
Newt Gingrich	10%	14%	7%
Ron Paul	5%	7%	4%
Mitt Romney	49%	41%	54%
Rick Santorum	24%	25%	22%
Not sure	12%	13%	12%

	Base	Community Type		
		Urban	Suburban	Rural
2012 GOP Pres Primary				
Newt Gingrich	6%	6%	7%	6%
Ron Paul	9%	10%	10%	7%
Mitt Romney	42%	38%	48%	36%
Rick Santorum	37%	33%	31%	43%
Someone else/Not sure	6%	13%	3%	8%

	Base	Community Type		
		Urban	Suburban	Rural
Gingrich Favorability				
Favorable	44%	40%	43%	46%
Unfavorable	43%	56%	41%	41%
Not sure	13%	4%	15%	13%

	Base	Community Type		
		Urban	Suburban	Rural
Paul Favorability				
Favorable	40%	48%	39%	39%
Unfavorable	48%	44%	50%	46%
Not sure	12%	8%	11%	15%





Crosstabs

	Base	Community Type		
		Urban	Suburban	Rural
Romney Favorability				
Favorable	57%	57%	61%	52%
Unfavorable	35%	34%	32%	38%
Not sure	9%	9%	7%	10%

	Base	Community Type		
		Urban	Suburban	Rural
Santorum Favorability				
Favorable	62%	51%	63%	64%
Unfavorable	31%	44%	32%	26%
Not sure	7%	6%	5%	10%

	Base	Community Type		
		Urban	Suburban	Rural
2012 GOP Pres Primary w/o Newt				
Ron Paul	12%	8%	12%	13%
Mitt Romney	41%	46%	47%	32%
Rick Santorum	42%	35%	37%	48%
Not sure	6%	11%	4%	7%

	Base	Community Type		
		Urban	Suburban	Rural
Should Santorum Drop Out?				
He should	39%	49%	43%	31%
He should not	52%	47%	50%	56%
Not sure	9%	4%	7%	13%





Crosstabs

	Base	Community Type		
		Urban	Suburban	Rural
Does Santorum Have Chance of Winning Nom ?				
He has a realistic chance	36%	23%	36%	40%
He does not	54%	65%	57%	47%
Not sure	10%	12%	7%	13%

	Base	Community Type		
		Urban	Suburban	Rural
Best Chance of Beating Obama?				
Newt Gingrich	10%	7%	11%	10%
Ron Paul	5%	1%	5%	6%
Mitt Romney	49%	56%	52%	42%
Rick Santorum	24%	25%	19%	28%
Not sure	12%	10%	13%	13%

