



FOR IMMEDIATE RELEASE

July 21, 2008

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama holds Ohio advantage

Raleigh, N.C. – Barack Obama continues to hold a solid advantage over John McCain in Ohio, according to the newest survey from Public Policy Polling.

His lead in the state is 48-40, similar to the 50-39 edge he showed in PPP's June poll.

Obama trails McCain 46-42 among white voters, but his 91-6 advantage with African Americans gives him the overall lead.

“Right now Barack Obama is in a pretty good position in Ohio,” said Dean Debnam, President of Public Policy Polling. “His standing with black voters is not surprising, but he is also doing unusually well with white voters in the state. Whether he can sustain that level of support or not will probably determine if he can take this state.”

The results show a significant gender gap, with Obama leading by 20 points among women but trailing by seven with men. Obama leads in all age groups except senior citizens.

The PPP survey also found further evidence that George Voinovich could be vulnerable in 2010. His approval registered at 31% for the second month in a row, and PPP found that he would trail 42-38 in a hypothetical match up with Secretary of State Jennifer Brunner while leading Columbus Mayor Mike Coleman just 39-37. Last month's poll showed Voinovich tied in a possible contest with Congressman Tim Ryan and a small lead in one with Congresswoman Betty Sutton.

PPP surveyed 1,058 likely voters from July 17th to 20th. The survey's margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Ohio Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....40% *Undecided*.....12%

Obama.....48%

Q2 Do you approve or disapprove of Republican Senator George Voinovich's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 31% *Not sure* 30%

Disapprove..... 40%

Q3 If the candidates for US Senate in 2010 were Democrat Jennifer Brunner and Republican George Voinovich, who would you vote for? If Jennifer Brunner, press 1. If George Voinovich, press 2. If you're undecided, press 3.

Brunner.....42% *Undecided*.....21%

Voinovich38%

Q4 If the candidates for US Senate in 2010 were Democrat Mike Coleman and Republican George Voinovich, who would you vote for? If Mike Coleman, press 1. If George Voinovich, press 2. If you're undecided, press 3.

Coleman 37%

Voinovich 39%

Undecided..... 23%

Q5 If you are a woman, press 1, if a man, press 2.

Woman57%

Man.....43%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 46%

Republican..... 33%

Other.....21%

Q7 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 85%

African-American 12%

Other..... 3%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%

30 to 45.....28%

46 to 65..... 39%

Older than 65..... 18%





	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	40%	34%	48%
Obama	48%	54%	41%
Undecided	12%	12%	11%

	Base	Gender	
		Woman	Man
Voinovich Approval			
Approve	31%	27%	35%
Disapprove	40%	36%	45%
Not sure	30%	36%	20%

	Base	Gender	
		Woman	Man
Brunner/Voinovich			
Brunner	42%	46%	37%
Voinovich	38%	30%	48%
Undecided	21%	25%	15%

	Base	Gender	
		Woman	Man
Coleman/Voinovich			
Coleman	37%	41%	33%
Voinovich	39%	31%	50%
Undecided	23%	28%	18%





	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	40%	11%	83%	37%
Obama	48%	77%	12%	42%
Undecided	12%	12%	6%	20%

	Base	Party		
		Democrat	Republican	Other
Voinovich Approval				
Approve	31%	26%	39%	28%
Disapprove	40%	46%	33%	36%
Not sure	30%	28%	28%	36%

	Base	Party		
		Democrat	Republican	Other
Brunner/Voinovich				
Brunner	42%	61%	16%	38%
Voinovich	38%	20%	65%	34%
Undecided	21%	19%	19%	28%

	Base	Party		
		Democrat	Republican	Other
Coleman/Voinovich				
Coleman	37%	57%	12%	34%
Voinovich	39%	20%	68%	37%
Undecided	23%	23%	20%	30%





	Base	Race		
		White	African-American	Other
McCain/Obama				
McCain	40%	46%	6%	29%
Obama	48%	42%	91%	53%
Undecided	12%	13%	3%	18%

	Base	Race		
		White	African-American	Other
Voinovich Approval				
Approve	31%	33%	17%	24%
Disapprove	40%	38%	52%	40%
Not sure	30%	29%	31%	35%

	Base	Race		
		White	African-American	Other
Brunner/Voinovich				
Brunner	42%	39%	59%	38%
Voinovich	38%	40%	19%	33%
Undecided	21%	20%	22%	29%

	Base	Race		
		White	African-American	Other
Coleman/Voinovich				
Coleman	37%	34%	62%	48%
Voinovich	39%	43%	17%	33%
Undecided	23%	24%	21%	20%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	40%	26%	41%	43%	44%
Obama	48%	59%	48%	48%	40%
Undecided	12%	14%	11%	9%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Voinovich Approval					
Approve	31%	23%	30%	32%	37%
Disapprove	40%	44%	37%	41%	39%
Not sure	30%	33%	34%	28%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brunner/Voinovich					
Brunner	42%	47%	39%	42%	41%
Voinovich	38%	28%	38%	37%	46%
Undecided	21%	25%	23%	21%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman/Voinovich					
Coleman	37%	43%	35%	39%	32%
Voinovich	39%	31%	40%	40%	42%
Undecided	23%	25%	25%	20%	26%

