



FOR IMMEDIATE RELEASE

June 21, 2009

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Strickland Vulnerable

Raleigh, N.C. – Ted Strickland’s approval rating continues to decline and John Kasich looks very competitive with him in a possible 2010 contest, the newest survey from Public Policy Polling finds.

43% of Ohio voters approve of how Strickland is doing his job as Governor, while 42% disapprove. A January PPP survey found the numbers at 48/35.

Strickland’s approval among Democrats has dropped from 70% to 62%, an unusually low level of support for a Governor within his own party. He’s also seen an increasing level of dissatisfaction with him from Republican voters, 72% of whom now say they disapprove of what he’s doing after just 59% did earlier this year.

Matched up against likely GOP candidate John Kasich, Strickland leads 44-42. He had a slightly wider 45-39 advantage in January. Strickland is mostly hurt by a 54-33 deficit to Kasich among independent voters, even though those same voters prefer a Democrat for the Senate in numbers that PPP will release on Tuesday.

“Midwestern states have been hit harder by the downturn in the economy than most places and their Governors are paying a price for it,” said Dean Debnam, President of Public Policy Polling. “We are seeing pretty low approval ratings for chief executives across most of the region as voters wait to see what they will do to turn things around.”

A plurality of voters in the state don’t know enough about Kasich to have formed an opinion of him. Among those who have 31% view him favorably and 30% see him unfavorably.

PPP surveyed 619 Ohio voters from June 17th to 19th. The survey’s margin of error is +/- 3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Ohio Survey Results

Q1 Do you approve or disapprove of Governor Ted Strickland's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve43% *Not Sure*.....15%
Disapprove.....42%

Q2 Do you have a favorable or unfavorable opinion of former Republican Congressman John Kasich? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....31% *Not Sure*.....39%
Unfavorable30%

Q3 If the candidates for Governor next year were Republican John Kasich and Democrat Ted Strickland, who would you vote for? If John Kasich, press 1. If Ted Strickland, press 2. If you're undecided, press 3.

Kasich.....42% *Undecided*.....14%
Strickland.....44%

Q4 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 48%
Conservative..... 34%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat 50%
Republican..... 35%
Other..... 15%

Q7 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 83%
African-American 13%
Other..... 4%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%
30 to 45..... 25%
46 to 65..... 40%
Older than 65..... 20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Strickland Approval				
Approve	43%	73%	49%	20%
Disapprove	42%	13%	35%	66%
Not Sure	15%	15%	16%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kasich Favorability				
Favorable	31%	11%	21%	55%
Unfavorable	30%	49%	34%	15%
Not Sure	39%	40%	45%	30%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kasich/Strickland				
Kasich	41%	14%	34%	67%
Strickland	44%	83%	50%	15%
Undecided	14%	3%	16%	18%

	Base	Gender	
		Woman	Man
Strickland Approval			
Approve	43%	43%	44%
Disapprove	42%	40%	44%
Not Sure	15%	17%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Kasich Favorability			
Favorable	31%	26%	37%
Unfavorable	30%	26%	36%
Not Sure	39%	49%	27%

	Base	Gender	
		Woman	Man
Kasich/Strickland			
Kasich	42%	38%	45%
Strickland	44%	46%	41%
Undecided	14%	15%	13%

	Base	Party		
		Democrat	Republican	Other
Strickland Approval				
Approve	43%	62%	17%	46%
Disapprove	42%	20%	72%	41%
Not Sure	15%	18%	11%	12%

	Base	Party		
		Democrat	Republican	Other
Kasich Favorability				
Favorable	31%	11%	57%	34%
Unfavorable	30%	45%	13%	23%
Not Sure	39%	44%	30%	43%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Kasich/Strickland				
Kasich	42%	15%	73%	54%
Strickland	44%	71%	11%	33%
Undecided	14%	14%	16%	13%

	Base	Race		
		White	African-American	Other
Strickland Approval				
Approve	43%	41%	60%	47%
Disapprove	42%	44%	25%	49%
Not Sure	15%	16%	14%	3%

	Base	Race		
		White	African-American	Other
Kasich Favorability				
Favorable	31%	33%	15%	28%
Unfavorable	30%	27%	47%	42%
Not Sure	39%	39%	37%	31%

	Base	Race		
		White	African-American	Other
Kasich/Strickland				
Kasich	42%	43%	28%	48%
Strickland	44%	43%	52%	38%
Undecided	14%	14%	20%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Strickland Approval					
Approve	43%	42%	43%	41%	49%
Disapprove	42%	39%	47%	45%	31%
Not Sure	15%	19%	10%	14%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kasich Favorability					
Favorable	31%	31%	28%	33%	31%
Unfavorable	30%	36%	33%	31%	22%
Not Sure	39%	33%	39%	36%	47%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kasich/Strickland					
Kasich	42%	44%	44%	42%	35%
Strickland	44%	50%	42%	42%	46%
Undecided	14%	6%	14%	16%	20%

