



FOR IMMEDIATE RELEASE

January 21, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Strickland leads Kasich in Possible Contest

Raleigh, N.C. – Ted Strickland would start out with the advantage if John Kasich were to challenge him in 2010, the newest survey from Public Policy Polling finds. But the deficit is by no means insurmountable.

Strickland has a 45-39 advantage over Kasich. 48% of voters in the state approve of his job performance, compared to 35% who disapprove.

A plurality of Ohioians have no opinion of Kasich one way or the other. 34% have a favorable impression of him while 24% see him unfavorably. 42% are ambivalent toward the former Congressman.

One good piece of news for Strickland is that he gets more support from white voters than Kasich in a hypothetical match up. Any Democrat in Ohio who wins the white vote will easily win statewide. The race is only as close as it is at this point because Strickland gets just 52% of the black vote. Polling far away from an election tends to underestimate African American support for Democratic candidates, and it seems likely Strickland will end up earning closer to 80-90% of the black vote when the election actually comes.

“John Kasich is probably the strongest candidate Republicans could run for Governor next year but Ted Strickland is still in pretty good shape,” said Dean Debnam, President of Public Policy Polling. “A net approval rating over ten points is not bad, and Kasich has a lot of work to do to increase his name recognition across the state if he decides to make the race.”

PPP surveyed 578 Ohio voters on January 17th and 18th. The survey’s margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





Ohio Survey Results

Q1 Do you have a favorable or unfavorable opinion of former Republican Congressman John Kasich? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 34%
Unfavorable 24%
Not Sure..... 42%

Q2 Do you approve or disapprove of Democratic Governor Ted Strickland's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 48%
Disapprove..... 35%
Not Sure..... 17%

Q3 If the candidates for Governor in 2010 were Republican John Kasich and Democrat Ted Strickland, who would you vote for? If John Kasich, press 1. If Ted Strickland, press 2. If you're undecided, press 3.

John Kasich 39%
Strickland..... 45%
Undecided..... 16%

Q4 If you are a woman, press 1, if a man, press 2.

Women54% *Men*.....46%

Q5 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 45%
Republican..... 35%
Other..... 20%

Q6 If you are white, press 1. If you are African American, press 2. If other, press 3.

White84% *Other*..... 3%
African American ...13%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29..... 8% *46-65*.....38%
30-45.....27% *Older than 65*.....28%





Crosstabs

	Base	Gender	
		Women	Men
Kasich Favorability			
Favorable	34%	25%	44%
Unfavorable	24%	24%	23%
Not Sure	42%	50%	33%

	Base	Gender	
		Women	Men
Strickland Approval			
Approve	48%	52%	44%
Disapprove	35%	27%	44%
Not Sure	17%	21%	12%

	Base	Gender	
		Women	Men
Kasich/Strickland			
John Kasich	39%	32%	47%
Strickland	45%	50%	39%
Undecided	16%	18%	14%

	Base	Party		
		Democrat	Republican	Other
Kasich Favorability				
Favorable	34%	13%	61%	33%
Unfavorable	24%	38%	10%	17%
Not Sure	42%	49%	30%	50%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Strickland Approval				
Approve	48%	70%	25%	42%
Disapprove	35%	15%	59%	37%
Not Sure	17%	15%	17%	20%

	Base	Party		
		Democrat	Republican	Other
Kasich/Strickland				
John Kasich	39%	12%	73%	39%
Strickland	45%	75%	12%	34%
Undecided	16%	13%	15%	27%

	Base	Race		
		White	African American	Other
Kasich Favorability				
Favorable	34%	35%	26%	29%
Unfavorable	24%	21%	45%	22%
Not Sure	42%	44%	29%	49%

	Base	Race		
		White	African American	Other
Strickland Approval				
Approve	48%	49%	45%	46%
Disapprove	35%	34%	36%	49%
Not Sure	17%	17%	19%	5%





Crosstabs

	Base	Race		
		White	African American	Other
Kasich/Strickland				
John Kasich	39%	41%	29%	37%
Strickland	45%	44%	52%	44%
Undecided	16%	16%	19%	20%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Kasich Favorability					
Favorable	34%	28%	32%	35%	36%
Unfavorable	24%	23%	27%	25%	20%
Not Sure	42%	50%	41%	41%	43%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Strickland Approval					
Approve	48%	41%	43%	51%	51%
Disapprove	35%	34%	43%	34%	29%
Not Sure	17%	25%	15%	14%	20%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Kasich/Strickland					
John Kasich	39%	34%	40%	39%	39%
Strickland	45%	45%	42%	45%	47%
Undecided	16%	20%	18%	16%	14%

