

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Obama slipping but still up 8 points in Oregon

Raleigh, N.C. – Like its neighbor to the north, Washington, and other former swing states that were nailbiters in 2000 and 2004, President Obama won Oregon with a dominating 16-point margin over John McCain in 2008. Now in PPP's latest poll, that margin has been cut in half.

Unlike in other states, Mitt Romney's personal popularity has not budged much in Oregon since PPP last polled the state a year ago. Nor has President Obama's. Because of that, the president remains at exactly 50%, but Romney has picked up four points of previously undecided voters. Where Obama led by 12 points in the early stages of the Republican primary battle, he now leads by only eight.

For Romney, it has been all about shoring up his base and flipping independents. He lagged by five points with independents in the last poll, and leads by 22 now. Part of that is an improvement in Romney's personal image with these votes, but they also have gone from breaking even on Obama's job performance to disapproving by a 2:1 spread. At the same time, Romney has moved from 77% to 84% of the GOP, with Obama still taking 11% of them. Obama has improved a little with his own party, from 83-10 to 86-8.

Obama has gone uphill with women but downhill with men. Where he led with females by 20 points last June, he tops Romney by 26 now. Men, on the other hand, now favor Romney by 11, where Obama led with them by six. Obama does now lead with every age group, even two points with seniors, on top of 32 points with those under 30.

“Barack Obama doesn't really need to worry about losing Oregon, but it's clear his standing there is a lot weaker than it was in 2008,” said Dean Debnam, President of Public Policy Polling.

PPP also polled four other statewide races. The Democratic candidates lead by 12 to 18 points in the three partisan contests, but 56% are undecided in the officially nonpartisan Labor Commissioner race. Bruce Starr, a Republican by registration, leads Brad Avakian, the Democratic incumbent, by an inconsequential 23-21 margin.

PPP surveyed 686 Oregon voters from June 21st to 24th. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Oregon Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 49%
Disapprove..... 46%
Not sure 5%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 37%
Unfavorable 51%
Not sure 12%

Q3 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 50%
Mitt Romney..... 42%
Undecided..... 8%

Q4 The candidates for Secretary of State are Democrat Kate Brown and Republican Knute Buehler. If the election was today, who would you vote for?

Kate Brown 48%
Knute Buehler..... 30%
Undecided..... 21%

Q5 The candidates for State Treasurer are Democrat Ted Wheeler and Republican Tom Cox. If the election was today, who would you vote for?

Ted Wheeler..... 46%
Tom Cox 34%
Undecided..... 19%

Q6 The candidates for Attorney General are Democrat Ellen Rosenblum and Republican James Buchal. If the election was today, who would you vote for?

Ellen Rosenblum..... 46%
James Buchal 33%
Undecided..... 20%

Q7 The candidates for Labor Commissioner are Brad Avakian and Bruce Starr. If the election was today, who would you vote for?

Brad Avakian..... 21%
Bruce Starr..... 23%
Undecided..... 56%

Q8 Who did you vote for President in 2008?

John McCain..... 40%
Barack Obama..... 51%
Someone else/Don't remember 9%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 15%
Somewhat liberal 21%
Moderate..... 27%
Somewhat conservative..... 22%
Very conservative 15%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 46%
Republican..... 30%
Independent/Other..... 25%



Q12 If you are white, press 1. If other, press 2.

White 91%
Other..... 9%

Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 22%
46 to 65..... 44%
Older than 65..... 22%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	49%	7%	87%	22%
Disapprove	46%	90%	7%	67%
Not sure	5%	3%	6%	11%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	37%	72%	9%	43%
Unfavorable	51%	15%	82%	37%
Not sure	12%	14%	9%	20%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	50%	5%	90%	22%
Mitt Romney	42%	89%	3%	49%
Undecided	8%	6%	7%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Buehler SOS				
Kate Brown	48%	10%	83%	25%
Knute Buehler	30%	63%	6%	28%
Undecided	21%	27%	11%	48%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Wheeler/Cox Treas				
Ted Wheeler	46%	10%	79%	24%
Tom Cox	34%	69%	7%	35%
Undecided	19%	21%	14%	41%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rosenblum/Buchal AG				
Elen Rosenblum	46%	9%	78%	30%
James Buchal	33%	65%	9%	33%
Undecided	20%	26%	13%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Avakian/Starr Labor				
Brad Avakian	21%	7%	32%	11%
Bruce Starr	23%	40%	10%	27%
Undecided	56%	53%	58%	62%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	49%	88%	84%	55%	13%	6%
Disapprove	46%	9%	8%	36%	84%	93%
Not sure	5%	4%	8%	9%	3%	1%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	37%	14%	17%	30%	62%	66%
Unfavorable	51%	83%	78%	53%	25%	18%
Not sure	12%	3%	5%	18%	13%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	50%	89%	90%	54%	10%	7%
Mitt Romney	42%	6%	6%	33%	77%	88%
Undecided	8%	5%	3%	12%	13%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Buehler SOS						
Kate Brown	48%	88%	82%	50%	18%	7%
Knute Buehler	30%	5%	8%	19%	57%	70%
Undecided	21%	8%	10%	32%	26%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wheeler/Cox Treas						
Ted Wheeler	46%	83%	75%	52%	15%	9%
Tom Cox	34%	7%	11%	17%	66%	79%
Undecided	19%	10%	15%	32%	20%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rosenblum/Buchal AG						
Elen Rosenblum	46%	89%	79%	43%	18%	6%
James Buchal	33%	5%	10%	24%	59%	73%
Undecided	20%	7%	11%	33%	23%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Avakian/Starr Labor						
Brad Avakian	21%	34%	31%	23%	9%	5%
Bruce Starr	23%	2%	15%	22%	34%	40%
Undecided	56%	63%	54%	55%	56%	55%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	49%	60%	38%
Disapprove	46%	36%	56%
Not sure	5%	5%	6%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	37%	34%	41%
Unfavorable	51%	56%	46%
Not sure	12%	10%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	50%	60%	39%
Mitt Romney	42%	34%	50%
Undecided	8%	6%	11%

	Base	Gender	
		Woman	Man
Brown/Buehler SOS			
Kate Brown	48%	58%	38%
Knute Buehler	30%	26%	35%
Undecided	21%	15%	27%

	Base	Gender	
		Woman	Man
Wheeler/Cox Treas			
Ted Wheeler	46%	53%	40%
Tom Cox	34%	30%	39%
Undecided	19%	17%	21%

	Base	Gender	
		Woman	Man
Rosenblum/Buchal AG			
Elen Rosenblum	46%	57%	34%
James Buchal	33%	28%	39%
Undecided	20%	15%	26%





Crosstabs

	Base	Gender	
		Woman	Man
Avakian/Starr Labor			
Brad Avakian	21%	23%	18%
Bruce Starr	23%	20%	26%
Undecided	56%	57%	56%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	49%	84%	10%	32%
Disapprove	46%	10%	86%	64%
Not sure	5%	7%	4%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	37%	13%	71%	42%
Unfavorable	51%	79%	19%	39%
Not sure	12%	8%	10%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	50%	86%	11%	30%
Mitt Romney	42%	8%	84%	52%
Undecided	8%	6%	5%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Buehler SOS				
Kate Brown	48%	83%	11%	31%
Knute Buehler	30%	5%	69%	31%
Undecided	21%	13%	20%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Wheeler/Cox Treas				
Ted Wheeler	46%	80%	9%	30%
Tom Cox	34%	6%	76%	36%
Undecided	19%	14%	15%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Rosenblum/Buchal AG				
Elen Rosenblum	46%	77%	10%	33%
James Buchal	33%	10%	71%	32%
Undecided	20%	13%	19%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Avakian/Starr Labor				
Brad Avakian	21%	33%	6%	15%
Bruce Starr	23%	9%	45%	23%
Undecided	56%	58%	49%	62%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	49%	50%	45%
Disapprove	46%	46%	43%
Not sure	5%	5%	12%

	Base	Race	
		White	Other
Romney Favorability			
Favorable	37%	37%	35%
Unfavorable	51%	51%	52%
Not sure	12%	12%	12%

	Base	Race	
		White	Other
Obama/Romney			
Barack Obama	50%	51%	42%
Mitt Romney	42%	42%	35%
Undecided	8%	7%	22%

	Base	Race	
		White	Other
Brown/Buehler SOS			
Kate Brown	48%	49%	44%
Knute Buehler	30%	31%	25%
Undecided	21%	20%	31%





Crosstabs

	Base	Race	
		White	Other
Wheeler/Cox Treas			
Ted Wheeler	46%	47%	41%
Tom Cox	34%	35%	31%
Undecided	19%	18%	27%

	Base	Race	
		White	Other
Rosenblum/Buchal AG			
Elen Rosenblum	46%	46%	44%
James Buchal	33%	34%	30%
Undecided	20%	20%	27%

	Base	Race	
		White	Other
Avakian/Starr Labor			
Brad Avakian	21%	20%	22%
Bruce Starr	23%	24%	19%
Undecided	56%	56%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	58%	48%	49%	46%
Disapprove	46%	29%	48%	47%	49%
Not sure	5%	13%	4%	4%	6%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	37%	45%	33%	36%	39%
Unfavorable	51%	42%	57%	53%	48%
Not sure	12%	13%	11%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	50%	61%	48%	49%	48%
Mitt Romney	42%	29%	41%	43%	46%
Undecided	8%	10%	11%	7%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Buehler SOS					
Kate Brown	48%	61%	43%	48%	48%
Knute Buehler	30%	16%	28%	35%	32%
Undecided	21%	23%	28%	17%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wheeler/Cox Treas					
Ted Wheeler	46%	55%	39%	47%	49%
Tom Cox	34%	19%	37%	38%	32%
Undecided	19%	26%	24%	15%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rosenblum/Buchal AG					
Elen Rosenblum	46%	55%	37%	48%	47%
James Buchal	33%	23%	35%	35%	35%
Undecided	20%	23%	28%	17%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Avakian/Starr Labor					
Brad Avakian	21%	32%	11%	21%	23%
Bruce Starr	23%	16%	26%	22%	26%
Undecided	56%	52%	63%	57%	51%

