



**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Kasich up on Strickland**

**Raleigh, N.C.** – Despite continuing to be relatively unknown Republican challenger John Kasich leads Democratic incumbent Ted Strickland 42-37 in his quest to be the state's next Governor.

The numbers seem to be much more a referendum on Strickland than Kasich. 50% of voters in the state say they don't know enough about Kasich to have an opinion, and those who do are pretty much split on him with 25% holding a favorable opinion and 24% seeing him negatively. Those usually aren't the kinds of popularity numbers we see for someone leading an incumbent.

Strickland though is an unusually unpopular incumbent. Just 33% of voters in the state approve of the job he's doing, with 47% disapproving. His own party is not enthusiastic about him with 53% approving, 23% disapproving, and 23% with no opinion. He has poor numbers with independents at 28/54 and with Republicans at 14/69.

Strickland and Kasich both do a pretty good job of generating support from their own parties with Democrats going for the incumbent by a 70-10 margin and Republicans picking the challenger by a 73-10 spread. Kasich leads due to a lopsided 47-24 advantage with independents.

“Right now the Ohio Governor's race is shaping up as a referendum on Ted Strickland and that's not going to work out too well for the Democrats,” said Dean Debnam, President of Public Policy Polling. “Strickland's either going to have to change people's minds about him or convince them that Kasich's worse.”

PPP will release Ohio Senate numbers tomorrow, look ahead to the 2012 Republican field for President on Thursday, and have Democratic Senate primary numbers on Friday.

PPP surveyed 630 Ohio voters on March 20<sup>th</sup> and 21<sup>st</sup>. The margin of error for the survey is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Ohio Survey Results

**Q1** Do you approve or disapprove of Governor Ted Strickland's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve*..... 33% *Not Sure*..... 20%  
*Disapprove*..... 47%

**Q2** Do you have a favorable or unfavorable opinion of John Kasich? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*.....25% *Not Sure*.....50%  
*Unfavorable* .....24%

**Q3** If the candidates for Governor this fall were Republican John Kasich and Democrat Ted Strickland, who would you vote for? If John Kasich, press 1. If Ted Strickland, press 2. If you're undecided, press 3.

*Kasich*..... 42%  
*Strickland*..... 37%  
*Undecided*..... 21%

**Q4** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 47%  
*Obama*..... 45%  
*Someone Else/Don't Remember*..... 8%

**Q5** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 16%  
*Moderate*..... 41%  
*Conservative*..... 42%

**Q6** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%

**Q7** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 42%  
*Republican*..... 39%  
*Independent/Other*..... 19%

**Q8** If you are white, press one now. If black, press 2. If other, press 3.

*White* ..... 85%  
*Black*..... 12%  
*Other*..... 3%

**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 7%  
*30 to 45*..... 21%  
*46 to 65*..... 48%  
*Older than 65*..... 24%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Strickland Approval</b>				
<b>Approve</b>	33%	11%	59%	21%
<b>Disapprove</b>	47%	71%	20%	58%
<b>Not Sure</b>	20%	18%	22%	21%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Kasich Favorability</b>				
<b>Favorable</b>	25%	39%	13%	17%
<b>Unfavorable</b>	24%	17%	31%	32%
<b>Not Sure</b>	50%	44%	57%	51%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Kasich/Strickland</b>				
<b>Kasich</b>	42%	77%	6%	31%
<b>Strickland</b>	37%	5%	75%	21%
<b>Undecided</b>	21%	18%	19%	48%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Strickland Approval</b>				
<b>Approve</b>	33%	63%	40%	15%
<b>Disapprove</b>	47%	25%	37%	66%
<b>Not Sure</b>	20%	12%	23%	20%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Kasich Favorability</b>				
<b>Favorable</b>	25%	8%	22%	36%
<b>Unfavorable</b>	24%	39%	26%	17%
<b>Not Sure</b>	50%	53%	52%	48%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Kasich/Strickland</b>				
<b>Kasich</b>	42%	7%	29%	67%
<b>Strickland</b>	37%	82%	46%	12%
<b>Undecided</b>	21%	10%	25%	21%

	Base	Gender	
		Woman	Man
<b>Strickland Approval</b>			
<b>Approve</b>	33%	31%	35%
<b>Disapprove</b>	47%	44%	50%
<b>Not Sure</b>	20%	24%	15%

	Base	Gender	
		Woman	Man
<b>Kasich Favorability</b>			
<b>Favorable</b>	25%	23%	28%
<b>Unfavorable</b>	24%	19%	31%
<b>Not Sure</b>	50%	58%	41%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Kasich/Strickland</b>			
<b>Kasich</b>	42%	37%	47%
<b>Strickland</b>	37%	39%	36%
<b>Undecided</b>	21%	24%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Strickland Approval</b>				
<b>Approve</b>	33%	53%	14%	28%
<b>Disapprove</b>	47%	23%	69%	54%
<b>Not Sure</b>	20%	23%	18%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Kasich Favorability</b>				
<b>Favorable</b>	25%	14%	37%	28%
<b>Unfavorable</b>	24%	30%	17%	25%
<b>Not Sure</b>	50%	56%	46%	47%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Kasich/Strickland</b>				
<b>Kasich</b>	42%	10%	73%	47%
<b>Strickland</b>	37%	70%	10%	24%
<b>Undecided</b>	21%	20%	17%	29%





**Crosstabs**

	Base	Race		
		White	Black	Other
<b>Strickland Approval</b>				
<b>Approve</b>	33%	30%	60%	30%
<b>Disapprove</b>	47%	50%	23%	53%
<b>Not Sure</b>	20%	21%	17%	17%

	Base	Race		
		White	Black	Other
<b>Kasich Favorability</b>				
<b>Favorable</b>	25%	27%	13%	34%
<b>Unfavorable</b>	24%	22%	37%	28%
<b>Not Sure</b>	50%	51%	50%	38%

	Base	Race		
		White	Black	Other
<b>Kasich/Strickland</b>				
<b>Kasich</b>	42%	47%	3%	49%
<b>Strickland</b>	37%	32%	77%	26%
<b>Undecided</b>	21%	21%	20%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Strickland Approval</b>					
<b>Approve</b>	33%	38%	33%	32%	34%
<b>Disapprove</b>	47%	46%	53%	48%	39%
<b>Not Sure</b>	20%	16%	13%	20%	27%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kasich Favorability</b>					
<b>Favorable</b>	25%	32%	23%	25%	27%
<b>Unfavorable</b>	24%	37%	22%	23%	26%
<b>Not Sure</b>	50%	32%	55%	53%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kasich/Strickland</b>					
<b>Kasich</b>	42%	36%	45%	42%	40%
<b>Strickland</b>	37%	44%	32%	36%	43%
<b>Undecided</b>	21%	21%	23%	21%	18%

