

INTERVIEWS: Dustin Ingalls 919-324-4900**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Perry debuts in lead in OH primary, Tressel tops for Sen. bid?

Raleigh, N.C. – Republicans should probably not be terribly proud that their top pick for next year's U.S. Senate nomination is a disgraced football coach. It is the still-popular Jim Tressel, and he is more than twice as well-known as the other three possible contenders, but it is at best a sign that no one is paying attention to the burgeoning race yet, and at worst a sign that there is little enthusiasm for the real candidates.

Tressel is almost certain not to run for office, but he leads with 23% over Josh Mandel's 17%, Jim Jordan's 13%, and Kevin Coughlin's 5%, with 43% undecided. Without Tressel, Mandel tops Jordan and Coughlin, 27-16-8, and beats Coughlin in a two-way, 31-12. Mandel is the establishment's pick, but with 57% undecided in the latter matchup, anything could happen.

The contest is a function of name recognition so far. Two-thirds have an opinion of Tressel; 46% have a favorable opinion of him and 21% a negative one. By contrast, only 31% know enough about Mandel to express an opinion, but he is very well-liked (24-7). Only 22% are aware of Jordan (14-8) and a mere 15% of Coughlin (6-9).

Rick Perry's threat to Mitt Romney's presidential chances is becoming more and more real as he officially enters the race. When PPP polled Ohio GOP primary voters three months ago, Romney led with 23% over Newt Gingrich's 16%, Herman Cain's and Ron Paul's 13%, Michele Bachmann's 11%, and Tim Pawlenty's 6%.

Now Perry, polled for the first time here, has jumped into the lead with 21% to Romney's 20%, Bachmann's 14%, Cain's 10%, Gingrich's and Paul's 8%, and Jon Huntsman's 1%. Polled before he dropped out of the race, Pawlenty got only 3% support. If Sarah Palin were to jump into the race, she would knock Bachmann from third but help Perry. Perry would hold at 21% to Romney's 18%, Palin's 11%, Bachmann's 10%, Cain's 8%, and Gingrich's and Paul's 7%.

PPP surveyed 400 usual Ohio Republican primary voters from August 11th to 14th. The margin of error for the survey is +/- 4.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Ohio Survey Results

Q1 Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable..... 52%
Unfavorable 26%
Not sure 22%

Q2 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 41%
Unfavorable 20%
Not sure 40%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 65%
Unfavorable 24%
Not sure 10%

Q4 Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable..... 50%
Unfavorable 15%
Not sure 35%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 52%
Unfavorable 30%
Not sure 18%

Q6 Do you have a favorable or unfavorable opinion of Kevin Coughlin?

Favorable..... 6%
Unfavorable 9%
Not sure 85%

Q7 Do you have a favorable or unfavorable opinion of Jim Jordan?

Favorable..... 14%
Unfavorable 8%
Not sure 78%

Q8 Do you have a favorable or unfavorable opinion of Josh Mandel?

Favorable..... 24%
Unfavorable 7%
Not sure 69%

Q9 Do you have a favorable or unfavorable opinion of Jim Tressel?

Favorable..... 46%
Unfavorable 21%
Not sure 34%





Q10 If the candidates for President next year were Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Sarah Palin, Ron Paul, Tim Pawlenty, Rick Perry, and Mitt Romney, who would you vote for?

<i>Michele Bachmann</i>	10%
<i>Herman Cain</i>	8%
<i>Newt Gingrich</i>	7%
<i>Jon Huntsman</i>	1%
<i>Sarah Palin</i>	11%
<i>Ron Paul</i>	7%
<i>Tim Pawlenty</i>	3%
<i>Rick Perry</i>	21%
<i>Mitt Romney</i>	18%
<i>Someone else/Undecided</i>	15%

Q11 If Sarah Palin didn't end up running for President, and the candidates were Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Tim Pawlenty, Rick Perry, and Mitt Romney, who would you vote for?

<i>Michele Bachmann</i>	14%
<i>Herman Cain</i>	10%
<i>Newt Gingrich</i>	8%
<i>Jon Huntsman</i>	1%
<i>Ron Paul</i>	8%
<i>Tim Pawlenty</i>	3%
<i>Rick Perry</i>	21%
<i>Mitt Romney</i>	20%
<i>Someone else/Undecided</i>	16%

Q12 If the candidates for US Senate were Kevin Coughlin, Jim Jordan, Josh Mandel, and Jim Tressel, who would you vote for?

<i>Kevin Coughlin</i>	5%
<i>Jim Jordan</i>	13%
<i>Josh Mandel</i>	17%
<i>Jim Tressel</i>	23%
<i>Someone else/Undecided</i>	43%

Q13 If the candidates for US Senate were just Kevin Coughlin, Jim Jordan, and Josh Mandel, who would you vote for?

<i>Kevin Coughlin</i>	8%
<i>Jim Jordan</i>	16%
<i>Josh Mandel</i>	27%
<i>Someone else/Undecided</i>	49%

Q14 If the candidates for US Senate were just Kevin Coughlin and Josh Mandel, who would you vote for?

<i>Kevin Coughlin</i>	12%
<i>Josh Mandel</i>	31%
<i>Someone else/Undecided</i>	57%

Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	1%
<i>Somewhat liberal</i>	4%
<i>Moderate</i>	16%
<i>Somewhat conservative</i>	38%
<i>Very conservative</i>	41%

Q16 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	46%
<i>Man</i>	54%





Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	8%
<i>30 to 45</i>	26%
<i>46 to 65</i>	38%
<i>Older than 65</i>	28%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	52%	13%	33%	32%	55%	61%
Unfavorable	26%	44%	50%	47%	25%	16%
Not sure	22%	44%	17%	21%	20%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	41%	-	25%	25%	42%	48%
Unfavorable	20%	56%	11%	36%	21%	11%
Not sure	40%	44%	64%	39%	37%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	65%	56%	39%	40%	66%	78%
Unfavorable	24%	44%	51%	51%	20%	15%
Not sure	10%	-	10%	9%	14%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Favorability						
Favorable	50%	13%	18%	36%	54%	56%
Unfavorable	15%	44%	26%	34%	12%	9%
Not sure	35%	44%	56%	29%	34%	35%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	52%	44%	33%	54%	58%	47%
Unfavorable	30%	56%	48%	23%	26%	33%
Not sure	18%	-	19%	22%	15%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coughlin Favorability						
Favorable	6%	-	11%	5%	8%	3%
Unfavorable	9%	44%	8%	15%	9%	6%
Not sure	85%	56%	81%	79%	83%	91%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jordan Favorability						
Favorable	14%	35%	-	13%	12%	18%
Unfavorable	8%	15%	19%	17%	8%	3%
Not sure	78%	50%	81%	70%	80%	79%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mandel Favorability						
Favorable	24%	13%	11%	27%	27%	21%
Unfavorable	7%	44%	10%	11%	9%	3%
Not sure	69%	44%	79%	62%	64%	75%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tressel Favorability						
Favorable	46%	74%	10%	60%	46%	43%
Unfavorable	21%	13%	10%	18%	26%	18%
Not sure	34%	13%	81%	22%	28%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary						
Michele Bachmann	10%	44%	19%	6%	7%	12%
Herman Cain	8%	-	9%	6%	8%	8%
Newt Gingrich	7%	13%	6%	5%	7%	7%
Jon Huntsman	1%	-	-	2%	2%	-
Sarah Palin	11%	44%	4%	15%	12%	9%
Ron Paul	7%	-	-	11%	7%	6%
Tim Pawlenty	3%	-	6%	-	3%	3%
Rick Perry	21%	-	4%	9%	20%	29%
Mitt Romney	18%	-	43%	25%	21%	10%
Someone else/Undecided	15%	-	10%	21%	13%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/o Palin						
Michele Bachmann	14%	26%	13%	12%	13%	15%
Herman Cain	10%	31%	15%	9%	9%	11%
Newt Gingrich	8%	44%	-	5%	8%	9%
Jon Huntsman	1%	-	-	3%	2%	1%
Ron Paul	8%	-	-	13%	8%	7%
Tim Pawlenty	3%	-	6%	-	4%	2%
Rick Perry	21%	-	4%	6%	22%	28%
Mitt Romney	20%	-	43%	30%	21%	13%
Someone else/Undecided	16%	-	19%	22%	14%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary						
Kevin Coughlin	5%	-	10%	11%	4%	3%
Jim Jordan	13%	31%	14%	4%	8%	19%
Josh Mandel	17%	13%	16%	14%	20%	14%
Jim Tressel	23%	26%	-	41%	27%	15%
Someone else/Undecided	43%	31%	60%	31%	41%	48%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary w/o Tressel						
Kevin Coughlin	8%	-	11%	11%	9%	6%
Jim Jordan	16%	44%	15%	14%	10%	22%
Josh Mandel	27%	26%	6%	31%	32%	22%
Someone else/Undecided	49%	31%	68%	44%	48%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary w/o Tressel or Jordan						
Kevin Coughlin	12%	31%	15%	13%	14%	8%
Josh Mandel	31%	26%	17%	30%	34%	30%
Someone else/Undecided	57%	44%	68%	57%	52%	61%

	Base	Gender	
		Woman	Man
Bachmann Favorability			
Favorable	52%	50%	54%
Unfavorable	26%	27%	25%
Not sure	22%	23%	21%

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	41%	37%	44%
Unfavorable	20%	15%	24%
Not sure	40%	49%	32%





Crosstabs

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	65%	63%	67%
Unfavorable	24%	25%	24%
Not sure	10%	12%	9%

	Base	Gender	
		Woman	Man
Perry Favorability			
Favorable	50%	47%	53%
Unfavorable	15%	14%	16%
Not sure	35%	39%	32%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	52%	54%	49%
Unfavorable	30%	21%	38%
Not sure	18%	24%	13%

	Base	Gender	
		Woman	Man
Coughlin Favorability			
Favorable	6%	6%	5%
Unfavorable	9%	6%	12%
Not sure	85%	87%	84%





Crosstabs

	Base	Gender	
		Woman	Man
Jordan Favorability			
Favorable	14%	13%	15%
Unfavorable	8%	4%	11%
Not sure	78%	83%	74%

	Base	Gender	
		Woman	Man
Mandel Favorability			
Favorable	24%	27%	21%
Unfavorable	7%	3%	11%
Not sure	69%	70%	68%

	Base	Gender	
		Woman	Man
Tressel Favorability			
Favorable	46%	42%	49%
Unfavorable	21%	15%	25%
Not sure	34%	43%	25%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Michele Bachmann	10%	11%	8%
Herman Cain	8%	7%	8%
Newt Gingrich	7%	6%	8%
Jon Huntsman	1%	-	2%
Sarah Palin	11%	11%	12%
Ron Paul	7%	6%	8%
Tim Pawlenty	3%	3%	3%
Rick Perry	21%	19%	24%
Mitt Romney	18%	21%	15%
Someone else/Undecided	15%	16%	13%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/o Palin			
Michele Bachmann	14%	15%	13%
Herman Cain	10%	9%	11%
Newt Gingrich	8%	7%	9%
Jon Huntsman	1%	1%	2%
Ron Paul	8%	6%	10%
Tim Pawlenty	3%	3%	3%
Rick Perry	21%	19%	22%
Mitt Romney	20%	23%	17%
Someone else/Undecided	16%	17%	14%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary			
Kevin Coughlin	5%	4%	6%
Jim Jordan	13%	13%	12%
Josh Mandel	17%	18%	15%
Jim Tressel	23%	16%	29%
Someone else/Undecided	43%	49%	37%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary w/o Tressel			
Kevin Coughlin	8%	4%	12%
Jim Jordan	16%	15%	17%
Josh Mandel	27%	29%	24%
Someone else/Undecided	49%	51%	47%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary w/o Tressel or Jordan			
Kevin Coughlin	12%	9%	14%
Josh Mandel	31%	33%	30%
Someone else/Undecided	57%	58%	56%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bachmann Favorability					
Favorable	52%	40%	59%	53%	49%
Unfavorable	26%	47%	21%	27%	25%
Not sure	22%	13%	21%	21%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	41%	33%	43%	38%	45%
Unfavorable	20%	27%	17%	21%	18%
Not sure	40%	40%	40%	41%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	65%	73%	70%	62%	64%
Unfavorable	24%	27%	22%	25%	25%
Not sure	10%	-	8%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	50%	20%	50%	51%	58%
Unfavorable	15%	33%	14%	15%	11%
Not sure	35%	47%	36%	35%	31%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	52%	67%	50%	46%	56%
Unfavorable	30%	13%	36%	30%	29%
Not sure	18%	20%	14%	23%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coughlin Favorability					
Favorable	6%	7%	8%	5%	4%
Unfavorable	9%	7%	13%	6%	10%
Not sure	85%	87%	80%	89%	86%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jordan Favorability					
Favorable	14%	20%	13%	13%	15%
Unfavorable	8%	7%	13%	6%	6%
Not sure	78%	73%	75%	80%	78%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mandel Favorability					
Favorable	24%	27%	25%	25%	20%
Unfavorable	7%	7%	8%	7%	8%
Not sure	69%	67%	67%	68%	72%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tressel Favorability					
Favorable	46%	47%	56%	41%	43%
Unfavorable	21%	7%	22%	23%	20%
Not sure	34%	47%	22%	36%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Michele Bachmann	10%	13%	6%	11%	10%
Herman Cain	8%	7%	11%	5%	9%
Newt Gingrich	7%	7%	5%	6%	10%
Jon Huntsman	1%	-	-	1%	1%
Sarah Palin	11%	7%	17%	11%	9%
Ron Paul	7%	13%	9%	7%	2%
Tim Pawlenty	3%	-	3%	4%	1%
Rick Perry	21%	13%	23%	20%	23%
Mitt Romney	18%	27%	14%	16%	21%
Someone else/Undecided	15%	13%	11%	18%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/o Palin					
Michele Bachmann	14%	20%	8%	17%	13%
Herman Cain	10%	13%	14%	8%	9%
Newt Gingrich	8%	7%	8%	7%	10%
Jon Huntsman	1%	-	-	2%	2%
Ron Paul	8%	7%	9%	9%	6%
Tim Pawlenty	3%	7%	3%	4%	1%
Rick Perry	21%	13%	23%	18%	24%
Mitt Romney	20%	27%	19%	17%	21%
Someone else/Undecided	16%	7%	16%	18%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary					
Kevin Coughlin	5%	7%	3%	5%	6%
Jim Jordan	13%	7%	13%	13%	13%
Josh Mandel	17%	-	13%	21%	18%
Jim Tressel	23%	40%	35%	15%	18%
Someone else/Undecided	43%	47%	35%	45%	45%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary w/o Tressel					
Kevin Coughlin	8%	7%	10%	7%	9%
Jim Jordan	16%	14%	17%	16%	16%
Josh Mandel	27%	21%	30%	25%	26%
Someone else/Undecided	49%	57%	43%	52%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary w/o Tressel or Jordan					
Kevin Coughlin	12%	7%	14%	10%	13%
Josh Mandel	31%	29%	35%	32%	28%
Someone else/Undecided	57%	64%	51%	58%	60%

