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OF THE PRESS RELEASE**

Sherrod Brown still tops potential foes by double digits

Raleigh, N.C. – GOP attack ads against Senator Sherrod Brown have weakened his position heading into re-election, but he is still in decent shape for a second term. Brown's approval rating is down from 39% approving and 28% disapproving when PPP last polled the state in May to only 37-34. As with President Obama, in yesterday's release, almost all of the movement has come from Republicans hardening against him, from 43% to 54% disapproval. Independents have also shifted from 35% to 40% disapproval.

As his net approval has declined eight points, so has Brown slipped by six or seven points against two of his potential foes. He leads Rep. Jim Jordan, 47-35, but that is down from 49-31 three months ago. He also tops former State Senator Kevin Coughlin, 47-33, versus 51-30 in May. Against his best-known opponent, though, Brown is at about the same standing as before, leading 48-33. New State Treasurer Josh Mandel, the GOP establishment's pick for the nomination, is up from 31%. A matchup with ousted but still popular Ohio State football coach Jim Tressel would result in a 46-34 Brown lead.

To some extent, Brown benefits from a field of unknown and disliked opponents. Still two-thirds of voters have no opinion of Mandel, and those who do have moved against him slightly, from 15% favorable and 18% unfavorable to 14-20. 71% are unfamiliar with Rep. Jim Jordan (9-19 from 10-17) and 77% with former State Senator Kevin Coughlin (5-19 from 4-16). Because of this anonymity, considerably more Republicans and independents are undecided than Democrats. But Brown's leads with independents are such that even assigning the undecideds proportionately to where the decided voters fall, Brown would still lead by almost identical margins of 12 to 14 points.

“Sherrod Brown continues to show a persistent double digit advantage,” said Dean Debnam, President of Public Policy Polling. “He's not completely unbeatable but this is definitely looking like a second tier pick up opportunity for the GOP.”

PPP surveyed 792 Ohio voters from August 11th to 14th. The margin of error for the survey is +/- 3.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Ohio Survey Results

Q1 Do you approve or disapprove of Senator Sherrod Brown's job performance?

Approve37% Not sure28%
Disapprove.....34%

Q2 Do you have a favorable or unfavorable opinion of Kevin Coughlin?

Favorable..... 5%
Unfavorable 19%
Not sure77%

Q3 Do you have a favorable or unfavorable opinion of Jim Jordan?

Favorable..... 9%
Unfavorable 19%
Not sure71%

Q4 Do you have a favorable or unfavorable opinion of Josh Mandel?

Favorable..... 14%
Unfavorable 20%
Not sure66%

Q5 Do you have a favorable or unfavorable opinion of Jim Tressel?

Favorable..... 39%
Unfavorable 27%
Not sure34%

Q6 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Kevin Coughlin, who would you vote for?

Sherrod Brown..... 47%
Kevin Coughlin..... 33%
Undecided.....20%

Q7 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Jim Jordan, who would you vote for?

Sherrod Brown..... 47%
Jim Jordan 35%
Undecided..... 18%

Q8 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Josh Mandel, who would you vote for?

Sherrod Brown..... 48%
Josh Mandel 33%
Undecided..... 19%

Q9 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Jim Tressel, who would you vote for?

Sherrod Brown..... 46%
Jim Tressel..... 34%
Undecided..... 20%

Q10 Who did you vote for President in 2008?

John McCain..... 46%
Barack Obama..... 49%
Someone else/Don't remember 5%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 8%
Somewhat liberal 19%
Moderate..... 31%
Somewhat conservative..... 24%
Very conservative 17%

Q12 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%





Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 44%
Republican..... 34%
Independent/Other..... 22%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

White 84%
African-American 12%
Other..... 4%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%
30 to 45..... 24%
46 to 65..... 46%
Older than 65..... 20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown Approval				
Approve	37%	14%	62%	14%
Disapprove	34%	55%	14%	43%
Not sure	28%	31%	24%	44%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Coughlin Favorability				
Favorable	5%	7%	2%	5%
Unfavorable	19%	13%	25%	14%
Not sure	77%	80%	73%	81%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Jordan Favorability				
Favorable	9%	15%	4%	4%
Unfavorable	19%	12%	27%	14%
Not sure	71%	73%	68%	82%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Mandel Favorability				
Favorable	14%	19%	9%	9%
Unfavorable	20%	10%	30%	11%
Not sure	66%	70%	61%	80%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Tressel Favorability				
Favorable	39%	45%	35%	22%
Unfavorable	27%	22%	31%	33%
Not sure	34%	33%	34%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Coughlin				
Sherrod Brown	47%	13%	82%	21%
Kevin Coughlin	33%	62%	5%	44%
Undecided	20%	25%	14%	35%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Jordan				
Sherrod Brown	47%	13%	83%	21%
Jim Jordan	35%	66%	5%	35%
Undecided	18%	21%	12%	44%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Mandel				
Sherrod Brown	48%	14%	83%	23%
Josh Mandel	33%	63%	5%	26%
Undecided	19%	23%	12%	51%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Tressel				
Sherrod Brown	46%	14%	79%	22%
Jim Tressel	34%	61%	9%	26%
Undecided	20%	25%	12%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown Approval						
Approve	37%	62%	63%	50%	13%	9%
Disapprove	34%	17%	14%	20%	55%	62%
Not sure	28%	22%	22%	30%	32%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coughlin Favorability						
Favorable	5%	13%	4%	3%	6%	4%
Unfavorable	19%	17%	22%	25%	14%	9%
Not sure	77%	69%	74%	72%	80%	87%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jordan Favorability						
Favorable	9%	13%	4%	6%	11%	16%
Unfavorable	19%	21%	31%	26%	11%	6%
Not sure	71%	66%	65%	68%	78%	78%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mandel Favorability						
Favorable	14%	24%	9%	12%	19%	12%
Unfavorable	20%	28%	33%	24%	12%	6%
Not sure	66%	48%	58%	65%	69%	82%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tressel Favorability						
Favorable	39%	42%	36%	42%	38%	37%
Unfavorable	27%	25%	30%	28%	28%	21%
Not sure	34%	32%	35%	30%	34%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Coughlin						
Sherrrod Brown	47%	88%	80%	64%	14%	5%
Kevin Coughlin	33%	6%	8%	15%	58%	71%
Undecided	20%	5%	13%	21%	27%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Jordan						
Sherrrod Brown	47%	86%	81%	65%	15%	5%
Jim Jordan	35%	11%	8%	16%	59%	74%
Undecided	18%	3%	12%	19%	26%	21%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Mandel						
Sherrrod Brown	48%	87%	83%	66%	16%	3%
Josh Mandel	33%	8%	6%	14%	55%	75%
Undecided	19%	5%	11%	20%	29%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Tressel						
Sherrrod Brown	46%	88%	80%	60%	15%	6%
Jim Tressel	34%	10%	8%	21%	53%	71%
Undecided	20%	2%	12%	19%	32%	23%

	Base	Gender	
		Woman	Man
Brown Approval			
Approve	37%	41%	34%
Disapprove	34%	28%	40%
Not sure	28%	31%	25%

	Base	Gender	
		Woman	Man
Coughlin Favorability			
Favorable	5%	5%	5%
Unfavorable	19%	16%	21%
Not sure	77%	79%	74%





Crosstabs

	Base	Gender	
		Woman	Man
Jordan Favorability			
Favorable	9%	9%	9%
Unfavorable	19%	17%	22%
Not sure	71%	74%	69%

	Base	Gender	
		Woman	Man
Mandel Favorability			
Favorable	14%	14%	14%
Unfavorable	20%	16%	23%
Not sure	66%	70%	62%

	Base	Gender	
		Woman	Man
Tressel Favorability			
Favorable	39%	36%	42%
Unfavorable	27%	23%	31%
Not sure	34%	41%	27%

	Base	Gender	
		Woman	Man
Brown/Coughlin			
Sherrrod Brown	47%	53%	41%
Kevin Coughlin	33%	28%	38%
Undecided	20%	19%	21%





Crosstabs

	Base	Gender	
		Woman	Man
Brown/Jordan			
Sherrod Brown	47%	54%	40%
Jim Jordan	35%	28%	41%
Undecided	18%	18%	18%

	Base	Gender	
		Woman	Man
Brown/Mandel			
Sherrod Brown	48%	54%	43%
Josh Mandel	33%	27%	38%
Undecided	19%	19%	19%

	Base	Gender	
		Woman	Man
Brown/Tressel			
Sherrod Brown	46%	52%	40%
Jim Tressel	34%	29%	40%
Undecided	20%	20%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown Approval				
Approve	37%	60%	12%	32%
Disapprove	34%	16%	54%	40%
Not sure	28%	25%	34%	28%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Coughlin Favorability				
Favorable	5%	5%	5%	5%
Unfavorable	19%	25%	8%	24%
Not sure	77%	71%	87%	71%

	Base	Party		
		Democrat	Republican	Independent/Other
Jordan Favorability				
Favorable	9%	5%	17%	6%
Unfavorable	19%	28%	5%	24%
Not sure	71%	67%	78%	69%

	Base	Party		
		Democrat	Republican	Independent/Other
Mandel Favorability				
Favorable	14%	12%	18%	13%
Unfavorable	20%	30%	5%	22%
Not sure	66%	58%	77%	65%

	Base	Party		
		Democrat	Republican	Independent/Other
Tressel Favorability				
Favorable	39%	37%	44%	34%
Unfavorable	27%	28%	19%	38%
Not sure	34%	34%	37%	29%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Coughlin				
Sherrod Brown	47%	80%	8%	40%
Kevin Coughlin	33%	6%	69%	32%
Undecided	20%	14%	23%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Jordan				
Sherrod Brown	47%	83%	7%	39%
Jim Jordan	35%	6%	73%	33%
Undecided	18%	11%	21%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Mandel				
Sherrod Brown	48%	84%	7%	42%
Josh Mandel	33%	5%	71%	29%
Undecided	19%	12%	23%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Tressel				
Sherrod Brown	46%	79%	6%	43%
Jim Tressel	34%	9%	68%	31%
Undecided	20%	12%	27%	26%





Crosstabs

	Base	Race		
		White	African-American	Other
Brown Approval				
Approve	37%	36%	44%	46%
Disapprove	34%	36%	20%	35%
Not sure	28%	28%	37%	19%

	Base	Race		
		White	African-American	Other
Coughlin Favorability				
Favorable	5%	5%	3%	12%
Unfavorable	19%	17%	24%	30%
Not sure	77%	78%	73%	58%

	Base	Race		
		White	African-American	Other
Jordan Favorability				
Favorable	9%	10%	6%	1%
Unfavorable	19%	18%	24%	31%
Not sure	71%	72%	70%	68%

	Base	Race		
		White	African-American	Other
Mandel Favorability				
Favorable	14%	15%	11%	12%
Unfavorable	20%	19%	19%	31%
Not sure	66%	66%	71%	58%





Crosstabs

	Base	Race		
		White	African-American	Other
Tressel Favorability				
Favorable	39%	40%	32%	46%
Unfavorable	27%	28%	20%	35%
Not sure	34%	33%	48%	19%

	Base	Race		
		White	African-American	Other
Brown/Coughlin				
Sherrrod Brown	47%	42%	80%	59%
Kevin Coughlin	33%	37%	6%	24%
Undecided	20%	21%	15%	18%

	Base	Race		
		White	African-American	Other
Brown/Jordan				
Sherrrod Brown	47%	42%	82%	60%
Jim Jordan	35%	39%	7%	31%
Undecided	18%	20%	11%	9%

	Base	Race		
		White	African-American	Other
Brown/Mandel				
Sherrrod Brown	48%	43%	82%	66%
Josh Mandel	33%	37%	6%	25%
Undecided	19%	21%	12%	9%





Crosstabs

	Base	Race		
		White	African-American	Other
Brown/Tressel				
Sherrrod Brown	46%	41%	80%	59%
Jim Tressel	34%	38%	10%	31%
Undecided	20%	22%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown Approval					
Approve	37%	54%	26%	41%	34%
Disapprove	34%	31%	38%	34%	31%
Not sure	28%	15%	37%	24%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coughlin Favorability					
Favorable	5%	16%	4%	4%	2%
Unfavorable	19%	24%	15%	18%	21%
Not sure	77%	61%	81%	78%	76%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jordan Favorability					
Favorable	9%	23%	6%	6%	13%
Unfavorable	19%	21%	17%	21%	19%
Not sure	71%	56%	76%	73%	69%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mandel Favorability					
Favorable	14%	28%	14%	11%	13%
Unfavorable	20%	26%	14%	23%	18%
Not sure	66%	46%	72%	66%	69%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tressel Favorability					
Favorable	39%	41%	45%	37%	35%
Unfavorable	27%	33%	24%	28%	26%
Not sure	34%	26%	31%	35%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Coughlin					
Sherrrod Brown	47%	62%	41%	48%	43%
Kevin Coughlin	33%	28%	33%	32%	37%
Undecided	20%	10%	26%	20%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Jordan					
Sherrrod Brown	47%	64%	40%	49%	43%
Jim Jordan	35%	28%	35%	33%	40%
Undecided	18%	8%	25%	17%	17%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Mandel					
Sherrrod Brown	48%	62%	42%	51%	44%
Josh Mandel	33%	28%	33%	31%	38%
Undecided	19%	10%	25%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Tressel					
Sherrrod Brown	46%	56%	42%	46%	46%
Jim Tressel	34%	31%	38%	33%	34%
Undecided	20%	13%	20%	21%	20%

