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Obama Maintains 3 Point Lead in Ohio

Raleigh, N.C. -- The Presidential race in crucial Ohio remains basically unchanged since PPP last polled the state in June, showing an identical 3 point edge for President Barack Obama. The incumbent actually opened up a significant lead over his Republican challenger Mitt Romney among independents, from a tie two months ago to a 10 point advantage now, but that surge was offset by Republicans coming home to their nominee.

Both Obama's approval numbers and Romney's favorability ticked up in the latest survey, although for different reasons. The president shaved a couple of points off of his disapproval rating through gains made with independents, who now disapprove by 3 points, down from 16. Romney picked up quite a bit more, going from a -19 favorable rating to -11, but this came largely from a 16 point swing in his favor from Republicans.

With the poll having begun a couple of days before Romney made his VP selection, PPP was unable to test an Obama-Biden, Romney-Ryan matchup. However, Paul Ryan's favorability rating was measured at +1. The partisan splits are largely predictable, with independents cool to Ryan at -11.

While his 67% name recognition is certainly more than healthy for an out-of-state representative, we can assume that the numbers will shift as Ryan becomes more visible on the national stage. That said, there is reason to believe that even some of those who offered an opinion don't know much about the Wisconsin Republican.

"Barack Obama continues to hold a slight advantage in Ohio," said Dean Debnam, President of Public Policy Polling. "But the race remains close there and it still looks very much like a swing state."

Senator Sherrod Brown picked up a few points to bring his lead to 10 over Republican Josh Mandel in a steady race. This comes on the steam of a reversed approval rating, from -4 to +4.

PPP surveyed 961 likely Ohio voters from August 9th to 12th. The margin of error for the survey is +/-3.2%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Ohio Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 46%
Disapprove..... 51%
Not sure 4%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 41%
Unfavorable 52%
Not sure 7%

Q3 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 48%
Mitt Romney..... 45%
Undecided..... 6%

Q4 Do you have a favorable or unfavorable opinion of Paul Ryan?

Favorable..... 34%
Unfavorable 33%
Not sure 33%

Q5 Do you approve or disapprove of Senator Sherrod Brown's job performance?

Approve41% *Not sure*22%
Disapprove.....37%

Q6 Do you have a favorable or unfavorable opinion of Josh Mandel?

Favorable..... 26%
Unfavorable 42%
Not sure 33%

Q7 The candidates for US Senate are Democrat Sherrod Brown and Republican Josh Mandel. If the election was today, who would you vote for?

Sherrod Brown..... 47%
Josh Mandel 37%
Undecided..... 16%

Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 18%
Moderate..... 30%
Somewhat conservative..... 25%
Very conservative 18%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 40%
Republican..... 37%
Independent/Other..... 24%

Q11 If you are white, press 1. If African-American, press 2. If other, press 3.

White 82%
African-American 13%
Other..... 5%





Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29.....	12%
30 to 45.....	28%
46 to 65.....	40%
Older than 65.....	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	46%	77%	83%	65%	13%	5%
Disapprove	51%	19%	12%	32%	83%	91%
Not sure	4%	4%	5%	2%	4%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	41%	9%	8%	24%	70%	77%
Unfavorable	52%	86%	90%	68%	19%	15%
Not sure	7%	5%	3%	8%	10%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	48%	82%	89%	66%	16%	6%
Mitt Romney	45%	15%	6%	27%	75%	90%
Undecided	6%	3%	6%	6%	9%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ryan Favorability						
Favorable	34%	20%	8%	19%	55%	65%
Unfavorable	33%	64%	57%	44%	11%	5%
Not sure	33%	16%	35%	37%	34%	30%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown Approval						
Approve	41%	62%	69%	59%	16%	8%
Disapprove	37%	26%	9%	24%	53%	70%
Not sure	22%	12%	22%	17%	31%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mandel Favorability						
Favorable	26%	20%	6%	13%	41%	47%
Unfavorable	42%	56%	66%	63%	18%	10%
Not sure	33%	24%	29%	24%	40%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Mandel						
Sherrod Brown	47%	81%	79%	67%	17%	5%
Josh Mandel	37%	13%	5%	21%	61%	76%
Undecided	16%	6%	17%	12%	22%	19%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	49%	42%
Disapprove	51%	48%	54%
Not sure	4%	3%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	41%	37%	45%
Unfavorable	52%	55%	49%
Not sure	7%	8%	6%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	48%	52%	44%
Mitt Romney	45%	43%	48%
Undecided	6%	5%	8%

	Base	Gender	
		Woman	Man
Ryan Favorability			
Favorable	34%	29%	41%
Unfavorable	33%	30%	37%
Not sure	33%	41%	23%

	Base	Gender	
		Woman	Man
Brown Approval			
Approve	41%	41%	41%
Disapprove	37%	32%	42%
Not sure	22%	27%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Mandel Favorability			
Favorable	26%	19%	33%
Unfavorable	42%	41%	42%
Not sure	33%	39%	25%

	Base	Gender	
		Woman	Man
Brown/Mandel			
Sherrrod Brown	47%	49%	45%
Josh Mandel	37%	33%	42%
Undecided	16%	18%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	79%	9%	46%
Disapprove	51%	19%	86%	49%
Not sure	4%	3%	5%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	41%	12%	76%	34%
Unfavorable	52%	84%	14%	57%
Not sure	7%	4%	9%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	48%	83%	10%	49%
Mitt Romney	45%	13%	85%	39%
Undecided	6%	5%	5%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Ryan Favorability				
Favorable	34%	11%	61%	32%
Unfavorable	33%	52%	6%	43%
Not sure	33%	37%	33%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown Approval				
Approve	41%	63%	16%	44%
Disapprove	37%	18%	60%	32%
Not sure	22%	19%	23%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Mandel Favorability				
Favorable	26%	9%	47%	21%
Unfavorable	42%	62%	17%	47%
Not sure	33%	29%	36%	32%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Mandel				
Sherrod Brown	47%	79%	13%	46%
Josh Mandel	37%	10%	71%	31%
Undecided	16%	11%	16%	23%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	46%	39%	75%	72%
Disapprove	51%	57%	17%	27%
Not sure	4%	3%	8%	2%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	41%	45%	18%	27%
Unfavorable	52%	47%	75%	72%
Not sure	7%	8%	6%	1%

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	48%	42%	81%	72%
Mitt Romney	45%	51%	18%	27%
Undecided	6%	7%	1%	2%





Crosstabs

	Base	Race		
		White	African-American	Other
Ryan Favorability				
Favorable	34%	35%	31%	25%
Unfavorable	33%	32%	37%	45%
Not sure	33%	33%	33%	30%

	Base	Race		
		White	African-American	Other
Brown Approval				
Approve	41%	38%	55%	58%
Disapprove	37%	40%	21%	27%
Not sure	22%	22%	24%	14%

	Base	Race		
		White	African-American	Other
Mandel Favorability				
Favorable	26%	27%	19%	22%
Unfavorable	42%	40%	46%	60%
Not sure	33%	33%	34%	18%

	Base	Race		
		White	African-American	Other
Brown/Mandel				
Sherrrod Brown	47%	42%	70%	62%
Josh Mandel	37%	41%	18%	25%
Undecided	16%	17%	12%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	56%	42%	46%	44%
Disapprove	51%	39%	52%	52%	52%
Not sure	4%	5%	6%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	41%	24%	39%	43%	48%
Unfavorable	52%	71%	51%	51%	45%
Not sure	7%	5%	10%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	48%	63%	44%	48%	46%
Mitt Romney	45%	33%	47%	47%	48%
Undecided	6%	5%	9%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ryan Favorability					
Favorable	34%	32%	35%	32%	38%
Unfavorable	33%	32%	37%	33%	29%
Not sure	33%	37%	28%	35%	33%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown Approval					
Approve	41%	45%	41%	42%	39%
Disapprove	37%	33%	25%	42%	45%
Not sure	22%	23%	34%	16%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mandel Favorability					
Favorable	26%	25%	23%	26%	30%
Unfavorable	42%	45%	39%	46%	36%
Not sure	33%	30%	38%	29%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Mandel					
Sherrod Brown	47%	54%	43%	50%	43%
Josh Mandel	37%	32%	34%	39%	41%
Undecided	16%	15%	23%	12%	15%

