

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Sherrod Brown leads Blackwell, others by double digits

Raleigh, N.C. – Since PPP last polled on Sherrod Brown’s re-election bid in March, the freshman Ohio Senator’s chances of earning a second term have remained formidable, beating any Republican thrown at him by 17-21 points, up from 15-19 two months ago. Last Friday’s release showed former Secretary of State Ken Blackwell as Republicans’ overwhelming current preference for their nomination, but tested for the first time against Brown, even he cannot come any closer to toppling the incumbent at this early stage.

Blackwell trails, 51-33. Treasurer Josh Mandel and Rep. Jim Jordan post similar 48-31 and 49-31 marks, almost identical to their 48-32 and 49-30 deficits in March. Lt. Gov. Mary Taylor is behind, 50-31, the same deficit as March’s 49-30. Former State Sen. Kevin Coughlin, also tested for the first time, lags by the largest margin, 51-30.

As more voters begin to pay attention, the race will get tighter, as far more Republicans and independents are undecided than Democrats, whom Brown has almost entirely locked up. But while he is roughly tied with independents, Brown takes 11-13% of the GOP vote, a healthy level of crossover support in this state and political environment—something Republicans will have to cut into to have even a shot at beating Brown.

Still roughly a third of his constituents are not familiar enough with Brown and his work to have an opinion on his job performance, but those who do have a good impression. 39% approve and 28% disapprove, similar to his 40-30 mark two months ago. Brown also takes advantage of the facelessness of his prospective challengers. None of them is known to much more than half of the electorate, nor does any of them more than break even on the favorability front. Blackwell is the best known but least liked.

“This does not look right now like it’s going to be a top tier race next year,” said Dean Debnam, President of Public Policy Polling. “Sherrod Brown is popular enough and Republicans are struggling to find a strong candidate.”

PPP surveyed 565 Ohio voters from May 19th to 22nd. The margin of error for the survey is +/-4.1%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Ohio Survey Results

Q1 Do you approve or disapprove of Senator Sherrod Brown's job performance?

Approve 39%
Disapprove..... 28%
Not sure 32%

Q2 Do you have a favorable or unfavorable opinion of Ken Blackwell?

Favorable 21% *Not sure* 46%
Unfavorable..... 34%

Q3 Do you have a favorable or unfavorable opinion of Kevin Coughlin?

Favorable 4% *Not sure* 80%
Unfavorable..... 16%

Q4 Do you have a favorable or unfavorable opinion of Jim Jordan?

Favorable 10% *Not sure* 74%
Unfavorable..... 17%

Q5 Do you have a favorable or unfavorable opinion of Josh Mandel?

Favorable 15% *Not sure* 68%
Unfavorable..... 18%

Q6 Do you have a favorable or unfavorable opinion of Mary Taylor?

Favorable 18% *Not sure* 64%
Unfavorable..... 18%

Q7 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Ken Blackwell, who would you vote for?

Sherrod Brown..... 51%
Ken Blackwell 33%
Undecided..... 15%

Q8 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Kevin Coughlin, who would you vote for?

Sherrod Brown..... 51%
Kevin Coughlin..... 30%
Undecided..... 19%

Q9 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Jim Jordan, who would you vote for?

Sherrod Brown..... 49%
Jim Jordan 31%
Undecided..... 21%

Q10 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Josh Mandel, who would you vote for?

Sherrod Brown..... 48%
Josh Mandel 31%
Undecided..... 21%

Q11 If the candidates for US Senate next year were Democrat Sherrod Brown and Republican Mary Taylor, who would you vote for?

Sherrod Brown..... 50%
Mary Taylor..... 31%
Undecided..... 19%

Q12 Who did you vote for President in 2008?

John McCain..... 45%
Barack Obama..... 46%
Someone else/Don't remember 9%





Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	13%
<i>Somewhat liberal</i>	16%
<i>Moderate</i>	33%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	13%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	54%
<i>Man</i>	46%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	45%
<i>Republican</i>	35%
<i>Independent/Other</i>	20%

Q16 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	87%
<i>African-American</i>	9%
<i>Other</i>	4%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	16%
<i>30 to 45</i>	24%
<i>46 to 65</i>	40%
<i>Older than 65</i>	20%





Crosstabs

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown Approval				
Approve	39%	16%	65%	23%
Disapprove	28%	43%	12%	38%
Not sure	32%	41%	22%	39%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Blackwell Favorability				
Favorable	21%	32%	10%	17%
Unfavorable	34%	21%	49%	16%
Not sure	46%	47%	41%	67%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Coughlin Favorability				
Favorable	4%	5%	3%	-
Unfavorable	16%	9%	23%	18%
Not sure	80%	86%	74%	82%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Jordan Favorability				
Favorable	10%	15%	5%	8%
Unfavorable	17%	11%	23%	12%
Not sure	74%	74%	72%	81%





Crosstabs

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Mandel Favorability				
Favorable	15%	21%	8%	20%
Unfavorable	18%	9%	27%	12%
Not sure	68%	71%	65%	68%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Taylor Favorability				
Favorable	18%	22%	13%	18%
Unfavorable	18%	13%	25%	14%
Not sure	64%	65%	62%	68%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Blackwell				
Sherrod Brown	51%	18%	88%	30%
Ken Blackwell	33%	64%	5%	31%
Undecided	15%	18%	8%	39%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Coughlin				
Sherrod Brown	51%	20%	86%	22%
Kevin Coughlin	30%	58%	3%	23%
Undecided	19%	21%	11%	54%





Crosstabs

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Jordan				
Sherrod Brown	49%	18%	85%	19%
Jim Jordan	31%	60%	3%	26%
Undecided	21%	23%	12%	54%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Mandel				
Sherrod Brown	48%	17%	84%	21%
Josh Mandel	31%	59%	4%	26%
Undecided	21%	24%	12%	52%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Brown/Taylor				
Sherrod Brown	50%	20%	85%	22%
Mary Taylor	31%	61%	3%	25%
Undecided	19%	20%	12%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown Approval						
Approve	39%	80%	63%	41%	20%	5%
Disapprove	28%	9%	12%	26%	40%	53%
Not sure	32%	11%	25%	34%	41%	42%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Blackwell Favorability						
Favorable	21%	12%	12%	11%	31%	44%
Unfavorable	34%	56%	46%	37%	24%	7%
Not sure	46%	32%	42%	52%	45%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coughlin Favorability						
Favorable	4%	3%	4%	4%	4%	2%
Unfavorable	16%	27%	22%	20%	8%	4%
Not sure	80%	70%	75%	75%	87%	94%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jordan Favorability						
Favorable	10%	5%	3%	9%	15%	16%
Unfavorable	17%	27%	23%	22%	6%	4%
Not sure	74%	68%	74%	69%	79%	80%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mandel Favorability						
Favorable	15%	10%	7%	14%	19%	22%
Unfavorable	18%	30%	29%	22%	5%	3%
Not sure	68%	61%	63%	64%	76%	75%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Taylor Favorability						
Favorable	18%	15%	12%	12%	23%	31%
Unfavorable	18%	27%	27%	22%	10%	4%
Not sure	64%	57%	60%	66%	67%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Blackwell						
Sherrrod Brown	51%	89%	88%	60%	21%	5%
Ken Blackwell	33%	7%	9%	20%	52%	86%
Undecided	15%	4%	3%	19%	27%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Coughlin						
Sherrrod Brown	51%	91%	86%	59%	22%	5%
Kevin Coughlin	30%	5%	4%	19%	46%	79%
Undecided	19%	4%	10%	22%	32%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Jordan						
Sherrrod Brown	49%	88%	82%	58%	18%	4%
Jim Jordan	31%	9%	6%	18%	47%	81%
Undecided	21%	3%	12%	23%	35%	16%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Mandel						
Sherrod Brown	48%	88%	81%	58%	17%	5%
Josh Mandel	31%	8%	6%	20%	50%	76%
Undecided	21%	4%	13%	22%	34%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown/Taylor						
Sherrod Brown	50%	91%	83%	60%	19%	4%
Mary Taylor	31%	5%	5%	19%	50%	81%
Undecided	19%	3%	12%	21%	31%	15%

	Base	Gender	
		Woman	Man
Brown Approval			
Approve	39%	39%	40%
Disapprove	28%	22%	36%
Not sure	32%	39%	24%

	Base	Gender	
		Woman	Man
Blackwell Favorability			
Favorable	21%	14%	28%
Unfavorable	34%	27%	41%
Not sure	46%	59%	30%





Crosstabs

	Base	Gender	
		Woman	Man
Coughlin Favorability			
Favorable	4%	3%	5%
Unfavorable	16%	13%	20%
Not sure	80%	84%	76%

	Base	Gender	
		Woman	Man
Jordan Favorability			
Favorable	10%	9%	10%
Unfavorable	17%	14%	20%
Not sure	74%	77%	70%

	Base	Gender	
		Woman	Man
Mandel Favorability			
Favorable	15%	14%	15%
Unfavorable	18%	13%	23%
Not sure	68%	72%	63%

	Base	Gender	
		Woman	Man
Taylor Favorability			
Favorable	18%	15%	21%
Unfavorable	18%	16%	21%
Not sure	64%	69%	58%





Crosstabs

	Base	Gender	
		Woman	Man
Brown/Blackwell			
Sherrod Brown	51%	53%	50%
Ken Blackwell	33%	29%	38%
Undecided	15%	18%	12%

	Base	Gender	
		Woman	Man
Brown/Coughlin			
Sherrod Brown	51%	53%	49%
Kevin Coughlin	30%	23%	38%
Undecided	19%	24%	14%

	Base	Gender	
		Woman	Man
Brown/Jordan			
Sherrod Brown	49%	50%	47%
Jim Jordan	31%	23%	39%
Undecided	21%	26%	14%

	Base	Gender	
		Woman	Man
Brown/Mandel			
Sherrod Brown	48%	50%	46%
Josh Mandel	31%	25%	37%
Undecided	21%	24%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Brown/Taylor			
Sherrod Brown	50%	53%	46%
Mary Taylor	31%	25%	37%
Undecided	19%	21%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown Approval				
Approve	39%	63%	12%	32%
Disapprove	28%	14%	43%	35%
Not sure	32%	23%	44%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Blackwell Favorability				
Favorable	21%	11%	34%	21%
Unfavorable	34%	46%	19%	30%
Not sure	46%	43%	47%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Coughlin Favorability				
Favorable	4%	4%	4%	2%
Unfavorable	16%	24%	6%	18%
Not sure	80%	73%	90%	80%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Jordan Favorability				
Favorable	10%	7%	13%	10%
Unfavorable	17%	24%	7%	17%
Not sure	74%	69%	79%	73%

	Base	Party		
		Democrat	Republican	Independent/Other
Mandel Favorability				
Favorable	15%	9%	21%	16%
Unfavorable	18%	27%	5%	17%
Not sure	68%	63%	74%	67%

	Base	Party		
		Democrat	Republican	Independent/Other
Taylor Favorability				
Favorable	18%	15%	22%	15%
Unfavorable	18%	24%	11%	18%
Not sure	64%	60%	67%	67%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Blackwell				
Sherrod Brown	51%	87%	12%	40%
Ken Blackwell	33%	6%	67%	36%
Undecided	15%	7%	21%	24%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Coughlin				
Sherrod Brown	51%	88%	12%	35%
Kevin Coughlin	30%	5%	61%	30%
Undecided	19%	7%	27%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Jordan				
Sherrod Brown	49%	86%	11%	33%
Jim Jordan	31%	5%	61%	33%
Undecided	21%	9%	28%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Mandel				
Sherrod Brown	48%	85%	11%	31%
Josh Mandel	31%	7%	61%	32%
Undecided	21%	8%	28%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Brown/Taylor				
Sherrod Brown	50%	86%	13%	34%
Mary Taylor	31%	6%	63%	32%
Undecided	19%	8%	25%	34%





Crosstabs

	Base	Race		
		White	African-American	Other
Brown Approval				
Approve	39%	38%	48%	55%
Disapprove	28%	29%	25%	27%
Not sure	32%	33%	27%	19%

	Base	Race		
		White	African-American	Other
Blackwell Favorability				
Favorable	21%	21%	18%	15%
Unfavorable	34%	32%	42%	42%
Not sure	46%	47%	39%	43%

	Base	Race		
		White	African-American	Other
Coughlin Favorability				
Favorable	4%	3%	12%	4%
Unfavorable	16%	15%	24%	22%
Not sure	80%	82%	65%	74%

	Base	Race		
		White	African-American	Other
Jordan Favorability				
Favorable	10%	10%	4%	10%
Unfavorable	17%	15%	30%	24%
Not sure	74%	75%	66%	66%





Crosstabs

	Base	Race		
		White	African-American	Other
Mandel Favorability				
Favorable	15%	14%	16%	12%
Unfavorable	18%	16%	28%	24%
Not sure	68%	69%	56%	64%

	Base	Race		
		White	African-American	Other
Taylor Favorability				
Favorable	18%	18%	22%	6%
Unfavorable	18%	18%	20%	22%
Not sure	64%	64%	58%	72%

	Base	Race		
		White	African-American	Other
Brown/Blackwell				
Sherrod Brown	51%	48%	77%	77%
Ken Blackwell	33%	36%	16%	15%
Undecided	15%	16%	7%	8%

	Base	Race		
		White	African-American	Other
Brown/Coughlin				
Sherrod Brown	51%	47%	73%	81%
Kevin Coughlin	30%	32%	10%	15%
Undecided	19%	20%	17%	4%





Crosstabs

	Base	Race		
		White	African-American	Other
Brown/Jordan				
Sherrrod Brown	49%	45%	71%	79%
Jim Jordan	31%	33%	10%	15%
Undecided	21%	21%	19%	6%

	Base	Race		
		White	African-American	Other
Brown/Mandel				
Sherrrod Brown	48%	44%	72%	79%
Josh Mandel	31%	33%	14%	17%
Undecided	21%	23%	13%	4%

	Base	Race		
		White	African-American	Other
Brown/Taylor				
Sherrrod Brown	50%	46%	77%	79%
Mary Taylor	31%	34%	10%	10%
Undecided	19%	20%	13%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown Approval					
Approve	39%	45%	36%	38%	42%
Disapprove	28%	26%	29%	29%	29%
Not sure	32%	30%	34%	33%	29%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Blackwell Favorability					
Favorable	21%	11%	17%	23%	28%
Unfavorable	34%	34%	38%	31%	34%
Not sure	46%	55%	45%	46%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coughlin Favorability					
Favorable	4%	2%	5%	2%	6%
Unfavorable	16%	30%	14%	12%	16%
Not sure	80%	68%	81%	85%	78%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jordan Favorability					
Favorable	10%	13%	12%	8%	8%
Unfavorable	17%	30%	17%	12%	15%
Not sure	74%	57%	71%	80%	77%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mandel Favorability					
Favorable	15%	11%	12%	17%	15%
Unfavorable	18%	26%	22%	13%	15%
Not sure	68%	64%	66%	70%	69%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Taylor Favorability					
Favorable	18%	11%	16%	19%	23%
Unfavorable	18%	30%	19%	14%	18%
Not sure	64%	60%	66%	67%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Blackwell					
Sherrrod Brown	51%	68%	50%	46%	51%
Ken Blackwell	33%	17%	33%	38%	38%
Undecided	15%	15%	17%	16%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Coughlin					
Sherrrod Brown	51%	72%	47%	45%	52%
Kevin Coughlin	30%	11%	28%	36%	34%
Undecided	19%	17%	26%	19%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Jordan					
Sherrrod Brown	49%	66%	47%	44%	49%
Jim Jordan	31%	15%	33%	34%	33%
Undecided	21%	19%	21%	22%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Mandel					
Sherrrod Brown	48%	65%	47%	42%	50%
Josh Mandel	31%	17%	28%	36%	34%
Undecided	21%	17%	26%	22%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brown/Taylor					
Sherrrod Brown	50%	72%	48%	43%	49%
Mary Taylor	31%	17%	29%	36%	33%
Undecided	19%	11%	22%	21%	17%

