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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

## **Columbus OH's fave city, Youngstown least**

**Raleigh, N.C.** – Ohioans generally like all of their prominent cities—all of them, that is, except Youngstown. Only 22% of Ohio voters see that city positively, with 34% registering a negative opinion.

The capital, Columbus, is the most popular of eight cities PPP asked the state's voters about. 57% see it favorably and only 15% unfavorably. That edges out Cincinnati (51-17).

Between the top two and Youngstown are Dayton (41-20), Canton (37-16), Akron (39-20), Toledo (34-22), and Cleveland (38-33).

For whatever reason, women view Cleveland (41-27) and Youngstown (24-27) much more highly than do men (36-40 and 20-41, respectively). There are much smaller gender gaps for the other cities.

Part of the gender difference is tied up in partisanship; women are more likely to be Democrats than are men, and men more likely to be Republicans. Cleveland and Youngstown are the most polarizing Ohio cities on political lines. Democrats see Cleveland positively by a 27-point margin, while Republicans see it negatively by 12 points and independents by seven. Democrats like Youngstown by five points, but Republicans dislike it by 21 and independents by 26. Toledo is also divisive on this front—Democrats with a +30 and Republicans only a +1 and independents a -2 favorability spread for it. There are much less stark divisions for the other cities, though Democrats like all the rest better than Republicans do.

Unlike when PPP polled all Americans on cities nationwide, the partisan gaps are not explained much by race; there is very little difference between white and black voters on Ohio's cities.

PPP surveyed 875 Ohio voters from May 3<sup>rd</sup> to 6<sup>th</sup>. The margin of error for the survey is +/-3.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



## Ohio Survey Results

**Q1** Do you have a favorable or unfavorable opinion of the city of Columbus?

*Favorable*..... 57%  
*Unfavorable* ..... 15%  
*Not sure* ..... 29%

**Q2** Do you have a favorable or unfavorable opinion of the city of Cleveland?

*Favorable*..... 38%  
*Unfavorable* ..... 33%  
*Not sure* ..... 29%

**Q3** Do you have a favorable or unfavorable opinion of the city of Cincinnati?

*Favorable*..... 51%  
*Unfavorable* ..... 17%  
*Not sure* ..... 32%

**Q4** Do you have a favorable or unfavorable opinion of the city of Toledo?

*Favorable*..... 34%  
*Unfavorable* ..... 22%  
*Not sure* ..... 44%

**Q5** Do you have a favorable or unfavorable opinion of the city of Akron?

*Favorable*..... 39%  
*Unfavorable* ..... 20%  
*Not sure* ..... 42%

**Q6** Do you have a favorable or unfavorable opinion of the city of Dayton?

*Favorable*..... 41%  
*Unfavorable* ..... 20%  
*Not sure* ..... 39%

**Q7** Do you have a favorable or unfavorable opinion of the city of Canton?

*Favorable*..... 37%  
*Unfavorable* ..... 16%  
*Not sure* ..... 48%

**Q8** Do you have a favorable or unfavorable opinion of the city of Youngstown?

*Favorable*..... 22%  
*Unfavorable* ..... 34%  
*Not sure* ..... 44%

**Q9** Who did you vote for President in 2008?

*John McCain*..... 42%  
*Barack Obama*..... 48%  
*Someone else/Don't remember* ..... 10%

**Q10** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 9%  
*Somewhat liberal* ..... 18%  
*Moderate*..... 31%  
*Somewhat conservative*..... 22%  
*Very conservative* ..... 19%

**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 52%  
*Man*..... 48%

**Q12** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 41%  
*Republican*..... 39%  
*Independent/Other*..... 20%





**Q13** If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i> .....	85%
<i>African-American</i> .....	11%
<i>Other</i> .....	5%

**Q14** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	13%
<i>30 to 45</i> .....	21%
<i>46 to 65</i> .....	42%
<i>Older than 65</i> .....	24%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Columbus Favorability</b>				
Favorable	57%	50%	67%	35%
Unfavorable	15%	17%	10%	29%
Not sure	29%	33%	23%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Cleveland Favorability</b>				
Favorable	38%	28%	50%	24%
Unfavorable	33%	42%	23%	46%
Not sure	29%	30%	27%	30%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Cincy Favorability</b>				
Favorable	51%	47%	57%	42%
Unfavorable	17%	19%	15%	24%
Not sure	32%	34%	29%	35%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Toledo Favorability</b>				
Favorable	34%	28%	42%	21%
Unfavorable	22%	25%	17%	34%
Not sure	44%	47%	40%	46%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Akron Favorability</b>				
<b>Favorable</b>	<b>39%</b>	35%	44%	25%
<b>Unfavorable</b>	<b>20%</b>	21%	16%	28%
<b>Not sure</b>	<b>42%</b>	44%	39%	47%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Dayton Favorability</b>				
<b>Favorable</b>	<b>41%</b>	40%	44%	31%
<b>Unfavorable</b>	<b>20%</b>	20%	19%	29%
<b>Not sure</b>	<b>39%</b>	40%	37%	39%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Canton Favorability</b>				
<b>Favorable</b>	<b>37%</b>	34%	42%	23%
<b>Unfavorable</b>	<b>16%</b>	20%	10%	25%
<b>Not sure</b>	<b>48%</b>	46%	49%	51%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Youngstown Favorability</b>				
<b>Favorable</b>	<b>22%</b>	17%	28%	17%
<b>Unfavorable</b>	<b>34%</b>	40%	27%	37%
<b>Not sure</b>	<b>44%</b>	43%	45%	46%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Columbus Favorability</b>						
<b>Favorable</b>	57%	72%	59%	56%	56%	48%
<b>Unfavorable</b>	15%	10%	9%	15%	15%	22%
<b>Not sure</b>	29%	18%	31%	29%	29%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cleveland Favorability</b>						
<b>Favorable</b>	38%	55%	47%	41%	32%	25%
<b>Unfavorable</b>	33%	25%	26%	29%	38%	45%
<b>Not sure</b>	29%	20%	27%	29%	30%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cincy Favorability</b>						
<b>Favorable</b>	51%	65%	58%	48%	51%	42%
<b>Unfavorable</b>	17%	19%	13%	17%	13%	27%
<b>Not sure</b>	32%	16%	29%	36%	36%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Toledo Favorability</b>						
<b>Favorable</b>	34%	56%	38%	36%	28%	23%
<b>Unfavorable</b>	22%	21%	12%	18%	25%	37%
<b>Not sure</b>	44%	23%	50%	46%	47%	40%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Akron Favorability</b>						
Favorable	39%	37%	41%	38%	41%	34%
Unfavorable	20%	26%	17%	20%	16%	22%
Not sure	42%	37%	42%	41%	43%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Dayton Favorability</b>						
Favorable	41%	50%	46%	41%	41%	32%
Unfavorable	20%	23%	19%	17%	18%	28%
Not sure	39%	26%	36%	42%	41%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Canton Favorability</b>						
Favorable	37%	41%	37%	37%	39%	31%
Unfavorable	16%	14%	8%	17%	13%	26%
Not sure	48%	46%	55%	46%	48%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Youngstown Favorability</b>						
Favorable	22%	40%	26%	22%	20%	13%
Unfavorable	34%	24%	26%	34%	34%	46%
Not sure	44%	36%	48%	44%	46%	41%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Columbus Favorability</b>			
Favorable	57%	59%	54%
Unfavorable	15%	10%	20%
Not sure	29%	31%	26%

	Base	Gender	
		Woman	Man
<b>Cleveland Favorability</b>			
Favorable	38%	41%	36%
Unfavorable	33%	27%	40%
Not sure	29%	33%	24%

	Base	Gender	
		Woman	Man
<b>Cincy Favorability</b>			
Favorable	51%	53%	49%
Unfavorable	17%	14%	21%
Not sure	32%	33%	30%

	Base	Gender	
		Woman	Man
<b>Toledo Favorability</b>			
Favorable	34%	34%	34%
Unfavorable	22%	19%	26%
Not sure	44%	47%	40%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Akron Favorability</b>			
<b>Favorable</b>	39%	38%	39%
<b>Unfavorable</b>	20%	17%	22%
<b>Not sure</b>	42%	45%	38%

	Base	Gender	
		Woman	Man
<b>Dayton Favorability</b>			
<b>Favorable</b>	41%	42%	40%
<b>Unfavorable</b>	20%	17%	24%
<b>Not sure</b>	39%	41%	36%

	Base	Gender	
		Woman	Man
<b>Canton Favorability</b>			
<b>Favorable</b>	37%	37%	36%
<b>Unfavorable</b>	16%	10%	22%
<b>Not sure</b>	48%	53%	42%

	Base	Gender	
		Woman	Man
<b>Youngstown Favorability</b>			
<b>Favorable</b>	22%	24%	20%
<b>Unfavorable</b>	34%	27%	41%
<b>Not sure</b>	44%	49%	39%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Columbus Favorability</b>				
<b>Favorable</b>	57%	64%	52%	52%
<b>Unfavorable</b>	15%	9%	17%	21%
<b>Not sure</b>	29%	27%	32%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cleveland Favorability</b>				
<b>Favorable</b>	38%	50%	28%	34%
<b>Unfavorable</b>	33%	23%	40%	41%
<b>Not sure</b>	29%	28%	32%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cincy Favorability</b>				
<b>Favorable</b>	51%	59%	47%	45%
<b>Unfavorable</b>	17%	15%	19%	19%
<b>Not sure</b>	32%	27%	34%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Toledo Favorability</b>				
<b>Favorable</b>	34%	45%	26%	28%
<b>Unfavorable</b>	22%	15%	25%	30%
<b>Not sure</b>	44%	40%	49%	41%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Akron Favorability</b>				
<b>Favorable</b>	39%	47%	31%	35%
<b>Unfavorable</b>	20%	16%	21%	23%
<b>Not sure</b>	42%	36%	48%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Dayton Favorability</b>				
<b>Favorable</b>	41%	49%	39%	31%
<b>Unfavorable</b>	20%	17%	20%	26%
<b>Not sure</b>	39%	34%	41%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Canton Favorability</b>				
<b>Favorable</b>	37%	45%	31%	30%
<b>Unfavorable</b>	16%	9%	20%	20%
<b>Not sure</b>	48%	46%	49%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Youngstown Favorability</b>				
<b>Favorable</b>	22%	31%	17%	15%
<b>Unfavorable</b>	34%	26%	38%	41%
<b>Not sure</b>	44%	43%	45%	44%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Columbus Favorability</b>				
<b>Favorable</b>	57%	58%	55%	38%
<b>Unfavorable</b>	15%	13%	22%	37%
<b>Not sure</b>	29%	30%	23%	25%

	Base	Race		
		White	African-American	Other
<b>Cleveland Favorability</b>				
<b>Favorable</b>	38%	40%	34%	24%
<b>Unfavorable</b>	33%	32%	37%	54%
<b>Not sure</b>	29%	29%	29%	22%

	Base	Race		
		White	African-American	Other
<b>Cincy Favorability</b>				
<b>Favorable</b>	51%	52%	55%	32%
<b>Unfavorable</b>	17%	16%	22%	38%
<b>Not sure</b>	32%	32%	24%	31%

	Base	Race		
		White	African-American	Other
<b>Toledo Favorability</b>				
<b>Favorable</b>	34%	34%	41%	19%
<b>Unfavorable</b>	22%	22%	17%	50%
<b>Not sure</b>	44%	44%	42%	31%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Akron Favorability</b>				
Favorable	39%	40%	32%	31%
Unfavorable	20%	19%	21%	31%
Not sure	42%	42%	47%	38%

	Base	Race		
		White	African-American	Other
<b>Dayton Favorability</b>				
Favorable	41%	42%	34%	36%
Unfavorable	20%	18%	33%	37%
Not sure	39%	40%	33%	27%

	Base	Race		
		White	African-American	Other
<b>Canton Favorability</b>				
Favorable	37%	38%	29%	31%
Unfavorable	16%	14%	21%	30%
Not sure	48%	48%	50%	39%

	Base	Race		
		White	African-American	Other
<b>Youngstown Favorability</b>				
Favorable	22%	23%	21%	11%
Unfavorable	34%	33%	29%	58%
Not sure	44%	44%	50%	31%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Columbus Favorability</b>					
<b>Favorable</b>	57%	57%	55%	61%	51%
<b>Unfavorable</b>	15%	13%	21%	15%	9%
<b>Not sure</b>	29%	30%	24%	24%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cleveland Favorability</b>					
<b>Favorable</b>	38%	41%	38%	38%	37%
<b>Unfavorable</b>	33%	39%	37%	32%	28%
<b>Not sure</b>	29%	20%	25%	30%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cincy Favorability</b>					
<b>Favorable</b>	51%	52%	53%	52%	47%
<b>Unfavorable</b>	17%	24%	19%	16%	15%
<b>Not sure</b>	32%	24%	28%	32%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Toledo Favorability</b>					
<b>Favorable</b>	34%	37%	30%	35%	35%
<b>Unfavorable</b>	22%	26%	27%	24%	13%
<b>Not sure</b>	44%	37%	44%	41%	52%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Akron Favorability</b>					
Favorable	39%	29%	35%	41%	42%
Unfavorable	20%	33%	22%	20%	9%
Not sure	42%	38%	43%	39%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Dayton Favorability</b>					
Favorable	41%	43%	35%	41%	46%
Unfavorable	20%	32%	25%	19%	11%
Not sure	39%	25%	40%	40%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Canton Favorability</b>					
Favorable	37%	33%	37%	38%	36%
Unfavorable	16%	26%	22%	13%	8%
Not sure	48%	42%	41%	48%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Youngstown Favorability</b>					
Favorable	22%	21%	21%	23%	23%
Unfavorable	34%	33%	41%	34%	27%
Not sure	44%	47%	38%	43%	50%

