



FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Kasich very unpopular, would lose do-over to Strickland by 15

Raleigh, N.C. – Scott Walker’s actions in Wisconsin have elicited more publicity than John Kasich’s in Ohio, but PPP’s latest survey of the Buckeye State shows that Governor Kasich is the one in greater trouble with voters. He beat Ted Strickland by two points last fall, but if voters could do it over, they would have Strickland back in a heartbeat.

Strickland went out of office with a -5 net job approval margin, and Walker had a -6 in PPP’s Wisconsin poll a few weeks ago, but Kasich is now three or four times worse off, with only 35% approving and 54% disapproving of his performance so far. That puts him in the company of a lot of the governors who retired or were defeated for re-election last fall.

Along those lines, Strickland would win a re-do election right now by 15 points, 55-40. The poll’s respondents report voting for Strickland over Kasich by three points and Barack Obama over John McCain also by three (Obama won the state by four), reflecting a return to an electorate more like 2008’s than 2010’s heavy Republican turnout. 13% of Kasich’s voters would cast their ballot for Strickland today instead, and those who did not vote favor Strickland by a whopping 57-13. Independents heavily favored Kasich in November, but they now just as strongly back Strickland, 56-36.

If the Republicans’ Senate Bill 5 becomes law and is the subject of a referendum this fall, 54% say they would vote to repeal SB5, while only 31% would vote to keep it intact.

Kasich is clearly on the wrong side of public opinion. 51% generally have a favorable impression of labor unions, and 37% a negative view. 57% of Ohio voters side with the unions over Kasich, who is backed by only 36%. 65% think government workers should have at least the same amount of rights they have now, including 18% who think they should have more rights.

“Voters in Ohio are feeling significant buyers remorse about the November election results already,” said Dean Debnam, President of Public Policy Polling. “Of course the reality is if Democrats had turned out Kasich never would have been elected. They voters who stayed home have mostly themselves to blame.”

PPP surveyed 559 Ohio voters from March 10th to 13th. The survey’s margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





Ohio Survey Results

Q1 Do you approve or disapprove of Governor John Kasich's job performance?

Approve 35%
Disapprove..... 54%
Not sure 11%

Q2 Do you generally have a favorable or unfavorable opinion of the labor unions in Ohio?

Favorable 51% *Not sure* 12%
Unfavorable..... 37%

Q3 In the current conflict between Governor Kasich and public employee unions in Ohio, do you side more with Governor Kasich or the unions?

Governor Kasich ... 36% *Not sure* 7%
The unions 57%

Q4 Do you think public employees in Ohio should or should not have a right to collective bargaining for wages, benefits, and working environment rules?

Should have a right to collective bargaining 63% *Should not*..... 29%
Not sure 8%

Q5 Do you think public employees in Ohio should or should not have the right to strike?

Should have the right to strike 52% *Should not*..... 42%
Not sure 6%

Q6 Do you think that public employees in Ohio should have more rights, fewer rights, or about the same amount of rights they have now?

More rights 18% *About the same amount of rights* 47%
Fewer rights 32% *Not sure* 4%

Q7 If Senate Bill 5, which would limit collective bargaining rights for public employees, passes the legislature and is signed by the Governor there may be a statewide vote this fall on repealing the bill. Would you vote to repeal Senate Bill 5 or would you vote to let the law stand, or are you not sure?

Would vote to repeal SB 5 54% *Would vote to let the law stand*..... 31%
Not sure 15%

Q8 If you could do last fall's election for Governor over again, would you vote for Democrat Ted Strickland or Republican John Kasich?

Ted Strickland 55% *Not sure* 5%
John Kasich 40%

Q9 In the election for Governor last year did you vote for Democrat Ted Strickland or Republican John Kasich, or did you not vote in the election?

Ted Strickland 49%
John Kasich 46%
Didn't vote/Don't remember 5%

Q10 Who did you vote for President in 2008?

John McCain..... 46%
Barack Obama..... 49%
Someone else/Don't remember 6%

Q11 Are you or is anyone in your household a member of a labor union?

Yes..... 34%
No..... 66%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	7%
<i>Somewhat liberal</i>	19%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	28%
<i>Very conservative</i>	15%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	55%
<i>Man</i>	45%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	43%
<i>Republican</i>	35%
<i>Independent/Other</i>	21%

Q15 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	84%
<i>African-American</i>	12%
<i>Other</i>	4%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	7%
<i>30 to 45</i>	25%
<i>46 to 65</i>	47%
<i>Older than 65</i>	21%





Crosstabs

	Base	2010 Gov Vote		
		Ted Strickland	John Kasich	Didn't vote/Don't remember
Kasich Approval				
Approve	35%	5%	71%	10%
Disapprove	54%	88%	15%	65%
Not sure	11%	7%	14%	26%

	Base	2010 Gov Vote		
		Ted Strickland	John Kasich	Didn't vote/Don't remember
Union Favorability				
Favorable	51%	79%	21%	54%
Unfavorable	37%	9%	68%	30%
Not sure	12%	12%	11%	16%

	Base	2010 Gov Vote		
		Ted Strickland	John Kasich	Didn't vote/Don't remember
Side w/ Kasich or Unions?				
Governor Kasich	36%	7%	70%	16%
The unions	57%	90%	21%	61%
Not sure	7%	3%	9%	23%

	Base	2010 Gov Vote		
		Ted Strickland	John Kasich	Didn't vote/Don't remember
Should Public Employees Have Collective Bargaining Rt's?				
Should have a right to collective bargaining	63%	91%	32%	68%
Should not	29%	5%	56%	13%
Not sure	8%	4%	11%	19%





Crosstabs

	Base	2010 Gov Vote		
		Ted Strickland	John Kasich	Didn't vote/Don't remember
Should Public Employees Have Rt. to Strike?				
Should have the right to strike	52%	74%	28%	61%
Should not	42%	20%	68%	20%
Not sure	6%	6%	4%	19%

	Base	2010 Gov Vote		
		Ted Strickland	John Kasich	Didn't vote/Don't remember
Should Public Employees Have More/Fewer/Same Rt's as Now?				
More rights	18%	26%	7%	33%
Fewer rights	32%	8%	60%	10%
About the same amount of rights	47%	65%	29%	36%
Not sure	4%	1%	4%	22%

	Base	2010 Gov Vote		
		Ted Strickland	John Kasich	Didn't vote/Don't remember
SB5 Repeal				
Would vote to repeal SB 5	54%	84%	21%	54%
Would vote to let the law stand	31%	7%	58%	19%
Not sure	15%	9%	21%	26%

	Base	2010 Gov Vote		
		Ted Strickland	John Kasich	Didn't vote/Don't remember
Strickland/Kasich Re-do				
Ted Strickland	55%	94%	13%	57%
John Kasich	40%	4%	82%	13%
Not sure	5%	2%	6%	30%





Crosstabs

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kasich Approval				
Approve	35%	65%	9%	24%
Disapprove	54%	23%	82%	61%
Not sure	11%	12%	10%	15%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Union Favorability				
Favorable	51%	26%	76%	50%
Unfavorable	37%	64%	13%	25%
Not sure	12%	11%	11%	25%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Side w/ Kasich or Unions?				
Governor Kasich	36%	66%	11%	21%
The unions	57%	27%	85%	60%
Not sure	7%	8%	5%	19%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Should Public Employees Have Collective Bargaining Rt's?				
Should have a right to collective bargaining	63%	35%	89%	69%
Should not	29%	54%	7%	18%
Not sure	8%	11%	4%	13%





Crosstabs

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Should Public Employees Have Rt. to Strike?				
Should have the right to strike	52%	28%	74%	60%
Should not	42%	66%	20%	28%
Not sure	6%	6%	5%	12%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Should Public Employees Have More/Fewer/Same Rt's as Now?				
More rights	18%	8%	24%	36%
Fewer rights	32%	55%	12%	21%
About the same amount of rights	47%	32%	62%	34%
Not sure	4%	5%	2%	9%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
SB5 Repeal				
Would vote to repeal SB 5	54%	25%	80%	54%
Would vote to let the law stand	31%	56%	9%	21%
Not sure	15%	19%	11%	25%

	Base	2008 Pres Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Strickland/Kasich Re-do				
Ted Strickland	55%	22%	86%	54%
John Kasich	40%	73%	10%	24%
Not sure	5%	4%	4%	22%





Crosstabs

	Base	Union Member in Household?	
		Yes	No
Kasich Approval			
Approve	35%	18%	44%
Disapprove	54%	73%	43%
Not sure	11%	9%	13%

	Base	Union Member in Household?	
		Yes	No
Union Favorability			
Favorable	51%	75%	39%
Unfavorable	37%	17%	48%
Not sure	12%	8%	14%

	Base	Union Member in Household?	
		Yes	No
Side w/ Kasich or Unions?			
Governor Kasich	36%	17%	46%
The unions	57%	76%	47%
Not sure	7%	7%	7%

	Base	Union Member in Household?	
		Yes	No
Should Public Employees Have Collective Bargaining Rt's?			
Should have a right to collective bargaining	63%	81%	54%
Should not	29%	14%	36%
Not sure	8%	4%	10%





Crosstabs

	Base	Union Member in Household?	
		Yes	No
Should Public Employees Have Rt. to Strike?			
Should have the right to strike	52%	73%	42%
Should not	42%	21%	52%
Not sure	6%	6%	6%

	Base	Union Member in Household?	
		Yes	No
Should Public Employees Have More/Fewer/Same Rt's as Now ?			
More rights	18%	29%	12%
Fewer rights	32%	13%	42%
About the same amount of rights	47%	56%	42%
Not sure	4%	2%	4%

	Base	Union Member in Household?	
		Yes	No
SB5 Repeal			
Would vote to repeal SB 5	54%	72%	44%
Would vote to let the law stand	31%	17%	38%
Not sure	15%	11%	18%

	Base	Union Member in Household?	
		Yes	No
Strickland/Kasich Re-do			
Ted Strickland	55%	72%	46%
John Kasich	40%	22%	49%
Not sure	5%	5%	5%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kasich Approval						
Approve	35%	14%	9%	14%	56%	80%
Disapprove	54%	82%	84%	73%	30%	9%
Not sure	11%	4%	7%	13%	15%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Union Favorability						
Favorable	51%	77%	78%	68%	31%	11%
Unfavorable	37%	14%	12%	19%	56%	79%
Not sure	12%	9%	10%	14%	13%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Side w/ Kasich or Unions?						
Governor Kasich	36%	11%	11%	16%	58%	78%
The unions	57%	84%	84%	77%	34%	13%
Not sure	7%	4%	4%	7%	8%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Public Employees Have Collective Bargaining Rt's?						
Should have a right to collective bargaining	63%	82%	91%	81%	44%	19%
Should not	29%	13%	6%	11%	43%	73%
Not sure	8%	4%	3%	8%	13%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Public Employees Have Rt. to Strike?						
Should have the right to strike	52%	80%	74%	68%	39%	9%
Should not	42%	20%	23%	26%	54%	84%
Not sure	6%	-	3%	6%	8%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Public Employees Have More/Fewer/Same Rt's as Now?						
More rights	18%	38%	27%	20%	12%	-
Fewer rights	32%	7%	12%	14%	50%	69%
About the same amount of rights	47%	55%	58%	61%	35%	23%
Not sure	4%	-	2%	4%	3%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
SB5 Repeal						
Would vote to repeal SB 5	54%	82%	83%	69%	32%	13%
Would vote to let the law stand	31%	9%	9%	14%	47%	72%
Not sure	15%	9%	8%	17%	21%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Strickland/Kasich Re-do						
Ted Strickland	55%	86%	84%	78%	28%	9%
John Kasich	40%	9%	11%	17%	66%	86%
Not sure	5%	4%	5%	5%	6%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Kasich Approval			
Approve	35%	29%	42%
Disapprove	54%	58%	48%
Not sure	11%	13%	9%

	Base	Gender	
		Woman	Man
Union Favorability			
Favorable	51%	54%	48%
Unfavorable	37%	30%	45%
Not sure	12%	16%	7%

	Base	Gender	
		Woman	Man
Side w/ Kasich or Unions?			
Governor Kasich	36%	31%	43%
The unions	57%	62%	51%
Not sure	7%	7%	6%

	Base	Gender	
		Woman	Man
Should Public Employees Have Collective Bargaining Rt's?			
Should have a right to collective bargaining	63%	69%	56%
Should not	29%	23%	36%
Not sure	8%	9%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Should Public Employees Have Rt. to Strike?			
Should have the right to strike	52%	56%	48%
Should not	42%	36%	48%
Not sure	6%	7%	4%

	Base	Gender	
		Woman	Man
Should Public Employees Have More/Fewer/Same Rt's as Now?			
More rights	18%	20%	15%
Fewer rights	32%	26%	40%
About the same amount of rights	47%	50%	42%
Not sure	4%	4%	3%

	Base	Gender	
		Woman	Man
SB5 Repeal			
Would vote to repeal SB 5	54%	57%	49%
Would vote to let the law stand	31%	25%	38%
Not sure	15%	17%	14%

	Base	Gender	
		Woman	Man
Strickland/Kasich Re-do			
Ted Strickland	55%	60%	49%
John Kasich	40%	34%	47%
Not sure	5%	6%	3%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Kasich Approval				
Approve	35%	7%	71%	33%
Disapprove	54%	82%	18%	54%
Not sure	11%	11%	11%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Union Favorability				
Favorable	51%	77%	19%	54%
Unfavorable	37%	12%	70%	34%
Not sure	12%	12%	11%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Side w/ Kasich or Unions?				
Governor Kasich	36%	9%	71%	33%
The unions	57%	85%	21%	59%
Not sure	7%	6%	8%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Public Employees Have Collective Bargaining Rt's?				
Should have a right to collective bargaining	63%	89%	32%	62%
Should not	29%	6%	56%	32%
Not sure	8%	5%	12%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Should Public Employees Have Rt. to Strike?				
Should have the right to strike	52%	77%	26%	47%
Should not	42%	18%	68%	46%
Not sure	6%	5%	6%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Public Employees Have More/Fewer/Same Rt's as Now ?				
More rights	18%	30%	6%	12%
Fewer rights	32%	10%	57%	36%
About the same amount of rights	47%	57%	33%	49%
Not sure	4%	3%	5%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
SB5 Repeal				
Would vote to repeal SB 5	54%	79%	23%	53%
Would vote to let the law stand	31%	9%	57%	32%
Not sure	15%	12%	20%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Strickland/Kasich Re-do				
Ted Strickland	55%	86%	16%	56%
John Kasich	40%	8%	81%	36%
Not sure	5%	5%	3%	7%





Crosstabs

	Base	Race		
		White	African-American	Other
Kasich Approval				
Approve	35%	40%	8%	25%
Disapprove	54%	50%	76%	55%
Not sure	11%	10%	16%	20%

	Base	Race		
		White	African-American	Other
Union Favorability				
Favorable	51%	49%	74%	40%
Unfavorable	37%	39%	16%	55%
Not sure	12%	12%	11%	5%

	Base	Race		
		White	African-American	Other
Side w/ Kasich or Unions?				
Governor Kasich	36%	41%	11%	20%
The unions	57%	53%	82%	60%
Not sure	7%	6%	8%	20%

	Base	Race		
		White	African-American	Other
Should Public Employees Have Collective Bargaining Rt's?				
Should have a right to collective bargaining	63%	59%	89%	65%
Should not	29%	33%	3%	25%
Not sure	8%	8%	8%	10%





Crosstabs

	Base	Race		
		White	African-American	Other
Should Public Employees Have Rt. to Strike?				
Should have the right to strike	52%	48%	82%	50%
Should not	42%	45%	13%	50%
Not sure	6%	6%	5%	-

	Base	Race		
		White	African-American	Other
Should Public Employees Have More/Fewer/Same Rt's as Now?				
More rights	18%	14%	39%	20%
Fewer rights	32%	35%	11%	30%
About the same amount of rights	47%	47%	45%	45%
Not sure	4%	3%	5%	5%

	Base	Race		
		White	African-American	Other
SB5 Repeal				
Would vote to repeal SB 5	54%	51%	74%	53%
Would vote to let the law stand	31%	35%	8%	21%
Not sure	15%	15%	18%	26%

	Base	Race		
		White	African-American	Other
Strickland/Kasich Re-do				
Ted Strickland	55%	50%	87%	55%
John Kasich	40%	45%	11%	25%
Not sure	5%	5%	3%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kasich Approval					
Approve	35%	36%	31%	34%	41%
Disapprove	54%	47%	54%	56%	49%
Not sure	11%	17%	15%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Union Favorability					
Favorable	51%	56%	58%	49%	48%
Unfavorable	37%	32%	36%	38%	37%
Not sure	12%	12%	6%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Side w/ Kasich or Unions?					
Governor Kasich	36%	32%	31%	37%	42%
The unions	57%	54%	60%	58%	53%
Not sure	7%	15%	9%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Public Employees Have Collective Bargaining Rt's?					
Should have a right to collective bargaining	63%	68%	67%	61%	62%
Should not	29%	29%	24%	32%	28%
Not sure	8%	2%	9%	8%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Public Employees Have Rt. to Strike?					
Should have the right to strike	52%	73%	58%	49%	47%
Should not	42%	27%	35%	45%	48%
Not sure	6%	-	7%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Public Employees Have More/Fewer/Same Rt's as Now ?					
More rights	18%	34%	16%	18%	13%
Fewer rights	32%	22%	29%	36%	30%
About the same amount of rights	47%	39%	50%	43%	54%
Not sure	4%	5%	5%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
SB5 Repeal					
Would vote to repeal SB 5	54%	57%	56%	54%	48%
Would vote to let the law stand	31%	28%	28%	33%	30%
Not sure	15%	15%	16%	13%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Strickland/Kasich Re-do					
Ted Strickland	55%	56%	58%	54%	53%
John Kasich	40%	39%	38%	40%	42%
Not sure	5%	5%	5%	5%	5%

