

September 20, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Close Race for Republican Nomination

Raleigh, N.C. – PPP's monthly look ahead to the 2012 Republican nomination contest finds it as jumbled up as ever, with Mitt Romney at 22%, Mike Huckabee at 21%, Newt Gingrich at 18%, and Sarah Palin at 17%.

Palin is actually the most personally popular of the potential Republican contenders, with 66% seeing her favorably. She's followed by Huckabee at 60% and Romney and Gingrich at 57%. But there continues to be a large disconnect between GOP voters liking Palin and being willing to support her for President and that's why she continues not to show a lead in the horse race.

There's been a lot of discussion in the last week, given the results in Delaware, about whether there's any chance a perceived moderate like Romney could win the Republican primary. These numbers suggest an interesting path to victory for him. He's actually in 4th place with conservatives at 18% with the other three all getting 21-22%. But he has a wide lead with moderates, getting 33% to 22% for Huckabee with the others in single digits. If the conservative vote is heavily divided and he can clean up with the moderates, that's how he's going to win the nomination.

Palin is leading with one interesting group of voters: those who would like to purge the party of moderates. She gets 25% with them to 17% for Huckabee, 13% for Gingrich, and 12% for Romney.

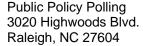
"We do this poll month after month after month and never really find any separation," said Dean Debnam, President of Public Policy Polling. "We'll have to wait until this year's election is over before getting more clarity on the 2012 GOP nomination fight."

PPP surveyed 419 national Republican primary voters from September 10th to 13th. The survey's margin of error is +/-4.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached, and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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National Survey Results

Q1	If the Republican candidates for President in 2012 were Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul and Mitt Romney who would you support?	
	Newt Gingrich	, o
	Mike Huckabee21%	, O
	Sarah Palin17%	, O
	Ron Paul)
	Mitt Romney22%	, D
	Someone else	,
	Undecided10%	, D
Q2	Do you have a favorable or unfavorable opinion of Mike Huckabee?	
	Favorable60% Not sure26%	6
	Unfavorable14%	
Q3	Do you have a favorable or unfavorable opinion of Sarah Palin?	
	Favorable66%	, O
	Unfavorable19%	, D
	Not sure15%	, D
Q4	Do you have a favorable or unfavorable opinion of Newt Gingrich?	
	Favorable57%	, O
	Unfavorable25%	, O
	Not 2002	,

Q5	Do you have a favorable or unfavorable op of Mitt Romney?	inion
	Favorable	.57%
	Unfavorable	.21%
	Not sure	.22%
Q6	Do you think there is a place for moderate voters in the Republican Party?	
	Yes	.62%
	No	.18%
	Not sure	
Q7	Do you think ACORN will steal the election keep the Democrats in control of Congress not?	to
	Yes	.26%
	No	.37%
	Not sure	.37%
Q8	Would you describe yourself as a liberal, moderate, or conservative?	
	Liberal	. 5%
	Moderate	.26%
	Conservative	.69%
Q9	If you are a woman, press 1. If a man, pres	
	Woman	.48%
	Man	.52%





		Moderates in GOP			
	Base	Yes	No	Not sure	
2012 GOP Pres Primary					
Newt Gingrich	18%	22%	13%	12%	
Mike Huckabee	21%	22%	17%	25%	
Sarah Palin	17%	14%	25%	19%	
Ron Paul	6%	5%	11%	4%	
Mitt Romney	22%	27%	12%	15%	
Someone else	6%	3%	16%	6%	
Undecided	10%	8%	5%	20%	

		Moderates in GOP		
	Base	Yes	No	Not sure
Huckabee Favorability				
Favorable	60%	65%	49%	52%
Unfavorable	14%	9%	36%	11%
Not sure	26%	26%	15%	38%

		Moderates in GOF		
	Base	Yes	No	Not sure
Palin Favorability				
Favorable	66%	69%	63%	59%
Unfavorable	19%	18%	29%	14%
Not sure	15%	13%	8%	27%

		Moderates in GO		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	57%	64%	43%	48%
Unfavorable	25%	20%	43%	23%
Not sure	18%	16%	14%	30%





		Moderates in GOF		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	57%	64%	49%	44%
Unfavorable	21%	16%	37%	21%
Not sure	22%	19%	13%	35%

		ACORI Election		
	Base	Yes	No	Not sure
2012 GOP Pres Primary				
Newt Gingrich	18%	20%	21%	14%
Mike Huckabee	21%	20%	17%	26%
Sarah Palin	17%	21%	17%	13%
Ron Paul	6%	5%	6%	6%
Mitt Romney	22%	22%	22%	21%
Someone else	6%	6%	6%	5%
Undecided	10%	6%	9%	15%

		ACORN Steal Election		
	Base	Yes	No	Not sure
Huckabee Favorability				
Favorable	60%	67%	58%	56%
Unfavorable	14%	14%	19%	10%
Not sure	26%	19%	23%	34%

		ACOR Election	N Steal on	
	Base	Yes	No	Not sure
Palin Favorability			•	
Favorable	66%	78%	65%	58%
Unfavorable	19%	14%	23%	19%
Not sure	15%	8%	12%	23%





		ACORI Election		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	57%	66%	60%	48%
Unfavorable	25%	20%	28%	24%
Not sure	18%	14%	12%	28%

		ACORI Election		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	57%	61%	57%	55%
Unfavorable	21%	26%	20%	19%
Not sure	22%	13%	23%	26%

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	Base	Liberal	Moderate	Conservative		
2012 GOP Pres Primary		•				
Newt Gingrich	18%	11%	9%	22%		
Mike Huckabee	21%	21%	22%	21%		
Sarah Palin	17%	5%	7%	21%		
Ron Paul	6%	5%	6%	5%		
Mitt Romney	22%	16%	33%	18%		
Someone else	6%	21%	9%	3%		
Undecided	10%	21%	13%	9%		

		Ideology			
	Base	Liberal	Moderate	Conservative	
Huckabee Favorability					
Favorable	60%	47%	47%	65%	
Unfavorable	14%	21%	21%	11%	
Not sure	26%	32%	31%	24%	





		Ideology			
	Base	Liberal	Moderate	Conservative	
Palin Favorability		•			
Favorable	66%	37%	41%	77%	
Unfavorable	19%	53%	39%	10%	
Not sure	15%	11%	20%	13%	

		Ideology			
	Base	Liberal	Moderate	Conservative	
Gingrich Favorability					
Favorable	57%	37%	41%	65%	
Unfavorable	25%	42%	40%	18%	
Not sure	18%	21%	19%	18%	

		Ideology			
	Base	Liberal	Moderate	Conservative	
Romney Favorability		•			
Favorable	57%	42%	62%	57%	
Unfavorable	21%	26%	21%	21%	
Not sure	22%	32%	17%	23%	

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary		-	
Newt Gingrich	18%	16%	20%
Mike Huckabee	21%	26%	18%
Sarah Palin	17%	13%	20%
Ron Paul	6%	4%	7%
Mitt Romney	22%	25%	19%
Someone else	6%	6%	5%
Undecided	10%	9%	11%





		Gender	
	Base	Woman	Man
Huckabee Favorability			
Favorable	60%	59%	60%
Unfavorable	14%	11%	18%
Not sure	26%	30%	23%

		Gender	
	Base	Woman	Man
Palin Favorability		-	
Favorable	66%	63%	69%
Unfavorable	19%	19%	19%
Not sure	15%	18%	12%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	57%	49%	65%
Unfavorable	25%	25%	24%
Notsure	18%	26%	11%

		Gender	
	Base	Woman	Man
Romney Favorability		- -	
Favorable	57%	59%	56%
Unfavorable	21%	16%	26%
Not sure	22%	25%	18%

