



FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama approval continues to fall

Raleigh, N.C. – Public Policy Polling’s monthly national survey finds Barack Obama’s approval rating dropping to 50%, continuing a gradual decline in his numbers over the last two months.

In May Obama was at 55%. That dropped to 52% in June before today’s poll. Obama’s decline comes largely as a result of a reduction in his bipartisan support. His approval among Republicans is now 12% after being in the 18-19% range in the previous two polls.

While he has maintained strong support from African Americans and Hispanics his approval has dipped to below 40% with whites. He’s also seen a pretty large shift with moderates, from 67% approval to 61%.

Tested in hypothetical contests against some possible 2012 GOP opponents Obama still maintains leads similar to what he won in the popular vote against John McCain last fall. He has a nine point lead against Mitt Romney, eight point ones against Newt Gingrich and Sarah Palin, and a six point one against Mike Huckabee.

“Barack Obama’s approval rating has dropped below what he earned at the polls last fall,” said Dean Debnam, President of Public Policy Polling. “But voters don’t seem to think any of the most well known Republicans are all that compelling either. The GOP’s best hope for 2012 might be to put forward a new face, just as the Democrats did with Obama.”

Huckabee has polled closest to Obama all four times PPP has done this survey.

PPP conducted a national survey of 577 voters from July 15th to 16th. The survey’s margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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National Survey Results

Q1 Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 50% *Not Sure*..... 7%
Disapprove..... 43%

Q2 Do you have a favorable or unfavorable opinion of Newt Gingrich? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....36% *Not Sure*.....23%
Unfavorable42%

Q3 Do you have a favorable or unfavorable opinion of Mike Huckabee? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....42% *Not Sure*.....25%
Unfavorable33%

Q4 Do you have a favorable or unfavorable opinion of Sarah Palin? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 47%
Unfavorable 45%
Not Sure..... 8%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 37%
Unfavorable 37%
Not Sure..... 26%

Q6 If the candidates for President next time were Newt Gingrich and Barack Obama, who would you vote for? If Newt Gingrich, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Gingrich 42%
Obama..... 50%
Not Sure..... 9%

Q7 If the candidates for President next time were Mike Huckabee and Barack Obama, who would you vote for? If Mike Huckabee, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Huckabee..... 42%
Obama..... 48%
Not Sure..... 10%

Q8 If the candidates for President next time were Sarah Palin and Barack Obama, who would you vote for? If Sarah Palin, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Palin..... 43%
Obama..... 51%
Not Sure..... 6%

Q9 If the candidates for President next time were Barack Obama and Mitt Romney, who would you vote for? If Barack Obama, press 1. If Mitt Romney, press 2. If you're not sure, press 3.

Obama..... 49%
Romney 40%
Not Sure..... 11%





Q10 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 43%
Conservative..... 39%

Q11 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q12 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 42%
Republican..... 35%
Independent/Other..... 23%

Q13 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 11%
White 74%
African American 11%
Other..... 4%

Q14 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 17%
30 to 45..... 23%
46 to 65..... 45%
Older than 65..... 15%

Q15

Northeast 24%
South 34%
Midwest 26%
West 16%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	50%	88%	61%	21%
Disapprove	43%	10%	32%	71%
Not Sure	7%	2%	8%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Gingrich Favorability				
Favorable	36%	12%	24%	59%
Unfavorable	42%	67%	52%	18%
Not Sure	23%	21%	23%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee Favorability				
Favorable	42%	14%	34%	65%
Unfavorable	33%	62%	36%	16%
Not Sure	25%	24%	30%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Favorability				
Favorable	47%	27%	33%	73%
Unfavorable	45%	70%	58%	18%
Not Sure	8%	3%	9%	9%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Romney Favorability				
Favorable	37%	14%	33%	53%
Unfavorable	37%	69%	39%	20%
Not Sure	26%	17%	27%	28%

	Base	Ideology		
		Liberal	Moderate	Conservative
Gingrich/Obama				
Gingrich	42%	12%	30%	68%
Obama	50%	85%	61%	21%
Not Sure	9%	3%	9%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee/Obama				
Huckabee	42%	10%	32%	67%
Obama	48%	88%	58%	19%
Not Sure	10%	2%	10%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Palin				
Palin	43%	17%	31%	69%
Obama	51%	82%	62%	23%
Not Sure	6%	1%	7%	8%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Romney				
Obama	49%	82%	56%	24%
Romney	40%	11%	32%	62%
Not Sure	11%	7%	11%	14%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	50%	56%	43%
Disapprove	43%	37%	51%
Not Sure	7%	7%	7%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	36%	28%	44%
Unfavorable	42%	46%	37%
Not Sure	23%	26%	19%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	42%	38%	48%
Unfavorable	33%	34%	32%
Not Sure	25%	28%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	47%	45%	50%
Unfavorable	45%	46%	43%
Not Sure	8%	8%	7%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	37%	34%	42%
Unfavorable	37%	36%	38%
Not Sure	26%	30%	20%

	Base	Gender	
		Woman	Man
Gingrich/Obama			
Gingrich	42%	35%	49%
Obama	50%	54%	44%
Not Sure	9%	10%	6%

	Base	Gender	
		Woman	Man
Huckabee/Obama			
Huckabee	42%	36%	49%
Obama	48%	53%	43%
Not Sure	10%	11%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Palin			
Palin	43%	40%	47%
Obama	51%	54%	47%
Not Sure	6%	6%	6%

	Base	Gender	
		Woman	Man
Obama/Romney			
Obama	49%	51%	46%
Romney	40%	35%	46%
Not Sure	11%	14%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	50%	84%	12%	46%
Disapprove	43%	11%	82%	42%
Not Sure	7%	5%	6%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Gingrich Favorability				
Favorable	36%	13%	65%	31%
Unfavorable	42%	61%	17%	44%
Not Sure	23%	26%	18%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Huckabee Favorability				
Favorable	42%	22%	66%	44%
Unfavorable	33%	46%	19%	30%
Not Sure	25%	32%	16%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	47%	25%	76%	45%
Unfavorable	45%	67%	19%	43%
Not Sure	8%	8%	5%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	37%	20%	54%	45%
Unfavorable	37%	52%	25%	28%
Not Sure	26%	28%	22%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Gingrich/Obama				
Gingrich	42%	12%	80%	39%
Obama	50%	84%	11%	46%
Not Sure	9%	5%	9%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Huckabee/Obama				
Huckabee	42%	13%	76%	43%
Obama	48%	81%	12%	44%
Not Sure	10%	7%	12%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Palin				
Palin	43%	15%	79%	41%
Obama	51%	83%	14%	47%
Not Sure	6%	2%	8%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Obama	49%	77%	18%	42%
Romney	40%	13%	71%	43%
Not Sure	11%	10%	11%	15%

	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Approve	50%	76%	39%	97%	53%
Disapprove	43%	20%	53%	2%	34%
Not Sure	7%	4%	8%	1%	13%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Gingrich Favorability					
Favorable	36%	31%	41%	8%	26%
Unfavorable	42%	44%	39%	57%	47%
Not Sure	23%	25%	21%	35%	26%

	Base	Race			
		Hispanic	White	African American	Other
Huckabee Favorability					
Favorable	42%	39%	47%	15%	32%
Unfavorable	33%	35%	31%	38%	44%
Not Sure	25%	26%	21%	47%	24%

	Base	Race			
		Hispanic	White	African American	Other
Palin Favorability					
Favorable	47%	51%	52%	16%	35%
Unfavorable	45%	43%	41%	70%	51%
Not Sure	8%	6%	7%	13%	14%

	Base	Race			
		Hispanic	White	African American	Other
Romney Favorability					
Favorable	37%	35%	40%	25%	31%
Unfavorable	37%	41%	35%	45%	41%
Not Sure	26%	24%	25%	30%	28%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Gingrich/Obama					
Gingrich	42%	33%	50%	3%	26%
Obama	50%	64%	41%	94%	61%
Not Sure	9%	3%	10%	3%	13%

	Base	Race			
		Hispanic	White	African American	Other
Huckabee/Obama					
Huckabee	42%	27%	50%	3%	32%
Obama	48%	66%	38%	96%	56%
Not Sure	10%	7%	11%	2%	12%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Palin					
Palin	43%	35%	51%	3%	32%
Obama	51%	62%	42%	95%	53%
Not Sure	6%	3%	7%	2%	16%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Romney					
Obama	49%	64%	41%	85%	42%
Romney	40%	21%	47%	11%	41%
Not Sure	11%	14%	12%	3%	17%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	50%	63%	44%	50%	46%
Disapprove	43%	34%	45%	43%	50%
Not Sure	7%	3%	11%	8%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	36%	29%	34%	36%	45%
Unfavorable	42%	37%	44%	44%	36%
Not Sure	23%	34%	22%	21%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	42%	46%	42%	41%	43%
Unfavorable	33%	34%	33%	33%	32%
Not Sure	25%	20%	25%	26%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	47%	51%	51%	45%	43%
Unfavorable	45%	46%	41%	45%	47%
Not Sure	8%	3%	7%	9%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	37%	31%	40%	34%	50%
Unfavorable	37%	51%	34%	36%	30%
Not Sure	26%	17%	26%	30%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich/Obama					
Gingrich	42%	40%	40%	41%	49%
Obama	50%	54%	50%	50%	45%
Not Sure	9%	6%	10%	9%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee/Obama					
Huckabee	42%	40%	43%	41%	46%
Obama	48%	54%	47%	49%	42%
Not Sure	10%	6%	10%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Palin					
Palin	43%	40%	45%	44%	42%
Obama	51%	60%	46%	49%	51%
Not Sure	6%	-	9%	7%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Obama	49%	57%	43%	49%	46%
Romney	40%	37%	42%	38%	46%
Not Sure	11%	6%	14%	13%	8%

	Base	Region			
		Northeast	South	Midwest	West
Obama Approval					
Approve	50%	56%	51%	47%	44%
Disapprove	43%	34%	45%	48%	44%
Not Sure	7%	11%	4%	5%	12%

	Base	Region			
		Northeast	South	Midwest	West
Gingrich Favorability					
Favorable	36%	29%	40%	37%	34%
Unfavorable	42%	43%	40%	40%	45%
Not Sure	23%	28%	20%	23%	21%

	Base	Region			
		Northeast	South	Midwest	West
Huckabee Favorability					
Favorable	42%	39%	42%	50%	34%
Unfavorable	33%	30%	34%	29%	41%
Not Sure	25%	31%	24%	20%	25%





Crosstabs

	Base	Region			
		Northeast	South	Midwest	West
Palin Favorability					
Favorable	47%	43%	47%	50%	51%
Unfavorable	45%	45%	47%	42%	45%
Not Sure	8%	12%	6%	8%	4%

	Base	Region			
		Northeast	South	Midwest	West
Romney Favorability					
Favorable	37%	40%	36%	39%	33%
Unfavorable	37%	33%	41%	36%	37%
Not Sure	26%	28%	23%	25%	30%

	Base	Region			
		Northeast	South	Midwest	West
Gingrich/Obama					
Gingrich	42%	35%	45%	44%	41%
Obama	50%	57%	51%	44%	45%
Not Sure	9%	8%	4%	12%	13%

	Base	Region			
		Northeast	South	Midwest	West
Huckabee/Obama					
Huckabee	42%	39%	42%	46%	39%
Obama	48%	52%	51%	43%	46%
Not Sure	10%	9%	7%	12%	15%





Crosstabs

	Base	Region			
		Northeast	South	Midwest	West
Obama/Palin					
Palin	43%	42%	41%	43%	49%
Obama	51%	52%	54%	48%	45%
Not Sure	6%	6%	5%	9%	6%

	Base	Region			
		Northeast	South	Midwest	West
Obama/Romney					
Obama	49%	49%	54%	48%	38%
Romney	40%	38%	36%	41%	50%
Not Sure	11%	13%	11%	11%	12%

