FOR IMMEDIATE RELEASE
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## Sports Poll!

Raleigh, N.C. - PPP's annual professional sports poll finds that the NFL continues to be the only professional sport a majority of voters in the country are interested in:

| Sport | \% Considering Themselves Fans |
| :---: | :---: |
| NFL | 55\% |
| MLB | 42\% |
| NBA | 36\% |
| NASCAR | 26\% |
| NHL | 22\% |
| Golf | 19\% |
| MLS | 14\% |

-There may be a slight warning sign to the NFL within the numbers though. 60\% of voters over 45 consider themselves to be NFL fans, while only $48 \%$ under 45 consider themselves to be. So the sport could have a hard time sustaining its current level of popularity over time. Football also has the biggest gender gap in fandom of the sports we polled- $64 \%$ of men consider themselves to be fans of the league, while only $46 \%$ of women do.
-For the most part there aren't a lot of differences along party lines when it comes to which sports people are fans of, with the exception of the NBA. 49\% of Democrats consider themselves to be NBA fans, while only 31\% of Republicans do. Soccer also has a notable party gap- 19\% of Democrats but only 10\% of Republicans identify themselves as fans of MLS.
-America is pretty clearly behind the Warriors when it comes to fan allegiances in this year's NBA playoffs. $25 \%$ are pulling for them to $16 \%$ for the Heat, $14 \%$ for the Spurs, $10 \%$ for the Cavaliers, $7 \%$ for the Thunder, and just $2 \%$ for the Raptors. The numbers reflect the growing popularity of the Warriors- when we did a similar poll at this time last year they only edged out the Cavs 19-15 in terms of who people were rooting for. As good as the Warriors have been this year though,
only 31\% of NBA fans think they could have beaten the 1996 Chicago Bulls, compared to $54 \%$ who think Michael J ordan, the indisputable GOAT, would have led his team to victory.
-Kobe Bryant is getting quite a popularity bounce on his way out the door. Last year when we asked people who their favorite NBA player was he got $14 \%$, putting him in third place. Now he leads the list with $27 \%$ to $25 \%$ for Stephen Curry, and $22 \%$ for LeBron J ames. No one else gets over 5\%- it's a pretty clear triumvirate when it comes to the league's most popular players. Curry is the most broadly liked of the group- he has a 66/8 favorability, showing that almost nobody dislikes him. J ames (60/23 favorability) and Bryant (59/29) are still very popular, but somewhat more divisive than Curry.

Despite Bryant's new found popularity there is broad agreement that it was time for him to retire. $83 \%$ think he's leaving at the right time, to only $12 \%$ who think he should have come back for another year.

Finally $37 \%$ of NBA fans think a sequel to Space J am should star LeBron J ames, compared to $26 \%$ who think it should be Stephen Curry.
-Among the team still remaining in the NHL playoffs, $20 \%$ of fans would like the Penguins to win the Stanley Cup to 10\% each for the Predators and Sharks, 9\% for the Blues, and 6\% for the Lightning. NHL fans are mostly ambivalent toward Commissioner Gary Bettman- $48 \%$ have no opinion about him one way or another. Among those who do have one 39\% approve of the job he's doing to $13 \%$ who disapprove.
-It's a giant mish mash trying to identify either the most popular team or the most popular player in Major League Baseball. 6 different teams poll between 10 and $15 \%$ for favorite honors- the Cubs get $15 \%$, the Braves $13 \%$, the Yankees $12 \%$, the Red Sox $11 \%$, and the Royals and Dodgers each $10 \%$. The Mets at $5 \%$ and Cardinals at $4 \%$ round out the list we tested. It's a similar story with the players4 different ones lead the way, all polling within a band of $10-12 \%$. It's Clayton Kershaw at 12\%, Kris Bryant at 11\%, Bryce Harper and David Ortiz at 10, followed by Mike Trout at 9\%, Madison Bumgarner at 8\%, Matt Harvey and Buster Posey at $4 \%$, and Andrew McCutchen at $3 \%$.

We get more clarity when it comes to the baseball specific issues we polled about. Instant replay has ceased to really be controversial at all- $82 \%$ of fans support it to only $11 \%$ who are opposed to it. Last year when we polled on the issue of whether fans would prefer the pitcher batting or the Designated Hitter, we were surprised to find that pitchers hitting won out 55-33. This year the margin in favor of pitchers hitting is even wider at $65 / 25$. Of course this poll was fielding when Bartolo Colon went deep, so that could have created a spike of public

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opinion in favor of pitchers hitting. We find that 51\% of fans think Barry Bonds and Roger Clemens belong in the Hall of Fame compared to only 34\% who think they should continue to be excluded- there's a big divide between fans and the writers who vote on that issue. And finally we find that fans are pro-bat flip. $48 \%$ approve of them to just 31\% who disapprove. There's a big generational divide on the bat flip issue though with young fans pro bat flip by a 79/ 9 spread and seniors against them 23/ 43.
-It's been a while since he won anything but Phil Mickelson is still by far the most popular player on the PGA tour. 38\% of Golf fans say he's their favorite to $17 \%$ for Tiger Woods. No one breaks out of the pack when it comes to all the game's new young stars- J ordan Spieth gets 9\%, Rory McIlroy 8\%, J ason Day 7\%, and Rickie Fowler 5\%. Bubba Watson at 5\% and Adam Scott at 4\% round out the field.

When we did this poll last year and asked who fans thought was the best player in the game McIlroy won by a wide margin, with $38 \%$. Now Spieth narrowly leads with $22 \%$ to $21 \%$ for Woods (some of these fans apparently haven't watched much golf the last few years), 15\% for Day, 14\% for Mickelson, and 10\% for McIlroy. Almost all of these golfers are broadly popular, having at least +30 net favorability ratings, with the exception of Woods. He's at 56/ 35 thanks to a large party divide- he's at 66/ 27 with Democrats, and 40/44 with Republicans.

We also polled on a few other miscellaneous sports issues:
-68\% of voters think members of the US Women's National Soccer Team should be paid the same as members of the men's team, to only $17 \%$ who disagree with that premise. There's 81/ 11 support for that from Democrats, 63/ 22 from independents, and 55/ 23 from Republicans.
-By an overwhelming margin fans think the suspensions athletes receive for committing acts of domestic violence should be longer than they get for using performance enhancing drugs. 68\% consider domestic violence to be the more serious crime, to only $21 \%$ who think using PEDs is.
-In sports labor conflicts, 43\% of Americans says they generally side with the players compared to just $20 \%$ who say they generally side with the owners.
-And finally, in a much surer sign that this country is going to hell than the nomination of Donald Trump, 56\% of fans approve of doing the wave at sporting events to $18 \%$ who disapprove.

Public Policy Polling surveyed 1,222 registered voters from May $6^{\text {th }}$ to 9 th. The margin of error is $+/-3.2 \% .80 \%$ of participants, selected through a list based sample, responded via the phone, while $20 \%$ of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.

## National Survey Results

Q1 Do you consider yourself a fan of NASCAR? Yes. 26\%
No 74\%

Q2 Do you consider yourself $a$ fan of the NBA?
Yes............................................................................
No ..................................................................64\%
Q3 (among NBA fans) Given the choices of the Atlanta Hawks, Cleveland Cavaliers, Golden State Warriors, Miami Heat, Oklahoma City Thunder, Portland Trail Blazers, San Antonio Spurs, and Toronto Raptors who would you most like to see win the NBA championship this year?

Atlanta Hawks........................................................ 11\%
Cleveland Cavaliers ........................................ 10\%
Golden State Warriors .................................... 25\%
Miami Heat....................................................... 16\%
Oklahoma City Thunder ................................... 7\%
Portland Trail Blazers ....................................... 7\%
San Antonio Spurs .......................................... 14\%
Toronto Raptors ............................................. 2\%
Not sure ......................................................... 7\%
Q4 (among NBA fans) Which do you think is the better NBA team: the 1996 Chicago Bulls or the 2016 Golden State Warriors?

1996 Chicago Bulls .......................................... 54\%
2016 Golden State Warriors ........................... 31\%
Not sure .......................................................... 15\%
Q5 (among NBA fans) Given the choices of KobeBryant, Stephen Curry, Kevin Durant, JamesHarden, Kyrie Irving, LeBron James, DerrickRose, and Russell Westbrook who is yourfavorite player in the NBA?
Kobe Bryant ..... 27\%
Stephen Curry ..... 25\%
Kevin Durant ..... 5\%
James Harden ..... 2\%
Kyrie Irving ..... 1\%
LeBron James ..... 22\%
Derrick Rose ..... 4\%
Russell Westbrook ..... $3 \%$
Someone else / Not sure ..... 10\%
Q6 (among NBA fans) Do you have a favorable orunfavorable opinion of Kobe Bryant?
Favorable ..... 59\%
Unfavorable ..... 29\%
Not sure ..... 12\%
Q7 (among NBA fans) Do you have a favorable orunfavorable opinion of Stephen Curry?
Favorable ..... 66\%
Unfavorable ..... 8\%
Not sure ..... 25\%
Q8 (among NBA fans) Do you have a favorable orunfavorable opinion of Kevin Durant?
Favorable ..... 66\%
Unfavorable ..... 5\%
Not sure ..... 29\%

Q9 (among NBA fans) Do you have a favorable or unfavorable opinion of LeBron James?
$\qquad$
Favorable60\%
Unfavorable ..... 23\%
Not sure ..... 17\%
Q10 (among NBA fans) Do you support or oppose the NBA's decision to put advertisements on jerseys?
Support the NBA's decision to put advertisements on jerseys ..... 34\%
Oppose the NBA's decision to put advertisements on jerseys ..... 57\%
Not sure ..... 9\%
Q11 (among NBA fans) Do you think Kobe Bryant retired at the right time, or do you think he should come back for another year?
Kobe Bryant retired at the right time ..... 83\%
Kobe Bryant should come back for another year ..... 12\%
Not sure ..... 5\%
Q12 (among NBA fans) Do you think the sequel to
Space Jam should star LeBron James or StephCurry?
LeBron James ..... 37\%
Steph Curry ..... 26\%
Not sure ..... 37\%
Q13 Do you consider yourself to be a fan of the NHL?
22\%
Yes ..... 78\%
Q14 (among NHL fans) Given the choices of the
Dallas Stars, Nashville Predators, New York
Islanders, Pittsburgh Penguins, San Jose
Sharks, St. Louis Blues, Tampa Bay Lightning,
and Washington Capitals who would you most
like to see win the Stanley Cup in hockey this
year?
Dallas Stars ..... 13\%
Nashville Predators ..... 10\%
New York Islanders ..... 10\%
Pittsburgh Penguins ..... 20\%
San Jose Sharks ..... 10\%
St. Louis Blues ..... 9\%
Tampa Bay Lightning ..... 6\%
Washington Capitals ..... 8\%
Not sure ..... 15\%
Q15 (among NHL fans) Do you approve ordisapprove of the job Gary Bettman is doing ascommissioner?
Approve ..... 39\%
Disapprove ..... 13\%
Not sure ..... 48\%
Q16 Do you consider yourself to be a fan of Major League Baseball?
Yes ..... 42\%
No ..... 58\%

Q17 (Among MLB fans) Given the choices of the Atlanta Braves, Boston Red Sox, Chicago Cubs, Kansas City Royals, Los Angeles Dodgers, New York Mets, New York Yankees, and St. Louis Cardinals which is your favorite baseball team?
Atlanta Braves ................................................... 13\%
Boston Red Sox.............................................. 11\%
Chicago Cubs ................................................. 15\%
Kansas City Royals........................................ 10\%
Los Angeles Dodgers....................................... 10\%
New York Mets............................................... 5\%
New York Yankees........................................... 12\%
St. Louis Cardinals.......................................... 4\%
Another team / Don't have a favorite............... 20\%
Q18 (Among MLB fans) Given the choices of Kris Bryant, Madison Bumgarner, Bryce Harper, Matt Harvey, Clayton Kershaw, Andrew McCutchen, David Ortiz, Buster Posey and Mike Trout who is your favorite MLB player?

Kris Bryant .................................................... 11\%
Madison Bumgarner......................................... 8\%
Bryce Harper................................................... 10\%
Matt Harvey ..................................................... 4\%
Clayton Kershaw............................................. 12\%
Andrew McCutchen ........................................ 3\%
David Ortiz ...................................................... 10\%
Buster Posey ................................................... 4\%
Mike Trout....................................................... 9\%
Someone else / Don't have a favorite player... 30\%
Q19 (Among MLB fans) Do you approve or disapprove of players flipping their bats to celebrate home runs?

Approve ...........................................................48\%
Disapprove...................................................... 31\%
Not sure ..........................................................21\%

Q20 (Among MLB fans) What do you prefer: pitchers batting, or using the Designated Hitter?

Prefer pitchers batting..................................... 65\%
Prefer using Designated Hitters ...................... 25\%
Not sure ................................................................... 10\%
Q21 (Among MLB fans) Do you support or oppose the use of instant replay in baseball?

Support the use of instant replay in baseball .. 82\%
Oppose the use of instant replay in baseball .. 11\%
Not sure ........................................................... 7\%
Q22 (Among MLB fans) Do you think Barry Bonds and Roger Clemens should be in the Hall of Fame, or not?
Barry Bonds and Roger Clemens should be
in the Hall of Fame....................................... $51 \%$
Barry Bonds and Roger Clemens should not
be in the Hall of Fame............................... $34 \%$
Not sure ............................................................ $15 \%$

Q23 Do you consider yourself to be a fan of Major League Soccer?
$\qquad$
Yes 14\%

No.
86\%
Q24 Do you think members of the US Women's National Soccer Team should be paid the same as members of the US Men's National Soccer Team?

Yes................................................................. 68\%
No .................................................................. 17\%
Not sure .......................................................... 15\%
Q25 Do you consider yourself to be a fan of the NFL?

Yes................................................................. 55\%
No.
45\%
Q26 Do you consider yourself to be a fan of Golf?
Yes..............................................................................
No.
81\%

Q27 (Among Golf fans) Who is your favorite golfer given the choices of choices of Jason Day, Rickie Fowler, Rory Mcllroy, Phil Mickelson, Adam Scott, Jordan Spieth, Bubba Watson or Tiger Woods?

Jason Day........................................................ 7\%
Rickie Fowler .................................................. 5\%
Rory Mcllroy.................................................... 8\%
Phil Mickelson .................................................. 38\%
Adam Scott ..................................................... 4\%
Jordan Spieth.................................................. 9\%
Bubba Watson ................................................. 5\%
Tiger Woods .................................................. 17\%
Someone else / Not sure ................................ 7\%
Q28 (Among Golf fans) Regardless of who your favorite golfer is, who do you think is the best golfer in the world given the choices of Jason Day, Rickie Fowler, Rory Mcllroy, Phil Mickelson, Adam Scott, Jordan Spieth, Bubba Watson or Tiger Woods?

Jason Day.......................................................15\%
Rickie Fowler ................................................... 2\%
Rory Mcllroy.................................................... 10\%
Phil Mickelson ................................................. 14\%
Adam Scott .................................................... 2\%
Jordan Spieth.................................................22\%
Bubba Watson ................................................. 4\%
Tiger Woods ....................................................21\%
Someone else / Not sure ................................ 10\%
Q29 (Among Golf fans) Do you have a favorable or unfavorable opinion of Jason Day?

Favorable 49\%

Unfavorable .................................................... 17\%
Not sure ..........................................................34\%

Q30 (Among Golf fans) Do you have a favorable or unfavorable opinion of Rickie Fowler?
Favorable ..... 52\%
Unfavorable ..... 13\%
Not sure ..... 35\%
Q31 (Among Golf fans) Do you have a favorable orunfavorable opinion of Rory Mcllroy?
Favorable ..... 63\%
Unfavorable ..... 12\%
Not sure ..... 25\%
Q32 (Among Golf fans) Do you have a favorable orunfavorable opinion of Phil Mickelson?
Favorable ..... 75\%
Unfavorable ..... 14\%
Not sure ..... 11\%
Q33 (Among Golf fans) Do you have a favorable orunfavorable opinion of Adam Scott?
Favorable ..... 50\%
Unfavorable ..... 15\%
Not sure ..... 35\%
Q34 (Among Golf fans) Do you have a favorable orunfavorable opinion of Jordan Spieth?
Favorable ..... 64\%
Unfavorable ..... 12\%
Not sure ..... 24\%
Q35 (Among Golf fans) Do you have a favorable orunfavorable opinion of Bubba Watson?
Favorable ..... 61\%
Unfavorable ..... 12\%
Not sure ..... 26\%
Q36 (Among Golf fans) Do you have a favorable or unfavorable opinion of Tiger Woods?
$\qquad$
Unfavorable ................................................... 35\%
Not sure ........................................................... 9\%
Q37 Do you approve or disapprove of the wave being done at sporting events?
Approve .......................................................... 56\%
Disapprove..................................................... 18\%
Not sure ........................................................... 27\%
Q38 What do you think athletes should receive longer suspensions for: domestic violence, or testing positive for performance enhancing drugs?
Athletes should receive longer suspensions
for domestic violence ................................... 68\%
Athletes should receive longer suspensions
for performance enhancing drugs .................21\%
Not sure ................................................................... $11 \%$
Q39 Generally speaking in sports labor conflicts, do you side more with the owners or the players?
Side more with the owners.............................. 20\%
Side more with the players.............................. $43 \%$
Not sure .......................................................... 37\%

Q40 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama................................................ 49\%
Mitt Romney.................................................... 40\%
Someone else / Don't remember .................... 11\%

Q41 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal......................................................14\%
Somewhat liberal ............................................21\%
Moderate........................................................29\%
Somewhat conservative.................................. 21\%
Very conservative ........................................... 15\%
Q42 If you are a woman, press 1. If a man, press 2.
Woman ............................................................53\%
Man................................................................. 47\%
Q43 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat .......................................................43\%
Republican..................................................... 36\%
Independent / Other........................................21\%
Q44 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.
Hispanic ..... 10\%
White ..... 70\%
African American. ..... 12\%
Other ..... 8\%
Q45 If you are 18 to 29 years old, press 1. If 30 to45 , press 2 . If 46 to 65 , press 3 . If you are olderthan 65, press 4.
18 to 29 ..... 11\%
30 to 45 ..... 25\%
46 to 65 ..... 42\%
Older than 65 ..... 21\%

Q46 Mode
Phone ..... 80\%
Internet ..... 20\%

|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Fan of NASCAR Yes/No | 26\% | 25\% | 30\% | 14\% |
| Yes |  |  |  |  |
| No | 74\% | 75\% | 70\% | 86\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Fan of NBA Yes/No |  |  |  |  |
| Yes | $36 \%$ | $44 \%$ | $29 \%$ | $26 \%$ |
| No | $64 \%$ | $56 \%$ | $71 \%$ | $74 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |  |
| NBA Title Favorite |  |  |  |  |
| Atlanta Hawks | $\mathbf{1 1 \%}$ | $11 \%$ | $12 \%$ | $11 \%$ |
| Cleveland Cavaliers | $\mathbf{1 0 \%}$ | $11 \%$ | $11 \%$ | $3 \%$ |
| Golden State Warriors | $\mathbf{2 5 \%}$ | $28 \%$ | $26 \%$ | $5 \%$ |
| Miami Heat | $\mathbf{1 6 \%}$ | $21 \%$ | $11 \%$ | - |
| Oklahoma City | $\mathbf{7 \%}$ | $11 \%$ | $0 \%$ | $1 \%$ |
| Thunder |  |  |  |  |
| Portland Trail Blazers | $\mathbf{7 \%}$ | $2 \%$ | $9 \%$ | $35 \%$ |
| San Antonio Spurs | $\mathbf{1 4 \%}$ | $10 \%$ | $16 \%$ | $36 \%$ |
| Toronto Raptors | $\mathbf{2 \%}$ | $2 \%$ | $4 \%$ | - |
| Not sure | $\mathbf{7 \%}$ | $5 \%$ | $10 \%$ | $8 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| 1996 Bulls or 2016 <br> Warriors |  |  |  |  |
| 1996 Chicago Bulls <br> 2016 Golden State <br> Warriors | $54 \%$ | $54 \%$ | $51 \%$ | $57 \%$ |
| Not sure | $15 \%$ | $35 \%$ | $23 \%$ | $38 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Favorite NBA Player | 27\% | 32\% | 11\% | 58\% |
| Kobe Bryant |  |  |  |  |
| Stephen Curry | 25\% | 26\% | 24\% | 23\% |
| Kevin Durant | 5\% | 6\% | 4\% | - |
| James Harden | 2\% | 3\% | 1\% | - |
| Kyrie Irving | 1\% | 0\% | 2\% | 2\% |
| LeBron James | 22\% | 19\% | 31\% | 4\% |
| Derrick Rose | 4\% | 3\% | 7\% | - |
| Russell Westbrook | 3\% | 2\% | 6\% | 2\% |
| Someone else I Not sure | 10\% | 8\% | 13\% | 11\% |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Bryant Favorability |  |  |  |  |
| Favorable | $59 \%$ | $62 \%$ | $49 \%$ | $78 \%$ |
| Unfavorable | $\mathbf{2 9 \%}$ | $25 \%$ | $41 \%$ | $2 \%$ |
| Not sure | $12 \%$ | $13 \%$ | $10 \%$ | $20 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Curry Favorability |  |  |  |  |
| Favorable | $66 \%$ | $68 \%$ | $65 \%$ | $59 \%$ |
| Unfavorable | $\mathbf{8 \%}$ | $5 \%$ | $13 \%$ | $16 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $27 \%$ | $22 \%$ | $26 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Durant Favorability |  |  |  |  |
|  | Favorable | $\mathbf{6 6 \%}$ | $61 \%$ | $79 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| James Favorability | 60\% | 73\% | 47\% | 9\% |
| Favorable |  |  |  |  |
| Unfavorable | 23\% | 9\% | 38\% | 73\% |
| Not sure | 17\% | 18\% | 15\% | 18\% |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Ads on Jerseys <br> Support/Oppose |  |  |  |  |
| Support the NBA's <br> decision to put | $34 \%$ | $37 \%$ | $36 \%$ | $6 \%$ |
| advertisements on <br> jerseys |  |  |  |  |
| Oppose the NBA's <br> decision to put | $57 \%$ | $56 \%$ | $54 \%$ | $74 \%$ |
| advertisements on <br> jerseys |  |  |  |  |
| Not sure | $\mathbf{9 \%}$ | $7 \%$ | $11 \%$ | $20 \%$ |



## Public Policy <br> Polling

|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Bryant Retire At Right Time / Return | 83\% | 83\% | 84\% | 83\% |
| Kobe Bryant retired at the right time |  |  |  |  |
| Kobe Bryant should come back for another year | 12\% | 12\% | 11\% | 9\% |
| Not sure | 5\% | 4\% | 5\% | 8\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Space Jam 2 Star <br> James/Curry |  |  |  |  |
| LeBron James | $37 \%$ | $42 \%$ | $36 \%$ | $4 \%$ |
| Steph Curry | $\mathbf{2 6 \%}$ | $22 \%$ | $29 \%$ | $53 \%$ |
| Not sure | $\mathbf{3 7 \%}$ | $37 \%$ | $36 \%$ | $43 \%$ |


|  |  | 2012 Vote |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Fan of NHL Yes/No |  |  |  |  |
| Yes | $22 \%$ | $23 \%$ | $22 \%$ | $17 \%$ |
| No | $78 \%$ | $77 \%$ | $78 \%$ | $83 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Stanley Cup Favorite | 13\% | 10\% | 15\% | 19\% |
| Dallas Stars |  |  |  |  |
| Nashville Predators | 10\% | 15\% | 4\% | 7\% |
| New York Islanders | 10\% | 14\% | 6\% | - |
| Pittsburgh Penguins | 20\% | 18\% | 25\% | 11\% |
| San Jose Sharks | 10\% | 13\% | 8\% | - |
| St. Louis Blues | 9\% | 7\% | 12\% | 7\% |
| Tampa Bay Lightning | 6\% | 4\% | 9\% | 2\% |
| Washington Capitals | 8\% | 5\% | 8\% | 28\% |
| Not sure | 15\% | 15\% | 12\% | 27\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Bettman Approval |  |  |  |  |
| Approve | $39 \%$ | $48 \%$ | $32 \%$ | $17 \%$ |
| Disapprove | $13 \%$ | $7 \%$ | $12 \%$ | $49 \%$ |
| Not sure | $48 \%$ | $45 \%$ | $56 \%$ | $34 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Fan of MLB Yes/No |  |  |  |  |
| Yes | $42 \%$ | $39 \%$ | $48 \%$ | $35 \%$ |
| No | $58 \%$ | $61 \%$ | $52 \%$ | $65 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Favorite MLB Team | 13\% | 13\% | 16\% | 4\% |
| Atlanta Braves |  |  |  |  |
| Boston Red Sox | 11\% | 14\% | 5\% | 23\% |
| Chicago Cubs | 15\% | 18\% | 14\% | 5\% |
| Kansas City Royals | 10\% | 9\% | 12\% | - |
| Los Angeles Dodgers | 10\% | 9\% | 8\% | 28\% |
| New York Mets | 5\% | 4\% | 4\% | 10\% |
| New York Yankees | 12\% | 13\% | 11\% | 12\% |
| St. Louis Cardinals | 4\% | 3\% | 5\% | 4\% |
| Another team / Don't have a favorite | 20\% | 16\% | 25\% | 13\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Favorite MLB Player | 11\% | 14\% | 10\% | - |
| Kris Bryant |  |  |  |  |
| Madison Bumgarner | 8\% | 6\% | 9\% | 9\% |
| Bryce Harper | 10\% | 13\% | 10\% | - |
| Matt Harvey | 4\% | 4\% | 2\% | 10\% |
| Clayton Kershaw | 12\% | 10\% | 11\% | 27\% |
| Andrew McCutchen | 3\% | 5\% | 1\% | 5\% |
| David Ortiz | 10\% | 8\% | 14\% | 5\% |
| Buster Posey | 4\% | 6\% | 3\% | - |
| Mike Trout | 9\% | 6\% | 12\% | 3\% |
| Someone else / Don't have a favorite player | 30\% | 29\% | 29\% | 40\% |


|  |  | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Bat Flip Approval |  |  |  |  |
| Approve | $48 \%$ | $47 \%$ | $50 \%$ | $47 \%$ |
| Disapprove | $31 \%$ | $32 \%$ | $30 \%$ | $27 \%$ |
| Not sure | $21 \%$ | $21 \%$ | $20 \%$ | $26 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Prefer Pitchers Batting or DH | 65\% | 67\% | 64\% | 60\% |
| Prefer pitchers batting |  |  |  |  |
| Prefer using Designated Hitters | 25\% | 31\% | 25\% | 3\% |
| Not sure | 10\% | 3\% | 11\% | 38\% |

## Public Policy <br> Polling

|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Instant Replay in MLB Support/Oppose |  |  |  |  |
| Support the use of instant replay in baseball | 82\% | 86\% | 83\% | 64\% |
| Oppose the use of instant replay in baseball | 11\% | 11\% | 13\% | 2\% |
| Not sure | 7\% | 2\% | 5\% | 34\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Bonds and Clemens in HOF Yes/No | 51\% | 57\% | 55\% | 10\% |
| Barry Bonds and Roger Clemens should be in the Hall of Fame |  |  |  |  |
| Barry Bonds and Roger Clemens should not be in the Hall of Fame | 34\% | 31\% | 30\% | 61\% |
| Not sure | 15\% | 12\% | 14\% | 29\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Fan of MLS Yes/No | 14\% | 20\% | 8\% | 7\% |
| Yes |  |  |  |  |
| No | 86\% | 80\% | 92\% | 93\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| USWNT Same Pay as <br> USMNT Yes/No |  |  |  |  |
| Yes | $68 \%$ | $81 \%$ | $58 \%$ | $48 \%$ |
| No | $17 \%$ | $12 \%$ | $23 \%$ | $21 \%$ |
| Not sure | $15 \%$ | $7 \%$ | $19 \%$ | $31 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Fan of NFL Yes/No |  |  |  |  |
| Yes | $55 \%$ | $56 \%$ | $56 \%$ | $46 \%$ |
| No | $45 \%$ | $44 \%$ | $44 \%$ | $54 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else $I$ <br> Don't remem... |
| Fan of Golf Yes/No |  |  |  |  |
| Yes | $19 \%$ | $19 \%$ | $19 \%$ | $18 \%$ |
| No | $81 \%$ | $81 \%$ | $81 \%$ | $82 \%$ |


|  |  | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Favorite Golfer |  |  |  |  |
| Jason Day | $7 \%$ | $10 \%$ | $5 \%$ | - |
| Rickie Fowler | $5 \%$ | $4 \%$ | $2 \%$ | $18 \%$ |
| Rory Mcllroy | $\mathbf{8 \%}$ | $8 \%$ | $7 \%$ | $10 \%$ |
| Phil Mickelson | $\mathbf{3 8 \%}$ | $26 \%$ | $60 \%$ | $19 \%$ |
| Adam Scott | $\mathbf{4 \%}$ | $9 \%$ | - | - |
| Jordan Spieth | $\mathbf{9 \%}$ | $5 \%$ | $13 \%$ | $15 \%$ |
| Bubba Watson | $5 \%$ | $8 \%$ | - | $10 \%$ |
| Tiger Woods | $\mathbf{1 7 \%}$ | $25 \%$ | $12 \%$ | - |
| Someone else / Not | $\mathbf{7 \%}$ | $5 \%$ | $1 \%$ | $29 \%$ |
| sure |  |  |  |  |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Best Golfer |  |  |  |  |
| Jason Day | $\mathbf{1 5 \%}$ | $18 \%$ | $14 \%$ | - |
| Rickie Fowler | $\mathbf{2 \%}$ | $3 \%$ | $2 \%$ | - |
| Rory McIlroy | $\mathbf{1 0 \%}$ | $13 \%$ | $10 \%$ | - |
| Phil Mickelson | $\mathbf{1 4 \%}$ | $6 \%$ | $28 \%$ | - |
| Adam Scott | $\mathbf{2 \%}$ | $5 \%$ | - | - |
| Jordan Spieth | $\mathbf{2 2 \%}$ | $19 \%$ | $22 \%$ | $39 \%$ |
| Bubba Watson | $\mathbf{4 \%}$ | $4 \%$ | $4 \%$ | - |
| Tiger Woods | $\mathbf{2 1 \%}$ | $21 \%$ | $16 \%$ | $32 \%$ |
| Someone else I Not | $\mathbf{1 0 \%}$ | $11 \%$ | $5 \%$ | $29 \%$ |
| sure |  |  |  |  |


|  |  | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Day Favorability |  |  |  |  |
| Favorable | $49 \%$ | $46 \%$ | $63 \%$ | $14 \%$ |
| Unfavorable | $17 \%$ | $11 \%$ | $13 \%$ | $59 \%$ |
| Not sure | $34 \%$ | $43 \%$ | $24 \%$ | $26 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Fowler Favorability | 52\% | 50\% | 63\% | 20\% |
| Favorable |  |  |  |  |
| Unfavorable | 13\% | 9\% | 9\% | 49\% |
| Not sure | 35\% | 41\% | 28\% | 30\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Mcllroy Favorability | 63\% | 59\% | 76\% | 40\% |
| Favorable |  |  |  |  |
| Unfavorable | 12\% | 7\% | 7\% | 56\% |
| Not sure | 25\% | 35\% | 17\% | 4\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Mickelson Favorability |  |  |  |  |
| Favorable | 75\% | 70\% | 88\% | 47\% |
| Unfavorable | 14\% | 15\% | 4\% | 49\% |
| Not sure | 11\% | 15\% | 8\% | 4\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Scott Favorability | 50\% | 49\% | 59\% | 24\% |
| Favorable |  |  |  |  |
| Unfavorable | 15\% | 12\% | 8\% | 57\% |
| Not sure | 35\% | 39\% | 33\% | 20\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone eIse I <br> Don't remem... |
| Spieth Favorability |  |  |  |  |
|  | Favorable | $\mathbf{6 4 \%}$ | $58 \%$ | $81 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Watson Favorability | 61\% | 57\% | 77\% | 28\% |
| Favorable |  |  |  |  |
| Unfavorable | 12\% | 11\% | 4\% | 49\% |
| Not sure | 26\% | 32\% | 19\% | 23\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Woods Favorability |  |  |  |  |
| Favorable | $56 \%$ | $73 \%$ | $42 \%$ | $31 \%$ |
| Unfavorable | $\mathbf{3 5 \%}$ | $20 \%$ | $47 \%$ | $59 \%$ |
| Not sure | $9 \%$ | $7 \%$ | $11 \%$ | $11 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Wave at Sporting Events Approve/Disapprove | 56\% | 57\% | 59\% | 40\% |
| Approve |  |  |  |  |
| Disapprove | 18\% | 18\% | 18\% | 15\% |
| Not sure | 27\% | 25\% | 24\% | 44\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Oba... | Mitt Romney | Someone else I Don't remem... |
| Longer Suspensions for Domestic Violence or PEDs | 68\% | 74\% | 62\% | 62\% |
| Athletes should receive longer suspensions for domestic violence |  |  |  |  |
| Athletes should receive longer suspensions for performance enhancing drugs | 21\% | 16\% | 27\% | 23\% |
| Not sure | 11\% | 10\% | 12\% | 16\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Oba... | Mitt Ro- <br> mney | Someone else I <br> Don't remem... |
| Side With <br> Owners/Players in <br> Labor Conflicts |  |  |  |  |
| Side more with the <br> owners | $20 \%$ | $17 \%$ | $24 \%$ | $22 \%$ |
| Side more with the <br> players | $43 \%$ | $50 \%$ | $38 \%$ | $28 \%$ |
| Not sure | $37 \%$ | $32 \%$ | $38 \%$ | $49 \%$ |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderate | Somewhat conservati... | Very conservative |
| Fan of NASCAR Yes/No |  |  |  |  |  |  |
| Yes | 26\% | 28\% | 30\% | 26\% | 18\% | 26\% |
| No | 74\% | 72\% | 70\% | 74\% | 82\% | 74\% |


|  |  | Ideology |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |
| Fan of NBA Yes/No |  |  |  |  |  |  |  |
| Yes | $36 \%$ | $43 \%$ | $44 \%$ | $38 \%$ | $24 \%$ | $28 \%$ |  |
| No | $64 \%$ | $57 \%$ | $56 \%$ | $62 \%$ | $76 \%$ | $72 \%$ |  |


|  |  | Ideology |  |  |  |  |  |
| ---: | :---: | :---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |
| NBA Title Favorite |  |  |  |  |  |  |  |
| Atlanta Hawks | $\mathbf{1 1 \%}$ | $13 \%$ | $11 \%$ | $11 \%$ | $7 \%$ | $15 \%$ |  |
| Cleveland Cavaliers | $\mathbf{1 0 \%}$ | $11 \%$ | $14 \%$ | $9 \%$ | $12 \%$ | $5 \%$ |  |
| Golden State Warriors | $\mathbf{2 5 \%}$ | $24 \%$ | $33 \%$ | $21 \%$ | $28 \%$ | $18 \%$ |  |
| Miami Heat | $\mathbf{1 6 \%}$ | $37 \%$ | $23 \%$ | $9 \%$ | $1 \%$ | $3 \%$ |  |
| Oklahoma City | $\mathbf{7 \%}$ | $1 \%$ | $7 \%$ | $10 \%$ | $9 \%$ | $3 \%$ |  |
| Thunder |  |  |  |  |  |  |  |
| Portland Trail Blazers | $\mathbf{7 \%}$ | $2 \%$ | $0 \%$ | $15 \%$ | $1 \%$ | $15 \%$ |  |
| San Antonio Spurs | $\mathbf{1 4 \%}$ | $3 \%$ | $6 \%$ | $15 \%$ | $24 \%$ | $34 \%$ |  |
| Toronto Raptors | $\mathbf{2 \%}$ | - | $2 \%$ | $4 \%$ | $4 \%$ | - |  |
| Not sure | $\mathbf{7 \%}$ | $8 \%$ | $4 \%$ | $6 \%$ | $13 \%$ | $8 \%$ |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| 1996 Bulls or 2016 Warriors |  |  |  |  |  |  |
| 1996 Chicago Bulls | 54\% | 63\% | 46\% | 51\% | 71\% | 43\% |
| 2016 Golden State Warriors | 31\% | 34\% | 44\% | 29\% | 17\% | 19\% |
| Not sure | 15\% | 3\% | 9\% | 20\% | 11\% | 38\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderate | Somewhat conservati... | Very conservative |
| Favorite NBA Player | 27\% | 35\% | 31\% | 24\% | 23\% | 19\% |
| Kobe Bryant |  |  |  |  |  |  |
| Stephen Curry | 25\% | 26\% | 27\% | 25\% | 23\% | 23\% |
| Kevin Durant | 5\% | 8\% | 1\% | 4\% | 1\% | 17\% |
| James Harden | 2\% | 1\% | - | 5\% | 3\% | - |
| Kyrie Irving | 1\% | - | 0\% | 1\% | 5\% | - |
| LeBron James | 22\% | 17\% | 29\% | 25\% | 21\% | 7\% |
| Derrick Rose | 4\% | 12\% | - | 2\% | - | 13\% |
| Russell Westbrook | 3\% | - | 2\% | 0\% | 18\% | 3\% |
| Someone else / Not sure | 10\% | 1\% | 9\% | 13\% | 6\% | 17\% |



|  |  |  |  |  |  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Ideology |  |  |  |  |  |  |
| Base | Very <br> libe... | Somewh <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |  |
| Bryant Favorability |  |  |  |  |  |  |  |
| Favorable | $59 \%$ | $68 \%$ | $63 \%$ | $63 \%$ | $47 \%$ | $38 \%$ |  |
| Unfavorable | $\mathbf{2 9 \%}$ | $22 \%$ | $30 \%$ | $22 \%$ | $41 \%$ | $46 \%$ |  |
| Not sure | $\mathbf{1 2 \%}$ | $10 \%$ | $8 \%$ | $16 \%$ | $12 \%$ | $16 \%$ |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Curry Favorability | 66\% | 65\% | 61\% | 70\% | 80\% | 55\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 8\% | 8\% | 12\% | 6\% | 8\% | 9\% |
| Not sure | 25\% | 28\% | 26\% | 24\% | 12\% | 37\% |


|  |  | Ideology |  |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |
| Durant Favorability |  |  |  |  |  |  |  |
| Favorable | $66 \%$ | $53 \%$ | $69 \%$ | $68 \%$ | $74 \%$ | $70 \%$ |  |
| Unfavorable | $5 \%$ | - | $4 \%$ | $6 \%$ | $12 \%$ | $2 \%$ |  |
| Not sure | $29 \%$ | $47 \%$ | $27 \%$ | $26 \%$ | $14 \%$ | $29 \%$ |  |


|  |  | Ideology |  |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | :---: |
|  | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |  |
| James Favorability |  |  |  |  |  |  |  |
| Favorable | $60 \%$ | $66 \%$ | $75 \%$ | $57 \%$ | $54 \%$ | $33 \%$ |  |
| Unfavorable | $\mathbf{2 3 \%}$ | $9 \%$ | $11 \%$ | $26 \%$ | $37 \%$ | $45 \%$ |  |
| Not sure | $17 \%$ | $25 \%$ | $14 \%$ | $17 \%$ | $9 \%$ | $22 \%$ |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderate | Somewhat conservati... | Very conservative |
| Ads on Jerseys Support/Oppose | 34\% | 52\% | 30\% | 32\% | 33\% | 25\% |
| Support the NBA's decision to put advertisements on jerseys |  |  |  |  |  |  |
| Oppose the NBA's decision to put advertisements on jerseys | 57\% | 35\% | 63\% | 60\% | 61\% | 64\% |
| Not sure | 9\% | 13\% | 7\% | 9\% | 6\% | 11\% |


|  |  | Ideology |  |  |  |  |
| :--- | :---: | :---: | ---: | ---: | ---: | ---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |
| Bryant Retire At Right <br> Time / Return |  |  |  |  |  |  |
| Kobe Bryant retired at <br> the right time | $83 \%$ | $78 \%$ | $87 \%$ | $80 \%$ | $87 \%$ | $90 \%$ |
| Kobe Bryant should <br> come back for another <br> year | $\mathbf{1 2 \%}$ | $19 \%$ | $8 \%$ | $15 \%$ | $6 \%$ | $2 \%$ |
| Not sure | $\mathbf{5 \%} \%$ | $3 \%$ | $5 \%$ | $4 \%$ | $7 \%$ | $8 \%$ |



|  |  | Ideology |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |
| Fan of NHL Yes/No |  |  |  |  |  |  |
| Yes | $22 \%$ | $27 \%$ | $24 \%$ | $23 \%$ | $19 \%$ | $16 \%$ |
| No | $78 \%$ | $73 \%$ | $76 \%$ | $77 \%$ | $81 \%$ | $84 \%$ |



|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Stanley Cup Favorite | 13\% | 37\% | 2\% | 5\% | 5\% | 30\% |
| Dallas Stars |  |  |  |  |  |  |
| Nashville Predators | 10\% | 10\% | 28\% | 1\% | 1\% | 18\% |
| New York Islanders | 10\% | 3\% | 18\% | 8\% | 14\% | - |
| Pittsburgh Penguins | 20\% | 31\% | 18\% | 16\% | 14\% | 24\% |
| San Jose Sharks | 10\% | - | 3\% | 19\% | 16\% | - |
| St. Louis Blues | 9\% | - | 7\% | 9\% | 14\% | 21\% |
| Tampa Bay Lightning | 6\% | - | 12\% | 1\% | 17\% | 3\% |
| Washington Capitals | 8\% | 3\% | 7\% | 16\% | 7\% | - |
| Not sure | 15\% | 17\% | 4\% | 25\% | 12\% | 3\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderate | Somewhat conservati... | Very conservative |
| Bettman Approval | 39\% | 59\% | 46\% | 27\% | 28\% | 52\% |
| Approve |  |  |  |  |  |  |
| Disapprove | 13\% | 11\% | 14\% | 11\% | 12\% | 23\% |
| Not sure | 48\% | 30\% | 41\% | 61\% | 60\% | 26\% |


|  |  | Ideology |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |
| Fan of MLB Yes/No |  |  |  |  |  |  |  |
| Yes | $42 \%$ | $36 \%$ | $43 \%$ | $43 \%$ | $36 \%$ | $52 \%$ |  |
| No | $58 \%$ | $64 \%$ | $57 \%$ | $57 \%$ | $64 \%$ | $48 \%$ |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderate | Somewhat conservati... | Very conservative |
| Favorite MLB Team | 13\% | 19\% | 7\% | 13\% | 21\% | 11\% |
| Atlanta Braves |  |  |  |  |  |  |
| Boston Red Sox | 11\% | 19\% | 12\% | 11\% | 8\% | 7\% |
| Chicago Cubs | 15\% | 17\% | 24\% | 14\% | 5\% | 15\% |
| Kansas City Royals | 10\% | 13\% | 11\% | 7\% | 18\% | 4\% |
| Los Angeles Dodgers | 10\% | 9\% | 7\% | 12\% | 4\% | 19\% |
| New York Mets | 5\% | 8\% | 5\% | 7\% | - | 2\% |
| New York Yankees | 12\% | 6\% | 10\% | 11\% | 17\% | 14\% |
| St. Louis Cardinals | 4\% | - | 1\% | 4\% | 10\% | 6\% |
| Another team / Don't have a favorite | 20\% | 9\% | 22\% | 22\% | 17\% | 23\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat e | Somewhat conservati... | Very conservative |
| Favorite MLB Player | 11\% | 16\% | 16\% | 2\% | 6\% | 21\% |
| Kris Bryant |  |  |  |  |  |  |
| Madison Bumgarner | 8\% | 17\% | 9\% | 6\% | 4\% | 6\% |
| Bryce Harper | 10\% | 9\% | 8\% | 15\% | 9\% | 5\% |
| Matt Harvey | 4\% | 16\% | 3\% | 0\% | 2\% | 3\% |
| Clayton Kershaw | 12\% | - | 10\% | 17\% | 14\% | 13\% |
| Andrew McCutchen | 3\% | 1\% | 4\% | 4\% | 6\% | 1\% |
| David Ortiz | 10\% | 7\% | 10\% | 8\% | 15\% | 14\% |
| Buster Posey | 4\% | 1\% | 5\% | 6\% | 1\% | 2\% |
| Mike Trout | 9\% | - | 6\% | 12\% | 11\% | 8\% |
| Someone else / Don't have a favorite player | 30\% | 32\% | 29\% | 29\% | 33\% | 29\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Bat Flip Approval | 48\% | 60\% | 49\% | 40\% | 47\% | 54\% |
| Approve |  |  |  |  |  |  |
| Disapprove | 31\% | 18\% | 28\% | 42\% | 39\% | 14\% |
| Not sure | 21\% | 22\% | 23\% | 18\% | 14\% | 32\% |



|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Prefer Pitchers Batting or DH | 65\% | 74\% | 67\% | 67\% | 59\% | 57\% |
| Prefer pitchers batting |  |  |  |  |  |  |
| Prefer using Designated Hitters | 25\% | 15\% | 33\% | 21\% | 33\% | 25\% |
| Not sure | 10\% | 11\% | 1\% | 11\% | 8\% | 18\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Instant Replay in MLB Support/Oppose | 82\% | 76\% | 86\% | 84\% | 82\% | 79\% |
| Support the use of instant replay in baseball |  |  |  |  |  |  |
| Oppose the use of instant replay in baseball | 11\% | 13\% | 11\% | 10\% | 11\% | 12\% |
| Not sure | 7\% | 11\% | 3\% | 6\% | 7\% | 9\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderate | Somewhat conservati... | Very conservative |
| Bonds and Clemens in HOF Yes/No | 51\% | 57\% | 57\% | 44\% | 50\% | 56\% |
| Barry Bonds and Roger Clemens should be in the Hall of Fame |  |  |  |  |  |  |
| Barry Bonds and Roger Clemens should not be in the Hall of Fame | 34\% | 21\% | 33\% | 45\% | 26\% | 28\% |
| Not sure | 15\% | 21\% | 11\% | 11\% | 23\% | 15\% |


|  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Ideology |  |  |  |  |  |  |
| Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |  |
| Fan of MLS Yes/No |  |  |  |  |  |  |  |
| Yes | $14 \%$ | $18 \%$ | $27 \%$ | $10 \%$ | $7 \%$ | $9 \%$ |  |
| No | $86 \%$ | $82 \%$ | $73 \%$ | $90 \%$ | $93 \%$ | $91 \%$ |  |


|  |  | Ideology  <br>  Base |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |  |
| USWNT Same Pay as <br> USMNT Yes/No |  |  |  |  |  |  |
| Yes | $68 \%$ | $74 \%$ | $80 \%$ | $68 \%$ | $59 \%$ | $55 \%$ |
| No | $\mathbf{1 7 \%}$ | $17 \%$ | $14 \%$ | $15 \%$ | $23 \%$ | $20 \%$ |
| Not sure | $15 \%$ | $9 \%$ | $5 \%$ | $16 \%$ | $18 \%$ | $26 \%$ |


|  |  | Ideology |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |  |
| Fan of NFL Yes/No |  |  |  |  |  |  |  |
| Yes | $55 \%$ | $54 \%$ | $49 \%$ | $61 \%$ | $55 \%$ | $48 \%$ |  |
| No | $45 \%$ | $46 \%$ | $51 \%$ | $39 \%$ | $45 \%$ | $52 \%$ |  |


|  |  | Ideology |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Morat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |
| Fan of Golf Yes/No |  |  |  |  |  |  |
| Yes | $19 \%$ | $22 \%$ | $25 \%$ | $15 \%$ | $21 \%$ | $14 \%$ |
| No | $81 \%$ | $78 \%$ | $75 \%$ | $85 \%$ | $79 \%$ | $86 \%$ |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderate | Somewhat conservati... | Very conservative |
| Favorite Golfer |  |  |  |  |  |  |
| Jason Day | 7\% | 23\% | 3\% | 1\% | - | 17\% |
| Rickie Fowler | 5\% | 13\% | - | 8\% | 3\% | - |
| Rory Mcllroy | 8\% | 11\% | 7\% | 2\% | 10\% | 12\% |
| Phil Mickelson | 38\% | 9\% | 48\% | 37\% | 53\% | 35\% |
| Adam Scott | 4\% | 11\% | 9\% | - | - | - |
| Jordan Spieth | 9\% | - | 11\% | 8\% | 16\% | 10\% |
| Bubba Watson | 5\% | 1\% | 2\% | 12\% | 6\% | - |
| Tiger Woods | 17\% | 24\% | 17\% | 17\% | 9\% | 23\% |
| Someone else / Not sure | 7\% | 9\% | 3\% | 14\% | 2\% | 2\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderate | Somewhat conservati... | Very conservative |
| Best Golfer | 15\% | 32\% | 5\% | 10\% | 17\% | 15\% |
| Jason Day |  |  |  |  |  |  |
| Rickie Fowler | 2\% | - | - | 5\% | 3\% | - |
| Rory Mcllroy | 10\% | 2\% | 18\% | 11\% | 11\% | 3\% |
| Phil Mickelson | 14\% | 1\% | 24\% | 4\% | 16\% | 27\% |
| Adam Scott | 2\% | 11\% | 1\% | - | - | - |
| Jordan Spieth | 22\% | 12\% | 26\% | 30\% | 20\% | 17\% |
| Bubba Watson | 4\% | - | - | 14\% | - | - |
| Tiger Woods | 21\% | 27\% | 21\% | 12\% | 24\% | 23\% |
| Someone else / Not | 10\% | 15\% | 4\% | 13\% | 9\% | 15\% |


|  |  | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | ---: | ---: | ---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |
| Day Favorability |  |  |  |  |  |  |
| Favorable | $49 \%$ | $54 \%$ | $35 \%$ | $52 \%$ | $53 \%$ | $59 \%$ |
| Unfavorable | $\mathbf{1 7 \%}$ | $22 \%$ | $13 \%$ | $19 \%$ | $17 \%$ | $14 \%$ |
| Not sure | $34 \%$ | $24 \%$ | $53 \%$ | $29 \%$ | $30 \%$ | $27 \%$ |


|  |  | Ideology |  |  |  |  |
| ---: | :---: | :---: | ---: | ---: | ---: | ---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |
| Fowler Favorability |  |  |  |  |  |  |
| Favorable | $52 \%$ | $65 \%$ | $45 \%$ | $56 \%$ | $43 \%$ | $56 \%$ |
| Unfavorable | $13 \%$ | $12 \%$ | $16 \%$ | $15 \%$ | $10 \%$ | $11 \%$ |
| Not sure | $35 \%$ | $24 \%$ | $39 \%$ | $30 \%$ | $47 \%$ | $33 \%$ |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- | Somewhat conservati... | Very conservative |
| McIlroy Favorability | 63\% | 54\% | 73\% | 53\% | 60\% | 87\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 12\% | 23\% | - | 23\% | 11\% | - |
| Not sure | 25\% | 23\% | 27\% | 24\% | 29\% | 13\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Mickelson Favorability | 75\% | 66\% | 88\% | 54\% | 85\% | 87\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 14\% | 21\% | 7\% | 31\% | 1\% | 3\% |
| Not sure | 11\% | 13\% | 5\% | 15\% | 14\% | 10\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Scott Favorability | 50\% | 53\% | 54\% | 49\% | 35\% | 66\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 15\% | 23\% | 8\% | 23\% | 14\% | 3\% |
| Not sure | 35\% | 24\% | 38\% | 29\% | 51\% | 31\% |


|  |  | Ideology |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |
| Spieth Favorability |  |  |  |  |  |  |
| Favorable | $64 \%$ | $44 \%$ | $78 \%$ | $60 \%$ | $67 \%$ | $75 \%$ |
| Unfavorable | $\mathbf{1 2 \%} \%$ | $21 \%$ | $4 \%$ | $20 \%$ | $6 \%$ | $3 \%$ |
| Not sure | $\mathbf{2 4 \%}$ | $35 \%$ | $18 \%$ | $20 \%$ | $27 \%$ | $21 \%$ |



|  |  | Ideology |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: |
|  | Base | Very <br> libe... | Somewh <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |
| Watson Favorability |  |  |  |  |  |  |
| Favorable | $\mathbf{6 1 \%}$ | $49 \%$ | $65 \%$ | $63 \%$ | $57 \%$ | $79 \%$ |
| Unfavorable | $\mathbf{1 2 \%}$ | $23 \%$ | $11 \%$ | $14 \%$ | $7 \%$ | - |
| Not sure | $\mathbf{2 6 \%}$ | $29 \%$ | $23 \%$ | $22 \%$ | $35 \%$ | $21 \%$ |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Woods Favorability | 56\% | 89\% | 59\% | 48\% | 33\% | 51\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 35\% | 9\% | 31\% | 43\% | 53\% | 39\% |
| Not sure | 9\% | 2\% | 10\% | 8\% | 14\% | 10\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- | Somewhat conservati... | Very conservative |
| Wave at Sporting Events Approve/Disapprove |  | 43\% | 57\% | 62\% | 53\% | 54\% |
| Approve | 56\% |  |  |  |  |  |
| Disapprove | 18\% | 21\% | 16\% | 17\% | 22\% | 11\% |
| Not sure | 27\% | 36\% | 27\% | 20\% | 25\% | 35\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libe... | Somewhat liberal | Moderat- <br> e | Somewhat conservati... | Very conservative |
| Longer Suspensions for Domestic Violence or PEDs | 68\% | 71\% | 70\% | 64\% | 69\% | 68\% |
| Athletes should receive longer suspensions for domestic violence |  |  |  |  |  |  |
| Athletes should receive longer suspensions for performance enhancing drugs | 21\% | 21\% | 23\% | 21\% | 18\% | 23\% |
| Not sure | 11\% | 8\% | 8\% | 15\% | 12\% | 10\% |


|  |  | Ideology |  |  |  |  |
| :--- | :---: | :---: | ---: | ---: | ---: | ---: |
|  | Base | Very <br> libe... | Somewh- <br> at liberal | Moderat- <br> e | Somewhat <br> conservati... | Very conser- <br> vative |
| Side With <br> Owners/Players in <br> Labor Conflicts |  |  |  |  |  |  |
| Side more with the <br> owners | $20 \%$ | $26 \%$ | $17 \%$ | $19 \%$ | $19 \%$ | $22 \%$ |
| Side more with the <br> players | $43 \%$ | $49 \%$ | $52 \%$ | $38 \%$ | $44 \%$ | $34 \%$ |
| Not sure | $37 \%$ | $24 \%$ | $31 \%$ | $43 \%$ | $37 \%$ | $44 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  |  | Base | Wom... |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Fan of NBA Yes/No |  |  |  |
| Yes |  | $36 \%$ | $32 \%$ |
| No | $64 \%$ | $68 \%$ | $60 \%$ |

## Public Policy Polling

|  |  | Gender |  |
| ---: | ---: | ---: | ---: |
|  | Base | Wom... | Man |
| NBA Title Favorite |  |  |  |
| Atlanta Hawks | $\mathbf{1 1 \%}$ | $16 \%$ | $7 \%$ |
| Cleveland Cavaliers | $\mathbf{1 0 \%}$ | $10 \%$ | $11 \%$ |
| Golden State Warriors | $\mathbf{2 5 \%}$ | $23 \%$ | $27 \%$ |
| Miami Heat | $16 \%$ | $18 \%$ | $13 \%$ |
| Oklahoma City | $\mathbf{7 \%}$ | $5 \%$ | $8 \%$ |
| Thunder |  |  |  |
| Portland Trail Blazers | $\mathbf{7 \%}$ | $5 \%$ | $9 \%$ |
| San Antonio Spurs | $\mathbf{1 4 \%}$ | $10 \%$ | $17 \%$ |
| Toronto Raptors | $\mathbf{2 \%}$ | $1 \%$ | $3 \%$ |
| Not sure | $\mathbf{7 \%}$ | $12 \%$ | $3 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Wom... | Man |
| 1996 Bulls or 2016 Warriors |  |  |  |
| 1996 Chicago Bulls | 54\% | 51\% | 56\% |
| 2016 Golden State Warriors | 31\% | 30\% | 32\% |
| Not sure | 15\% | 19\% | 12\% |


|  |  | Gender |  |
| ---: | ---: | ---: | ---: |
|  | Base | Wom... | Man |
| Favorite NBA Player |  |  |  |
| Kobe Bryant | $27 \%$ | $24 \%$ | $30 \%$ |
| Stephen Curry | $25 \%$ | $29 \%$ | $22 \%$ |
| Kevin Durant | $5 \%$ | $7 \%$ | $4 \%$ |
| James Harden | $2 \%$ | $3 \%$ | $2 \%$ |
| Kyrie Irving | $\mathbf{1 \%}$ | $0 \%$ | $1 \%$ |
| LeBron James | $\mathbf{2 2 \%}$ | $21 \%$ | $23 \%$ |
| Derrick Rose | $4 \%$ | $4 \%$ | $4 \%$ |
| Russell Westbrook | $3 \%$ | $2 \%$ | $4 \%$ |
| Someone else / Not | $\mathbf{1 0 \%}$ | $10 \%$ | $10 \%$ |
| sure |  |  |  |


|  |  | Gender |  |
| ---: | :--- | :--- | ---: |
|  | Base | Wom... | Man |
| Bryant Favorability |  |  |  |
| Favorable | 59\% | $54 \%$ | $63 \%$ |
| Unfavorable | 29\% | $30 \%$ | $28 \%$ |
| Not sure | $12 \%$ | $16 \%$ | $9 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Wom... | Man |
| Curry Favorability | 66\% | 59\% | 72\% |
| Favorable |  |  |  |
| Unfavorable | 8\% | 8\% | 9\% |
| Not sure | 25\% | 33\% | 19\% |


|  |  | Gender |  |
| :--- | :---: | ---: | ---: |
|  | Base | Wom... | Man |
| Durant Favorability |  |  |  |
| Favorable | $66 \%$ | $49 \%$ | $81 \%$ |
| Unfavorable | $5 \%$ | $6 \%$ | $3 \%$ |
| Not sure | $\mathbf{2 9 \%}$ | $45 \%$ | $15 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| James Favorability |  |  |  |
| Favorable | $60 \%$ | $55 \%$ | $65 \%$ |
| Unfavorable | $\mathbf{2 3 \%}$ | $24 \%$ | $22 \%$ |
| Not sure | $17 \%$ | $21 \%$ | $14 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Wom... | Man |
| Ads on Jerseys Support/Oppose |  |  |  |
| Support the NBA's decision to put advertisements on jerseys | 34\% | 31\% | 37\% |
| Oppose the NBA's decision to put advertisements on jerseys | 57\% | 54\% | 59\% |
| Not sure | 9\% | 16\% | 4\% |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Wom... | Man |
| Bryant Retire At Right Time / Return |  |  |  |
| Kobe Bryant retired at the right time | 83\% | 83\% | 83\% |
| Kobe Bryant should come back for another year | 12\% | 9\% | 13\% |
| Not sure | 5\% | 7\% | 3\% |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Space Jam 2 Star <br> James/Curry |  |  |  |
| LeBron James | $37 \%$ | $41 \%$ | $34 \%$ |
| Steph Curry | $26 \%$ | $14 \%$ | $36 \%$ |
| Not sure | $37 \%$ | $45 \%$ | $30 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |
| Fan of NHL Yes/No |  |  |  |
| Yes | $22 \%$ | $23 \%$ | $21 \%$ |
| No | $78 \%$ | $77 \%$ | $79 \%$ |


|  |  | Gender |  |
| ---: | ---: | ---: | ---: |
|  | Base | Wom... | Man |
| Stanley Cup Favorite |  |  |  |
| Dallas Stars |  | $13 \%$ | $14 \%$ |
| $11 \%$ |  |  |  |
| Nashville Predators | $10 \%$ | $13 \%$ | $6 \%$ |
| New York Islanders | $10 \%$ | $9 \%$ | $10 \%$ |
| Pittsburgh Penguins | $\mathbf{2 0 \%}$ | $17 \%$ | $22 \%$ |
| San Jose Sharks | $\mathbf{1 0 \%}$ | $6 \%$ | $14 \%$ |
| St. Louis Blues | $\mathbf{9 \%}$ | $9 \%$ | $9 \%$ |
| Tampa Bay Lightning | $\mathbf{6 \%}$ | $9 \%$ | $3 \%$ |
| Washington Capitals | $\mathbf{8 \%}$ | $7 \%$ | $11 \%$ |
| Not sure | $\mathbf{1 5 \%}$ | $15 \%$ | $15 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |
| Bettman Approval |  |  |  |
| Approve | $39 \%$ | $35 \%$ | $44 \%$ |
| Disapprove | $\mathbf{1 3} \%$ | $14 \%$ | $11 \%$ |
| Not sure | $\mathbf{4 8 \%}$ | $50 \%$ | $45 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
| Fan of MLB Yes/No |  |  |  |
|  | Bas | Wom... | Man |
| Yes | $42 \%$ | $36 \%$ | $49 \%$ |
| No | $58 \%$ | $64 \%$ | $51 \%$ |


|  |  | Gender |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |  |
| Favorite MLB Team |  |  |  |  |
| Atlanta Braves | $13 \%$ | $12 \%$ | $15 \%$ |  |
| Boston Red Sox | $\mathbf{1 1 \%}$ | $10 \%$ | $12 \%$ |  |
| Chicago Cubs | $\mathbf{1 5 \%}$ | $16 \%$ | $14 \%$ |  |
| Kansas City Royals | $\mathbf{1 0 \%}$ | $11 \%$ | $8 \%$ |  |
| Los Angeles Dodgers | $\mathbf{1 0 \%}$ | $11 \%$ | $10 \%$ |  |
| New York Mets | $\mathbf{5 \%}$ | $1 \%$ | $8 \%$ |  |
| New York Yankees | $\mathbf{1 2 \%}$ | $13 \%$ | $11 \%$ |  |
| St. Louis Cardinals | $\mathbf{4 \%}$ | $6 \%$ | $3 \%$ |  |
| Another team / Don't | $\mathbf{2 0 \%}$ | $19 \%$ | $20 \%$ |  |
| have a favorite |  |  |  |  |


|  |  | Gender |  |
| ---: | ---: | ---: | ---: |
|  | Base | Wom... | Man |
| Kavorite MLB Player |  |  |  |
| Madison Bumgarner | $\mathbf{8 \%}$ | $7 \%$ | $8 \%$ |
| Bryce Harper | $\mathbf{1 0 \%}$ | $7 \%$ | $13 \%$ |
| Matt Harvey | $\mathbf{4 \%}$ | $2 \%$ | $4 \%$ |
| Clayton Kershaw | $\mathbf{1 2 \%}$ | $11 \%$ | $13 \%$ |
| Andrew McCutchen | $\mathbf{3 \%}$ | $1 \%$ | $5 \%$ |
| David Ortiz | $\mathbf{1 0 \%}$ | $10 \%$ | $11 \%$ |
| Buster Posey | $\mathbf{4 \%}$ | $4 \%$ | $4 \%$ |
| Mike Trout | $\mathbf{9 \%}$ | $1 \%$ | $14 \%$ |
| Someone else / Don't | $\mathbf{3 0 \%}$ | $41 \%$ | $21 \%$ |
| have a favorite player |  |  |  |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Bat Flip Approval |  |  |  |
| Approve | $48 \%$ | $51 \%$ | $46 \%$ |
| Disapprove | $31 \%$ | $27 \%$ | $34 \%$ |
| Not sure | $\mathbf{2 1 \%}$ | $22 \%$ | $21 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :---: |
|  | Base | Wom... |  |
| Prefer Pitchers <br> Batting or DH |  |  |  |
| Prefer pitchers batting | $65 \%$ | $67 \%$ |  |
| Prefer using | $25 \%$ | $20 \%$ |  |
| Designated Hitters |  | $29 \%$ |  |
| Not sure | $10 \%$ | $13 \%$ |  |

## Public Policy Polling

|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |
| Instant Replay in MLB <br> Support/Oppose |  |  |  |
| Support the use of <br> instant replay in <br> baseball | $82 \%$ | $83 \%$ | $81 \%$ |
| Oppose the use of <br> instant replay in <br> baseball | $11 \%$ | $8 \%$ | $14 \%$ |
| Not sure | $7 \%$ | $9 \%$ | $5 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Bonds and Clemens in <br> HOF Yes/No |  |  |  |
| Barry Bonds and <br> Roger Clemens <br> should be in the Hall <br> of Fame | $51 \%$ | $57 \%$ | $47 \%$ |
| Barry Bonds and <br> Roger Clemens | $34 \%$ | $21 \%$ | $44 \%$ |
| should not be in the <br> Hall of Fame <br> Not sure | $15 \%$ | $22 \%$ | $9 \%$ |


|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Wom... | Man |
| Fan of MLS Yes/No |  |  |  |
| Yes | $14 \%$ | $16 \%$ | $12 \%$ |
| No | $86 \%$ | $84 \%$ | $88 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| USWNT Same Pay as <br> USMNT Yes/No |  |  |  |
| Yes | $68 \%$ | $69 \%$ | $67 \%$ |
| No | $17 \%$ | $15 \%$ | $20 \%$ |
| Not sure | $\mathbf{1 5 \%}$ | $17 \%$ | $12 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Fan of NFL Yes/No |  |  |  |
| Yes | $55 \%$ | $46 \%$ | $64 \%$ |
| No | $45 \%$ | $54 \%$ | $36 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Wom... | Man |
| Fan of Golf Yes/No | 19\% | 13\% | 26\% |
| Yes |  |  |  |
| No | 81\% | 87\% | 74\% |

## Public Policy Polling

|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |
| Favorite Golfer |  |  |  |
| Jason Day | $\mathbf{7 \%}$ | $7 \%$ | $7 \%$ |
| Rickie Fowler | $\mathbf{5 \%}$ | $8 \%$ | $3 \%$ |
| Rory McIlroy | $\mathbf{8 \%}$ | $11 \%$ | $6 \%$ |
| Phil Mickelson | $\mathbf{3 8 \%}$ | $40 \%$ | $36 \%$ |
| Adam Scott | $\mathbf{4 \%}$ | - | $7 \%$ |
| Jordan Spieth | $\mathbf{9 \%}$ | $19 \%$ | $4 \%$ |
| Bubba Watson | $\mathbf{5 \%}$ | $4 \%$ | $6 \%$ |
| Tiger Woods | $\mathbf{1 7 \%}$ | $8 \%$ | $22 \%$ |
| Someone else I Not | $\mathbf{7 \%}$ | $3 \%$ | $9 \%$ |
| sure |  |  |  |


|  |  | Gender |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |  |
| Best Golfer |  |  |  |  |
| Rickie Fowler | $\mathbf{2 \%}$ | $6 \%$ | - |  |
| Rory McIlroy | $10 \%$ | $5 \%$ | $14 \%$ |  |
| Phil Mickelson | $\mathbf{1 4 \%}$ | $20 \%$ | $10 \%$ |  |
| Adam Scott | $\mathbf{2 \%}$ | - | $4 \%$ |  |
| Jordan Spieth | $\mathbf{2 2 \%}$ | $27 \%$ | $20 \%$ |  |
| Bubba Watson | $\mathbf{4 \%}$ | $2 \%$ | $4 \%$ |  |
| Tiger Woods | $\mathbf{2 1 \%}$ | $21 \%$ | $20 \%$ |  |
| Someone else I Not | $\mathbf{1 0 \%}$ | $9 \%$ | $11 \%$ |  |
| sure |  |  |  |  |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Day Favorability |  |  |  |
| Favorable | $49 \%$ | $41 \%$ | $54 \%$ |
| Unfavorable | $17 \%$ | $12 \%$ | $20 \%$ |
| Not sure | $34 \%$ | $48 \%$ | $27 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Fowler Favorability |  |  |  |
| Favorable | $52 \%$ | $37 \%$ | $60 \%$ |
| Unfavorable | $\mathbf{1 3 \%}$ | $14 \%$ | $13 \%$ |
| Not sure | $35 \%$ | $50 \%$ | $27 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |
| McIlroy Favorability |  |  |  |
| Favorable | $63 \%$ | $51 \%$ | $70 \%$ |
| Unfavorable | $\mathbf{1 2 \%}$ | $16 \%$ | $10 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $33 \%$ | $20 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |
| Mickelson Favorability |  |  |  |
| Favorable | $75 \%$ | $79 \%$ | $72 \%$ |
| Unfavorable | $14 \%$ | $14 \%$ | $14 \%$ |
| Not sure | $\mathbf{1 1 \%}$ | $7 \%$ | $14 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Scott Favorability |  |  |  |
| Favorable | $50 \%$ | $38 \%$ | $57 \%$ |
| Unfavorable | $15 \%$ | $11 \%$ | $17 \%$ |
| Not sure | $35 \%$ | $50 \%$ | $26 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Wom... | Man |
| Spieth Favorability |  |  |  |
| Favorable | 64\% | 55\% | 70\% |
| Unfavorable | 12\% | 13\% | 11\% |
| Not sure | 24\% | 33\% | 19\% |


|  |  | Gender |  |
| ---: | :---: | ---: | ---: |
|  | Base | Wom... | Man |
| Watson Favorability |  |  |  |
| Favorable | $\mathbf{6 1 \%}$ | $54 \%$ | $66 \%$ |
| Unfavorable | $\mathbf{1 2 \%}$ | $7 \%$ | $16 \%$ |
| Not sure | $\mathbf{2 6 \%}$ | $39 \%$ | $19 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom... | Man |
| Woods Favorability |  |  |  |
| Favorable | $56 \%$ | $47 \%$ | $61 \%$ |
| Unfavorable | $35 \%$ | $36 \%$ | $35 \%$ |
| Not sure | $\mathbf{9 \%}$ | $16 \%$ | $4 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| Wave at Sporting <br> Events <br> Approve/Disapprove |  |  |  |
| Approve | $56 \%$ | $56 \%$ | $55 \%$ |
| Disapprove | $\mathbf{1 8 \%}$ | $17 \%$ | $18 \%$ |
| Not sure | $\mathbf{2 7 \%}$ | $27 \%$ | $27 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom... | Man |
| $\begin{array}{l}\text { Longer Suspensions } \\ \text { for Domestic Violence } \\ \text { or PEDs }\end{array}$ |  |  |  |
| $\begin{array}{r}\text { Athletes should } \\ \text { receive longer }\end{array}$ | $68 \%$ | $72 \%$ | $63 \%$ |
| $\begin{array}{r}\text { suspensions for } \\ \text { domestic violence }\end{array}$ |  |  |  |
| $\begin{array}{r}\text { Athletes should } \\ \text { receive longer }\end{array}$ | $21 \%$ | $15 \%$ | $27 \%$ |
| suspensions for |  |  |  |
| performance |  |  |  |$)$


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Wom... | Man |
| Side With Owners/Players in Labor Conflicts |  |  |  |
| Side more with the owners | 20\% | 19\% | 22\% |
| Side more with the players | 43\% | 45\% | 41\% |
| Not sure | 37\% | 36\% | 37\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republica- <br> n | Independent / Other |
| Fan of NASCAR Yes/No | 26\% | 27\% | 31\% | 16\% |
| Yes |  |  |  |  |
| No | 74\% | 73\% | 69\% | 84\% |


|  |  | Party |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Fan of NBA Yes/No |  |  |  |  |  |
| Yes | $36 \%$ | $49 \%$ | $31 \%$ | $21 \%$ |  |
| No | $64 \%$ | $51 \%$ | $69 \%$ | $79 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| NBA Title Favorite | 11\% | 8\% | 14\% | 21\% |
| Atlanta Hawks |  |  |  |  |
| Cleveland Cavaliers | 10\% | 14\% | 3\% | 11\% |
| Golden State Warriors | 25\% | 23\% | 24\% | 34\% |
| Miami Heat | 16\% | 20\% | 9\% | 10\% |
| Oklahoma City Thunder | 7\% | 11\% | - | 6\% |
| Portland Trail Blazers | 7\% | 7\% | 10\% | 1\% |
| San Antonio Spurs | 14\% | 10\% | 22\% | 12\% |
| Toronto Raptors | 2\% | - | 7\% | 4\% |
| Not sure | 7\% | 6\% | 11\% | 1\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republica- <br> n | Independent / Other |
| 1996 Bulls or 2016 Warriors | 54\% | 54\% | 52\% | 54\% |
| 1996 Chicago Bulls |  |  |  |  |
| 2016 Golden State Warriors | 31\% | 32\% | 27\% | 37\% |
| Not sure | 15\% | 14\% | 21\% | 9\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democr at | Republican | Independent / Other |
| Favorite NBA Player | 27\% | 36\% | 16\% | 16\% |
| Kobe Bryant |  |  |  |  |
| Stephen Curry | 25\% | 22\% | 20\% | 47\% |
| Kevin Durant | 5\% | 6\% | 6\% | 1\% |
| James Harden | 2\% | 2\% | 4\% | - |
| Kyrie Irving | 1\% | 1\% | 2\% | 1\% |
| LeBron James | 22\% | 19\% | 28\% | 23\% |
| Derrick Rose | 4\% | 4\% | 6\% | 4\% |
| Russell Westbrook | 3\% | 1\% | 7\% | 4\% |
| Someone else / Not sure | 10\% | 10\% | 11\% | 5\% |


|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democr- <br> at | Republica- <br> $\mathbf{n}$ | Independe- <br> nt / Other |  |
| Bryant Favorability |  |  |  |  |  |
| Favorable | $59 \%$ | $67 \%$ | $48 \%$ | $47 \%$ |  |
| Unfavorable | $\mathbf{2 9 \%}$ | $18 \%$ | $44 \%$ | $41 \%$ |  |
| Not sure | $\mathbf{1 2 \%}$ | $15 \%$ | $7 \%$ | $11 \%$ |  |


|  |  | Party |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> $\mathbf{n}$ | Independe- <br> nt / Other |  |
| Curry Favorability |  |  |  |  |  |
| Favorable | $66 \%$ | $65 \%$ | $68 \%$ | $68 \%$ |  |
| Unfavorable | $\mathbf{8 \%}$ | $9 \%$ | $6 \%$ | $10 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $26 \%$ | $26 \%$ | $22 \%$ |  |


|  |  | Party |  |  |  |
| :--- | :---: | :---: | ---: | ---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> $\mathbf{n}$ | Independe- <br> nt / Other |  |
| Durant Favorability |  |  |  |  |  |
| Favorable | $66 \%$ | $63 \%$ | $74 \%$ | $63 \%$ |  |
| Unfavorable | $5 \%$ | $4 \%$ | $8 \%$ | $1 \%$ |  |
| Not sure | $\mathbf{5 2 \%}$ | $33 \%$ | $17 \%$ | $35 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| James Favorability | 60\% | 70\% | 47\% | 48\% |
| Favorable |  |  |  |  |
| Unfavorable | 23\% | 11\% | 41\% | 35\% |
| Not sure | 17\% | 19\% | 12\% | 18\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republica- <br> n | Independent / Other |
| Ads on Jerseys Support/Oppose | 34\% | 39\% | 30\% | 25\% |
| Support the NBA's decision to put advertisements on jerseys |  |  |  |  |
| Oppose the NBA's decision to put advertisements on jerseys | 57\% | 55\% | 59\% | 60\% |
| Not sure | 9\% | 6\% | 12\% | 15\% |

## Public Policy <br> Polling

|  |  | Party |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Bryant Retire At Right <br> Time / Return |  |  |  |  |  |
| Kobe Bryant retired at <br> the right time | $83 \%$ | $82 \%$ | $87 \%$ | $83 \%$ |  |
| Kobe Bryant should <br> come back for another <br> year | $\mathbf{1 2 \%}$ | $15 \%$ | $7 \%$ | $8 \%$ |  |
| Not sure | $5 \%$ | $4 \%$ | $6 \%$ | $8 \%$ |  |


|  |  | Party |  |  |  |
| :--- | :---: | :---: | ---: | ---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> $\mathbf{n}$ | Independe- <br> nt / Other |  |
| Space Jam 2 Star <br> James/Curry |  |  |  |  |  |
| LeBron James | $\mathbf{3 7 \%}$ | $38 \%$ | $43 \%$ | $24 \%$ |  |
| Steph Curry | $\mathbf{2 6 \%}$ | $25 \%$ | $28 \%$ | $27 \%$ |  |
| Not sure | $\mathbf{3 7 \%}$ | $37 \%$ | $29 \%$ | $49 \%$ |  |


|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Fan of NHL Yes/No |  |  |  |  |  |
| Yes | $22 \%$ | $24 \%$ | $24 \%$ | $17 \%$ |  |
| No | $78 \%$ | $76 \%$ | $76 \%$ | $83 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| Stanley Cup Favorite | 13\% | 11\% | 10\% | 22\% |
| Dallas Stars |  |  |  |  |
| Nashville Predators | 10\% | 13\% | 2\% | 14\% |
| New York Islanders | 10\% | 10\% | 10\% | 7\% |
| Pittsburgh Penguins | 20\% | 24\% | 23\% | 5\% |
| San Jose Sharks | 10\% | 12\% | 9\% | 5\% |
| St. Louis Blues | 9\% | 5\% | 11\% | 16\% |
| Tampa Bay Lightning | 6\% | 4\% | 12\% | - |
| Washington Capitals | 8\% | 4\% | 9\% | 19\% |
| Not sure | 15\% | 17\% | 15\% | 11\% |


|  |  | Party |  |  |  |
| :---: | :---: | :---: | ---: | ---: | :---: |
|  | Base | Democr- <br> at | Republica-- <br> n | Independe- <br> nt / Other |  |
| Bettman Approval |  |  |  |  |  |
| Approve | $39 \%$ | $54 \%$ | $34 \%$ | $14 \%$ |  |
| Disapprove | $\mathbf{1 3 \%}$ | $9 \%$ | $7 \%$ | $30 \%$ |  |
| Not sure | $48 \%$ | $36 \%$ | $59 \%$ | $56 \%$ |  |


|  |  | Party |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Fan of MLB Yes/No |  |  |  |  |  |
| Yes | $42 \%$ | $41 \%$ | $49 \%$ | $34 \%$ |  |
| No | $58 \%$ | $59 \%$ | $51 \%$ | $66 \%$ |  |

## Public Policy Polling

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| Favorite MLB Team | 13\% | 11\% | 18\% | 9\% |
| Atlanta Braves |  |  |  |  |
| Boston Red Sox | 11\% | 14\% | 8\% | 12\% |
| Chicago Cubs | 15\% | 16\% | 13\% | 17\% |
| Kansas City Royals | 10\% | 10\% | 4\% | 19\% |
| Los Angeles Dodgers | 10\% | 16\% | 10\% | 1\% |
| New York Mets | 5\% | 5\% | 3\% | 7\% |
| New York Yankees | 12\% | 10\% | 12\% | 15\% |
| St. Louis Cardinals | 4\% | 3\% | 5\% | 4\% |
| Another team / Don't have a favorite | 20\% | 15\% | 27\% | 16\% |


|  |  | Party |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Favorite MLB Player |  |  |  |  |  |
| Kris Bryant | $\mathbf{1 1 \%}$ | $12 \%$ | $11 \%$ | $8 \%$ |  |
| Madison Bumgarner | $\mathbf{8 \%}$ | $7 \%$ | $10 \%$ | $5 \%$ |  |
| Bryce Harper | $\mathbf{1 0 \%}$ | $13 \%$ | $9 \%$ | $7 \%$ |  |
| Matt Harvey | $\mathbf{4 \%}$ | $6 \%$ | $3 \%$ | - |  |
| Clayton Kershaw | $\mathbf{1 2 \%}$ | $17 \%$ | $11 \%$ | $5 \%$ |  |
| Andrew McCutchen | $\mathbf{3 \%}$ | $3 \%$ | $1 \%$ | $7 \%$ |  |
| David Ortiz | $\mathbf{1 0 \%}$ | $8 \%$ | $13 \%$ | $9 \%$ |  |
| Buster Posey | $\mathbf{4 \%}$ | $1 \%$ | $3 \%$ | $10 \%$ |  |
| Mike Trout | $\mathbf{9 \%}$ | $5 \%$ | $11 \%$ | $11 \%$ |  |
| Someone else I Don't | $\mathbf{3 0 \%}$ | $26 \%$ | $29 \%$ | $38 \%$ |  |
| have a favorite player |  |  |  |  |  |


|  |  | Party |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Bat Flip Approval |  |  |  |  |  |
| Approve | $\mathbf{4 8 \%}$ | $50 \%$ | $55 \%$ | $31 \%$ |  |
| Disapprove | $31 \%$ | $30 \%$ | $23 \%$ | $47 \%$ |  |
| Not sure | $\mathbf{2 1 \%}$ | $20 \%$ | $22 \%$ | $23 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| Prefer Pitchers Batting or DH | 65\% | 70\% | 61\% | 61\% |
| Prefer pitchers batting |  |  |  |  |
| Prefer using Designated Hitters | 25\% | 26\% | 27\% | 20\% |
| Not sure | 10\% | 4\% | 12\% | 19\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| Instant Replay in MLB Support/Oppose | 82\% | 87\% | 79\% | 79\% |
| Support the use of instant replay in baseball |  |  |  |  |
| Oppose the use of instant replay in baseball | 11\% | 9\% | 13\% | 10\% |
| Not sure | 7\% | 4\% | 8\% | 10\% |



|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republica- <br> n | Independent / Other |
| Bonds and Clemens in HOF Yes/No | 51\% | 53\% | 53\% | 44\% |
| Barry Bonds and Roger Clemens should be in the Hall of Fame |  |  |  |  |
| Barry Bonds and Roger Clemens should not be in the Hall of Fame | 34\% | 32\% | 32\% | 42\% |
| Not sure | 15\% | 15\% | 15\% | 14\% |


|  |  | Party |  |  |  |
| ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Fan of MLS Yes/No |  |  |  |  |  |
| Yes | $14 \%$ | $19 \%$ | $10 \%$ | $11 \%$ |  |
| No | $86 \%$ | $81 \%$ | $90 \%$ | $89 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democr at | Republica- <br> n | Independent / Other |
| USWNT Same Pay as USMNT Yes/No | 68\% | 81\% | 55\% | 63\% |
| Yes |  |  |  |  |
| No | 17\% | 11\% | 23\% | 22\% |
| Not sure | 15\% | 8\% | 22\% | 16\% |


|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Fan of NFL Yes/No |  |  |  |  |  |
| Yes | $55 \%$ | $57 \%$ | $54 \%$ | $52 \%$ |  |
| No | $45 \%$ | $43 \%$ | $46 \%$ | $48 \%$ |  |


|  |  | Party <br>  <br>  <br>  <br> Base |  |  |  | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |
| :--- | :--- | :--- | :--- | :--- | :---: | :---: | :---: | :---: |
| Fan of Golf Yes/No |  |  |  |  |  |  |  |  |
| Yes | $19 \%$ | $18 \%$ | $19 \%$ | $22 \%$ |  |  |  |  |
| No | $81 \%$ | $82 \%$ | $81 \%$ | $78 \%$ |  |  |  |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republica- <br> n | Independent / Other |
| Favorite Golfer | 7\% | 8\% | 6\% | 7\% |
| Jason Day |  |  |  |  |
| Rickie Fowler | 5\% | 6\% | 2\% | 7\% |
| Rory Mcllroy | 8\% | 9\% | 8\% | 6\% |
| Phil Mickelson | 38\% | 27\% | 54\% | 34\% |
| Adam Scott | 4\% | 11\% | - | - |
| Jordan Spieth | 9\% | 6\% | 14\% | 9\% |
| Bubba Watson | 5\% | 4\% | - | 12\% |
| Tiger Woods | 17\% | 26\% | 14\% | 9\% |
| Someone else / Not sure | 7\% | 4\% | 2\% | 16\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democr at | Republican | Independent / Other |
| Best Golfer | 15\% | 13\% | 13\% | 18\% |
| Jason Day |  |  |  |  |
| Rickie Fowler | 2\% | - | 6\% | - |
| Rory Mcllroy | 10\% | 18\% | 11\% | - |
| Phil Mickelson | 14\% | 8\% | 24\% | 8\% |
| Adam Scott | 2\% | 6\% | - | - |
| Jordan Spieth | 22\% | 21\% | 16\% | 31\% |
| Bubba Watson | 4\% | 2\% | 5\% | 5\% |
| Tiger Woods | 21\% | 25\% | 20\% | 15\% |
| Someone else / Not sure | 10\% | 6\% | 5\% | 23\% |


|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democr- <br> at | Republica- <br> $\mathbf{n}$ | Independe- <br> nt / Other |  |
| Day Favorability |  |  |  |  |  |
| Favorable | $\mathbf{4 9 \%}$ | $41 \%$ | $66 \%$ | $40 \%$ |  |
| Unfavorable | $\mathbf{1 7 \%}$ | $12 \%$ | $11 \%$ | $31 \%$ |  |
| Not sure | $\mathbf{3 4 \%}$ | $47 \%$ | $23 \%$ | $29 \%$ |  |


|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democr- <br> at | Republica- <br> $\mathbf{n}$ | Independe- <br> nt / Other |  |
| Fowler Favorability |  |  |  |  |  |
| Favorable | $52 \%$ | $48 \%$ | $60 \%$ | $48 \%$ |  |
| Unfavorable | $\mathbf{1 3 \%}$ | $10 \%$ | $10 \%$ | $21 \%$ |  |
| Not sure | $35 \%$ | $41 \%$ | $30 \%$ | $31 \%$ |  |


|  |  | Party |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> $\mathbf{n}$ | Independe- <br> nt / Other |  |
| McIIroy Favorability |  |  |  |  |  |
| Favorable | $63 \%$ | $61 \%$ | $76 \%$ | $51 \%$ |  |
| Unfavorable | $\mathbf{1 2 \%}$ | $4 \%$ | $8 \%$ | $29 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $35 \%$ | $16 \%$ | $20 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| Mickelson Favorability | 75\% | 74\% | 88\% | 59\% |
| Favorable |  |  |  |  |
| Unfavorable | 14\% | 10\% | 1\% | 36\% |
| Not sure | 11\% | 16\% | 11\% | 5\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republica- <br> n | Independent / Other |
| Scott Favorability | 50\% | 48\% | 58\% | 43\% |
| Favorable |  |  |  |  |
| Unfavorable | 15\% | 10\% | 11\% | 28\% |
| Not sure | 35\% | 42\% | 30\% | 30\% |


|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democr- <br> at | Republica- <br> $\mathbf{n}$ | Independe- <br> nt / Other |  |
| Spieth Favorability |  |  |  |  |  |
| Favorable | $\mathbf{6 4 \%}$ | $60 \%$ | $75 \%$ | $57 \%$ |  |
| Unfavorable | $\mathbf{1 2 \%}$ | $1 \%$ | $11 \%$ | $27 \%$ |  |
| Not sure | $\mathbf{2 4 \%}$ | $39 \%$ | $13 \%$ | $16 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republica- <br> n | Independent / Other |
| Watson Favorability | 61\% | 58\% | 72\% | 53\% |
| Favorable |  |  |  |  |
| Unfavorable | 12\% | 8\% | 4\% | 27\% |
| Not sure | 26\% | 33\% | 24\% | 20\% |


|  |  | Party |  |  |  |
| :---: | :---: | :---: | ---: | ---: | :---: |
|  | Base | Democr- <br> at | Republica- <br> n | Independe- <br> nt / Other |  |
| Woods Favorability |  |  |  |  |  |
| Favorable | $56 \%$ | $66 \%$ | $40 \%$ | $61 \%$ |  |
| Unfavorable | $\mathbf{3 5 \%}$ | $27 \%$ | $44 \%$ | $36 \%$ |  |
| Not sure | $\mathbf{9 \%}$ | $7 \%$ | $16 \%$ | $4 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republica- <br> n | Independent / Other |
| Wave at Sporting Events <br> Approve/Disapprove |  | 59\% | 51\% | 56\% |
| Approve | 56\% |  |  |  |
| Disapprove | 18\% | 16\% | 20\% | 18\% |
| Not sure | 27\% | 26\% | 29\% | 26\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| Longer Suspensions for Domestic Violence or PEDs | 68\% | 75\% | 59\% | 67\% |
| Athletes should receive longer suspensions for domestic violence |  |  |  |  |
| Athletes should receive longer suspensions for performance enhancing drugs | 21\% | 16\% | 25\% | 23\% |
| Not sure | 11\% | 9\% | 16\% | 10\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / Other |
| Side With Owners/Players in Labor Conflicts |  |  |  |  |
| Side more with the owners | 20\% | 23\% | 22\% | 15\% |
| Side more with the players | 43\% | 47\% | 39\% | 41\% |
| Not sure | 37\% | 30\% | 40\% | 44\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- <br> c | White | African Americ... | Other |
| Fan of NASCAR Yes/No | 26\% | 14\% | 27\% | 27\% | 32\% |
| Yes |  |  |  |  |  |
| No | 74\% | 86\% | 73\% | 73\% | 68\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | HispaniC | White | African Americ... | Other |
| Fan of NBA Yes/No | $\begin{aligned} & 36 \% \\ & 64 \% \end{aligned}$ | 55\% | 27\% | 65\% | 47\% |
| Yes |  |  |  |  |  |
| No |  | 45\% | 73\% | 35\% | 53\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- <br> c | White | African Americ... | Other |
| NBA Title Favorite | 11\% | 20\% | 6\% | 17\% | 9\% |
| Atlanta Hawks |  |  |  |  |  |
| Cleveland Cavaliers | 10\% | - | 15\% | 6\% | 16\% |
| Golden State Warriors | 25\% | 14\% | 26\% | 19\% | 51\% |
| Miami Heat | 16\% | 16\% | 16\% | 22\% | 1\% |
| Oklahoma City Thunder | 7\% | 2\% | 2\% | 22\% | 9\% |
| Portland Trail Blazers | 7\% | 19\% | 5\% | 6\% | - |
| San Antonio Spurs | 14\% | 29\% | 15\% | 1\% | 10\% |
| Toronto Raptors | 2\% | - | 5\% | - | - |
| Not sure | 7\% | - | 10\% | 7\% | 4\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- $\mathbf{c}$ | White | African Americ... | Other |
| 1996 Bulls or 2016 Warriors | 54\% | 37\% | 54\% | 72\% | 51\% |
| 1996 Chicago Bulls |  |  |  |  |  |
| 2016 Golden State Warriors | 31\% | 50\% | 28\% | 12\% | 48\% |
| Not sure | 15\% | 13\% | 19\% | 16\% | 1\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African Americ... | Other |
| Favorite NBA Player | 27\% | 41\% | 19\% | 40\% | 21\% |
| Kobe Bryant |  |  |  |  |  |
| Stephen Curry | 25\% | 39\% | 24\% | 18\% | 21\% |
| Kevin Durant | 5\% | 2\% | 6\% | 1\% | 11\% |
| James Harden | 2\% | - | 4\% | 1\% | - |
| Kyrie Irving | 1\% | - | 2\% | - | - |
| LeBron James | 22\% | - | 23\% | 29\% | 42\% |
| Derrick Rose | 4\% | - | 4\% | 11\% | - |
| Russell Westbrook | 3\% | - | 5\% | - | 5\% |
| Someone else / Not | 10\% | 18\% | 13\% | - | - |


|  |  | Race |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | ---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... |  |  |
| Other |  |  |  |  |  |  |$|$


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani c | White | African Americ... | Other |
| Curry Favorability | 66\% | 81\% | 63\% | 46\% | 91\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 8\% | 3\% | 10\% | 13\% | - |
| Not sure | 25\% | 16\% | 27\% | 41\% | 9\% |


|  |  | Race |  |  |  |  |
| :--- | :---: | :--- | :--- | ---: | :---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... |  |  |
| Other |  |  |  |  |  |  |$|$


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- <br> c | White | African Americ... | Other |
| James Favorability | 60\% | 39\% | 57\% | 71\% | 86\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 23\% | 46\% | 24\% | 10\% | 6\% |
| Not sure | 17\% | 14\% | 19\% | 19\% | 8\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African Americ... | Other |
| Ads on Jerseys Support/Oppose | 34\% | 23\% | 29\% | 47\% | 52\% |
| Support the NBA's decision to put advertisements on jerseys |  |  |  |  |  |
| Oppose the NBA's decision to put advertisements on jerseys | 57\% | 77\% | 59\% | 46\% | 35\% |
| Not sure | 9\% | - | 12\% | 7\% | 13\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | HispaniC | White | African Americ... | Other |
| Bryant Retire At Right Time / Return | 83\% | 100\% | 79\% | 81\% | 80\% |
| Kobe Bryant retired at the right time |  |  |  |  |  |
| Kobe Bryant should come back for another year | 12\% | - | 13\% | 19\% | 12\% |
| Not sure | 5\% | - | 8\% | - | 8\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | HispaniC | White | African Americ... | Other |
| Space Jam 2 Star James/Curry | 37\% | 37\% | 37\% | 25\% | 60\% |
| LeBron James |  |  |  |  |  |
| Steph Curry | 26\% | 24\% | 31\% | 15\% | 28\% |
| Not sure | 37\% | 40\% | 33\% | 60\% | 12\% |


|  |  | Race |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |
| Fan of NHL Yes/No |  |  |  |  |  |  |
| Yes | 22\% | $28 \%$ | $23 \%$ | $8 \%$ | $19 \%$ |  |
| No | $78 \%$ | $72 \%$ | $77 \%$ | $92 \%$ | $81 \%$ |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- $\mathbf{c}$ | White | African Americ... | Other |
| Stanley Cup Favorite | 13\% | 4\% | 12\% | 47\% | 17\% |
| Dallas Stars |  |  |  |  |  |
| Nashville Predators | 10\% | 41\% | 6\% | - | - |
| New York Islanders | 10\% | - | 11\% | 34\% | 3\% |
| Pittsburgh Penguins | 20\% | - | 23\% | - | 27\% |
| San Jose Sharks | 10\% | - | 13\% | - | - |
| St. Louis Blues | 9\% | 4\% | 8\% | - | 36\% |
| Tampa Bay Lightning | 6\% | - | 7\% | - | - |
| Washington Capitals | 8\% | 7\% | 9\% | - | 11\% |
| Not sure | 15\% | 44\% | 11\% | 19\% | 5\% |


|  |  | Race |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | ---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |
| Bettman Approval |  |  |  |  |  |  |
| Approve | $39 \%$ | $47 \%$ | $38 \%$ | - | $59 \%$ |  |
| Disapprove | $13 \%$ | $4 \%$ | $13 \%$ | $47 \%$ | $5 \%$ |  |
| Not sure | $48 \%$ | $48 \%$ | $48 \%$ | $53 \%$ | $36 \%$ |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- c | White | African Americ... | Other |
| Fan of MLB Yes/No | 42\% | 44\% | 46\% | 25\% | 31\% |
| Yes |  |  |  |  |  |
| No | 58\% | 56\% | 54\% | 75\% | 69\% |


|  |  | Race |  |  |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :--- | :---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |  |
| Favorite MLB Team |  |  |  |  |  |  |  |
| Atlanta Braves | $\mathbf{1 3 \%}$ | $3 \%$ | $15 \%$ | $19 \%$ | $11 \%$ |  |  |
| Boston Red Sox | $\mathbf{1 1 \%}$ | $9 \%$ | $10 \%$ | $14 \%$ | $26 \%$ |  |  |
| Chicago Cubs | $\mathbf{1 5 \%}$ | $26 \%$ | $14 \%$ | $14 \%$ | $9 \%$ |  |  |
| Kansas City Royals | $\mathbf{1 0 \%}$ | - | $11 \%$ | - | $20 \%$ |  |  |
| Los Angeles Dodgers | $\mathbf{1 0 \%}$ | $41 \%$ | $7 \%$ | $6 \%$ | - |  |  |
| New York Mets | $\mathbf{5 \%}$ | - | $4 \%$ | $16 \%$ | $16 \%$ |  |  |
| New York Yankees | $\mathbf{1 2 \%}$ | $11 \%$ | $11 \%$ | $31 \%$ | $4 \%$ |  |  |
| St. Louis Cardinals | $\mathbf{4 \%}$ | $3 \%$ | $4 \%$ | - | $10 \%$ |  |  |
| Another team / Don't | $\mathbf{2 0 \%}$ | $8 \%$ | $24 \%$ | - | $4 \%$ |  |  |
| have a favorite |  |  |  |  |  |  |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | HispaniC | White | African Americ... | Other |
| Favorite MLB Player | 11\% | 28\% | 9\% | 3\% | 12\% |
| Kris Bryant |  |  |  |  |  |
| Madison Bumgarner | 8\% | - | 8\% | 14\% | 10\% |
| Bryce Harper | 10\% | - | 8\% | 30\% | 30\% |
| Matt Harvey | 4\% | - | 3\% | - | 16\% |
| Clayton Kershaw | 12\% | 35\% | 10\% | - | 10\% |
| Andrew McCutchen | 3\% | - | 3\% | 5\% | 9\% |
| David Ortiz | 10\% | 3\% | 11\% | 19\% | 3\% |
| Buster Posey | 4\% | 3\% | 4\% | 10\% | - |
| Mike Trout | 9\% | - | 11\% | - | 5\% |
| Someone else I Don't have a favorite player | 30\% | 31\% | 33\% | 19\% | 3\% |


|  |  | Race |  |  |  |  |
| :---: | :---: | :---: | :---: | ---: | ---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |
| Bat Flip Approval |  |  |  |  |  |  |
| Approve | $\mathbf{4 8 \%}$ | $78 \%$ | $42 \%$ | $60 \%$ | $50 \%$ |  |
| Disapprove | $31 \%$ | $6 \%$ | $36 \%$ | $34 \%$ | $13 \%$ |  |
| Not sure | $\mathbf{2 1 \%}$ | $17 \%$ | $22 \%$ | $6 \%$ | $37 \%$ |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- <br> C | White | African Americ... | Other |
| Prefer Pitchers Batting or DH | 65\% | 83\% | 61\% | 78\% | 68\% |
| Prefer pitchers batting |  |  |  |  |  |
| Prefer using Designated Hitters | 25\% | 7\% | 30\% | 22\% | 7\% |
| Not sure | 10\% | 10\% | 10\% | - | 25\% |


|  |  | Race |  |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | :--- | :---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |  |
| Instant Replay in MLB <br> Support/Oppose |  |  |  |  |  |  |  |
| Support the use of <br> instant replay in <br> baseball | $82 \%$ | $90 \%$ | $80 \%$ | $95 \%$ | $81 \%$ |  |  |
| Oppose the use of <br> instant replay in <br> baseball | $11 \%$ | - | $14 \%$ | $5 \%$ | $3 \%$ |  |  |
| Not sure | $7 \%$ | $10 \%$ | $6 \%$ | - | $16 \%$ |  |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- <br> c | White | African Americ... | Other |
| Bonds and Clemens in HOF Yes/No | 51\% |  | 49\% | 85\% | 32\% |
| Barry Bonds and Roger Clemens should be in the Hall of Fame |  | 55\% |  |  |  |
| Barry Bonds and Roger Clemens should not be in the Hall of Fame | 34\% | 29\% | 36\% | 15\% | 41\% |
| Not sure | 15\% | 17\% | 15\% | - | 27\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani c | White | African Americ... | Other |
| Fan of MLS Yes/No | 14\% | 42\% | 10\% | 2\% | 23\% |
| Yes |  |  |  |  |  |
| No | 86\% | 58\% | 90\% | 98\% | 77\% |


|  |  | Race |  |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | ---: | :---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |  |
| USWNT Same Pay as <br> USMNT Yes/No |  |  |  |  |  |  |  |
| Yes | $68 \%$ | $81 \%$ | $65 \%$ | $82 \%$ | $59 \%$ |  |  |
| No | $17 \%$ | $15 \%$ | $19 \%$ | $6 \%$ | $22 \%$ |  |  |
| Not sure | $15 \%$ | $4 \%$ | $16 \%$ | $12 \%$ | $20 \%$ |  |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- <br> c | White | African Americ... | Other |
| Fan of NFL Yes/No | 55\% | 51\% | 53\% | 74\% | 50\% |
| Yes |  |  |  |  |  |
| No | 45\% | 49\% | 47\% | 26\% | 50\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African Americ... | Other |
| Fan of Golf Yes/No | 19\% | 11\% | 21\% | 13\% | 18\% |
| Yes |  |  |  |  |  |
| No | 81\% | 89\% | 79\% | 87\% | 82\% |


|  |  | Race |  |  |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :--- | :---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |  |
| Favorite Golfer |  |  |  |  |  |  |  |
| Jason Day | $7 \%$ | - | $7 \%$ | - | $15 \%$ |  |  |
| Rickie Fowler | $5 \%$ | $10 \%$ | $3 \%$ | $27 \%$ | - |  |  |
| Rory Mcllroy | $\mathbf{8 \%}$ | $16 \%$ | $8 \%$ | $6 \%$ | - |  |  |
| Phil Mickelson | $\mathbf{3 8 \%}$ | $21 \%$ | $41 \%$ | - | $60 \%$ |  |  |
| Adam Scott | $\mathbf{4 \%}$ | - | $6 \%$ | - | - |  |  |
| Jordan Spieth | $\mathbf{9 \%}$ | $16 \%$ | $10 \%$ | - | $4 \%$ |  |  |
| Bubba Watson | $\mathbf{5 \%}$ | - | $5 \%$ | - | $15 \%$ |  |  |
| Tiger Woods | $\mathbf{1 7 \%}$ | $37 \%$ | $12 \%$ | $68 \%$ | $4 \%$ |  |  |
| Someone else / Not | $\mathbf{7 \%}$ | - | $9 \%$ | - | - |  |  |
| sure |  |  |  |  |  |  |  |


|  |  | Race |  |  |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :--- | :---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |  |
| Best Golfer |  |  |  |  |  |  |  |
| Jason Day | $\mathbf{1 5 \%}$ | $10 \%$ | $16 \%$ | - | $20 \%$ |  |  |
| Rickie Fowler | $\mathbf{2 \%}$ | $10 \%$ | $2 \%$ | - | - |  |  |
| Rory McIlroy | $\mathbf{1 0 \%}$ | $16 \%$ | $12 \%$ | $6 \%$ | - |  |  |
| Phil Mickelson | $\mathbf{1 4 \%}$ | - | $13 \%$ | - | $40 \%$ |  |  |
| Adam Scott | $\mathbf{2 \%}$ | - | $3 \%$ | - | - |  |  |
| Jordan Spieth | $\mathbf{2 2 \%}$ | $16 \%$ | $27 \%$ | - | $4 \%$ |  |  |
| Bubba Watson | $\mathbf{4 \%}$ | - | $3 \%$ | - | $15 \%$ |  |  |
| Tiger Woods | $\mathbf{2 1 \%}$ | $47 \%$ | $13 \%$ | $94 \%$ | $4 \%$ |  |  |
| Someone else / Not | $\mathbf{1 0 \%}$ | - | $12 \%$ | - | $15 \%$ |  |  |
| sure |  |  |  |  |  |  |  |


|  |  | Race |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | :--- | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |
| Day Favorability |  |  |  |  |  |  |
| Favorable | $\mathbf{4 9 \%}$ | $27 \%$ | $53 \%$ | $8 \%$ | $69 \%$ |  |
| Unfavorable | $\mathbf{1 7 \%}$ | $10 \%$ | $18 \%$ | $27 \%$ | - |  |
| Not sure | $\mathbf{3 4 \%}$ | $63 \%$ | $29 \%$ | $65 \%$ | $31 \%$ |  |


|  |  | Race |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | :---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... |  |  |
| Other |  |  |  |  |  |  |$|$


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- <br> C | White | African Americ... | Other |
| McIlroy Favorability | 63\% | 27\% | 69\% | 38\% | 69\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 12\% | 21\% | 11\% | 27\% | - |
| Not sure | 25\% | 53\% | 20\% | 35\% | 31\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African Americ... | Other |
| Mickelson Favorability | 75\% | 100\% | 75\% | 38\% | 85\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 14\% | - | 16\% | 27\% | - |
| Not sure | 11\% | - | 9\% | 35\% | 15\% |



|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani- <br> c | White | African Americ... | Other |
| Scott Favorability | 50\% | 12\% | 52\% | 38\% | 69\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 15\% | 12\% | 16\% | 27\% | - |
| Not sure | 35\% | 75\% | 32\% | 35\% | 31\% |


|  |  | Race |  |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | :--- | :---: | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |  |
| Spieth Favorability |  |  |  |  |  |  |  |
| Favorable | $\mathbf{6 4 \%}$ | $44 \%$ | $68 \%$ | $38 \%$ | $69 \%$ |  |  |
| Unfavorable | $\mathbf{1 2 \%}$ | - | $12 \%$ | $27 \%$ | - |  |  |
| Not sure | $\mathbf{2 4 \%}$ | $56 \%$ | $20 \%$ | $35 \%$ | $31 \%$ |  |  |


|  |  | Race |  |  |  |  |
| :---: | :---: | :--- | :--- | ---: | :--- | :---: |
|  | Base | Hispani- <br> c | White | African <br> Americ... | Other |  |
| Watson Favorability |  |  |  |  |  |  |
| Favorable | $\mathbf{6 1 \%}$ | $32 \%$ | $64 \%$ | $38 \%$ | $85 \%$ |  |
| Unfavorable | $\mathbf{1 2 \%}$ | - | $13 \%$ | $27 \%$ | - |  |
| Not sure | $\mathbf{2 6 \%}$ | $68 \%$ | $23 \%$ | $35 \%$ | $15 \%$ |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani c | White | African Americ... | Other |
| Woods Favorability | 56\% | 85\% | 45\% | 100\% | 96\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 35\% | - | 45\% | - | 4\% |
| Not sure | 9\% | 15\% | 10\% | - | - |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani <br> c | White | African Americ... | Other |
| Wave at Sporting <br> Events <br> Approve/Disapprove | 56\% | 58\% | 53\% | 60\% | 64\% |
| Approve |  |  |  |  |  |
| Disapprove | 18\% | 24\% | 17\% | 16\% | 16\% |
| Not sure | 27\% | 18\% | 30\% | 23\% | 20\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African Americ... | Other |
| Longer Suspensions for Domestic Violence or PEDs | 68\% | 88\% | 66\% | 51\% | 79\% |
| Athletes should receive longer suspensions for domestic violence |  |  |  |  |  |
| Athletes should receive longer suspensions for performance enhancing drugs | 21\% | 11\% | 22\% | 27\% | 14\% |
| Not sure | 11\% | 1\% | 12\% | 23\% | 6\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispani <br> c | White | African Americ... | Other |
| Side With Owners/Players in Labor Conflicts | 20\% | 30\% | 21\% | 11\% | 13\% |
| Side more with the owners |  |  |  |  |  |
| Side more with the players | 43\% | 56\% | 39\% | 53\% | 45\% |
| Not sure | 37\% | 14\% | 40\% | 36\% | 42\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Fan of NASCAR Yes/No | 26\% | 24\% | 28\% | 27\% | 21\% |
| Yes |  |  |  |  |  |
| No | 74\% | 76\% | 72\% | 73\% | 79\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Fan of NBA Yes/No | 36\% | 54\% | 32\% | 33\% | 35\% |
| Yes |  |  |  |  |  |
| No | 64\% | 46\% | 68\% | 67\% | 65\% |


|  |  | Age |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | 18 to <br> $\mathbf{2 9}$ | $\mathbf{3 0}$ to <br> $\mathbf{4 5}$ | $\mathbf{4 6}$ to <br> $\mathbf{6 5}$ | Older <br> than ... |  |
| NBA Title Favorite |  |  |  |  |  |  |
| Atlanta Hawks | $\mathbf{1 1 \%}$ | $18 \%$ | $4 \%$ | $14 \%$ | $9 \%$ |  |
| Cleveland Cavaliers | $10 \%$ | $20 \%$ | $6 \%$ | $6 \%$ | $13 \%$ |  |
| Golden State Warriors | $\mathbf{2 5 \%}$ | $12 \%$ | $28 \%$ | $30 \%$ | $28 \%$ |  |
| Miami Heat | $\mathbf{1 6 \%}$ | $16 \%$ | $29 \%$ | $11 \%$ | $6 \%$ |  |
| Oklahoma City | $\mathbf{7 \%}$ | - | $18 \%$ | $3 \%$ | $7 \%$ |  |
| Thunder |  |  |  |  |  |  |
| Portland Trail Blazers | $\mathbf{7 \%}$ | $13 \%$ | $6 \%$ | $4 \%$ | $6 \%$ |  |
| San Antonio Spurs | $\mathbf{1 4 \%}$ | $18 \%$ | $10 \%$ | $16 \%$ | $12 \%$ |  |
| Toronto Raptors | $\mathbf{2 \%}$ | $3 \%$ | - | $5 \%$ | - |  |
| Not sure | $\mathbf{7 \%}$ | - | - | $10 \%$ | $19 \%$ |  |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| 1996 Bulls or 2016 Warriors | 54\% | 63\% | 56\% | 51\% | 42\% |
| 1996 Chicago Bulls |  |  |  |  |  |
| 2016 Golden State Warriors | 31\% | 37\% | 31\% | 27\% | 31\% |
| Not sure | 15\% | - | 13\% | 21\% | 27\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Favorite NBA Player | 27\% | 52\% | 12\% | 22\% | 29\% |
| Kobe Bryant |  |  |  |  |  |
| Stephen Curry | 25\% | 18\% | 19\% | 34\% | 27\% |
| Kevin Durant | 5\% | 5\% | 8\% | 2\% | 7\% |
| James Harden | 2\% | 8\% | - | 1\% | 1\% |
| Kyrie Irving | 1\% | - | - | 2\% | 2\% |
| LeBron James | 22\% | 12\% | 35\% | 21\% | 18\% |
| Derrick Rose | 4\% | - | 14\% | 2\% | - |
| Russell Westbrook | 3\% | - | 6\% | 4\% | 1\% |
| Someone else / Not | 10\% | 5\% | 7\% | 12\% | 15\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Bryant Favorability | 59\% | 75\% | 58\% | 53\% | 52\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 29\% | 20\% | 39\% | 25\% | 31\% |
| Not sure | 12\% | 5\% | 3\% | 21\% | 18\% |


|  |  | Age |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> than ... <br> $\mathbf{2 5}$ |
| Curry Favorability |  |  |  |  |  |
| Favorable | $\mathbf{6 6 \%}$ | $75 \%$ | $71 \%$ | $63 \%$ | $54 \%$ |
| Unfavorable | $\mathbf{8 \%}$ | $10 \%$ | $6 \%$ | $9 \%$ | $8 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $15 \%$ | $23 \%$ | $27 \%$ | $38 \%$ |


|  |  | Age |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> than ... <br> $\mathbf{2 5}$ |  |
| Durant Favorability |  |  |  |  |  |  |
| Favorable | $\mathbf{6 6 \%}$ | $71 \%$ | $79 \%$ | $59 \%$ | $56 \%$ |  |
| Unfavorable | $5 \%$ | $13 \%$ | $4 \%$ | - | $4 \%$ |  |
| Not sure | $\mathbf{2 9 \%}$ | $16 \%$ | $17 \%$ | $41 \%$ | $40 \%$ |  |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| James Favorability | 60\% | 52\% | 69\% | 60\% | 58\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 23\% | 40\% | 20\% | 14\% | 21\% |
| Not sure | 17\% | 8\% | 11\% | 26\% | 20\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than |
| Ads on Jerseys Support/Oppose | 34\% | 30\% | 60\% | 26\% | 18\% |
| Support the NBA's decision to put advertisements on jerseys |  |  |  |  |  |
| Oppose the NBA's decision to put advertisements on jerseys | 57\% | 65\% | 32\% | 65\% | 66\% |
| Not sure | 9\% | 5\% | 8\% | 9\% | 16\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Bryant Retire At Right Time / Return | 83\% | 89\% | 78\% | 85\% | 81\% |
| Kobe Bryant retired at the right time |  |  |  |  |  |
| Kobe Bryant should come back for another year | 12\% | 11\% | 22\% | 6\% | 7\% |
| Not sure | 5\% | - | - | 9\% | 12\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Space Jam 2 Star James/Curry | 37\% | 38\% | 50\% | 35\% | 20\% |
| LeBron James |  |  |  |  |  |
| Steph Curry | 26\% | 36\% | 12\% | 29\% | 27\% |
| Not sure | 37\% | 25\% | 38\% | 35\% | 53\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Fan of NHL Yes/No | 22\% | 30\% | 23\% | 18\% | 22\% |
| Yes |  |  |  |  |  |
| No | 78\% | 70\% | 77\% | 82\% | 78\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than.. |
| Stanley Cup Favorite | 13\% | 26\% | 5\% | 14\% | 11\% |
| Dallas Stars |  |  |  |  |  |
| Nashville Predators | 10\% | 10\% | 16\% | 7\% | 4\% |
| New York Islanders | 10\% | 25\% | 4\% | 7\% | 8\% |
| Pittsburgh Penguins | 20\% | 7\% | 28\% | 17\% | 24\% |
| San Jose Sharks | 10\% | 16\% | 19\% | 2\% | 2\% |
| St. Louis Blues | 9\% | 7\% | 4\% | 17\% | 5\% |
| Tampa Bay Lightning | 6\% | - | 10\% | 5\% | 5\% |
| Washington Capitals | 8\% | - | 8\% | 9\% | 17\% |
| Not sure | 15\% | 10\% | 5\% | 22\% | 24\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Bettman Approval | 39\% | 65\% | 46\% | 27\% | 25\% |
| Approve |  |  |  |  |  |
| Disapprove | 13\% | 10\% | 18\% | 7\% | 16\% |
| Not sure | 48\% | 25\% | 36\% | 66\% | 59\% |


|  |  | Age |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: | :---: |
|  |  | 18 to | 30 to | 46 to | Older |  |
|  | Base | 29 | 45 | 65 | than ... |  |
| Fan of MLB Yes/No |  |  |  |  |  |  |
| Yes | $42 \%$ | $42 \%$ | $35 \%$ | $45 \%$ | $47 \%$ |  |
| No | $58 \%$ | $58 \%$ | $65 \%$ | $55 \%$ | $53 \%$ |  |


|  |  | Age |  |  |  |  |
| ---: | :---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | 18 to <br> $\mathbf{2 9}$ | $\mathbf{3 0}$ to <br> $\mathbf{4 5}$ | $\mathbf{4 6}$ to <br> $\mathbf{6 5}$ | Older <br> than ... |  |
| Favorite MLB Team |  |  |  |  |  |  |
| Atlanta Braves | $13 \%$ | $13 \%$ | $8 \%$ | $18 \%$ | $12 \%$ |  |
| Boston Red Sox | $\mathbf{1 1 \%}$ | $23 \%$ | $15 \%$ | $5 \%$ | $11 \%$ |  |
| Chicago Cubs | $\mathbf{1 5 \%}$ | $13 \%$ | $20 \%$ | $14 \%$ | $12 \%$ |  |
| Kansas City Royals | $\mathbf{1 0 \%}$ | $5 \%$ | $9 \%$ | $14 \%$ | $4 \%$ |  |
| Los Angeles Dodgers | $\mathbf{1 0 \%}$ | $20 \%$ | $11 \%$ | $8 \%$ | $8 \%$ |  |
| New York Mets | $\mathbf{5 \%}$ | $7 \%$ | - | $8 \%$ | $3 \%$ |  |
| New York Yankees | $\mathbf{1 2 \%}$ | $4 \%$ | $5 \%$ | $16 \%$ | $18 \%$ |  |
| St. Louis Cardinals | $\mathbf{4 \%}$ | $5 \%$ | - | $6 \%$ | $6 \%$ |  |
| Another team / Don't | $\mathbf{2 0 \%}$ | $11 \%$ | $33 \%$ | $11 \%$ | $25 \%$ |  |
| have a favorite |  |  |  |  |  |  |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than .. |
| Favorite MLB Player | 11\% | 6\% | 19\% | 8\% | 8\% |
| Kris Bryant |  |  |  |  |  |
| Madison Bumgarner | 8\% | 29\% | 4\% | 5\% | 2\% |
| Bryce Harper | 10\% | 13\% | 6\% | 13\% | 10\% |
| Matt Harvey | 4\% | 14\% | - | 3\% | 2\% |
| Clayton Kershaw | 12\% | 25\% | 19\% | 6\% | 5\% |
| Andrew McCutchen | 3\% | - | - | 5\% | 6\% |
| David Ortiz | 10\% | - | 11\% | 11\% | 15\% |
| Buster Posey | 4\% | 4\% | 4\% | 3\% | 4\% |
| Mike Trout | 9\% | 5\% | 4\% | 13\% | 9\% |
| Someone else / Don't have a favorite player | 30\% | 4\% | 33\% | 32\% | 39\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Bat Flip Approval | 48\% | 79\% | 62\% | 40\% | 23\% |
| Approve |  |  |  |  |  |
| Disapprove | 31\% | 9\% | 17\% | 42\% | 43\% |
| Not sure | 21\% | 12\% | 21\% | 18\% | 34\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than |
| Prefer Pitchers <br> Batting or DH | 65\% | 71\% | 70\% | 59\% | 65\% |
| Prefer pitchers batting |  |  |  |  |  |
| Prefer using Designated Hitters | 25\% | 16\% | 18\% | 32\% | 29\% |
| Not sure | 10\% | 14\% | 12\% | 9\% | 6\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Instant Replay in MLB Support/Oppose | 82\% | 76\% | 82\% | 84\% | 84\% |
| Support the use of instant replay in baseball |  |  |  |  |  |
| Oppose the use of instant replay in baseball | 11\% | 17\% | 10\% | 9\% | 12\% |
| Not sure | 7\% | 7\% | 8\% | 7\% | 4\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Bonds and Clemens in HOF Yes/No | 51\% |  | 57\% | 49\% | 45\% |
| Barry Bonds and Roger Clemens should be in the Hall of Fame |  | 56\% |  |  |  |
| Barry Bonds and Roger Clemens should not be in the Hall of Fame | 34\% | 37\% | 33\% | 35\% | 31\% |
| Not sure | 15\% | 7\% | 10\% | 16\% | 25\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Fan of MLS Yes/No | 14\% | 16\% | 17\% | 12\% | 11\% |
| Yes |  |  |  |  |  |
| No | 86\% | 84\% | 83\% | 88\% | 89\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| USWNT Same Pay as USMNT Yes/No | 68\% | 54\% | 61\% | 77\% | 74\% |
| Yes |  |  |  |  |  |
| No | 17\% | 33\% | 18\% | 12\% | 15\% |
| Not sure | 15\% | 13\% | 21\% | 11\% | 11\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Fan of NFL Yes/No | $\begin{aligned} & 55 \% \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 54 \% \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 45 \% \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 61 \% \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 59 \% \\ & 41 \% \end{aligned}$ |
| Yes |  |  |  |  |  |
| No |  |  |  |  |  |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Fan of Golf Yes/No | 19\% | 19\% | 10\% | 22\% | 30\% |
| Yes |  |  |  |  |  |
| No | 81\% | 81\% | 90\% | 78\% | 70\% |

## Public Policy <br> Polling

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Favorite Golfer | 7\% | 14\% | 13\% | 3\% | 6\% |
| Jason Day |  |  |  |  |  |
| Rickie Fowler | 5\% | 28\% | - | - | 3\% |
| Rory Mcllroy | 8\% | - | 10\% | 5\% | 16\% |
| Phil Mickelson | 38\% | 9\% | 33\% | 46\% | 44\% |
| Adam Scott | 4\% | 27\% | - | - | 1\% |
| Jordan Spieth | 9\% | - | 10\% | 9\% | 14\% |
| Bubba Watson | 5\% | - | - | 10\% | 2\% |
| Tiger Woods | 17\% | 11\% | 15\% | 25\% | 9\% |
| Someone else I Not sure | 7\% | 11\% | 19\% | 2\% | 5\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than |
| Best Golfer | 15\% | 14\% | 13\% | 17\% | 13\% |
| Jason Day |  |  |  |  |  |
| Rickie Fowler | 2\% | 9\% | - | - | 3\% |
| Rory McIlroy | 10\% | 27\% | - | 3\% | 19\% |
| Phil Mickelson | 14\% | - | 43\% | 6\% | 16\% |
| Adam Scott | 2\% | 14\% | - | - | 1\% |
| Jordan Spieth | 22\% | - | 10\% | 33\% | 25\% |
| Bubba Watson | 4\% | - | - | 8\% | - |
| Tiger Woods | 21\% | 25\% | 15\% | 24\% | 16\% |
| Someone else / Not | 10\% | 11\% | 19\% | 9\% | 8\% |
| sure |  |  |  |  |  |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Day Favorability | 49\% | 50\% | 68\% | 41\% | 48\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 17\% | 39\% | 19\% | 13\% | 9\% |
| Not sure | 34\% | 11\% | 13\% | 46\% | 43\% |


|  |  | Age |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> (han ... <br> $\mathbf{2 9}$ |  |
| Fowler Favorability |  |  |  |  |  |  |
| Favorable | $52 \%$ | $61 \%$ | $58 \%$ | $47 \%$ | $51 \%$ |  |
| Unfavorable | $13 \%$ | $28 \%$ | $19 \%$ | $9 \%$ | $7 \%$ |  |
| Not sure | $35 \%$ | $11 \%$ | $22 \%$ | $44 \%$ | $42 \%$ |  |


|  |  | Age |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: |
|  |  | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> than ... <br> $\mathbf{2 9}$ |
|  | Base | $\mathbf{6 5}$ |  |  |  |
| McIlroy Favorability |  |  |  |  |  |
| Favorable | $\mathbf{6 3 \%}$ | $55 \%$ | $68 \%$ | $67 \%$ | $60 \%$ |
| Unfavorable | $\mathbf{1 2 \%}$ | $34 \%$ | $19 \%$ | $3 \%$ | $9 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $11 \%$ | $13 \%$ | $30 \%$ | $31 \%$ |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than |
| Mickelson Favorability | 75\% | 36\% | 81\% | 78\% | 88\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 14\% | 39\% | 19\% | 9\% | 4\% |
| Not sure | 11\% | 25\% | - | 13\% | 8\% |



|  |  | Age |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: |
|  | Base | 18 to <br> $\mathbf{2 9}$ | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> $\mathbf{6 5}$ <br> than ... |
| Scott Favorability |  |  |  |  |  |
| Favorable | $50 \%$ | $50 \%$ | $58 \%$ | $50 \%$ | $44 \%$ |
| Unfavorable | $15 \%$ | $39 \%$ | $19 \%$ | $8 \%$ | $10 \%$ |
| Not sure | $35 \%$ | $11 \%$ | $22 \%$ | $42 \%$ | $45 \%$ |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Spieth Favorability | 64\% | 41\% | 68\% | 68\% | 70\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 12\% | 34\% | 19\% | 5\% | 4\% |
| Not sure | 24\% | 25\% | 13\% | 27\% | 26\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Watson Favorability | 61\% | 41\% | 68\% | 64\% | 66\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 12\% | 25\% | 19\% | 9\% | 5\% |
| Not sure | 26\% | 34\% | 13\% | 28\% | 29\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Woods Favorability | 56\% | 66\% | 58\% | 52\% | 53\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 35\% | 25\% | 42\% | 39\% | 31\% |
| Not sure | 9\% | 9\% | - | 9\% | 16\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Wave at Sporting Events <br> Approve/Disapprove |  |  |  |  |  |
| Approve | 56\% | 59\% | 59\% | 57\% | 43\% |
| Disapprove | 18\% | 21\% | 18\% | 15\% | 21\% |
| Not sure | 27\% | 20\% | 23\% | 29\% | 35\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Longer Suspensions for Domestic Violence or PEDs | 68\% | 74\% | 73\% | 65\% | 58\% |
| Athletes should receive longer suspensions for domestic violence |  |  |  |  |  |
| Athletes should receive longer suspensions for performance enhancing drugs | 21\% | 19\% | 12\% | 26\% | 26\% |
| Not sure | 11\% | 6\% | 15\% | 9\% | 16\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r\|} \hline 30 \mathrm{to} \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than ... |
| Side With Owners/Players in Labor Conflicts | 20\% | 39\% | 17\% | 16\% | 21\% |
| Side more with the owners |  |  |  |  |  |
| Side more with the players | 43\% | 31\% | 50\% | 39\% | 47\% |
| Not sure | 37\% | 30\% | 33\% | 45\% | 32\% |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| Fan of NASCAR Yes/No |  |  |  |
| Yes | 26\% | 21\% | 35\% |
| No | 74\% | 79\% | 65\% |


|  |  | Mode |  |
| :--- | :--- | :--- | :---: |
|  | Base | Pho... |  |
|  | Intern... |  |  |
| Fan of NBA Yes/No |  |  |  |
| Yes | $36 \%$ | $34 \%$ |  |
| No | $64 \%$ | $66 \%$ |  |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| NBA Title Favorite |  |  |  |
| Atlanta Hawks | 11\% | 17\% | 3\% |
| Cleveland Cavaliers | 10\% | 10\% | 11\% |
| Golden State Warriors | 25\% | 27\% | 22\% |
| Miami Heat | 16\% | 9\% | 26\% |
| Oklahoma City Thunder | 7\% | 6\% | 8\% |
| Portland Trail Blazers | 7\% | 7\% | 8\% |
| San Antonio Spurs | 14\% | 13\% | 15\% |
| Toronto Raptors | 2\% | 2\% | 4\% |
| Not sure | 7\% | 9\% | 4\% |


|  |  | Mode |  |
| :--- | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| 1996 Bulls or 2016 <br> Warriors |  |  |  |
| 1996 Chicago Bulls <br> 2016 Golden State <br> Warriors | 54\% | $52 \%$ | $56 \%$ |
| Not sure | $15 \%$ | $25 \%$ | $40 \%$ |
|  |  | $22 \%$ | $4 \%$ |

## Public Policy Polling

|  |  | Mode |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |  |
| Favorite NBA Player |  |  |  |  |
| Kobe Bryant | $27 \%$ | $26 \%$ | $29 \%$ |  |
| Stephen Curry | $\mathbf{2 5 \%}$ | $32 \%$ | $15 \%$ |  |
| Kevin Durant | $5 \%$ | $3 \%$ | $8 \%$ |  |
| James Harden | $\mathbf{2 \%}$ | $1 \%$ | $4 \%$ |  |
| Kyrie Irving | $\mathbf{1 \%}$ | $2 \%$ | - |  |
| LeBron James | $\mathbf{2 2 \%}$ | $21 \%$ | $24 \%$ |  |
| Derrick Rose | $\mathbf{4 \%}$ | $1 \%$ | $9 \%$ |  |
| Russell Westbrook | $\mathbf{3 \%}$ | $3 \%$ | $4 \%$ |  |
| Someone else I Not | $\mathbf{1 0 \%}$ | $11 \%$ | $8 \%$ |  |
| sure |  |  |  |  |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Fryant Favorability |  |  |  |
| Favorable | $59 \%$ | $52 \%$ | $69 \%$ |
| Unfavorable | $\mathbf{2 9 \%}$ | $31 \%$ | $25 \%$ |
| Not sure | $\mathbf{1 2 \%}$ | $17 \%$ | $6 \%$ |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Furry Favorability |  |  |  |
|  | Favorable | $\mathbf{6 6 \%}$ | $57 \%$ |
| Unfavorable | $\mathbf{8 \%}$ | $10 \%$ | $60 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $34 \%$ | $14 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| Durant Favorability | 66\% | 55\% | 82\% |
| Favorable |  |  |  |
| Unfavorable | 5\% | 3\% | 7\% |
| Not sure | 29\% | 41\% | 11\% |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... |  |
|  | Intern... |  |  |
| James Favorability |  |  |  |
| Favorable | $60 \%$ | $56 \%$ |  |
| Unfavorable | $23 \%$ | $20 \%$ |  |
| Not sure | $17 \%$ | $24 \%$ |  |


|  |  | Mode |  |
| :--- | :--- | :--- | :---: |
|  | Base | Pho... |  |


|  |  | Mode |  |
| :--- | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Bryant Retire At Right <br> Time / Return |  |  |  |
| Kobe Bryant retired at <br> the right time | $83 \%$ | $85 \%$ | $81 \%$ |
| Kobe Bryant should <br> Kome back for another <br> year | $\mathbf{1 2 \%}$ | $6 \%$ | $19 \%$ |
| yot sure | $5 \%$ | $9 \%$ | - |


|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Pho... | Intern... |
| Space Jam 2 Star <br> James/Curry |  |  |  |
| LeBron James | $37 \%$ | $33 \%$ | $43 \%$ |
| Steph Curry | $26 \%$ | $22 \%$ | $32 \%$ |
| Not sure | $37 \%$ | $46 \%$ | $25 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| Fan of NHL Yes/No |  |  |  |
| Yes | 22\% | 19\% | 27\% |
| No | 78\% | 81\% | 73\% |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Stanley Cup Favorite |  |  |  |
| Nashville Predators Stars | $\mathbf{1 3 \%}$ | $11 \%$ | $15 \%$ |
| New York Islanders | $\mathbf{1 0 \%}$ | $5 \%$ | $16 \%$ |
| Pittsburgh Penguins | $\mathbf{2 0 \%}$ | $8 \%$ | $11 \%$ |
| San Jose Sharks | $\mathbf{1 0 \%}$ | $8 \%$ | $14 \%$ |
| St. Louis Blues | $\mathbf{9 \%}$ | $12 \%$ | $12 \%$ |
| Tampa Bay Lightning | $\mathbf{6 \%}$ | $5 \%$ | $6 \%$ |
| Washington Capitals | $\mathbf{8 \%}$ | $7 \%$ | $10 \%$ |
| Not sure | $\mathbf{1 5 \%}$ | $19 \%$ | $10 \%$ |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Bettman Approval |  |  |  |
| Approve | $39 \%$ | $24 \%$ | $59 \%$ |
| Disapprove | $13 \%$ | $15 \%$ | $10 \%$ |
| Not sure | $48 \%$ | $61 \%$ | $31 \%$ |


|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Pho... | Intern... |
| Fan of MLB Yes/No |  |  |  |
| Yes | $42 \%$ | $42 \%$ | $42 \%$ |
| No | $58 \%$ | $58 \%$ | $58 \%$ |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Favorite MLB Team |  |  |  |
| Atlanta Braves | $13 \%$ | $14 \%$ | $13 \%$ |
| Boston Red Sox | $11 \%$ | $11 \%$ | $12 \%$ |
| Chicago Cubs | $15 \%$ | $13 \%$ | $19 \%$ |
| Kansas City Royals | $\mathbf{1 0 \%}$ | $12 \%$ | $4 \%$ |
| Los Angeles Dodgers | $\mathbf{1 0 \%}$ | $8 \%$ | $16 \%$ |
| New York Mets | $\mathbf{5 \%}$ | $4 \%$ | $6 \%$ |
| New York Yankees | $\mathbf{1 2 \%}$ | $15 \%$ | $6 \%$ |
| St. Louis Cardinals | $\mathbf{4 \%}$ | $4 \%$ | $4 \%$ |
| Another team I Don't | $\mathbf{2 0 \%}$ | $20 \%$ | $19 \%$ |
| have a favorite |  |  |  |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Kris Bryant | $\mathbf{1 1 \%}$ | $7 \%$ | $16 \%$ |
| Mavorite MLB Player |  |  |  |
| Madison Bumgarner | $\mathbf{8 \%}$ | $6 \%$ | $10 \%$ |
| Bryce Harper | $\mathbf{1 0 \%}$ | $12 \%$ | $7 \%$ |
| Matt Harvey | $\mathbf{4 \%}$ | $2 \%$ | $6 \%$ |
| Clayton Kershaw | $\mathbf{1 2 \%}$ | $8 \%$ | $20 \%$ |
| Andrew McCutchen | $\mathbf{3 \%}$ | $5 \%$ | - |
| David Ortiz | $\mathbf{1 0 \%}$ | $15 \%$ | $3 \%$ |
| Buster Posey | $\mathbf{4 \%}$ | $5 \%$ | $2 \%$ |
| Mike Trout | $\mathbf{9 \%}$ | $10 \%$ | $5 \%$ |
| Someone else / Don't | $\mathbf{3 0 \%}$ | $30 \%$ | $30 \%$ |
| have a favorite player |  |  |  |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Bat Flip Approval |  |  |  |
| Approve | $48 \%$ | $40 \%$ | $62 \%$ |
| Disapprove | $31 \%$ | $35 \%$ | $23 \%$ |
| Not sure | $\mathbf{2 1 \%}$ | $25 \%$ | $15 \%$ |


|  |  | Mode |  |
| :--- | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Prefer Pitchers <br> Batting or DH |  |  |  |
| Prefer pitchers batting | $65 \%$ | $64 \%$ | $67 \%$ |
| Prefer using | $\mathbf{2 5 \%}$ | $30 \%$ | $16 \%$ |
| Designated Hitters |  |  |  |
| Not sure | $\mathbf{1 0 \%}$ | $6 \%$ | $16 \%$ |

## Public Policy Polling

|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Instant Replay in MLB <br> Support/Oppose |  |  |  |
| Support the use of <br> instant replay in <br> baseball | $82 \%$ | $83 \%$ | $82 \%$ |
| Oppose the use of <br> instant replay in <br> baseball | $11 \%$ | $12 \%$ | $9 \%$ |
| Not sure | $7 \%$ | $5 \%$ | $9 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| Bonds and Clemens in HOF Yes/No |  |  |  |
| Barry Bonds and Roger Clemens should be in the Hall of Fame | 51\% | 54\% | 47\% |
| Barry Bonds and Roger Clemens should not be in the Hall of Fame | 34\% | 30\% | 39\% |
| Not sure | 15\% | 16\% | 13\% |


|  |  | Mode |  |
| :--- | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Fan of MLS Yes/No |  |  |  |
| Yes | $14 \%$ | $11 \%$ | $20 \%$ |
| No | $86 \%$ | $89 \%$ | $80 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| USWNT Same Pay as USMNT Yes/No |  |  |  |
| Yes | 68\% | 74\% | 58\% |
| No | 17\% | 15\% | 22\% |
| Not sure | 15\% | 12\% | 20\% |


|  |  | Mode |  |
| :--- | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Fan of NFL Yes/No |  |  |  |
| Yes | $55 \%$ | $53 \%$ | $57 \%$ |
| No | $45 \%$ | $47 \%$ | $43 \%$ |


|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Pho... | Intern... |
| Fan of Golf Yes/No |  |  |  |
| Yes | $19 \%$ | $22 \%$ | $13 \%$ |
| No | $81 \%$ | $78 \%$ | $87 \%$ |

## Public Policy Polling

|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Favorite Golfer |  |  |  |
| Jason Day | $\mathbf{7 \%}$ | $4 \%$ | $16 \%$ |
| Rickie Fowler | $5 \%$ | $4 \%$ | $8 \%$ |
| Rory McIlroy | $\mathbf{8 \%}$ | $10 \%$ | $1 \%$ |
| Phil Mickelson | $\mathbf{3 8 \%}$ | $38 \%$ | $36 \%$ |
| Adam Scott | $\mathbf{4 \%}$ | $0 \%$ | $16 \%$ |
| Jordan Spieth | $\mathbf{9 \%}$ | $11 \%$ | $4 \%$ |
| Bubba Watson | $\mathbf{5 \%}$ | $7 \%$ | - |
| Tiger Woods | $\mathbf{1 7 \%}$ | $21 \%$ | $6 \%$ |
| Someone else I Not | $\mathbf{7 \%}$ | $4 \%$ | $14 \%$ |
| sure |  |  |  |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| Best Golfer |  |  |  |
| Jason Day | 15\% | 14\% | 16\% |
| Rickie Fowler | 2\% | 1\% | 5\% |
| Rory McIlroy | 10\% | 9\% | 16\% |
| Phil Mickelson | 14\% | 11\% | 21\% |
| Adam Scott | 2\% | 0\% | 8\% |
| Jordan Spieth | 22\% | 25\% | 14\% |
| Bubba Watson | 4\% | 3\% | 6\% |
| Tiger Woods | 21\% | 27\% | 3\% |
| Someone else I Not | 10\% | 10\% | 12\% |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Day Favorability |  |  |  |
| Favorable | $49 \%$ | $43 \%$ | $65 \%$ |
| Unfavorable | $17 \%$ | $16 \%$ | $20 \%$ |
| Not sure | $34 \%$ | $41 \%$ | $15 \%$ |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Fowler Favorability |  |  |  |
|  |  |  |  |
| Favorable | $52 \%$ | $47 \%$ | $66 \%$ |
| Unfavorable | $13 \%$ | $11 \%$ | $20 \%$ |
| Not sure | $35 \%$ | $42 \%$ | $14 \%$ |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| McIlroy Favorability |  |  |  |
| Favorable | $\mathbf{6 3 \%}$ | $60 \%$ | $72 \%$ |
| Unfavorable | $\mathbf{1 2 \%}$ | $10 \%$ | $17 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $30 \%$ | $11 \%$ |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Mickelson Favorability |  |  |  |
| Favorable | $75 \%$ | $78 \%$ | $65 \%$ |
| Unfavorable | $14 \%$ | $10 \%$ | $26 \%$ |
| Not sure | $\mathbf{1 1 \%}$ | $12 \%$ | $10 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| Scott Favorability |  |  |  |
| Favorable | 50\% | 45\% | 65\% |
| Unfavorable | 15\% | 13\% | 20\% |
| Not sure | 35\% | 42\% | 15\% |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Fpavorable | $\mathbf{6 4 \%}$ | $64 \%$ | $66 \%$ |
| Unfavorable | $\mathbf{1 2 \%}$ | $9 \%$ | $17 \%$ |
| Not sure | $\mathbf{2 4 \%}$ | $27 \%$ | $17 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| Watson Favorability | 61\% | 62\% | 61\% |
| Favorable |  |  |  |
| Unfavorable | 12\% | 12\% | 12\% |
| Not sure | 26\% | 26\% | 27\% |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Pho... | Intern... |
| Woods Favorability |  |  |  |
| Favorable | $56 \%$ | $57 \%$ | $53 \%$ |
| Unfavorable | $35 \%$ | $33 \%$ | $41 \%$ |
| Not sure | $\mathbf{9 \%}$ | $10 \%$ | $6 \%$ |


|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Pho... | Intern... |
| Wave at Sporting <br> Events |  |  |  |
| Approve/Disapprove |  |  |  |
| Approve | $56 \%$ | $50 \%$ | $65 \%$ |
| Disapprove | $18 \%$ | $20 \%$ | $14 \%$ |
| Not sure | $\mathbf{2 7 \%}$ | $30 \%$ | $21 \%$ |


|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Pho... | Intern... |
| Longer Suspensions <br> for Domestic Violence <br> or PEDs |  |  |  |
| Athletes should <br> receive longer | $68 \%$ | $66 \%$ | $71 \%$ |
| suspensions for <br> domestic violence |  |  |  |
| Athletes should <br> receive longer | $21 \%$ | $23 \%$ | $17 \%$ |
| suspensions for <br> performance |  |  |  |
| enhancing drugs <br> Not sure | $11 \%$ | $11 \%$ | $12 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Pho... | Intern... |
| Side With Owners/Players in Labor Conflicts |  |  |  |
| Side more with the owners | 20\% | 19\% | 23\% |
| Side more with the players | 43\% | 44\% | 41\% |
| Not sure | 37\% | 37\% | 37\% |

