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Sports Poll!

Raleigh, N.C. – PPP's annual professional sports poll finds that the NFL continues to be the only professional sport a majority of voters in the country are interested in:

Sport	% Considering Themselves Fans
NFL	:55%
;:MLB	::42%
NBA	:36%
NASCAR	:26%
NHL	:22%
Golf	19%
MLS	.14%

- -There may be a slight warning sign to the NFL within the numbers though. 60% of voters over 45 consider themselves to be NFL fans, while only 48% under 45 consider themselves to be. So the sport could have a hard time sustaining its current level of popularity over time. Football also has the biggest gender gap in fandom of the sports we polled- 64% of men consider themselves to be fans of the league, while only 46% of women do.
- -For the most part there aren't a lot of differences along party lines when it comes to which sports people are fans of, with the exception of the NBA. 49% of Democrats consider themselves to be NBA fans, while only 31% of Republicans do. Soccer also has a notable party gap- 19% of Democrats but only 10% of Republicans identify themselves as fans of MLS.
- -America is pretty clearly behind the Warriors when it comes to fan allegiances in this year's NBA playoffs. 25% are pulling for them to 16% for the Heat, 14% for the Spurs, 10% for the Cavaliers, 7% for the Thunder, and just 2% for the Raptors. The numbers reflect the growing popularity of the Warriors- when we did a similar poll at this time last year they only edged out the Cavs 19-15 in terms of who people were rooting for. As good as the Warriors have been this year though,

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only 31% of NBA fans think they could have beaten the 1996 Chicago Bulls, compared to 54% who think Michael Jordan, the indisputable GOAT, would have led his team to victory.

-Kobe Bryant is getting quite a popularity bounce on his way out the door. Last year when we asked people who their favorite NBA player was he got 14%, putting him in third place. Now he leads the list with 27% to 25% for Stephen Curry, and 22% for LeBron James. No one else gets over 5%- it's a pretty clear triumvirate when it comes to the league's most popular players. Curry is the most broadly liked of the group- he has a 66/8 favorability, showing that almost nobody dislikes him. James (60/23 favorability) and Bryant (59/29) are still very popular, but somewhat more divisive than Curry.

Despite Bryant's new found popularity there is broad agreement that it was time for him to retire. 83% think he's leaving at the right time, to only 12% who think he should have come back for another year.

Finally 37% of NBA fans think a sequel to Space Jam should star LeBron James, compared to 26% who think it should be Stephen Curry.

-Among the team still remaining in the NHL playoffs, 20% of fans would like the Penguins to win the Stanley Cup to 10% each for the Predators and Sharks, 9% for the Blues, and 6% for the Lightning. NHL fans are mostly ambivalent toward Commissioner Gary Bettman- 48% have no opinion about him one way or another. Among those who do have one 39% approve of the job he's doing to 13% who disapprove.

-It's a giant mish mash trying to identify either the most popular team or the most popular player in Major League Baseball. 6 different teams poll between 10 and 15% for favorite honors- the Cubs get 15%, the Braves 13%, the Yankees 12%, the Red Sox 11%, and the Royals and Dodgers each 10%. The Mets at 5% and Cardinals at 4% round out the list we tested. It's a similar story with the players-4 different ones lead the way, all polling within a band of 10-12%. It's Clayton Kershaw at 12%, Kris Bryant at 11%, Bryce Harper and David Ortiz at 10, followed by Mike Trout at 9%, Madison Bumgarner at 8%, Matt Harvey and Buster Posey at 4%, and Andrew McCutchen at 3%.

We get more clarity when it comes to the baseball specific issues we polled about. Instant replay has ceased to really be controversial at all- 82% of fans support it to only 11% who are opposed to it. Last year when we polled on the issue of whether fans would prefer the pitcher batting or the Designated Hitter, we were surprised to find that pitchers hitting won out 55-33. This year the margin in favor of pitchers hitting is even wider at 65/25. Of course this poll was fielding when Bartolo Colon went deep, so that could have created a spike of public

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opinion in favor of pitchers hitting. We find that 51% of fans think Barry Bonds and Roger Clemens belong in the Hall of Fame compared to only 34% who think they should continue to be excluded- there's a big divide between fans and the writers who vote on that issue. And finally we find that fans are pro-bat flip. 48% approve of them to just 31% who disapprove. There's a big generational divide on the bat flip issue though with young fans pro bat flip by a 79/9 spread and seniors against them 23/43.

-It's been a while since he won anything but Phil Mickelson is still by far the most popular player on the PGA tour. 38% of Golf fans say he's their favorite to 17% for Tiger Woods. No one breaks out of the pack when it comes to all the game's new young stars- Jordan Spieth gets 9%, Rory McIlroy 8%, Jason Day 7%, and Rickie Fowler 5%. Bubba Watson at 5% and Adam Scott at 4% round out the field.

When we did this poll last year and asked who fans thought was the *best* player in the game McIlroy won by a wide margin, with 38%. Now Spieth narrowly leads with 22% to 21% for Woods (some of these fans apparently haven't watched much golf the last few years), 15% for Day, 14% for Mickelson, and 10% for McIlroy. Almost all of these golfers are broadly popular, having at least +30 net favorability ratings, with the exception of Woods. He's at 56/35 thanks to a large party divide- he's at 66/27 with Democrats, and 40/44 with Republicans.

We also polled on a few other miscellaneous sports issues:

- -68% of voters think members of the US Women's National Soccer Team should be paid the same as members of the men's team, to only 17% who disagree with that premise. There's 81/11 support for that from Democrats, 63/22 from independents, and 55/23 from Republicans.
- -By an overwhelming margin fans think the suspensions athletes receive for committing acts of domestic violence should be longer than they get for using performance enhancing drugs. 68% consider domestic violence to be the more serious crime, to only 21% who think using PEDs is.
- -In sports labor conflicts, 43% of Americans says they generally side with the players compared to just 20% who say they generally side with the owners.
- -And finally, in a much surer sign that this country is going to hell than the nomination of Donald Trump, 56% of fans approve of doing the wave at sporting events to 18% who disapprove.

Public Policy Polling surveyed 1,222 registered voters from May 6th to 9th. The margin of error is +/-3.2%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.

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National Survey Results

Q1	Yes		Regional Regions (among NBA fans) Given the creating Bryant, Stephen Curry, Kevin D Harden, Kyrie Irving, LeBron Ja	urant, James mes, Derrick
Q2	No74% Do you consider yourself a fan of the NBA?)	Rose, and Russell Westbrook w favorite player in the NBA?	ho is your
Q _	Yes)	Kobe Bryant	27%
	No64%		Stephen Curry	
Q3	(among NBA fans) Given the choices of the		Kevin Durant	5%
	Atlanta Hawks, Cleveland Cavaliers, Golden State Warriors, Miami Heat, Oklahoma City		James Harden	2%
	Thunder, Portland Trail Blazers, San Antonio		Kyrie Irving	1%
	Spurs, and Toronto Raptors who would you most like to see win the NBA championship this		LeBron James	22%
	year?		Derrick Rose	4%
	Atlanta Hawks11%)	Russell Westbrook	3%
	Cleveland Cavaliers10%)	Someone else / Not sure	
	Golden State Warriors25%	Q6	(among NBA fans) Do you have unfavorable opinion of Kobe Bry	
	Miami Heat16%)	Favorable	
	Oklahoma City Thunder7%		Unfavorable	
	Portland Trail Blazers7%		Not sure	
	San Antonio Spurs	Q7	(among NBA fans) Do you have	
	Toronto Raptors2%		unfavorable opinion of Stephen	
	Not sure7%		Favorable	66%
Q4	(among NBA fans) Which do you think is the better NBA team: the 1996 Chicago Bulls or the		Unfavorable	
	2016 Golden State Warriors?		Not sure	
	1996 Chicago Bulls54%	, Q8	(among NBA fans) Do you have unfavorable opinion of Kevin Du	
	2016 Golden State Warriors31%		Favorable	
	Not sure15%)	Unfavorable	
				000/





Q9	(among NBA fans) Do you have a favorable or unfavorable opinion of LeBron James?	Dallas Stars, Nashville Predators, New York
	Favorable60%	Islanders, Pittsburgh Penguins, San Jose Sharks, St. Louis Blues, Tampa Bay Lightning,
	Unfavorable23%	and Washington Capitals who would you most
	Not sure	like to see win the Stanley Cup in hockey this year?
Q10	(among NBA fans) Do you support or oppose the NBA's decision to put advertisements on	Dallas Stars
	jerseys?	Nashville Predators10%
	Support the NBA's decision to put advertisements on jerseys34%	New York Islanders10%
	Oppose the NBA's decision to put advertisements on jerseys57%	Pittsburgh Penguins20%
		San Jose Sharks10%
011	Not sure	St. Louis Blues
QII	retired at the right time, or do you think he	Tampa Bay Lightning6%
	should come back for another year?	Washington Capitals 8%
	Kobe Bryant retired at the right time83%	Not sure15%
	Kobe Bryant should come back for another year12%	Q15 (among NHL fans) Do you approve or
	Not sure 5%	disapprove of the job Gary Bettman is doing as commissioner?
Q12	(among NBA fans) Do you think the sequel to	Approve39%
	Space Jam should star LeBron James or Steph Curry?	Disapprove13%
	LeBron James37%	Not sure
	Steph Curry26%	Q16 Do you consider yourself to be a fan of Major
	Not sure	League Baseball?
Q13	Do you consider yourself to be a fan of the	Yes42%
	NHL?	No58%
	Yes	
	No78%	

Q14	(among NHL fans) Given the choices of the Dallas Stars, Nashville Predators, New You Islanders, Pittsburgh Penguins, San Jose Sharks, St. Louis Blues, Tampa Bay Light and Washington Capitals who would your like to see win the Stanley Cup in hockey year?	ork ning, most
	Dallas Stars	13%
	Nashville Predators	10%
	New York Islanders	10%
	Pittsburgh Penguins	20%
	San Jose Sharks	

Q15	(among NHL fans) Do you approve or
	disapprove of the job Gary Bettman is doing as
	commissioner?

Approve	39%
Disapprove	13%
•••	100/

ider yourself to be a fan of Major eball?

Yes	.42%
No	.58%



Q17	(Among MLB fans) Given the choices of t Atlanta Braves, Boston Red Sox, Chicago Cubs, Kansas City Royals, Los Angeles)	Q20	(Among MLB fans) What do you prefer: pitchers batting, or using the Designated Hitter?	
	Dodgers, New York Mets, New York Yank and St. Louis Cardinals which is your favor			Prefer pitchers batting	
	baseball team?			Prefer using Designated Hitters	25%
	Atlanta Braves			Not sure	
	Boston Red Sox	11% G	Q21	(Among MLB fans) Do you support or opportune use of instant replay in baseball?	se
	Chicago Cubs	15%			82%
	Kansas City Royals	10%		Support the use of instant replay in baseball	
	Los Angeles Dodgers	10%		Oppose the use of instant replay in baseball	70/
	New York Mets	5%	าวว	Not sure(Among MLB fans) Do you think Barry Bond	•
	New York Yankees	12%	X ZZ	and Roger Clemens should be in the Hall of Fame, or not?	
	St. Louis Cardinals			Barry Bonds and Roger Clemens should be	
	Another team / Don't have a favorite			in the Hall of Fame	51%
Q18	(Among MLB fans) Given the choices of h Bryant, Madison Bumgarner, Bryce Harpe			Barry Bonds and Roger Clemens should not be in the Hall of Fame	
	Matt Harvey, Clayton Kershaw, Andrew McCutchen, David Ortiz, Buster Posey ar	nd		Not sure	
	Mike Trout who is your favorite MLB player		Q23	Do you consider yourself to be a fan of Maje League Soccer?	or
	Kris Bryant	11%		Yes	14%
	Madison Bumgarner	8%		No	
	Bryce Harper	10% c	224	Do you think members of the US Women's	00,0
	Matt Harvey			National Soccer Team should be paid the sa	
	Clayton Kershaw	12%		as members of the US Men's National Soco Team?	er
	Andrew McCutchen	3%		Yes	68%
	David Ortiz	10%		No	17%
	Buster Posey	4%		Not sure	15%
	Buster Posey Mike Trout		Q25	Do you consider yourself to be a fan of the	15%
		9% c	Q25	Do you consider yourself to be a fan of the NFL?	
Q19	Mike TroutSomeone else / Don't have a favorite playe (Among MLB fans) Do you approve or	9% (_r 30%	Q25	Do you consider yourself to be a fan of the NFL? Yes	.55%
Q19	Mike Trout	9% 6 _r 30%		Do you consider yourself to be a fan of the NFL? Yes	.55% .45%
Q19	Someone else / Don't have a favorite playe (Among MLB fans) Do you approve or disapprove of players flipping their bats to celebrate home runs?	9% G r 30%		Do you consider yourself to be a fan of the NFL? Yes No Do you consider yourself to be a fan of Golf	.55% .45% f?
Q19	Mike Trout	9% c r 30%		Do you consider yourself to be a fan of the NFL? Yes No Do you consider yourself to be a fan of Golf Yes	.55% .45% f? .19%
Q19	Someone else / Don't have a favorite playe (Among MLB fans) Do you approve or disapprove of players flipping their bats to celebrate home runs?	9% c r 30% c 48% 31%		Do you consider yourself to be a fan of the NFL? Yes No Do you consider yourself to be a fan of Golf	.55% .45% f? .19%





Q27	(Among Golf fans) Who is your favorite golfer given the choices of choices of Jason Day,	Q30 (Among Golf fans) Do you have a favorable or unfavorable opinion of Rickie Fowler?
	Rickie Fowler, Rory McIlroy, Phil Mickelson, Adam Scott, Jordan Spieth, Bubba Watson or	Favorable52%
	Tiger Woods?	Unfavorable13%
	Jason Day7%	Not sure35%
	Rickie Fowler 5%	Q31 (Among Golf fans) Do you have a favorable or
	Rory McIlroy	Favorable 63%
	Phil Mickelson38%	Unfavorable 12%
	Adam Scott	Not sure 25%
	Jordan Spieth	Q32 (Among Golf fans) Do you have a favorable or
	Bubba Watson5%	unfavorable opinion of Phil Mickelson?
	Tiger Woods17%	Favorable75%
	Someone else / Not sure 7%	Unfavorable14%
Q28	(Among Golf fans) Regardless of who your	Not sure11%
	favorite golfer is, who do you think is the best golfer in the world given the choices of Jason Day, Rickie Fowler, Rory McIlroy, Phil	Q33 (Among Golf fans) Do you have a favorable or unfavorable opinion of Adam Scott?
	Mickelson, Adam Scott, Jordan Spieth, Bubba	Favorable50%
	Watson or Tiger Woods?	Unfavorable15%
	Jason Day15%	Not sure
	Rickie Fowler	Q34 (Among Golf fans) Do you have a favorable or
	Rory McIlroy10%	
	Phil Mickelson14%	
	Adam Scott	
	Jordan Spieth22%	Not sure24%
	Bubba Watson	diliavolable opinion of babba watson:
	Tiger Woods21%	1 avoiable
	Someone else / Not sure	Unfavorable12%
Q29	(Among Golf fans) Do you have a favorable or unfavorable opinion of Jason Day?	Not sure26%
	Favorable49%	1
	Unfavorable17%	
	Not sure34%	





Q36	(Among Golf fans) Do you have a favorable unfavorable opinion of Tiger Woods?	ole or	Q41	Would you describe your somewhat liberal, modera	ate, somewhat
	Favorable	56%		conservative, or very con	
	Unfavorable	35%			14%
	Not sure	9%			21%
Q37	Do you approve or disapprove of the wav			Moderate	29%
	being done at sporting events?			Somewhat conservative	21%
	Approve	56%		Very conservative	15%
	Disapprove	18%	Q42	If you are a woman, pres	
	Not sure	27%		Woman	53%
Q38	What do you think athletes should receive)			47%
	longer suspensions for: domestic violence testing positive for performance enhancin drugs?		Q43	If you are a Democrat, pr press 2. If you are an ind with another party, press	ess 1. If a Republican, ependent or identify
	Athletes should receive longer suspensions for domestic violence	68%			43%
	Athletes should receive longer suspensions for performance enhancing drugs				36%
	Not sure			Independent / Other	21%
Q39	Generally speaking in sports labor conflic you side more with the owners or the play	ts, do	Q44	If you are Hispanic, press African American, press	
	Side more with the owners			Hispanic	10%
	Side more with the players			White	70%
	Not sure			African American	12%
040	In the last presidential election, did you vo			Other	8%
4.0	Barack Obama or Mitt Romney?	7.0 101	Q45	If you are 18 to 29 years	old, press 1. If 30 to
	Barack Obama	49%		45, press 2. If 46 to 65, p than 65, press 4.	ress 3. If you are older
	Mitt Romney			·	11%
	Someone else / Don't remember				
					25%
					42%
					21%
			Q46	Mode	2221
					80%
				Internet	20%





			2012 Vo	2012 Vote			
		Base	Barack Oba		Someone else / Don't remem		
Fan of NASCAR Yes/No				-			
	Yes	26%	25%	30%	14%		
	No	74%	75%	70%	86%		

		2012 Vote			
	Base			Someone else / Don't remem	
Fan of NBA Yes/No		- -	•		
Yes	36%	44%	29%	26%	
No	64%	56%	71%	74%	

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
NBA Title Favorite		•	•			
Atlanta Hawks	11%	11%	12%	11%		
Cleveland Cavaliers	10%	11%	11%	3%		
Golden State Warriors	25%	28%	26%	5%		
Miami Heat	16%	21%	11%	-		
Oklahoma City Thunder	7%	11%	0%	1%		
Portland Trail Blazers	7%	2%	9%	35%		
San Antonio Spurs	14%	10%	16%	36%		
Toronto Raptors	2%	2%	4%	-		
Not sure	7%	5%	10%	8%		

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
1996 Bulls or 2016 Warriors		•		
1996 Chicago Bulls	54%	54%	51%	57%
2016 Golden State Warriors	31%	35%	23%	38%
Not sure	15%	11%	26%	5%



		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
Favorite NBA Player		=	-			
Kobe Bryant	27%	32%	11%	58%		
Stephen Curry	25%	26%	24%	23%		
Kevin Durant	5%	6%	4%	-		
James Harden	2%	3%	1%	-		
Kyrie Irving	1%	0%	2%	2%		
LeBron James	22%	19%	31%	4%		
Derrick Rose	4%	3%	7%	-		
Russell Westbrook	3%	2%	6%	2%		
Someone else / Not sure	10%	8%	13%	11%		

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Bryant Favorability		<u>-</u>	•	
Favorable	59%	62%	49%	78%
Unfavorable	29%	25%	41%	2%
Not sure	12%	13%	10%	20%

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Curry Favorability					
Favorable	66%	68%	65%	59%	
Unfavorable	8%	5%	13%	16%	
Not sure	25%	27%	22%	26%	

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Durant Favorability					
Favorable	66%	61%	79%	61%	
Unfavorable	5%	5%	5%	-	
Not sure	29%	34%	16%	39%	

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
James Favorability				•
Favorable	60%	73%	47%	9%
Unfavorable	23%	9%	38%	73%
Not sure	17%	18%	15%	18%

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Ads on Jerseys Support/Oppose		-			
Support the NBA's decision to put advertisements on jerseys	34%	37%	36%	6%	
Oppose the NBA's decision to put advertisements on jerseys	57%	56%	54%	74%	
Not sure	9%	7%	11%	20%	





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Bryant Retire At Right Time / Return			-		
Kobe Bryant retired at the right time	83%	83%	84%	83%	
Kobe Bryant should come back for another year	12%	12%	11%	9%	
Not sure	5%	4%	5%	8%	

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Space Jam 2 Star James/Curry		•		
LeBron James	37%	42%	36%	4%
Steph Curry	26%	22%	29%	53%
Not sure	37%	37%	36%	43%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Fan of NHL Yes/No				
Yes	22%	23%	22%	17%
No	78%	77%	78%	83%

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Stanley Cup Favorite		=	- -	
Dallas Stars	13%	10%	15%	19%
Nashville Predators	10%	15%	4%	7%
New York Islanders	10%	14%	6%	-
Pittsburgh Penguins	20%	18%	25%	11%
San Jose Sharks	10%	13%	8%	-
St. Louis Blues	9%	7%	12%	7%
Tampa Bay Lightning	6%	4%	9%	2%
Washington Capitals	8%	5%	8%	28%
Not sure	15%	15%	12%	27%

	2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Bettman Approval				
Approve	39%	48%	32%	17%
Disapprove	13%	7%	12%	49%
Not sure	48%	45%	56%	34%

		2012 Vote		
	Base	Barack Oba		Someone else / Don't remem
Fan of MLB Yes/No				
Yes	42%	39%	48%	35%
No	58%	61%	52%	65%





		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
Favorite MLB Team		-	· ·			
Atlanta Braves	13%	13%	16%	4%		
Boston Red Sox	11%	14%	5%	23%		
Chicago Cubs	15%	18%	14%	5%		
Kansas City Royals	10%	9%	12%	-		
Los Angeles Dodgers	10%	9%	8%	28%		
New York Mets	5%	4%	4%	10%		
New York Yankees	12%	13%	11%	12%		
St. Louis Cardinals	4%	3%	5%	4%		
Another team / Don't have a favorite	20%	16%	25%	13%		

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Favorite MLB Player		•			
Kris Bryant	11%	14%	10%	-	
Madison Bumgarner	8%	6%	9%	9%	
Bryce Harper	10%	13%	10%	-	
Matt Harvey	4%	4%	2%	10%	
Clayton Kershaw	12%	10%	11%	27%	
Andrew McCutchen	3%	5%	1%	5%	
David Ortiz	10%	8%	14%	5%	
Buster Posey	4%	6%	3%	-	
Mike Trout	9%	6%	12%	3%	
Someone else / Don't have a favorite player	30%	29%	29%	40%	

	2012 Vote			
	Base	Barack Oba		Someone else / Don't remem
Bat Flip Approval				
Approve	48%	47%	50%	47%
Disapprove	31%	32%	30%	27%
Not sure	21%	21%	20%	26%

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
Prefer Pitchers Batting or DH						
Prefer pitchers batting	65%	67%	64%	60%		
Prefer using Designated Hitters	25%	31%	25%	3%		
Not sure	10%	3%	11%	38%		





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Instant Replay in MLB Support/Oppose			-		
Support the use of instant replay in baseball	82%	86%	83%	64%	
Oppose the use of instant replay in baseball	11%	11%	13%	2%	
Not sure	7%	2%	5%	34%	

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Bonds and Clemens in HOF Yes/No		<u> </u>		
Barry Bonds and Roger Clemens should be in the Hall of Fame	51%	57%	55%	10%
Barry Bonds and Roger Clemens should not be in the Hall of Fame	34%	31%	30%	61%
Not sure	15%	12%	14%	29%

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Fan of MLS Yes/No					
Yes	14%	20%	8%	7%	
No	86%	80%	92%	93%	

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
USWNT Same Pay as USMNT Yes/No				
Yes	68%	81%	58%	48%
No	17%	12%	23%	21%
Not sure	15%	7%	19%	31%

		2012 Vo	te	
	Base			Someone else / Don't remem
Fan of NFL Yes/No		_		
Yes	55%	56%	56%	46%
No	45%	44%	44%	54%

		2012 Vote		
	Base			Someone else / Don't remem
Fan of Golf Yes/No			- -	
Yes	19%	19%	19%	18%
No	81%	81%	81%	82%





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Favorite Golfer		-	-		
Jason Day	7%	10%	5%	-	
Rickie Fowler	5%	4%	2%	18%	
Rory McIlroy	8%	8%	7%	10%	
Phil Mickelson	38%	26%	60%	19%	
Adam Scott	4%	9%	-	-	
Jordan Spieth	9%	5%	13%	15%	
Bubba Watson	5%	8%	-	10%	
Tiger Woods	17%	25%	12%	-	
Someone else / Not sure	7%	5%	1%	29%	

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
Best Golfer		-	•			
Jason Day	15%	18%	14%	-		
Rickie Fowler	2%	3%	2%	-		
Rory McIlroy	10%	13%	10%	-		
Phil Mickelson	14%	6%	28%	-		
Adam Scott	2%	5%	-	-		
Jordan Spieth	22%	19%	22%	39%		
Bubba Watson	4%	4%	4%	-		
Tiger Woods	21%	21%	16%	32%		
Someone else / Not sure	10%	11%	5%	29%		

		2012 Vote			
	Base	Barack Oba		Someone else / Don't remem	
Day Favorability					
Favorable	49%	46%	63%	14%	
Unfavorable	17%	11%	13%	59%	
Not sure	34%	43%	24%	26%	

		2012 Vo	te	
	Base	Barack Oba		Someone else / Don't remem
Fowler Favorability				
Favorable	52%	50%	63%	20%
Unfavorable	13%	9%	9%	49%
Not sure	35%	41%	28%	30%

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
McIlroy Favorability		,			
Favorable	63%	59%	76%	40%	
Unfavorable	12%	7%	7%	56%	
Not sure	25%	35%	17%	4%	

		2012 Vote			
	Base	Barack Oba		Someone else / Don't remem	
Mickelson Favorability					
Favorable	75%	70%	88%	47%	
Unfavorable	14%	15%	4%	49%	
Not sure	11%	15%	8%	4%	





		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Scott Favorability		-	-	
Favorable	50%	49%	59%	24%
Unfavorable	15%	12%	8%	57%
Not sure	35%	39%	33%	20%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Spieth Favorability		-	•	
Favorable	64%	58%	81%	33%
Unfavorable	12%	7%	4%	57%
Not sure	24%	34%	15%	10%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Watson Favorability				
Favorable	61%	57%	77%	28%
Unfavorable	12%	11%	4%	49%
Not sure	26%	32%	19%	23%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Woods Favorability				
Favorable	56%	73%	42%	31%
Unfavorable	35%	20%	47%	59%
Not sure	9%	7%	11%	11%

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Wave at Sporting Events Approve/Disapprove					
Approve	56%	57%	59%	40%	
Disapprove	18%	18%	18%	15%	
Not sure	27%	25%	24%	44%	

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Longer Suspensions for Domestic Violence or PEDs					
Athletes should receive longer suspensions for domestic violence	68%	74%	62%	62%	
Athletes should receive longer suspensions for performance enhancing drugs	21%	16%	27%	23%	
Not sure	11%	10%	12%	16%	





		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Side With Owners/Players in Labor Conflicts				
Side more with the owners	20%	17%	24%	22%
Side more with the players	43%	50%	38%	28%
Not sure	37%	32%	38%	49%

			Ideology					
		Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Fan of NASCAR Yes/No				•	•	-	•	
	Yes	26%	28%	30%	26%	18%	26%	
	No	74%	72%	70%	74%	82%	74%	

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Fan of NBA Yes/No								
Yes	36%	43%	44%	38%	24%	28%		
No	64%	57%	56%	62%	76%	72%		

		Ideology						
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
NBA Title Favorite								
Atlanta Hawks	11%	13%	11%	11%	7%	15%		
Cleveland Cavaliers	10%	11%	14%	9%	12%	5%		
Golden State Warriors	25%	24%	33%	21%	28%	18%		
Miami Heat	16%	37%	23%	9%	1%	3%		
Oklahoma City Thunder	7%	1%	7%	10%	9%	3%		
Portland Trail Blazers	7%	2%	0%	15%	1%	15%		
San Antonio Spurs	14%	3%	6%	15%	24%	34%		
Toronto Raptors	2%	-	2%	4%	4%	-		
Not sure	7%	8%	4%	6%	13%	8%		

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
1996 Bulls or 2016 Warriors			•	•	•	•	
1996 Chicago Bulls	54%	63%	46%	51%	71%	43%	
2016 Golden State Warriors		34%	44%	29%	17%	19%	
Not sure	15%	3%	9%	20%	11%	38%	

		Ideolog	ıy			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Favorite NBA Player			•			
Kobe Bryant	27%	35%	31%	24%	23%	19%
Stephen Curry	25%	26%	27%	25%	23%	23%
Kevin Durant	5%	8%	1%	4%	1%	17%
James Harden	2%	1%	-	5%	3%	-
Kyrie Irving	1%	-	0%	1%	5%	-
LeBron James	22%	17%	29%	25%	21%	7%
Derrick Rose	4%	12%	-	2%	-	13%
Russell Westbrook	3%	-	2%	0%	18%	3%
Someone else / Not sure	10%	1%	9%	13%	6%	17%





		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Bryant Favorability			•	·-		
Favorable	59%	68%	63%	63%	47%	38%
Unfavorable	29%	22%	30%	22%	41%	46%
Not sure	12%	10%	8%	16%	12%	16%

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Curry Favorability								
Favorable	66%	65%	61%	70%	80%	55%		
Unfavorable	8%	8%	12%	6%	8%	9%		
Not sure	25%	28%	26%	24%	12%	37%		

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Durant Favorability							
Favorable	66%	53%	69%	68%	74%	70%	
Unfavorable	5%	-	4%	6%	12%	2%	
Not sure	29%	47%	27%	26%	14%	29%	

		Ideolog	Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
James Favorability							
Favorable	60%	66%	75%	57%	54%	33%	
Unfavorable	23%	9%	11%	26%	37%	45%	
Not sure	17%	25%	14%	17%	9%	22%	

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Ads on Jerseys Support/Oppose							
Support the NBA's decision to put advertisements on jerseys	34%	52%	30%	32%	33%	25%	
Oppose the NBA's decision to put advertisements on jerseys	57%	35%	63%	60%	61%	64%	
Not sure	9%	13%	7%	9%	6%	11%	

		Ideology						
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Bryant Retire At Right Time / Return								
Kobe Bryant retired at the right time	83%	78%	87%	80%	87%	90%		
Kobe Bryant should come back for another year	12%	19%	8%	15%	6%	2%		
Not sure	5%	3%	5%	4%	7%	8%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Space Jam 2 Star James/Curry			,					
LeBron James	37%	40%	54%	29%	35%	22%		
Steph Curry	26%	11%	17%	30%	47%	42%		
Not sure	37%	50%	29%	42%	18%	36%		

		Ideolog	deology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Fan of NHL Yes/No			•	· ·	·			
Yes	22%	27%	24%	23%	19%	16%		
No	78%	73%	76%	77%	81%	84%		





		Ideolog	у			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Stanley Cup Favorite			•	· · · · · · · · ·		
Dallas Stars	13%	37%	2%	5%	5%	30%
Nashville Predators	10%	10%	28%	1%	1%	18%
New York Islanders	10%	3%	18%	8%	14%	-
Pittsburgh Penguins	20%	31%	18%	16%	14%	24%
San Jose Sharks	10%	-	3%	19%	16%	-
St. Louis Blues	9%	-	7%	9%	14%	21%
Tampa Bay Lightning	6%	-	12%	1%	17%	3%
Washington Capitals	8%	3%	7%	16%	7%	-
Not sure	15%	17%	4%	25%	12%	3%

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Bettman Approval			•	· · · · · · · · · · · · · · · · · · ·	·			
Approve	39%	59%	46%	27%	28%	52%		
Disapprove	13%	11%	14%	11%	12%	23%		
Not sure	48%	30%	41%	61%	60%	26%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Fan of MLB Yes/No								
Yes	42%	36%	43%	43%	36%	52%		
No	58%	64%	57%	57%	64%	48%		

		Ideolog	ıy			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Favorite MLB Team		-				
Atlanta Braves	13%	19%	7%	13%	21%	11%
Boston Red Sox	11%	19%	12%	11%	8%	7%
Chicago Cubs	15%	17%	24%	14%	5%	15%
Kansas City Royals	10%	13%	11%	7%	18%	4%
Los Angeles Dodgers	10%	9%	7%	12%	4%	19%
New York Mets	5%	8%	5%	7%	-	2%
New York Yankees	12%	6%	10%	11%	17%	14%
St. Louis Cardinals	4%	-	1%	4%	10%	6%
Another team / Don't have a favorite	20%	9%	22%	22%	17%	23%

		Ideolog	Ideology						
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative			
Favorite MLB Player			•						
Kris Bryant	11%	16%	16%	2%	6%	21%			
Madison Bumgarner	8%	17%	9%	6%	4%	6%			
Bryce Harper	10%	9%	8%	15%	9%	5%			
Matt Harvey	4%	16%	3%	0%	2%	3%			
Clayton Kershaw	12%	-	10%	17%	14%	13%			
Andrew McCutchen	3%	1%	4%	4%	6%	1%			
David Ortiz	10%	7%	10%	8%	15%	14%			
Buster Posey	4%	1%	5%	6%	1%	2%			
Mike Trout	9%	-	6%	12%	11%	8%			
Someone else / Don't have a favorite player	,-	32%	29%	29%	33%	29%			

		Ideolog	deology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Bat Flip Approval		-						
Approve	48%	60%	49%	40%	47%	54%		
Disapprove	31%	18%	28%	42%	39%	14%		
Not sure	21%	22%	23%	18%	14%	32%		





		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Prefer Pitchers Batting or DH							
Prefer pitchers batting	65%	74%	67%	67%	59%	57%	
Prefer using Designated Hitters		15%	33%	21%	33%	25%	
Not sure	10%	11%	1%	11%	8%	18%	

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Instant Replay in MLB Support/Oppose		-	•	•	-	•	
Support the use of instant replay in baseball		76%	86%	84%	82%	79%	
Oppose the use of instant replay in baseball		13%	11%	10%	11%	12%	
Not sure	7%	11%	3%	6%	7%	9%	

		Ideolog	ldeology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Bonds and Clemens in HOF Yes/No			•	•	•			
Barry Bonds and Roger Clemens should be in the Hall of Fame		57%	57%	44%	50%	56%		
Barry Bonds and Roger Clemens should not be in the Hall of Fame		21%	33%	45%	26%	28%		
Not sure	15%	21%	11%	11%	23%	15%		

		Ideolog	ldeology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Fan of MLS Yes/No			•	· ·	·			
Yes	14%	18%	27%	10%	7%	9%		
No	86%	82%	73%	90%	93%	91%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
USWNT Same Pay as USMNT Yes/No								
Yes	68%	74%	80%	68%	59%	55%		
No	17%	17%	14%	15%	23%	20%		
Not sure	15%	9%	5%	16%	18%	26%		

		Ideolog	ldeology						
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative			
Fan of NFL Yes/No									
Yes	55%	54%	49%	61%	55%	48%			
No	45%	46%	51%	39%	45%	52%			

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Fan of Golf Yes/No			•					
Yes	19%	22%	25%	15%	21%	14%		
No	81%	78%	75%	85%	79%	86%		





		Ideolog	ıy			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Favorite Golfer				•		
Jason Day	7%	23%	3%	1%	-	17%
Rickie Fowler	5%	13%	-	8%	3%	-
Rory McIlroy	8%	11%	7%	2%	10%	12%
Phil Mickelson	38%	9%	48%	37%	53%	35%
Adam Scott	4%	11%	9%	-	-	-
Jordan Spieth	9%	-	11%	8%	16%	10%
Bubba Watson	5%	1%	2%	12%	6%	-
Tiger Woods	17%	24%	17%	17%	9%	23%
Someone else / Not sure	7%	9%	3%	14%	2%	2%

		Ideolog	Ideology						
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative			
Best Golfer									
Jason Day	15%	32%	5%	10%	17%	15%			
Rickie Fowler	2%	-	-	5%	3%	-			
Rory McIlroy	10%	2%	18%	11%	11%	3%			
Phil Mickelson	14%	1%	24%	4%	16%	27%			
Adam Scott	2%	11%	1%	-	-	-			
Jordan Spieth	22%	12%	26%	30%	20%	17%			
Bubba Watson	4%	-	-	14%	-	-			
Tiger Woods	21%	27%	21%	12%	24%	23%			
Someone else / Not sure	10%	15%	4%	13%	9%	15%			

		Ideolog	deology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Day Favorability								
Favorable	49%	54%	35%	52%	53%	59%		
Unfavorable	17%	22%	13%	19%	17%	14%		
Not sure	34%	24%	53%	29%	30%	27%		

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Fowler Favorability							
Favorable	52%	65%	45%	56%	43%	56%	
Unfavorable	13%	12%	16%	15%	10%	11%	
Not sure	35%	24%	39%	30%	47%	33%	

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
McIlroy Favorability								
Favorable	63%	54%	73%	53%	60%	87%		
Unfavorable	12%	23%	-	23%	11%	-		
Not sure	25%	23%	27%	24%	29%	13%		

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Mickelson Favorability							
Favorable	75%	66%	88%	54%	85%	87%	
Unfavorable	14%	21%	7%	31%	1%	3%	
Not sure	11%	13%	5%	15%	14%	10%	

		Ideolog	ldeology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Scott Favorability								
Favorable	50%	53%	54%	49%	35%	66%		
Unfavorable	15%	23%	8%	23%	14%	3%		
Not sure	35%	24%	38%	29%	51%	31%		

		Ideolog	Ideology						
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative			
Spieth Favorability									
Favorable	64%	44%	78%	60%	67%	75%			
Unfavorable	12%	21%	4%	20%	6%	3%			
Not sure	24%	35%	18%	20%	27%	21%			





		Ideolog	deology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Watson Favorability			•	·-				
Favorable	61%	49%	65%	63%	57%	79%		
Unfavorable	12%	23%	11%	14%	7%	-		
Not sure	26%	29%	23%	22%	35%	21%		

		Ideolog	ıy			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Woods Favorability			•	· · · · · · · · · · · · · · · · · · ·	·	
Favorable	56%	89%	59%	48%	33%	51%
Unfavorable	35%	9%	31%	43%	53%	39%
Not sure	9%	2%	10%	8%	14%	10%

		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Wave at Sporting Events Approve/Disapprove						
Approve	56%	43%	57%	62%	53%	54%
Disapprove	18%	21%	16%	17%	22%	11%
Not sure	27%	36%	27%	20%	25%	35%

		Ideolog	ıy			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Longer Suspensions for Domestic Violence or PEDs		-		•		
Athletes should receive longer suspensions for domestic violence	68%	71%	70%	64%	69%	68%
Athletes should receive longer suspensions for performance enhancing drugs	21%	21%	23%	21%	18%	23%
Not sure	11%	8%	8%	15%	12%	10%

		Ideolog	ıy			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Side With Owners/Players in Labor Conflicts					_	
Side more with the owners	20%	26%	17%	19%	19%	22%
Side more with the players	43%	49%	52%	38%	44%	34%
Not sure	37%	24%	31%	43%	37%	44%

			Gender	
		Base	Wom	Man
Fan of NASCAR Yes/No				
	Yes	26%	22%	30%
	No	74%	78%	70%

		Gender	
	Base	Wom	Man
Fan of NBA Yes/No		_	_
Yes	36%	32%	40%
No	64%	68%	60%





		Gender	
	Base	Wom	Man
NBA Title Favorite		-	
Atlanta Hawks	11%	16%	7%
Cleveland Cavaliers	10%	10%	11%
Golden State Warriors	25%	23%	27%
Miami Heat	16%	18%	13%
Oklahoma City Thunder	7%	5%	8%
Portland Trail Blazers	7%	5%	9%
San Antonio Spurs	14%	10%	17%
Toronto Raptors	2%	1%	3%
Not sure	7%	12%	3%

		Gender	
	Base	Wom	Man
1996 Bulls or 2016 Warriors			
1996 Chicago Bulls	54%	51%	56%
2016 Golden State Warriors	31%	30%	32%
Not sure	15%	19%	12%

		Gender	
	Base	Wom	Man
Favorite NBA Player		-	
Kobe Bryant	27%	24%	30%
Stephen Curry	25%	29%	22%
Kevin Durant	5%	7%	4%
James Harden	2%	3%	2%
Kyrie Irving	1%	0%	1%
LeBron James	22%	21%	23%
Derrick Rose	4%	4%	4%
Russell Westbrook	3%	2%	4%
Someone else / Not sure	10%	10%	10%

		Gender	
	Base	Wom	Man
Bryant Favorability		•	
Favorable	59%	54%	63%
Unfavorable	29%	30%	28%
Not sure	12%	16%	9%





		Gender	
	Base	Wom	Man
Curry Favorability			
Favorable	66%	59%	72%
Unfavorable	8%	8%	9%
Not sure	25%	33%	19%

		Gender	
	Base	Wom	Man
Durant Favorability			
Favorable	66%	49%	81%
Unfavorable	5%	6%	3%
Not sure	29%	45%	15%

		Gender	
	Base	Wom	Man
James Favorability			
Favorable	60%	55%	65%
Unfavorable	23%	24%	22%
Not sure	17%	21%	14%

		Gender	
	Base	Wom	Man
Ads on Jerseys Support/Oppose		_	
Support the NBA's decision to put advertisements on jerseys	34%	31%	37%
Oppose the NBA's decision to put advertisements on jerseys	57%	54%	59%
Not sure	9%	16%	4%

	Gender		
	Base	Wom	Man
Bryant Retire At Right Time / Return			
Kobe Bryant retired at the right time	83%	83%	83%
Kobe Bryant should come back for another year	12%	9%	13%
Not sure	5%	7%	3%

		Gender	
	Base	Wom	Man
Space Jam 2 Star James/Curry		-	
LeBron James	37%	41%	34%
Steph Curry	26%	14%	36%
Not sure	37%	45%	30%





		Gender	
	Base	Wom	Man
Fan of NHL Yes/No		-	
Yes	22%	23%	21%
No	78%	77%	79%

		Gender	
	Base	Wom	Man
Stanley Cup Favorite			
Dallas Stars	13%	14%	11%
Nashville Predators	10%	13%	6%
New York Islanders	10%	9%	10%
Pittsburgh Penguins	20%	17%	22%
San Jose Sharks	10%	6%	14%
St. Louis Blues	9%	9%	9%
Tampa Bay Lightning	6%	9%	3%
Washington Capitals	8%	7%	11%
Not sure	15%	15%	15%

		Gender	
	Base	Wom	Man
Bettman Approval		-	•
Approve	39%	35%	44%
Disapprove	13%	14%	11%
Not sure	48%	50%	45%

		Gender	
	Base	Wom	Man
Fan of MLB Yes/No		-	
Yes	42%	36%	49%
No	58%	64%	51%





		Gender	
	Base	Wom	Man
Favorite MLB Team		-	
Atlanta Braves	13%	12%	15%
Boston Red Sox	11%	10%	12%
Chicago Cubs	15%	16%	14%
Kansas City Royals	10%	11%	8%
Los Angeles Dodgers	10%	11%	10%
New York Mets	5%	1%	8%
New York Yankees	12%	13%	11%
St. Louis Cardinals	4%	6%	3%
Another team / Don't have a favorite	20%	19%	20%

		Gender	
	Base	Wom	Man
Favorite MLB Player		-	
Kris Bryant	11%	14%	8%
Madison Bumgarner	8%	7%	8%
Bryce Harper	10%	7%	13%
Matt Harvey	4%	2%	4%
Clayton Kershaw	12%	11%	13%
Andrew McCutchen	3%	1%	5%
David Ortiz	10%	10%	11%
Buster Posey	4%	4%	4%
Mike Trout	9%	1%	14%
Someone else / Don't have a favorite player	30%	41%	21%

		Gender	
	Base	Wom	Man
Bat Flip Approval			
Approve	48%	51%	46%
Disapprove	31%	27%	34%
Not sure	21%	22%	21%

		Gender	
	Base	Wom	Man
Prefer Pitchers Batting or DH			
Prefer pitchers batting	65%	67%	63%
Prefer using Designated Hitters	25%	20%	29%
Not sure	10%	13%	8%





		Gender	
	Base	Wom	Man
Instant Replay in MLB Support/Oppose			
Support the use of instant replay in baseball	82%	83%	81%
Oppose the use of instant replay in baseball	11%	8%	14%
Not sure	7%	9%	5%

		Gender	
	Base	Wom	Man
Bonds and Clemens in HOF Yes/No			
Barry Bonds and Roger Clemens should be in the Hall of Fame	51%	57%	47%
Barry Bonds and Roger Clemens should not be in the Hall of Fame	34%	21%	44%
Not sure	15%	22%	9%

		Gender	
	Base	Wom	Man
Fan of MLS Yes/No		-	
Yes	14%	16%	12%
No	86%	84%	88%

		Gender	
	Base	Wom	Man
USWNT Same Pay as USMNT Yes/No			
Yes	68%	69%	67%
No	17%	15%	20%
Not sure	15%	17%	12%

		Gender	
	Base	Wom	Man
Fan of NFL Yes/No		-	
Yes	55%	46%	64%
No	45%	54%	36%

		Gender	
	Base	Wom	Man
Fan of Golf Yes/No		•	
Yes	19%	13%	26%
No	81%	87%	74%





		Gender	
	Base	Wom	Man
Favorite Golfer		-	
Jason Day	7%	7%	7%
Rickie Fowler	5%	8%	3%
Rory McIlroy	8%	11%	6%
Phil Mickelson	38%	40%	36%
Adam Scott	4%	-	7%
Jordan Spieth	9%	19%	4%
Bubba Watson	5%	4%	6%
Tiger Woods	17%	8%	22%
Someone else / Not sure	7%	3%	9%

		Gender	
	Base	Wom	Man
Best Golfer		-	
Jason Day	15%	9%	18%
Rickie Fowler	2%	6%	-
Rory McIlroy	10%	5%	14%
Phil Mickelson	14%	20%	10%
Adam Scott	2%	-	4%
Jordan Spieth	22%	27%	20%
Bubba Watson	4%	2%	4%
Tiger Woods	21%	21%	20%
Someone else / Not sure	10%	9%	11%

		Gender	
	Base	Wom	Man
Day Favorability		-	
Favorable	49%	41%	54%
Unfavorable	17%	12%	20%
Not sure	34%	48%	27%

		Gender	
	Base	Wom	Man
Fowler Favorability		-	
Favorable	52%	37%	60%
Unfavorable	13%	14%	13%
Not sure	35%	50%	27%

		Gender	
	Base	Wom	Man
McIlroy Favorability		-	
Favorable	63%	51%	70%
Unfavorable	12%	16%	10%
Not sure	25%	33%	20%

		Gender	
	Base	Wom	Man
Mickelson Favorability			
Favorable	75%	79%	72%
Unfavorable	14%	14%	14%
Not sure	11%	7%	14%





		Gender	
	Base	Wom	Man
Scott Favorability		•	
Favorable	50%	38%	57%
Unfavorable	15%	11%	17%
Not sure	35%	50%	26%

		Gender	
	Base	Wom	Man
Spieth Favorability			
Favorable	64%	55%	70%
Unfavorable	12%	13%	11%
Not sure	24%	33%	19%

	Gender		
	Base	Wom	Man
Watson Favorability		-	
Favorable	61%	54%	66%
Unfavorable	12%	7%	16%
Not sure	26%	39%	19%

		Gender		
	Base	Wom	Man	
Woods Favorability				
Favorable	56%	47%	61%	
Unfavorable	35%	36%	35%	
Not sure	9%	16%	4%	

		Gender	
	Base	Wom	Man
Wave at Sporting Events Approve/Disapprove			
Approve	56%	56%	55%
Disapprove	18%	17%	18%
Not sure	27%	27%	27%

		Gender	
	Base	Wom	Man
Longer Suspensions for Domestic Violence or PEDs		-	
Athletes should receive longer suspensions for domestic violence	68%	72%	63%
Athletes should receive longer suspensions for performance enhancing drugs	21%	15%	27%
Not sure	11%	13%	10%





		Gender	
	Base	Wom	Man
Side With Owners/Players in Labor Conflicts			
Side more with the owners	20%	19%	22%
Side more with the players	43%	45%	41%
Not sure	37%	36%	37%

			Party		
		Base	Democr- at	Republica- n	Independe- nt / Other
Fan of NASCAR Yes/No					
	Yes	26%	27%	31%	16%
	No	74%	73%	69%	84%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Fan of NBA Yes/No		,		
Yes	36%	49%	31%	21%
No	64%	51%	69%	79%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
NBA Title Favorite		,	,	
Atlanta Hawks	11%	8%	14%	21%
Cleveland Cavaliers	10%	14%	3%	11%
Golden State Warriors	25%	23%	24%	34%
Miami Heat	16%	20%	9%	10%
Oklahoma City Thunder	7%	11%	-	6%
Portland Trail Blazers	7%	7%	10%	1%
San Antonio Spurs	14%	10%	22%	12%
Toronto Raptors	2%	-	7%	4%
Not sure	7%	6%	11%	1%

		Party			
	Base	Democr- at	Republica- n	Independe- nt / Other	
1996 Bulls or 2016 Warriors					
1996 Chicago Bulls	54%	54%	52%	54%	
2016 Golden State Warriors	31%	32%	27%	37%	
Not sure	15%	14%	21%	9%	





		Party			
	Base	Democr- at	Republica- n	Independe- nt / Other	
Favorite NBA Player					
Kobe Bryant	27%	36%	16%	16%	
Stephen Curry	25%	22%	20%	47%	
Kevin Durant	5%	6%	6%	1%	
James Harden	2%	2%	4%	-	
Kyrie Irving	1%	1%	2%	1%	
LeBron James	22%	19%	28%	23%	
Derrick Rose	4%	4%	6%	4%	
Russell Westbrook	3%	1%	7%	4%	
Someone else / Not sure	10%	10%	11%	5%	

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Bryant Favorability		•	,	
Favorable	59%	67%	48%	47%
Unfavorable	29%	18%	44%	41%
Not sure	12%	15%	7%	11%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Curry Favorability		•	•	
Favorable	66%	65%	68%	68%
Unfavorable	8%	9%	6%	10%
Not sure	25%	26%	26%	22%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Durant Favorability			•	
Favorable	66%	63%	74%	63%
Unfavorable	5%	4%	8%	1%
Not sure	29%	33%	17%	35%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
James Favorability		,		
Favorable	60%	70%	47%	48%
Unfavorable	23%	11%	41%	35%
Not sure	17%	19%	12%	18%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Ads on Jerseys Support/Oppose			•	
Support the NBA's decision to put advertisements on jerseys	34%	39%	30%	25%
Oppose the NBA's decision to put advertisements on jerseys	57%	55%	59%	60%
Not sure	9%	6%	12%	15%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Bryant Retire At Right Time / Return		•		
Kobe Bryant retired at the right time	83%	82%	87%	83%
Kobe Bryant should come back for another year	12%	15%	7%	8%
Not sure	5%	4%	6%	8%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Space Jam 2 Star James/Curry		•		
LeBron James	37%	38%	43%	24%
Steph Curry	26%	25%	28%	27%
Not sure	37%	37%	29%	49%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Fan of NHL Yes/No			,	
Yes	22%	24%	24%	17%
No	78%	76%	76%	83%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Stanley Cup Favorite		,	,	
Dallas Stars	13%	11%	10%	22%
Nashville Predators	10%	13%	2%	14%
New York Islanders	10%	10%	10%	7%
Pittsburgh Penguins	20%	24%	23%	5%
San Jose Sharks	10%	12%	9%	5%
St. Louis Blues	9%	5%	11%	16%
Tampa Bay Lightning	6%	4%	12%	-
Washington Capitals	8%	4%	9%	19%
Not sure	15%	17%	15%	11%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Bettman Approval		,	,	
Approve	39%	54%	34%	14%
Disapprove		9%	7%	30%
Not sure	48%	36%	59%	56%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Fan of MLB Yes/No			,	
Yes	42%	41%	49%	34%
No	58%	59%	51%	66%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Favorite MLB Team				
Atlanta Braves	13%	11%	18%	9%
Boston Red Sox	11%	14%	8%	12%
Chicago Cubs	15%	16%	13%	17%
Kansas City Royals	10%	10%	4%	19%
Los Angeles Dodgers	10%	16%	10%	1%
New York Mets	5%	5%	3%	7%
New York Yankees	12%	10%	12%	15%
St. Louis Cardinals	4%	3%	5%	4%
Another team / Don't have a favorite	20%	15%	27%	16%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Favorite MLB Player		,	,	
Kris Bryant	11%	12%	11%	8%
Madison Bumgarner	8%	7%	10%	5%
Bryce Harper	10%	13%	9%	7%
Matt Harvey	4%	6%	3%	-
Clayton Kershaw	12%	17%	11%	5%
Andrew McCutchen	3%	3%	1%	7%
David Ortiz	10%	8%	13%	9%
Buster Posey	4%	1%	3%	10%
Mike Trout	9%	5%	11%	11%
Someone else / Don't have a favorite player	30%	26%	29%	38%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Bat Flip Approval				
Approve	48%	50%	55%	31%
Disapprove	31%	30%	23%	47%
Not sure	21%	20%	22%	23%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Prefer Pitchers Batting or DH				
Prefer pitchers batting	65%	70%	61%	61%
Prefer using Designated Hitters	25%	26%	27%	20%
Not sure	10%	4%	12%	19%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Instant Replay in MLB Support/Oppose		•		
Support the use of instant replay in baseball	82%	87%	79%	79%
Oppose the use of instant replay in baseball	11%	9%	13%	10%
Not sure	7%	4%	8%	10%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Bonds and Clemens in HOF Yes/No		•		
Barry Bonds and Roger Clemens should be in the Hall of Fame	51%	53%	53%	44%
Barry Bonds and Roger Clemens should not be in the Hall of Fame	34%	32%	32%	42%
Not sure	15%	15%	15%	14%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Fan of MLS Yes/No		,		
Yes	14%	19%	10%	11%
No	86%	81%	90%	89%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
USWNT Same Pay as USMNT Yes/No				
Yes	68%	81%	55%	63%
No	17%	11%	23%	22%
Not sure	15%	8%	22%	16%

		Party			
	Base	Democr- at	Republica- n	Independe- nt / Other	
Fan of NFL Yes/No					
Yes	55%	57%	54%	52%	
No	45%	43%	46%	48%	

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Fan of Golf Yes/No		•	·	•
Yes	19%	18%	19%	22%
No	81%	82%	81%	78%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Favorite Golfer		-	-	
Jason Day	7%	8%	6%	7%
Rickie Fowler	5%	6%	2%	7%
Rory McIlroy	8%	9%	8%	6%
Phil Mickelson	38%	27%	54%	34%
Adam Scott	4%	11%	-	-
Jordan Spieth	9%	6%	14%	9%
Bubba Watson	5%	4%	-	12%
Tiger Woods	17%	26%	14%	9%
Someone else / Not sure	7%	4%	2%	16%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Best Golfer				
Jason Day	15%	13%	13%	18%
Rickie Fowler	2%	-	6%	-
Rory McIlroy	10%	18%	11%	-
Phil Mickelson	14%	8%	24%	8%
Adam Scott	2%	6%	-	-
Jordan Spieth	22%	21%	16%	31%
Bubba Watson	4%	2%	5%	5%
Tiger Woods	21%	25%	20%	15%
Someone else / Not sure	10%	6%	5%	23%

		Party			
	Base	Democr- at	Republica- n	Independe- nt / Other	
Day Favorability		•	,		
Favorable	49%	41%	66%	40%	
Unfavorable	17%	12%	11%	31%	
Not sure	34%	47%	23%	29%	

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Fowler Favorability		,		
Favorable	52%	48%	60%	48%
Unfavorable	13%	10%	10%	21%
Not sure	35%	41%	30%	31%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
McIlroy Favorability				
Favorable	63%	61%	76%	51%
Unfavorable	12%	4%	8%	29%
Not sure	25%	35%	16%	20%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Mickelson Favorability		,		
Favorable	75%	74%	88%	59%
Unfavorable	14%	10%	1%	36%
Not sure	11%	16%	11%	5%

		Party					
	Base	Democr- at	Republica- n	Independe- nt / Other			
Scott Favorability							
Favorable	50%	48%	58%	43%			
Unfavorable	15%	10%	11%	28%			
Not sure	35%	42%	30%	30%			





		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
Spieth Favorability		,				
Favorable	64%	60%	75%	57%		
Unfavorable	12%	1%	11%	27%		
Not sure	24%	39%	13%	16%		

		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
Watson Favorability		,	,			
Favorable	61%	58%	72%	53%		
Unfavorable	12%	8%	4%	27%		
Not sure	26%	33%	24%	20%		

		Party		
	Base	Democr- at	Independe- nt / Other	
Woods Favorability		•		
Favorable	56%	66%	40%	61%
Unfavorable	35%	27%	44%	36%
Not sure	9%	7%	16%	4%

		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
Wave at Sporting Events Approve/Disapprove						
Approve	56%	59%	51%	56%		
Disapprove	18%	16%	20%	18%		
Not sure	27%	26%	29%	26%		

		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
Longer Suspensions for Domestic Violence or PEDs						
Athletes should receive longer suspensions for domestic violence	68%	75%	59%	67%		
Athletes should receive longer suspensions for performance enhancing drugs	21%	16%	25%	23%		
Not sure	11%	9%	16%	10%		

		Party					
	Base	Democr- at	Republica- n	Independe- nt / Other			
Side With Owners/Players in Labor Conflicts							
Side more with the owners	20%	23%	22%	15%			
Side more with the players	43%	47%	39%	41%			
Not sure	37%	30%	40%	44%			





			Race				
		Base	Hispani- c	White	African Americ	Other	
Fan of NASCAR Yes/No				•			
	Yes	26%	14%	27%	27%	32%	
	No	74%	86%	73%	73%	68%	

		Race			
	Base	Hispani- c	White	African Americ	Other
Fan of NBA Yes/No		-		·	
Yes	36%	55%	27%	65%	47%
No	64%	45%	73%	35%	53%

		Race					
	Base	Hispani- c	White	African Americ	Other		
NBA Title Favorite		-	-	•			
Atlanta Hawks	11%	20%	6%	17%	9%		
Cleveland Cavaliers	10%	-	15%	6%	16%		
Golden State Warriors	25%	14%	26%	19%	51%		
Miami Heat	16%	16%	16%	22%	1%		
Oklahoma City Thunder	7%	2%	2%	22%	9%		
Portland Trail Blazers	7%	19%	5%	6%	-		
San Antonio Spurs	14%	29%	15%	1%	10%		
Toronto Raptors	2%	-	5%	-	-		
Not sure	7%	-	10%	7%	4%		

		Race					
	Base	Hispani- c	White	African Americ	Other		
1996 Bulls or 2016 Warriors							
1996 Chicago Bulls	54%	37%	54%	72%	51%		
2016 Golden State Warriors	31%	50%	28%	12%	48%		
Not sure	15%	13%	19%	16%	1%		





		Race				
	Base	Hispani- c	White	African Americ	Other	
Favorite NBA Player		-	_	•		
Kobe Bryant	27%	41%	19%	40%	21%	
Stephen Curry	25%	39%	24%	18%	21%	
Kevin Durant	5%	2%	6%	1%	11%	
James Harden	2%	-	4%	1%	-	
Kyrie Irving	1%	-	2%	-	-	
LeBron James	22%	-	23%	29%	42%	
Derrick Rose	4%	-	4%	11%	-	
Russell Westbrook	3%	-	5%	-	5%	
Someone else / Not sure	10%	18%	13%	-	-	

		Race			
	Base	Hispani- c	White	African Americ	Other
Bryant Favorability		=		· ·	
Favorable	59%	60%	50%	67%	86%
Unfavorable	29%	18%	38%	27%	7%
Not sure	12%	22%	12%	7%	8%

		Race			
	Base	Hispani- c	White	African Americ	Other
Curry Favorability					
Favorable	66%	81%	63%	46%	91%
Unfavorable	8%	3%	10%	13%	-
Not sure	25%	16%	27%	41%	9%

		Race			
	Base	Hispani- c	White	African Americ	Other
Durant Favorability					
Favorable	66%	79%	66%	50%	79%
Unfavorable	5%	-	7%	6%	-
Not sure	29%	21%	28%	44%	21%

		Race			
	Base	Hispani- c	White	African Americ	Other
James Favorability					
Favorable	60%	39%	57%	71%	86%
Unfavorable	23%	46%	24%	10%	6%
Not sure	17%	14%	19%	19%	8%

		Race		•	
	Base	Hispani- c	White	African Americ	Other
Ads on Jerseys Support/Oppose					
Support the NBA's decision to put advertisements on jerseys	34%	23%	29%	47%	52%
Oppose the NBA's decision to put advertisements on jerseys	57%	77%	59%	46%	35%
Not sure	9%	-	12%	7%	13%





		Race			
	Base	Hispani- c	White	African Americ	Other
Bryant Retire At Right Time / Return		-	-		
Kobe Bryant retired at the right time	83%	100%	79%	81%	80%
Kobe Bryant should come back for another year	12%	-	13%	19%	12%
Not sure	5%	-	8%	-	8%

		Race					
	Base	Hispani- c	White	African Americ	Other		
Space Jam 2 Star James/Curry				-			
LeBron James	37%	37%	37%	25%	60%		
Steph Curry	26%	24%	31%	15%	28%		
Not sure	37%	40%	33%	60%	12%		

		Race				
	Base	Hispani- c	White	African Americ	Other	
Fan of NHL Yes/No		-		•		
Yes	22%	28%	23%	8%	19%	
No	78%	72%	77%	92%	81%	

		Race				
	Base	Hispani- c	White	African Americ	Other	
Stanley Cup Favorite		-	_	•	•	
Dallas Stars	13%	4%	12%	47%	17%	
Nashville Predators	10%	41%	6%	-	-	
New York Islanders	10%	-	11%	34%	3%	
Pittsburgh Penguins	20%	-	23%	-	27%	
San Jose Sharks	10%	-	13%	-	-	
St. Louis Blues	9%	4%	8%	-	36%	
Tampa Bay Lightning	6%	-	7%	-	-	
Washington Capitals	8%	7%	9%	-	11%	
Not sure	15%	44%	11%	19%	5%	

		Race			
	Base	Hispani- c	White	African Americ	Other
Bettman Approval		-	_	•	
Approve	39%	47%	38%	-	59%
Disapprove		4%	13%	47%	5%
Not sure	48%	48%	48%	53%	36%

		Race			
	Base	Hispani- c	White	African Americ	Other
Fan of MLB Yes/No		-		· ·	
Yes	42%	44%	46%	25%	31%
No	58%	56%	54%	75%	69%





		Race			
	Base	Hispani- c	White	African Americ	Other
Favorite MLB Team		-	-	•	
Atlanta Braves	13%	3%	15%	19%	11%
Boston Red Sox	11%	9%	10%	14%	26%
Chicago Cubs	15%	26%	14%	14%	9%
Kansas City Royals	10%	-	11%	-	20%
Los Angeles Dodgers	10%	41%	7%	6%	-
New York Mets	5%	-	4%	16%	16%
New York Yankees	12%	11%	11%	31%	4%
St. Louis Cardinals	4%	3%	4%	-	10%
Another team / Don't have a favorite	20%	8%	24%	-	4%

		Race			
	Base	Hispani- c	White	African Americ	Other
Favorite MLB Player					
Kris Bryant	11%	28%	9%	3%	12%
Madison Bumgarner	8%	-	8%	14%	10%
Bryce Harper	10%	-	8%	30%	30%
Matt Harvey	4%	-	3%	-	16%
Clayton Kershaw	12%	35%	10%	-	10%
Andrew McCutchen	3%	-	3%	5%	9%
David Ortiz	10%	3%	11%	19%	3%
Buster Posey	4%	3%	4%	10%	-
Mike Trout	9%	-	11%	-	5%
Someone else / Don't have a favorite player	30%	31%	33%	19%	3%

		Race			
	Base	Hispani- c	White	African Americ	Other
Bat Flip Approval					
Approve	48%	78%	42%	60%	50%
Disapprove		6%	36%	34%	13%
Not sure	21%	17%	22%	6%	37%

		Race				
	Base	Hispani- c	White	African Americ	Other	
Prefer Pitchers Batting or DH						
Prefer pitchers batting	65%	83%	61%	78%	68%	
Prefer using Designated Hitters	25%	7%	30%	22%	7%	
Not sure	10%	10%	10%	-	25%	





		Race				
	Base	Hispani- c	White	African Americ	Other	
Instant Replay in MLB Support/Oppose			· •			
Support the use of instant replay in baseball	82%	90%	80%	95%	81%	
Oppose the use of instant replay in baseball	11%	-	14%	5%	3%	
Not sure	7%	10%	6%	-	16%	

		Race			
	Base	Hispani- c	White	African Americ	Other
Bonds and Clemens in HOF Yes/No			-	-	
Barry Bonds and Roger Clemens should be in the Hall of Fame	51%	55%	49%	85%	32%
Barry Bonds and Roger Clemens should not be in the Hall of Fame	34%	29%	36%	15%	41%
Not sure	15%	17%	15%	-	27%

		Race				
	Base	Hispani- c	White	African Americ	Other	
Fan of MLS Yes/No						
Yes	14%	42%	10%	2%	23%	
No	86%	58%	90%	98%	77%	

		Race			
	Base	Hispani- c	White	African Americ	Other
USWNT Same Pay as USMNT Yes/No					
Yes	68%	81%	65%	82%	59%
No	17%	15%	19%	6%	22%
Not sure	15%	4%	16%	12%	20%

		Race	Race			
	Base	Hispani- c	White	African Americ	Other	
Fan of NFL Yes/No						
Yes	55%	51%	53%	74%	50%	
No	45%	49%	47%	26%	50%	

		Race			
	Base	Hispani- c		African Americ	Other
Fan of Golf Yes/No					
Yes	19%	11%	21%	13%	18%
No	81%	89%	79%	87%	82%





		Race				
	Base	Hispani- c	White	African Americ	Other	
Favorite Golfer		_	-	•		
Jason Day	7%	-	7%	-	15%	
Rickie Fowler	5%	10%	3%	27%	-	
Rory McIlroy	8%	16%	8%	6%	-	
Phil Mickelson	38%	21%	41%	-	60%	
Adam Scott	4%	-	6%	-	-	
Jordan Spieth	9%	16%	10%	-	4%	
Bubba Watson	5%	-	5%	-	15%	
Tiger Woods	17%	37%	12%	68%	4%	
Someone else / Not sure	7%	-	9%	-	-	

		Race				
	Base	Hispani- c	White	African Americ	Other	
Best Golfer		-		•		
Jason Day	15%	10%	16%	-	20%	
Rickie Fowler	2%	10%	2%	-	-	
Rory McIlroy	10%	16%	12%	6%	-	
Phil Mickelson	14%	-	13%	-	40%	
Adam Scott	2%	-	3%	-	-	
Jordan Spieth	22%	16%	27%	-	4%	
Bubba Watson	4%	-	3%	-	15%	
Tiger Woods	21%	47%	13%	94%	4%	
Someone else / Not sure	10%	-	12%	-	15%	

		Race			
	Base	Hispani- c	White	African Americ	Other
Day Favorability					
Favorable	49%	27%	53%	8%	69%
Unfavorable	17%	10%	18%	27%	-
Not sure	34%	63%	29%	65%	31%

		Race			
	Base	Hispani- c	White	African Americ	Other
Fowler Favorability					
Favorable	52%	43%	55%	8%	69%
Unfavorable	13%	10%	13%	27%	-
Not sure	35%	47%	31%	65%	31%

		Race			
	Base	Hispani- c	White	African Americ	Other
McIlroy Favorability					
Favorable	63%	27%	69%	38%	69%
Unfavorable	12%	21%	11%	27%	-
Not sure	25%	53%	20%	35%	31%

		Race			
	Base	Hispani- c	White	African Americ	Other
Mickelson Favorability					
Favorable	75%	100%	75%	38%	85%
Unfavorable	14%	-	16%	27%	-
Not sure	11%	-	9%	35%	15%





		Race				
	Base	Hispani- c	White	African Americ	Other	
Scott Favorability		-	-			
Favorable	50%	12%	52%	38%	69%	
Unfavorable	15%	12%	16%	27%	-	
Not sure	35%	75%	32%	35%	31%	

		Race			
	Base	Hispani- c	White	African Americ	Other
Spieth Favorability		_	-	· ·	
Favorable	64%	44%	68%	38%	69%
Unfavorable	12%	-	12%	27%	-
Not sure	24%	56%	20%	35%	31%

		Race				
	Base	Hispani- c	White	African Americ	Other	
Watson Favorability		-				
Favorable	61%	32%	64%	38%	85%	
Unfavorable	12%	-	13%	27%	-	
Not sure	26%	68%	23%	35%	15%	

		Race			
	Base	Hispani- c	White	African Americ	Other
Woods Favorability		*			
Favorable	56%	85%	45%	100%	96%
Unfavorable	35%	-	45%	-	4%
Not sure	9%	15%	10%	-	-

		Race				
	Base	Hispani- c	White	African Americ	Other	
Wave at Sporting Events Approve/Disapprove			-			
Approve	56%	58%	53%	60%	64%	
Disapprove	18%	24%	17%	16%	16%	
Not sure	27%	18%	30%	23%	20%	

		Race				
	Base	Hispani- c	White	African Americ	Other	
Longer Suspensions for Domestic Violence or PEDs	Dase		Wille	7411011011	Other	
Athletes should receive longer suspensions for domestic violence	68%	88%	66%	51%	79%	
Athletes should receive longer suspensions for performance enhancing drugs	21%	11%	22%	27%	14%	
Not sure	11%	1%	12%	23%	6%	





		Race				
	Base	Hispani- c	White	African Americ	Other	
Side With Owners/Players in Labor Conflicts						
Side more with the owners	20%	30%	21%	11%	13%	
Side more with the players	43%	56%	39%	53%	45%	
Not sure	37%	14%	40%	36%	42%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Fan of NASCAR Yes/No					
,	res 26%	24%	28%	27%	21%
	No 74%	76%	72%	73%	79%

		Age				
	Base	18 to 29		46 to 65		
Fan of NBA Yes/No						
Yes	36%	54%	32%	33%	35%	
No	64%	46%	68%	67%	65%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
NBA Title Favorite			-	-	
Atlanta Hawks	11%	18%	4%	14%	9%
Cleveland Cavaliers	10%	20%	6%	6%	13%
Golden State Warriors	25%	12%	28%	30%	28%
Miami Heat	16%	16%	29%	11%	6%
Oklahoma City Thunder	7%	-	18%	3%	7%
Portland Trail Blazers	7%	13%	6%	4%	6%
San Antonio Spurs	14%	18%	10%	16%	12%
Toronto Raptors	2%	3%	-	5%	-
Not sure	7%	-	-	10%	19%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
1996 Bulls or 2016 Warriors				-	
1996 Chicago Bulls	54%	63%	56%	51%	42%
2016 Golden State Warriors	31%	37%	31%	27%	31%
Not sure	15%	-	13%	21%	27%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Favorite NBA Player						
Kobe Bryant	27%	52%	12%	22%	29%	
Stephen Curry	25%	18%	19%	34%	27%	
Kevin Durant	5%	5%	8%	2%	7%	
James Harden	2%	8%	-	1%	1%	
Kyrie Irving	1%	-	-	2%	2%	
LeBron James	22%	12%	35%	21%	18%	
Derrick Rose	4%	-	14%	2%	-	
Russell Westbrook	3%	-	6%	4%	1%	
Someone else / Not sure	10%	5%	7%	12%	15%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Bryant Favorability		=		_		
Favorable	59%	75%	58%	53%	52%	
Unfavorable	29%	20%	39%	25%	31%	
Not sure	12%	5%	3%	21%	18%	

		Age				
	Base	18 to 29	30 to 45			
Curry Favorability		<u>-</u>		_		
Favorable	66%	75%	71%	63%	54%	
Unfavorable	8%	10%	6%	9%	8%	
Not sure	25%	15%	23%	27%	38%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Durant Favorability					
Favorable	66%	71%	79%	59%	56%
Unfavorable	5%	13%	4%	-	4%
Not sure	29%	16%	17%	41%	40%

		Age				
	Base	18 to 29			Older than	
James Favorability						
Favorable	60%	52%	69%	60%	58%	
Unfavorable	23%	40%	20%	14%	21%	
Not sure	17%	8%	11%	26%	20%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Ads on Jerseys Support/Oppose		-	-	-		
Support the NBA's decision to put advertisements on jerseys	34%	30%	60%	26%	18%	
Oppose the NBA's decision to put advertisements on jerseys	57%	65%	32%	65%	66%	
Not sure	9%	5%	8%	9%	16%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Bryant Retire At Right Time / Return		-	- ·		
Kobe Bryant retired at the right time	83%	89%	78%	85%	81%
Kobe Bryant should come back for another year	12%	11%	22%	6%	7%
Not sure	5%	-	-	9%	12%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Space Jam 2 Star James/Curry		-	-	_		
LeBron James	37%	38%	50%	35%	20%	
Steph Curry	26%	36%	12%	29%	27%	
Not sure	37%	25%	38%	35%	53%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Fan of NHL Yes/No						
Yes	22%	30%	23%	18%	22%	
No	78%	70%	77%	82%	78%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Stanley Cup Favorite			<u>-</u>	·	
Dallas Stars	13%	26%	5%	14%	11%
Nashville Predators	10%	10%	16%	7%	4%
New York Islanders	10%	25%	4%	7%	8%
Pittsburgh Penguins	20%	7%	28%	17%	24%
San Jose Sharks	10%	16%	19%	2%	2%
St. Louis Blues	9%	7%	4%	17%	5%
Tampa Bay Lightning	6%	-	10%	5%	5%
Washington Capitals	8%	-	8%	9%	17%
Not sure	15%	10%	5%	22%	24%

		Age			
	Base	18 to 29			Older than
Bettman Approval		=			
Approve	39%	65%	46%	27%	25%
Disapprove	13%	10%	18%	7%	16%
Not sure	48%	25%	36%	66%	59%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Fan of MLB Yes/No		-	-		
Yes	42%	42%	35%	45%	47%
No	58%	58%	65%	55%	53%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Favorite MLB Team			-			
Atlanta Braves	13%	13%	8%	18%	12%	
Boston Red Sox	11%	23%	15%	5%	11%	
Chicago Cubs	15%	13%	20%	14%	12%	
Kansas City Royals	10%	5%	9%	14%	4%	
Los Angeles Dodgers	10%	20%	11%	8%	8%	
New York Mets	5%	7%	-	8%	3%	
New York Yankees	12%	4%	5%	16%	18%	
St. Louis Cardinals	4%	5%	-	6%	6%	
Another team / Don't have a favorite	20%	11%	33%	11%	25%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Favorite MLB Player		_	<u>-</u>			
Kris Bryant	11%	6%	19%	8%	8%	
Madison Bumgarner	8%	29%	4%	5%	2%	
Bryce Harper	10%	13%	6%	13%	10%	
Matt Harvey	4%	14%	-	3%	2%	
Clayton Kershaw	12%	25%	19%	6%	5%	
Andrew McCutchen	3%	-	-	5%	6%	
David Ortiz	10%	-	11%	11%	15%	
Buster Posey	4%	4%	4%	3%	4%	
Mike Trout	9%	5%	4%	13%	9%	
Someone else / Don't have a favorite player	30%	4%	33%	32%	39%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Bat Flip Approval			-	<u>-</u>		
Approve	48%	79%	62%	40%	23%	
Disapprove	31%	9%	17%	42%	43%	
Not sure	21%	12%	21%	18%	34%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Prefer Pitchers Batting or DH					
Prefer pitchers batting	65%	71%	70%	59%	65%
Prefer using Designated Hitters	25%	16%	18%	32%	29%
Not sure	10%	14%	12%	9%	6%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Instant Replay in MLB Support/Oppose		-	-		
Support the use of instant replay in baseball	82%	76%	82%	84%	84%
Oppose the use of instant replay in baseball	11%	17%	10%	9%	12%
Not sure	7%	7%	8%	7%	4%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Bonds and Clemens in HOF Yes/No				-	
Barry Bonds and Roger Clemens should be in the Hall of Fame	51%	56%	57%	49%	45%
Barry Bonds and Roger Clemens should not be in the Hall of Fame		37%	33%	35%	31%
Not sure	15%	7%	10%	16%	25%

		Age			
	Base	18 to 29		46 to 65	Older than
Fan of MLS Yes/No			-		
Yes	14%	16%	17%	12%	11%
No	86%	84%	83%	88%	89%

		Age				
	Base	18 to 29	30 to 45		_	
USWNT Same Pay as USMNT Yes/No		-				
Yes	68%	54%	61%	77%	74%	
No	17%	33%	18%	12%	15%	
Not sure	15%	13%	21%	11%	11%	

		Age			
	Base	18 to 29		46 to 65	Older than
Fan of NFL Yes/No		-	-	-	
Yes	55%	54%	45%	61%	59%
No	45%	46%	55%	39%	41%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Fan of Golf Yes/No		<u>-</u>	<u>-</u>			
Yes	19%	19%	10%	22%	30%	
No	81%	81%	90%	78%	70%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Favorite Golfer		=	<u>-</u>		
Jason Day	7%	14%	13%	3%	6%
Rickie Fowler	5%	28%	-	-	3%
Rory McIlroy	8%	-	10%	5%	16%
Phil Mickelson	38%	9%	33%	46%	44%
Adam Scott	4%	27%	-	-	1%
Jordan Spieth	9%	-	10%	9%	14%
Bubba Watson	5%	-	-	10%	2%
Tiger Woods	17%	11%	15%	25%	9%
Someone else / Not sure	7%	11%	19%	2%	5%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Best Golfer					
Jason Day	15%	14%	13%	17%	13%
Rickie Fowler	2%	9%	-	-	3%
Rory McIlroy	10%	27%	-	3%	19%
Phil Mickelson	14%	-	43%	6%	16%
Adam Scott	2%	14%	-	-	1%
Jordan Spieth	22%	-	10%	33%	25%
Bubba Watson	4%	-	-	8%	-
Tiger Woods	21%	25%	15%	24%	16%
Someone else / Not sure	10%	11%	19%	9%	8%

		Age				
	Base	18 to 29	30 to 45	46 to 65	_	
Day Favorability				-		
Favorable	49%	50%	68%	41%	48%	
Unfavorable	17%	39%	19%	13%	9%	
Not sure	34%	11%	13%	46%	43%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Fowler Favorability			·	-		
Favorable	52%	61%	58%	47%	51%	
Unfavorable	13%	28%	19%	9%	7%	
Not sure	35%	11%	22%	44%	42%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
McIlroy Favorability						
Favorable	63%	55%	68%	67%	60%	
Unfavorable	12%	34%	19%	3%	9%	
Not sure	25%	11%	13%	30%	31%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Mickelson Favorability						
Favorable	75%	36%	81%	78%	88%	
Unfavorable	14%	39%	19%	9%	4%	
Not sure	11%	25%	-	13%	8%	





		Age				
	Base	18 to 29	30 to 45	46 to 65		
Scott Favorability		=	_	<u>-</u>		
Favorable	50%	50%	58%	50%	44%	
Unfavorable	15%	39%	19%	8%	10%	
Not sure	35%	11%	22%	42%	45%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Spieth Favorability			-	-		
Favorable	64%	41%	68%	68%	70%	
Unfavorable	12%	34%	19%	5%	4%	
Not sure	24%	25%	13%	27%	26%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Watson Favorability		<u>-</u>	•	_		
Favorable	61%	41%	68%	64%	66%	
Unfavorable	12%	25%	19%	9%	5%	
Not sure	26%	34%	13%	28%	29%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Woods Favorability			_	<u>-</u>	
Favorable	56%	66%	58%	52%	53%
Unfavorable	35%	25%	42%	39%	31%
Not sure	9%	9%	-	9%	16%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Wave at Sporting Events Approve/Disapprove						
Approve	56%	59%	59%	57%	43%	
Disapprove	18%	21%	18%	15%	21%	
Not sure	27%	20%	23%	29%	35%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Longer Suspensions for Domestic Violence or PEDs		-		-	
Athletes should receive longer suspensions for domestic violence	68%	74%	73%	65%	58%
Athletes should receive longer suspensions for performance enhancing drugs	21%	19%	12%	26%	26%
Not sure	11%	6%	15%	9%	16%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Side With Owners/Players in Labor Conflicts				-	
Side more with the owners	20%	39%	17%	16%	21%
Side more with the players	43%	31%	50%	39%	47%
Not sure	37%	30%	33%	45%	32%

			Mode		
		Base	Pho	Intern	
Fan of NASCAR Yes/No					
	Yes	26%	21%	35%	
	No	74%	79%	65%	

		Mode		
	Base	Pho	Intern	
Fan of NBA Yes/No		<u>-</u>	•	
Yes	36%	34%	42%	
No	64%	66%	58%	

		Mode	
	Base	Pho	Intern
NBA Title Favorite		-	
Atlanta Hawks	11%	17%	3%
Cleveland Cavaliers	10%	10%	11%
Golden State Warriors	25%	27%	22%
Miami Heat	16%	9%	26%
Oklahoma City Thunder	7%	6%	8%
Portland Trail Blazers	7%	7%	8%
San Antonio Spurs	14%	13%	15%
Toronto Raptors	2%	2%	4%
Not sure	7%	9%	4%

		Mode	
	Base	Pho	Intern
1996 Bulls or 2016 Warriors			
1996 Chicago Bulls	54%	52%	56%
2016 Golden State Warriors	31%	25%	40%
Not sure	15%	22%	4%





		Mode	
	Base	Pho	Intern
Favorite NBA Player		<u>-</u>	•
Kobe Bryant	27%	26%	29%
Stephen Curry	25%	32%	15%
Kevin Durant	5%	3%	8%
James Harden	2%	1%	4%
Kyrie Irving	1%	2%	-
LeBron James	22%	21%	24%
Derrick Rose	4%	1%	9%
Russell Westbrook	3%	3%	4%
Someone else / Not sure	10%	11%	8%

		Mode	
	Base	Pho	Intern
Bryant Favorability			
Favorable	59%	52%	69%
Unfavorable	29%	31%	25%
Not sure	12%	17%	6%

		Mode	
	Base	Pho	Intern
Curry Favorability			
Favorable	66%	57%	80%
Unfavorable	8%	10%	6%
Not sure	25%	34%	14%

		Mode	
	Base	Pho	Intern
Durant Favorability			
Favorable	66%	55%	82%
Unfavorable	5%	3%	7%
Not sure	29%	41%	11%

		Mode	
	Base	Pho	Intern
James Favorability		<u>-</u>	•
Favorable	60%	56%	67%
Unfavorable	23%	20%	26%
Not sure	17%	24%	7%

		Mode	
	Base	Pho	Intern
Ads on Jerseys Support/Oppose		_	
Support the NBA's decision to put advertisements on jerseys	34%	19%	55%
Oppose the NBA's decision to put advertisements on jerseys	57%	70%	38%
Not sure	9%	11%	6%





		Mode	
	Base	Pho	Intern
Bryant Retire At Right Time / Return		-	
Kobe Bryant retired at the right time	83%	85%	81%
Kobe Bryant should come back for another year	12%	6%	19%
Not sure	5%	9%	-

		Mode	
	Base	Pho	Intern
Space Jam 2 Star James/Curry		•	
LeBron James	37%	33%	43%
Steph Curry	26%	22%	32%
Not sure	37%	46%	25%

		Mode	
	Base	Pho	Intern
Fan of NHL Yes/No		='	•
Yes	22%	19%	27%
No	78%	81%	73%

		Mode	
	Base	Pho	Intern
Stanley Cup Favorite			
Dallas Stars	13%	11%	15%
Nashville Predators	10%	5%	16%
New York Islanders	10%	8%	11%
Pittsburgh Penguins	20%	24%	14%
San Jose Sharks	10%	8%	12%
St. Louis Blues	9%	12%	6%
Tampa Bay Lightning	6%	5%	6%
Washington Capitals	8%	7%	10%
Not sure	15%	19%	10%

		Mode	
	Base	Pho	Intern
Bettman Approval		-	
Approve	39%	24%	59%
Disapprove	13%	15%	10%
Not sure	48%	61%	31%

		Mode	
	Base	Pho	Intern
Fan of MLB Yes/No		_	
Yes	42%	42%	42%
No	58%	58%	58%





		Mode	
	Base	Pho	Intern
Favorite MLB Team		='	•
Atlanta Braves	13%	14%	13%
Boston Red Sox	11%	11%	12%
Chicago Cubs	15%	13%	19%
Kansas City Royals	10%	12%	4%
Los Angeles Dodgers	10%	8%	16%
New York Mets	5%	4%	6%
New York Yankees	12%	15%	6%
St. Louis Cardinals	4%	4%	4%
Another team / Don't have a favorite	20%	20%	19%

		Mode	
	Base	Pho	Intern
Favorite MLB Player		-	
Kris Bryant	11%	7%	16%
Madison Bumgarner	8%	6%	10%
Bryce Harper	10%	12%	7%
Matt Harvey	4%	2%	6%
Clayton Kershaw	12%	8%	20%
Andrew McCutchen	3%	5%	-
David Ortiz	10%	15%	3%
Buster Posey	4%	5%	2%
Mike Trout	9%	10%	5%
Someone else / Don't have a favorite player	30%	30%	30%

		Mode	
	Base	Pho	Intern
Bat Flip Approval			
Approve	48%	40%	62%
Disapprove	31%	35%	23%
Not sure	21%	25%	15%

		Mode	
	Base	Pho	Intern
Prefer Pitchers Batting or DH			
Prefer pitchers batting	65%	64%	67%
Prefer using Designated Hitters	25%	30%	16%
Not sure	10%	6%	16%





		Mode	
	Base	Pho	Intern
Instant Replay in MLB Support/Oppose			
Support the use of instant replay in baseball	82%	83%	82%
Oppose the use of instant replay in baseball	11%	12%	9%
Not sure	7%	5%	9%

		Mode		Mode	
	Base	Pho	Intern		
Bonds and Clemens in HOF Yes/No					
Barry Bonds and Roger Clemens should be in the Hall of Fame	51%	54%	47%		
Barry Bonds and Roger Clemens should not be in the Hall of Fame	34%	30%	39%		
Not sure	15%	16%	13%		

	Mode		
	Base	Pho	Intern
Fan of MLS Yes/No		<u>-</u>	•
Yes	14%	11%	20%
No	86%	89%	80%

		Mode	
	Base	Pho	Intern
USWNT Same Pay as USMNT Yes/No			
Yes	68%	74%	58%
No	17%	15%	22%
Not sure	15%	12%	20%

		Mode	
	Base	Pho	Intern
Fan of NFL Yes/No			
Yes	55%	53%	57%
No	45%	47%	43%

	Mode		
	Base	Pho	Intern
Fan of Golf Yes/No			•
Yes	19%	22%	13%
No	81%	78%	87%





		Mode	
	Base	Pho	Intern
Favorite Golfer		<u>-</u>	-
Jason Day	7%	4%	16%
Rickie Fowler	5%	4%	8%
Rory McIlroy	8%	10%	1%
Phil Mickelson	38%	38%	36%
Adam Scott	4%	0%	16%
Jordan Spieth	9%	11%	4%
Bubba Watson	5%	7%	-
Tiger Woods	17%	21%	6%
Someone else / Not sure	7%	4%	14%

		Mode	
	Base	Pho	Intern
Best Golfer		<u>-</u>	
Jason Day	15%	14%	16%
Rickie Fowler	2%	1%	5%
Rory McIlroy	10%	9%	16%
Phil Mickelson	14%	11%	21%
Adam Scott	2%	0%	8%
Jordan Spieth	22%	25%	14%
Bubba Watson	4%	3%	6%
Tiger Woods	21%	27%	3%
Someone else / Not sure	10%	10%	12%

		Mode	
	Base	Pho	Intern
Day Favorability			
Favorable	49%	43%	65%
Unfavorable	17%	16%	20%
Not sure	34%	41%	15%

		Mode	
	Base	Pho	Intern
Fowler Favorability			
Favorable	52%	47%	66%
Unfavorable	13%	11%	20%
Not sure	35%	42%	14%

		Mode	
	Base	Pho	Intern
McIlroy Favorability			
Favorable	63%	60%	72%
Unfavorable	12%	10%	17%
Not sure	25%	30%	11%

		Mode	
	Base	Pho	Intern
Mickelson Favorability			•
Favorable	75%	78%	65%
Unfavorable	14%	10%	26%
Not sure	11%	12%	10%





		Mode	
	Base	Pho	Intern
Scott Favorability			-
Favorable	50%	45%	65%
Unfavorable	15%	13%	20%
Not sure	35%	42%	15%

		Mode	
	Base	Pho	Intern
Spieth Favorability			
Favorable	64%	64%	66%
Unfavorable	12%	9%	17%
Not sure	24%	27%	17%

		Mode	
	Base	Pho	Intern
Watson Favorability		=	•
Favorable	61%	62%	61%
Unfavorable	12%	12%	12%
Not sure	26%	26%	27%

		Mode	
	Base	Pho	Intern
Woods Favorability			
Favorable	56%	57%	53%
Unfavorable	35%	33%	41%
Not sure	9%	10%	6%

		Mode	
	Base	Pho	Intern
Wave at Sporting Events Approve/Disapprove			
Approve	56%	50%	65%
Disapprove	18%	20%	14%
Not sure	27%	30%	21%

		Mode	
	Base	Pho	Intern
Longer Suspensions for Domestic Violence or PEDs		-	
Athletes should receive longer suspensions for domestic violence	68%	66%	71%
Athletes should receive longer suspensions for performance enhancing drugs	21%	23%	17%
Not sure	11%	11%	12%





		Mode	
	Base	Pho	Intern
Side With Owners/Players in Labor Conflicts			
Side more with the owners	20%	19%	23%
Side more with the players	43%	44%	41%
Not sure	37%	37%	37%

