



FOR IMMEDIATE RELEASE

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Americans Dim on GOP

Raleigh, N.C. – The Republican Party is primed for a great year at the polls in 2010, but it doesn't mean Americans are particularly enamored with the party.

Only 28% of voters in the country like the direction the GOP is headed in while 51% disapprove of it. Only 54% of Republican voters are happy with their own party, and it gets very poor marks from Democrats (8/82) and independents (18/49) as well.

None of the Republican Party's individual leaders get very good marks either. 25% of voters have a negative opinion of John Boehner to 15% who view him favorably. Mitch McConnell's numbers are almost identical with 26% seeing him unfavorably to 15% with a positive take. RNC Chair Michael Steele is particularly unpopular with 33% of Americans holding a negative opinion of him to only 10% with a favorable one.

McConnell and Boehner at least have positive numbers among Republican voters, but the same can't be said of Steele. 19% of GOP voters see him in an unfavorable light to only 15% positive. Steele also gets the worst numbers of the Republican trio among Democratic and independent voters.

Any thought that electing Steele as party chair would help the Republican Party reach out to black voters can probably be discarded. 53% of African Americans view Steele unfavorably with just 5% expressing positive feelings.

"The likely GOP gains this fall are going to say a lot more about the way voters view the Democrats than the Republicans right now," said Dean Debnam, President of Public Policy Polling. "Neither the party in general or its leadership is very popular."

PPP surveyed 622 registered voters from April 9th to 11th. The margin of error is +/- 3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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National Survey Results

Q1 Do you approve or disapprove of the direction of the Republican Party? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 28%
Disapprove..... 51%
Not Sure..... 21%

Q2 Do you have a favorable or unfavorable opinion of Michael Steele? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 10%
Unfavorable 33%
Not Sure..... 57%

Q3 Do you have a favorable or unfavorable opinion of Mitch McConnell? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 15%
Unfavorable 26%
Not Sure..... 58%

Q4 Do you have a favorable or unfavorable opinion of John Boehner? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 15%
Unfavorable 25%
Not Sure..... 59%

Q5 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 45%
Obama..... 48%
Someone else/don't remember..... 7%

Q6 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 21%
Moderate..... 37%
Conservative..... 42%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 50%
Man..... 50%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 38%
Republican..... 38%
Independent/Other..... 24%

Q9 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 10%
White 75%
African American 12%
Other..... 4%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 9%
30 to 45..... 28%
46 to 65..... 43%
Older than 65..... 21%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Republican Party Direction				
Approve	28%	53%	6%	10%
Disapprove	51%	21%	82%	35%
Not Sure	21%	25%	12%	56%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Steele Favorability				
Favorable	10%	15%	5%	8%
Unfavorable	33%	21%	48%	14%
Not Sure	57%	65%	47%	78%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
McConnell Favorability				
Favorable	15%	25%	7%	10%
Unfavorable	26%	11%	44%	4%
Not Sure	58%	65%	48%	86%

	Base	2008 Vote		
		McCain	Obama	Someone else/don't remember
Boehner Favorability				
Favorable	15%	26%	6%	12%
Unfavorable	25%	9%	43%	6%
Not Sure	59%	65%	51%	82%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Republican Party Direction				
Approve	28%	7%	18%	47%
Disapprove	51%	83%	64%	25%
Not Sure	21%	11%	18%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
Steele Favorability				
Favorable	10%	1%	11%	13%
Unfavorable	33%	55%	34%	22%
Not Sure	57%	44%	56%	65%

	Base	Ideology		
		Liberal	Moderate	Conservative
McConnell Favorability				
Favorable	15%	8%	8%	25%
Unfavorable	26%	48%	35%	8%
Not Sure	58%	43%	57%	67%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boehner Favorability				
Favorable	15%	6%	8%	26%
Unfavorable	25%	51%	33%	6%
Not Sure	59%	43%	59%	68%





Crosstabs

	Base	Gender	
		Woman	Man
Republican Party Direction			
Approve	28%	27%	28%
Disapprove	51%	48%	55%
Not Sure	21%	25%	17%

	Base	Gender	
		Woman	Man
Steele Favorability			
Favorable	10%	7%	12%
Unfavorable	33%	24%	42%
Not Sure	57%	68%	46%

	Base	Gender	
		Woman	Man
McConnell Favorability			
Favorable	15%	12%	19%
Unfavorable	26%	21%	31%
Not Sure	58%	67%	50%

	Base	Gender	
		Woman	Man
Boehner Favorability			
Favorable	15%	12%	18%
Unfavorable	25%	21%	30%
Not Sure	59%	67%	51%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Republican Party Direction				
Approve	28%	8%	54%	18%
Disapprove	51%	82%	22%	49%
Not Sure	21%	10%	24%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Steele Favorability				
Favorable	10%	4%	15%	10%
Unfavorable	33%	47%	19%	33%
Not Sure	57%	48%	66%	57%

	Base	Party		
		Democrat	Republican	Independent/Other
McConnell Favorability				
Favorable	15%	9%	25%	10%
Unfavorable	26%	45%	8%	26%
Not Sure	58%	46%	67%	65%

	Base	Party		
		Democrat	Republican	Independent/Other
Boehner Favorability				
Favorable	15%	8%	28%	7%
Unfavorable	25%	41%	9%	27%
Not Sure	59%	51%	63%	65%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Republican Party Direction					
Approve	28%	22%	33%	5%	21%
Disapprove	51%	70%	45%	74%	54%
Not Sure	21%	9%	22%	21%	25%

	Base	Race			
		Hispanic	White	African American	Other
Steele Favorability					
Favorable	10%	9%	11%	5%	8%
Unfavorable	33%	48%	29%	53%	21%
Not Sure	57%	43%	61%	42%	71%

	Base	Race			
		Hispanic	White	African American	Other
McConnell Favorability					
Favorable	15%	17%	17%	5%	8%
Unfavorable	26%	35%	21%	47%	33%
Not Sure	58%	48%	62%	47%	58%

	Base	Race			
		Hispanic	White	African American	Other
Boehner Favorability					
Favorable	15%	9%	18%	5%	8%
Unfavorable	25%	30%	23%	37%	25%
Not Sure	59%	61%	59%	58%	67%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Republican Party Direction					
Approve	28%	18%	33%	28%	24%
Disapprove	51%	69%	49%	50%	49%
Not Sure	21%	13%	18%	22%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Steele Favorability					
Favorable	10%	3%	14%	9%	10%
Unfavorable	33%	30%	28%	36%	35%
Not Sure	57%	67%	59%	55%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McConnell Favorability					
Favorable	15%	8%	14%	16%	20%
Unfavorable	26%	17%	28%	27%	28%
Not Sure	58%	76%	58%	58%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boehner Favorability					
Favorable	15%	6%	13%	19%	16%
Unfavorable	25%	21%	23%	28%	26%
Not Sure	59%	73%	64%	53%	59%

