

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL  
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE****Facebook still rules social media; Wisconsin Viewed Most Favorably**

**Raleigh, N.C.** – PPP’s latest nationwide poll finds that Facebook still owns the Internet, though social media as a whole is struggling to appeal to many Americans.

Opinionated aunts everywhere will be pleased to learn that Facebook is viewed favorably by a plurality of Americans (44/35) and is the only social media site to enjoy a positive net favorability rating. Facebook-owned Instagram carries a -1 net favorability rating (28/29) for the title of second most popular outlet, followed by Twitter (31/39), Snapchat (16/35), and teenage memories graveyard MySpace (11/48).

Republicans swipe left with every outlet polled—no site posts a positive spread with GOP voters, though Facebook breaks even at 38/38. Facebook is the most popular site with Democrats at 53/28, ahead of Instagram (36/22) and Twitter (42/30).

Social media sites also get mixed reviews with millennials. Facebook and Twitter, the two largest outlets, carry negative net favorability ratings with young voters at -2 and -5, respectively. Americans 18 to 29 years old are most receptive to newer apps Instagram (43/30), Snapchat (39/28), and Meerkat (22/13). Stalwarts Facebook and Twitter are most popular with 30-to-45-year-olds at 67% and 42% favorability, respectively.

“There are large party and generational divides when it comes to attitudes toward social media,” said Dean Debnam, President of Public Policy Polling. “Democrats have a much more favorable toward all the outlets we polled than Republicans do.”

Americans have the most favorable views toward Wisconsin and the least favorable ones toward Kentucky out of the teams playing in the Final Four this weekend. Wisconsin leads with a +15 net favorability rating (30/15), followed by Duke (33/20), Michigan State (29/16), and Kentucky (29/25). Duke and USA Basketball Head Coach Mike Krzyzewski is the most popular coach polled with 33% favorability.

Puerto Rican statehood is supported by an eight-point plurality, 42/34. Democrats strongly support the idea, 47/23, while Republicans narrowly oppose it 38/42.

PPP surveyed 989 registered voters from March 26<sup>th</sup> to 31<sup>st</sup>. The margin of error for the survey is +/- 3.1%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don’t have landline telephones.



## National Survey Results

**Q1** Do you approve or disapprove of the job Congress is doing?

*Approve* ..... 11%  
*Disapprove*..... 78%  
*Not sure* ..... 11%

**Q2** Do you approve or disapprove of the job Mitch McConnell is doing as Senate Majority Leader?

*Approve* ..... 20%  
*Disapprove*..... 56%  
*Not sure* ..... 24%

**Q3** Do you approve or disapprove of the job John Boehner is doing as Speaker of the House?

*Approve* ..... 20%  
*Disapprove*..... 66%  
*Not sure* ..... 14%

**Q4** Do you support or oppose Puerto Rico becoming a state?

*Support Puerto Rico becoming a state* ..... 42%  
*Oppose Puerto Rico becoming a state* ..... 34%  
*Not sure* ..... 24%

**Q5** Now we're going to change topics. Do you have a favorable or unfavorable opinion of meerkats?

*Favorable*..... 15%  
*Unfavorable* ..... 7%  
*Not sure* ..... 77%

**Q6** Do you have a favorable or unfavorable opinion of the app Meerkat?

*Favorable*..... 8%  
*Unfavorable* ..... 8%  
*Not sure* ..... 84%

**Q7** Do you have a favorable or unfavorable opinion of Facebook?

*Favorable*..... 44%  
*Unfavorable* ..... 35%  
*Not sure* ..... 21%

**Q8** Do you have a favorable or unfavorable opinion of Instagram?

*Favorable*..... 28%  
*Unfavorable* ..... 29%  
*Not sure* ..... 44%

**Q9** Do you have a favorable or unfavorable opinion of MySpace?

*Favorable*..... 11%  
*Unfavorable* ..... 48%  
*Not sure* ..... 41%

**Q10** Do you have a favorable or unfavorable opinion of Snapchat?

*Favorable*..... 16%  
*Unfavorable* ..... 35%  
*Not sure* ..... 48%

**Q11** Do you have a favorable or unfavorable opinion of Twitter?

*Favorable*..... 31%  
*Unfavorable* ..... 39%  
*Not sure* ..... 30%

**Q12** Do you have a favorable or unfavorable opinion of millionaires?

*Favorable*..... 34%  
*Unfavorable* ..... 23%  
*Not sure* ..... 43%





- Q13** Do you have a favorable or unfavorable opinion of billionaires?
- Favorable*..... 31%
- Unfavorable* ..... 28%
- Not sure* ..... 41%
- q14** Do you have a higher opinion of millionaires or billionaires?
- Millionaires*..... 29%
- Billionaires* ..... 16%
- Not sure* ..... 55%
- q15** Now we're going to ask some questions related to March Madness. Do you have a favorable or unfavorable opinion of Kentucky Basketball?
- Favorable*..... 29%
- Unfavorable* ..... 25%
- Not sure* ..... 47%
- q16** Do you have a favorable or unfavorable opinion of Kentucky Basketball coach John Calipari?
- Favorable*..... 24%
- Unfavorable* ..... 17%
- Not sure* ..... 59%
- q17** Do you have a favorable or unfavorable opinion of Wisconsin Basketball?
- Favorable*..... 30%
- Unfavorable* ..... 15%
- Not sure* ..... 55%
- q18** Do you have a favorable or unfavorable opinion of Wisconsin Basketball coach Bo Ryan?
- Favorable*..... 23%
- Unfavorable* ..... 12%
- Not sure* ..... 65%
- q19** Do you have a favorable or unfavorable opinion of Duke Basketball?
- Favorable*..... 33%
- Unfavorable* ..... 20%
- Not sure* ..... 46%

- q20** Do you have a favorable or unfavorable opinion of Duke Basketball coach Mike Krzyzewski?
- Favorable*..... 33%
- Unfavorable* ..... 15%
- Not sure* ..... 52%
- q21** Do you have a favorable or unfavorable opinion of Michigan State Basketball?
- Favorable*..... 29%
- Unfavorable* ..... 16%
- Not sure* ..... 55%
- q22** Do you have a favorable or unfavorable opinion of Michigan State Basketball coach Tom Izzo?
- Favorable*..... 29%
- Unfavorable* ..... 11%
- Not sure* ..... 60%
- q23** In the last presidential election, did you vote for Barack Obama or Mitt Romney?
- Barack Obama*..... 48%
- Mitt Romney*..... 43%
- Someone else / Don't remember* ..... 9%
- q24** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
- Very liberal*..... 13%
- Somewhat liberal* ..... 20%
- Moderate*..... 26%
- Somewhat conservative*..... 25%
- Very conservative* ..... 16%
- Q25** If you are a woman, press 1. If a man, press 2.
- Woman* ..... 53%
- Man*..... 47%





**q26** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 39%  
*Republican*..... 31%  
*Independent / Other*..... 31%

**Q27** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 9%  
*White* ..... 74%  
*African American*..... 12%  
*Other*..... 6%

**Q28** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 13%  
*30 to 45*..... 22%  
*46 to 65*..... 42%  
*Older than 65*..... 22%

**Q29** Mode

*Phone* ..... 80%  
*Internet* ..... 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Congress Approval</b>				
<b>Approve</b>	11%	10%	14%	6%
<b>Disapprove</b>	78%	81%	73%	82%
<b>Not sure</b>	11%	9%	13%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>McConnell Approval</b>				
<b>Approve</b>	20%	11%	33%	9%
<b>Disapprove</b>	56%	67%	42%	63%
<b>Not sure</b>	24%	22%	25%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Boehner Approval</b>				
<b>Approve</b>	20%	10%	33%	9%
<b>Disapprove</b>	66%	78%	53%	63%
<b>Not sure</b>	14%	12%	14%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Puerto Rico Statehood Support/Oppose</b>				
<b>Support Puerto Rico becoming a state</b>	42%	52%	33%	29%
<b>Oppose Puerto Rico becoming a state</b>	34%	21%	48%	37%
<b>Not sure</b>	24%	27%	19%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Meerkats Favorability</b>				
<b>Favorable</b>	15%	22%	7%	16%
<b>Unfavorable</b>	7%	8%	7%	8%
<b>Not sure</b>	77%	70%	86%	76%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Meerkat App Favorability</b>				
<b>Favorable</b>	8%	14%	3%	-
<b>Unfavorable</b>	8%	7%	9%	8%
<b>Not sure</b>	84%	80%	88%	92%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Facebook Favorability</b>				
Favorable	44%	51%	39%	34%
Unfavorable	35%	30%	41%	32%
Not sure	21%	19%	21%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Instagram Favorability</b>				
Favorable	28%	38%	19%	16%
Unfavorable	29%	24%	35%	26%
Not sure	44%	38%	47%	58%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>MySpace Favorability</b>				
Favorable	11%	16%	6%	9%
Unfavorable	48%	50%	47%	41%
Not sure	41%	35%	47%	50%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Snapchat Favorability</b>				
Favorable	16%	24%	9%	8%
Unfavorable	35%	32%	40%	31%
Not sure	48%	44%	51%	61%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Twitter Favorability</b>				
Favorable	31%	43%	20%	20%
Unfavorable	39%	31%	47%	38%
Not sure	30%	26%	33%	42%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Millionaires Favorability</b>				
Favorable	34%	22%	49%	24%
Unfavorable	23%	29%	15%	31%
Not sure	43%	49%	36%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Billionaires Favorability</b>				
Favorable	31%	22%	45%	16%
Unfavorable	28%	36%	16%	39%
Not sure	41%	42%	39%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Higher Opinion: Millionaires or Billionaires</b>				
Millionaires	29%	28%	33%	20%
Billionaires	16%	19%	14%	10%
Not sure	55%	53%	54%	70%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Kentucky Basketball Favorability</b>				
Favorable	29%	28%	30%	21%
Unfavorable	25%	24%	25%	27%
Not sure	47%	47%	45%	52%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Calipari Favorability</b>				
Favorable	24%	24%	26%	15%
Unfavorable	17%	16%	16%	23%
Not sure	59%	60%	58%	63%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Wisconsin Basketball Favorability</b>				
Favorable	30%	27%	37%	19%
Unfavorable	15%	17%	12%	16%
Not sure	55%	57%	51%	64%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Ryan Favorability</b>				
Favorable	23%	19%	30%	12%
Unfavorable	12%	15%	8%	16%
Not sure	65%	66%	62%	73%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Duke Basketball Favorability</b>				
Favorable	33%	31%	39%	20%
Unfavorable	20%	23%	16%	25%
Not sure	46%	46%	45%	54%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Krzyzewski Favorability</b>				
Favorable	33%	32%	38%	18%
Unfavorable	15%	16%	11%	23%
Not sure	52%	52%	51%	59%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Michigan State Basketball Favorability</b>				
Favorable	29%	30%	31%	13%
Unfavorable	16%	17%	14%	21%
Not sure	55%	53%	54%	66%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Izzo Favorability</b>				
Favorable	29%	30%	31%	12%
Unfavorable	11%	13%	8%	20%
Not sure	60%	56%	62%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Congress Approval</b>						
Approve	11%	12%	7%	8%	18%	9%
Disapprove	78%	82%	87%	78%	71%	73%
Not sure	11%	6%	6%	14%	11%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McConnell Approval</b>						
Approve	20%	26%	7%	16%	29%	27%
Disapprove	56%	60%	71%	58%	42%	52%
Not sure	24%	14%	22%	27%	29%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Boehner Approval</b>						
Approve	20%	18%	12%	14%	28%	27%
Disapprove	66%	76%	76%	69%	53%	59%
Not sure	14%	6%	12%	17%	19%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Puerto Rico Statehood Support/Oppose</b>						
Support Puerto Rico becoming a state	42%	49%	42%	48%	41%	27%
Oppose Puerto Rico becoming a state	34%	23%	31%	25%	42%	51%
Not sure	24%	28%	27%	28%	17%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Meerkats Favorability</b>						
Favorable	15%	21%	24%	11%	15%	7%
Unfavorable	7%	10%	10%	7%	5%	7%
Not sure	77%	68%	66%	81%	80%	86%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Meerkat App Favorability</b>						
Favorable	8%	16%	12%	5%	7%	2%
Unfavorable	8%	9%	8%	7%	7%	8%
Not sure	84%	75%	79%	88%	86%	89%







	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Facebook Favorability</b>						
Favorable	44%	53%	53%	38%	46%	36%
Unfavorable	35%	24%	28%	37%	34%	47%
Not sure	21%	23%	19%	25%	20%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Instagram Favorability</b>						
Favorable	28%	40%	39%	25%	23%	16%
Unfavorable	29%	19%	23%	29%	33%	37%
Not sure	44%	41%	38%	46%	44%	47%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>MySpace Favorability</b>						
Favorable	11%	15%	15%	10%	10%	7%
Unfavorable	48%	46%	49%	46%	48%	51%
Not sure	41%	39%	36%	45%	43%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Snapchat Favorability</b>						
Favorable	16%	28%	20%	15%	15%	7%
Unfavorable	35%	23%	36%	36%	34%	43%
Not sure	48%	49%	44%	48%	51%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Twitter Favorability</b>						
Favorable	31%	42%	38%	32%	29%	15%
Unfavorable	39%	24%	28%	40%	45%	51%
Not sure	30%	35%	34%	28%	26%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Millionaires Favorability</b>						
Favorable	34%	25%	29%	26%	42%	48%
Unfavorable	23%	37%	25%	25%	19%	13%
Not sure	43%	38%	46%	49%	39%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Billionaires Favorability</b>						
Favorable	31%	24%	27%	19%	42%	46%
Unfavorable	28%	43%	28%	35%	20%	14%
Not sure	41%	33%	44%	46%	38%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Higher Opinion: Millionaires or Billionaires</b>						
Millionaires	29%	38%	26%	32%	23%	32%
Billionaires	16%	15%	19%	12%	23%	9%
Not sure	55%	47%	55%	57%	54%	59%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Kentucky Basketball Favorability</b>						
<b>Favorable</b>	29%	28%	26%	31%	30%	25%
<b>Unfavorable</b>	25%	29%	23%	26%	24%	23%
<b>Not sure</b>	47%	43%	50%	42%	47%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Calipari Favorability</b>						
<b>Favorable</b>	24%	20%	30%	24%	22%	25%
<b>Unfavorable</b>	17%	32%	12%	17%	18%	9%
<b>Not sure</b>	59%	49%	59%	59%	60%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Wisconsin Basketball Favorability</b>						
<b>Favorable</b>	30%	34%	23%	33%	31%	32%
<b>Unfavorable</b>	15%	16%	20%	11%	16%	12%
<b>Not sure</b>	55%	50%	58%	56%	54%	56%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Ryan Favorability</b>						
<b>Favorable</b>	23%	20%	22%	21%	25%	25%
<b>Unfavorable</b>	12%	24%	16%	9%	9%	8%
<b>Not sure</b>	65%	56%	62%	70%	66%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Duke Basketball Favorability</b>						
<b>Favorable</b>	33%	34%	25%	32%	39%	36%
<b>Unfavorable</b>	20%	26%	27%	20%	19%	12%
<b>Not sure</b>	46%	39%	48%	48%	42%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Krzyzewski Favorability</b>						
<b>Favorable</b>	33%	33%	31%	36%	33%	33%
<b>Unfavorable</b>	15%	28%	17%	12%	12%	9%
<b>Not sure</b>	52%	39%	52%	52%	55%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Michigan State Basketball Favorability</b>						
<b>Favorable</b>	29%	31%	29%	31%	27%	28%
<b>Unfavorable</b>	16%	30%	18%	14%	13%	13%
<b>Not sure</b>	55%	39%	53%	56%	60%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Izzo Favorability</b>						
<b>Favorable</b>	29%	43%	31%	29%	22%	25%
<b>Unfavorable</b>	11%	16%	14%	12%	10%	7%
<b>Not sure</b>	60%	41%	56%	59%	68%	67%





	Base	Gender	
		Woman	Man
<b>Congress Approval</b>			
Approve	11%	7%	15%
Disapprove	78%	79%	77%
Not sure	11%	14%	8%

	Base	Gender	
		Woman	Man
<b>McConnell Approval</b>			
Approve	20%	18%	23%
Disapprove	56%	54%	58%
Not sure	24%	28%	19%

	Base	Gender	
		Woman	Man
<b>Boehner Approval</b>			
Approve	20%	20%	20%
Disapprove	66%	63%	69%
Not sure	14%	18%	11%

	Base	Gender	
		Woman	Man
<b>Puerto Rico Statehood Support/Oppose</b>			
Support Puerto Rico becoming a state	42%	39%	44%
Oppose Puerto Rico becoming a state	34%	33%	35%
Not sure	24%	28%	20%

	Base	Gender	
		Woman	Man
<b>Meerkats Favorability</b>			
Favorable	15%	15%	16%
Unfavorable	7%	7%	8%
Not sure	77%	78%	77%

	Base	Gender	
		Woman	Man
<b>Meerkat App Favorability</b>			
Favorable	8%	6%	10%
Unfavorable	8%	7%	9%
Not sure	84%	87%	81%

	Base	Gender	
		Woman	Man
<b>Facebook Favorability</b>			
Favorable	44%	49%	39%
Unfavorable	35%	32%	38%
Not sure	21%	19%	23%

	Base	Gender	
		Woman	Man
<b>Instagram Favorability</b>			
Favorable	28%	30%	26%
Unfavorable	29%	26%	32%
Not sure	44%	44%	43%





	Base	Gender	
		Woman	Man
<b>MySpace Favorability</b>			
Favorable	11%	10%	12%
Unfavorable	48%	46%	50%
Not sure	41%	44%	38%

	Base	Gender	
		Woman	Man
<b>Snapchat Favorability</b>			
Favorable	16%	18%	14%
Unfavorable	35%	32%	39%
Not sure	48%	50%	46%

	Base	Gender	
		Woman	Man
<b>Twitter Favorability</b>			
Favorable	31%	29%	34%
Unfavorable	39%	37%	40%
Not sure	30%	34%	26%

	Base	Gender	
		Woman	Man
<b>Millionaires Favorability</b>			
Favorable	34%	31%	38%
Unfavorable	23%	22%	24%
Not sure	43%	47%	38%

	Base	Gender	
		Woman	Man
<b>Billionaires Favorability</b>			
Favorable	31%	27%	36%
Unfavorable	28%	25%	31%
Not sure	41%	49%	33%

	Base	Gender	
		Woman	Man
<b>Higher Opinion: Millionaires or Billionaires</b>			
Millionaires	29%	26%	34%
Billionaires	16%	15%	17%
Not sure	55%	59%	50%

	Base	Gender	
		Woman	Man
<b>Kentucky Basketball Favorability</b>			
Favorable	29%	22%	36%
Unfavorable	25%	20%	30%
Not sure	47%	58%	34%

	Base	Gender	
		Woman	Man
<b>Calipari Favorability</b>			
Favorable	24%	16%	33%
Unfavorable	17%	11%	23%
Not sure	59%	73%	43%





	Base	Gender	
		Woman	Man
<b>Wisconsin Basketball Favorability</b>			
Favorable	30%	23%	38%
Unfavorable	15%	12%	18%
Not sure	55%	65%	44%

	Base	Gender	
		Woman	Man
<b>Ryan Favorability</b>			
Favorable	23%	16%	31%
Unfavorable	12%	9%	16%
Not sure	65%	76%	53%

	Base	Gender	
		Woman	Man
<b>Duke Basketball Favorability</b>			
Favorable	33%	28%	40%
Unfavorable	20%	19%	22%
Not sure	46%	54%	38%

	Base	Gender	
		Woman	Man
<b>Krzyzewski Favorability</b>			
Favorable	33%	26%	41%
Unfavorable	15%	12%	17%
Not sure	52%	61%	41%

	Base	Gender	
		Woman	Man
<b>Michigan State Basketball Favorability</b>			
Favorable	29%	23%	36%
Unfavorable	16%	14%	19%
Not sure	55%	64%	44%

	Base	Gender	
		Woman	Man
<b>Izzo Favorability</b>			
Favorable	29%	21%	38%
Unfavorable	11%	8%	15%
Not sure	60%	71%	47%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Congress Approval</b>				
Approve	11%	10%	13%	10%
Disapprove	78%	78%	73%	82%
Not sure	11%	12%	14%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>McConnell Approval</b>				
Approve	20%	15%	31%	16%
Disapprove	56%	62%	43%	61%
Not sure	24%	23%	26%	22%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Boehner Approval</b>				
Approve	20%	14%	35%	13%
Disapprove	66%	73%	50%	73%
Not sure	14%	14%	16%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Puerto Rico Statehood Support/Oppose</b>				
Support Puerto Rico becoming a state	42%	47%	38%	39%
Oppose Puerto Rico becoming a state	34%	23%	42%	39%
Not sure	24%	30%	19%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Meerkats Favorability</b>				
Favorable	15%	19%	9%	17%
Unfavorable	7%	10%	7%	5%
Not sure	77%	71%	84%	78%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Meerkat App Favorability</b>				
Favorable	8%	12%	4%	6%
Unfavorable	8%	8%	9%	7%
Not sure	84%	80%	87%	88%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Facebook Favorability</b>				
Favorable	44%	53%	38%	40%
Unfavorable	35%	28%	38%	39%
Not sure	21%	19%	23%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Instagram Favorability</b>				
Favorable	28%	36%	16%	29%
Unfavorable	29%	22%	38%	28%
Not sure	44%	42%	46%	43%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>MySpace Favorability</b>				
Favorable	11%	14%	6%	11%
Unfavorable	48%	49%	49%	45%
Not sure	41%	37%	45%	43%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Snapchat Favorability</b>				
Favorable	16%	21%	10%	16%
Unfavorable	35%	30%	40%	36%
Not sure	48%	48%	49%	47%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Twitter Favorability</b>				
Favorable	31%	42%	20%	28%
Unfavorable	39%	30%	46%	42%
Not sure	30%	28%	34%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Millionaires Favorability</b>				
Favorable	34%	23%	44%	38%
Unfavorable	23%	29%	17%	21%
Not sure	43%	49%	39%	40%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Billionaires Favorability</b>				
Favorable	31%	22%	42%	33%
Unfavorable	28%	36%	18%	27%
Not sure	41%	43%	40%	40%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Higher Opinion: Millionaires or Billionaires</b>				
Millionaires	29%	28%	29%	32%
Billionaires	16%	19%	18%	11%
Not sure	55%	53%	53%	58%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Kentucky Basketball Favorability</b>				
Favorable	29%	32%	29%	23%
Unfavorable	25%	25%	23%	27%
Not sure	47%	43%	47%	50%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Calipari Favorability</b>				
Favorable	24%	27%	26%	19%
Unfavorable	17%	16%	12%	22%
Not sure	59%	57%	62%	59%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Wisconsin Basketball Favorability</b>				
Favorable	30%	28%	35%	29%
Unfavorable	15%	19%	12%	12%
Not sure	55%	53%	53%	59%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Ryan Favorability</b>				
Favorable	23%	22%	27%	20%
Unfavorable	12%	14%	9%	12%
Not sure	65%	63%	64%	68%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Duke Basketball Favorability</b>				
Favorable	33%	34%	37%	29%
Unfavorable	20%	23%	15%	23%
Not sure	46%	43%	48%	49%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Krzyzewski Favorability</b>				
Favorable	33%	34%	38%	27%
Unfavorable	15%	17%	8%	18%
Not sure	52%	49%	54%	55%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Michigan State Basketball Favorability</b>				
Favorable	29%	30%	30%	27%
Unfavorable	16%	17%	14%	17%
Not sure	55%	53%	56%	56%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Izzo Favorability</b>				
Favorable	29%	33%	29%	24%
Unfavorable	11%	12%	8%	14%
Not sure	60%	55%	62%	63%

	Base	Race			
		Hispanic	White	African American	Other
<b>Congress Approval</b>					
Approve	11%	16%	10%	15%	5%
Disapprove	78%	71%	79%	75%	77%
Not sure	11%	13%	11%	10%	18%

	Base	Race			
		Hispanic	White	African American	Other
<b>McConnell Approval</b>					
Approve	20%	31%	20%	17%	11%
Disapprove	56%	48%	55%	63%	62%
Not sure	24%	22%	24%	20%	27%







	Base	Race			
		Hispanic	White	African American	Other
<b>Boehner Approval</b>					
Approve	20%	10%	22%	15%	21%
Disapprove	66%	77%	63%	76%	68%
Not sure	14%	13%	16%	9%	11%

	Base	Race			
		Hispanic	White	African American	Other
<b>Puerto Rico Statehood Support/Oppose</b>					
Support Puerto Rico becoming a state	42%	36%	41%	50%	41%
Oppose Puerto Rico becoming a state	34%	46%	35%	24%	30%
Not sure	24%	18%	24%	26%	29%

	Base	Race			
		Hispanic	White	African American	Other
<b>Meerkats Favorability</b>					
Favorable	15%	17%	13%	30%	19%
Unfavorable	7%	18%	7%	2%	5%
Not sure	77%	65%	80%	68%	76%

	Base	Race			
		Hispanic	White	African American	Other
<b>Meerkat App Favorability</b>					
Favorable	8%	22%	4%	22%	2%
Unfavorable	8%	11%	8%	5%	5%
Not sure	84%	67%	88%	73%	94%

	Base	Race			
		Hispanic	White	African American	Other
<b>Facebook Favorability</b>					
Favorable	44%	44%	42%	53%	53%
Unfavorable	35%	31%	36%	31%	30%
Not sure	21%	25%	21%	16%	16%

	Base	Race			
		Hispanic	White	African American	Other
<b>Instagram Favorability</b>					
Favorable	28%	42%	23%	50%	26%
Unfavorable	29%	26%	31%	21%	23%
Not sure	44%	32%	47%	28%	51%





	Base	Race			
		Hispanic	White	African American	Other
<b>MySpace Favorability</b>					
Favorable	11%	10%	8%	25%	14%
Unfavorable	48%	58%	47%	47%	45%
Not sure	41%	32%	45%	27%	40%

	Base	Race			
		Hispanic	White	African American	Other
<b>Snapchat Favorability</b>					
Favorable	16%	27%	12%	36%	12%
Unfavorable	35%	34%	38%	19%	35%
Not sure	48%	39%	50%	45%	54%

	Base	Race			
		Hispanic	White	African American	Other
<b>Twitter Favorability</b>					
Favorable	31%	32%	27%	54%	34%
Unfavorable	39%	44%	40%	25%	34%
Not sure	30%	24%	32%	21%	32%

	Base	Race			
		Hispanic	White	African American	Other
<b>Millionaires Favorability</b>					
Favorable	34%	45%	33%	28%	40%
Unfavorable	23%	39%	22%	13%	28%
Not sure	43%	16%	45%	58%	32%

	Base	Race			
		Hispanic	White	African American	Other
<b>Billionaires Favorability</b>					
Favorable	31%	36%	30%	31%	38%
Unfavorable	28%	43%	28%	17%	21%
Not sure	41%	21%	42%	52%	41%

	Base	Race			
		Hispanic	White	African American	Other
<b>Higher Opinion: Millionaires or Billionaires</b>					
Millionaires	29%	40%	31%	17%	17%
Billionaires	16%	35%	10%	34%	19%
Not sure	55%	25%	59%	48%	64%





	Base	Race			
		Hispanic	White	African American	Other
<b>Kentucky Basketball Favorability</b>					
Favorable	29%	27%	28%	36%	27%
Unfavorable	25%	44%	24%	14%	32%
Not sure	47%	29%	49%	50%	42%

	Base	Race			
		Hispanic	White	African American	Other
<b>Calipari Favorability</b>					
Favorable	24%	23%	24%	26%	26%
Unfavorable	17%	35%	15%	11%	20%
Not sure	59%	41%	61%	63%	55%

	Base	Race			
		Hispanic	White	African American	Other
<b>Wisconsin Basketball Favorability</b>					
Favorable	30%	34%	32%	18%	26%
Unfavorable	15%	29%	11%	21%	23%
Not sure	55%	37%	57%	60%	50%

	Base	Race			
		Hispanic	White	African American	Other
<b>Ryan Favorability</b>					
Favorable	23%	26%	24%	17%	17%
Unfavorable	12%	28%	9%	13%	17%
Not sure	65%	46%	67%	70%	66%

	Base	Race			
		Hispanic	White	African American	Other
<b>Duke Basketball Favorability</b>					
Favorable	33%	36%	32%	40%	34%
Unfavorable	20%	31%	18%	21%	28%
Not sure	46%	33%	50%	39%	38%

	Base	Race			
		Hispanic	White	African American	Other
<b>Krzyzewski Favorability</b>					
Favorable	33%	37%	33%	40%	23%
Unfavorable	15%	31%	12%	15%	20%
Not sure	52%	32%	55%	46%	57%





	Base	Race			
		Hispanic	White	African American	Other
<b>Michigan State Basketball Favorability</b>					
Favorable	29%	36%	30%	22%	25%
Unfavorable	16%	31%	13%	22%	18%
Not sure	55%	33%	57%	56%	56%

	Base	Race			
		Hispanic	White	African American	Other
<b>Izzo Favorability</b>					
Favorable	29%	38%	28%	34%	14%
Unfavorable	11%	27%	9%	11%	19%
Not sure	60%	35%	63%	55%	67%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Congress Approval</b>					
Approve	11%	13%	14%	9%	12%
Disapprove	78%	72%	71%	82%	80%
Not sure	11%	14%	15%	10%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McConnell Approval</b>					
Approve	20%	27%	14%	18%	26%
Disapprove	56%	47%	50%	62%	56%
Not sure	24%	26%	36%	19%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Boehner Approval</b>					
Approve	20%	17%	17%	19%	25%
Disapprove	66%	59%	64%	69%	65%
Not sure	14%	24%	18%	12%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Puerto Rico Statehood Support/Oppose</b>					
Support Puerto Rico becoming a state	42%	42%	38%	43%	41%
Oppose Puerto Rico becoming a state	34%	37%	39%	30%	35%
Not sure	24%	21%	22%	27%	23%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Meerkats Favorability</b>					
<b>Favorable</b>	15%	42%	24%	9%	3%
<b>Unfavorable</b>	7%	13%	5%	7%	8%
<b>Not sure</b>	77%	45%	71%	84%	90%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Meerkat App Favorability</b>					
<b>Favorable</b>	8%	22%	14%	3%	1%
<b>Unfavorable</b>	8%	13%	4%	8%	9%
<b>Not sure</b>	84%	65%	82%	89%	90%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Facebook Favorability</b>					
<b>Favorable</b>	44%	39%	67%	43%	28%
<b>Unfavorable</b>	35%	41%	26%	35%	40%
<b>Not sure</b>	21%	20%	7%	22%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Instagram Favorability</b>					
<b>Favorable</b>	28%	43%	44%	23%	12%
<b>Unfavorable</b>	29%	30%	29%	28%	29%
<b>Not sure</b>	44%	27%	27%	50%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>MySpace Favorability</b>					
<b>Favorable</b>	11%	8%	20%	10%	6%
<b>Unfavorable</b>	48%	67%	50%	47%	36%
<b>Not sure</b>	41%	24%	30%	44%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Snapchat Favorability</b>					
<b>Favorable</b>	16%	39%	22%	13%	3%
<b>Unfavorable</b>	35%	28%	45%	34%	32%
<b>Not sure</b>	48%	33%	33%	53%	64%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Twitter Favorability</b>					
<b>Favorable</b>	31%	37%	42%	30%	18%
<b>Unfavorable</b>	39%	42%	41%	36%	38%
<b>Not sure</b>	30%	21%	17%	33%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Millionaires Favorability</b>					
<b>Favorable</b>	34%	30%	45%	30%	32%
<b>Unfavorable</b>	23%	24%	24%	24%	20%
<b>Not sure</b>	43%	46%	31%	46%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Billionaires Favorability</b>					
<b>Favorable</b>	31%	34%	37%	28%	30%
<b>Unfavorable</b>	28%	27%	26%	29%	26%
<b>Not sure</b>	41%	39%	37%	43%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Higher Opinion: Millionaires or Billionaires</b>					
<b>Millionaires</b>	29%	20%	31%	30%	31%
<b>Billionaires</b>	16%	42%	20%	8%	11%
<b>Not sure</b>	55%	38%	49%	61%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kentucky Basketball Favorability</b>					
<b>Favorable</b>	29%	21%	35%	26%	31%
<b>Unfavorable</b>	25%	35%	22%	22%	26%
<b>Not sure</b>	47%	45%	43%	51%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Calipari Favorability</b>					
<b>Favorable</b>	24%	20%	30%	21%	28%
<b>Unfavorable</b>	17%	26%	13%	16%	16%
<b>Not sure</b>	59%	53%	57%	64%	56%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Wisconsin Basketball Favorability</b>					
<b>Favorable</b>	30%	18%	35%	30%	33%
<b>Unfavorable</b>	15%	35%	12%	12%	11%
<b>Not sure</b>	55%	47%	53%	58%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ryan Favorability</b>					
<b>Favorable</b>	23%	23%	23%	20%	28%
<b>Unfavorable</b>	12%	25%	15%	9%	8%
<b>Not sure</b>	65%	52%	62%	71%	65%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Duke Basketball Favorability</b>					
<b>Favorable</b>	33%	34%	34%	31%	36%
<b>Unfavorable</b>	20%	32%	24%	18%	14%
<b>Not sure</b>	46%	34%	43%	50%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Krzyzewski Favorability</b>					
<b>Favorable</b>	33%	29%	32%	32%	39%
<b>Unfavorable</b>	15%	24%	20%	11%	10%
<b>Not sure</b>	52%	46%	48%	57%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Michigan State Basketball Favorability</b>					
<b>Favorable</b>	29%	20%	28%	30%	35%
<b>Unfavorable</b>	16%	32%	21%	12%	11%
<b>Not sure</b>	55%	49%	51%	59%	54%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Izzo Favorability</b>					
<b>Favorable</b>	29%	29%	25%	29%	33%
<b>Unfavorable</b>	11%	18%	17%	8%	8%
<b>Not sure</b>	60%	53%	57%	63%	59%





	Base	Mode	
		Phone	Internet
<b>Congress Approval</b>			
Approve	11%	9%	19%
Disapprove	78%	81%	64%
Not sure	11%	10%	17%

	Base	Mode	
		Phone	Internet
<b>McConnell Approval</b>			
Approve	20%	19%	25%
Disapprove	56%	61%	37%
Not sure	24%	20%	38%

	Base	Mode	
		Phone	Internet
<b>Boehner Approval</b>			
Approve	20%	20%	20%
Disapprove	66%	69%	51%
Not sure	14%	11%	28%

	Base	Mode	
		Phone	Internet
<b>Puerto Rico Statehood Support/Oppose</b>			
Support Puerto Rico becoming a state	42%	40%	47%
Oppose Puerto Rico becoming a state	34%	37%	24%
Not sure	24%	23%	29%

	Base	Mode	
		Phone	Internet
<b>Meerkats Favorability</b>			
Favorable	15%	8%	45%
Unfavorable	7%	8%	6%
Not sure	77%	84%	49%

	Base	Mode	
		Phone	Internet
<b>Meerkat App Favorability</b>			
Favorable	8%	3%	28%
Unfavorable	8%	9%	5%
Not sure	84%	89%	67%

	Base	Mode	
		Phone	Internet
<b>Facebook Favorability</b>			
Favorable	44%	40%	62%
Unfavorable	35%	37%	26%
Not sure	21%	23%	12%

	Base	Mode	
		Phone	Internet
<b>Instagram Favorability</b>			
Favorable	28%	20%	58%
Unfavorable	29%	31%	17%
Not sure	44%	48%	24%







	Base	Mode	
		Phone	Internet
<b>MySpace Favorability</b>			
Favorable	11%	8%	24%
Unfavorable	48%	46%	55%
Not sure	41%	46%	21%

	Base	Mode	
		Phone	Internet
<b>Snapchat Favorability</b>			
Favorable	16%	9%	44%
Unfavorable	35%	39%	21%
Not sure	48%	52%	35%

	Base	Mode	
		Phone	Internet
<b>Twitter Favorability</b>			
Favorable	31%	27%	48%
Unfavorable	39%	40%	34%
Not sure	30%	33%	18%

	Base	Mode	
		Phone	Internet
<b>Millionaires Favorability</b>			
Favorable	34%	34%	34%
Unfavorable	23%	23%	22%
Not sure	43%	43%	44%

	Base	Mode	
		Phone	Internet
<b>Billionaires Favorability</b>			
Favorable	31%	31%	34%
Unfavorable	28%	28%	27%
Not sure	41%	42%	39%

	Base	Mode	
		Phone	Internet
<b>Higher Opinion: Millionaires or Billionaires</b>			
Millionaires	29%	31%	23%
Billionaires	16%	11%	34%
Not sure	55%	58%	43%

	Base	Mode	
		Phone	Internet
<b>Kentucky Basketball Favorability</b>			
Favorable	29%	27%	33%
Unfavorable	25%	26%	21%
Not sure	47%	47%	46%

	Base	Mode	
		Phone	Internet
<b>Calipari Favorability</b>			
Favorable	24%	24%	26%
Unfavorable	17%	17%	16%
Not sure	59%	60%	58%





	Base	Mode	
		Phone	Internet
<b>Wisconsin Basketball Favorability</b>			
Favorable	30%	32%	22%
Unfavorable	15%	12%	24%
Not sure	55%	55%	53%

	Base	Mode	
		Phone	Internet
<b>Ryan Favorability</b>			
Favorable	23%	24%	19%
Unfavorable	12%	10%	21%
Not sure	65%	67%	60%

	Base	Mode	
		Phone	Internet
<b>Duke Basketball Favorability</b>			
Favorable	33%	32%	38%
Unfavorable	20%	19%	27%
Not sure	46%	49%	36%

	Base	Mode	
		Phone	Internet
<b>Krzyzewski Favorability</b>			
Favorable	33%	33%	34%
Unfavorable	15%	13%	21%
Not sure	52%	54%	45%

	Base	Mode	
		Phone	Internet
<b>Michigan State Basketball Favorability</b>			
Favorable	29%	31%	22%
Unfavorable	16%	13%	27%
Not sure	55%	56%	51%

	Base	Mode	
		Phone	Internet
<b>Izzo Favorability</b>			
Favorable	29%	29%	29%
Unfavorable	11%	10%	19%
Not sure	60%	61%	53%

