

FOR IMMEDIATE RELEASE

March 18, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

2012 Matches Close

Raleigh, N.C. – Reflecting the angry mood of voters in the country our newest look at the 2012 race finds that not only does Barack Obama have an approval rating in negative territory, but so do all of his leading potential Republican opponents.

Obama's approval is 47% with 48% disapproving. 31% of voters view Mike Huckabee favorably to 36% with an unfavorable opinion. For Mitt Romney it's a 32/39 spread, for Sarah Palin it's 36/50, and for wild card Mitch Daniels it's 7/19.

Mitt Romney does the best of the Republican candidates in a head to head with Obama, tying him at 44%. Romney leads 45-38 with independents and wins 80% of the Republican vote to Obama's 76% of the Democratic vote.

Mike Huckabee trails Obama by a couple points, 46-44. He leads by a single point with independents, 43-42, and also has his party behind him to a greater extent than Obama, getting 82% of the Republican vote to the President's 76% share of the Democrats.

Sarah Palin continues to lag Huckabee and Romney in how she matches up with Obama. She trails him by a 49-41 margin, primarily because while Huckabee and Romney lead Obama with independents she trails him by 14.

Mitch Daniels trails Obama 45-34, not a bad showing for someone who is pretty much unknown.

"The last few months of our 2012 polling have made it clear that either Mike Huckabee or Mitt Romney would basically be even money with Barack Obama if there was a Presidential election going on right now," said Dean Debnam, President of PPP.

PPP surveyed 1,403 registered voters from March 12th to 14th. The margin of error is +/- 2.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



National Survey Results

Q1 Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 47% *Not Sure*..... 5%
Disapprove..... 48%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support..... 45%
Oppose..... 49%
No Opinion..... 6%

Q3 Do you have a favorable or unfavorable opinion of Mike Huckabee? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 31% *Not Sure*..... 33%
Unfavorable..... 36%

Q4 Do you have a favorable or unfavorable opinion of Sarah Palin? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 36%
Unfavorable..... 50%
Not Sure..... 13%

Q5 Do you have a favorable or unfavorable opinion of Mitch Daniels? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 7%
Unfavorable..... 19%
Not Sure..... 74%

Q6 Do you have a favorable or unfavorable opinion of Mitt Romney? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 32%
Unfavorable..... 39%
Not Sure..... 29%

Q7 If the candidates for President next time were Mike Huckabee and Barack Obama, who would you vote for? If Mike Huckabee, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Huckabee..... 44%
Obama..... 46%
Not Sure..... 10%

Q8 If the candidates for President next time were Sarah Palin and Barack Obama, who would you vote for? If Sarah Palin, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Palin..... 41%
Obama..... 49%
Not Sure..... 10%

Q9 If the candidates for President in 2012 were Mitch Daniels and Barack Obama, who would you vote for? If Mitch Daniels, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Daniels..... 34%
Obama..... 45%
Undecided..... 21%





Q10 If the candidates for President next time were Mitt Romney and Barack Obama, who would you vote for? If Mitt Romney, press 1. If Barack Obama, press 2. If you're not sure, press 3.

Romney 44%
Obama 44%
Not Sure 12%

Q11 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain 46%
Obama 52%
Someone else/don't remember 3%

Q12 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal 18%
Moderate 47%
Conservative 35%

Q13 If you are a woman, press 1, if a man, press 2.

Woman 51%
Man 49%

Q14 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican 33%
Independent/Other 24%

Q15 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic 10%
White 74%
African American 12%
Other 4%

Q16 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29 12%
30 to 45 27%
46 to 65 43%
Older than 65 18%

Q17

Northeast 25%
South 29%
Midwest 26%
West 19%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	47%	92%	57%	9%
Disapprove	48%	5%	35%	89%
Not Sure	5%	3%	8%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	45%	89%	56%	8%
Oppose	49%	3%	37%	89%
No Opinion	6%	9%	7%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee Favorability				
Favorable	31%	9%	22%	54%
Unfavorable	36%	57%	44%	14%
Not Sure	33%	34%	34%	32%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Favorability				
Favorable	36%	5%	23%	70%
Unfavorable	50%	83%	64%	17%
Not Sure	13%	12%	14%	13%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Daniels Favorability				
Favorable	7%	4%	4%	13%
Unfavorable	19%	25%	24%	9%
Not Sure	74%	71%	73%	78%

	Base	Ideology		
		Liberal	Moderate	Conservative
Romney Favorability				
Favorable	32%	8%	22%	56%
Unfavorable	39%	61%	48%	17%
Not Sure	29%	30%	30%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee/Obama				
Huckabee	44%	7%	30%	83%
Obama	46%	88%	59%	8%
Not Sure	10%	6%	12%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Palin				
Palin	41%	4%	26%	80%
Obama	49%	89%	62%	10%
Not Sure	10%	6%	11%	10%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Daniels				
Daniels	34%	5%	23%	62%
Obama	45%	83%	58%	7%
Undecided	21%	12%	19%	30%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Romney				
Romney	44%	7%	31%	80%
Obama	44%	87%	55%	7%
Not Sure	12%	6%	13%	12%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	52%	41%
Disapprove	48%	43%	53%
Not Sure	5%	5%	5%

	Base	Gender	
		Woman	Man
Health Care			
Support	45%	48%	42%
Oppose	49%	46%	52%
No Opinion	6%	6%	6%





Crosstabs

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	31%	27%	34%
Unfavorable	36%	38%	33%
Not Sure	33%	34%	32%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	36%	35%	38%
Unfavorable	50%	51%	50%
Not Sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Daniels Favorability			
Favorable	7%	7%	7%
Unfavorable	19%	18%	19%
Not Sure	74%	75%	73%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	32%	27%	37%
Unfavorable	39%	40%	38%
Not Sure	29%	33%	25%





Crosstabs

	Base	Gender	
		Woman	Man
Huckabee/Obama			
Huckabee	44%	38%	51%
Obama	46%	50%	41%
Not Sure	10%	12%	8%

	Base	Gender	
		Woman	Man
Obama/Palin			
Palin	41%	35%	48%
Obama	49%	53%	44%
Not Sure	10%	12%	8%

	Base	Gender	
		Woman	Man
Obama/Daniels			
Daniels	34%	28%	40%
Obama	45%	49%	40%
Undecided	21%	23%	20%

	Base	Gender	
		Woman	Man
Obama/Romney			
Romney	44%	39%	49%
Obama	44%	49%	39%
Not Sure	12%	12%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	75%	11%	44%
Disapprove	48%	19%	86%	50%
Not Sure	5%	6%	4%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	45%	76%	8%	40%
Oppose	49%	19%	88%	49%
No Opinion	6%	5%	4%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Huckabee Favorability				
Favorable	31%	13%	55%	31%
Unfavorable	36%	52%	17%	31%
Not Sure	33%	35%	28%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	36%	15%	69%	31%
Unfavorable	50%	72%	20%	53%
Not Sure	13%	13%	12%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Daniels Favorability				
Favorable	7%	4%	7%	12%
Unfavorable	19%	29%	11%	12%
Not Sure	74%	67%	82%	75%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	32%	10%	57%	37%
Unfavorable	39%	56%	20%	34%
Not Sure	29%	33%	24%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Huckabee/Obama				
Huckabee	44%	16%	82%	43%
Obama	46%	76%	10%	42%
Not Sure	10%	8%	8%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Palin				
Palin	41%	14%	82%	35%
Obama	49%	78%	10%	49%
Not Sure	10%	8%	8%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Daniels				
Daniels	34%	13%	63%	33%
Obama	45%	75%	10%	38%
Undecided	21%	13%	28%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Romney	44%	16%	80%	45%
Obama	44%	76%	7%	38%
Not Sure	12%	8%	13%	17%

	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Approve	47%	65%	37%	90%	61%
Disapprove	48%	29%	58%	5%	33%
Not Sure	5%	6%	5%	5%	6%

	Base	Race			
		Hispanic	White	African American	Other
Health Care					
Support	45%	65%	36%	77%	65%
Oppose	49%	29%	59%	9%	35%
No Opinion	6%	6%	5%	14%	-





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Huckabee Favorability					
Favorable	31%	29%	35%	9%	17%
Unfavorable	36%	41%	29%	64%	56%
Not Sure	33%	29%	35%	27%	28%

	Base	Race			
		Hispanic	White	African American	Other
Palin Favorability					
Favorable	36%	35%	41%	14%	17%
Unfavorable	50%	59%	45%	68%	67%
Not Sure	13%	6%	13%	18%	17%

	Base	Race			
		Hispanic	White	African American	Other
Daniels Favorability					
Favorable	7%	18%	5%	9%	6%
Unfavorable	19%	24%	16%	32%	22%
Not Sure	74%	59%	79%	59%	72%

	Base	Race			
		Hispanic	White	African American	Other
Romney Favorability					
Favorable	32%	18%	38%	9%	17%
Unfavorable	39%	59%	33%	55%	61%
Not Sure	29%	24%	29%	36%	22%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Huckabee/Obama					
Huckabee	44%	29%	53%	9%	28%
Obama	46%	65%	36%	82%	67%
Not Sure	10%	6%	11%	9%	6%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Palin					
Palin	41%	24%	50%	9%	22%
Obama	49%	71%	40%	82%	67%
Not Sure	10%	6%	10%	9%	11%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Daniels					
Daniels	34%	29%	39%	9%	22%
Obama	45%	59%	36%	82%	67%
Undecided	21%	12%	25%	9%	11%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Romney					
Romney	44%	29%	52%	9%	33%
Obama	44%	65%	34%	82%	61%
Not Sure	12%	6%	13%	9%	6%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	47%	43%	48%	48%
Disapprove	48%	48%	50%	48%	47%
Not Sure	5%	5%	8%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care					
Support	45%	49%	35%	49%	48%
Oppose	49%	45%	55%	47%	47%
No Opinion	6%	6%	10%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	31%	23%	31%	31%	35%
Unfavorable	36%	41%	36%	37%	30%
Not Sure	33%	36%	33%	32%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	36%	36%	38%	35%	36%
Unfavorable	50%	46%	48%	53%	50%
Not Sure	13%	17%	14%	12%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Daniels Favorability					
Favorable	7%	17%	8%	5%	5%
Unfavorable	19%	22%	17%	16%	25%
Not Sure	74%	61%	75%	79%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	32%	17%	28%	36%	36%
Unfavorable	39%	42%	39%	41%	33%
Not Sure	29%	41%	32%	23%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee/Obama					
Huckabee	44%	41%	49%	42%	45%
Obama	46%	44%	41%	49%	48%
Not Sure	10%	15%	10%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Palin					
Palin	41%	42%	41%	41%	41%
Obama	49%	42%	47%	51%	50%
Not Sure	10%	15%	12%	8%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Daniels					
Daniels	34%	38%	36%	33%	30%
Obama	45%	42%	41%	47%	47%
Undecided	21%	20%	24%	20%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Romney	44%	46%	45%	43%	43%
Obama	44%	42%	40%	46%	47%
Not Sure	12%	12%	15%	11%	10%

	Base	Region			
		Northeast	South	Midwest	West
Obama Approval					
Approve	47%	51%	44%	43%	50%
Disapprove	48%	43%	51%	53%	43%
Not Sure	5%	6%	5%	4%	7%

	Base	Region			
		Northeast	South	Midwest	West
Health Care					
Support	45%	51%	41%	41%	50%
Oppose	49%	42%	53%	53%	46%
No Opinion	6%	8%	7%	6%	3%





Crosstabs

	Base	Region			
		Northeast	South	Midwest	West
Huckabee Favorability					
Favorable	31%	28%	37%	30%	26%
Unfavorable	36%	37%	33%	37%	37%
Not Sure	33%	36%	30%	33%	37%

	Base	Region			
		Northeast	South	Midwest	West
Palin Favorability					
Favorable	36%	35%	42%	37%	30%
Unfavorable	50%	53%	45%	48%	60%
Not Sure	13%	12%	14%	15%	11%

	Base	Region			
		Northeast	South	Midwest	West
Daniels Favorability					
Favorable	7%	9%	3%	14%	1%
Unfavorable	19%	22%	17%	20%	15%
Not Sure	74%	68%	80%	66%	84%

	Base	Region			
		Northeast	South	Midwest	West
Romney Favorability					
Favorable	32%	31%	32%	32%	31%
Unfavorable	39%	43%	34%	39%	43%
Not Sure	29%	26%	33%	30%	26%





Crosstabs

	Base	Region			
		Northeast	South	Midwest	West
Huckabee/Obama					
Huckabee	44%	39%	47%	50%	39%
Obama	46%	49%	44%	41%	52%
Not Sure	10%	12%	10%	9%	9%

	Base	Region			
		Northeast	South	Midwest	West
Obama/Palin					
Palin	41%	36%	46%	44%	36%
Obama	49%	51%	43%	47%	57%
Not Sure	10%	13%	11%	9%	7%

	Base	Region			
		Northeast	South	Midwest	West
Obama/Daniels					
Daniels	34%	31%	39%	39%	23%
Obama	45%	49%	40%	42%	49%
Undecided	21%	20%	21%	19%	28%

	Base	Region			
		Northeast	South	Midwest	West
Obama/Romney					
Romney	44%	41%	49%	47%	36%
Obama	44%	46%	41%	43%	49%
Not Sure	12%	13%	10%	10%	15%

