

**INTERVIEWS: Tom Jensen 919-744-6312**

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## **Americans Evenly Divided on Super Bowl; Brady a Lightning Rod**

Raleigh, N.C. – PPP's annual poll on the Super Bowl finds Americans evenly divided on the big game this year- 40% say they're rooting for the Panthers and 40% say they're rooting for the Broncos. There's less division when it comes to who people actually think will win on Sunday- 56% say they believe the Panthers will be the winners to 32% who think the Broncos will come out on top.

There are big race and generational divides in terms of who people are rooting for on Sunday. The Broncos are strongly favored by white people (46/34) and seniors (55/28). Meanwhile the Panthers are the team of choice for nonwhite voters (53/26) and voters under 45 (46/31).

Despite the divide on who people are rooting for Sunday both franchises are pretty well liked overall. 64% of voters see the Broncos favorably to 18% with an unfavorable view. And 54% have a positive opinion of the Panthers to 21% who see them negatively.

“For the most part Americans would be fine with either the Panthers or Broncos winning the Super Bowl on Sunday,” said Dean Debnam, President of Public Policy Polling. “But a lot of the dividing lines we see in American politics are also dividing lines in who people are pulling for on the gridiron.”

Our look at the most and least popular Quarterbacks in the NFL finds that...they're the same person. 23% say Tom Brady is their favorite QB to 16% for Peyton Manning, 13% for Aaron Rodgers, and 11% for Cam Newton. Brady has even more support when it comes to who people's least favorite QB is, with 29% to 10% for Tim Tebow with no one else in double digits. We still throw Tebow in our polling because he's such a lightning rod and despite not actually having played in the NFL in 3 years he comes out as the 5th most popular QB in the league at 7%, ahead of Ben Roethlisberger, Russell Wilson, Eli Manning, and Drew Brees. That's thanks largely to Tebow finishing in a tie for second place among Republicans at 16%, behind Peyton Manning's 20%.

Both Quarterbacks in Sunday's game are broadly popular nationally. Manning has a 77/11 favorability rating, and Newton's is 57/16. There is a pretty big difference among Republicans when it comes to the two Quarterbacks though-

Manning comes in at 79/12 with them, while Newton's rating is only 48/24. Newton's favorability is 81/1 with nonwhite football fans, but only 46/23 with whites. Newton's prominence this year has caused a lot of discussion about touchdown dances and overall football fans say they approve of them by a 57/27 margin. There are some divides in those numbers though. While fans under 45 say that they like the dances by a 67/21 margin, seniors say they disapprove of them 32/43. Democrats (70/17) are also a lot more fine with them than Republicans (48/31) are.

A couple final notes on Quarterbacks. NFL fans don't have much faith in Johnny Manziel- only 16% say they think he will ever amount to anything to 45% who think he won't and 39% who have no opinion about it one way or another. And we put the great question of our times to the test and found that only 21% of NFL fans think Joe Flacco is a elite Quarterback- 35% think he is not and 44% have no opinion on the matter one way or another.

Every time we've done a poll over the years on the most hated team in the NFL the Cowboys have won out. But this year there's a new sheriff in town- 23% of fans say the Patriots are their least favorite team with the Cowboys dropping to second at 20% and no one else in double digits. It may be nice for the Cowboys to have dropped to only second most hated but we also asked if people still consider them to be America's team and only 27% of fans do, to 64% who say they don't deserve that designation.

The most popular team in the NFL is pretty bunched up. The Packers lead with 15% to 13% for the Panthers, 11% for the Patriots, 10% for the Cowboys, 9% for the Steelers, 8% for the Broncos, 7% for the Giants, and 6% for the Seahawks.

A few final notes:

-Only 19% of NFL fans have a favorable opinion of Roger Goodell to 40% with a negative one and another 40% who have no opinion about him one way or another.

-Despite all the recent attention to long term injuries from the sport, 64% of fans say they would let their children or grandchildren play football to only 23% who say they wouldn't.

-We find only 25% of NFL fans think the Redskins should change their name, to 64% who think it should be left as it is. By a 47/35 margin nonwhite fans do think the team ought to dump the Redskins moniker, but white fans are opposed to a change 15/77.

Public Policy Polling interviewed 410 self described NFL fans on February 2<sup>nd</sup> and 3<sup>rd</sup>. The margin of error is +/-4.8%. 80% of participants responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet.



## National Survey Results

**Q1** Do you have a favorable or unfavorable opinion of the Carolina Panthers?

*Favorable*..... 54%  
*Unfavorable* ..... 21%  
*Not sure* ..... 25%

**Q2** Do you have a favorable or unfavorable opinion of the Denver Broncos?

*Favorable*..... 64%  
*Unfavorable* ..... 18%  
*Not sure* ..... 18%

**Q3** Who are you rooting for in the Super Bowl this weekend: the Carolina Panthers or the Denver Broncos?

*Carolina Panthers* ..... 40%  
*Denver Broncos* ..... 40%  
*Not sure* ..... 20%

**Q4** Regardless of who you're rooting for, who do you think will win the Super Bowl: the Carolina Panthers or the Denver Broncos?

*Carolina Panthers* ..... 56%  
*Denver Broncos* ..... 32%  
*Not sure* ..... 13%

**Q5** Given the choices of the Carolina Panthers, Chicago Bears, Dallas Cowboys, Denver Broncos, Green Bay Packers, New England Patriots, New York Giants, Pittsburgh Steelers, and Seattle Seahawks which is your favorite NFL team?

*Carolina Panthers* ..... 13%  
*Chicago Bears* ..... 3%  
*Dallas Cowboys* ..... 10%  
*Denver Broncos* ..... 8%  
*Green Bay Packers*..... 15%  
*New England Patriots* ..... 11%  
*New York Giants* ..... 7%  
*Pittsburgh Steelers* ..... 9%  
*Seattle Seahawks* ..... 6%  
*Another team / Don't have a favorite*..... 18%

**Q6** Given the same list of choices which is your least favorite NFL team?

*Carolina Panthers* ..... 4%  
*Chicago Bears* ..... 6%  
*Dallas Cowboys* ..... 20%  
*Denver Broncos* ..... 6%  
*Green Bay Packers*..... 4%  
*New England Patriots* ..... 23%  
*New York Giants* ..... 9%  
*Pittsburgh Steelers* ..... 8%  
*Seattle Seahawks* ..... 6%  
*Another team / Don't have a least favorite* ..... 14%





**Q7** Given the choices of Tom Brady, Drew Brees, Eli Manning, Peyton Manning, Cam Newton, Aaron Rodgers, Ben Roethlisberger, Tim Tebow, and Russell Wilson who is your favorite NFL Quarterback?

<i>Tom Brady</i> .....	23%
<i>Drew Brees</i> .....	4%
<i>Eli Manning</i> .....	6%
<i>Peyton Manning</i> .....	16%
<i>Cam Newton</i> .....	11%
<i>Aaron Rodgers</i> .....	13%
<i>Ben Roethlisberger</i> .....	6%
<i>Tim Tebow</i> .....	7%
<i>Russell Wilson</i> .....	6%
<i>Someone else / Don't have a favorite</i> .....	9%

**Q8** Give the same list of choices who is your least favorite NFL Quarterback?

<i>Tom Brady</i> .....	29%
<i>Drew Brees</i> .....	3%
<i>Eli Manning</i> .....	4%
<i>Peyton Manning</i> .....	8%
<i>Cam Newton</i> .....	9%
<i>Aaron Rodgers</i> .....	2%
<i>Ben Roethlisberger</i> .....	9%
<i>Tim Tebow</i> .....	10%
<i>Russell Wilson</i> .....	6%
<i>Someone else / Don't have a least favorite</i> .....	19%

**Q9** Do you have a favorable or unfavorable opinion of Tom Brady?

<i>Favorable</i> .....	46%
<i>Unfavorable</i> .....	39%
<i>Not sure</i> .....	15%

**Q10** Do you have a favorable or unfavorable opinion of Peyton Manning?

<i>Favorable</i> .....	77%
<i>Unfavorable</i> .....	11%
<i>Not sure</i> .....	12%

**Q11** Do you have a favorable or unfavorable opinion of Cam Newton?

<i>Favorable</i> .....	57%
<i>Unfavorable</i> .....	16%
<i>Not sure</i> .....	27%

**Q12** Do you have a favorable or unfavorable opinion of Roger Goodell?

<i>Favorable</i> .....	19%
<i>Unfavorable</i> .....	40%
<i>Not sure</i> .....	40%

**Q13** Do you approve or disapprove of the job Roger Goodell is doing as Commissioner of the NFL?

<i>Approve</i> .....	28%
<i>Disapprove</i> .....	42%
<i>Not sure</i> .....	30%

**Q14** Do you consider Joe Flacco to be a elite Quarterback or not?

<i>Consider Joe Flacco to be a elite Quarterback</i> .....	21%
<i>Do not consider Joe Flacco to be a elite Quarterback</i> .....	35%
<i>Not sure</i> .....	44%

**Q15** Do you think Johnny Manziel will ever amount to anything?

<i>Yes</i> .....	16%
<i>No</i> .....	45%
<i>Not sure</i> .....	39%





**Q16** Do you approve or disapprove of touchdown celebration dances?

*Approve* ..... 57%  
*Disapprove*..... 27%  
*Not sure* ..... 16%

**Q17** Do you think the NFL will still be around with football played in its current form in 2050 or not?

*The NFL will still be around with football played in its current form in 2050*..... 46%  
*The NFL will not still be around with football played in its current form in 2050*..... 35%  
*Not sure* ..... 18%

**Q18** Would you let your children or grandchildren play football or not?

*Would let your children or grandchildren play football* ..... 64%  
*Would not let your children or grandchildren play football*..... 23%  
*Not sure* ..... 13%

**Q19** Do you think the Washington Redskins should change their name or not?

*The Redskins should change their name*..... 25%  
*The Redskins should not change their name*.. 64%  
*Not sure* ..... 11%

**Q20** Do you consider the Dallas Cowboys to be 'America's Team' or not?

*Consider the Cowboys to be America's team*.. 27%  
*Do not consider the Cowboys to be America's team*..... 64%  
*Not sure* ..... 9%

**Q21** Do you consider yourself to be an NFL fan?

*Yes*.....100%  
*No*..... 0%

**Q22** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 13%  
*Somewhat liberal* ..... 17%  
*Moderate*..... 32%  
*Somewhat conservative*..... 22%  
*Very conservative* ..... 16%

**Q23** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 48%  
*Man*..... 52%

**Q24** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 44%  
*Republican*..... 33%  
*Independent / Other* ..... 24%

**Q25** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 11%  
*White* ..... 70%  
*African American*..... 12%  
*Other*..... 6%

**Q26** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 10%  
*30 to 45*..... 36%  
*46 to 65*..... 33%  
*Older than 65*..... 21%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Panthers Favorability</b>						
Favorable	54%	57%	38%	57%	59%	52%
Unfavorable	21%	19%	19%	21%	24%	24%
Not sure	25%	23%	42%	22%	17%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Broncos Favorability</b>						
Favorable	64%	53%	50%	71%	63%	74%
Unfavorable	18%	24%	23%	16%	19%	9%
Not sure	18%	23%	27%	13%	18%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Super Bowl Support</b>						
Carolina Panthers	39%	49%	37%	43%	41%	25%
Denver Broncos	40%	37%	38%	35%	40%	54%
Not sure	20%	14%	25%	22%	18%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Super Bowl Win</b>						
Carolina Panthers	56%	75%	45%	57%	60%	42%
Denver Broncos	32%	15%	30%	34%	36%	37%
Not sure	13%	10%	25%	9%	4%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Favorite NFL Team</b>						
Carolina Panthers	13%	8%	7%	21%	13%	10%
Chicago Bears	3%	1%	6%	3%	4%	1%
Dallas Cowboys	10%	11%	1%	11%	7%	20%
Denver Broncos	8%	2%	10%	5%	12%	14%
Green Bay Packers	15%	16%	16%	14%	8%	22%
New England Patriots	11%	12%	11%	14%	13%	2%
New York Giants	7%	12%	7%	9%	3%	2%
Pittsburgh Steelers	9%	14%	5%	6%	15%	10%
Seattle Seahawks	6%	9%	11%	3%	8%	4%
Another team / Don't have a favorite	18%	15%	28%	15%	18%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Least Favorite NFL Team</b>						
Carolina Panthers	4%	5%	2%	6%	2%	4%
Chicago Bears	6%	4%	5%	11%	4%	2%
Dallas Cowboys	20%	14%	16%	27%	19%	18%
Denver Broncos	6%	23%	4%	4%	2%	4%
Green Bay Packers	4%	4%	3%	6%	5%	1%
New England Patriots	23%	15%	41%	16%	20%	28%
New York Giants	9%	12%	4%	8%	18%	3%
Pittsburgh Steelers	8%	12%	8%	4%	10%	8%
Seattle Seahawks	6%	3%	2%	8%	4%	9%
Another team / Don't have a least favorite	14%	7%	16%	8%	16%	24%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Favorite Quarterback</b>						
Tom Brady	23%	24%	18%	33%	23%	7%
Drew Brees	4%	9%	5%	4%	3%	2%
Eli Manning	6%	11%	7%	4%	2%	7%
Peyton Manning	16%	10%	15%	15%	14%	28%
Cam Newton	11%	16%	5%	14%	13%	4%
Aaron Rodgers	13%	10%	17%	10%	8%	20%
Ben Roethlisberger	6%	7%	3%	2%	14%	3%
Tim Tebow	7%	6%	-	2%	13%	13%
Russell Wilson	6%	1%	10%	8%	6%	3%
Someone else / Don't have a favorite	9%	6%	20%	8%	3%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Least Favorite Quarterback</b>						
Tom Brady	29%	25%	32%	18%	30%	48%
Drew Brees	3%	3%	0%	2%	7%	1%
Eli Manning	4%	2%	1%	9%	2%	-
Peyton Manning	8%	21%	3%	15%	2%	1%
Cam Newton	9%	0%	5%	16%	13%	2%
Aaron Rodgers	2%	-	3%	3%	4%	-
Ben Roethlisberger	9%	9%	11%	4%	8%	15%
Tim Tebow	10%	19%	17%	12%	4%	1%
Russell Wilson	6%	9%	5%	7%	7%	3%
Someone else / Don't have a least favorite	19%	12%	24%	13%	23%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Brady Favorability</b>						
Favorable	46%	51%	41%	56%	43%	31%
Unfavorable	39%	40%	44%	28%	43%	49%
Not sure	15%	9%	14%	16%	14%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Manning Favorability</b>						
Favorable	77%	68%	80%	83%	69%	85%
Unfavorable	11%	29%	5%	10%	12%	4%
Not sure	12%	3%	16%	8%	19%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Newton Favorability</b>						
Favorable	57%	67%	53%	60%	57%	44%
Unfavorable	16%	12%	12%	13%	21%	24%
Not sure	27%	21%	35%	26%	22%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Goodell Favorability</b>						
Favorable	19%	22%	12%	26%	16%	16%
Unfavorable	40%	28%	45%	43%	41%	40%
Not sure	40%	51%	43%	31%	43%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Goodell Approval</b>						
Approve	28%	32%	17%	43%	22%	17%
Disapprove	42%	38%	48%	38%	41%	44%
Not sure	30%	30%	35%	19%	37%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Flacco Elite Yes/No</b>						
Consider Joe Flacco to be a elite Quarterback	21%	19%	19%	36%	8%	13%
Do not consider Joe Flacco to be a elite Quarterback	35%	35%	32%	27%	44%	42%
Not sure	44%	46%	49%	37%	48%	44%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Manziel Amount to Anything Yes/No</b>						
Yes	16%	29%	9%	18%	15%	11%
No	45%	34%	40%	47%	46%	52%
Not sure	39%	37%	51%	35%	40%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Touchdown Dances Approval</b>						
Approve	57%	71%	59%	57%	52%	53%
Disapprove	27%	22%	24%	29%	32%	25%
Not sure	16%	7%	17%	15%	16%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>NFL Around in 2050 Yes/No</b>						
The NFL will still be around with football played in its current form in 2050	46%	55%	38%	61%	39%	30%
The NFL will not still be around with football played in its current form in 2050	35%	35%	37%	26%	42%	43%
Not sure	18%	11%	24%	13%	19%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Let Children Play Football Yes/No</b>						
Would let your children or grandchildren play football	64%	61%	47%	79%	52%	69%
Would not let your children or grandchildren play football	23%	23%	41%	13%	29%	15%
Not sure	13%	16%	12%	8%	19%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Redskins Change Name Yes/No</b>						
The Redskins should change their name	25%	42%	37%	34%	12%	0%
The Redskins should not change their name	64%	51%	52%	54%	74%	94%
Not sure	11%	7%	11%	13%	14%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cowboys America's Team Yes/No</b>						
Consider the Cowboys to be America's team	27%	37%	19%	27%	20%	36%
Do not consider the Cowboys to be America's team	64%	54%	68%	66%	72%	54%
Not sure	9%	9%	12%	7%	8%	9%

	Base	Gender	
		Woman	Man
<b>Panthers Favorability</b>			
Favorable	54%	51%	56%
Unfavorable	21%	18%	25%
Not sure	25%	31%	19%

	Base	Gender	
		Woman	Man
<b>Broncos Favorability</b>			
Favorable	64%	55%	72%
Unfavorable	18%	21%	15%
Not sure	18%	23%	14%





	Base	Gender	
		Woman	Man
<b>Super Bowl Support</b>			
<b>Carolina Panthers</b>	<b>39%</b>	43%	36%
<b>Denver Broncos</b>	<b>40%</b>	41%	39%
<b>Not sure</b>	<b>20%</b>	16%	24%

	Base	Gender	
		Woman	Man
<b>Super Bowl Win</b>			
<b>Carolina Panthers</b>	<b>56%</b>	53%	58%
<b>Denver Broncos</b>	<b>32%</b>	31%	32%
<b>Not sure</b>	<b>13%</b>	16%	10%

	Base	Gender	
		Woman	Man
<b>Favorite NFL Team</b>			
<b>Carolina Panthers</b>	<b>13%</b>	12%	14%
<b>Chicago Bears</b>	<b>3%</b>	3%	3%
<b>Dallas Cowboys</b>	<b>10%</b>	8%	11%
<b>Denver Broncos</b>	<b>8%</b>	9%	8%
<b>Green Bay Packers</b>	<b>15%</b>	21%	9%
<b>New England Patriots</b>	<b>11%</b>	7%	15%
<b>New York Giants</b>	<b>7%</b>	5%	8%
<b>Pittsburgh Steelers</b>	<b>9%</b>	9%	9%
<b>Seattle Seahawks</b>	<b>6%</b>	7%	5%
<b>Another team / Don't have a favorite</b>	<b>18%</b>	18%	17%

	Base	Gender	
		Woman	Man
<b>Least Favorite NFL Team</b>			
<b>Carolina Panthers</b>	<b>4%</b>	3%	5%
<b>Chicago Bears</b>	<b>6%</b>	7%	5%
<b>Dallas Cowboys</b>	<b>20%</b>	15%	25%
<b>Denver Broncos</b>	<b>6%</b>	9%	3%
<b>Green Bay Packers</b>	<b>4%</b>	7%	2%
<b>New England Patriots</b>	<b>23%</b>	23%	23%
<b>New York Giants</b>	<b>9%</b>	13%	5%
<b>Pittsburgh Steelers</b>	<b>8%</b>	6%	9%
<b>Seattle Seahawks</b>	<b>6%</b>	3%	8%
<b>Another team / Don't have a least favorite</b>	<b>14%</b>	13%	14%





	Base	Gender	
		Woman	Man
<b>Favorite Quarterback</b>			
Tom Brady	23%	14%	31%
Drew Brees	4%	4%	4%
Eli Manning	6%	6%	5%
Peyton Manning	16%	15%	18%
Cam Newton	11%	18%	5%
Aaron Rodgers	13%	14%	11%
Ben Roethlisberger	6%	6%	5%
Tim Tebow	7%	8%	5%
Russell Wilson	6%	4%	8%
Someone else / Don't have a favorite	9%	11%	8%

	Base	Gender	
		Woman	Man
<b>Least Favorite Quarterback</b>			
Tom Brady	29%	32%	26%
Drew Brees	3%	5%	1%
Eli Manning	4%	3%	5%
Peyton Manning	8%	13%	4%
Cam Newton	9%	2%	15%
Aaron Rodgers	2%	2%	3%
Ben Roethlisberger	9%	5%	12%
Tim Tebow	10%	7%	13%
Russell Wilson	6%	6%	6%
Someone else / Don't have a least favorite	19%	24%	15%

	Base	Gender	
		Woman	Man
<b>Brady Favorability</b>			
Favorable	46%	36%	55%
Unfavorable	39%	45%	34%
Not sure	15%	19%	11%

	Base	Gender	
		Woman	Man
<b>Manning Favorability</b>			
Favorable	77%	69%	85%
Unfavorable	11%	13%	10%
Not sure	12%	18%	5%

	Base	Gender	
		Woman	Man
<b>Newton Favorability</b>			
Favorable	57%	55%	58%
Unfavorable	16%	14%	19%
Not sure	27%	31%	23%

	Base	Gender	
		Woman	Man
<b>Goodell Favorability</b>			
Favorable	19%	24%	15%
Unfavorable	40%	25%	55%
Not sure	40%	51%	30%





	Base	Gender	
		Woman	Man
<b>Goodell Approval</b>			
Approve	28%	31%	26%
Disapprove	42%	32%	50%
Not sure	30%	37%	24%

	Base	Gender	
		Woman	Man
<b>Flacco Elite Yes/No</b>			
Consider Joe Flacco to be a elite Quarterback	21%	13%	28%
Do not consider Joe Flacco to be a elite Quarterback	35%	25%	44%
Not sure	44%	61%	28%

	Base	Gender	
		Woman	Man
<b>Manziel Amount to Anything Yes/No</b>			
Yes	16%	19%	13%
No	45%	29%	59%
Not sure	39%	51%	28%

	Base	Gender	
		Woman	Man
<b>Touchdown Dances Approval</b>			
Approve	57%	71%	45%
Disapprove	27%	17%	37%
Not sure	16%	12%	19%

	Base	Gender	
		Woman	Man
<b>NFL Around in 2050 Yes/No</b>			
The NFL will still be around with football played in its current form in 2050	46%	48%	45%
The NFL will not still be around with football played in its current form in 2050	35%	35%	36%
Not sure	18%	17%	19%

	Base	Gender	
		Woman	Man
<b>Let Children Play Football Yes/No</b>			
Would let your children or grandchildren play football	64%	64%	63%
Would not let your children or grandchildren play football	23%	21%	25%
Not sure	13%	15%	12%





	Base	Gender	
		Woman	Man
<b>Redskins Change Name Yes/No</b>			
The Redskins should change their name	25%	25%	25%
The Redskins should not change their name	64%	61%	67%
Not sure	11%	14%	8%

	Base	Gender	
		Woman	Man
<b>Cowboys America's Team Yes/No</b>			
Consider the Cowboys to be America's team	27%	32%	22%
Do not consider the Cowboys to be America's team	64%	57%	71%
Not sure	9%	10%	7%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Panthers Favorability</b>				
Favorable	54%	53%	52%	57%
Unfavorable	21%	18%	27%	21%
Not sure	25%	29%	22%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Broncos Favorability</b>				
Favorable	64%	61%	68%	64%
Unfavorable	18%	14%	21%	21%
Not sure	18%	25%	11%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Super Bowl Support</b>				
Carolina Panthers	39%	39%	33%	50%
Denver Broncos	40%	42%	49%	25%
Not sure	20%	19%	19%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Super Bowl Win</b>				
Carolina Panthers	56%	55%	57%	55%
Denver Broncos	32%	30%	33%	33%
Not sure	13%	15%	10%	12%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Favorite NFL Team</b>				
Carolina Panthers	13%	18%	5%	16%
Chicago Bears	3%	3%	5%	2%
Dallas Cowboys	10%	4%	13%	16%
Denver Broncos	8%	9%	11%	4%
Green Bay Packers	15%	15%	18%	10%
New England Patriots	11%	8%	10%	19%
New York Giants	7%	11%	2%	5%
Pittsburgh Steelers	9%	8%	13%	7%
Seattle Seahawks	6%	6%	9%	3%
Another team / Don't have a favorite	18%	19%	15%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Least Favorite NFL Team</b>				
Carolina Panthers	4%	3%	5%	3%
Chicago Bears	6%	6%	3%	9%
Dallas Cowboys	20%	15%	22%	28%
Denver Broncos	6%	10%	3%	3%
Green Bay Packers	4%	6%	3%	2%
New England Patriots	23%	24%	23%	21%
New York Giants	9%	10%	4%	15%
Pittsburgh Steelers	8%	7%	12%	2%
Seattle Seahawks	6%	6%	7%	4%
Another team / Don't have a least favorite	14%	12%	17%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Favorite Quarterback</b>				
Tom Brady	23%	23%	16%	32%
Drew Brees	4%	3%	3%	9%
Eli Manning	6%	7%	4%	5%
Peyton Manning	16%	14%	20%	16%
Cam Newton	11%	16%	6%	9%
Aaron Rodgers	13%	12%	16%	10%
Ben Roethlisberger	6%	5%	7%	5%
Tim Tebow	7%	2%	16%	3%
Russell Wilson	6%	8%	6%	3%
Someone else / Don't have a favorite	9%	12%	6%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Least Favorite Quarterback</b>				
Tom Brady	29%	24%	39%	25%
Drew Brees	3%	6%	1%	0%
Eli Manning	4%	6%	3%	3%
Peyton Manning	8%	15%	1%	8%
Cam Newton	9%	2%	7%	25%
Aaron Rodgers	2%	1%	3%	4%
Ben Roethlisberger	9%	7%	12%	6%
Tim Tebow	10%	14%	6%	10%
Russell Wilson	6%	9%	6%	1%
Someone else / Don't have a least favorite	19%	18%	22%	18%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Brady Favorability</b>				
Favorable	46%	49%	40%	47%
Unfavorable	39%	36%	47%	35%
Not sure	15%	15%	12%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Manning Favorability</b>				
Favorable	77%	76%	79%	77%
Unfavorable	11%	11%	12%	9%
Not sure	12%	13%	8%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Newton Favorability</b>				
Favorable	57%	62%	48%	59%
Unfavorable	16%	9%	24%	20%
Not sure	27%	29%	29%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Goodell Favorability</b>				
Favorable	19%	21%	15%	22%
Unfavorable	40%	31%	46%	51%
Not sure	40%	48%	39%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Goodell Approval</b>				
Approve	28%	28%	18%	43%
Disapprove	42%	40%	53%	28%
Not sure	30%	32%	29%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Flacco Elite Yes/No</b>				
Consider Joe Flacco to be a elite Quarterback	21%	19%	14%	35%
Do not consider Joe Flacco to be a elite Quarterback	35%	30%	47%	29%
Not sure	44%	51%	39%	36%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Manziel Amount to Anything Yes/No</b>				
<b>Yes</b>	16%	17%	15%	17%
<b>No</b>	45%	36%	50%	53%
<b>Not sure</b>	39%	48%	35%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Touchdown Dances Approval</b>				
<b>Approve</b>	57%	70%	48%	46%
<b>Disapprove</b>	27%	17%	31%	41%
<b>Not sure</b>	16%	13%	21%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>NFL Around in 2050 Yes/No</b>				
<b>The NFL will still be around with football played in its current form in 2050</b>	46%	49%	35%	56%
<b>The NFL will not still be around with football played in its current form in 2050</b>	35%	29%	47%	31%
<b>Not sure</b>	18%	22%	18%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Let Children Play Football Yes/No</b>				
<b>Would let your children or grandchildren play football</b>	64%	65%	63%	63%
<b>Would not let your children or grandchildren play football</b>	23%	22%	29%	17%
<b>Not sure</b>	13%	14%	9%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Redskins Change Name Yes/No</b>				
<b>The Redskins should change their name</b>	25%	29%	14%	34%
<b>The Redskins should not change their name</b>	64%	54%	83%	57%
<b>Not sure</b>	11%	17%	4%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cowboys America's Team Yes/No</b>				
<b>Consider the Cowboys to be America's team</b>	27%	32%	23%	23%
<b>Do not consider the Cowboys to be America's team</b>	64%	60%	67%	69%
<b>Not sure</b>	9%	8%	10%	8%





	Base	Race			
		Hispanic	White	African American	Other
<b>Panthers Favorability</b>					
Favorable	54%	85%	46%	73%	47%
Unfavorable	21%	10%	28%	-	16%
Not sure	25%	5%	27%	27%	37%

	Base	Race			
		Hispanic	White	African American	Other
<b>Broncos Favorability</b>					
Favorable	64%	88%	65%	49%	40%
Unfavorable	18%	1%	20%	18%	23%
Not sure	18%	10%	15%	33%	37%

	Base	Race			
		Hispanic	White	African American	Other
<b>Super Bowl Support</b>					
Carolina Panthers	39%	56%	34%	59%	38%
Denver Broncos	40%	18%	46%	34%	26%
Not sure	20%	26%	20%	7%	36%

	Base	Race			
		Hispanic	White	African American	Other
<b>Super Bowl Win</b>					
Carolina Panthers	56%	60%	56%	65%	25%
Denver Broncos	32%	40%	31%	19%	52%
Not sure	13%	-	13%	16%	23%

	Base	Race			
		Hispanic	White	African American	Other
<b>Favorite NFL Team</b>					
Carolina Panthers	13%	39%	8%	23%	8%
Chicago Bears	3%	-	4%	-	9%
Dallas Cowboys	10%	24%	10%	-	4%
Denver Broncos	8%	6%	10%	2%	10%
Green Bay Packers	15%	-	15%	32%	9%
New England Patriots	11%	2%	14%	7%	3%
New York Giants	7%	10%	6%	9%	6%
Pittsburgh Steelers	9%	2%	12%	2%	11%
Seattle Seahawks	6%	-	8%	-	15%
Another team / Don't have a favorite	18%	16%	16%	25%	26%

	Base	Race			
		Hispanic	White	African American	Other
<b>Least Favorite NFL Team</b>					
Carolina Panthers	4%	-	6%	-	-
Chicago Bears	6%	1%	7%	5%	-
Dallas Cowboys	20%	50%	17%	14%	17%
Denver Broncos	6%	1%	4%	17%	10%
Green Bay Packers	4%	-	4%	14%	-
New England Patriots	23%	-	27%	10%	42%
New York Giants	9%	10%	6%	27%	11%
Pittsburgh Steelers	8%	-	11%	2%	-
Seattle Seahawks	6%	14%	6%	-	1%
Another team / Don't have a least favorite	14%	22%	12%	11%	19%





	Base	Race			
		Hispanic	White	African American	Other
<b>Favorite Quarterback</b>					
Tom Brady	23%	33%	21%	24%	21%
Drew Brees	4%	10%	4%	-	-
Eli Manning	6%	8%	4%	4%	16%
Peyton Manning	16%	22%	20%	-	-
Cam Newton	11%	10%	5%	44%	13%
Aaron Rodgers	13%	-	15%	12%	11%
Ben Roethlisberger	6%	2%	7%	-	6%
Tim Tebow	7%	-	8%	-	15%
Russell Wilson	6%	14%	6%	-	-
Someone else / Don't have a favorite	9%	-	9%	16%	19%

	Base	Race			
		Hispanic	White	African American	Other
<b>Least Favorite Quarterback</b>					
Tom Brady	29%	12%	35%	4%	44%
Drew Brees	3%	1%	2%	12%	-
Eli Manning	4%	16%	3%	-	-
Peyton Manning	8%	14%	3%	37%	-
Cam Newton	9%	26%	9%	-	-
Aaron Rodgers	2%	-	3%	2%	-
Ben Roethlisberger	9%	-	12%	2%	4%
Tim Tebow	10%	12%	9%	11%	23%
Russell Wilson	6%	-	7%	2%	17%
Someone else / Don't have a least favorite	19%	18%	18%	30%	13%

	Base	Race			
		Hispanic	White	African American	Other
<b>Brady Favorability</b>					
Favorable	46%	52%	44%	55%	42%
Unfavorable	39%	38%	41%	27%	42%
Not sure	15%	10%	15%	18%	16%

	Base	Race			
		Hispanic	White	African American	Other
<b>Manning Favorability</b>					
Favorable	77%	88%	81%	61%	57%
Unfavorable	11%	-	10%	25%	15%
Not sure	12%	12%	9%	14%	28%

	Base	Race			
		Hispanic	White	African American	Other
<b>Newton Favorability</b>					
Favorable	57%	88%	46%	81%	69%
Unfavorable	16%	4%	23%	-	-
Not sure	27%	8%	31%	19%	31%

	Base	Race			
		Hispanic	White	African American	Other
<b>Goodell Favorability</b>					
Favorable	19%	26%	16%	33%	16%
Unfavorable	40%	48%	43%	16%	46%
Not sure	40%	26%	41%	52%	38%





	Base	Race			
		Hispanic	White	African American	Other
<b>Goodell Approval</b>					
Approve	28%	68%	20%	46%	18%
Disapprove	42%	25%	47%	16%	60%
Not sure	30%	8%	33%	39%	21%

	Base	Race			
		Hispanic	White	African American	Other
<b>Flacco Elite Yes/No</b>					
Consider Joe Flacco to be a elite Quarterback	21%	44%	19%	7%	27%
Do not consider Joe Flacco to be a elite Quarterback	35%	27%	38%	29%	25%
Not sure	44%	29%	42%	64%	48%

	Base	Race			
		Hispanic	White	African American	Other
<b>Manziel Amount to Anything Yes/No</b>					
Yes	16%	14%	17%	9%	24%
No	45%	61%	47%	19%	39%
Not sure	39%	25%	36%	72%	36%

	Base	Race			
		Hispanic	White	African American	Other
<b>Touchdown Dances Approval</b>					
Approve	57%	66%	52%	84%	47%
Disapprove	27%	30%	32%	2%	21%
Not sure	16%	4%	16%	14%	32%

	Base	Race			
		Hispanic	White	African American	Other
<b>NFL Around in 2050 Yes/No</b>					
The NFL will still be around with football played in its current form in 2050	46%	88%	41%	47%	29%
The NFL will not still be around with football played in its current form in 2050	35%	10%	40%	29%	46%
Not sure	18%	2%	19%	23%	25%

	Base	Race			
		Hispanic	White	African American	Other
<b>Let Children Play Football Yes/No</b>					
Would let your children or grandchildren play football	64%	81%	62%	66%	45%
Would not let your children or grandchildren play football	23%	14%	23%	22%	46%
Not sure	13%	6%	15%	13%	9%





	Base	Race			
		Hispanic	White	African American	Other
<b>Redskins Change Name Yes/No</b>					
The Redskins should change their name	25%	51%	15%	39%	56%
The Redskins should not change their name	64%	33%	77%	38%	35%
Not sure	11%	16%	8%	23%	9%

	Base	Race			
		Hispanic	White	African American	Other
<b>Cowboys America's Team Yes/No</b>					
Consider the Cowboys to be America's team	27%	31%	22%	56%	15%
Do not consider the Cowboys to be America's team	64%	69%	68%	36%	75%
Not sure	9%	-	10%	8%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Panthers Favorability</b>					
Favorable	54%	47%	54%	61%	44%
Unfavorable	21%	18%	22%	21%	23%
Not sure	25%	35%	25%	17%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Broncos Favorability</b>					
Favorable	64%	56%	61%	69%	65%
Unfavorable	18%	21%	18%	18%	16%
Not sure	18%	23%	21%	13%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Super Bowl Support</b>					
Carolina Panthers	39%	59%	43%	37%	28%
Denver Broncos	40%	24%	33%	43%	55%
Not sure	20%	17%	24%	19%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Super Bowl Win</b>					
Carolina Panthers	56%	24%	62%	60%	52%
Denver Broncos	32%	64%	21%	32%	36%
Not sure	13%	12%	17%	8%	12%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Favorite NFL Team</b>					
Carolina Panthers	13%	26%	17%	9%	7%
Chicago Bears	3%	-	5%	2%	5%
Dallas Cowboys	10%	-	14%	7%	11%
Denver Broncos	8%	-	8%	7%	15%
Green Bay Packers	15%	-	21%	14%	12%
New England Patriots	11%	18%	10%	10%	13%
New York Giants	7%	6%	3%	11%	5%
Pittsburgh Steelers	9%	18%	3%	13%	9%
Seattle Seahawks	6%	9%	7%	5%	5%
Another team / Don't have a favorite	18%	23%	13%	20%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Least Favorite NFL Team</b>					
Carolina Panthers	4%	-	6%	4%	2%
Chicago Bears	6%	8%	5%	6%	6%
Dallas Cowboys	20%	41%	15%	18%	23%
Denver Broncos	6%	6%	10%	3%	3%
Green Bay Packers	4%	6%	5%	2%	5%
New England Patriots	23%	12%	22%	30%	20%
New York Giants	9%	16%	14%	4%	6%
Pittsburgh Steelers	8%	-	9%	9%	6%
Seattle Seahawks	6%	-	6%	7%	7%
Another team / Don't have a least favorite	14%	11%	6%	17%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Favorite Quarterback</b>					
Tom Brady	23%	61%	23%	14%	18%
Drew Brees	4%	-	6%	3%	4%
Eli Manning	6%	6%	3%	8%	7%
Peyton Manning	16%	-	12%	20%	27%
Cam Newton	11%	-	14%	12%	10%
Aaron Rodgers	13%	6%	11%	18%	9%
Ben Roethlisberger	6%	12%	1%	9%	5%
Tim Tebow	7%	9%	8%	7%	4%
Russell Wilson	6%	-	10%	4%	6%
Someone else / Don't have a favorite	9%	6%	12%	6%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Least Favorite Quarterback</b>					
Tom Brady	29%	24%	26%	37%	23%
Drew Brees	3%	-	5%	1%	3%
Eli Manning	4%	6%	4%	3%	4%
Peyton Manning	8%	6%	14%	7%	1%
Cam Newton	9%	36%	7%	4%	9%
Aaron Rodgers	2%	-	3%	2%	3%
Ben Roethlisberger	9%	-	7%	11%	12%
Tim Tebow	10%	11%	9%	12%	10%
Russell Wilson	6%	17%	6%	2%	7%
Someone else / Don't have a least favorite	19%	-	19%	21%	28%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brady Favorability</b>					
<b>Favorable</b>	46%	41%	50%	40%	51%
<b>Unfavorable</b>	39%	59%	29%	48%	33%
<b>Not sure</b>	15%	-	20%	12%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Manning Favorability</b>					
<b>Favorable</b>	77%	85%	63%	87%	85%
<b>Unfavorable</b>	11%	15%	16%	8%	4%
<b>Not sure</b>	12%	-	21%	5%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Newton Favorability</b>					
<b>Favorable</b>	57%	70%	54%	63%	43%
<b>Unfavorable</b>	16%	16%	20%	13%	15%
<b>Not sure</b>	27%	14%	25%	23%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Goodell Favorability</b>					
<b>Favorable</b>	19%	18%	22%	19%	14%
<b>Unfavorable</b>	40%	67%	34%	44%	32%
<b>Not sure</b>	40%	14%	43%	36%	54%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Goodell Approval</b>					
<b>Approve</b>	28%	44%	32%	25%	19%
<b>Disapprove</b>	42%	38%	36%	51%	37%
<b>Not sure</b>	30%	18%	32%	24%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Flacco Elite Yes/No</b>					
<b>Consider Joe Flacco to be a elite Quarterback</b>	21%	44%	19%	17%	20%
<b>Do not consider Joe Flacco to be a elite Quarterback</b>	35%	23%	31%	44%	34%
<b>Not sure</b>	44%	33%	50%	39%	46%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Manziel Amount to Anything Yes/No</b>					
<b>Yes</b>	16%	33%	18%	12%	11%
<b>No</b>	45%	43%	40%	51%	43%
<b>Not sure</b>	39%	24%	43%	37%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Touchdown Dances Approval</b>					
<b>Approve</b>	57%	64%	68%	59%	32%
<b>Disapprove</b>	27%	36%	16%	27%	43%
<b>Not sure</b>	16%	-	15%	14%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>NFL Around in 2050 Yes/No</b>					
<b>The NFL will still be around with football played in its current form in 2050</b>	46%	52%	64%	35%	30%
<b>The NFL will not still be around with football played in its current form in 2050</b>	35%	48%	20%	42%	46%
<b>Not sure</b>	18%	-	16%	23%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Let Children Play Football Yes/No</b>					
<b>Would let your children or grandchildren play football</b>	64%	58%	77%	61%	48%
<b>Would not let your children or grandchildren play football</b>	23%	20%	15%	24%	37%
<b>Not sure</b>	13%	22%	8%	16%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Redskins Change Name Yes/No</b>					
<b>The Redskins should change their name</b>	25%	70%	22%	19%	16%
<b>The Redskins should not change their name</b>	64%	24%	61%	72%	77%
<b>Not sure</b>	11%	6%	17%	8%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cowboys America's Team Yes/No</b>					
<b>Consider the Cowboys to be America's team</b>	27%	6%	36%	20%	33%
<b>Do not consider the Cowboys to be America's team</b>	64%	94%	52%	74%	55%
<b>Not sure</b>	9%	-	12%	6%	12%

