Public Policy Polling

Americans consider NRA endorsement to be a negative

Raleigh, N.C. – Much has been made in recent weeks about the NRA's political strength, but PPP's newest national poll finds more voters consider their endorsement to be a negative than a positive. 39% say they would be less likely to vote for a candidate who had the NRA's support to just 26% who say they'd be more likely to, with 32% saying it wouldn't influence them one way or the other. Among independents 41% consider an NRA endorsement to be a turn off to 27% who say it's a plus.

In general 53% of voters say they support stricter gun laws in the country to 39% who are opposed to them. Those numbers are basically identical to a 53/40 spread a month ago, suggesting that the desire for stronger legislation has not died down as Newtown gradually fades from voters' minds. On the specific issue of an assault weapons ban 51% of voters are supportive to 42% who are opposed. It has support from a solid majority of Democrats, as well as 26% of Republicans.

"Politicians really don't have to be scared of the NRA," said Dean Debnam, President of Public Policy Polling. "Voters consider its support to be a negative thing."

Congressional Republicans have seen some improvement in their numbers over the last month. They still have only a 22% approval rating with 68% of voters disapproving of them, but that's an improvement from a 15/75 spread a month ago. Most of the improvement has come with GOP voters, whose anger over the fiscal cliff deal seems to have subsided a little bit.

64% of voters nationally think illegal immigrants should be given a chance to apply for legal citizenship, compared to only 27% who think they should be deported back to their home countries. Over two thirds of white voters with an opinion on the matter (60/29) and a plurality of Republicans (44/41) support a path to citizenship for illegal immigrants in the country.

PPP surveyed 800 voters nationally from January 31st to February 3rd. The margin of error for the survey is +/-3.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

National Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve	49%
Disapprove	48%
Not sure	2%

Q2 Do you approve or disapprove of the job Congressional Democrats are doing?

Approve	39%
Disapprove	53%
Not sure	8%

Q3 Do you approve or disapprove of the job Congressional Republicans are doing?

Approve	22%
Disapprove	68%
Not sure	10%

Q4 If there was an election for the U.S. House today, would you vote for the Democratic or Republican candidate from your district?

Democrat	45%
Republican	45%
Not sure	10%

Q5 Do you support or oppose Chuck Hagel being confirmed as Secretary of Defense?

Support	39%
Oppose	33%
Not sure	28%

Q6 Would you support or oppose banning assault weapons?

Support	51%
Oppose	42%
Not sure	8%

Q7 Would you support or oppose Congress passing stricter gun laws?

Support	53%
Oppose	39%
Not sure	8%

Q8 Do you have a favorable or unfavorable opinion of the National Rifle Association?

Favorable	43%
Unfavorable	41%
Not sure	16%

Q9 Would you be more or less likely to vote for a candidate supported by the National Rifle Association, or would it not make a difference?

More likely	26%
Less likely	39%
Wouldn't make a difference	32%
Not sure	2%

Q10 Do you support or oppose legislation that would allow for a legal way for illegal immigrants in America to become U.S. citizens?

Support	49%
Oppose	37%
Not sure	14%

Q11 Do you think illegal immigrants who are living in America should be offered a chance to apply for legal citizenship, or do you think they should all be deported back to their native countries?

They should be offered a chance to apply for legal citizenship	64%
They should be deported back to their home country	27%
Not sure	9%

Q12 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama 51%

Mitt Romney 43%

Someone else/Don't remember 6%

Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 11%

Somewhat liberal 19%

Moderate 28%

Somewhat conservative 25%

Very conservative 18%

Q14 If you are a woman, press 1. If a man, press 2.

Woman 51%

Man 49%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 42%

Republican 33%

Independent/Other 25%

Q16 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic 10%

White 72%

African-American 11%

Other 7%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29 .... 14%

30 to 45 .... 26%

46 to 65 .... 40%

Older than 65 .... 20%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	49%	88%	5%	40%
Disapprove	48%	10%	93%	55%
Not sure	2%	2%	2%	4%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Cong. Dems Approval				
Approve	39%	69%	5%	23%
Disapprove	53%	20%	93%	50%
Not sure	8%	11%	2%	26%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Cong. GOP Approval				
Approve	22%	7%	41%	25%
Disapprove	68%	85%	47%	67%
Not sure	10%	8%	12%	8%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Generic House Ballot				
Democrat	45%	83%	4%	20%
Republican	45%	9%	87%	44%
Not sure	10%	8%	9%	36%

Crosstabs

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Hagel Confirmation				
Support	39%	62%	12%	33%
Oppose	33%	12%	58%	30%
Not sure	28%	26%	30%	36%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Assault Weapons Ban				
Support	51%	74%	25%	40%
Oppose	42%	20%	67%	46%
Not sure	8%	7%	8%	13%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Stricter Gun Laws				
Support	53%	80%	22%	42%
Oppose	39%	14%	68%	42%
Not sure	8%	5%	10%	15%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
NRA Favorability				
Favorable	43%	18%	74%	42%
Unfavorable	41%	66%	12%	39%
Not sure	16%	16%	14%	19%

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survey of 800 registered voters

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		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
More/Less Likely to Vote for NRA-Supported Candidate				
More likely	26%	10%	44%	30%
Less likely	39%	63%	11%	45%
Wouldn't make a difference	32%	25%	43%	21%
Not sure	2%	3%	2%	3%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Path to Citizenship				
Support	49%	73%	23%	37%
Oppose	37%	17%	59%	47%
Not sure	14%	10%	18%	15%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Should Illegals Be Able to Apply for Citizenship or Be Deported?				
They should be offered a chance to apply for legal citizenship	64%	86%	41%	51%
They should be deported back to their home country	27%	10%	45%	36%
Not sure	9%	5%	14%	13%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	49%	85%	85%	62%	24%	7%
Disapprove	48%	12%	13%	35%	74%	93%
Not sure	2%	3%	2%	3%	2%	0%

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		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cong. Dems Approval						
Approve	39%	65%	68%	47%	18%	7%
Disapprove	53%	24%	22%	40%	77%	91%
Not sure	8%	12%	10%	13%	5%	2%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cong. GOP Approval						
Approve	22%	11%	11%	15%	28%	45%
Disapprove	68%	86%	82%	73%	60%	46%
Not sure	10%	3%	7%	12%	12%	10%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic House Ballot						
Democrat	45%	86%	79%	55%	20%	5%
Republican	45%	10%	14%	29%	69%	89%
Not sure	10%	3%	7%	16%	11%	7%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Hagel Confirmation						
Support	39%	65%	64%	49%	20%	7%
Oppose	33%	14%	13%	20%	42%	71%
Not sure	28%	21%	23%	31%	38%	23%

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		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Assault Weapons Ban						
Support	51%	78%	74%	64%	35%	11%
Oppose	42%	17%	21%	27%	56%	82%
Not sure	8%	5%	6%	9%	9%	7%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Stricter Gun Laws						
Support	53%	81%	82%	66%	32%	13%
Oppose	39%	15%	13%	25%	55%	81%
Not sure	8%	3%	5%	9%	13%	5%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NRA Favorability						
Favorable	43%	28%	13%	27%	61%	86%
Unfavorable	41%	71%	72%	51%	19%	5%
Not sure	16%	1%	15%	22%	21%	9%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More/Less Likely to Vote for NRA-Supported Candidate						
More likely	26%	13%	10%	15%	37%	53%
Less likely	39%	65%	68%	48%	20%	7%
Wouldn't make a difference	32%	22%	20%	35%	39%	37%
Not sure	2%	-	2%	2%	5%	2%

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		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Path to Citizenship						
Support	49%	77%	73%	57%	29%	21%
Oppose	37%	15%	15%	28%	57%	61%
Not sure	14%	8%	12%	15%	14%	18%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Illegals Be Able to Apply for Citizenship or Be Deported?						
They should be offered a chance to apply for legal citizenship	64%	87%	90%	70%	49%	36%
They should be deported back to their home country	27%	11%	8%	20%	38%	52%
Not sure	9%	2%	2%	10%	14%	13%

		Gender	
	Base	Woman	Man
Obama Approval			
Approve	49%	53%	46%
Disapprove	48%	44%	53%
Not sure	2%	3%	2%

		Gender	
	Base	Woman	Man
Cong. Dems Approval			
Approve	39%	44%	33%
Disapprove	53%	47%	59%
Not sure	8%	9%	8%

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		Gender	
	Base	Woman	Man
Cong. GOP Approval			
Approve	22%	22%	23%
Disapprove	68%	67%	69%
Not sure	10%	11%	9%

		Gender	
	Base	Woman	Man
Generic House Ballot			
Democrat	45%	49%	41%
Republican	45%	43%	47%
Not sure	10%	8%	12%

		Gender	
	Base	Woman	Man
Support/Oppose Hagel Confirmation			
Support	39%	37%	41%
Oppose	33%	27%	39%
Not sure	28%	36%	21%

		Gender	
	Base	Woman	Man
Support/Oppose Assault Weapons Ban			
Support	51%	56%	45%
Oppose	42%	35%	48%
Not sure	8%	9%	6%

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	Base	Gender	
		Woman	Man
Support/Oppose Stricter Gun Laws			
Support	53%	58%	48%
Oppose	39%	33%	45%
Not sure	8%	9%	7%

	Base	Gender	
		Woman	Man
NRA Favorability			
Favorable	43%	39%	48%
Unfavorable	41%	41%	41%
Not sure	16%	20%	11%

	Base	Gender	
		Woman	Man
More/Less Likely to Vote for NRA-Supported Candidate			
More likely	26%	24%	29%
Less likely	39%	44%	34%
Wouldn't make a difference	32%	30%	35%
Not sure	2%	3%	2%

	Base	Gender	
		Woman	Man
Support/Oppose Path to Citizenship			
Support	49%	55%	43%
Oppose	37%	28%	46%
Not sure	14%	17%	11%

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		Gender	
	Base	Woman	Man
Should Illegals Be Able to Apply for Citizenship or Be Deported?			
They should be offered a chance to apply for legal citizenship	64%	70%	58%
They should be deported back to their home country	27%	21%	33%
Not sure	9%	10%	9%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama Approval				
Approve	49%	84%	11%	43%
Disapprove	48%	14%	87%	54%
Not sure	2%	2%	2%	3%

		Party		
	Base	Democrat	Republican	Independent/Other
Cong. Dems Approval				
Approve	39%	72%	7%	25%
Disapprove	53%	19%	90%	61%
Not sure	8%	10%	3%	13%

		Party		
	Base	Democrat	Republican	Independent/Other
Cong. GOP Approval				
Approve	22%	8%	44%	19%
Disapprove	68%	85%	44%	70%
Not sure	10%	7%	12%	11%

Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Generic House Ballot				
Democrat	45%	80%	6%	38%
Republican	45%	10%	89%	44%
Not sure	10%	10%	5%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Hagel Confirmation				
Support	39%	59%	16%	36%
Oppose	33%	14%	52%	39%
Not sure	28%	28%	32%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Assault Weapons Ban				
Support	51%	74%	26%	45%
Oppose	42%	21%	65%	47%
Not sure	8%	6%	10%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Stricter Gun Laws				
Support	53%	80%	24%	47%
Oppose	39%	16%	66%	42%
Not sure	8%	5%	10%	11%

Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
NRA Favorability				
Favorable	43%	21%	74%	40%
Unfavorable	41%	64%	11%	42%
Not sure	16%	15%	15%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
More/Less Likely to Vote for NRA-Supported Candidate				
More likely	26%	13%	42%	27%
Less likely	39%	62%	10%	41%
Wouldn't make a difference	32%	23%	45%	31%
Not sure	2%	3%	3%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Path to Citizenship				
Support	49%	71%	23%	46%
Oppose	37%	19%	57%	40%
Not sure	14%	10%	20%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Illegals Be Able to Apply for Citizenship or Be Deported?				
They should be offered a chance to apply for legal citizenship	64%	83%	44%	59%
They should be deported back to their home country	27%	12%	41%	31%
Not sure	9%	4%	14%	10%

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		Race			
	Base	Hispanic	White	African-American	Other
Obama Approval					
Approve	**49%**	60%	42%	79%	66%
Disapprove	**48%**	39%	56%	18%	34%
Not sure	**2%**	1%	3%	2%	-

		Race			
	Base	Hispanic	White	African-American	Other
Cong. Dems Approval					
Approve	**39%**	47%	33%	68%	40%
Disapprove	**53%**	40%	60%	21%	49%
Not sure	**8%**	12%	7%	12%	10%

		Race			
	Base	Hispanic	White	African-American	Other
Cong. GOP Approval					
Approve	**22%**	19%	26%	10%	8%
Disapprove	**68%**	72%	64%	75%	89%
Not sure	**10%**	9%	10%	15%	3%

		Race			
	Base	Hispanic	White	African-American	Other
Generic House Ballot					
Democrat	**45%**	53%	37%	80%	57%
Republican	**45%**	29%	53%	14%	33%
Not sure	**10%**	18%	9%	7%	10%

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		Race			
	Base	Hispanic	White	African-American	Other
Support/Oppose Hagel Confirmation					
Support	39%	42%	35%	51%	51%
Oppose	33%	33%	35%	19%	33%
Not sure	28%	25%	30%	30%	16%

		Race			
	Base	Hispanic	White	African-American	Other
Support/Oppose Assault Weapons Ban					
Support	51%	52%	47%	63%	66%
Oppose	42%	39%	46%	27%	27%
Not sure	8%	9%	7%	10%	7%

		Race			
	Base	Hispanic	White	African-American	Other
Support/Oppose Stricter Gun Laws					
Support	53%	54%	48%	76%	64%
Oppose	39%	39%	44%	15%	30%
Not sure	8%	7%	8%	9%	6%

		Race			
	Base	Hispanic	White	African-American	Other
NRA Favorability					
Favorable	43%	47%	47%	23%	29%
Unfavorable	41%	33%	39%	54%	51%
Not sure	16%	21%	13%	23%	20%

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		Race			
	Base	Hispanic	White	African-American	Other
More/Less Likely to Vote for NRA-Supported Candidate					
More likely	26%	31%	29%	9%	15%
Less likely	39%	37%	36%	51%	55%
Wouldn't make a difference	32%	31%	33%	34%	27%
Not sure	2%	1%	2%	6%	3%

		Race			
	Base	Hispanic	White	African-American	Other
Support/Oppose Path to Citizenship					
Support	49%	59%	44%	66%	61%
Oppose	37%	33%	41%	22%	30%
Not sure	14%	8%	16%	12%	9%

		Race			
	Base	Hispanic	White	African-American	Other
Should Illegals Be Able to Apply for Citizenship or Be Deported?					
They should be offered a chance to apply for legal citizenship	64%	68%	60%	76%	77%
They should be deported back to their home country	27%	28%	29%	16%	13%
Not sure	9%	3%	10%	8%	10%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	54%	53%	49%	44%
Disapprove	48%	45%	46%	49%	52%
Not sure	2%	2%	1%	2%	4%

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		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Cong. Dems Approval					
Approve	**39%**	46%	37%	38%	36%
Disapprove	**53%**	36%	55%	55%	59%
Not sure	**8%**	18%	8%	6%	5%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Cong. GOP Approval					
Approve	**22%**	29%	20%	22%	24%
Disapprove	**68%**	55%	72%	71%	65%
Not sure	**10%**	16%	8%	7%	12%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Generic House Ballot					
Democrat	**45%**	54%	46%	43%	42%
Republican	**45%**	39%	42%	46%	51%
Not sure	**10%**	7%	12%	11%	7%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Support/Oppose Hagel Confirmation					
Support	**39%**	30%	41%	41%	39%
Oppose	**33%**	32%	27%	35%	35%
Not sure	**28%**	38%	32%	24%	26%

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		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Assault Weapons Ban					
Support	**51%**	41%	50%	51%	57%
Oppose	**42%**	54%	42%	42%	33%
Not sure	**8%**	5%	8%	7%	10%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Stricter Gun Laws					
Support	**53%**	51%	54%	53%	54%
Oppose	**39%**	38%	38%	42%	35%
Not sure	**8%**	11%	8%	5%	11%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
NRA Favorability					
Favorable	**43%**	48%	42%	45%	38%
Unfavorable	**41%**	27%	48%	40%	44%
Not sure	**16%**	25%	10%	15%	18%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
More/Less Likely to Vote for NRA-Supported Candidate					
More likely	**26%**	23%	34%	23%	25%
Less likely	**39%**	36%	44%	37%	40%
Wouldn't make a difference	**32%**	39%	21%	38%	31%
Not sure	**2%**	2%	1%	2%	4%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Support/Oppose Path to Citizenship					
Support	**49%**	52%	51%	48%	46%
Oppose	**37%**	39%	37%	37%	36%
Not sure	**14%**	9%	12%	15%	18%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Should Illegals Be Able to Apply for Citizenship or Be Deported?					
They should be offered a chance to apply for legal citizenship	**64%**	66%	59%	64%	70%
They should be deported back to their home country	**27%**	25%	32%	26%	21%
Not sure	**9%**	9%	8%	10%	9%

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