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**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

### **Fox once again leads Most Trusted *and* Least Trusted List**

**Raleigh, N.C.** – PPP's 5th annual poll about trust in TV news continues to find what it does every year: Fox News is both the most trusted and least trusted name in news.

35% of Americans say they trust Fox News more than any other TV news outlet, followed by 14% for PBS, 11% for ABC, 10% for CNN, 9% for CBS, 6% each for Comedy Central and MSNBC, and 3% for NBC. It leads the way because of its continuing near total support among Republicans as the place to go for news- 69% of Republicans say it's their most trusted source with nothing else polling above 7%. Meanwhile Democrats are split between a lot of different outlets when it comes to who they have the most faith in- PBS at 21%, CNN and ABC at 18%, and CBS and MSNBC at 12% all poll in double digits.

Fox News also leads the 'least trusted' list in our annual poll. 33% give it that designation to 19% for MSNBC, 14% for Comedy Central, 11% for CNN, 5% for ABC, 4% for CBS, and 2% each for NBC and PBS. That's largely because 57% of Democrats give it their least trusted designation, with only Comedy Central at 18% also hitting double digits with them. MSNBC leads the way among Republicans at 38%, but CNN at 17% and Comedy Central at 13% both hit double digits as well.

When you look at the 8 outlets we tested individually, only one is clearly trusted by a majority of Americans. That's PBS, which 57% say they trust to 24% who don't. Most Democrats (80/6) and independents (49/31) trust it and it at least gets an even split with Republicans at 38%. Voters are closely divided about most of the rest of the outlets- Fox News comes in at 44/42, CBS at 39/37, CNN at 40/40, NBC at 39/39, and ABC News at 37/38. In Fox's case 75% of Republicans trust it while only 20% of Democrats do. For all the rest of them around 60-70% of Democrats trust them, but only around 20% of Republicans do.

“Republicans trust Fox News but not much else while Democrats trust everything except Fox News,” said Dean Debnam, President of Public Policy Polling. “Our country is just as polarized on TV news as it is on most hot button issues.”

PPP surveyed 845 registered voters from January 23<sup>rd</sup> to 26<sup>th</sup>. The margin of error for the overall survey is +/- 3.4%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





## National Survey Results

**Q1** Do you trust ABC News, or not?

*Trust it*..... 37%  
*Don't trust it*..... 38%  
*Not sure* ..... 26%

**Q2** Do you trust CBS News, or not?

*Trust it*..... 39%  
*Don't trust it*..... 37%  
*Not sure* ..... 24%

**Q3** Do you trust CNN, or not?

*Trust it*..... 40%  
*Don't trust it*..... 40%  
*Not sure* ..... 21%

**Q4** Do you trust Comedy Central, or not?

*Trust it*..... 29%  
*Don't trust it*..... 38%  
*Not sure* ..... 33%

**Q5** Do you trust Fox News, or not?

*Trust it*..... 44%  
*Don't trust it*..... 42%  
*Not sure* ..... 15%

**Q6** Do you trust MSNBC, or not?

*Trust it*..... 34%  
*Don't trust it*..... 44%  
*Not sure* ..... 21%

**Q7** Do you trust NBC News, or not?

*Trust it*..... 39%  
*Don't trust it*..... 39%  
*Not sure* ..... 22%

**Q8** Do you trust PBS, or not?

*Trust it*..... 57%  
*Don't trust it*..... 24%  
*Not sure* ..... 19%

**Q9** Which TV news outlet do you trust the most:  
 ABC News, CBS News, CNN, Comedy Central,  
 Fox News, MSNBC, NBC News, or PBS?

*ABC* ..... 11%  
*CBS* ..... 9%  
*CNN*..... 10%  
*Comedy Central*..... 6%  
*Fox*..... 35%  
*MSNBC*..... 6%  
*NBC*..... 3%  
*PBS* ..... 14%  
*Someone else/Not sure* ..... 6%

**Q10** Working from the same list of choices, which  
 TV news outlet do you trust the least?

*ABC* ..... 5%  
*CBS* ..... 4%  
*CNN*..... 11%  
*Comedy Central*..... 14%  
*Fox*..... 33%  
*MSNBC*..... 19%  
*NBC*..... 2%  
*PBS* ..... 2%  
*Someone else/Not sure* ..... 10%





**Q11** Do you have a favorable or unfavorable opinion of Stephen Colbert?

*Favorable*..... 37%  
*Unfavorable* ..... 21%  
*Not sure* ..... 43%

**Q12** Do you have a favorable or unfavorable opinion of Bill O'Reilly?

*Favorable*..... 41%  
*Unfavorable* ..... 37%  
*Not sure* ..... 22%

**Q13** If the candidates for President in 2016 were Stephen Colbert and Bill O'Reilly, who would you vote for?

*Stephen Colbert*..... 35%  
*Bill O'Reilly*..... 38%  
*Not sure* ..... 27%

**Q14** Who do you think has better hair: Stephen Colbert or Bill O'Reilly?

*Stephen Colbert*..... 38%  
*Bill O'Reilly*..... 13%  
*Not sure* ..... 49%

**Q15** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama*..... 48%  
*Mitt Romney*..... 42%  
*Someone else/Don't remember* ..... 10%

**Q16** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 13%  
*Somewhat liberal* ..... 18%  
*Moderate*..... 26%  
*Somewhat conservative*..... 25%  
*Very conservative* ..... 18%

**Q17** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q18** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 39%  
*Republican*..... 36%  
*Independent/Other*..... 26%

**Q19** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 9%  
*White* ..... 75%  
*African-American* ..... 12%  
*Other*..... 4%

**Q20** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 15%  
*30 to 45*..... 24%  
*46 to 65*..... 40%  
*Older than 65*..... 21%

**Q21** Mode

*Phone* ..... 80%  
*Internet* ..... 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Trust ABC News ?</b>				
Trust it	37%	56%	17%	27%
Don't trust it	38%	15%	62%	46%
Not sure	26%	29%	22%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Trust CBS News ?</b>				
Trust it	39%	60%	16%	29%
Don't trust it	37%	13%	64%	47%
Not sure	24%	27%	20%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Trust CNN?</b>				
Trust it	40%	62%	15%	34%
Don't trust it	40%	15%	65%	50%
Not sure	21%	23%	19%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Trust Comedy Central?</b>				
Trust it	29%	48%	9%	23%
Don't trust it	38%	20%	58%	40%
Not sure	33%	32%	34%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Trust Fox News?</b>				
Trust it	44%	19%	75%	34%
Don't trust it	42%	67%	11%	43%
Not sure	15%	14%	14%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Trust MSNBC?</b>				
Trust it	34%	59%	9%	20%
Don't trust it	44%	15%	75%	61%
Not sure	21%	26%	16%	19%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Trust NBC News ?</b>				
Trust it	39%	66%	14%	18%
Don't trust it	39%	13%	66%	52%
Not sure	22%	21%	21%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Trust PBS?</b>				
Trust it	57%	80%	33%	48%
Don't trust it	24%	7%	43%	26%
Not sure	19%	12%	24%	26%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Most Trusted Outlet</b>				
ABC	11%	17%	6%	9%
CBS	9%	13%	5%	4%
CNN	10%	16%	3%	10%
Comedy Central	6%	7%	2%	14%
Fox	35%	7%	69%	29%
MSNBC	6%	11%	1%	4%
NBC	3%	4%	2%	1%
PBS	14%	22%	5%	14%
Someone else/Not sure	6%	3%	6%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Least Trusted Outlet</b>				
ABC	5%	4%	6%	3%
CBS	4%	4%	3%	8%
CNN	11%	4%	19%	15%
Comedy Central	14%	15%	14%	12%
Fox	33%	60%	4%	21%
MSNBC	19%	3%	37%	25%
NBC	2%	1%	3%	-
PBS	2%	2%	1%	5%
Someone else/Not sure	10%	7%	13%	11%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Colbert Favorability</b>				
Favorable	37%	54%	19%	23%
Unfavorable	21%	10%	33%	24%
Not sure	43%	36%	48%	53%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>O'Reilly Favorability</b>				
Favorable	41%	17%	72%	27%
Unfavorable	37%	58%	12%	40%
Not sure	22%	25%	16%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Colbert/O'Reilly</b>				
Stephen Colbert	35%	57%	9%	33%
Bill O'Reilly	38%	13%	69%	29%
Not sure	27%	30%	22%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Better Hair</b>				
Stephen Colbert	38%	47%	27%	34%
Bill O'Reilly	13%	7%	23%	4%
Not sure	49%	45%	50%	61%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trust ABC News?</b>						
Trust it	37%	57%	65%	35%	21%	18%
Don't trust it	38%	24%	8%	30%	55%	63%
Not sure	26%	19%	27%	34%	24%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trust CBS News?</b>						
Trust it	39%	58%	64%	44%	24%	12%
Don't trust it	37%	22%	8%	27%	54%	68%
Not sure	24%	20%	27%	29%	22%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trust CNN?</b>						
Trust it	40%	67%	63%	47%	22%	11%
Don't trust it	40%	20%	18%	25%	57%	71%
Not sure	21%	13%	19%	28%	20%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trust Comedy Central?</b>						
Trust it	29%	54%	51%	31%	11%	11%
Don't trust it	38%	20%	20%	31%	51%	59%
Not sure	33%	26%	29%	37%	38%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trust Fox News?</b>						
Trust it	44%	24%	18%	28%	64%	76%
Don't trust it	42%	70%	73%	51%	15%	12%
Not sure	15%	5%	10%	20%	20%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trust MSNBC?</b>						
Trust it	34%	58%	58%	45%	12%	10%
Don't trust it	44%	21%	16%	29%	70%	75%
Not sure	21%	20%	26%	26%	18%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trust NBC News?</b>						
Trust it	39%	56%	70%	50%	17%	11%
Don't trust it	39%	25%	11%	25%	59%	70%
Not sure	22%	20%	19%	25%	24%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trust PBS?</b>						
Trust it	57%	74%	83%	69%	41%	26%
Don't trust it	24%	16%	5%	13%	32%	55%
Not sure	19%	10%	12%	19%	27%	19%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Most Trusted Outlet</b>						
ABC	11%	20%	14%	14%	8%	3%
CBS	9%	10%	14%	11%	5%	4%
CNN	10%	17%	15%	16%	5%	1%
Comedy Central	6%	12%	9%	5%	2%	4%
Fox	35%	7%	6%	18%	62%	73%
MSNBC	6%	14%	10%	5%	3%	3%
NBC	3%	3%	4%	4%	2%	1%
PBS	14%	14%	28%	18%	6%	4%
Someone else/Not sure	6%	3%	1%	9%	7%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Least Trusted Outlet</b>						
ABC	5%	9%	5%	3%	6%	3%
CBS	4%	8%	4%	3%	3%	5%
CNN	11%	7%	3%	9%	14%	23%
Comedy Central	14%	14%	17%	16%	15%	9%
Fox	33%	53%	65%	42%	11%	4%
MSNBC	19%	-	1%	12%	38%	37%
NBC	2%	3%	1%	0%	3%	4%
PBS	2%	-	-	3%	1%	4%
Someone else/Not sure	10%	8%	5%	11%	10%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Colbert Favorability</b>						
Favorable	37%	60%	62%	38%	21%	16%
Unfavorable	21%	7%	6%	17%	31%	35%
Not sure	43%	33%	32%	45%	48%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>O'Reilly Favorability</b>						
Favorable	41%	21%	14%	26%	64%	73%
Unfavorable	37%	63%	61%	48%	17%	9%
Not sure	22%	17%	25%	27%	19%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Colbert/O'Reilly</b>						
Stephen Colbert	35%	76%	59%	39%	11%	6%
Bill O'Reilly	38%	10%	12%	25%	63%	71%
Not sure	27%	15%	29%	36%	26%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Better Hair</b>						
Stephen Colbert	38%	56%	52%	37%	28%	23%
Bill O'Reilly	13%	4%	7%	11%	18%	23%
Not sure	49%	40%	41%	51%	54%	54%

	Base	Gender	
		Woman	Man
<b>Trust ABC News?</b>			
Trust it	37%	42%	31%
Don't trust it	38%	31%	45%
Not sure	26%	27%	25%

	Base	Gender	
		Woman	Man
<b>Trust CBS News?</b>			
Trust it	39%	42%	35%
Don't trust it	37%	32%	44%
Not sure	24%	26%	21%





	Base	Gender	
		Woman	Man
<b>Trust CNN?</b>			
Trust it	40%	43%	36%
Don't trust it	40%	34%	46%
Not sure	21%	23%	18%

	Base	Gender	
		Woman	Man
<b>Trust Comedy Central?</b>			
Trust it	29%	29%	29%
Don't trust it	38%	36%	40%
Not sure	33%	35%	31%

	Base	Gender	
		Woman	Man
<b>Trust Fox News?</b>			
Trust it	44%	40%	47%
Don't trust it	42%	44%	39%
Not sure	15%	16%	13%

	Base	Gender	
		Woman	Man
<b>Trust MSNBC?</b>			
Trust it	34%	39%	29%
Don't trust it	44%	36%	54%
Not sure	21%	25%	17%

	Base	Gender	
		Woman	Man
<b>Trust NBC News?</b>			
Trust it	39%	44%	34%
Don't trust it	39%	31%	48%
Not sure	22%	25%	18%

	Base	Gender	
		Woman	Man
<b>Trust PBS?</b>			
Trust it	57%	62%	52%
Don't trust it	24%	19%	29%
Not sure	19%	19%	19%







	Base	Gender	
		Woman	Man
<b>Most Trusted Outlet</b>			
ABC	11%	16%	7%
CBS	9%	9%	8%
CNN	10%	11%	9%
Comedy Central	6%	5%	6%
Fox	35%	29%	42%
MSNBC	6%	6%	6%
NBC	3%	3%	3%
PBS	14%	15%	13%
Someone else/Not sure	6%	6%	5%

	Base	Gender	
		Woman	Man
<b>Least Trusted Outlet</b>			
ABC	5%	6%	4%
CBS	4%	3%	5%
CNN	11%	11%	12%
Comedy Central	14%	15%	13%
Fox	33%	36%	29%
MSNBC	19%	13%	26%
NBC	2%	2%	2%
PBS	2%	1%	2%
Someone else/Not sure	10%	12%	7%

	Base	Gender	
		Woman	Man
<b>Colbert Favorability</b>			
Favorable	37%	34%	40%
Unfavorable	21%	19%	23%
Not sure	43%	48%	37%

	Base	Gender	
		Woman	Man
<b>O'Reilly Favorability</b>			
Favorable	41%	38%	45%
Unfavorable	37%	37%	37%
Not sure	22%	25%	18%

	Base	Gender	
		Woman	Man
<b>Colbert/O'Reilly</b>			
Stephen Colbert	35%	34%	35%
Bill O'Reilly	38%	34%	43%
Not sure	27%	32%	22%

	Base	Gender	
		Woman	Man
<b>Better Hair</b>			
Stephen Colbert	38%	35%	40%
Bill O'Reilly	13%	13%	13%
Not sure	49%	51%	47%





	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trust ABC News?</b>				
Trust it	37%	60%	21%	24%
Don't trust it	38%	13%	58%	45%
Not sure	26%	27%	21%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trust CBS News?</b>				
Trust it	39%	61%	19%	31%
Don't trust it	37%	12%	61%	43%
Not sure	24%	27%	19%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trust CNN?</b>				
Trust it	40%	64%	19%	33%
Don't trust it	40%	14%	63%	45%
Not sure	21%	22%	18%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trust Comedy Central?</b>				
Trust it	29%	50%	12%	22%
Don't trust it	38%	20%	53%	43%
Not sure	33%	30%	35%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trust Fox News?</b>				
Trust it	44%	20%	75%	35%
Don't trust it	42%	65%	14%	44%
Not sure	15%	15%	11%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trust MSNBC?</b>				
Trust it	34%	60%	11%	29%
Don't trust it	44%	15%	74%	48%
Not sure	21%	26%	15%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trust NBC News?</b>				
Trust it	39%	68%	17%	26%
Don't trust it	39%	12%	63%	45%
Not sure	22%	20%	19%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trust PBS?</b>				
Trust it	57%	80%	38%	49%
Don't trust it	24%	6%	38%	31%
Not sure	19%	14%	23%	19%





	Base	Party		
		Democrat	Republican	Independent/Other
<b>Most Trusted Outlet</b>				
ABC	11%	18%	7%	7%
CBS	9%	12%	4%	10%
CNN	10%	18%	3%	9%
Comedy Central	6%	6%	3%	9%
Fox	35%	6%	69%	34%
MSNBC	6%	12%	2%	3%
NBC	3%	4%	1%	3%
PBS	14%	21%	6%	15%
Someone else/Not sure	6%	3%	5%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Least Trusted Outlet</b>				
ABC	5%	5%	5%	4%
CBS	4%	6%	3%	4%
CNN	11%	5%	17%	13%
Comedy Central	14%	18%	13%	11%
Fox	33%	57%	7%	32%
MSNBC	19%	1%	38%	21%
NBC	2%	1%	4%	1%
PBS	2%	1%	2%	2%
Someone else/Not sure	10%	6%	12%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Colbert Favorability</b>				
Favorable	37%	53%	18%	37%
Unfavorable	21%	10%	34%	19%
Not sure	43%	37%	47%	45%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>O'Reilly Favorability</b>				
Favorable	41%	17%	73%	32%
Unfavorable	37%	61%	11%	38%
Not sure	22%	22%	16%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Colbert/O'Reilly</b>				
Stephen Colbert	35%	56%	9%	37%
Bill O'Reilly	38%	13%	71%	31%
Not sure	27%	31%	20%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Better Hair</b>				
Stephen Colbert	38%	50%	28%	33%
Bill O'Reilly	13%	5%	24%	11%
Not sure	49%	45%	48%	57%





	Base	Race			
		Hispanic	White	African-American	Other
<b>Trust ABC News?</b>					
Trust it	37%	50%	33%	50%	38%
Don't trust it	38%	33%	42%	20%	25%
Not sure	26%	16%	26%	30%	37%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Trust CBS News?</b>					
Trust it	39%	55%	35%	50%	41%
Don't trust it	37%	29%	41%	23%	25%
Not sure	24%	16%	24%	27%	34%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Trust CNN?</b>					
Trust it	40%	49%	36%	55%	44%
Don't trust it	40%	39%	44%	20%	26%
Not sure	21%	12%	20%	25%	30%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Trust Comedy Central?</b>					
Trust it	29%	34%	27%	37%	34%
Don't trust it	38%	33%	41%	28%	24%
Not sure	33%	33%	32%	35%	42%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Trust Fox News?</b>					
Trust it	44%	26%	48%	28%	41%
Don't trust it	42%	45%	39%	57%	41%
Not sure	15%	29%	13%	15%	18%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Trust MSNBC?</b>					
Trust it	34%	33%	31%	57%	40%
Don't trust it	44%	45%	49%	19%	26%
Not sure	21%	22%	20%	24%	34%





	Base	Race			
		Hispanic	White	African-American	Other
<b>Trust NBC News?</b>					
Trust it	39%	47%	35%	59%	47%
Don't trust it	39%	29%	43%	28%	21%
Not sure	22%	24%	23%	13%	32%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Trust PBS?</b>					
Trust it	57%	56%	55%	74%	58%
Don't trust it	24%	22%	26%	11%	21%
Not sure	19%	22%	19%	16%	20%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Most Trusted Outlet</b>					
ABC	11%	18%	9%	23%	7%
CBS	9%	1%	8%	20%	8%
CNN	10%	10%	10%	12%	11%
Comedy Central	6%	14%	5%	7%	1%
Fox	35%	28%	41%	11%	26%
MSNBC	6%	2%	5%	14%	12%
NBC	3%	1%	3%	3%	1%
PBS	14%	24%	13%	9%	19%
Someone else/Not sure	6%	-	7%	1%	15%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Least Trusted Outlet</b>					
ABC	5%	6%	5%	6%	-
CBS	4%	2%	3%	12%	2%
CNN	11%	11%	12%	8%	6%
Comedy Central	14%	23%	13%	12%	22%
Fox	33%	25%	31%	48%	40%
MSNBC	19%	16%	22%	7%	13%
NBC	2%	-	2%	3%	2%
PBS	2%	5%	2%	-	-
Someone else/Not sure	10%	12%	10%	3%	15%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Colbert Favorability</b>					
Favorable	37%	39%	37%	35%	28%
Unfavorable	21%	23%	21%	16%	18%
Not sure	43%	38%	42%	49%	54%

	Base	Race			
		Hispanic	White	African-American	Other
<b>O'Reilly Favorability</b>					
Favorable	41%	21%	46%	27%	26%
Unfavorable	37%	44%	35%	50%	32%
Not sure	22%	36%	19%	23%	42%





	Base	Race			
		Hispanic	White	African-American	Other
<b>Colbert/O'Reilly</b>					
<b>Stephen Colbert</b>	35%	52%	31%	43%	33%
<b>Bill O'Reilly</b>	38%	29%	43%	20%	24%
<b>Not sure</b>	27%	18%	26%	37%	44%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Better Hair</b>					
<b>Stephen Colbert</b>	38%	50%	37%	36%	31%
<b>Bill O'Reilly</b>	13%	11%	15%	6%	17%
<b>Not sure</b>	49%	39%	49%	58%	52%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trust ABC News?</b>					
<b>Trust it</b>	37%	47%	39%	35%	31%
<b>Don't trust it</b>	38%	34%	32%	41%	40%
<b>Not sure</b>	26%	19%	29%	24%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trust CBS News?</b>					
<b>Trust it</b>	39%	48%	39%	37%	33%
<b>Don't trust it</b>	37%	30%	33%	40%	42%
<b>Not sure</b>	24%	22%	28%	22%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trust CNN?</b>					
<b>Trust it</b>	40%	51%	43%	36%	35%
<b>Don't trust it</b>	40%	32%	36%	44%	41%
<b>Not sure</b>	21%	17%	21%	20%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trust Comedy Central?</b>					
<b>Trust it</b>	29%	45%	41%	24%	13%
<b>Don't trust it</b>	38%	32%	33%	42%	39%
<b>Not sure</b>	33%	23%	25%	34%	48%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trust Fox News?</b>					
Trust it	44%	36%	40%	42%	55%
Don't trust it	42%	46%	45%	43%	31%
Not sure	15%	18%	15%	15%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trust MSNBC?</b>					
Trust it	34%	39%	35%	36%	29%
Don't trust it	44%	44%	41%	46%	46%
Not sure	21%	17%	25%	19%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trust NBC News?</b>					
Trust it	39%	46%	39%	38%	35%
Don't trust it	39%	38%	35%	40%	42%
Not sure	22%	15%	26%	22%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trust PBS?</b>					
Trust it	57%	67%	59%	56%	50%
Don't trust it	24%	20%	20%	28%	24%
Not sure	19%	13%	21%	15%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Most Trusted Outlet</b>					
ABC	11%	8%	17%	10%	10%
CBS	9%	13%	8%	8%	8%
CNN	10%	21%	6%	10%	8%
Comedy Central	6%	14%	11%	2%	1%
Fox	35%	24%	30%	38%	45%
MSNBC	6%	4%	5%	7%	8%
NBC	3%	-	2%	3%	5%
PBS	14%	12%	16%	15%	12%
Someone else/Not sure	6%	4%	5%	7%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Least Trusted Outlet</b>					
ABC	5%	9%	4%	3%	6%
CBS	4%	3%	7%	2%	4%
CNN	11%	6%	13%	12%	12%
Comedy Central	14%	25%	10%	13%	15%
Fox	33%	28%	35%	37%	27%
MSNBC	19%	20%	15%	20%	22%
NBC	2%	-	2%	2%	2%
PBS	2%	2%	3%	1%	1%
Someone else/Not sure	10%	6%	10%	10%	11%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Colbert Favorability</b>					
Favorable	37%	48%	46%	35%	21%
Unfavorable	21%	24%	15%	22%	24%
Not sure	43%	28%	39%	44%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>O'Reilly Favorability</b>					
Favorable	41%	30%	38%	41%	53%
Unfavorable	37%	44%	38%	38%	30%
Not sure	22%	26%	24%	21%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Colbert/O'Reilly</b>					
Stephen Colbert	35%	50%	40%	32%	22%
Bill O'Reilly	38%	26%	33%	41%	48%
Not sure	27%	24%	27%	27%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Better Hair</b>					
Stephen Colbert	38%	56%	50%	32%	21%
Bill O'Reilly	13%	10%	12%	13%	18%
Not sure	49%	33%	38%	56%	61%

	Base	Mode	
		Phone	Internet
<b>Trust ABC News?</b>			
Trust it	37%	34%	50%
Don't trust it	38%	41%	24%
Not sure	26%	25%	26%

	Base	Mode	
		Phone	Internet
<b>Trust CBS News?</b>			
Trust it	39%	35%	51%
Don't trust it	37%	41%	22%
Not sure	24%	23%	27%







	Base	Mode	
		Phone	Internet
<b>Trust CNN?</b>			
Trust it	40%	36%	54%
Don't trust it	40%	43%	24%
Not sure	21%	20%	21%

	Base	Mode	
		Phone	Internet
<b>Trust Comedy Central?</b>			
Trust it	29%	24%	50%
Don't trust it	38%	42%	22%
Not sure	33%	34%	28%

	Base	Mode	
		Phone	Internet
<b>Trust Fox News?</b>			
Trust it	44%	45%	36%
Don't trust it	42%	41%	44%
Not sure	15%	14%	20%

	Base	Mode	
		Phone	Internet
<b>Trust MSNBC?</b>			
Trust it	34%	34%	37%
Don't trust it	44%	45%	41%
Not sure	21%	21%	22%

	Base	Mode	
		Phone	Internet
<b>Trust NBC News?</b>			
Trust it	39%	38%	44%
Don't trust it	39%	42%	27%
Not sure	22%	20%	28%

	Base	Mode	
		Phone	Internet
<b>Trust PBS?</b>			
Trust it	57%	55%	65%
Don't trust it	24%	27%	12%
Not sure	19%	18%	23%





	Base	Mode	
		Phone	Internet
<b>Most Trusted Outlet</b>			
ABC	11%	10%	18%
CBS	9%	8%	12%
CNN	10%	10%	12%
Comedy Central	6%	4%	13%
Fox	35%	40%	16%
MSNBC	6%	6%	5%
NBC	3%	3%	2%
PBS	14%	15%	10%
Someone else/Not sure	6%	4%	11%

	Base	Mode	
		Phone	Internet
<b>Least Trusted Outlet</b>			
ABC	5%	4%	9%
CBS	4%	3%	7%
CNN	11%	12%	9%
Comedy Central	14%	14%	15%
Fox	33%	34%	30%
MSNBC	19%	20%	14%
NBC	2%	2%	0%
PBS	2%	1%	4%
Someone else/Not sure	10%	9%	12%

	Base	Mode	
		Phone	Internet
<b>Colbert Favorability</b>			
Favorable	37%	34%	47%
Unfavorable	21%	24%	10%
Not sure	43%	42%	43%

	Base	Mode	
		Phone	Internet
<b>O'Reilly Favorability</b>			
Favorable	41%	44%	31%
Unfavorable	37%	37%	37%
Not sure	22%	19%	32%

	Base	Mode	
		Phone	Internet
<b>Colbert/O'Reilly</b>			
Stephen Colbert	35%	32%	43%
Bill O'Reilly	38%	42%	25%
Not sure	27%	26%	32%

	Base	Mode	
		Phone	Internet
<b>Better Hair</b>			
Stephen Colbert	38%	36%	46%
Bill O'Reilly	13%	13%	13%
Not sure	49%	51%	41%

