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America favors Seahawks, scolds Patriots ahead of Super Bowl

Raleigh, N.C. – Americans are suspicious of Tom Brady’s balls, and they will be rooting against his New England Patriots when they face off against the Seattle Seahawks in Sunday’s Super Bowl.

America supports the Seahawks 36/29 over the Patriots, who have been under investigation for illegally altering the air pressure of footballs used in their AFC Championship victory over the Indianapolis Colts. Though Brady and coach Bill Belichick have denied the allegations, Americans don’t believe them (41/27), exposing the team’s deflated credibility after its second league-sanctioned investigation since 2007.

Republicans are more willing than Democrats to cut New England slack, condemning the Patriots by a sympathetic three-point margin (36/33) to the Democrats’ 23-point margin (46/23). Women and men are similarly divided, 41/20 to 41/35, respectively.

Despite the probe and subsequent awkward press conferences, Tom Brady’s favorability rating dips just two points to 37% from PPP’s last national NFL poll conducted in January 2014. Bill Belichick, perceived as the scheming mastermind behind the Patriots, is not so fortunate, as he garners a chilly 21/34.

Among all NFL teams, the Green Bay Packers are the most popular at 54% favorability and 15% who list them as their favorite team nationwide. The Patriots have the lowest favorability rating (30%), but the Dallas Cowboys poll highest as the country’s most hated team (18%) for the fourth straight year. Americans, 64% of whom claim to be fans of the NFL, strongly oppose having a team in London (15/54) but support a team in Los Angeles (41/20).

“Americans think the Patriots cheated in the AFC championship game and they’re rooting for the Seahawks on Sunday,” said Dean Debnam, President of Public Policy Polling. “But Deflategate hasn’t been enough for the Patriots to surpass the Cowboys as the most hated team in the NFL.”

PPP surveyed 612 American voters from January 22nd to 25th. The margin of error for the survey is +/- 4.0%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don’t have landline telephones.



National Survey Results

Q1 Do you have a favorable or unfavorable opinion of the New England Patriots?

Favorable..... 30%
Unfavorable 38%
Not sure 33%

Q2 Do you have a favorable or unfavorable opinion of the Seattle Seahawks?

Favorable..... 45%
Unfavorable 20%
Not sure 36%

Q3 Who are you rooting for in the Super Bowl next week: the New England Patriots or the Seattle Seahawks?

New England Patriots 29%
Seattle Seahawks 36%
Not sure 35%

Q4 Do you have a favorable or unfavorable opinion of Bill Belichick?

Favorable..... 21%
Unfavorable 34%
Not sure 45%

Q5 Do you have a favorable or unfavorable opinion of Pete Carroll?

Favorable..... 27%
Unfavorable 14%
Not sure 59%

Q6 Do you have a favorable or unfavorable opinion of Tom Brady?

Favorable..... 37%
Unfavorable 25%
Not sure 37%

Q7 Do you have a favorable or unfavorable opinion of Russell Wilson?

Favorable..... 39%
Unfavorable 8%
Not sure 52%

Q8 Do you have a favorable or unfavorable opinion of the Chicago Bears?

Favorable..... 30%
Unfavorable 20%
Not sure 51%

Q9 Do you have a favorable or unfavorable opinion of the Dallas Cowboys?

Favorable..... 34%
Unfavorable 34%
Not sure 32%

Q10 Do you have a favorable or unfavorable opinion of the Denver Broncos?

Favorable..... 44%
Unfavorable 20%
Not sure 36%

Q11 Do you have a favorable or unfavorable opinion of the Green Bay Packers?

Favorable..... 54%
Unfavorable 18%
Not sure 28%

Q12 Do you have a favorable or unfavorable opinion of the Indianapolis Colts?

Favorable..... 37%
Unfavorable 21%
Not sure 42%





Q13 Do you have a favorable or unfavorable opinion of the New York Giants?

Favorable..... 31%
Unfavorable 26%
Not sure 43%

Q14 Do you have a favorable or unfavorable opinion of the Pittsburgh Steelers?

Favorable..... 38%
Unfavorable 24%
Not sure 38%

Q15 Given the choices of the Chicago Bears, Dallas Cowboys, Denver Broncos, Green Bay Packers, Indianapolis Colts, New England Patriots, New York Giants, Pittsburgh Steelers, and Seattle Seahawks which is your favorite NFL team?

Chicago Bears 7%
Dallas Cowboys 13%
Denver Broncos 9%
Green Bay Packers..... 15%
Indianapolis Colts 3%
New England Patriots 9%
New York Giants 8%
Pittsburgh Steelers 9%
Seattle Seahawks 10%
Someone else / Don't have a favorite team 18%

Q16 Given the choices of the Chicago Bears, Dallas Cowboys, Denver Broncos, Green Bay Packers, Indianapolis Colts, New England Patriots, New York Giants, Pittsburgh Steelers, and Seattle Seahawks which is your LEAST favorite NFL team?

Chicago Bears 9%
Dallas Cowboys 18%
Denver Broncos 6%
Green Bay Packers..... 5%
Indianapolis Colts 4%
New England Patriots 13%
New York Giants 9%
Pittsburgh Steelers 9%
Seattle Seahawks 6%
Someone else / Don't have a least favorite team..... 22%

Q17 Do you think the New England Patriots cheated in the AFC championship game?

Yes..... 41%
No..... 27%
Not sure..... 32%

Q18 Do you have a favorable or unfavorable opinion of Roger Goodell?

Favorable..... 15%
Unfavorable 29%
Not sure..... 56%

Q19 Do you approve or disapprove of the job Roger Goodell is doing as Commissioner of the NFL?

Approve 18%
Disapprove..... 35%
Not sure 47%





Q20 Do you think there should be an NFL team in London?
 Yes..... 15%
 No..... 54%
 Not sure..... 31%

Q21 Do you think there should be an NFL team in Los Angeles?
 Yes..... 41%
 No..... 20%
 Not sure..... 39%

Q22 Do you have a favorable or unfavorable opinion of Katy Perry?
 Favorable..... 37%
 Unfavorable..... 20%
 Not sure..... 43%

Q23 Do you think Katy Perry is a good choice or a bad choice for the Super Bowl halftime show?
 Good choice..... 37%
 Bad choice..... 23%
 Not sure..... 40%

Q24 Do you consider yourself to be an NFL fan?
 Yes..... 64%
 No..... 36%

Q25 In the last presidential election, did you vote for Barack Obama or Mitt Romney?
 Barack Obama..... 49%
 Mitt Romney..... 44%
 Someone else / Don't remember..... 7%

Q26 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
 Very liberal..... 13%
 Somewhat liberal..... 13%
 Moderate..... 32%
 Somewhat conservative..... 24%
 Very conservative..... 17%

Q27 If you are a woman, press 1. If a man, press 2.
 Woman..... 53%
 Man..... 47%

Q28 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
 Democrat..... 46%
 Republican..... 34%
 Independent / Other..... 20%

Q29 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.
 Hispanic..... 9%
 White..... 73%
 African American..... 12%
 Other..... 6%

Q30 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
 18 to 29..... 12%
 30 to 45..... 26%
 46 to 65..... 41%
 Older than 65..... 21%

Q31 Mode
 Phone..... 80%
 Internet..... 20%





	Base	NFL Fan Yes/No	
		Yes	No
Patriots Favorability			
Favorable	30%	36%	19%
Unfavorable	38%	43%	28%
Not sure	33%	21%	53%

	Base	NFL Fan Yes/No	
		Yes	No
Seahawks Favorability			
Favorable	45%	53%	29%
Unfavorable	20%	23%	14%
Not sure	36%	24%	57%

	Base	NFL Fan Yes/No	
		Yes	No
Super Bowl Support			
New England Patriots	29%	34%	20%
Seattle Seahawks	36%	45%	21%
Not sure	35%	21%	59%

	Base	NFL Fan Yes/No	
		Yes	No
Belichick Favorability			
Favorable	21%	28%	9%
Unfavorable	34%	41%	19%
Not sure	45%	31%	72%

	Base	NFL Fan Yes/No	
		Yes	No
Carroll Favorability			
Favorable	27%	37%	10%
Unfavorable	14%	16%	11%
Not sure	59%	47%	79%

	Base	NFL Fan Yes/No	
		Yes	No
Brady Favorability			
Favorable	37%	46%	23%
Unfavorable	25%	30%	17%
Not sure	37%	24%	61%

	Base	NFL Fan Yes/No	
		Yes	No
Wilson Favorability			
Favorable	39%	53%	15%
Unfavorable	8%	9%	7%
Not sure	52%	37%	78%

	Base	NFL Fan Yes/No	
		Yes	No
Bears Favorability			
Favorable	30%	40%	13%
Unfavorable	20%	22%	15%
Not sure	51%	38%	72%





	Base	NFL Fan Yes/No	
		Yes	No
Cowboys Favorability			
Favorable	34%	40%	23%
Unfavorable	34%	42%	21%
Not sure	32%	18%	55%

	Base	NFL Fan Yes/No	
		Yes	No
Broncos Favorability			
Favorable	44%	54%	25%
Unfavorable	20%	24%	13%
Not sure	36%	22%	62%

	Base	NFL Fan Yes/No	
		Yes	No
Packers Favorability			
Favorable	54%	66%	34%
Unfavorable	18%	20%	13%
Not sure	28%	13%	53%

	Base	NFL Fan Yes/No	
		Yes	No
Colts Favorability			
Favorable	37%	47%	18%
Unfavorable	21%	26%	14%
Not sure	42%	27%	68%

	Base	NFL Fan Yes/No	
		Yes	No
Giants Favorability			
Favorable	31%	37%	20%
Unfavorable	26%	32%	15%
Not sure	43%	31%	64%

	Base	NFL Fan Yes/No	
		Yes	No
Steelers Favorability			
Favorable	38%	44%	26%
Unfavorable	24%	29%	16%
Not sure	38%	27%	58%





	Base	NFL Fan Yes/No	
		Yes	No
Favorite NFL Team			
Chicago Bears	7%	8%	5%
Dallas Cowboys	13%	15%	10%
Denver Broncos	9%	10%	9%
Green Bay Packers	15%	17%	11%
Indianapolis Colts	3%	1%	5%
New England Patriots	9%	10%	7%
New York Giants	8%	8%	7%
Pittsburgh Steelers	9%	9%	10%
Seattle Seahawks	10%	11%	7%
Someone else / Don't have a favorite team	18%	12%	30%

	Base	NFL Fan Yes/No	
		Yes	No
Least Favorite NFL Team			
Chicago Bears	9%	12%	4%
Dallas Cowboys	18%	19%	15%
Denver Broncos	6%	6%	4%
Green Bay Packers	5%	6%	3%
Indianapolis Colts	4%	6%	2%
New England Patriots	13%	16%	7%
New York Giants	9%	8%	10%
Pittsburgh Steelers	9%	11%	6%
Seattle Seahawks	6%	7%	3%
Someone else / Don't have a least favorite team	22%	9%	45%

	Base	NFL Fan Yes/No	
		Yes	No
Patriots Cheated Yes/No			
Yes	41%	50%	26%
No	27%	28%	27%
Not sure	32%	23%	48%

	Base	NFL Fan Yes/No	
		Yes	No
Goodell Favorability			
Favorable	15%	20%	6%
Unfavorable	29%	33%	21%
Not sure	56%	47%	73%

	Base	NFL Fan Yes/No	
		Yes	No
Goodell Approval			
Approve	18%	25%	6%
Disapprove	35%	41%	25%
Not sure	47%	34%	69%

	Base	NFL Fan Yes/No	
		Yes	No
London NFL Yes/No			
Yes	15%	20%	7%
No	54%	59%	45%
Not sure	31%	21%	48%





	Base	NFL Fan Yes/No	
		Yes	No
LA NFL Yes/No			
Yes	41%	51%	23%
No	20%	22%	17%
Not sure	39%	27%	59%

	Base	NFL Fan Yes/No	
		Yes	No
Katy Perry Favorabili...			
Favorable	37%	42%	29%
Unfavorable	20%	20%	18%
Not sure	43%	38%	53%

	Base	NFL Fan Yes/No	
		Yes	No
Perry Halftime Support			
Good choice	37%	42%	29%
Bad choice	23%	26%	18%
Not sure	40%	32%	53%

	Base	NFL Fan Yes/No	
		Yes	No
NFL Fan Yes/No			
Yes	64%	100%	-
No	36%	-	100%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Patriots Favorability				
Favorable	30%	29%	30%	30%
Unfavorable	38%	37%	39%	37%
Not sure	33%	34%	31%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Seahawks Favorability				
Favorable	45%	44%	43%	57%
Unfavorable	20%	18%	24%	8%
Not sure	36%	38%	33%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Super Bowl Support				
New England Patriots	29%	29%	29%	31%
Seattle Seahawks	36%	39%	35%	28%
Not sure	35%	32%	36%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Belichick Favorability				
Favorable	21%	19%	22%	28%
Unfavorable	34%	32%	37%	26%
Not sure	45%	49%	42%	46%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Carroll Favorability				
Favorable	27%	27%	25%	38%
Unfavorable	14%	14%	15%	7%
Not sure	59%	59%	60%	54%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Brady Favorability				
Favorable	37%	38%	38%	31%
Unfavorable	25%	26%	25%	20%
Not sure	37%	36%	37%	50%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Wilson Favorability				
Favorable	39%	39%	41%	33%
Unfavorable	8%	7%	10%	9%
Not sure	52%	54%	49%	58%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Bears Favorability				
Favorable	30%	33%	28%	20%
Unfavorable	20%	18%	22%	13%
Not sure	51%	49%	50%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cowboys Favorability				
Favorable	34%	34%	37%	16%
Unfavorable	34%	35%	34%	34%
Not sure	32%	31%	29%	51%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Broncos Favorability				
Favorable	44%	44%	45%	30%
Unfavorable	20%	20%	20%	22%
Not sure	36%	35%	36%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Packers Favorability				
Favorable	54%	54%	56%	46%
Unfavorable	18%	18%	19%	13%
Not sure	28%	28%	25%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Colts Favorability				
Favorable	37%	37%	39%	23%
Unfavorable	21%	20%	22%	27%
Not sure	42%	43%	39%	50%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Giants Favorability				
Favorable	31%	37%	27%	13%
Unfavorable	26%	20%	32%	38%
Not sure	43%	43%	41%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Steelers Favorability				
Favorable	38%	38%	37%	39%
Unfavorable	24%	24%	25%	24%
Not sure	38%	38%	38%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Favorite NFL Team				
Chicago Bears	7%	7%	8%	1%
Dallas Cowboys	13%	13%	14%	9%
Denver Broncos	9%	9%	9%	11%
Green Bay Packers	15%	14%	14%	19%
Indianapolis Colts	3%	4%	1%	-
New England Patriots	9%	8%	10%	8%
New York Giants	8%	11%	5%	2%
Pittsburgh Steelers	9%	6%	12%	10%
Seattle Seahawks	10%	10%	8%	15%
Someone else / Don't have a favorite team	18%	17%	18%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Least Favorite NFL Team				
Chicago Bears	9%	9%	10%	3%
Dallas Cowboys	18%	23%	12%	16%
Denver Broncos	6%	5%	6%	5%
Green Bay Packers	5%	6%	4%	-
Indianapolis Colts	4%	4%	3%	8%
New England Patriots	13%	11%	16%	11%
New York Giants	9%	9%	8%	10%
Pittsburgh Steelers	9%	8%	10%	7%
Seattle Seahawks	6%	4%	7%	11%
Someone else / Don't have a least favorite team	22%	19%	24%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Patriots Cheated Yes/No				
Yes	41%	44%	39%	34%
No	27%	23%	31%	33%
Not sure	32%	33%	30%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Goodell Favorability				
Favorable	15%	12%	17%	17%
Unfavorable	29%	31%	29%	12%
Not sure	56%	56%	54%	71%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Goodell Approval				
Approve	18%	15%	22%	17%
Disapprove	35%	39%	34%	17%
Not sure	47%	46%	44%	65%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
London NFL Yes/No				
Yes	15%	20%	8%	23%
No	54%	46%	64%	47%
Not sure	31%	34%	28%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
LA NFL Yes/No				
Yes	41%	50%	32%	28%
No	20%	13%	27%	28%
Not sure	39%	36%	41%	43%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Katy Perry Favorabili...				
Favorable	37%	39%	35%	38%
Unfavorable	20%	17%	24%	8%
Not sure	43%	44%	41%	54%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Perry Halftime Support				
Good choice	37%	42%	32%	39%
Bad choice	23%	16%	30%	25%
Not sure	40%	42%	38%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NFL Fan Yes/No				
Yes	64%	65%	63%	57%
No	36%	35%	37%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Patriots Favorability						
Favorable	30%	37%	30%	31%	31%	20%
Unfavorable	38%	26%	48%	36%	41%	38%
Not sure	33%	37%	22%	34%	28%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Seahawks Favorability						
Favorable	45%	39%	39%	45%	56%	36%
Unfavorable	20%	18%	24%	17%	18%	25%
Not sure	36%	42%	37%	38%	27%	39%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Super Bowl Support						
New England Patriots	29%	35%	25%	30%	29%	25%
Seattle Seahawks	36%	34%	47%	33%	40%	32%
Not sure	35%	31%	28%	37%	31%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Belichick Favorability						
Favorable	21%	36%	10%	21%	21%	20%
Unfavorable	34%	14%	46%	35%	38%	28%
Not sure	45%	50%	44%	44%	42%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Carroll Favorability						
Favorable	27%	28%	26%	32%	23%	24%
Unfavorable	14%	16%	15%	15%	12%	12%
Not sure	59%	55%	59%	53%	64%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brady Favorability						
Favorable	37%	39%	42%	37%	39%	30%
Unfavorable	25%	28%	29%	21%	29%	23%
Not sure	37%	33%	29%	42%	31%	47%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wilson Favorability						
Favorable	39%	40%	37%	42%	39%	38%
Unfavorable	8%	10%	11%	8%	8%	7%
Not sure	52%	51%	53%	50%	53%	55%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bears Favorability						
Favorable	30%	31%	23%	35%	28%	27%
Unfavorable	20%	18%	32%	15%	21%	18%
Not sure	51%	51%	45%	50%	52%	54%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cowboys Favorability						
Favorable	34%	30%	22%	41%	33%	35%
Unfavorable	34%	34%	48%	28%	36%	34%
Not sure	32%	36%	29%	31%	31%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Broncos Favorability						
Favorable	44%	45%	42%	49%	40%	39%
Unfavorable	20%	24%	26%	16%	20%	20%
Not sure	36%	32%	33%	35%	40%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Packers Favorability						
Favorable	54%	50%	47%	58%	57%	54%
Unfavorable	18%	22%	24%	16%	16%	16%
Not sure	28%	28%	29%	27%	27%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Colts Favorability						
Favorable	37%	27%	44%	39%	38%	33%
Unfavorable	21%	31%	19%	19%	22%	20%
Not sure	42%	43%	37%	42%	41%	46%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Giants Favorability						
Favorable	31%	39%	29%	34%	34%	16%
Unfavorable	26%	15%	37%	21%	27%	35%
Not sure	43%	46%	34%	45%	39%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Steelers Favorability						
Favorable	38%	41%	35%	37%	38%	39%
Unfavorable	24%	21%	33%	27%	18%	23%
Not sure	38%	38%	32%	36%	44%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorite NFL Team						
Chicago Bears	7%	8%	6%	8%	7%	7%
Dallas Cowboys	13%	9%	10%	15%	13%	15%
Denver Broncos	9%	8%	4%	11%	12%	7%
Green Bay Packers	15%	12%	13%	14%	17%	16%
Indianapolis Colts	3%	1%	8%	2%	3%	1%
New England Patriots	9%	10%	16%	10%	6%	5%
New York Giants	8%	9%	8%	12%	4%	5%
Pittsburgh Steelers	9%	6%	8%	7%	8%	17%
Seattle Seahawks	10%	15%	10%	8%	11%	6%
Someone else / Don't have a favorite team	18%	22%	18%	14%	20%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Least Favorite NFL Team						
Chicago Bears	9%	8%	5%	11%	7%	11%
Dallas Cowboys	18%	23%	20%	18%	18%	11%
Denver Broncos	6%	10%	6%	7%	2%	4%
Green Bay Packers	5%	3%	9%	4%	4%	7%
Indianapolis Colts	4%	1%	9%	7%	2%	-
New England Patriots	13%	17%	13%	9%	16%	14%
New York Giants	9%	8%	7%	10%	11%	6%
Pittsburgh Steelers	9%	7%	6%	10%	9%	11%
Seattle Seahawks	6%	7%	4%	4%	9%	2%
Someone else / Don't have a least favorite team	22%	16%	22%	19%	21%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Patriots Cheated Yes/No						
Yes	41%	38%	41%	45%	43%	33%
No	27%	27%	28%	31%	23%	26%
Not sure	32%	35%	30%	24%	34%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Goodell Favorability						
Favorable	15%	18%	13%	13%	18%	12%
Unfavorable	29%	18%	35%	33%	30%	23%
Not sure	56%	64%	52%	54%	52%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Goodell Approval						
Approve	18%	28%	16%	13%	22%	16%
Disapprove	35%	29%	37%	40%	38%	25%
Not sure	47%	43%	47%	47%	41%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
London NFL Yes/No						
Yes	15%	19%	14%	22%	12%	5%
No	54%	45%	56%	44%	59%	70%
Not sure	31%	36%	30%	33%	30%	25%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
LA NFL Yes/No						
Yes	41%	40%	52%	52%	29%	30%
No	20%	11%	18%	18%	28%	23%
Not sure	39%	49%	30%	30%	43%	47%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Katy Perry Favorabili...						
Favorable	37%	40%	38%	46%	32%	25%
Unfavorable	20%	21%	18%	14%	21%	27%
Not sure	43%	38%	43%	40%	46%	48%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Halftime Support						
Good choice	37%	47%	43%	43%	35%	19%
Bad choice	23%	19%	21%	18%	25%	35%
Not sure	40%	34%	36%	39%	41%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NFL Fan Yes/No						
Yes	64%	63%	61%	70%	65%	53%
No	36%	37%	39%	30%	35%	47%

	Base	Gender	
		Woman	Man
Patriots Favorability			
Favorable	30%	25%	35%
Unfavorable	38%	35%	41%
Not sure	33%	40%	24%

	Base	Gender	
		Woman	Man
Seahawks Favorability			
Favorable	45%	38%	52%
Unfavorable	20%	16%	24%
Not sure	36%	46%	24%

	Base	Gender	
		Woman	Man
Super Bowl Support			
New England Patriots	29%	27%	32%
Seattle Seahawks	36%	35%	38%
Not sure	35%	38%	30%

	Base	Gender	
		Woman	Man
Belichick Favorability			
Favorable	21%	14%	29%
Unfavorable	34%	28%	40%
Not sure	45%	58%	31%





	Base	Gender	
		Woman	Man
Carroll Favorability			
Favorable	27%	20%	35%
Unfavorable	14%	10%	19%
Not sure	59%	71%	46%

	Base	Gender	
		Woman	Man
Brady Favorability			
Favorable	37%	33%	43%
Unfavorable	25%	23%	29%
Not sure	37%	45%	28%

	Base	Gender	
		Woman	Man
Wilson Favorability			
Favorable	39%	32%	48%
Unfavorable	8%	6%	12%
Not sure	52%	62%	41%

	Base	Gender	
		Woman	Man
Bears Favorability			
Favorable	30%	28%	32%
Unfavorable	20%	17%	23%
Not sure	51%	56%	45%

	Base	Gender	
		Woman	Man
Cowboys Favorability			
Favorable	34%	35%	33%
Unfavorable	34%	26%	43%
Not sure	32%	39%	23%

	Base	Gender	
		Woman	Man
Broncos Favorability			
Favorable	44%	38%	50%
Unfavorable	20%	18%	22%
Not sure	36%	44%	28%

	Base	Gender	
		Woman	Man
Packers Favorability			
Favorable	54%	50%	59%
Unfavorable	18%	15%	21%
Not sure	28%	35%	20%

	Base	Gender	
		Woman	Man
Colts Favorability			
Favorable	37%	35%	38%
Unfavorable	21%	16%	28%
Not sure	42%	49%	34%





	Base	Gender	
		Woman	Man
Giants Favorability			
Favorable	31%	31%	30%
Unfavorable	26%	21%	32%
Not sure	43%	48%	37%

	Base	Gender	
		Woman	Man
Steelers Favorability			
Favorable	38%	34%	42%
Unfavorable	24%	22%	27%
Not sure	38%	44%	32%

	Base	Gender	
		Woman	Man
Favorite NFL Team			
Chicago Bears	7%	5%	9%
Dallas Cowboys	13%	14%	13%
Denver Broncos	9%	11%	7%
Green Bay Packers	15%	11%	19%
Indianapolis Colts	3%	3%	2%
New England Patriots	9%	7%	11%
New York Giants	8%	10%	5%
Pittsburgh Steelers	9%	9%	9%
Seattle Seahawks	10%	9%	10%
Someone else / Don't have a favorite team	18%	21%	15%

	Base	Gender	
		Woman	Man
Least Favorite NFL Team			
Chicago Bears	9%	7%	11%
Dallas Cowboys	18%	14%	22%
Denver Broncos	6%	6%	5%
Green Bay Packers	5%	5%	5%
Indianapolis Colts	4%	4%	5%
New England Patriots	13%	11%	15%
New York Giants	9%	7%	11%
Pittsburgh Steelers	9%	9%	9%
Seattle Seahawks	6%	5%	6%
Someone else / Don't have a least favorite team	22%	31%	12%

	Base	Gender	
		Woman	Man
Patriots Cheated Yes/No			
Yes	41%	41%	41%
No	27%	20%	35%
Not sure	32%	38%	24%

	Base	Gender	
		Woman	Man
Goodell Favorability			
Favorable	15%	8%	22%
Unfavorable	29%	24%	35%
Not sure	56%	68%	43%





	Base	Gender	
		Woman	Man
Goodell Approval			
Approve	18%	11%	26%
Disapprove	35%	30%	40%
Not sure	47%	59%	34%

	Base	Gender	
		Woman	Man
London NFL Yes/No			
Yes	15%	14%	16%
No	54%	50%	59%
Not sure	31%	36%	25%

	Base	Gender	
		Woman	Man
LA NFL Yes/No			
Yes	41%	35%	47%
No	20%	17%	24%
Not sure	39%	48%	29%

	Base	Gender	
		Woman	Man
Katy Perry Favorabili...			
Favorable	37%	36%	38%
Unfavorable	20%	21%	18%
Not sure	43%	43%	44%

	Base	Gender	
		Woman	Man
Perry Halftime Support			
Good choice	37%	39%	35%
Bad choice	23%	22%	24%
Not sure	40%	38%	41%

	Base	Gender	
		Woman	Man
NFL Fan Yes/No			
Yes	64%	56%	73%
No	36%	44%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
Patriots Favorability				
Favorable	30%	27%	28%	39%
Unfavorable	38%	38%	42%	30%
Not sure	33%	35%	30%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
Seahawks Favorability				
Favorable	45%	44%	44%	46%
Unfavorable	20%	18%	23%	18%
Not sure	36%	38%	33%	36%





	Base	Party		
		Democrat	Republican	Independent / Other
Super Bowl Support				
New England Patriots	29%	27%	31%	29%
Seattle Seahawks	36%	38%	36%	33%
Not sure	35%	35%	33%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
Belichick Favorability				
Favorable	21%	20%	18%	28%
Unfavorable	34%	32%	39%	27%
Not sure	45%	48%	43%	45%

	Base	Party		
		Democrat	Republican	Independent / Other
Carroll Favorability				
Favorable	27%	26%	27%	30%
Unfavorable	14%	13%	15%	15%
Not sure	59%	61%	58%	55%

	Base	Party		
		Democrat	Republican	Independent / Other
Brady Favorability				
Favorable	37%	36%	36%	44%
Unfavorable	25%	24%	29%	22%
Not sure	37%	40%	35%	34%

	Base	Party		
		Democrat	Republican	Independent / Other
Wilson Favorability				
Favorable	39%	38%	39%	44%
Unfavorable	8%	6%	12%	9%
Not sure	52%	56%	49%	47%

	Base	Party		
		Democrat	Republican	Independent / Other
Bears Favorability				
Favorable	30%	31%	28%	32%
Unfavorable	20%	18%	22%	20%
Not sure	51%	52%	51%	48%

	Base	Party		
		Democrat	Republican	Independent / Other
Cowboys Favorability				
Favorable	34%	32%	38%	32%
Unfavorable	34%	35%	33%	36%
Not sure	32%	33%	30%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
Broncos Favorability				
Favorable	44%	40%	43%	53%
Unfavorable	20%	20%	20%	19%
Not sure	36%	40%	37%	28%





	Base	Party		
		Democrat	Republican	Independent / Other
Packers Favorability				
Favorable	54%	47%	56%	68%
Unfavorable	18%	20%	18%	13%
Not sure	28%	32%	27%	19%

	Base	Party		
		Democrat	Republican	Independent / Other
Colts Favorability				
Favorable	37%	34%	37%	42%
Unfavorable	21%	20%	23%	22%
Not sure	42%	46%	40%	36%

	Base	Party		
		Democrat	Republican	Independent / Other
Giants Favorability				
Favorable	31%	36%	25%	29%
Unfavorable	26%	23%	30%	28%
Not sure	43%	42%	45%	43%

	Base	Party		
		Democrat	Republican	Independent / Other
Steelers Favorability				
Favorable	38%	38%	36%	41%
Unfavorable	24%	26%	26%	17%
Not sure	38%	36%	38%	42%

	Base	Party		
		Democrat	Republican	Independent / Other
Favorite NFL Team				
Chicago Bears	7%	8%	8%	6%
Dallas Cowboys	13%	14%	12%	13%
Denver Broncos	9%	8%	9%	12%
Green Bay Packers	15%	12%	16%	18%
Indianapolis Colts	3%	3%	2%	2%
New England Patriots	9%	8%	9%	10%
New York Giants	8%	9%	6%	8%
Pittsburgh Steelers	9%	9%	11%	5%
Seattle Seahawks	10%	11%	10%	7%
Someone else / Don't have a favorite team	18%	19%	18%	19%

	Base	Party		
		Democrat	Republican	Independent / Other
Least Favorite NFL Team				
Chicago Bears	9%	8%	9%	11%
Dallas Cowboys	18%	21%	9%	23%
Denver Broncos	6%	6%	5%	5%
Green Bay Packers	5%	5%	6%	3%
Indianapolis Colts	4%	5%	3%	4%
New England Patriots	13%	13%	17%	7%
New York Giants	9%	8%	6%	16%
Pittsburgh Steelers	9%	10%	10%	4%
Seattle Seahawks	6%	4%	8%	6%
Someone else / Don't have a least favorite team	22%	20%	26%	20%





	Base	Party		
		Democrat	Republican	Independent / Other
Patriots Cheated Yes/No				
Yes	41%	46%	36%	38%
No	27%	23%	33%	26%
Not sure	32%	31%	31%	35%

	Base	Party		
		Democrat	Republican	Independent / Other
Goodell Favorability				
Favorable	15%	14%	18%	13%
Unfavorable	29%	29%	26%	33%
Not sure	56%	57%	57%	54%

	Base	Party		
		Democrat	Republican	Independent / Other
Goodell Approval				
Approve	18%	19%	21%	11%
Disapprove	35%	36%	30%	41%
Not sure	47%	45%	48%	48%

	Base	Party		
		Democrat	Republican	Independent / Other
London NFL Yes/No				
Yes	15%	17%	9%	22%
No	54%	49%	62%	53%
Not sure	31%	35%	29%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
LA NFL Yes/No				
Yes	41%	48%	31%	42%
No	20%	15%	28%	20%
Not sure	39%	37%	41%	38%

	Base	Party		
		Democrat	Republican	Independent / Other
Katy Perry Favorabili...				
Favorable	37%	38%	37%	37%
Unfavorable	20%	17%	21%	22%
Not sure	43%	45%	42%	41%

	Base	Party		
		Democrat	Republican	Independent / Other
Perry Halftime Support				
Good choice	37%	41%	35%	35%
Bad choice	23%	22%	26%	21%
Not sure	40%	38%	40%	44%

	Base	Party		
		Democrat	Republican	Independent / Other
NFL Fan Yes/No				
Yes	64%	66%	61%	63%
No	36%	34%	39%	37%





	Base	Race			
		Hispanic	White	African American	Other
Patriots Favorability					
Favorable	30%	29%	30%	23%	35%
Unfavorable	38%	29%	39%	37%	35%
Not sure	33%	42%	30%	40%	29%

	Base	Race			
		Hispanic	White	African American	Other
Seahawks Favorability					
Favorable	45%	27%	45%	55%	44%
Unfavorable	20%	17%	21%	15%	25%
Not sure	36%	56%	34%	30%	31%

	Base	Race			
		Hispanic	White	African American	Other
Super Bowl Support					
New England Patriots	29%	32%	29%	33%	17%
Seattle Seahawks	36%	25%	38%	35%	40%
Not sure	35%	43%	33%	33%	43%

	Base	Race			
		Hispanic	White	African American	Other
Belichick Favorability					
Favorable	21%	29%	21%	11%	25%
Unfavorable	34%	28%	35%	33%	22%
Not sure	45%	44%	43%	56%	54%

	Base	Race			
		Hispanic	White	African American	Other
Carroll Favorability					
Favorable	27%	21%	30%	17%	25%
Unfavorable	14%	9%	13%	24%	12%
Not sure	59%	70%	57%	59%	63%

	Base	Race			
		Hispanic	White	African American	Other
Brady Favorability					
Favorable	37%	38%	39%	22%	45%
Unfavorable	25%	26%	25%	34%	17%
Not sure	37%	36%	36%	45%	37%

	Base	Race			
		Hispanic	White	African American	Other
Wilson Favorability					
Favorable	39%	44%	38%	40%	50%
Unfavorable	8%	-	9%	13%	4%
Not sure	52%	56%	53%	47%	46%

	Base	Race			
		Hispanic	White	African American	Other
Bears Favorability					
Favorable	30%	34%	30%	23%	30%
Unfavorable	20%	11%	20%	21%	25%
Not sure	51%	54%	50%	56%	46%





	Base	Race			
		Hispanic	White	African American	Other
Cowboys Favorability					
Favorable	34%	34%	32%	52%	21%
Unfavorable	34%	22%	36%	24%	51%
Not sure	32%	44%	32%	24%	28%

	Base	Race			
		Hispanic	White	African American	Other
Broncos Favorability					
Favorable	44%	57%	43%	37%	41%
Unfavorable	20%	19%	19%	20%	34%
Not sure	36%	24%	38%	43%	25%

	Base	Race			
		Hispanic	White	African American	Other
Packers Favorability					
Favorable	54%	55%	56%	36%	68%
Unfavorable	18%	17%	16%	31%	13%
Not sure	28%	28%	27%	33%	19%

	Base	Race			
		Hispanic	White	African American	Other
Colts Favorability					
Favorable	37%	47%	39%	23%	25%
Unfavorable	21%	20%	19%	34%	31%
Not sure	42%	33%	43%	43%	44%

	Base	Race			
		Hispanic	White	African American	Other
Giants Favorability					
Favorable	31%	35%	28%	49%	27%
Unfavorable	26%	24%	27%	18%	29%
Not sure	43%	40%	45%	33%	43%

	Base	Race			
		Hispanic	White	African American	Other
Steelers Favorability					
Favorable	38%	40%	36%	49%	32%
Unfavorable	24%	36%	24%	19%	27%
Not sure	38%	24%	41%	32%	41%





	Base	Race			
		Hispanic	White	African American	Other
Favorite NFL Team					
Chicago Bears	7%	5%	7%	7%	8%
Dallas Cowboys	13%	8%	11%	32%	11%
Denver Broncos	9%	16%	10%	1%	4%
Green Bay Packers	15%	3%	17%	1%	29%
Indianapolis Colts	3%	-	3%	2%	6%
New England Patriots	9%	10%	10%	3%	2%
New York Giants	8%	17%	5%	16%	8%
Pittsburgh Steelers	9%	6%	8%	15%	9%
Seattle Seahawks	10%	10%	10%	5%	9%
Someone else / Don't have a favorite team	18%	26%	18%	17%	15%

	Base	Race			
		Hispanic	White	African American	Other
Least Favorite NFL Team					
Chicago Bears	9%	10%	8%	15%	6%
Dallas Cowboys	18%	10%	17%	25%	22%
Denver Broncos	6%	20%	5%	-	-
Green Bay Packers	5%	-	6%	5%	4%
Indianapolis Colts	4%	12%	3%	8%	-
New England Patriots	13%	6%	15%	8%	17%
New York Giants	9%	6%	9%	10%	12%
Pittsburgh Steelers	9%	6%	9%	12%	3%
Seattle Seahawks	6%	13%	5%	4%	8%
Someone else / Don't have a least favorite team	22%	17%	24%	14%	28%

	Base	Race			
		Hispanic	White	African American	Other
Patriots Cheated Yes/No					
Yes	41%	36%	41%	48%	33%
No	27%	23%	28%	22%	34%
Not sure	32%	42%	31%	30%	33%

	Base	Race			
		Hispanic	White	African American	Other
Goodell Favorability					
Favorable	15%	15%	16%	8%	14%
Unfavorable	29%	29%	29%	24%	29%
Not sure	56%	55%	55%	68%	57%

	Base	Race			
		Hispanic	White	African American	Other
Goodell Approval					
Approve	18%	23%	19%	9%	16%
Disapprove	35%	32%	35%	40%	30%
Not sure	47%	44%	46%	51%	54%

	Base	Race			
		Hispanic	White	African American	Other
London NFL Yes/No					
Yes	15%	29%	13%	19%	10%
No	54%	39%	56%	50%	57%
Not sure	31%	32%	31%	30%	33%





	Base	Race			
		Hispanic	White	African American	Other
LA NFL Yes/No					
Yes	41%	41%	38%	61%	32%
No	20%	16%	22%	14%	21%
Not sure	39%	43%	40%	25%	46%

	Base	Race			
		Hispanic	White	African American	Other
Katy Perry Favorabili...					
Favorable	37%	45%	37%	22%	54%
Unfavorable	20%	7%	19%	37%	7%
Not sure	43%	49%	43%	41%	39%

	Base	Race			
		Hispanic	White	African American	Other
Perry Halftime Support					
Good choice	37%	44%	38%	19%	55%
Bad choice	23%	18%	24%	33%	3%
Not sure	40%	38%	38%	48%	42%

	Base	Race			
		Hispanic	White	African American	Other
NFL Fan Yes/No					
Yes	64%	71%	62%	71%	67%
No	36%	29%	38%	29%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Patriots Favorability					
Favorable	30%	46%	32%	25%	26%
Unfavorable	38%	18%	45%	42%	31%
Not sure	33%	36%	23%	32%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Seahawks Favorability					
Favorable	45%	40%	45%	46%	44%
Unfavorable	20%	12%	28%	19%	16%
Not sure	36%	48%	27%	35%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Super Bowl Support					
New England Patriots	29%	46%	33%	23%	26%
Seattle Seahawks	36%	15%	39%	41%	37%
Not sure	35%	39%	27%	36%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Belichick Favorability					
Favorable	21%	26%	20%	21%	19%
Unfavorable	34%	29%	39%	35%	26%
Not sure	45%	45%	40%	44%	55%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Carroll Favorability					
Favorable	27%	29%	27%	28%	25%
Unfavorable	14%	16%	18%	13%	10%
Not sure	59%	55%	56%	59%	65%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brady Favorability					
Favorable	37%	31%	39%	37%	41%
Unfavorable	25%	27%	28%	28%	17%
Not sure	37%	42%	34%	35%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wilson Favorability					
Favorable	39%	33%	47%	40%	32%
Unfavorable	8%	19%	7%	8%	6%
Not sure	52%	48%	46%	52%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bears Favorability					
Favorable	30%	32%	36%	26%	28%
Unfavorable	20%	26%	23%	19%	13%
Not sure	51%	42%	41%	55%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cowboys Favorability					
Favorable	34%	43%	35%	29%	37%
Unfavorable	34%	26%	40%	37%	28%
Not sure	32%	30%	25%	34%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Broncos Favorability					
Favorable	44%	55%	42%	42%	43%
Unfavorable	20%	18%	26%	20%	13%
Not sure	36%	27%	32%	38%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Packers Favorability					
Favorable	54%	57%	46%	57%	58%
Unfavorable	18%	26%	30%	13%	9%
Not sure	28%	17%	25%	30%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Colts Favorability					
Favorable	37%	37%	37%	37%	34%
Unfavorable	21%	27%	31%	18%	13%
Not sure	42%	35%	32%	44%	53%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giants Favorability					
Favorable	31%	41%	39%	24%	29%
Unfavorable	26%	28%	30%	26%	21%
Not sure	43%	31%	32%	50%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Steelers Favorability					
Favorable	38%	40%	35%	36%	43%
Unfavorable	24%	29%	33%	23%	14%
Not sure	38%	30%	32%	42%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Favorite NFL Team					
Chicago Bears	7%	16%	7%	6%	6%
Dallas Cowboys	13%	10%	15%	13%	13%
Denver Broncos	9%	10%	9%	7%	12%
Green Bay Packers	15%	10%	10%	17%	17%
Indianapolis Colts	3%	-	5%	2%	1%
New England Patriots	9%	5%	11%	9%	7%
New York Giants	8%	8%	12%	5%	6%
Pittsburgh Steelers	9%	4%	6%	12%	9%
Seattle Seahawks	10%	9%	8%	11%	9%
Someone else / Don't have a favorite team	18%	28%	17%	16%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Least Favorite NFL Team					
Chicago Bears	9%	22%	4%	8%	9%
Dallas Cowboys	18%	7%	21%	18%	20%
Denver Broncos	6%	13%	5%	4%	4%
Green Bay Packers	5%	7%	5%	4%	4%
Indianapolis Colts	4%	-	8%	4%	3%
New England Patriots	13%	11%	8%	18%	12%
New York Giants	9%	7%	13%	8%	7%
Pittsburgh Steelers	9%	8%	13%	9%	4%
Seattle Seahawks	6%	10%	5%	6%	4%
Someone else / Don't have a least favorite team	22%	16%	18%	21%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Patriots Cheated Yes/No					
Yes	41%	46%	50%	39%	30%
No	27%	36%	21%	28%	28%
Not sure	32%	18%	29%	32%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goodell Favorability					
Favorable	15%	26%	14%	14%	12%
Unfavorable	29%	20%	37%	30%	21%
Not sure	56%	54%	49%	56%	66%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goodell Approval					
Approve	18%	29%	18%	15%	17%
Disapprove	35%	38%	44%	33%	26%
Not sure	47%	33%	38%	52%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
London NFL Yes/No					
Yes	15%	44%	19%	9%	6%
No	54%	34%	58%	60%	50%
Not sure	31%	22%	24%	31%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
LA NFL Yes/No					
Yes	41%	47%	50%	36%	36%
No	20%	28%	20%	22%	13%
Not sure	39%	25%	31%	41%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Katy Perry Favorabili...					
Favorable	37%	50%	45%	35%	23%
Unfavorable	20%	25%	24%	18%	14%
Not sure	43%	25%	31%	47%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Halftime Support					
Good choice	37%	52%	46%	36%	22%
Bad choice	23%	26%	20%	25%	22%
Not sure	40%	23%	34%	39%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NFL Fan Yes/No					
Yes	64%	69%	67%	64%	57%
No	36%	31%	33%	36%	43%

	Base	Mode	
		Phone	Internet
Patriots Favorability			
Favorable	30%	26%	44%
Unfavorable	38%	39%	32%
Not sure	33%	35%	24%

	Base	Mode	
		Phone	Internet
Seahawks Favorability			
Favorable	45%	44%	46%
Unfavorable	20%	20%	19%
Not sure	36%	36%	35%





	Base	Mode	
		Phone	Internet
Super Bowl Support			
New England Patriots	29%	27%	36%
Seattle Seahawks	36%	38%	31%
Not sure	35%	35%	33%

	Base	Mode	
		Phone	Internet
Belichick Favorability			
Favorable	21%	19%	27%
Unfavorable	34%	33%	34%
Not sure	45%	47%	38%

	Base	Mode	
		Phone	Internet
Carroll Favorability			
Favorable	27%	24%	38%
Unfavorable	14%	16%	7%
Not sure	59%	60%	55%

	Base	Mode	
		Phone	Internet
Brady Favorability			
Favorable	37%	35%	47%
Unfavorable	25%	28%	15%
Not sure	37%	37%	38%

	Base	Mode	
		Phone	Internet
Wilson Favorability			
Favorable	39%	40%	38%
Unfavorable	8%	8%	9%
Not sure	52%	52%	52%

	Base	Mode	
		Phone	Internet
Bears Favorability			
Favorable	30%	26%	46%
Unfavorable	20%	20%	16%
Not sure	51%	54%	38%

	Base	Mode	
		Phone	Internet
Cowboys Favorability			
Favorable	34%	32%	40%
Unfavorable	34%	35%	31%
Not sure	32%	32%	29%

	Base	Mode	
		Phone	Internet
Broncos Favorability			
Favorable	44%	43%	46%
Unfavorable	20%	19%	25%
Not sure	36%	38%	29%





	Base	Mode	
		Phone	Internet
Packers Favorability			
Favorable	54%	55%	53%
Unfavorable	18%	17%	22%
Not sure	28%	28%	25%

	Base	Mode	
		Phone	Internet
Colts Favorability			
Favorable	37%	34%	45%
Unfavorable	21%	22%	19%
Not sure	42%	44%	36%

	Base	Mode	
		Phone	Internet
Giants Favorability			
Favorable	31%	29%	40%
Unfavorable	26%	26%	26%
Not sure	43%	45%	34%

	Base	Mode	
		Phone	Internet
Steelers Favorability			
Favorable	38%	37%	41%
Unfavorable	24%	23%	30%
Not sure	38%	40%	29%

	Base	Mode	
		Phone	Internet
Favorite NFL Team			
Chicago Bears	7%	7%	7%
Dallas Cowboys	13%	13%	13%
Denver Broncos	9%	9%	11%
Green Bay Packers	15%	16%	10%
Indianapolis Colts	3%	3%	1%
New England Patriots	9%	8%	13%
New York Giants	8%	8%	5%
Pittsburgh Steelers	9%	10%	3%
Seattle Seahawks	10%	10%	8%
Someone else / Don't have a favorite team	18%	16%	30%

	Base	Mode	
		Phone	Internet
Least Favorite NFL Team			
Chicago Bears	9%	8%	11%
Dallas Cowboys	18%	20%	10%
Denver Broncos	6%	5%	8%
Green Bay Packers	5%	4%	8%
Indianapolis Colts	4%	3%	7%
New England Patriots	13%	13%	13%
New York Giants	9%	10%	6%
Pittsburgh Steelers	9%	10%	5%
Seattle Seahawks	6%	5%	6%
Someone else / Don't have a least favorite team	22%	21%	26%





	Base	Mode	
		Phone	Internet
Patriots Cheated Yes/No			
Yes	41%	40%	45%
No	27%	27%	28%
Not sure	32%	33%	28%

	Base	Mode	
		Phone	Internet
Goodell Favorability			
Favorable	15%	14%	20%
Unfavorable	29%	29%	26%
Not sure	56%	57%	54%

	Base	Mode	
		Phone	Internet
Goodell Approval			
Approve	18%	17%	24%
Disapprove	35%	36%	30%
Not sure	47%	47%	46%

	Base	Mode	
		Phone	Internet
London NFL Yes/No			
Yes	15%	11%	32%
No	54%	56%	46%
Not sure	31%	33%	22%

	Base	Mode	
		Phone	Internet
LA NFL Yes/No			
Yes	41%	36%	59%
No	20%	22%	16%
Not sure	39%	42%	25%

	Base	Mode	
		Phone	Internet
Katy Perry Favorabili...			
Favorable	37%	34%	49%
Unfavorable	20%	20%	18%
Not sure	43%	46%	33%

	Base	Mode	
		Phone	Internet
Perry Halftime Support			
Good choice	37%	34%	51%
Bad choice	23%	23%	23%
Not sure	40%	43%	26%

	Base	Mode	
		Phone	Internet
NFL Fan Yes/No			
Yes	64%	63%	67%
No	36%	37%	33%

