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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Packers America's favorite team, Cowboys most disliked

Raleigh, N.C. – The Dallas Cowboys get touted as "America's Team," but PPP's latest poll shows that, at least right now, the until-recently undefeated Green Bay Packers deserve that moniker, with twice as many fans nationally as the Cowboys. 22% say the Packers are their favorite team, from a list of nine, while 11% prefer the Cowboys, 8% each the Chicago Bears, New York Giants, and Pittsburgh Steelers, 7% the New Orleans Saints, 6% the New England Patriots, 4% the Washington Redskins, and 2% the New York Jets. 24% root for someone else or are not sure.

The Cowboys are, if anything, America's most hated team. Twice as many (22%) say Dallas is their *least* favorite team as that they are #1. That is also twice as many as hate the next challenger, the Bears (11%), followed by the Packers (8%), Pats and Redskins (7%), Steelers (6%), Giants and Jets (4%), and Saints (1%). Indeed, in a head-to-head, even more fans line up with the Packers against the Cowboys. Between the two, 49% of American voters like Green Bay more, and only 28% prefer Dallas.

Despite his team's prominence in fans' hearts right now, and despite his astronomical numbers in a recent PPP poll of Wisconsin, the Packers' Aaron Rodgers is the most anonymous of nine QBs tested nationally, and not the most beloved. 53% have no opinion of him, 39% see him favorably, and only 8% unfavorably—strong numbers, but not compared to the injured Peyton Manning's 51-9, Drew Brees' 46-6, Tim Tebow's 50-15, or Eli Manning's 44-12. He does best Tom Brady's 35-17, the Cowboys' Tony Romo's 23-27, Ben Roethlisberger's 20-31, and Michael Vick's 24-43.

The numbers are much less clear when the quarterbacks are listed than when the teams are, but among the nine, Tebow is America's favorite right now (15%), followed closely by the Mannings (14% for Eli and 12% for Peyton), 10% for each Brees, Rodgers, and Brady, 6% for Vick, and 4% for Big Ben and Romo. At 26%, Vick is by far their least favorite, followed by Big Ben (15%), Eli Manning (11%), Brady (8%), and Romo (6%).

PPP surveyed 700 American voters from December 16th to 18th. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

National Survey Results

Q1 Now we're going to ask some questions about football. Do you have a favorable or unfavorable opinion of Tom Brady?

Favorable...35%

Unfavorable 17%

Not sure...48%

Q2 Do you have a favorable or unfavorable opinion of Drew Brees?

Favorable...46%

Unfavorable 6%

Not sure...47%

Q3 Do you have a favorable or unfavorable opinion of Eli Manning?

Favorable...44%

Unfavorable 12%

Not sure...43%

Q4 Do you have a favorable or unfavorable opinion of Peyton Manning?

Favorable...51%

Unfavorable 9%

Not sure...40%

Q5 Do you have a favorable or unfavorable opinion of Aaron Rodgers?

Favorable...39%

Unfavorable 8%

Not sure...53%

Q6 Do you have a favorable or unfavorable opinion of Ben Roethlisberger?

Favorable...20%

Unfavorable 31%

Not sure...49%

Q7 Do you have a favorable or unfavorable opinion of Tony Romo?

Favorable...23%

Unfavorable 27%

Not sure...50%

Q8 Do you have a favorable or unfavorable opinion of Tim Tebow?

Favorable...50%

Unfavorable 15%

Not sure...35%

Q9 Do you have a favorable or unfavorable opinion of Michael Vick?

Favorable...24%

Unfavorable 43%

Not sure...33%

Q10 Given the choices of Tom Brady, Drew Brees, Eli Manning, Peyton Manning, Aaron Rodgers, Ben Roethlisberger, Tony Romo, Tim Tebow, and Michael Vick, who is your favorite NFL quarterback?

Tom Brady 10%

Drew Brees..10%

Eli Manning..14%

Peyton Manning...12%

Aaron Rodgers...10%

Ben Roethlisberger 4%

Tony Romo... 4%

Tim Tebow 15%

Michael Vick... 6%

Someone else/Not sure 15%

Q11 Given the same list of choices, who is your least favorite NFL quarterback?

Tom Brady 8%

Drew Brees... 3%

Eli Manning... 11%

Peyton Manning... 3%

Aaron Rodgers... 3%

Ben Roethlisberger 15%

Tony Romo.. 6%

Tim Tebow 5%

Michael Vick.. 26%

Someone else/Not sure 19%

Q12 Given the choices of the Chicago Bears, Dallas Cowboys, Green Bay Packers, New England Patriots, New York Giants, New York Jets, New Orleans Saints, Pittsburgh Steelers, and Washington Redskins, which is your favorite NFL team?

Bears 8%

Cowboys... 11%

Packers... 22%

Patriots 6%

Giants 8%

Jets 2%

Saints... 7%

Steelers.. 8%

Redskins... 4%

Someone else/Not sure 24%

Q13 Given the same list of choices, which is your least favorite NFL team?

Bears 11%

Cowboys... 22%

Packers... 8%

Patriots 7%

Giants 4%

Jets 4%

Saints... 1%

Steelers.. 6%

Redskins... 7%

Someone else/Not sure 28%

Q14 Do you have a favorable or unfavorable opinion of the Dallas Cowboys?

Favorable.. 29%

Unfavorable 41%

Not sure 30%

Q15 Do you have a favorable or unfavorable opinion of the Green Bay Packers?

Favorable.. 57%

Unfavorable 13%

Not sure 30%

Q16 Which team do you like more: the Dallas Cowboys or Green Bay Packers?

Cowboys... 28%

Packers... 49%

Not sure 22%

Q17 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.. 12%

Somewhat liberal 18%

Moderate... 27%

Somewhat conservative................................. 24%

Very conservative 19%

Q18 If you are a woman, press 1. If a man, press 2.

Woman 50%

Man 50%

Q19 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%

Republican 35%

Independent/Other 24%

Q20 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic 8%

White 74%

African-American 12%

Other 7%

Q21 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29 .... 16%

30 to 45 .... 28%

46 to 65 .... 36%

Older than 65 .... 20%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brady Favorability						
Favorable	35%	29%	33%	42%	35%	33%
Unfavorable	17%	15%	11%	23%	14%	19%
Not sure	48%	56%	56%	35%	51%	48%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brees Favorability						
Favorable	46%	36%	39%	55%	47%	49%
Unfavorable	6%	13%	5%	8%	3%	5%
Not sure	47%	51%	55%	38%	50%	46%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
E. Manning Favorability						
Favorable	44%	44%	38%	46%	52%	40%
Unfavorable	12%	15%	7%	16%	7%	16%
Not sure	43%	41%	55%	39%	41%	43%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
P. Manning Favorability						
Favorable	51%	51%	42%	58%	53%	50%
Unfavorable	9%	10%	7%	11%	4%	11%
Not sure	40%	39%	50%	31%	43%	39%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rodgers Favorability						
Favorable	39%	34%	33%	39%	38%	48%
Unfavorable	8%	8%	10%	13%	5%	5%
Not sure	53%	58%	57%	48%	57%	47%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Roethlisberger Favorability						
Favorable	20%	31%	14%	26%	19%	14%
Unfavorable	31%	21%	30%	34%	31%	35%
Not sure	49%	48%	56%	40%	50%	51%

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	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romo Favorability						
Favorable	**23%**	30%	12%	20%	27%	24%
Unfavorable	**27%**	19%	30%	37%	22%	25%
Not sure	**50%**	51%	58%	43%	51%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tebow Favorability						
Favorable	**50%**	39%	30%	43%	65%	66%
Unfavorable	**15%**	29%	20%	18%	6%	6%
Not sure	**35%**	32%	49%	39%	29%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vick Favorability						
Favorable	**24%**	36%	21%	30%	20%	15%
Unfavorable	**43%**	45%	43%	41%	44%	45%
Not sure	**33%**	19%	36%	29%	36%	40%

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Crosstabs

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
Fave NFL QB						
Tom Brady	10%	14%	10%	10%	11%	7%
Drew Brees	10%	9%	11%	11%	8%	9%
Eli Manning	14%	14%	12%	15%	14%	13%
Peyton Manning	12%	12%	12%	15%	8%	11%
Aaron Rodgers	10%	7%	9%	13%	9%	11%
Ben Roethlisberger	4%	6%	1%	3%	6%	3%
Tony Romo	4%	4%	4%	6%	4%	3%
Tim Tebow	15%	7%	3%	11%	23%	29%
Michael Vick	6%	5%	16%	6%	5%	1%
Someone else/Not sure	15%	22%	21%	10%	12%	12%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
Least Fave NFL QB						
Tom Brady	8%	9%	4%	11%	10%	7%
Drew Brees	3%	3%	1%	3%	3%	4%
Eli Manning	11%	8%	3%	13%	14%	12%
Peyton Manning	3%	11%	2%	4%	-	2%
Aaron Rodgers	3%	2%	4%	4%	2%	5%
Ben Roethlisberger	15%	14%	19%	18%	10%	14%
Tony Romo	6%	7%	3%	5%	7%	7%
Tim Tebow	5%	6%	9%	7%	3%	4%
Michael Vick	26%	18%	32%	21%	29%	28%
Someone else/Not sure	19%	21%	24%	13%	22%	17%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
Fave NFL Team						
Bears	8%	6%	7%	8%	11%	8%
Cowboys	11%	6%	12%	12%	9%	13%
Packers	22%	10%	20%	28%	21%	26%
Patriots	6%	8%	6%	7%	5%	5%
Giants	8%	15%	4%	5%	10%	6%
Jets	2%	5%	2%	4%	1%	-
Saints	7%	-	7%	7%	11%	8%
Steelers	8%	14%	7%	7%	8%	7%
Redskins	4%	1%	5%	3%	3%	8%
Someone else/Not sure	24%	35%	30%	19%	22%	19%

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	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Least Fave NFL Team						
Bears	11%	5%	8%	15%	11%	13%
Cowboys	22%	30%	25%	25%	14%	21%
Packers	8%	7%	3%	11%	11%	9%
Patriots	7%	5%	4%	8%	10%	6%
Giants	4%	3%	6%	5%	6%	1%
Jets	4%	-	7%	2%	5%	5%
Saints	1%	3%	2%	-	2%	1%
Steelers	6%	3%	1%	10%	9%	4%
Redskins	7%	10%	8%	8%	3%	9%
Someone else/Not sure	28%	34%	36%	16%	29%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cowboys Favorability						
Favorable	29%	21%	21%	32%	28%	37%
Unfavorable	41%	53%	37%	45%	35%	39%
Not sure	30%	26%	42%	23%	37%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Packers Favorability						
Favorable	57%	50%	52%	63%	53%	66%
Unfavorable	13%	18%	14%	13%	10%	12%
Not sure	30%	32%	34%	24%	37%	23%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Prefer Cowboys or Packers?						
Cowboys	28%	23%	31%	32%	24%	30%
Packers	49%	42%	41%	53%	57%	49%
Not sure	22%	36%	28%	15%	19%	21%

		Gender	
	Base	Woman	Man
Brady Favorability			
Favorable	35%	27%	42%
Unfavorable	17%	15%	18%
Not sure	48%	58%	40%

		Gender	
	Base	Woman	Man
Brees Favorability			
Favorable	46%	33%	58%
Unfavorable	6%	6%	6%
Not sure	47%	61%	36%

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Crosstabs

	Base	Gender	
		Woman	Man
E. Manning Favorability			
Favorable	44%	41%	47%
Unfavorable	12%	6%	17%
Not sure	43%	53%	35%

	Base	Gender	
		Woman	Man
P. Manning Favorability			
Favorable	51%	45%	56%
Unfavorable	9%	7%	10%
Not sure	40%	47%	34%

	Base	Gender	
		Woman	Man
Rodgers Favorability			
Favorable	39%	27%	49%
Unfavorable	8%	7%	9%
Not sure	53%	67%	41%

		Gender	
	Base	**Woman**	**Man**
Roethlisberger Favorability			
Favorable	20%	15%	24%
Unfavorable	31%	25%	36%
Not sure	49%	60%	39%

		Gender	
	Base	**Woman**	**Man**
Romo Favorability			
Favorable	23%	17%	28%
Unfavorable	27%	22%	31%
Not sure	50%	61%	41%

		Gender	
	Base	**Woman**	**Man**
Tebow Favorability			
Favorable	50%	43%	56%
Unfavorable	15%	12%	17%
Not sure	35%	45%	27%

		Gender	
	Base	Woman	Man
Vick Favorability			
Favorable	**24%**	23%	25%
Unfavorable	**43%**	39%	47%
Not sure	**33%**	39%	28%

		Gender	
	Base	Woman	Man
Fave NFL QB			
Tom Brady	10%	8%	12%
Drew Brees	10%	10%	9%
Eli Manning	14%	13%	15%
Peyton Manning	12%	10%	13%
Aaron Rodgers	10%	6%	14%
Ben Roethlisberger	4%	3%	5%
Tony Romo	4%	3%	5%
Tim Tebow	15%	16%	15%
Michael Vick	6%	9%	4%
Someone else/Not sure	15%	22%	9%

		Gender	
	Base	Woman	Man
Least Fave NFL QB			
Tom Brady	8%	9%	8%
Drew Brees	3%	4%	2%
Eli Manning	11%	10%	11%
Peyton Manning	3%	2%	4%
Aaron Rodgers	3%	2%	5%
Ben Roethlisberger	15%	15%	15%
Tony Romo	6%	4%	7%
Tim Tebow	5%	3%	7%
Michael Vick	26%	26%	27%
Someone else/Not sure	19%	24%	15%

		Gender	
Fave NFL Team	Base	Woman	Man
Bears	8%	8%	9%
Cowboys	11%	10%	11%
Packers	22%	22%	22%
Patriots	6%	5%	7%
Giants	8%	6%	9%
Jets	2%	2%	2%
Saints	7%	8%	7%
Steelers	8%	11%	6%
Redskins	4%	3%	5%
Someone else/Not sure	24%	25%	23%

		Gender	
Least Fave NFL Team	Base	Woman	Man
Bears	11%	12%	11%
Cowboys	22%	21%	23%
Packers	8%	9%	8%
Patriots	7%	7%	7%
Giants	4%	4%	5%
Jets	4%	5%	4%
Saints	1%	2%	1%
Steelers	6%	2%	8%
Redskins	7%	6%	8%
Someone else/Not sure	28%	33%	25%

		Gender	
Cowboys Favorability	Base	Woman	Man
Favorable	29%	27%	30%
Unfavorable	41%	31%	49%
Not sure	30%	42%	21%

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Crosstabs

	Base	Gender	
		Woman	Man
Packers Favorability			
Favorable	**57%**	48%	65%
Unfavorable	**13%**	8%	17%
Not sure	**30%**	44%	18%

	Base	Gender	
		Woman	Man
Prefer Cowboys or Packers?			
Cowboys	**28%**	27%	30%
Packers	**49%**	44%	54%
Not sure	**22%**	30%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Brady Favorability				
Favorable	**35%**	32%	37%	37%
Unfavorable	**17%**	18%	17%	14%
Not sure	**48%**	50%	45%	50%

Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Brees Favorability				
Favorable	**46%**	38%	52%	52%
Unfavorable	**6%**	10%	4%	4%
Not sure	**47%**	52%	44%	45%

	Base	Party		
		Democrat	Republican	Independent/Other
E. Manning Favorability				
Favorable	**44%**	42%	48%	43%
Unfavorable	**12%**	12%	13%	12%
Not sure	**43%**	46%	39%	45%

	Base	Party		
		Democrat	Republican	Independent/Other
P. Manning Favorability				
Favorable	**51%**	49%	55%	49%
Unfavorable	**9%**	10%	9%	7%
Not sure	**40%**	41%	36%	44%

		Party		
	Base	Democrat	Republican	Independent/Other
Rodgers Favorability				
Favorable	**39%**	33%	48%	35%
Unfavorable	**8%**	10%	6%	9%
Not sure	**53%**	58%	46%	55%

		Party		
	Base	Democrat	Republican	Independent/Other
Roethlisberger Favorability				
Favorable	**20%**	24%	18%	17%
Unfavorable	**31%**	24%	36%	36%
Not sure	**49%**	52%	46%	47%

		Party		
	Base	Democrat	Republican	Independent/Other
Romo Favorability				
Favorable	**23%**	18%	28%	23%
Unfavorable	**27%**	27%	30%	24%
Not sure	**50%**	54%	43%	54%

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	Base	Party		
		Democrat	Republican	Independent/Other
Tebow Favorability				
Favorable	50%	39%	68%	43%
Unfavorable	15%	22%	8%	13%
Not sure	35%	39%	24%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
Vick Favorability				
Favorable	24%	34%	18%	15%
Unfavorable	43%	39%	50%	42%
Not sure	33%	27%	31%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave NFL QB				
Tom Brady	10%	9%	8%	14%
Drew Brees	10%	10%	9%	11%
Eli Manning	14%	13%	12%	18%
Peyton Manning	12%	11%	11%	13%
Aaron Rodgers	10%	10%	12%	9%
Ben Roethlisberger	4%	4%	4%	4%
Tony Romo	4%	3%	5%	4%
Tim Tebow	15%	9%	27%	11%
Michael Vick	6%	12%	2%	3%
Someone else/Not sure	15%	19%	11%	13%

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	Base	Party		
		Democrat	Republican	Independent/Other
Least Fave NFL QB				
Tom Brady	8%	7%	8%	10%
Drew Brees	3%	4%	2%	3%
Eli Manning	11%	8%	12%	13%
Peyton Manning	3%	3%	4%	2%
Aaron Rodgers	3%	5%	3%	2%
Ben Roethlisberger	15%	14%	11%	22%
Tony Romo	6%	5%	8%	5%
Tim Tebow	5%	5%	4%	9%
Michael Vick	26%	26%	32%	19%
Someone else/Not sure	19%	22%	17%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave NFL Team				
Bears	8%	9%	7%	9%
Cowboys	11%	8%	15%	9%
Packers	22%	20%	21%	26%
Patriots	6%	5%	5%	9%
Giants	8%	5%	12%	6%
Jets	2%	4%	1%	1%
Saints	7%	8%	8%	5%
Steelers	8%	12%	6%	4%
Redskins	4%	3%	5%	4%
Someone else/Not sure	24%	26%	19%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Least Fave NFL Team				
Bears	11%	13%	12%	8%
Cowboys	22%	27%	20%	18%
Packers	8%	7%	7%	13%
Patriots	7%	7%	8%	5%
Giants	4%	4%	6%	4%
Jets	4%	2%	6%	4%
Saints	1%	2%	0%	2%
Steelers	6%	1%	5%	13%
Redskins	7%	9%	7%	4%
Someone else/Not sure	28%	28%	29%	28%

		Party		
	Base	Democrat	Republican	Independent/Other
Cowboys Favorability				
Favorable	**29%**	24%	38%	23%
Unfavorable	**41%**	42%	39%	42%
Not sure	**30%**	34%	23%	35%

		Party		
	Base	Democrat	Republican	Independent/Other
Packers Favorability				
Favorable	**57%**	51%	70%	50%
Unfavorable	**13%**	14%	11%	12%
Not sure	**30%**	35%	19%	38%

		Party		
	Base	Democrat	Republican	Independent/Other
Prefer Cowboys or Packers?				
Cowboys	**28%**	26%	29%	30%
Packers	**49%**	44%	60%	44%
Not sure	**22%**	30%	11%	26%

		Race			
	Base	**Hispanic**	**White**	**African-American**	**Other**
Brady Favorability					
Favorable	**35%**	28%	36%	42%	29%
Unfavorable	**17%**	23%	17%	14%	6%
Not sure	**48%**	49%	47%	44%	65%

		Race			
	Base	**Hispanic**	**White**	**African-American**	**Other**
Brees Favorability					
Favorable	**46%**	52%	48%	41%	31%
Unfavorable	**6%**	10%	6%	7%	4%
Not sure	**47%**	39%	46%	51%	65%

		Race			
	Base	**Hispanic**	**White**	**African-American**	**Other**
E. Manning Favorability					
Favorable	**44%**	37%	46%	50%	26%
Unfavorable	**12%**	24%	13%	1%	9%
Not sure	**43%**	38%	41%	49%	65%

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	Base	Race			
		Hispanic	White	African-American	Other
P. Manning Favorability					
Favorable	51%	50%	53%	53%	33%
Unfavorable	9%	14%	9%	3%	6%
Not sure	40%	36%	38%	44%	61%

	Base	Race			
		Hispanic	White	African-American	Other
Rodgers Favorability					
Favorable	39%	39%	41%	36%	22%
Unfavorable	8%	14%	7%	6%	11%
Not sure	53%	47%	52%	58%	67%

	Base	Race			
		Hispanic	White	African-American	Other
Roethlisberger Favorability					
Favorable	20%	31%	18%	23%	20%
Unfavorable	31%	29%	36%	16%	12%
Not sure	49%	40%	46%	61%	67%

	Race				
	Base	Hispanic	White	African-American	Other
Romo Favorability					
Favorable	23%	25%	24%	18%	14%
Unfavorable	27%	30%	28%	28%	13%
Not sure	50%	45%	48%	54%	74%

	Race				
	Base	Hispanic	White	African-American	Other
Tebow Favorability					
Favorable	50%	45%	54%	45%	28%
Unfavorable	15%	15%	16%	13%	7%
Not sure	35%	40%	30%	42%	65%

	Race				
	Base	Hispanic	White	African-American	Other
Vick Favorability					
Favorable	24%	33%	16%	75%	16%
Unfavorable	43%	25%	52%	10%	26%
Not sure	33%	42%	32%	15%	58%

Crosstabs

		Race			
	Base	Hispanic	White	African-American	Other
Fave NFL QB					
Tom Brady	10%	5%	10%	5%	22%
Drew Brees	10%	28%	8%	9%	8%
Eli Manning	14%	16%	13%	13%	26%
Peyton Manning	12%	-	14%	10%	7%
Aaron Rodgers	10%	9%	11%	9%	4%
Ben Roethlisberger	4%	11%	3%	-	9%
Tony Romo	4%	5%	5%	-	2%
Tim Tebow	15%	20%	18%	5%	4%
Michael Vick	6%	4%	2%	41%	-
Someone else/Not sure	15%	2%	17%	8%	18%

		Race			
	Base	Hispanic	White	African-American	Other
Least Fave NFL QB					
Tom Brady	8%	15%	8%	9%	-
Drew Brees	3%	-	2%	5%	8%
Eli Manning	11%	15%	9%	12%	21%
Peyton Manning	3%	11%	2%	7%	2%
Aaron Rodgers	3%	2%	3%	11%	-
Ben Roethlisberger	15%	17%	16%	14%	4%
Tony Romo	6%	15%	5%	5%	5%
Tim Tebow	5%	2%	5%	4%	11%
Michael Vick	26%	10%	30%	14%	21%
Someone else/Not sure	19%	15%	19%	19%	28%

		Race			
	Base	Hispanic	White	African-American	Other
Fave NFL Team					
Bears	8%	3%	7%	15%	14%
Cowboys	11%	6%	12%	10%	8%
Packers	22%	25%	23%	19%	17%
Patriots	6%	6%	7%	-	4%
Giants	8%	6%	7%	9%	11%
Jets	2%	-	2%	7%	-
Saints	7%	13%	7%	8%	2%
Steelers	8%	13%	7%	11%	12%
Redskins	4%	6%	5%	1%	-
Someone else/Not sure	24%	21%	24%	20%	31%

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Crosstabs

		Race			
	Base	**Hispanic**	**White**	**African-American**	**Other**
Least Fave NFL Team					
Bears	11%	3%	11%	15%	11%
Cowboys	22%	37%	21%	25%	21%
Packers	8%	12%	6%	16%	11%
Patriots	7%	3%	8%	4%	-
Giants	4%	7%	4%	3%	6%
Jets	4%	-	6%	2%	-
Saints	1%	3%	1%	-	2%
Steelers	6%	-	7%	2%	2%
Redskins	7%	7%	7%	11%	-
Someone else/Not sure	28%	30%	27%	23%	46%

		Race			
	Base	**Hispanic**	**White**	**African-American**	**Other**
Cowboys Favorability					
Favorable	29%	16%	31%	25%	25%
Unfavorable	41%	51%	44%	27%	24%
Not sure	30%	33%	25%	48%	51%

		Race			
	Base	**Hispanic**	**White**	**African-American**	**Other**
Packers Favorability					
Favorable	57%	43%	62%	43%	50%
Unfavorable	13%	17%	12%	16%	9%
Not sure	30%	39%	26%	41%	42%

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	Base	Race			
		Hispanic	White	African-American	Other
Prefer Cowboys or Packers?					
Cowboys	**28%**	10%	30%	35%	21%
Packers	**49%**	58%	51%	37%	47%
Not sure	**22%**	32%	19%	27%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brady Favorability					
Favorable	**35%**	31%	40%	32%	37%
Unfavorable	**17%**	16%	18%	17%	15%
Not sure	**48%**	53%	42%	51%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brees Favorability					
Favorable	**46%**	36%	57%	45%	44%
Unfavorable	**6%**	7%	7%	6%	5%
Not sure	**47%**	58%	37%	49%	51%

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Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
E. Manning Favorability					
Favorable	**44%**	36%	47%	45%	47%
Unfavorable	**12%**	18%	17%	8%	8%
Not sure	**43%**	45%	36%	48%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
P. Manning Favorability					
Favorable	**51%**	48%	60%	47%	49%
Unfavorable	**9%**	9%	8%	8%	10%
Not sure	**40%**	43%	32%	45%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rodgers Favorability					
Favorable	**39%**	34%	47%	35%	37%
Unfavorable	**8%**	5%	15%	7%	4%
Not sure	**53%**	61%	38%	58%	59%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Roethlisberger Favorability					
Favorable	20%	16%	26%	18%	20%
Unfavorable	31%	32%	36%	28%	28%
Not sure	49%	52%	38%	54%	53%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romo Favorability					
Favorable	23%	25%	19%	20%	30%
Unfavorable	27%	18%	44%	24%	17%
Not sure	50%	57%	37%	56%	53%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Tebow Favorability					
Favorable	50%	36%	56%	49%	57%
Unfavorable	15%	30%	13%	12%	9%
Not sure	35%	34%	32%	39%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vick Favorability					
Favorable	**24%**	16%	33%	20%	22%
Unfavorable	**43%**	42%	42%	45%	44%
Not sure	**33%**	42%	25%	34%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave NFL QB					
Tom Brady	**10%**	14%	9%	9%	11%
Drew Brees	**10%**	9%	11%	10%	6%
Eli Manning	**14%**	18%	17%	11%	10%
Peyton Manning	**12%**	18%	9%	11%	11%
Aaron Rodgers	**10%**	2%	11%	11%	14%
Ben Roethlisberger	**4%**	-	7%	2%	4%
Tony Romo	**4%**	9%	4%	1%	4%
Tim Tebow	**15%**	9%	16%	17%	19%
Michael Vick	**6%**	9%	3%	8%	6%
Someone else/Not sure	**15%**	11%	13%	19%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Least Fave NFL QB					
Tom Brady	**8%**	14%	9%	7%	4%
Drew Brees	**3%**	7%	3%	2%	1%
Eli Manning	**11%**	14%	13%	7%	9%
Peyton Manning	**3%**	5%	6%	1%	1%
Aaron Rodgers	**3%**	-	6%	2%	5%
Ben Roethlisberger	**15%**	16%	17%	14%	12%
Tony Romo	**6%**	2%	9%	6%	5%
Tim Tebow	**5%**	5%	6%	6%	4%
Michael Vick	**26%**	21%	19%	33%	31%
Someone else/Not sure	**19%**	16%	13%	21%	28%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Fave NFL Team					
Bears	8%	5%	9%	9%	8%
Cowboys	11%	20%	8%	9%	10%
Packers	22%	23%	22%	21%	23%
Patriots	6%	5%	3%	6%	11%
Giants	8%	5%	14%	5%	5%
Jets	2%	-	3%	2%	4%
Saints	7%	8%	6%	7%	8%
Steelers	8%	10%	11%	6%	7%
Redskins	4%	3%	6%	4%	3%
Someone else/Not sure	24%	23%	18%	31%	20%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Least Fave NFL Team					
Bears	11%	16%	13%	8%	10%
Cowboys	22%	21%	27%	21%	19%
Packers	8%	13%	9%	7%	5%
Patriots	7%	11%	6%	7%	5%
Giants	4%	3%	5%	3%	9%
Jets	4%	3%	3%	4%	8%
Saints	1%	-	2%	2%	2%
Steelers	6%	3%	8%	6%	4%
Redskins	7%	8%	6%	7%	7%
Someone else/Not sure	28%	24%	22%	35%	31%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Cowboys Favorability					
Favorable	29%	31%	25%	25%	39%
Unfavorable	41%	28%	55%	39%	34%
Not sure	30%	42%	20%	36%	27%

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	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Packers Favorability					
Favorable	**57%**	43%	63%	55%	66%
Unfavorable	**13%**	14%	20%	8%	9%
Not sure	**30%**	43%	17%	37%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Prefer Cowboys or Packers?					
Cowboys	**28%**	38%	25%	27%	27%
Packers	**49%**	26%	61%	50%	50%
Not sure	**22%**	35%	14%	23%	23%

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