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**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

## Cowboys America's Team? America says no

**Raleigh, N.C.** – PPP's annual poll about the NFL finds that voters across party lines can agree on one thing- the Cowboys are not 'America's Team.' Just 23% think they deserve that label, to 60% who disagree. And this is one sentiment that doesn't divide along political lines- 63% of independents, 61% of Republicans, and 57% of Democrats say they don't consider the Cowboys to be America's team.

In fact the designation the Cowboys do win out for is America's *least* favorite team. 23% say the Cowboys are their least favorite team with no one else coming particularly close- the Bears get 13%, Patriots 9%, Broncos 8%, Steelers 6%, and Giants 5%.

“In a time of unprecedented political division there’s one thing Americans agree on across the board,” said Dean Debnam, President of Public Policy Polling. “The Cowboys aren’t America’s team- in fact they’re America’s *least* favorite team.”

When it comes to Americans' favorite team this year it appears there's quite a bit of bandwagonism. The Broncos come out on top with 14% to 12% for the Cowboys, 11% Packers, 10% Bears, 8% Patriots and Steelers, 5% Giants, and 4% Saints and 49ers. When we did this same poll in 2011 the Packers were undefeated and came out way ahead of the pack with 22% [naming](#) them as their favorite team so we've found some inclination in the past for respondents to go with the hot hand.

One thing driving the Broncos' move to the top is the popularity of Peyton Manning. He's taken a clear lead as the most popular Quarterback in the NFL with 22% to 13% each for Tom Brady and Robert Griffin III, 9% Drew Brees, 8% Aaron Rodgers, 7% Tim Tebow, 5% Russell Wilson, 4% Eli Manning, and 3% Cam Newton. 62% of Americans have a favorable opinion of Manning to only 9% with a negative one, numbers any politician would die for. Brother Eli at 53/13, Tebow at 52/20, and Brees at 50/10 also hit the 50% favorability number that pretty much no one involved in politics can attain these days.

Brady may have more rings than any of his fellow QB's, but he also inspires more animosity. 18% say he's their least favorite QB to 12% for Tebow, 11% for RG3, 7% for Eli Manning, 5% for Peyton and Brees, 4% for Newton, and 3% for Rodgers and Wilson.

PPP surveyed 741 registered voters from December 13<sup>th</sup> to 17<sup>th</sup>. The margin of error for the survey is +/- 3.6%. PPP's surveys are conducted through automated telephone interviews.





## National Survey Results

**Q1** Now we're going to ask some questions about football. Do you have a favorable or unfavorable opinion of Tom Brady?

*Favorable*..... 39%  
*Unfavorable* ..... 23%  
*Not sure* ..... 38%

**Q2** Do you have a favorable or unfavorable opinion of Drew Brees?

*Favorable*..... 50%  
*Unfavorable* ..... 10%  
*Not sure* ..... 40%

**Q3** Do you have a favorable or unfavorable opinion of Robert Griffin III?

*Favorable*..... 34%  
*Unfavorable* ..... 15%  
*Not sure* ..... 51%

**Q4** Do you have a favorable or unfavorable opinion of Eli Manning?

*Favorable*..... 53%  
*Unfavorable* ..... 13%  
*Not sure* ..... 33%

**Q5** Do you have a favorable or unfavorable opinion of Peyton Manning?

*Favorable*..... 62%  
*Unfavorable* ..... 9%  
*Not sure* ..... 29%

**Q6** Do you have a favorable or unfavorable opinion of Cam Newton?

*Favorable*..... 30%  
*Unfavorable* ..... 13%  
*Not sure* ..... 57%

**Q7** Do you have a favorable or unfavorable opinion of Aaron Rodgers?

*Favorable*..... 42%  
*Unfavorable* ..... 10%  
*Not sure* ..... 47%

**Q8** Do you have a favorable or unfavorable opinion of Tim Tebow?

*Favorable*..... 52%  
*Unfavorable* ..... 20%  
*Not sure* ..... 28%

**Q9** Do you have a favorable or unfavorable opinion of Russell Wilson?

*Favorable*..... 30%  
*Unfavorable* ..... 9%  
*Not sure* ..... 60%

**Q10** Given the choices of Tom Brady, Drew Brees, Robert Griffin III, Eli Manning, Peyton Manning, Cam Newton, Aaron Rodgers, Tim Tebow, and Russell Wilson, who is your favorite NFL quarterback?

*Tom Brady* ..... 13%  
*Drew Brees*..... 9%  
*Robert Griffin III* ..... 13%  
*Eli Manning*..... 4%  
*Peyton Manning*..... 22%  
*Cam Newton*..... 3%  
*Aaron Rodgers*..... 8%  
*Tim Tebow* ..... 7%  
*Russell Wilson* ..... 5%  
*Someone else/Not sure* ..... 16%





**Q11** Given the same list of choices, who is your least favorite NFL quarterback?

<i>Tom Brady</i> .....	18%
<i>Drew Brees</i> .....	5%
<i>Robert Griffin III</i> .....	11%
<i>Eli Manning</i> .....	7%
<i>Peyton Manning</i> .....	5%
<i>Cam Newton</i> .....	4%
<i>Aaron Rodgers</i> .....	3%
<i>Tim Tebow</i> .....	12%
<i>Russell Wilson</i> .....	3%
<i>Someone else/Not sure</i> .....	33%

**Q12** Given the choices of the Chicago Bears, Dallas Cowboys, Denver Broncos, Green Bay Packers, New England Patriots, New York Giants, New Orleans Saints, Pittsburgh Steelers, and San Francisco 49ers, which is your favorite NFL team?

<i>Bears</i> .....	10%
<i>Cowboys</i> .....	12%
<i>Broncos</i> .....	14%
<i>Packers</i> .....	11%
<i>Patriots</i> .....	8%
<i>Giants</i> .....	5%
<i>Saints</i> .....	4%
<i>Steelers</i> .....	8%
<i>49ers</i> .....	4%
<i>Someone else/Not sure</i> .....	24%

**Q13** Given the same list of choices, which is your least favorite NFL team?

<i>Bears</i> .....	13%
<i>Cowboys</i> .....	23%
<i>Broncos</i> .....	8%
<i>Packers</i> .....	4%
<i>Patriots</i> .....	9%
<i>Giants</i> .....	5%
<i>Saints</i> .....	3%
<i>Steelers</i> .....	6%
<i>49ers</i> .....	3%
<i>Someone else/Not sure</i> .....	26%

**Q14** Do you consider the Dallas Cowboys to be 'America's Team,' or not?

<i>Do</i> .....	23%
<i>Do not</i> .....	60%
<i>Not sure</i> .....	17%

**Q15** Do you think the Washington Redskins should change their nickname, or not?

<i>Do</i> .....	18%
<i>Do not</i> .....	71%
<i>Not sure</i> .....	11%

**Q16** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i> .....	47%
<i>Mitt Romney</i> .....	44%
<i>Someone else/Don't remember</i> .....	9%

**Q17** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	13%
<i>Somewhat liberal</i> .....	18%
<i>Moderate</i> .....	27%
<i>Somewhat conservative</i> .....	23%
<i>Very conservative</i> .....	19%





**Q18** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 50%

*Man*..... 50%

**Q19** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 39%

*Republican*..... 32%

*Independent/Other*..... 29%

**Q20** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 9%

*White* ..... 74%

*African-American* ..... 12%

*Other*..... 5%

**Q21** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 36%

*46 to 65*..... 42%

*Older than 65*..... 22%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Brady Favorability</b>				
Favorable	39%	40%	42%	23%
Unfavorable	23%	22%	25%	13%
Not sure	38%	38%	33%	64%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Brees Favorability</b>				
Favorable	50%	48%	57%	27%
Unfavorable	10%	12%	9%	8%
Not sure	40%	40%	35%	65%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>RGIII Favorability</b>				
Favorable	34%	37%	35%	17%
Unfavorable	15%	13%	16%	14%
Not sure	51%	49%	49%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>E. Manning Favorability</b>				
Favorable	53%	56%	58%	22%
Unfavorable	13%	13%	14%	17%
Not sure	33%	32%	28%	62%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>P. Manning Favorability</b>				
Favorable	62%	62%	67%	41%
Unfavorable	9%	9%	9%	10%
Not sure	29%	29%	24%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Newton Favorability</b>				
Favorable	30%	35%	26%	20%
Unfavorable	13%	14%	15%	4%
Not sure	57%	51%	59%	76%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Rodgers Favorability</b>				
Favorable	42%	42%	45%	31%
Unfavorable	10%	14%	9%	2%
Not sure	47%	44%	46%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Tebow Favorability</b>				
Favorable	52%	40%	69%	32%
Unfavorable	20%	27%	12%	22%
Not sure	28%	33%	19%	46%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Wilson Favorability</b>				
<b>Favorable</b>	30%	35%	25%	28%
<b>Unfavorable</b>	9%	9%	11%	5%
<b>Not sure</b>	60%	56%	64%	68%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Fave QB</b>				
<b>Tom Brady</b>	13%	14%	12%	11%
<b>Drew Brees</b>	9%	9%	10%	5%
<b>Robert Griffin III</b>	13%	14%	13%	12%
<b>Eli Manning</b>	4%	5%	2%	2%
<b>Peyton Manning</b>	22%	19%	25%	22%
<b>Cam Newton</b>	3%	4%	1%	2%
<b>Aaron Rodgers</b>	8%	7%	8%	6%
<b>Tim Tebow</b>	7%	3%	11%	11%
<b>Russell Wilson</b>	5%	7%	3%	5%
<b>Someone else/Not sure</b>	16%	18%	14%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Least Fave QB</b>				
<b>Tom Brady</b>	18%	14%	23%	15%
<b>Drew Brees</b>	5%	5%	5%	3%
<b>Robert Griffin III</b>	11%	11%	10%	12%
<b>Eli Manning</b>	7%	7%	7%	7%
<b>Peyton Manning</b>	5%	6%	3%	10%
<b>Cam Newton</b>	4%	3%	5%	2%
<b>Aaron Rodgers</b>	3%	2%	4%	1%
<b>Tim Tebow</b>	12%	17%	6%	14%
<b>Russell Wilson</b>	3%	2%	4%	1%
<b>Someone else/Not sure</b>	33%	33%	32%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Fave Team</b>				
<b>Bears</b>	10%	14%	6%	9%
<b>Cow boys</b>	12%	9%	13%	23%
<b>Broncos</b>	14%	15%	12%	12%
<b>Packers</b>	11%	11%	12%	8%
<b>Patriots</b>	8%	8%	8%	12%
<b>Giants</b>	5%	5%	5%	3%
<b>Saints</b>	4%	3%	5%	3%
<b>Steelers</b>	8%	6%	10%	11%
<b>49ers</b>	4%	4%	4%	3%
<b>Someone else/Not sure</b>	24%	25%	25%	17%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Least Fave Team</b>				
<b>Bears</b>	13%	10%	12%	26%
<b>Cowboys</b>	23%	28%	20%	13%
<b>Broncos</b>	8%	10%	5%	7%
<b>Packers</b>	4%	6%	4%	2%
<b>Patriots</b>	9%	7%	10%	14%
<b>Giants</b>	5%	4%	8%	2%
<b>Saints</b>	3%	2%	4%	2%
<b>Steelers</b>	6%	6%	6%	9%
<b>49ers</b>	3%	3%	3%	4%
<b>Someone else/Not sure</b>	26%	24%	28%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Consider Cowboys America's Team?</b>				
<b>Do</b>	23%	24%	23%	17%
<b>Do not</b>	60%	59%	63%	50%
<b>Not sure</b>	17%	17%	14%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Think Redskins Should Change Name?</b>				
<b>Do</b>	18%	30%	5%	17%
<b>Do not</b>	71%	56%	90%	51%
<b>Not sure</b>	11%	13%	5%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Brady Favorability</b>						
<b>Favorable</b>	39%	50%	39%	33%	46%	32%
<b>Unfavorable</b>	23%	25%	24%	24%	15%	27%
<b>Not sure</b>	38%	25%	37%	43%	39%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Brees Favorability</b>						
<b>Favorable</b>	50%	52%	46%	42%	58%	54%
<b>Unfavorable</b>	10%	6%	15%	15%	4%	7%
<b>Not sure</b>	40%	42%	39%	43%	38%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>RGIII Favorability</b>						
<b>Favorable</b>	34%	39%	38%	30%	37%	32%
<b>Unfavorable</b>	15%	21%	13%	14%	10%	18%
<b>Not sure</b>	51%	39%	50%	56%	53%	50%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>E. Manning Favorability</b>						
Favorable	53%	56%	49%	47%	57%	60%
Unfavorable	13%	9%	15%	18%	10%	13%
Not sure	33%	35%	36%	34%	33%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>P. Manning Favorability</b>						
Favorable	62%	62%	60%	57%	68%	65%
Unfavorable	9%	8%	7%	14%	3%	11%
Not sure	29%	30%	33%	29%	28%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Newton Favorability</b>						
Favorable	30%	42%	35%	26%	29%	22%
Unfavorable	13%	13%	16%	15%	10%	13%
Not sure	57%	44%	49%	60%	62%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Rodgers Favorability</b>						
Favorable	42%	49%	37%	41%	44%	42%
Unfavorable	10%	12%	20%	10%	5%	7%
Not sure	47%	39%	43%	49%	50%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Tebow Favorability</b>						
Favorable	52%	36%	39%	42%	69%	69%
Unfavorable	20%	34%	35%	24%	7%	6%
Not sure	28%	30%	26%	34%	23%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Wilson Favorability</b>						
Favorable	30%	41%	31%	30%	30%	23%
Unfavorable	9%	16%	8%	10%	4%	10%
Not sure	60%	43%	62%	59%	66%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Fave QB</b>						
Tom Brady	13%	21%	16%	11%	14%	7%
Drew Brees	9%	10%	10%	8%	12%	6%
Robert Griffin III	13%	17%	12%	12%	12%	15%
Eli Manning	4%	2%	-	6%	4%	4%
Peyton Manning	22%	22%	16%	23%	22%	25%
Cam Newton	3%	-	7%	2%	2%	1%
Aaron Rodgers	8%	4%	9%	8%	7%	11%
Tim Tebow	7%	1%	6%	5%	8%	15%
Russell Wilson	5%	10%	7%	7%	2%	2%
Someone else/Not sure	16%	11%	19%	18%	18%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Least Fave QB</b>						
Tom Brady	18%	20%	17%	14%	21%	20%
Drew Brees	5%	6%	6%	5%	3%	5%
Robert Griffin III	11%	8%	18%	10%	10%	7%
Eli Manning	7%	14%	6%	5%	7%	6%
Peyton Manning	5%	7%	5%	6%	3%	4%
Cam Newton	4%	1%	5%	4%	4%	6%
Aaron Rodgers	3%	1%	1%	4%	5%	3%
Tim Tebow	12%	23%	14%	13%	7%	7%
Russell Wilson	3%	5%	-	2%	2%	6%
Someone else/Not sure	33%	15%	30%	38%	38%	36%







	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Fave Team</b>						
Bears	10%	15%	5%	16%	6%	7%
Cowboys	12%	15%	11%	9%	12%	14%
Broncos	14%	12%	19%	10%	14%	14%
Packers	11%	9%	17%	6%	12%	13%
Patriots	8%	14%	11%	8%	9%	3%
Giants	5%	4%	2%	8%	3%	4%
Saints	4%	7%	2%	3%	5%	5%
Steelers	8%	7%	2%	10%	6%	15%
49ers	4%	-	7%	4%	6%	2%
Someone else/Not sure	24%	17%	25%	26%	26%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Least Fave Team</b>						
Bears	13%	24%	5%	13%	9%	13%
Cowboys	23%	24%	23%	26%	25%	16%
Broncos	8%	5%	18%	8%	4%	3%
Packers	4%	5%	6%	1%	5%	6%
Patriots	9%	2%	11%	8%	9%	13%
Giants	5%	3%	4%	7%	5%	5%
Saints	3%	2%	2%	3%	4%	4%
Steelers	6%	10%	2%	6%	6%	7%
49ers	3%	6%	2%	2%	4%	3%
Someone else/Not sure	26%	19%	28%	23%	28%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Consider Cowboys America's Team?</b>						
Do	23%	32%	29%	20%	19%	19%
Do not	60%	60%	53%	59%	64%	65%
Not sure	17%	8%	19%	21%	17%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Think Redskins Should Change Name?</b>						
Do	18%	44%	24%	20%	5%	6%
Do not	71%	45%	66%	64%	85%	85%
Not sure	11%	11%	10%	15%	10%	10%

	Base	Gender	
		Woman	Man
<b>Brady Favorability</b>			
Favorable	39%	34%	44%
Unfavorable	23%	18%	27%
Not sure	38%	47%	29%

	Base	Gender	
		Woman	Man
<b>Brees Favorability</b>			
Favorable	50%	42%	58%
Unfavorable	10%	9%	11%
Not sure	40%	49%	31%





	Base	Gender	
		Woman	Man
<b>RGIII Favorability</b>			
Favorable	34%	24%	45%
Unfavorable	15%	12%	17%
Not sure	51%	64%	38%

	Base	Gender	
		Woman	Man
<b>E. Manning Favorability</b>			
Favorable	53%	50%	57%
Unfavorable	13%	10%	17%
Not sure	33%	40%	26%

	Base	Gender	
		Woman	Man
<b>P. Manning Favorability</b>			
Favorable	62%	59%	66%
Unfavorable	9%	6%	12%
Not sure	29%	35%	23%

	Base	Gender	
		Woman	Man
<b>Newton Favorability</b>			
Favorable	30%	21%	38%
Unfavorable	13%	8%	18%
Not sure	57%	71%	43%

	Base	Gender	
		Woman	Man
<b>Rodgers Favorability</b>			
Favorable	42%	30%	55%
Unfavorable	10%	6%	15%
Not sure	47%	64%	30%

	Base	Gender	
		Woman	Man
<b>Tebow Favorability</b>			
Favorable	52%	51%	53%
Unfavorable	20%	16%	24%
Not sure	28%	33%	23%





	Base	Gender	
		Woman	Man
<b>Wilson Favorability</b>			
<b>Favorable</b>	30%	19%	42%
<b>Unfavorable</b>	9%	8%	11%
<b>Not sure</b>	60%	73%	48%

	Base	Gender	
		Woman	Man
<b>Fave QB</b>			
<b>Tom Brady</b>	13%	12%	14%
<b>Drew Brees</b>	9%	9%	10%
<b>Robert Griffin III</b>	13%	17%	9%
<b>Eli Manning</b>	4%	2%	6%
<b>Peyton Manning</b>	22%	20%	24%
<b>Cam Newton</b>	3%	1%	4%
<b>Aaron Rodgers</b>	8%	7%	9%
<b>Tim Tebow</b>	7%	7%	8%
<b>Russell Wilson</b>	5%	4%	6%
<b>Someone else/Not sure</b>	16%	22%	11%

	Base	Gender	
		Woman	Man
<b>Least Fave QB</b>			
<b>Tom Brady</b>	18%	18%	18%
<b>Drew Brees</b>	5%	5%	5%
<b>Robert Griffin III</b>	11%	12%	9%
<b>Eli Manning</b>	7%	7%	7%
<b>Peyton Manning</b>	5%	5%	5%
<b>Cam Newton</b>	4%	2%	5%
<b>Aaron Rodgers</b>	3%	2%	4%
<b>Tim Tebow</b>	12%	7%	16%
<b>Russell Wilson</b>	3%	2%	3%
<b>Someone else/Not sure</b>	33%	40%	26%

	Base	Gender	
		Woman	Man
<b>Fave Team</b>			
<b>Bears</b>	10%	12%	8%
<b>Cow boys</b>	12%	9%	15%
<b>Broncos</b>	14%	15%	13%
<b>Packers</b>	11%	9%	13%
<b>Patriots</b>	8%	9%	8%
<b>Giants</b>	5%	6%	3%
<b>Saints</b>	4%	5%	3%
<b>Steelers</b>	8%	8%	8%
<b>49ers</b>	4%	4%	4%
<b>Someone else/Not sure</b>	24%	23%	25%





	Base	Gender	
		Woman	Man
<b>Least Fave Team</b>			
<b>Bears</b>	13%	14%	11%
<b>Cowboys</b>	23%	16%	30%
<b>Broncos</b>	8%	8%	7%
<b>Packers</b>	4%	3%	6%
<b>Patriots</b>	9%	11%	7%
<b>Giants</b>	5%	6%	5%
<b>Saints</b>	3%	2%	5%
<b>Steelers</b>	6%	5%	7%
<b>49ers</b>	3%	2%	4%
<b>Someone else/Not sure</b>	26%	33%	18%

	Base	Gender	
		Woman	Man
<b>Consider Cowboys America's Team?</b>			
<b>Do</b>	23%	23%	22%
<b>Do not</b>	60%	51%	70%
<b>Not sure</b>	17%	26%	8%

	Base	Gender	
		Woman	Man
<b>Think Redskins Should Change Name?</b>			
<b>Do</b>	18%	17%	19%
<b>Do not</b>	71%	68%	73%
<b>Not sure</b>	11%	15%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Brady Favorability</b>				
<b>Favorable</b>	39%	42%	42%	33%
<b>Unfavorable</b>	23%	20%	24%	24%
<b>Not sure</b>	38%	38%	34%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Brees Favorability</b>				
<b>Favorable</b>	50%	54%	53%	41%
<b>Unfavorable</b>	10%	7%	8%	15%
<b>Not sure</b>	40%	38%	38%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>RGIII Favorability</b>				
<b>Favorable</b>	34%	41%	34%	27%
<b>Unfavorable</b>	15%	13%	15%	17%
<b>Not sure</b>	51%	47%	52%	56%





	Base	Party		
		Democrat	Republican	Independent/Other
<b>E. Manning Favorability</b>				
Favorable	53%	57%	59%	43%
Unfavorable	13%	9%	14%	19%
Not sure	33%	34%	27%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>P. Manning Favorability</b>				
Favorable	62%	64%	70%	51%
Unfavorable	9%	5%	8%	15%
Not sure	29%	31%	22%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Newton Favorability</b>				
Favorable	30%	39%	26%	21%
Unfavorable	13%	12%	15%	13%
Not sure	57%	49%	59%	66%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Rodgers Favorability</b>				
Favorable	42%	45%	42%	40%
Unfavorable	10%	13%	9%	9%
Not sure	47%	43%	49%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Tebow Favorability</b>				
Favorable	52%	48%	66%	42%
Unfavorable	20%	23%	12%	24%
Not sure	28%	28%	22%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Wilson Favorability</b>				
Favorable	30%	39%	25%	24%
Unfavorable	9%	6%	12%	11%
Not sure	60%	55%	64%	65%





	Base	Party		
		Democrat	Republican	Independent/Other
<b>Fave QB</b>				
Tom Brady	13%	17%	12%	9%
Drew Brees	9%	8%	11%	9%
Robert Griffin III	13%	13%	12%	15%
Eli Manning	4%	2%	5%	3%
Peyton Manning	22%	22%	24%	18%
Cam Newton	3%	5%	1%	2%
Aaron Rodgers	8%	6%	8%	9%
Tim Tebow	7%	4%	11%	8%
Russell Wilson	5%	7%	3%	6%
Someone else/Not sure	16%	16%	12%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Least Fave QB</b>				
Tom Brady	18%	18%	20%	16%
Drew Brees	5%	2%	7%	6%
Robert Griffin III	11%	11%	8%	14%
Eli Manning	7%	7%	7%	6%
Peyton Manning	5%	7%	3%	4%
Cam Newton	4%	4%	5%	3%
Aaron Rodgers	3%	3%	5%	2%
Tim Tebow	12%	15%	6%	15%
Russell Wilson	3%	3%	5%	0%
Someone else/Not sure	33%	31%	34%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Fave Team</b>				
Bears	10%	11%	7%	12%
Cowboys	12%	11%	15%	10%
Broncos	14%	17%	11%	12%
Packers	11%	14%	10%	9%
Patriots	8%	8%	8%	10%
Giants	5%	4%	6%	4%
Saints	4%	2%	6%	4%
Steelers	8%	6%	11%	8%
49ers	4%	5%	4%	3%
Someone else/Not sure	24%	23%	22%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Least Fave Team</b>				
Bears	13%	11%	11%	16%
Cowboys	23%	22%	25%	22%
Broncos	8%	8%	6%	9%
Packers	4%	7%	4%	2%
Patriots	9%	8%	8%	11%
Giants	5%	6%	5%	5%
Saints	3%	3%	4%	3%
Steelers	6%	7%	7%	5%
49ers	3%	3%	4%	3%
Someone else/Not sure	26%	26%	27%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Consider Cowboys America's Team?</b>				
Do	23%	27%	24%	16%
Do not	60%	57%	61%	63%
Not sure	17%	16%	15%	21%





	Base	Party		
		Democrat	Republican	Independent/Other
<b>Think Redskins Should Change Name?</b>				
<b>Do</b>	18%	31%	4%	16%
<b>Do not</b>	71%	59%	90%	65%
<b>Not sure</b>	11%	11%	6%	18%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Brady Favorability</b>					
<b>Favorable</b>	39%	33%	40%	43%	33%
<b>Unfavorable</b>	23%	46%	23%	5%	14%
<b>Not sure</b>	38%	21%	37%	52%	53%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Brees Favorability</b>					
<b>Favorable</b>	50%	40%	53%	47%	34%
<b>Unfavorable</b>	10%	30%	9%	3%	7%
<b>Not sure</b>	40%	30%	38%	50%	59%

	Base	Race			
		Hispanic	White	African-American	Other
<b>RGIII Favorability</b>					
<b>Favorable</b>	34%	35%	35%	37%	24%
<b>Unfavorable</b>	15%	33%	15%	4%	7%
<b>Not sure</b>	51%	31%	51%	59%	69%

	Base	Race			
		Hispanic	White	African-American	Other
<b>E. Manning Favorability</b>					
<b>Favorable</b>	53%	50%	55%	49%	41%
<b>Unfavorable</b>	13%	25%	14%	3%	13%
<b>Not sure</b>	33%	26%	31%	48%	46%

	Base	Race			
		Hispanic	White	African-American	Other
<b>P. Manning Favorability</b>					
<b>Favorable</b>	62%	66%	64%	55%	45%
<b>Unfavorable</b>	9%	16%	9%	1%	7%
<b>Not sure</b>	29%	18%	27%	43%	48%





	Base	Race			
		Hispanic	White	African-American	Other
<b>Newton Favorability</b>					
Favorable	30%	34%	28%	38%	29%
Unfavorable	13%	25%	14%	3%	3%
Not sure	57%	40%	58%	59%	68%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Rodgers Favorability</b>					
Favorable	42%	51%	45%	25%	29%
Unfavorable	10%	25%	7%	22%	7%
Not sure	47%	23%	48%	53%	64%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Tebow Favorability</b>					
Favorable	52%	48%	55%	41%	37%
Unfavorable	20%	32%	20%	15%	7%
Not sure	28%	20%	24%	43%	56%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Wilson Favorability</b>					
Favorable	30%	41%	30%	27%	19%
Unfavorable	9%	29%	9%	-	2%
Not sure	60%	30%	61%	73%	80%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Fave QB</b>					
Tom Brady	13%	10%	13%	18%	15%
Drew Brees	9%	14%	9%	5%	9%
Robert Griffin III	13%	17%	14%	5%	16%
Eli Manning	4%	8%	2%	6%	9%
Peyton Manning	22%	23%	22%	21%	13%
Cam Newton	3%	-	1%	14%	2%
Aaron Rodgers	8%	-	10%	5%	1%
Tim Tebow	7%	3%	8%	7%	2%
Russell Wilson	5%	16%	5%	-	2%
Someone else/Not sure	16%	9%	16%	17%	32%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Least Fave QB</b>					
Tom Brady	18%	24%	19%	5%	17%
Drew Brees	5%	10%	4%	2%	6%
Robert Griffin III	11%	14%	9%	10%	25%
Eli Manning	7%	8%	7%	6%	4%
Peyton Manning	5%	1%	5%	9%	1%
Cam Newton	4%	-	5%	-	-
Aaron Rodgers	3%	5%	3%	4%	2%
Tim Tebow	12%	10%	10%	26%	14%
Russell Wilson	3%	8%	3%	-	-
Someone else/Not sure	33%	21%	34%	38%	31%







	Base	Race			
		Hispanic	White	African-American	Other
<b>Fave Team</b>					
<b>Bears</b>	10%	31%	8%	9%	6%
<b>Cowboys</b>	12%	20%	10%	17%	11%
<b>Broncos</b>	14%	6%	15%	10%	20%
<b>Packers</b>	11%	-	12%	13%	12%
<b>Patriots</b>	8%	2%	8%	16%	-
<b>Giants</b>	5%	3%	5%	4%	3%
<b>Saints</b>	4%	2%	4%	4%	6%
<b>Steelers</b>	8%	6%	9%	7%	6%
<b>49ers</b>	4%	5%	4%	-	7%
<b>Someone else/Not sure</b>	24%	25%	25%	19%	30%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Least Fave Team</b>					
<b>Bears</b>	13%	40%	10%	9%	9%
<b>Cowboys</b>	23%	29%	25%	11%	13%
<b>Broncos</b>	8%	6%	7%	11%	16%
<b>Packers</b>	4%	5%	3%	11%	9%
<b>Patriots</b>	9%	2%	9%	10%	14%
<b>Giants</b>	5%	3%	5%	12%	5%
<b>Saints</b>	3%	-	3%	5%	-
<b>Steelers</b>	6%	8%	5%	11%	7%
<b>49ers</b>	3%	1%	4%	-	4%
<b>Someone else/Not sure</b>	26%	5%	29%	20%	23%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Consider Cowboys America's Team?</b>					
<b>Do</b>	23%	28%	20%	38%	15%
<b>Do not</b>	60%	60%	64%	33%	64%
<b>Not sure</b>	17%	12%	16%	29%	20%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Think Redskins Should Change Name?</b>					
<b>Do</b>	18%	37%	16%	22%	9%
<b>Do not</b>	71%	49%	74%	64%	67%
<b>Not sure</b>	11%	14%	10%	14%	24%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Brady Favorability</b>				
<b>Favorable</b>	39%	30%	44%	46%
<b>Unfavorable</b>	23%	35%	18%	11%
<b>Not sure</b>	38%	36%	38%	43%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Brees Favorability</b>				
<b>Favorable</b>	50%	46%	54%	48%
<b>Unfavorable</b>	10%	16%	7%	7%
<b>Not sure</b>	40%	38%	39%	45%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>RGIII Favorability</b>				
Favorable	34%	40%	34%	26%
Unfavorable	15%	21%	11%	10%
Not sure	51%	39%	54%	63%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>E. Manning Favorability</b>				
Favorable	53%	49%	57%	55%
Unfavorable	13%	18%	12%	10%
Not sure	33%	33%	32%	35%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>P. Manning Favorability</b>				
Favorable	62%	57%	66%	62%
Unfavorable	9%	13%	7%	6%
Not sure	29%	30%	27%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Newton Favorability</b>				
Favorable	30%	32%	31%	22%
Unfavorable	13%	21%	9%	9%
Not sure	57%	47%	60%	69%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Rodgers Favorability</b>				
Favorable	42%	45%	43%	36%
Unfavorable	10%	18%	6%	7%
Not sure	47%	37%	50%	57%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Tebow Favorability</b>				
Favorable	52%	52%	51%	54%
Unfavorable	20%	23%	21%	14%
Not sure	28%	24%	29%	32%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Wilson Favorability</b>				
<b>Favorable</b>	30%	38%	28%	22%
<b>Unfavorable</b>	9%	15%	6%	6%
<b>Not sure</b>	60%	47%	66%	72%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Fave QB</b>				
<b>Tom Brady</b>	13%	12%	14%	13%
<b>Drew Brees</b>	9%	9%	11%	7%
<b>Robert Griffin III</b>	13%	14%	12%	15%
<b>Eli Manning</b>	4%	6%	3%	1%
<b>Peyton Manning</b>	22%	27%	19%	18%
<b>Cam Newton</b>	3%	3%	2%	2%
<b>Aaron Rodgers</b>	8%	6%	9%	7%
<b>Tim Tebow</b>	7%	9%	4%	11%
<b>Russell Wilson</b>	5%	6%	5%	4%
<b>Someone else/Not sure</b>	16%	9%	20%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Least Fave QB</b>				
<b>Tom Brady</b>	18%	27%	14%	12%
<b>Drew Brees</b>	5%	7%	4%	2%
<b>Robert Griffin III</b>	11%	13%	9%	9%
<b>Eli Manning</b>	7%	4%	8%	10%
<b>Peyton Manning</b>	5%	5%	5%	5%
<b>Cam Newton</b>	4%	3%	3%	6%
<b>Aaron Rodgers</b>	3%	2%	4%	3%
<b>Tim Tebow</b>	12%	13%	12%	10%
<b>Russell Wilson</b>	3%	6%	1%	1%
<b>Someone else/Not sure</b>	33%	21%	39%	43%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Fave Team</b>				
<b>Bears</b>	10%	11%	8%	11%
<b>Cowboys</b>	12%	15%	9%	13%
<b>Broncos</b>	14%	17%	13%	10%
<b>Packers</b>	11%	10%	13%	8%
<b>Patriots</b>	8%	9%	8%	9%
<b>Giants</b>	5%	2%	6%	5%
<b>Saints</b>	4%	1%	6%	5%
<b>Steelers</b>	8%	11%	7%	6%
<b>49ers</b>	4%	3%	4%	6%
<b>Someone else/Not sure</b>	24%	22%	25%	26%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Least Fave Team</b>				
<b>Bears</b>	13%	19%	10%	7%
<b>Cowboys</b>	23%	26%	22%	21%
<b>Broncos</b>	8%	9%	7%	7%
<b>Packers</b>	4%	4%	5%	5%
<b>Patriots</b>	9%	11%	9%	4%
<b>Giants</b>	5%	5%	5%	5%
<b>Saints</b>	3%	2%	3%	5%
<b>Steelers</b>	6%	8%	6%	5%
<b>49ers</b>	3%	2%	4%	4%
<b>Someone else/Not sure</b>	26%	14%	29%	37%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Consider Cowboys America's Team?</b>				
<b>Do</b>	23%	33%	14%	22%
<b>Do not</b>	60%	59%	66%	52%
<b>Not sure</b>	17%	9%	20%	26%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Think Redskins Should Change Name?</b>				
<b>Do</b>	18%	20%	18%	15%
<b>Do not</b>	71%	69%	72%	72%
<b>Not sure</b>	11%	11%	10%	13%

