Public Policy Polling

Americans pulling for Warriors in NBA playoffs; M.J. still G.O.A.T.

Raleigh, N.C. – NBA fans face an unfamiliar crop of teams and stars in this year's playoffs, but PPP's latest national sports poll finds that the specter of all-time great Michael Jordan remains as strong as ever in a league that is discovering a new identity.

The fresh-faced Warriors, led by rookie head coach Steve Kerr, are NBA fans' favorite to win the title in an unusual postseason without perennial contenders the San Antonio Spurs, Miami Heat, Oklahoma City Thunder, and Los Angeles Lakers. Golden State leads the field with 19% support, followed by Chicago at 17%, and Cleveland at 15%.

Warriors leading scorer and league MVP Stephen Curry, who in many ways personifies the modern game's emphasis on three-point shooting and ball movement, beats out four-time MVP James as the most popular player in the league, 19/18.

The evolution of the NBA in the 21st century fails to obscure the legend of His Airness, however. NBA fans hold a near-unanimous opinion that Michael Jeffrey Jordan is the greatest player of all time over LeBron, 77/14. Fans reason that a 52-year-old Jordan could not beat James in a game of one-on-one, though. LeBron is favored in such a contest 54/34, though a plurality (48/41) of voters aged 30 to 45—those who grew up watching M.J.'s on-court brilliance—think the Charlotte Hornets owner could deliver one last performance worthy of his six Finals MVPs and dethrone King James.

"LeBron James is going to have to win a lot more titles before people consider him to be in the same league with Michael Jordan," said Dean Debnam, President of Public Policy Polling. "MJ might be 20 years older than LeBron but a lot of basketball fans think he could still take him."

The NFL is the most popular professional sports league in the country, with 56% of Americans saying they are fans. Major League Baseball is a close second at 46%, followed by the NBA (37%), golf (23%), and the NHL and boxing tied at 22%. The Fight of the Century didn't generate as much enthusiasm as promoters had hoped—a 68% majority of Americans say they did not care about the fight's outcome. For those who did have an interest, 18% rooted for Pacquiao and 13% rooted for Mayweather.

PPP surveyed 1,471 registered voters from May 7th to 10th. The margin of error for the survey is +/- 2.6%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.

National Survey Results

q1 Do you consider yourself to be a fan of the NBA?

Yes...37%

No...63%

q2 (Among NBA fans) Given the choices of the Atlanta Hawks, Chicago Bulls, Cleveland Cavaliers, Golden State Warriors, Houston Rockets, Los Angeles Clippers, Memphis Grizzlies, and Washington Wizards who would you most like to see win the NBA title?

Atlanta Hawks..11%

Chicago Bulls...17%

Cleveland Cavaliers...15%

Golden State Warriors 19%

Houston Rockets 5%

Los Angeles Clippers......................................12%

Memphis Grizzlies.. 5%

Washington Wizards.. 4%

Not sure / Don't care.......................................12%

q3 (Among NBA fans) Given the choices of Kobe Bryant, Stephen Curry, Tim Duncan, Kevin Durant, LeBron James, Dirk Nowitzki, Chris Paul, and Derrick Rose who is your favorite player in the NBA?

Kobe Bryant...14%

Stephen Curry..19%

Tim Duncan 10%

Kevin Durant...13%

LeBron James..18%

Dirk Nowitzki... 4%

Chris Paul 4%

Derrick Rose... 5%

Someone else / Not sure 12%

q4 (Among NBA fans) Do you have a favorable or unfavorable opinion of Stephen Curry?

Favorable...47%

Unfavorable 11%

Not sure..42%

q5 (Among NBA fans) Do you have a favorable or unfavorable opinion of Blake Griffin?

Favorable...44%

Unfavorable 15%

Not sure..41%

q6 (Among NBA fans) Do you have a favorable or unfavorable opinion of James Harden?

Favorable...34%

Unfavorable 20%

Not sure..47%

q7 (Among NBA fans) Do you have a favorable or unfavorable opinion of Kyrie Irving?

Favorable...34%

Unfavorable 14%

Not sure..52%

q8 (Among NBA fans) Do you have a favorable or unfavorable opinion of LeBron James?

Favorable...65%

Unfavorable 21%

Not sure..13%

q9 (Among NBA fans) Do you have a favorable or unfavorable opinion of Chris Paul?

Favorable...56%

Unfavorable 11%

Not sure..33%

q10 (Among NBA fans) Do you have a favorable or unfavorable opinion of Derrick Rose?

Favorable..48%

Unfavorable 16%

Not sure 36%

q11 (Among NBA fans) Who do you think is the best basketball player of all time: LeBron James or Michael Jordan?

LeBron James..14%

Michael Jordan 77%

Not sure 9%

q12 (Among NBA fans) If LeBron James and Michael Jordan played one on one in the year 2015, who do you think would win?

LeBron James..54%

Michael Jordan 34%

Not sure 12%

q13 Do you consider yourself to be a fan of the NHL?

Yes..22%

No...78%

q14 (Among NHL fans) Given the choices of the Anaheim Ducks, Calgary Flames, Chicago Blackhawks, Minnesota Wild, Montreal Canadiens, New York Rangers, Tampa Bay Lightning, and Washington Capitals who would you most like to see win the Stanley Cup?

Anaheim Ducks..10%

Calgary Flames.. 6%

Chicago Blackhawks.......................................21%

Minnesota Wild 9%

Montreal Canadiens.. 5%

New York Rangers..17%

Tampa Bay Lightning 9%

Washington Capitals....................................... 8%

Not sure / Don't care......................................14%

q15 Do you consider yourself to be a fan of the MLB?

Yes..46%

No...54%

q16 (Among MLB fans) Which do you prefer: having pitchers hit or the use of the Designated Hitter?

Prefer having pitchers hit 55%

Prefer using the designated hitter 33%

Not sure..12%

q17 Do you consider yourself to be a fan of the NFL?

Yes..56%

No...44%

q18 Do you consider yourself to be a fan of boxing?

Yes..22%

No...78%

q19 Do you have a favorable or unfavorable opinion of Floyd Mayweather?

Favorable..17%

Unfavorable 39%

Not sure..44%

q20 Do you have a favorable or unfavorable opinion of Manny Pacquiao?

Favorable..30%

Unfavorable 22%

Not sure..47%

q21 Who did you root for in the boxing match between Floyd Mayweather and Manny Pacquiao last weekend, or did you not care?

Floyd Mayweather 13%

Manny Pacquiao..18%

Didn't care...68%

q22 Do you consider yourself to be a fan of Golf?

Yes..23%

No...77%

May 7-10, 2015
Survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

q23 (Among Golf fans) Who is your favorite golfer given the choices of Rickie Fowler, Jim Furyk, Rory McIlroy, Phil Mickelson, Justin Rose, Jordan Spieth, Bubba Watson or Tiger Woods?

Rickie Fowler 6%

Jim Furyk 9%

Rory McIlroy...15%

Phil Mickelson...35%

Justin Rose... 0%

Jordan Spieth...10%

Bubba Watson 6%

Tiger Woods 16%

Someone else / Not sure 3%

q24 (Among Golf fans) Regardless of who your favorite golfer is, who do you think is the best golfer in the world given the choices of Rickie Fowler, Jim Furyk, Rory McIlroy, Phil Mickelson, Justin Rose, Jordan Spieth, Bubba Watson or Tiger Woods?

Rickie Fowler 4%

Jim Furyk 3%

Rory McIlroy...38%

Phil Mickelson...11%

Justin Rose... 2%

Jordan Spieth...15%

Bubba Watson 4%

Tiger Woods 15%

Someone else / Not sure 8%

q25 Do you have a favorable or unfavorable opinion of Rory McIlroy?

Favorable..75%

Unfavorable 2%

Not sure...22%

q26 Do you have a favorable or unfavorable opinion of Phil Mickelson?

Favorable..87%

Unfavorable 6%

Not sure... 8%

q27 Do you have a favorable or unfavorable opinion of Jordan Spieth?

Favorable..71%

Unfavorable 1%

Not sure...28%

q28 Do you have a favorable or unfavorable opinion of Tiger Woods?

Favorable..51%

Unfavorable 35%

Not sure...14%

q29 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama...47%

Mitt Romney..44%

Someone else / Don't remember 9%

q30 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..13%

Somewhat liberal 18%

Moderate...29%

Somewhat conservative.................................21%

Very conservative 18%

Q31 If you are a woman, press 1. If a man, press 2.

Woman 53%

Man..47%

q32 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat	40%
Republican	34%
Independent / Other	26%

Q33 If you are Hispanic, press 1. If white, press 2. African American, press 3. If other, press 4.

Hispanic	10%
White	72%
African American	12%
Other	5%

Q34 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29	13%
30 to 45	23%
46 to 65	44%
Older than 65	20%

Q35 Mode

Phone	80%
Internet	20%

		2012 Vote		
	Base	**Barack Obama**	**Mitt Romney**	**Someone else / Don't remember**
NBA Fan Yes/No				
Yes	37%	44%	30%	41%
No	63%	56%	70%	59%

		2012 Vote		
	Base	**Barack Obama**	**Mitt Romney**	**Someone else / Don't remember**
NBA Playoff Team Support				
Atlanta Hawks	11%	12%	10%	13%
Chicago Bulls	17%	19%	14%	19%
Cleveland Cavaliers	15%	11%	19%	25%
Golden State Warriors	19%	26%	12%	10%
Houston Rockets	5%	3%	7%	6%
Los Angeles Clippers	12%	10%	17%	4%
Memphis Grizzlies	5%	4%	6%	5%
Washington Wizards	4%	6%	1%	-
Not sure / Don't care	12%	9%	15%	18%

		2012 Vote		
	Base	**Barack Obama**	**Mitt Romney**	**Someone else / Don't remember**
Favorite NBA Player				
Kobe Bryant	14%	16%	8%	21%
Stephen Curry	19%	26%	14%	-
Tim Duncan	10%	8%	14%	11%
Kevin Durant	13%	15%	12%	1%
LeBron James	18%	16%	24%	15%
Dirk Nowitzki	4%	1%	8%	7%
Chris Paul	4%	1%	10%	5%
Derrick Rose	5%	6%	1%	15%
Someone else / Not sure	12%	11%	9%	26%

		2012 Vote		
	Base	**Barack Obama**	**Mitt Romney**	**Someone else / Don't remember**
Curry Favorability				
Favorable	47%	52%	47%	25%
Unfavorable	11%	13%	8%	7%
Not sure	42%	36%	44%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Griffin Favorability				
Favorable	**44%**	46%	40%	46%
Unfavorable	**15%**	15%	17%	14%
Not sure	**41%**	39%	43%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Harden Favorability				
Favorable	**34%**	40%	22%	29%
Unfavorable	**20%**	17%	22%	23%
Not sure	**47%**	42%	56%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Irving Favorability				
Favorable	**34%**	36%	33%	28%
Unfavorable	**14%**	16%	6%	26%
Not sure	**52%**	48%	61%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
James Favorability				
Favorable	**65%**	68%	63%	56%
Unfavorable	**21%**	22%	18%	25%
Not sure	**13%**	9%	19%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Paul Favorability				
Favorable	**56%**	59%	49%	57%
Unfavorable	**11%**	8%	18%	6%
Not sure	**33%**	33%	32%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Rose Favorability				
Favorable	**48%**	52%	42%	39%
Unfavorable	**16%**	16%	16%	16%
Not sure	**36%**	32%	41%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Best All Time: LeBron or MJ				
LeBron James	**14%**	14%	18%	6%
Michael Jordan	**77%**	82%	67%	74%
Not sure	**9%**	4%	15%	19%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
One-on-One: LeBron or MJ				
LeBron James	**54%**	55%	57%	37%
Michael Jordan	**34%**	32%	33%	49%
Not sure	**12%**	13%	10%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NHL Fan Yes/No				
Yes	**22%**	25%	20%	21%
No	**78%**	75%	80%	79%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NHL Playoff Team Support				
Anaheim Ducks	**10%**	15%	5%	-
Calgary Flames	**6%**	6%	9%	-
Chicago Blackhawks	**21%**	18%	21%	41%
Minnesota Wild	**9%**	4%	15%	10%
Montreal Canadiens	**5%**	3%	9%	2%
New York Rangers	**17%**	20%	17%	-
Tampa Bay Lightning	**9%**	7%	12%	15%
Washington Capitals	**8%**	10%	6%	11%
Not sure / Don't care	**14%**	17%	8%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
MLB Fan Yes/No				
Yes	**46%**	50%	44%	36%
No	**54%**	50%	56%	64%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Designated Hitter Support/Oppose				
Prefer having pitchers hit	**55%**	58%	51%	54%
Prefer using the designated hitter	**33%**	33%	33%	39%
Not sure	**12%**	9%	15%	7%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NFL Fan Yes/No				
Yes	**56%**	57%	55%	54%
No	**44%**	43%	45%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Boxing Fan Yes/No				
Yes	**22%**	29%	16%	14%
No	**78%**	71%	84%	86%

	Base	2012 Vote		
		Barack Obama	**Mitt Romney**	**Someone else / Don't remember**
Mayweather Favorability				
Favorable	17%	21%	15%	6%
Unfavorable	39%	39%	37%	42%
Not sure	44%	40%	48%	52%

	Base	2012 Vote		
		Barack Obama	**Mitt Romney**	**Someone else / Don't remember**
Pacquiao Favorability				
Favorable	30%	37%	25%	20%
Unfavorable	22%	19%	25%	28%
Not sure	47%	44%	50%	52%

	Base	2012 Vote		
		Barack Obama	**Mitt Romney**	**Someone else / Don't remember**
Mayweather or Pacquiao				
Floyd Mayweather	13%	19%	9%	7%
Manny Pacquiao	18%	18%	19%	16%
Didn't care	68%	63%	72%	77%

	Base	2012 Vote		
		Barack Obama	**Mitt Romney**	**Someone else / Don't remember**
Golf Fan Yes/No				
Yes	23%	22%	27%	14%
No	77%	78%	73%	86%

	Base	2012 Vote		
		Barack Obama	**Mitt Romney**	**Someone else / Don't remember**
Favorite Golfer				
Rickie Fowler	6%	8%	4%	6%
Jim Furyk	9%	9%	10%	8%
Rory McIlroy	15%	18%	12%	16%
Phil Mickelson	35%	25%	46%	15%
Justin Rose	0%	-	0%	-
Jordan Spieth	10%	10%	10%	14%
Bubba Watson	6%	1%	10%	-
Tiger Woods	16%	25%	4%	38%
Someone else / Not sure	3%	3%	4%	2%

	Base	2012 Vote		
		Barack Obama	**Mitt Romney**	**Someone else / Don't remember**
Best Golfer				
Rickie Fowler	4%	3%	6%	-
Jim Furyk	3%	5%	2%	-
Rory McIlroy	38%	36%	38%	63%
Phil Mickelson	11%	10%	13%	12%
Justin Rose	2%	0%	3%	-
Jordan Spieth	15%	12%	20%	9%
Bubba Watson	4%	2%	5%	-
Tiger Woods	15%	22%	7%	14%
Someone else / Not sure	8%	10%	6%	3%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		2012 Vote		
	Base	**Barack Obama**	**Mitt Romney**	**Someone else / Don't remember**
McIlroy Favorability				
Favorable	**75%**	75%	76%	66%
Unfavorable	**2%**	1%	4%	7%
Not sure	**22%**	24%	20%	27%

		2012 Vote		
	Base	**Barack Obama**	**Mitt Romney**	**Someone else / Don't remember**
Mickelson Favorability				
Favorable	**87%**	85%	91%	65%
Unfavorable	**6%**	8%	1%	26%
Not sure	**8%**	8%	7%	9%

		2012 Vote		
	Base	**Barack Obama**	**Mitt Romney**	**Someone else / Don't remember**
Spieth Favorability				
Favorable	**71%**	72%	69%	74%
Unfavorable	**1%**	1%	1%	7%
Not sure	**28%**	27%	30%	19%

		2012 Vote		
	Base	**Barack Obama**	**Mitt Romney**	**Someone else / Don't remember**
Woods Favorability				
Favorable	**51%**	71%	34%	32%
Unfavorable	**35%**	19%	52%	24%
Not sure	**14%**	10%	14%	44%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
NBA Fan Yes/No						
Yes	**37%**	55%	39%	40%	29%	28%
No	**63%**	45%	61%	60%	71%	72%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
NBA Playoff Team Support						
Atlanta Hawks	**11%**	17%	7%	12%	13%	4%
Chicago Bulls	**17%**	21%	10%	23%	10%	17%
Cleveland Cavaliers	**15%**	8%	13%	15%	20%	21%
Golden State Warriors	**19%**	31%	34%	8%	13%	14%
Houston Rockets	**5%**	-	5%	3%	12%	5%
Los Angeles Clippers	**12%**	10%	16%	9%	13%	12%
Memphis Grizzlies	**5%**	0%	7%	4%	7%	5%
Washington Wizards	**4%**	2%	-	10%	-	2%
Not sure / Don't care	**12%**	10%	8%	14%	10%	19%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorite NBA Player						
Kobe Bryant	14%	25%	10%	13%	9%	11%
Stephen Curry	19%	25%	24%	17%	20%	9%
Tim Duncan	10%	12%	10%	7%	17%	8%
Kevin Durant	13%	13%	14%	13%	3%	21%
LeBron James	18%	12%	22%	16%	28%	14%
Dirk Nowitzki	4%	2%	-	3%	6%	10%
Chris Paul	4%	2%	5%	6%	4%	4%
Derrick Rose	5%	4%	0%	8%	0%	13%
Someone else / Not sure	12%	5%	15%	16%	12%	10%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Curry Favorability						
Favorable	47%	63%	40%	42%	55%	36%
Unfavorable	11%	6%	13%	16%	5%	7%
Not sure	42%	31%	47%	42%	39%	57%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Griffin Favorability						
Favorable	44%	52%	44%	34%	43%	57%
Unfavorable	15%	13%	19%	20%	10%	6%
Not sure	41%	34%	37%	45%	46%	38%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Harden Favorability						
Favorable	34%	47%	31%	29%	34%	26%
Unfavorable	20%	21%	20%	18%	11%	32%
Not sure	47%	33%	48%	53%	55%	42%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Irving Favorability						
Favorable	34%	40%	33%	25%	46%	35%
Unfavorable	14%	16%	20%	13%	5%	18%
Not sure	52%	44%	48%	62%	49%	48%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
James Favorability						
Favorable	65%	71%	66%	59%	72%	63%
Unfavorable	21%	20%	19%	23%	18%	25%
Not sure	13%	9%	15%	18%	10%	12%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Favorability						
Favorable	56%	57%	63%	53%	51%	59%
Unfavorable	11%	6%	15%	8%	18%	10%
Not sure	33%	37%	22%	39%	32%	31%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rose Favorability						
Favorable	48%	52%	49%	45%	47%	48%
Unfavorable	16%	13%	26%	17%	14%	8%
Not sure	36%	35%	25%	38%	39%	44%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
Best All Time: LeBron or MJ						
LeBron James	**14%**	17%	18%	8%	20%	12%
Michael Jordan	**77%**	78%	77%	80%	61%	84%
Not sure	**9%**	4%	6%	12%	18%	4%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
One-on-One: LeBron or MJ						
LeBron James	**54%**	55%	51%	48%	67%	55%
Michael Jordan	**34%**	39%	34%	33%	29%	34%
Not sure	**12%**	6%	15%	19%	3%	12%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
NHL Fan Yes/No						
Yes	**22%**	28%	23%	26%	17%	19%
No	**78%**	72%	77%	74%	83%	81%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
NHL Playoff Team Support						
Anaheim Ducks	**10%**	13%	15%	10%	3%	8%
Calgary Flames	**6%**	7%	8%	4%	12%	3%
Chicago Blackhawks	**21%**	12%	18%	26%	15%	29%
Minnesota Wild	**9%**	5%	6%	7%	9%	20%
Montreal Canadiens	**5%**	3%	5%	7%	6%	1%
New York Rangers	**17%**	41%	9%	16%	10%	10%
Tampa Bay Lightning	**9%**	1%	20%	2%	18%	13%
Washington Capitals	**8%**	1%	3%	14%	17%	3%
Not sure / Don't care	**14%**	17%	16%	15%	9%	13%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
MLB Fan Yes/No						
Yes	**46%**	57%	48%	44%	46%	41%
No	**54%**	43%	52%	56%	54%	59%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
Designated Hitter Support/Oppose						
Prefer having pitchers hit	**55%**	60%	56%	53%	54%	54%
Prefer using the designated hitter	**33%**	32%	35%	31%	34%	36%
Not sure	**12%**	8%	9%	16%	13%	10%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
NFL Fan Yes/No						
Yes	**56%**	58%	56%	56%	59%	52%
No	**44%**	42%	44%	44%	41%	48%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
Boxing Fan Yes/No						
Yes	**22%**	30%	15%	30%	17%	15%
No	**78%**	70%	85%	70%	83%	85%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mayweather Favorability						
Favorable	17%	30%	10%	20%	15%	11%
Unfavorable	39%	39%	38%	42%	40%	33%
Not sure	44%	31%	51%	38%	45%	57%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pacquiao Favorability						
Favorable	30%	39%	28%	35%	26%	23%
Unfavorable	22%	25%	22%	23%	23%	19%
Not sure	47%	36%	51%	42%	51%	58%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mayweather or Pacquiao						
Floyd Mayweather	13%	23%	14%	15%	11%	6%
Manny Pacquiao	18%	19%	20%	23%	15%	12%
Didn't care	68%	58%	67%	62%	74%	82%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Golf Fan Yes/No						
Yes	23%	20%	18%	24%	30%	22%
No	77%	80%	82%	76%	70%	78%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorite Golfer						
Rickie Fowler	6%	27%	-	3%	6%	2%
Jim Furyk	9%	15%	7%	9%	8%	11%
Rory McIlroy	15%	7%	27%	17%	12%	10%
Phil Mickelson	35%	13%	25%	29%	50%	46%
Justin Rose	0%	-	1%	-	-	-
Jordan Spieth	10%	5%	5%	14%	10%	13%
Bubba Watson	6%	-	-	6%	5%	15%
Tiger Woods	16%	32%	23%	21%	7%	1%
Someone else / Not sure	3%	1%	12%	1%	2%	3%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Best Golfer						
Rickie Fowler	4%	10%	-	0%	9%	4%
Jim Furyk	3%	18%	1%	1%	2%	-
Rory McIlroy	38%	39%	26%	54%	34%	24%
Phil Mickelson	11%	3%	8%	15%	13%	10%
Justin Rose	2%	1%	-	0%	0%	8%
Jordan Spieth	15%	9%	13%	10%	23%	20%
Bubba Watson	4%	-	3%	4%	3%	9%
Tiger Woods	15%	20%	41%	6%	6%	18%
Someone else / Not sure	8%	1%	9%	9%	10%	7%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McIlroy Favorability						
Favorable	75%	83%	74%	73%	73%	77%
Unfavorable	2%	-	2%	4%	2%	3%
Not sure	22%	17%	24%	22%	25%	21%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mickelson Favorability						
Favorable	87%	89%	83%	82%	87%	98%
Unfavorable	6%	10%	4%	10%	3%	-
Not sure	8%	1%	13%	8%	10%	2%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
Spieth Favorability						
Favorable	**71%**	77%	77%	65%	68%	75%
Unfavorable	**1%**	-	3%	3%	-	-
Not sure	**28%**	23%	20%	32%	32%	25%

		Ideology				
	Base	**Very liberal**	**Somewhat liberal**	**Moderate**	**Somewhat conservative**	**Very conservative**
Woods Favorability						
Favorable	**51%**	85%	68%	54%	32%	37%
Unfavorable	**35%**	8%	12%	30%	55%	53%
Not sure	**14%**	8%	20%	16%	13%	10%

		Gender	
	Base	**Woman**	**Man**
NBA Fan Yes/No			
Yes	**37%**	34%	41%
No	**63%**	66%	59%

		Gender	
	Base	**Woman**	**Man**
NBA Playoff Team Support			
Atlanta Hawks	**11%**	15%	8%
Chicago Bulls	**17%**	14%	20%
Cleveland Cavaliers	**15%**	14%	15%
Golden State Warriors	**19%**	12%	26%
Houston Rockets	**5%**	5%	4%
Los Angeles Clippers	**12%**	13%	11%
Memphis Grizzlies	**5%**	5%	4%
Washington Wizards	**4%**	8%	0%
Not sure / Don't care	**12%**	13%	11%

		Gender	
	Base	Woman	Man
Favorite NBA Player			
Kobe Bryant	**14%**	16%	12%
Stephen Curry	**19%**	22%	18%
Tim Duncan	**10%**	5%	14%
Kevin Durant	**13%**	8%	17%
LeBron James	**18%**	22%	15%
Dirk Nowitzki	**4%**	5%	3%
Chris Paul	**4%**	7%	3%
Derrick Rose	**5%**	2%	8%
Someone else / Not sure	**12%**	15%	10%

		Gender	
	Base	Woman	Man
Curry Favorability			
Favorable	**47%**	42%	53%
Unfavorable	**11%**	12%	10%
Not sure	**42%**	46%	38%

		Gender	
	Base	Woman	Man
Griffin Favorability			
Favorable	**44%**	37%	50%
Unfavorable	**15%**	14%	16%
Not sure	**41%**	49%	34%

		Gender	
	Base	Woman	Man
Harden Favorability			
Favorable	**34%**	23%	42%
Unfavorable	**20%**	17%	22%
Not sure	**47%**	60%	36%

		Gender	
	Base	Woman	Man
Irving Favorability			
Favorable	**34%**	23%	44%
Unfavorable	**14%**	9%	19%
Not sure	**52%**	68%	38%

		Gender	
	Base	Woman	Man
James Favorability			
Favorable	**65%**	62%	68%
Unfavorable	**21%**	21%	21%
Not sure	**13%**	17%	11%

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	**56%**	52%	60%
Unfavorable	**11%**	9%	12%
Not sure	**33%**	39%	28%

	Base	Gender	
		Woman	Man
Rose Favorability			
Favorable	**48%**	37%	57%
Unfavorable	**16%**	18%	15%
Not sure	**36%**	45%	28%

	Base	Gender	
		Woman	Man
Best All Time: LeBron or MJ			
LeBron James	**14%**	15%	14%
Michael Jordan	**77%**	75%	78%
Not sure	**9%**	10%	8%

	Base	Gender	
		Woman	Man
One-on-One: LeBron or MJ			
LeBron James	**54%**	51%	56%
Michael Jordan	**34%**	37%	32%
Not sure	**12%**	12%	13%

	Base	Gender	
		Woman	Man
NHL Fan Yes/No			
Yes	**22%**	19%	27%
No	**78%**	81%	73%

	Base	Gender	
		Woman	Man
NHL Playoff Team Support			
Anaheim Ducks	**10%**	13%	8%
Calgary Flames	**6%**	6%	6%
Chicago Blackhawks	**21%**	16%	24%
Minnesota Wild	**9%**	6%	10%
Montreal Canadiens	**5%**	4%	5%
New York Rangers	**17%**	19%	16%
Tampa Bay Lightning	**9%**	8%	11%
Washington Capitals	**8%**	7%	9%
Not sure / Don't care	**14%**	20%	10%

		Gender	
	Base	Woman	Man
MLB Fan Yes/No			
Yes	**46%**	40%	53%
No	**54%**	60%	47%

		Gender	
	Base	Woman	Man
Designated Hitter Support/Oppose			
Prefer having pitchers hit	**55%**	54%	56%
Prefer using the designated hitter	**33%**	31%	36%
Not sure	**12%**	15%	9%

		Gender	
	Base	Woman	Man
NFL Fan Yes/No			
Yes	**56%**	43%	70%
No	**44%**	57%	30%

		Gender	
	Base	Woman	Man
Boxing Fan Yes/No			
Yes	**22%**	14%	30%
No	**78%**	86%	70%

		Gender	
	Base	Woman	Man
Mayweather Favorability			
Favorable	**17%**	17%	17%
Unfavorable	**39%**	30%	48%
Not sure	**44%**	52%	36%

		Gender	
	Base	Woman	Man
Pacquiao Favorability			
Favorable	**30%**	23%	38%
Unfavorable	**22%**	21%	24%
Not sure	**47%**	56%	38%

		Gender	
	Base	Woman	Man
Mayweather or Pacquiao			
Floyd Mayweather	**13%**	14%	13%
Manny Pacquiao	**18%**	14%	23%
Didn't care	**68%**	72%	64%

		Gender	
	Base	Woman	Man
Golf Fan Yes/No			
Yes	**23%**	16%	31%
No	**77%**	84%	69%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpollingpolling.com / 888 621-6988

		Gender	
	Base	Woman	Man
Favorite Golfer			
Rickie Fowler	6%	8%	5%
Jim Furyk	9%	10%	9%
Rory McIlroy	15%	11%	17%
Phil Mickelson	35%	42%	31%
Justin Rose	0%	-	0%
Jordan Spieth	10%	8%	12%
Bubba Watson	6%	5%	6%
Tiger Woods	16%	12%	17%
Someone else / Not sure	3%	4%	3%

		Gender	
	Base	Woman	Man
Best Golfer			
Rickie Fowler	4%	1%	6%
Jim Furyk	3%	8%	0%
Rory McIlroy	38%	33%	41%
Phil Mickelson	11%	13%	10%
Justin Rose	2%	1%	2%
Jordan Spieth	15%	17%	14%
Bubba Watson	4%	6%	3%
Tiger Woods	15%	12%	16%
Someone else / Not sure	8%	9%	7%

		Gender	
	Base	Woman	Man
McIlroy Favorability			
Favorable	75%	70%	78%
Unfavorable	2%	4%	2%
Not sure	22%	26%	21%

		Gender	
	Base	Woman	Man
Mickelson Favorability			
Favorable	87%	88%	86%
Unfavorable	6%	3%	7%
Not sure	8%	8%	7%

		Gender	
	Base	Woman	Man
Spieth Favorability			
Favorable	71%	66%	73%
Unfavorable	1%	3%	1%
Not sure	28%	31%	27%

		Gender	
	Base	Woman	Man
Woods Favorability			
Favorable	51%	44%	55%
Unfavorable	35%	38%	33%
Not sure	14%	18%	12%

	Party			
	Base	Democrat	Republican	Independent / Other
NBA Fan Yes/No				
Yes	37%	43%	26%	43%
No	63%	57%	74%	57%

	Party			
	Base	Democrat	Republican	Independent / Other
NBA Playoff Team Support				
Atlanta Hawks	11%	13%	10%	10%
Chicago Bulls	17%	16%	12%	23%
Cleveland Cavaliers	15%	12%	20%	16%
Golden State Warriors	19%	29%	12%	10%
Houston Rockets	5%	4%	9%	3%
Los Angeles Clippers	12%	9%	17%	11%
Memphis Grizzlies	5%	4%	9%	3%
Washington Wizards	4%	2%	1%	9%
Not sure / Don't care	12%	11%	11%	14%

	Party			
	Base	Democrat	Republican	Independent / Other
Favorite NBA Player				
Kobe Bryant	14%	18%	10%	11%
Stephen Curry	19%	24%	17%	14%
Tim Duncan	10%	9%	14%	8%
Kevin Durant	13%	16%	7%	12%
LeBron James	18%	16%	21%	20%
Dirk Nowitzki	4%	0%	8%	6%
Chris Paul	4%	2%	14%	2%
Derrick Rose	5%	2%	1%	13%
Someone else / Not sure	12%	13%	8%	14%

	Party			
	Base	Democrat	Republican	Independent / Other
Curry Favorability				
Favorable	47%	61%	49%	25%
Unfavorable	11%	7%	7%	19%
Not sure	42%	32%	44%	56%

		Party		
	Base	Democrat	Republican	Independent / Other
Griffin Favorability				
Favorable	**44%**	50%	42%	36%
Unfavorable	**15%**	15%	17%	15%
Not sure	**41%**	35%	41%	49%

		Party		
	Base	Democrat	Republican	Independent / Other
Harden Favorability				
Favorable	**34%**	43%	26%	25%
Unfavorable	**20%**	19%	20%	21%
Not sure	**47%**	39%	55%	54%

		Party		
	Base	Democrat	Republican	Independent / Other
Irving Favorability				
Favorable	**34%**	40%	32%	27%
Unfavorable	**14%**	18%	8%	12%
Not sure	**52%**	42%	60%	60%

		Party		
	Base	Democrat	Republican	Independent / Other
James Favorability				
Favorable	**65%**	70%	66%	58%
Unfavorable	**21%**	21%	11%	28%
Not sure	**13%**	9%	23%	14%

		Party		
	Base	Democrat	Republican	Independent / Other
Paul Favorability				
Favorable	**56%**	60%	55%	52%
Unfavorable	**11%**	11%	15%	7%
Not sure	**33%**	29%	30%	41%

		Party		
	Base	Democrat	Republican	Independent / Other
Rose Favorability				
Favorable	**48%**	54%	47%	39%
Unfavorable	**16%**	13%	13%	24%
Not sure	**36%**	33%	40%	37%

		Party		
	Base	Democrat	Republican	Independent / Other
Best All Time: LeBron or MJ				
LeBron James	**14%**	14%	21%	10%
Michael Jordan	**77%**	83%	66%	76%
Not sure	**9%**	4%	13%	14%

		Party		
	Base	Democrat	Republican	Independent / Other
One-on-One: LeBron or MJ				
LeBron James	**54%**	55%	53%	52%
Michael Jordan	**34%**	37%	34%	30%
Not sure	**12%**	8%	13%	18%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Base	Party		
		Democrat	Republican	Independent / Other
NHL Fan Yes/No				
Yes	**22%**	20%	19%	29%
No	**78%**	80%	81%	71%

	Base	Party		
		Democrat	Republican	Independent / Other
NHL Playoff Team Support				
Anaheim Ducks	**10%**	19%	10%	1%
Calgary Flames	**6%**	7%	9%	4%
Chicago Blackhawks	**21%**	19%	23%	21%
Minnesota Wild	**9%**	4%	11%	12%
Montreal Canadiens	**5%**	2%	3%	9%
New York Rangers	**17%**	19%	18%	14%
Tampa Bay Lightning	**9%**	7%	11%	11%
Washington Capitals	**8%**	7%	4%	14%
Not sure / Don't care	**14%**	16%	12%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
MLB Fan Yes/No				
Yes	**46%**	48%	44%	47%
No	**54%**	52%	56%	53%

	Base	Party		
		Democrat	Republican	Independent / Other
Designated Hitter Support/Oppose				
Prefer having pitchers hit	**55%**	62%	53%	46%
Prefer using the designated hitter	**33%**	28%	33%	43%
Not sure	**12%**	11%	14%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
NFL Fan Yes/No				
Yes	**56%**	57%	53%	59%
No	**44%**	43%	47%	41%

	Base	Party		
		Democrat	Republican	Independent / Other
Boxing Fan Yes/No				
Yes	**22%**	23%	17%	27%
No	**78%**	77%	83%	73%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Party		
	Base	**Democrat**	**Republican**	**Independent / Other**
Mayweather Favorability				
Favorable	17%	24%	12%	13%
Unfavorable	39%	37%	36%	45%
Not sure	44%	39%	52%	42%

		Party		
	Base	**Democrat**	**Republican**	**Independent / Other**
Pacquiao Favorability				
Favorable	30%	36%	21%	33%
Unfavorable	22%	22%	23%	23%
Not sure	47%	43%	56%	44%

		Party		
	Base	**Democrat**	**Republican**	**Independent / Other**
Mayweather or Pacquiao				
Floyd Mayweather	13%	18%	8%	13%
Manny Pacquiao	18%	21%	17%	16%
Didn't care	68%	61%	75%	71%

		Party		
	Base	**Democrat**	**Republican**	**Independent / Other**
Golf Fan Yes/No				
Yes	23%	20%	28%	24%
No	77%	80%	72%	76%

		Party		
	Base	**Democrat**	**Republican**	**Independent / Other**
Favorite Golfer				
Rickie Fowler	6%	11%	3%	4%
Jim Furyk	9%	3%	10%	17%
Rory McIlroy	15%	20%	14%	10%
Phil Mickelson	35%	22%	44%	38%
Justin Rose	0%	-	0%	-
Jordan Spieth	10%	9%	9%	14%
Bubba Watson	6%	2%	11%	2%
Tiger Woods	16%	30%	4%	15%
Someone else / Not sure	3%	3%	5%	1%

		Party		
	Base	**Democrat**	**Republican**	**Independent / Other**
Best Golfer				
Rickie Fowler	4%	4%	2%	8%
Jim Furyk	3%	6%	2%	0%
Rory McIlroy	38%	35%	38%	42%
Phil Mickelson	11%	10%	12%	12%
Justin Rose	2%	0%	4%	-
Jordan Spieth	15%	12%	16%	18%
Bubba Watson	4%	2%	5%	4%
Tiger Woods	15%	24%	10%	9%
Someone else / Not sure	8%	7%	10%	6%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Party		
	Base	Democrat	Republican	Independent / Other
McIlroy Favorability				
Favorable	75%	74%	79%	71%
Unfavorable	2%	2%	3%	2%
Not sure	22%	24%	18%	26%

		Party		
	Base	Democrat	Republican	Independent / Other
Mickelson Favorability				
Favorable	87%	80%	94%	85%
Unfavorable	6%	12%	-	5%
Not sure	8%	7%	6%	10%

		Party		
	Base	Democrat	Republican	Independent / Other
Spieth Favorability				
Favorable	71%	76%	66%	69%
Unfavorable	1%	1%	0%	3%
Not sure	28%	22%	33%	28%

		Party		
	Base	Democrat	Republican	Independent / Other
Woods Favorability				
Favorable	51%	74%	36%	45%
Unfavorable	35%	19%	53%	29%
Not sure	14%	7%	12%	25%

		Race			
	Base	Hispanic	White	African American	Other
NBA Fan Yes/No					
Yes	37%	59%	29%	66%	35%
No	63%	41%	71%	34%	65%

		Race			
	Base	Hispanic	White	African American	Other
NBA Playoff Team Support					
Atlanta Hawks	11%	13%	10%	15%	4%
Chicago Bulls	17%	9%	19%	19%	21%
Cleveland Cavaliers	15%	5%	21%	8%	12%
Golden State Warriors	19%	30%	16%	19%	16%
Houston Rockets	5%	-	6%	6%	5%
Los Angeles Clippers	12%	32%	9%	5%	5%
Memphis Grizzlies	5%	3%	5%	7%	-
Washington Wizards	4%	-	2%	12%	4%
Not sure / Don't care	12%	7%	13%	9%	33%

	Base	Race			
		Hispanic	White	African American	Other
Favorite NBA Player					
Kobe Bryant	**14%**	23%	11%	11%	32%
Stephen Curry	**19%**	24%	14%	28%	15%
Tim Duncan	**10%**	4%	15%	4%	6%
Kevin Durant	**13%**	16%	14%	9%	-
LeBron James	**18%**	9%	22%	19%	7%
Dirk Nowitzki	**4%**	3%	6%	-	-
Chris Paul	**4%**	9%	4%	3%	-
Derrick Rose	**5%**	8%	0%	12%	13%
Someone else / Not sure	**12%**	3%	13%	13%	28%

	Base	Race			
		Hispanic	White	African American	Other
Curry Favorability					
Favorable	**47%**	60%	43%	49%	39%
Unfavorable	**11%**	15%	8%	15%	2%
Not sure	**42%**	26%	49%	36%	59%

	Base	Race			
		Hispanic	White	African American	Other
Griffin Favorability					
Favorable	**44%**	50%	40%	49%	46%
Unfavorable	**15%**	30%	15%	6%	2%
Not sure	**41%**	20%	45%	45%	52%

	Base	Race			
		Hispanic	White	African American	Other
Harden Favorability					
Favorable	**34%**	31%	31%	37%	53%
Unfavorable	**20%**	42%	15%	14%	2%
Not sure	**47%**	27%	54%	48%	44%

	Base	Race			
		Hispanic	White	African American	Other
Irving Favorability					
Favorable	**34%**	25%	36%	38%	28%
Unfavorable	**14%**	36%	9%	8%	16%
Not sure	**52%**	39%	55%	54%	57%

	Base	Race			
		Hispanic	White	African American	Other
James Favorability					
Favorable	**65%**	72%	60%	71%	71%
Unfavorable	**21%**	14%	24%	21%	14%
Not sure	**13%**	14%	16%	8%	15%

		Race			
	Base	Hispanic	White	African American	Other
Paul Favorability					
Favorable	**56%**	57%	48%	74%	46%
Unfavorable	**11%**	15%	14%	1%	2%
Not sure	**33%**	29%	37%	25%	52%

		Race			
	Base	Hispanic	White	African American	Other
Rose Favorability					
Favorable	**48%**	53%	38%	64%	53%
Unfavorable	**16%**	27%	13%	15%	2%
Not sure	**36%**	21%	48%	21%	45%

		Race			
	Base	Hispanic	White	African American	Other
Best All Time: LeBron or MJ					
LeBron James	**14%**	16%	12%	19%	2%
Michael Jordan	**77%**	70%	78%	80%	78%
Not sure	**9%**	14%	10%	1%	20%

		Race			
	Base	Hispanic	White	African American	Other
One-on-One: LeBron or MJ					
LeBron James	**54%**	47%	54%	65%	21%
Michael Jordan	**34%**	30%	40%	19%	66%
Not sure	**12%**	23%	6%	16%	13%

		Race			
	Base	Hispanic	White	African American	Other
NHL Fan Yes/No					
Yes	**22%**	39%	20%	21%	18%
No	**78%**	61%	80%	79%	82%

		Race			
	Base	Hispanic	White	African American	Other
NHL Playoff Team Support					
Anaheim Ducks	**10%**	33%	4%	3%	-
Calgary Flames	**6%**	-	7%	10%	21%
Chicago Blackhawks	**21%**	18%	24%	12%	22%
Minnesota Wild	**9%**	-	13%	-	4%
Montreal Canadiens	**5%**	-	8%	-	-
New York Rangers	**17%**	33%	13%	20%	-
Tampa Bay Lightning	**9%**	13%	10%	-	11%
Washington Capitals	**8%**	-	7%	31%	11%
Not sure / Don't care	**14%**	3%	15%	23%	32%

		Race			
	Base	Hispanic	White	African American	Other
MLB Fan Yes/No					
Yes	**46%**	78%	44%	39%	27%
No	**54%**	22%	56%	61%	73%

		Race			
	Base	Hispanic	White	African American	Other
Designated Hitter Support/Oppose					
Prefer having pitchers hit	**55%**	56%	55%	54%	50%
Prefer using the designated hitter	**33%**	43%	31%	34%	37%
Not sure	**12%**	1%	15%	13%	13%

		Race			
	Base	Hispanic	White	African American	Other
NFL Fan Yes/No					
Yes	**56%**	81%	52%	65%	38%
No	**44%**	19%	48%	35%	62%

		Race			
	Base	Hispanic	White	African American	Other
Boxing Fan Yes/No					
Yes	**22%**	50%	14%	38%	24%
No	**78%**	50%	86%	62%	76%

		Race			
	Base	Hispanic	White	African American	Other
Mayweather Favorability					
Favorable	**17%**	29%	9%	52%	14%
Unfavorable	**39%**	51%	40%	22%	42%
Not sure	**44%**	20%	51%	26%	44%

		Race			
	Base	Hispanic	White	African American	Other
Pacquiao Favorability					
Favorable	**30%**	43%	23%	53%	35%
Unfavorable	**22%**	37%	22%	14%	18%
Not sure	**47%**	20%	55%	33%	47%

		Race			
	Base	Hispanic	White	African American	Other
Mayweather or Pacquiao					
Floyd Mayweather	13%	21%	7%	43%	12%
Manny Pacquiao	18%	28%	17%	12%	24%
Didn't care	68%	50%	76%	45%	64%

		Race			
	Base	Hispanic	White	African American	Other
Golf Fan Yes/No					
Yes	23%	21%	26%	10%	22%
No	77%	79%	74%	90%	78%

		Race			
	Base	Hispanic	White	African American	Other
Favorite Golfer					
Rickie Fowler	6%	30%	3%	7%	3%
Jim Furyk	9%	16%	9%	-	19%
Rory McIlroy	15%	26%	14%	22%	-
Phil Mickelson	35%	-	42%	7%	24%
Justin Rose	0%	-	-	-	4%
Jordan Spieth	10%	9%	10%	-	39%
Bubba Watson	6%	-	7%	-	-
Tiger Woods	16%	18%	13%	57%	11%
Someone else / Not sure	3%	-	4%	6%	-

		Race			
	Base	Hispanic	White	African American	Other
Best Golfer					
Rickie Fowler	4%	11%	4%	-	3%
Jim Furyk	3%	19%	1%	-	4%
Rory McIlroy	38%	38%	40%	23%	34%
Phil Mickelson	11%	3%	13%	14%	3%
Justin Rose	2%	-	2%	-	-
Jordan Spieth	15%	-	17%	24%	23%
Bubba Watson	4%	-	5%	-	-
Tiger Woods	15%	26%	10%	39%	33%
Someone else / Not sure	8%	3%	9%	-	-

		Race			
	Base	Hispanic	White	African American	Other
McIlroy Favorability					
Favorable	75%	94%	75%	55%	47%
Unfavorable	2%	-	2%	-	12%
Not sure	22%	6%	22%	45%	41%

		Race			
	Base	Hispanic	White	African American	Other
Mickelson Favorability					
Favorable	87%	91%	86%	94%	76%
Unfavorable	6%	9%	5%	-	8%
Not sure	8%	-	8%	6%	16%

		Race			
	Base	Hispanic	White	African American	Other
Spieth Favorability					
Favorable	**71%**	94%	67%	71%	78%
Unfavorable	**1%**	-	1%	-	8%
Not sure	**28%**	6%	32%	29%	14%

		Race			
	Base	Hispanic	White	African American	Other
Woods Favorability					
Favorable	**51%**	88%	46%	69%	35%
Unfavorable	**35%**	3%	39%	31%	43%
Not sure	**14%**	9%	15%	-	21%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
NBA Fan Yes/No					
Yes	**37%**	54%	46%	32%	28%
No	**63%**	46%	54%	68%	72%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
NBA Playoff Team Support					
Atlanta Hawks	**11%**	12%	16%	10%	5%
Chicago Bulls	**17%**	20%	21%	14%	15%
Cleveland Cavaliers	**15%**	13%	15%	16%	13%
Golden State Warriors	**19%**	20%	16%	24%	14%
Houston Rockets	**5%**	3%	2%	8%	5%
Los Angeles Clippers	**12%**	15%	11%	12%	8%
Memphis Grizzlies	**5%**	-	9%	4%	4%
Washington Wizards	**4%**	9%	5%	1%	3%
Not sure / Don't care	**12%**	9%	5%	12%	31%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Favorite NBA Player					
Kobe Bryant	14%	14%	8%	20%	11%
Stephen Curry	19%	41%	17%	14%	11%
Tim Duncan	10%	3%	8%	15%	12%
Kevin Durant	13%	17%	20%	7%	8%
LeBron James	18%	12%	17%	21%	22%
Dirk Nowitzki	4%	-	5%	5%	3%
Chris Paul	4%	3%	4%	7%	2%
Derrick Rose	5%	3%	11%	2%	4%
Someone else / Not sure	12%	7%	9%	11%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Curry Favorability					
Favorable	47%	50%	51%	51%	29%
Unfavorable	11%	26%	10%	4%	9%
Not sure	42%	24%	39%	45%	62%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Griffin Favorability					
Favorable	44%	36%	47%	52%	32%
Unfavorable	15%	28%	26%	2%	9%
Not sure	41%	37%	27%	46%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Harden Favorability					
Favorable	34%	34%	32%	38%	26%
Unfavorable	20%	30%	26%	12%	11%
Not sure	47%	36%	42%	50%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Irving Favorability					
Favorable	34%	38%	31%	40%	21%
Unfavorable	14%	32%	19%	3%	5%
Not sure	52%	30%	50%	56%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
James Favorability					
Favorable	65%	70%	66%	65%	59%
Unfavorable	21%	27%	26%	16%	16%
Not sure	13%	3%	9%	19%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	**56%**	56%	60%	60%	38%
Unfavorable	**11%**	16%	15%	6%	5%
Not sure	**33%**	28%	25%	34%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rose Favorability					
Favorable	**48%**	51%	58%	42%	38%
Unfavorable	**16%**	17%	19%	16%	10%
Not sure	**36%**	32%	23%	43%	52%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Best All Time: LeBron or MJ					
LeBron James	**14%**	18%	11%	17%	9%
Michael Jordan	**77%**	76%	81%	73%	78%
Not sure	**9%**	6%	8%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
One-on-One: LeBron or MJ					
LeBron James	**54%**	59%	41%	67%	42%
Michael Jordan	**34%**	31%	48%	21%	39%
Not sure	**12%**	11%	11%	12%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NHL Fan Yes/No					
Yes	**22%**	27%	30%	20%	16%
No	**78%**	73%	70%	80%	84%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NHL Playoff Team Support					
Anaheim Ducks	**10%**	5%	21%	3%	11%
Calgary Flames	**6%**	17%	3%	6%	2%
Chicago Blackhawks	**21%**	11%	15%	28%	28%
Minnesota Wild	**9%**	6%	9%	11%	5%
Montreal Canadiens	**5%**	11%	-	7%	4%
New York Rangers	**17%**	27%	16%	16%	9%
Tampa Bay Lightning	**9%**	10%	15%	5%	7%
Washington Capitals	**8%**	7%	8%	10%	7%
Not sure / Don't care	**14%**	6%	14%	14%	26%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpollingpolling.com / 888 621-6988

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
MLB Fan Yes/No					
Yes	**46%**	50%	50%	43%	47%
No	**54%**	50%	50%	57%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Designated Hitter Support/Oppose					
Prefer having pitchers hit	**55%**	56%	55%	59%	46%
Prefer using the designated hitter	**33%**	34%	37%	31%	33%
Not sure	**12%**	10%	8%	10%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NFL Fan Yes/No					
Yes	**56%**	64%	62%	53%	51%
No	**44%**	36%	38%	47%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boxing Fan Yes/No					
Yes	**22%**	36%	29%	17%	13%
No	**78%**	64%	71%	83%	87%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mayweather Favorability					
Favorable	**17%**	24%	20%	16%	11%
Unfavorable	**39%**	50%	48%	34%	31%
Not sure	**44%**	27%	32%	50%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pacquiao Favorability					
Favorable	**30%**	48%	43%	24%	17%
Unfavorable	**22%**	27%	23%	21%	21%
Not sure	**47%**	26%	34%	55%	62%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpollicypolling.com / 888 621-6988

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mayweather or Pacquiao					
Floyd Mayweather	13%	21%	21%	9%	8%
Manny Pacquiao	18%	34%	25%	13%	12%
Didn't care	68%	45%	54%	78%	80%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Golf Fan Yes/No					
Yes	23%	10%	23%	23%	35%
No	77%	90%	77%	77%	65%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Favorite Golfer					
Rickie Fowler	6%	17%	9%	4%	4%
Jim Furyk	9%	17%	8%	11%	6%
Rory McIlroy	15%	20%	20%	15%	10%
Phil Mickelson	35%	47%	33%	33%	36%
Justin Rose	0%	-	-	-	1%
Jordan Spieth	10%	-	5%	16%	9%
Bubba Watson	6%	-	12%	3%	5%
Tiger Woods	16%	-	9%	16%	24%
Someone else / Not sure	3%	-	4%	2%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Best Golfer					
Rickie Fowler	4%	17%	4%	4%	2%
Jim Furyk	3%	-	9%	1%	2%
Rory McIlroy	38%	50%	36%	40%	36%
Phil Mickelson	11%	17%	4%	12%	15%
Justin Rose	2%	-	4%	-	2%
Jordan Spieth	15%	16%	8%	20%	15%
Bubba Watson	4%	-	4%	5%	2%
Tiger Woods	15%	-	17%	15%	15%
Someone else / Not sure	8%	-	14%	4%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McIlroy Favorability					
Favorable	75%	100%	78%	75%	68%
Unfavorable	2%	-	-	3%	4%
Not sure	22%	-	22%	22%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mickelson Favorability					
Favorable	87%	100%	77%	88%	90%
Unfavorable	6%	-	9%	7%	2%
Not sure	8%	-	13%	5%	8%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Spieth Favorability					
Favorable	**71%**	61%	73%	74%	66%
Unfavorable	**1%**	-	-	3%	0%
Not sure	**28%**	39%	27%	23%	34%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Woods Favorability					
Favorable	**51%**	62%	62%	48%	47%
Unfavorable	**35%**	38%	22%	38%	41%
Not sure	**14%**	-	17%	15%	12%

		Mode	
	Base	**Phone**	**Internet**
NBA Fan Yes/No			
Yes	**37%**	30%	66%
No	**63%**	70%	34%

		Mode	
	Base	**Phone**	**Internet**
NBA Playoff Team Support			
Atlanta Hawks	**11%**	10%	13%
Chicago Bulls	**17%**	16%	20%
Cleveland Cavaliers	**15%**	20%	7%
Golden State Warriors	**19%**	16%	24%
Houston Rockets	**5%**	6%	3%
Los Angeles Clippers	**12%**	10%	14%
Memphis Grizzlies	**5%**	3%	7%
Washington Wizards	**4%**	4%	4%
Not sure / Don't care	**12%**	15%	7%

		Mode	
	Base	Phone	Internet
Favorite NBA Player			
Kobe Bryant	14%	14%	14%
Stephen Curry	19%	15%	26%
Tim Duncan	10%	13%	6%
Kevin Durant	13%	11%	15%
LeBron James	18%	21%	14%
Dirk Nowitzki	4%	5%	3%
Chris Paul	4%	5%	4%
Derrick Rose	5%	3%	8%
Someone else / Not sure	12%	14%	10%

		Mode	
	Base	Phone	Internet
Curry Favorability			
Favorable	47%	44%	52%
Unfavorable	11%	6%	16%
Not sure	42%	49%	32%

		Mode	
	Base	Phone	Internet
Griffin Favorability			
Favorable	44%	40%	49%
Unfavorable	15%	9%	23%
Not sure	41%	50%	28%

		Mode	
	Base	Phone	Internet
Harden Favorability			
Favorable	34%	31%	37%
Unfavorable	20%	11%	30%
Not sure	47%	58%	33%

		Mode	
	Base	Phone	Internet
Irving Favorability			
Favorable	34%	36%	32%
Unfavorable	14%	5%	25%
Not sure	52%	59%	43%

		Mode	
	Base	Phone	Internet
James Favorability			
Favorable	65%	60%	72%
Unfavorable	21%	24%	18%
Not sure	13%	16%	10%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Mode	
	Base	Phone	Internet
Paul Favorability			
Favorable	**56%**	54%	59%
Unfavorable	**11%**	8%	14%
Not sure	**33%**	39%	27%

		Mode	
	Base	Phone	Internet
Rose Favorability			
Favorable	**48%**	41%	56%
Unfavorable	**16%**	12%	21%
Not sure	**36%**	47%	23%

		Mode	
	Base	Phone	Internet
Best All Time: LeBron or MJ			
LeBron James	**14%**	13%	15%
Michael Jordan	**77%**	80%	72%
Not sure	**9%**	6%	12%

		Mode	
	Base	Phone	Internet
One-on-One: LeBron or MJ			
LeBron James	**54%**	57%	50%
Michael Jordan	**34%**	33%	35%
Not sure	**12%**	10%	15%

		Mode	
	Base	Phone	Internet
NHL Fan Yes/No			
Yes	**22%**	20%	32%
No	**78%**	80%	68%

		Mode	
	Base	Phone	Internet
NHL Playoff Team Support			
Anaheim Ducks	**10%**	8%	14%
Calgary Flames	**6%**	8%	3%
Chicago Blackhawks	**21%**	23%	16%
Minnesota Wild	**9%**	11%	4%
Montreal Canadiens	**5%**	6%	3%
New York Rangers	**17%**	10%	30%
Tampa Bay Lightning	**9%**	6%	16%
Washington Capitals	**8%**	7%	11%
Not sure / Don't care	**14%**	20%	3%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Mode	
	Base	Phone	Internet
MLB Fan Yes/No			
Yes	**46%**	44%	54%
No	**54%**	56%	46%

		Mode	
	Base	Phone	Internet
Designated Hitter Support/Oppose			
Prefer having pitchers hit	**55%**	55%	56%
Prefer using the designated hitter	**33%**	31%	39%
Not sure	**12%**	14%	5%

		Mode	
	Base	Phone	Internet
NFL Fan Yes/No			
Yes	**56%**	53%	67%
No	**44%**	47%	33%

		Mode	
	Base	Phone	Internet
Boxing Fan Yes/No			
Yes	**22%**	17%	39%
No	**78%**	83%	61%

		Mode	
	Base	Phone	Internet
Mayweather Favorability			
Favorable	**17%**	14%	28%
Unfavorable	**39%**	36%	48%
Not sure	**44%**	50%	24%

		Mode	
	Base	Phone	Internet
Pacquiao Favorability			
Favorable	**30%**	21%	58%
Unfavorable	**22%**	24%	19%
Not sure	**47%**	55%	23%

		Mode	
	Base	Phone	Internet
Mayweather or Pacquiao			
Floyd Mayweather	**13%**	9%	27%
Manny Pacquiao	**18%**	13%	36%
Didn't care	**68%**	78%	36%

		Mode	
	Base	Phone	Internet
Golf Fan Yes/No			
Yes	**23%**	25%	18%
No	**77%**	75%	82%

May 7-10, 2015
survey of 1,471 registered voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpollingpolling.com / 888 621-6988

		Mode	
	Base	Phone	Internet
Favorite Golfer			
Rickie Fowler	6%	3%	17%
Jim Furyk	9%	11%	4%
Rory McIlroy	15%	12%	25%
Phil Mickelson	35%	38%	22%
Justin Rose	0%	-	1%
Jordan Spieth	10%	10%	11%
Bubba Watson	6%	6%	3%
Tiger Woods	16%	16%	16%
Someone else / Not sure	3%	4%	2%

		Mode	
	Base	Phone	Internet
Best Golfer			
Rickie Fowler	4%	4%	6%
Jim Furyk	3%	1%	12%
Rory McIlroy	38%	40%	32%
Phil Mickelson	11%	13%	5%
Justin Rose	2%	2%	-
Jordan Spieth	15%	16%	12%
Bubba Watson	4%	4%	3%
Tiger Woods	15%	13%	22%
Someone else / Not sure	8%	8%	8%

		Mode	
	Base	Phone	Internet
McIlroy Favorability			
Favorable	75%	71%	90%
Unfavorable	2%	3%	1%
Not sure	22%	26%	9%

		Mode	
	Base	Phone	Internet
Mickelson Favorability			
Favorable	87%	86%	92%
Unfavorable	6%	5%	8%
Not sure	8%	9%	-

		Mode	
	Base	Phone	Internet
Spieth Favorability			
Favorable	71%	66%	88%
Unfavorable	1%	2%	-
Not sure	28%	32%	12%

		Mode	
	Base	Phone	Internet
Woods Favorability			
Favorable	51%	49%	62%
Unfavorable	35%	36%	32%
Not sure	14%	16%	7%