

**FOR IMMEDIATE RELEASE**

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## **New Yorkers Prefer Giants**

**Raleigh, N.C.** – A new survey finds that the Giants are the favorite team of New York football fans, with the Bills close behind and the Jets a distant third.

50% of those surveyed said they were Giants fans, with 36% pulling for the Bills, and 14% saying their team of choice is the Jets. Democrats prefer the Giants by a wider 53-32 margin, while a small plurality of Republicans prefer the Bills, 45-44 over the Giants.

Fans of each team were also asked several specific questions about issues facing their franchise.

60% of Giants fans think that Plaxico Burress should never be allowed to return to the team's roster, but there is a significant racial divide in the results. While only 31% of white Giants fans think he should come back to the team, 63% of black fans think he should. 73% of the team's fans think they will win the Super Bowl this year.

Despite the Bills' collapse to finish the season, their fans support the decision to keep Dick Jauron around. 59% say it was right to give him another season as coach. One management choice they don't agree with is the one to play several home games over the next few seasons in Toronto. 76% of the team's backers say that all of their contests should be in Buffalo.

Jets fans don't support the firing of Eric Mangini, and are pretty much split right down the middle about whether there should be a second year of Brett Favre at quarterback. Only 42% support the decision to let Mangini go. 52% think Favre should come back with 48% saying it's time to go in a different direction.

PPP surveyed 1,102 New York football fans on January 3<sup>rd</sup> and 4<sup>th</sup>. The survey's margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## New York Survey Results

- Q1** What's your favorite New York football team? If it's the Buffalo Bills, press 1. If the New York Giants, press 2. If the New York Jets, press 3.  
*Bills* .....36% *Jets* .....14%  
*Giants* .....50%
- Q2** Do you agree with the Bills' decision to keep Dick Jauron as head coach? If yes, press 1. If no, press 2.  
*Yes* ..... 59%  
*No* ..... 41%
- Q3** Do you agree with the Bills' decision to play several home games in Toronto over the next few seasons, or do you think they should all be played in Buffalo? If you support playing some home games in Toronto, press 1. If you think they should all be played in Buffalo, press 2.  
*Some in Toronto* ..... 24%  
*All in Buffalo* ..... 76%
- Q4** Do you think the Giants are going to win the Super Bowl? If yes, press 1. If no, press 2.  
*Yes* ..... 73%  
*No* ..... 27%
- Q5** Do you think Plaxico Burress should ever be allowed to return to the Giants' roster? If yes, press 1. If no, press 2.  
*Yes* ..... 40%  
*No* ..... 60%
- Q6** Do you think Brett Favre should return as quarterback next season? If yes, press 1. If no, press 2.  
*Yes* ..... 52%  
*No* ..... 48%
- Q7** Did you agree with the decision to fire Eric Mangini? If yes, press 1. If no, press 2.  
*Yes* ..... 42%  
*No* ..... 58%
- Q8** If you are a woman, press 1, if a man, press 2.  
*Women* .....48% *Men* .....52%
- Q9** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.  
*Democrat* ..... 50%  
*Republican* ..... 41%  
*Other* ..... 9%
- Q10** If you are white, press 1. If you are African American, press 2. If you are Hispanic, press 3. If other, press 4.  
*White* .....73% *Hispanic* ..... 7%  
*African American* ....15% *Other* ..... 4%





**Crosstabs**

	Base	Gender	
		Women	Men
<b>Favorite Team</b>			
<b>Bills</b>	36%	37%	35%
<b>Giants</b>	50%	50%	50%
<b>Jets</b>	14%	13%	15%

	Base	Gender	
		Women	Men
<b>Keep Jauron</b>			
<b>Yes</b>	59%	65%	53%
<b>No</b>	41%	35%	47%

	Base	Gender	
		Women	Men
<b>Bills Home Games</b>			
<b>Some in Toronto</b>	24%	21%	27%
<b>All in Buffalo</b>	76%	79%	73%

	Base	Gender	
		Women	Men
<b>Giants/Super Bowl</b>			
<b>Yes</b>	73%	80%	67%
<b>No</b>	27%	20%	33%





**Crosstabs**

	Base	Gender	
		Women	Men
<b>Burress Return</b>			
<b>Yes</b>	<b>40%</b>	43%	37%
<b>No</b>	<b>60%</b>	57%	63%

	Base	Gender	
		Women	Men
<b>Favre Return</b>			
<b>Yes</b>	<b>52%</b>	58%	46%
<b>No</b>	<b>48%</b>	42%	54%

	Base	Gender	
		Women	Men
<b>Mangini Decision</b>			
<b>Yes</b>	<b>42%</b>	36%	47%
<b>No</b>	<b>58%</b>	64%	53%

	Base	Party		
		Democrat	Republican	Other
<b>Favorite Team</b>				
<b>Bills</b>	<b>36%</b>	32%	45%	20%
<b>Giants</b>	<b>50%</b>	53%	44%	63%
<b>Jets</b>	<b>14%</b>	15%	11%	17%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Other
<b>Keep Jauron</b>				
<b>Yes</b>	59%	54%	63%	63%
<b>No</b>	41%	46%	37%	37%

	Base	Party		
		Democrat	Republican	Other
<b>Bills Home Games</b>				
<b>Some in Toronto</b>	24%	25%	25%	-
<b>All in Buffalo</b>	76%	75%	75%	100%

	Base	Party		
		Democrat	Republican	Other
<b>Giants/Super Bowl</b>				
<b>Yes</b>	73%	75%	76%	61%
<b>No</b>	27%	25%	24%	39%

	Base	Party		
		Democrat	Republican	Other
<b>Burress Return</b>				
<b>Yes</b>	40%	49%	26%	43%
<b>No</b>	60%	51%	74%	57%





**Crosstabs**

		Base	Party		
			Democrat	Republican	Other
<b>Favre Return</b>					
	<b>Yes</b>	52%	57%	50%	28%
	<b>No</b>	48%	43%	50%	72%

		Base	Party		
			Democrat	Republican	Other
<b>Mangini Decision</b>					
	<b>Yes</b>	42%	39%	48%	40%
	<b>No</b>	58%	61%	52%	60%

		Base	Race			
			White	African American	Hispanic	Other
<b>Favorite Team</b>						
	<b>Bills</b>	36%	42%	18%	23%	29%
	<b>Giants</b>	50%	46%	65%	59%	54%
	<b>Jets</b>	14%	13%	16%	18%	17%

		Base	Race			
			White	African American	Hispanic	Other
<b>Keep Jauron</b>						
	<b>Yes</b>	59%	57%	67%	60%	80%
	<b>No</b>	41%	43%	33%	40%	20%





**Crosstabs**

	Base	Race			
		White	African American	Hispanic	Other
<b>Bills Home Games</b>					
<b>Some in Toronto</b>	<b>24%</b>	23%	44%	20%	13%
<b>All in Buffalo</b>	<b>76%</b>	77%	56%	80%	87%

	Base	Race			
		White	African American	Hispanic	Other
<b>Giants/Super Bowl</b>					
<b>Yes</b>	<b>73%</b>	73%	69%	85%	82%
<b>No</b>	<b>27%</b>	27%	31%	15%	18%

	Base	Race			
		White	African American	Hispanic	Other
<b>Burress Return</b>					
<b>Yes</b>	<b>40%</b>	31%	63%	54%	43%
<b>No</b>	<b>60%</b>	69%	38%	46%	57%

	Base	Race			
		White	African American	Hispanic	Other
<b>Favre Return</b>					
<b>Yes</b>	<b>52%</b>	48%	63%	50%	67%
<b>No</b>	<b>48%</b>	52%	38%	50%	33%





Crosstabs

	Base	Race			
		White	African American	Hispanic	Other
Mangini Decision					
Yes	42%	46%	25%	50%	33%
No	58%	54%	75%	50%	67%

