

**FOR IMMEDIATE RELEASE**

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## **Gillibrand Up on DioGuardi, Schumer Headed for Rout**

**Raleigh, N.C.** – Some polls in recent weeks have shown Kirsten Gillibrand, appointed replacement for Hillary Clinton in the Senate, falling into a statistical tie with Republican opponent Joe DioGuardi. But PPP’s first look at the race shows her in comfortable shape in the special election for the seat, topping him, 50-40. Meanwhile, Chuck Schumer, with a 57-35 job approval rating, is tied with Barbara Mikulski for the most popular of 60 senators PPP has polled in 2010, and the fourth most popular figure overall among senators and governors. His opponent, Jay Townsend, is not very well known, and as such, Schumer is leading him without a sweat, at 59-37.

With Democrats making up almost a majority of likely voters, DioGuardi would have to make serious inroads with them to win. Instead, the trend is in the opposite direction. Gillibrand is pulling a full 23% of Republicans to DioGuardi’s 19% of Democrats. He also only barely tops her with independents, at 44-43. Schumer actually loses independents by a 49-47 margin as well, but he has such a huge lead thanks to his 86% of Democrats and 28% of Republicans.

Gillibrand’s standing in this deep blue state, compared to Schumer’s and to President Obama’s huge win two years ago, seems weak. But considering the 11-point enthusiasm gap relative to the partisan breakdown of the 2008 electorate, she is not faring badly. If this were 2008, Gillibrand would be up, 53-38. A congressperson’s first election is also usually the toughest; Clinton won her first election in 2000 by only 12 points in a less Republican year, and was re-elected with two-thirds of the vote against token opposition six years later. No doubt hurting Gillibrand, however, is Obama’s barely positive 47-46 job performance mark in a state he won by over 25 points.

“Kirsten Gillibrand is not headed for a romp like Chuck Schumer is, but she is in fine shape for keeping her seat, and Democrats should not be worried about New York turning November 2<sup>nd</sup> into an election nightmare,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 592 likely New York voters from October 1<sup>st</sup> to 3<sup>rd</sup>. The survey’s margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

[Complete results are attached, and can be found at www.publicpolicypolling.com.](http://www.publicpolicypolling.com)



## New York Survey Results

**Q1** The candidates for one Senate seat are Republican Joe DioGuardi and Democrat Kirsten Gillibrand. If the election was today, who would you vote for?

*Joe DioGuardi*..... 40%  
*Kirsten Gillibrand* ..... 50%  
*Undecided*..... 10%

**Q2** The candidates for the other Senate seat are Democrat Chuck Schumer and Republican Jay Townsend. If the election was today, who would you vote for?

*Chuck Schumer* ..... 59%  
*Jay Townsend*..... 37%  
*Undecided*..... 3%

**Q3** Do you have a favorable or unfavorable opinion of Joe DioGuardi?

*Favorable* ..... 32% *Not sure* ..... 44%  
*Unfavorable*..... 24%

**Q4** Do you approve or disapprove of Senator Kirsten Gillibrand's job performance?

*Approve* ..... 42%  
*Disapprove*..... 37%  
*Not sure* ..... 21%

**Q5** Do you approve or disapprove of Senator Chuck Schumer's job performance?

*Approve* ..... 57%  
*Disapprove*..... 35%  
*Not sure* ..... 8%

**Q6** Do you have a favorable or unfavorable opinion of Jay Townsend?

*Favorable* ..... 22% *Not sure* ..... 62%  
*Unfavorable*..... 16%

**Q7** Do you approve or disapprove of Barack Obama's job performance?

*Approve* ..... 47%  
*Disapprove*..... 46%  
*Not sure* ..... 7%

**Q8** Who did you vote for President in 2008?

*John McCain*..... 40%  
*Barack Obama*..... 54%  
*Someone else/Don't remember* ..... 6%

**Q9** If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 27%  
*Moderate*..... 40%  
*Conservative*..... 33%

**Q10** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 51%  
*Man*..... 49%

**Q11** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 48%  
*Republican*..... 32%  
*Independent/Other*..... 21%

**Q12** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 6%  
*White* ..... 75%  
*African-American* ..... 13%  
*Other*..... 6%



**Q13** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	7%
<i>30 to 45</i> .....	23%
<i>46 to 65</i> .....	46%
<i>Older than 65</i> .....	24%



**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>DioGuardi/Gillibrand</b>				
<b>Joe DioGuardi</b>	<b>40%</b>	77%	14%	35%
<b>Kirsten Gillibrand</b>	<b>50%</b>	15%	76%	47%
<b>Undecided</b>	<b>10%</b>	8%	11%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Schumer/Townsend</b>				
<b>Chuck Schumer</b>	<b>59%</b>	21%	90%	39%
<b>Jay Townsend</b>	<b>37%</b>	76%	8%	48%
<b>Undecided</b>	<b>3%</b>	3%	3%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>DioGuardi Favorability</b>				
<b>Favorable</b>	<b>32%</b>	56%	13%	37%
<b>Unfavorable</b>	<b>24%</b>	8%	37%	20%
<b>Not sure</b>	<b>44%</b>	36%	50%	42%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Gillibrand Approval</b>				
<b>Approve</b>	<b>42%</b>	15%	64%	32%
<b>Disapprove</b>	<b>37%</b>	70%	12%	47%
<b>Not sure</b>	<b>21%</b>	16%	24%	21%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Schumer Approval</b>				
<b>Approve</b>	57%	23%	85%	33%
<b>Disapprove</b>	35%	68%	9%	48%
<b>Not sure</b>	8%	8%	7%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Townsend Favorability</b>				
<b>Favorable</b>	22%	42%	8%	21%
<b>Unfavorable</b>	16%	9%	22%	11%
<b>Not sure</b>	62%	50%	70%	68%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Obama Approval</b>				
<b>Approve</b>	47%	5%	80%	27%
<b>Disapprove</b>	46%	92%	11%	53%
<b>Not sure</b>	7%	4%	9%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>DioGuardi/Gillibrand</b>				
<b>Joe DioGuardi</b>	40%	15%	29%	74%
<b>Kirsten Gillibrand</b>	50%	75%	59%	17%
<b>Undecided</b>	10%	9%	11%	9%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Schumer/Townsend</b>				
<b>Chuck Schumer</b>	59%	90%	70%	21%
<b>Jay Townsend</b>	37%	6%	28%	75%
<b>Undecided</b>	3%	4%	2%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>DioGuardi Favorability</b>				
<b>Favorable</b>	32%	10%	23%	59%
<b>Unfavorable</b>	24%	41%	26%	8%
<b>Not sure</b>	44%	49%	50%	33%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Gillibrand Approval</b>				
<b>Approve</b>	42%	65%	49%	16%
<b>Disapprove</b>	37%	10%	26%	71%
<b>Not sure</b>	21%	25%	24%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Schumer Approval</b>				
<b>Approve</b>	57%	86%	68%	21%
<b>Disapprove</b>	35%	6%	25%	70%
<b>Not sure</b>	8%	8%	7%	9%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Townsend Favorability</b>				
<b>Favorable</b>	22%	7%	16%	42%
<b>Unfavorable</b>	16%	24%	17%	9%
<b>Not sure</b>	62%	70%	67%	49%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
<b>Approve</b>	47%	87%	51%	8%
<b>Disapprove</b>	46%	6%	39%	87%
<b>Not sure</b>	7%	6%	10%	5%

	Base	Gender	
		Woman	Man
<b>DioGuardi/Gillibrand</b>			
<b>Joe DioGuardi</b>	40%	40%	41%
<b>Kirsten Gillibrand</b>	50%	50%	50%
<b>Undecided</b>	10%	11%	9%

	Base	Gender	
		Woman	Man
<b>Schumer/Townsend</b>			
<b>Chuck Schumer</b>	59%	63%	56%
<b>Jay Townsend</b>	37%	34%	41%
<b>Undecided</b>	3%	4%	3%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>DioGuardi Favorability</b>			
<b>Favorable</b>	<b>32%</b>	30%	33%
<b>Unfavorable</b>	<b>24%</b>	24%	24%
<b>Not sure</b>	<b>44%</b>	46%	43%

	Base	Gender	
		Woman	Man
<b>Gillibrand Approval</b>			
<b>Approve</b>	<b>42%</b>	41%	44%
<b>Disapprove</b>	<b>37%</b>	33%	41%
<b>Not sure</b>	<b>21%</b>	26%	15%

	Base	Gender	
		Woman	Man
<b>Schumer Approval</b>			
<b>Approve</b>	<b>57%</b>	60%	54%
<b>Disapprove</b>	<b>35%</b>	29%	41%
<b>Not sure</b>	<b>8%</b>	11%	5%

	Base	Gender	
		Woman	Man
<b>Townsend Favorability</b>			
<b>Favorable</b>	<b>22%</b>	21%	23%
<b>Unfavorable</b>	<b>16%</b>	13%	19%
<b>Not sure</b>	<b>62%</b>	66%	58%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	47%	52%	41%
<b>Disapprove</b>	46%	42%	50%
<b>Not sure</b>	7%	6%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>DioGuardi/Gillibrand</b>				
<b>Joe DioGuardi</b>	40%	19%	70%	44%
<b>Kirsten Gillibrand</b>	50%	70%	23%	43%
<b>Undecided</b>	10%	11%	7%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Schumer/Townsend</b>				
<b>Chuck Schumer</b>	59%	86%	28%	47%
<b>Jay Townsend</b>	37%	11%	71%	49%
<b>Undecided</b>	3%	4%	2%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>DioGuardi Favorability</b>				
<b>Favorable</b>	32%	18%	50%	35%
<b>Unfavorable</b>	24%	34%	11%	20%
<b>Not sure</b>	44%	48%	38%	45%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gillibrand Approval</b>				
<b>Approve</b>	42%	61%	16%	41%
<b>Disapprove</b>	37%	16%	65%	43%
<b>Not sure</b>	21%	24%	19%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Schumer Approval</b>				
<b>Approve</b>	57%	82%	30%	42%
<b>Disapprove</b>	35%	11%	62%	48%
<b>Not sure</b>	8%	7%	9%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Townsend Favorability</b>				
<b>Favorable</b>	22%	10%	37%	27%
<b>Unfavorable</b>	16%	20%	12%	14%
<b>Not sure</b>	62%	70%	51%	59%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	47%	76%	9%	37%
<b>Disapprove</b>	46%	16%	85%	56%
<b>Not sure</b>	7%	9%	6%	7%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>DioGuardi/Gillibrand</b>					
<b>Joe DioGuardi</b>	<b>40%</b>	32%	44%	26%	34%
<b>Kirsten Gillibrand</b>	<b>50%</b>	32%	50%	59%	50%
<b>Undecided</b>	<b>10%</b>	37%	7%	15%	16%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Schumer/Townsend</b>					
<b>Chuck Schumer</b>	<b>59%</b>	68%	54%	91%	46%
<b>Jay Townsend</b>	<b>37%</b>	26%	43%	6%	46%
<b>Undecided</b>	<b>3%</b>	5%	3%	3%	8%

	Base	Race			
		Hispanic	White	African-American	Other
<b>DioGuardi Favorability</b>					
<b>Favorable</b>	<b>32%</b>	33%	34%	18%	34%
<b>Unfavorable</b>	<b>24%</b>	11%	21%	41%	37%
<b>Not sure</b>	<b>44%</b>	56%	45%	41%	29%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Gillibrand Approval</b>					
<b>Approve</b>	<b>42%</b>	11%	44%	53%	34%
<b>Disapprove</b>	<b>37%</b>	21%	40%	24%	47%
<b>Not sure</b>	<b>21%</b>	68%	16%	24%	18%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Schumer Approval</b>					
<b>Approve</b>	57%	79%	52%	82%	49%
<b>Disapprove</b>	35%	21%	41%	3%	43%
<b>Not sure</b>	8%	-	7%	15%	8%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Townsend Favorability</b>					
<b>Favorable</b>	22%	21%	24%	9%	32%
<b>Unfavorable</b>	16%	5%	17%	18%	13%
<b>Not sure</b>	62%	74%	59%	74%	55%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Obama Approval</b>					
<b>Approve</b>	47%	58%	40%	79%	47%
<b>Disapprove</b>	46%	37%	53%	9%	42%
<b>Not sure</b>	7%	5%	7%	12%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>DioGuardi/Gillibrand</b>					
<b>Joe DioGuardi</b>	40%	41%	43%	39%	39%
<b>Kirsten Gillibrand</b>	50%	52%	44%	51%	52%
<b>Undecided</b>	10%	7%	12%	10%	9%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Schumer/Townsend</b>					
<b>Chuck Schumer</b>	<b>59%</b>	72%	50%	60%	64%
<b>Jay Townsend</b>	<b>37%</b>	26%	44%	37%	36%
<b>Undecided</b>	<b>3%</b>	2%	6%	3%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>DioGuardi Favorability</b>					
<b>Favorable</b>	<b>32%</b>	30%	36%	31%	29%
<b>Unfavorable</b>	<b>24%</b>	31%	22%	27%	18%
<b>Not sure</b>	<b>44%</b>	39%	42%	42%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gillibrand Approval</b>					
<b>Approve</b>	<b>42%</b>	39%	38%	44%	45%
<b>Disapprove</b>	<b>37%</b>	27%	42%	37%	35%
<b>Not sure</b>	<b>21%</b>	34%	20%	19%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Schumer Approval</b>					
<b>Approve</b>	<b>57%</b>	72%	49%	57%	61%
<b>Disapprove</b>	<b>35%</b>	19%	42%	36%	30%
<b>Not sure</b>	<b>8%</b>	9%	9%	6%	9%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Townsend Favorability</b>					
<b>Favorable</b>	<b>22%</b>	15%	26%	23%	19%
<b>Unfavorable</b>	<b>16%</b>	10%	18%	19%	11%
<b>Not sure</b>	<b>62%</b>	75%	56%	58%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	<b>47%</b>	45%	43%	51%	42%
<b>Disapprove</b>	<b>46%</b>	44%	52%	44%	45%
<b>Not sure</b>	<b>7%</b>	10%	5%	5%	13%

