

FOR IMMEDIATE RELEASE

July 23, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Ensign is Unpopular and His Reelection Looks Uncertain

Nevada voters disapprove of Senator John Ensign's job performance 47 to 38%. Matched against an unnamed Democrat Nevadans choose Ensign's Democratic opponent 45:43.

However when paired against named Democrats Nevada voters prefer Ensign. Attorney General Catherine Cortez Masto trails the Senator 38 to 48% and Congresswoman Dina Titus falls behind Ensign 41 to 51. A fifth of Democrats side with Ensign when the candidate is named, versus the mere 13% of Democrats who choose Ensign when the Democratic challenger is unnamed. This suggests that Democrats must put forward a strong candidate in order to successfully challenge Ensign.

Neither Cortez Masto nor Titus seem to be sufficient enough to be the Democratic nominee at this point. Cortez Masto is unknown throughout the state. 52% of Nevadans say they are unsure of their opinion of the Attorney General. While Titus is largely unpopular, 47% of Nevadans have an unfavorable opinion of the Congresswoman.

"Ensign is beatable," said Dean Debnam, President of Public Policy Polling. "But the Democrats are going to have to find a strong candidate in order to win."

PPP surveyed 630 Nevada voters from July 16-18. The survey's margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Nevada Survey Results

Q1 Do you approve or disapprove of Senator John Ensign's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 38%
Disapprove..... 47%
Not Sure..... 15%

Q2 Generally speaking in 2012 would you vote to reelect John Ensign, or would you vote for his Democratic opponent? If you would vote for John Ensign, press 1. If you would vote for his Democratic opponent, press 2. If you're undecided, press 3.

Ensign..... 43%
Democratic Opponent..... 45%
Undecided..... 12%

Q3 Do you have a favorable or unfavorable opinion of Catherine Cortez Masto? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 22%
Unfavorable 27%
Not Sure..... 52%

Q4 Do you have a favorable or unfavorable opinion of Dina Titus? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 38%
Unfavorable 47%
Not Sure..... 15%

Q5 If the candidates for Senate in 2012 were Republican John Ensign and Democrat Catherine Cortez Masto, who would you vote for? If John Ensign, press 1. If Catherine Cortez Masto, press 2. If you're undecided, press 3.

Ensign..... 48%
Masto..... 38%
Undecided..... 14%

Q6 If the candidates for Senate in 2012 were Republican John Ensign and Democrat Dina Titus, who would you vote for? If John Ensign, press 1. If Dina Titus, press 2. If you're undecided, press 3.

Ensign..... 51%
Titus..... 41%
Undecided..... 8%

Q7 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 45%
Obama..... 49%
Someone Else/Don't Remember..... 5%

Q8 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 13%
Moderate..... 47%
Conservative..... 40%

Q9 If you are a woman, press 1, if a man, press 2.

Woman 54%
Man..... 46%





Q10 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%
Republican..... 39%
Independent/Other..... 20%

Q11 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 14%
White 73%
African American 8%
Other..... 5%

Q12 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 7%
30 to 45..... 18%
46 to 65..... 46%
Older than 65..... 29%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Ensign Approval				
Approve	38%	66%	15%	17%
Disapprove	47%	20%	71%	61%
Not Sure	15%	14%	14%	22%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Ensign Reelect				
Ensign	43%	79%	10%	38%
Democratic Opponent	45%	7%	79%	45%
Undecided	12%	14%	10%	17%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Masto Favorability				
Favorable	22%	9%	35%	10%
Unfavorable	27%	42%	12%	28%
Not Sure	52%	49%	53%	62%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Titus Favorability				
Favorable	38%	8%	65%	34%
Unfavorable	47%	78%	19%	40%
Not Sure	15%	14%	15%	26%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Ensign/Masto				
Ensign	48%	84%	16%	39%
Masto	38%	5%	69%	33%
Undecided	14%	11%	15%	28%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Ensign/Titus				
Ensign	51%	89%	17%	36%
Titus	41%	5%	74%	46%
Undecided	8%	6%	8%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Ensign Approval				
Approve	38%	11%	27%	60%
Disapprove	47%	78%	57%	25%
Not Sure	15%	11%	16%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Ensign Reelect				
Ensign	43%	12%	29%	70%
Democratic Opponent	45%	82%	56%	18%
Undecided	12%	5%	15%	12%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Masto Favorability				
Favorable	22%	39%	28%	9%
Unfavorable	27%	6%	21%	39%
Not Sure	52%	55%	51%	52%

	Base	Ideology		
		Liberal	Moderate	Conservative
Titus Favorability				
Favorable	38%	73%	50%	12%
Unfavorable	47%	13%	34%	74%
Not Sure	15%	14%	16%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Ensign/Masto				
Ensign	48%	20%	34%	74%
Masto	38%	72%	49%	13%
Undecided	14%	8%	17%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Ensign/Titus				
Ensign	51%	17%	36%	80%
Titus	41%	77%	55%	13%
Undecided	8%	6%	9%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Ensign Approval			
Approve	38%	35%	41%
Disapprove	47%	46%	49%
Not Sure	15%	19%	10%

	Base	Gender	
		Woman	Man
Ensign Reelect			
Ensign	43%	37%	50%
Democratic Opponent	45%	49%	40%
Undecided	12%	14%	10%

	Base	Gender	
		Woman	Man
Masto Favorability			
Favorable	22%	20%	24%
Unfavorable	27%	22%	32%
Not Sure	52%	58%	44%

	Base	Gender	
		Woman	Man
Titus Favorability			
Favorable	38%	42%	32%
Unfavorable	47%	41%	55%
Not Sure	15%	17%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Ensign/Masto			
Ensign	48%	44%	54%
Masto	38%	42%	33%
Undecided	14%	14%	13%

	Base	Gender	
		Woman	Man
Ensign/Titus			
Ensign	51%	45%	58%
Titus	41%	47%	35%
Undecided	8%	9%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Ensign Approval				
Approve	38%	16%	62%	38%
Disapprove	47%	69%	24%	46%
Not Sure	15%	15%	14%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Ensign Reelect				
Ensign	43%	13%	76%	41%
Democratic Opponent	45%	74%	12%	46%
Undecided	12%	13%	11%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Masto Favorability				
Favorable	22%	33%	10%	21%
Unfavorable	27%	14%	37%	32%
Not Sure	52%	53%	53%	47%

	Base	Party		
		Democrat	Republican	Independent/Other
Titus Favorability				
Favorable	38%	64%	13%	31%
Unfavorable	47%	21%	71%	54%
Not Sure	15%	15%	16%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Ensign/Masto				
Ensign	48%	19%	80%	48%
Masto	38%	63%	9%	40%
Undecided	14%	17%	11%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Ensign/Titus				
Ensign	51%	20%	84%	51%
Titus	41%	72%	9%	40%
Undecided	8%	8%	7%	9%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Ensign Approval					
Approve	38%	43%	40%	19%	28%
Disapprove	47%	43%	46%	62%	58%
Not Sure	15%	14%	14%	19%	14%

	Base	Race			
		Hispanic	White	African American	Other
Ensign Reelect					
Ensign	43%	38%	47%	10%	47%
Democratic Opponent	45%	59%	39%	71%	37%
Undecided	12%	3%	13%	19%	16%

	Base	Race			
		Hispanic	White	African American	Other
Masto Favorability					
Favorable	22%	32%	22%	10%	14%
Unfavorable	27%	29%	26%	19%	33%
Not Sure	52%	39%	52%	71%	52%

	Base	Race			
		Hispanic	White	African American	Other
Titus Favorability					
Favorable	38%	43%	34%	62%	33%
Unfavorable	47%	43%	50%	24%	57%
Not Sure	15%	14%	16%	14%	10%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Ensign/Masto					
Ensign	48%	45%	53%	14%	51%
Masto	38%	48%	33%	67%	37%
Undecided	14%	7%	15%	19%	12%

	Base	Race			
		Hispanic	White	African American	Other
Ensign/Titus					
Ensign	51%	50%	54%	24%	51%
Titus	41%	50%	36%	71%	37%
Undecided	8%	-	9%	5%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ensign Approval					
Approve	38%	59%	37%	38%	35%
Disapprove	47%	28%	45%	49%	50%
Not Sure	15%	14%	18%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ensign Reelect					
Ensign	43%	50%	47%	39%	45%
Democratic Opponent	45%	43%	38%	49%	42%
Undecided	12%	8%	15%	11%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Masto Favorability					
Favorable	22%	9%	16%	26%	22%
Unfavorable	27%	41%	24%	26%	25%
Not Sure	52%	49%	60%	48%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Titus Favorability					
Favorable	38%	38%	36%	38%	38%
Unfavorable	47%	54%	42%	48%	48%
Not Sure	15%	8%	22%	15%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ensign/Masto					
Ensign	48%	50%	55%	44%	51%
Masto	38%	36%	30%	41%	37%
Undecided	14%	14%	15%	14%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ensign/Titus					
Ensign	51%	57%	53%	50%	51%
Titus	41%	38%	39%	42%	42%
Undecided	8%	4%	7%	9%	8%

