

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Nevada wants baseball more than football team

Raleigh, N.C. – Football has long since taken over baseball as America’s pastime, at least in terms of TV ratings. But Nevadans without a major pro sports team seem more eager to get an MLB franchise than an NFL one. Of the four major sports leagues, 27% want a hardball club, 23% a gridiron team, 13% an NBA team, and only 8% an NHL team. A 28% plurality are not sure. With Republicans, the NFL tops MLB, 27-24, but with Democrats, baseball leads, 30-19, and with independents, 29-25. At respective 18% and 10%, basketball and hockey both get their highest support from Democrats.

Because they do not have local rooting interests, Nevadans are pretty divided on who their favorite teams are in each baseball and football. 21% cheer for the San Francisco Giants, 16% the Arizona Diamondbacks, 14% each the New York Yankees and Los Angeles Dodgers, and 13% the Chicago Cubs. In the NFL, 19% pull for the San Francisco 49ers, 12% the Dallas Cowboys, and 11% each the Oakland Raiders and Green Bay Packers. Four teams are in single digits in each sport.

Both Harry Reid and the man who beat his son last fall, Brian Sandoval, have become slightly less popular since PPP last polled Nevada in July. Gov. Sandoval has slipped from 46% approving and 36% disapproving to 45-38, and Sen. Reid from 44-51 to 42-53. Each man has cratered by 24 or 25 points with independents, but luckily for them, independents are less than a fifth of the electorate.

Despite the need for outreach by Republicans to Hispanic voters, particularly in the West, Sandoval would not be a boon to the GOP presidential ticket, were he on it—at least voters do not admit he would be. Only 20% say Sandoval being #2 would make them more like to vote GOP, and 31% say it would make them less likely. Much of that is posturing by Democrats and Republicans who either will or will not vote GOP anyway. But even with independents, the margin is 14-35. 49% say the VP slot would make no difference—55% among Republicans who will vote GOP, come hell or high water.

PPP surveyed 500 Nevada voters from October 20th to 23rd. The margin of error for the survey is +/-4.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Nevada Survey Results

Q1 Do you approve or disapprove of Governor Brian Sandoval's job performance?

Approve..... 45% Not sure 18%
Disapprove..... 38%

Q2 If Brian Sandoval was the Republican candidate for Vice President next year would that make you more or less likely to vote for the Republican Presidential nominee, or would it not make a difference?

More likely..... 20%
Less likely 31%
Wouldn't make a difference..... 49%

Q3 Do you approve or disapprove of Senator Harry Reid's job performance?

Approve 42% Not sure 5%
Disapprove..... 53%

Q4 Do you support or oppose the goals of the Occupy Wall Street movement?

Support..... 42%
Oppose 40%
Not sure 18%

Q5 Do you support or oppose the goals of the Tea Party movement?

Support..... 43%
Oppose 45%
Not sure 13%

Q6 Do you have a higher opinion of the Occupy Wall Street movement or the Tea Party movement?

Occupy Wall Street 44%
Tea Party 43%
Not sure 13%

Q7 Would you most like Las Vegas to have a Major League Baseball, NBA, NHL, or NFL team?

MLB 27%
NBA 13%
NHL 8%
NFL 23%
Not sure 28%

Q8 Is your favorite Major League Baseball team the Arizona Diamondbacks, Atlanta Braves, Chicago Cubs, Los Angeles Angels, Los Angeles Dodgers, New York Yankees, Oakland Athletics, San Diego Padres, or San Francisco Giants?

Diamondbacks 16%
Braves 5%
Cubs 13%
Angels..... 9%
Dodgers 14%
Yankees 14%
A's..... 3%
Padres 4%
Giants 21%
Someone else/Don't have a favorite team 0%





Q9 Is your favorite NFL team the Arizona Cardinals, Dallas Cowboys, Denver Broncos, Green Bay Packers, Oakland Raiders, Pittsburgh Steelers, San Diego Chargers, or San Francisco 49ers?

<i>Cardinals</i>	7%
<i>Cowboys</i>	12%
<i>Broncos</i>	8%
<i>Packers</i>	11%
<i>Raiders</i>	11%
<i>Steelers</i>	9%
<i>Chargers</i>	5%
<i>49ers</i>	19%
<i>Someone else/Don't have a favorite team</i>	18%

Q10 Are you more a fan of the Nevada Wolfpack or the UNLV Rebels?

<i>Nevada</i>	46%
<i>UNLV</i>	38%
<i>Not sure</i>	15%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	12%
<i>Somewhat liberal</i>	18%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	17%

Q12 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	52%
<i>Man</i>	48%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	43%
<i>Republican</i>	38%
<i>Independent/Other</i>	19%

Q14 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	11%
<i>White</i>	75%
<i>African-American</i>	7%
<i>Other</i>	8%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	15%
<i>30 to 45</i>	23%
<i>46 to 65</i>	42%
<i>Older than 65</i>	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sandoval Approval						
Approve	45%	37%	18%	30%	61%	80%
Disapprove	38%	54%	59%	50%	22%	6%
Not sure	18%	8%	24%	20%	17%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More/Less Likely to Vote GOP if Sandoval is VP Nom ?						
More likely	20%	27%	9%	15%	25%	31%
Less likely	31%	52%	39%	42%	17%	10%
Wouldn't make a difference	49%	22%	52%	43%	58%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Reid Approval						
Approve	42%	79%	70%	55%	16%	5%
Disapprove	53%	19%	24%	37%	82%	93%
Not sure	5%	2%	6%	8%	2%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose OWS Goals						
Support	42%	78%	68%	54%	15%	9%
Oppose	40%	15%	11%	17%	72%	82%
Not sure	18%	7%	21%	29%	13%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Tea Party Goals						
Support	43%	31%	9%	22%	67%	86%
Oppose	45%	61%	80%	59%	20%	6%
Not sure	13%	8%	11%	19%	13%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Higher Opinion of OWS or Tea Party?						
Occupy Wall Street	44%	71%	73%	61%	14%	9%
Tea Party	43%	23%	12%	22%	76%	78%
Not sure	13%	5%	15%	17%	10%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Want Vegas to Have MLB, NBA, NHL, or NFL Team?						
MLB	27%	51%	29%	22%	25%	23%
NBA	13%	7%	19%	16%	12%	8%
NHL	8%	3%	12%	8%	6%	11%
NFL	23%	23%	15%	27%	25%	23%
Not sure	28%	16%	25%	27%	32%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave MLB Team						
Diamondbacks	16%	38%	20%	7%	10%	19%
Braves	5%	4%	10%	0%	7%	4%
Cubs	13%	12%	14%	14%	11%	13%
Angels	9%	4%	7%	11%	14%	6%
Dodgers	14%	5%	20%	16%	13%	12%
Yankees	14%	23%	9%	14%	14%	12%
A's	3%	4%	1%	3%	2%	7%
Padres	4%	2%	1%	10%	2%	3%
Giants	21%	9%	17%	25%	26%	24%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave NFL Team						
Cardinals	7%	27%	7%	5%	3%	3%
Cowboys	12%	15%	14%	6%	17%	13%
Broncos	8%	4%	7%	8%	8%	9%
Packers	11%	7%	14%	11%	10%	13%
Raiders	11%	7%	13%	11%	9%	12%
Steelers	9%	11%	10%	6%	14%	6%
Chargers	5%	5%	2%	7%	7%	5%
49ers	19%	17%	18%	23%	16%	17%
Someone else/Don't have a favorite team	18%	7%	15%	24%	16%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nevada or UNLV?						
Nevada	46%	52%	46%	43%	44%	53%
UNLV	38%	34%	43%	42%	36%	35%
Not sure	15%	13%	11%	16%	21%	12%

	Base	Gender	
		Woman	Man
Sandoval Approval			
Approve	45%	43%	46%
Disapprove	38%	38%	37%
Not sure	18%	19%	16%

	Base	Gender	
		Woman	Man
More/Less Likely to Vote GOP if Sandoval is VP Nom ?			
More likely	20%	18%	22%
Less likely	31%	34%	29%
Wouldn't make a difference	49%	48%	49%





Crosstabs

	Base	Gender	
		Woman	Man
Reid Approval			
Approve	42%	49%	35%
Disapprove	53%	45%	61%
Not sure	5%	5%	4%

	Base	Gender	
		Woman	Man
Support/Oppose OWS Goals			
Support	42%	44%	40%
Oppose	40%	33%	48%
Not sure	18%	23%	12%

	Base	Gender	
		Woman	Man
Support/Oppose Tea Party Goals			
Support	43%	35%	50%
Oppose	45%	48%	41%
Not sure	13%	16%	9%

	Base	Gender	
		Woman	Man
Higher Opinion of OWS or Tea Party?			
Occupy Wall Street	44%	52%	35%
Tea Party	43%	36%	51%
Not sure	13%	12%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Want Vegas to Have MLB, NBA, NHL, or NFL Team?			
MLB	27%	25%	30%
NBA	13%	13%	14%
NHL	8%	10%	6%
NFL	23%	23%	23%
Not sure	28%	30%	25%

	Base	Gender	
		Woman	Man
Fave MLB Team			
Diamondbacks	16%	14%	18%
Braves	5%	3%	7%
Cubs	13%	15%	11%
Angels	9%	10%	9%
Dodgers	14%	14%	14%
Yankees	14%	16%	11%
A's	3%	1%	5%
Padres	4%	3%	6%
Giants	21%	24%	18%

	Base	Gender	
		Woman	Man
Fave NFL Team			
Cardinals	7%	8%	6%
Cowboys	12%	10%	15%
Broncos	8%	9%	6%
Packers	11%	12%	10%
Raiders	11%	10%	11%
Steelers	9%	9%	10%
Chargers	5%	2%	9%
49ers	19%	24%	13%
Someone else/Don't have a favorite team	18%	16%	21%

	Base	Gender	
		Woman	Man
Nevada or UNLV?			
Nevada	46%	50%	43%
UNLV	38%	35%	43%
Not sure	15%	15%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Sandoval Approval				
Approve	45%	26%	72%	32%
Disapprove	38%	57%	13%	44%
Not sure	18%	17%	15%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
More/Less Likely to Vote GOP if Sandoval is VP Nom ?				
More likely	20%	13%	31%	14%
Less likely	31%	45%	14%	35%
Wouldn't make a difference	49%	42%	55%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
Reid Approval				
Approve	42%	79%	7%	31%
Disapprove	53%	18%	87%	65%
Not sure	5%	3%	6%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose OWS Goals				
Support	42%	67%	13%	44%
Oppose	40%	12%	70%	44%
Not sure	18%	21%	16%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Tea Party Goals				
Support	43%	16%	72%	44%
Oppose	45%	73%	13%	42%
Not sure	13%	10%	15%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Higher Opinion of OWS or Tea Party?				
Occupy Wall Street	44%	71%	10%	51%
Tea Party	43%	16%	74%	42%
Not sure	13%	13%	16%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Want Vegas to Have MLB, NBA, NHL, or NFL Team?				
MLB	27%	30%	24%	29%
NBA	13%	18%	10%	10%
NHL	8%	10%	7%	6%
NFL	23%	19%	27%	25%
Not sure	28%	23%	32%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave MLB Team				
Diamondbacks	16%	16%	14%	22%
Braves	5%	5%	6%	-
Cubs	13%	15%	10%	16%
Angels	9%	9%	8%	11%
Dodgers	14%	18%	13%	4%
Yankees	14%	13%	16%	14%
A's	3%	1%	5%	5%
Padres	4%	5%	3%	7%
Giants	21%	18%	26%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Fave NFL Team				
Cardinals	7%	11%	5%	1%
Cowboys	12%	13%	11%	13%
Broncos	8%	6%	10%	6%
Packers	11%	10%	12%	12%
Raiders	11%	11%	10%	11%
Steelers	9%	8%	11%	10%
Chargers	5%	6%	4%	6%
49ers	19%	18%	19%	19%
Someone else/Don't have a favorite team	18%	16%	19%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Nevada or UNLV?				
Nevada	46%	46%	52%	36%
UNLV	38%	39%	36%	42%
Not sure	15%	15%	12%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Sandoval Approval					
Approve	45%	36%	49%	31%	31%
Disapprove	38%	50%	34%	49%	49%
Not sure	18%	14%	18%	21%	20%

	Base	Race			
		Hispanic	White	African-American	Other
More/Less Likely to Vote GOP if Sandoval is VP Nom?					
More likely	20%	19%	20%	17%	22%
Less likely	31%	52%	27%	36%	41%
Wouldn't make a difference	49%	29%	53%	48%	38%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Reid Approval					
Approve	42%	72%	34%	75%	53%
Disapprove	53%	24%	61%	22%	46%
Not sure	5%	4%	5%	3%	1%

	Base	Race			
		Hispanic	White	African-American	Other
Support/Oppose OWS Goals					
Support	42%	63%	38%	61%	38%
Oppose	40%	28%	44%	13%	48%
Not sure	18%	9%	18%	26%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Support/Oppose Tea Party Goals					
Support	43%	33%	47%	8%	40%
Oppose	45%	52%	40%	75%	47%
Not sure	13%	15%	12%	17%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Higher Opinion of OWS or Tea Party?					
Occupy Wall Street	44%	59%	38%	61%	63%
Tea Party	43%	33%	49%	14%	29%
Not sure	13%	8%	13%	25%	8%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Want Vegas to Have MLB, NBA, NHL, or NFL Team?					
MLB	27%	50%	24%	22%	36%
NBA	13%	14%	12%	34%	9%
NHL	8%	12%	8%	16%	2%
NFL	23%	12%	25%	21%	24%
Not sure	28%	13%	32%	7%	28%

	Base	Race			
		Hispanic	White	African-American	Other
Fave MLB Team					
Diamondbacks	16%	27%	15%	11%	16%
Braves	5%	-	5%	10%	8%
Cubs	13%	20%	10%	41%	8%
Angels	9%	9%	10%	3%	4%
Dodgers	14%	19%	13%	26%	2%
Yankees	14%	3%	14%	3%	44%
A's	3%	5%	3%	-	-
Padres	4%	5%	4%	-	14%
Giants	21%	14%	26%	4%	4%

	Base	Race			
		Hispanic	White	African-American	Other
Fave NFL Team					
Cardinals	7%	16%	6%	13%	3%
Cowboys	12%	15%	11%	25%	8%
Broncos	8%	2%	8%	10%	8%
Packers	11%	2%	12%	6%	16%
Raiders	11%	18%	10%	18%	-
Steelers	9%	9%	8%	4%	27%
Chargers	5%	8%	5%	6%	10%
49ers	19%	12%	21%	10%	17%
Someone else/Don't have a favorite team	18%	18%	20%	10%	12%

	Base	Race			
		Hispanic	White	African-American	Other
Nevada or UNLV?					
Nevada	46%	53%	50%	14%	34%
UNLV	38%	34%	36%	65%	46%
Not sure	15%	13%	14%	21%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sandoval Approval					
Approve	45%	37%	49%	41%	52%
Disapprove	38%	50%	26%	42%	33%
Not sure	18%	13%	25%	17%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
More/Less Likely to Vote GOP if Sandoval is VP Nom ?					
More likely	20%	17%	18%	22%	22%
Less likely	31%	43%	25%	29%	35%
Wouldn't make a difference	49%	40%	58%	49%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Reid Approval					
Approve	42%	47%	39%	43%	43%
Disapprove	53%	50%	60%	50%	53%
Not sure	5%	3%	2%	7%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose OWS Goals					
Support	42%	57%	35%	43%	37%
Oppose	40%	27%	49%	38%	45%
Not sure	18%	17%	16%	19%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Tea Party Goals					
Support	43%	37%	42%	43%	47%
Oppose	45%	50%	46%	43%	42%
Not sure	13%	13%	12%	14%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Higher Opinion of OWS or Tea Party?					
Occupy Wall Street	44%	57%	40%	43%	40%
Tea Party	43%	30%	47%	43%	47%
Not sure	13%	13%	12%	13%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Want Vegas to Have MLB, NBA, NHL, or NFL Team?					
MLB	27%	33%	28%	28%	22%
NBA	13%	7%	21%	13%	11%
NHL	8%	-	7%	10%	12%
NFL	23%	43%	28%	17%	15%
Not sure	28%	17%	16%	32%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave MLB Team					
Diamondbacks	16%	42%	14%	9%	12%
Braves	5%	-	10%	5%	4%
Cubs	13%	8%	7%	16%	18%
Angels	9%	4%	5%	14%	7%
Dodgers	14%	8%	12%	15%	19%
Yankees	14%	15%	17%	12%	15%
A's	3%	-	12%	1%	1%
Padres	4%	4%	5%	5%	4%
Giants	21%	19%	19%	24%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave NFL Team					
Cardinals	7%	23%	4%	5%	4%
Cowboys	12%	17%	18%	8%	11%
Broncos	8%	3%	9%	9%	7%
Packers	11%	7%	7%	15%	10%
Raiders	11%	10%	11%	10%	12%
Steelers	9%	10%	9%	11%	7%
Chargers	5%	7%	5%	4%	7%
49ers	19%	13%	21%	19%	19%
Someone else/Don't have a favorite team	18%	10%	18%	19%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nevada or UNLV?					
Nevada	46%	50%	53%	43%	44%
UNLV	38%	40%	39%	39%	36%
Not sure	15%	10%	9%	18%	21%

