



From: Tom Jensen, Director of Public Policy Polling

To: Interested Parties

Subject: Nevada Republicans Abandon Heck For Abandoning Trump

Date: 10-12-16

A new Public Policy Polling survey of likely voters in Nevada finds Catherine Cortez Masto with her biggest lead in the race to date. She's at 43% to 39% for Joe Heck.

Heck's disavowal of Donald Trump is hurting him in the race. 34% of voters say that makes them less likely to vote for Heck, compared to only 19% who say it makes them more likely to support him. Among Trump voters, 48% say Heck's statement makes them less likely to vote for him.

You can see the negative impact of Heck's new stance on Trump in his numbers among Republicans. In our tracking last week Heck was already under performing within his own party, winning only 76-13. This week he's fallen even further to having just a 70-15 advantage among voters of his own party.

The impact on Heck's favorability rating with GOP voters is even more pronounced, dropping from 71/19 to 63/25. Cortez Masto now has a net favorability rating 7 points better than Heck's with the overall electorate.

Hillary Clinton leads Donald Trump by an identical 4 point margin to Cortez Masto's lead, at 47/43. This is the first time we've found Clinton and Cortez Masto polling on par with each other in our Nevada tracking.

Public Policy Polling surveyed 986 likely voters, on behalf of Catherine Cortez Masto for Senate, on October 10th and 11th. The margin of error is +/-3.1%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.





Nevada Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 46%
Disapprove..... 50%
Not sure 4%

Q2 Do you have a favorable or unfavorable opinion of Hillary Clinton?

Favorable..... 41%
Unfavorable 55%
Not sure 4%

Q3 Do you have a favorable or unfavorable opinion of Donald Trump?

Favorable..... 40%
Unfavorable 55%
Not sure 5%

Q4 The candidates for President are Democrat Hillary Clinton and Republican Donald Trump. If the election was today, who would you vote for?

Hillary Clinton..... 47%
Donald Trump 43%
Undecided..... 10%

Q5 Do you have a favorable or unfavorable opinion of Catherine Cortez Masto?

Favorable..... 39%
Unfavorable 46%
Not sure 15%

Q6 Do you have a favorable or unfavorable opinion of Joe Heck?

Favorable..... 37%
Unfavorable 51%
Not sure..... 13%

Q7 The candidates for Senate are Democrat Catherine Cortez Masto and Republican Joe Heck. If the election was today, who would you vote for?

Catherine Cortez Masto 43%
Joe Heck..... 39%
Undecided..... 18%

Q8 Joe Heck announced this weekend that he will not vote for Donald Trump and that he thinks Trump should step down as the Republican nominee for President. Does this make you more or less likely to vote for Joe Heck in the US Senate race, or does it not make a difference?

More likely..... 19%
Less likely 34%
Doesn't make a difference 45%
Not sure 2%

Q9 In the 2012 presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 48%
Mitt Romney..... 42%
Someone else / Don't remember 10%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q11 If you are a Democrat, press 1. If a Republican press 2. If an independent, or a member of another party, press 3.

Democrat 41%
Republican..... 35%
Independent / Another party 24%





Q12 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If Asian, press 4. If other, press 5.

<i>Hispanic</i>	19%
<i>White</i>	65%
<i>African-American</i>	9%
<i>Asian</i>	4%
<i>Other</i>	3%

Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	24%
<i>46 to 65</i>	36%
<i>Older than 65</i>	26%

Q14 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%





	Base	Clinton/Trump		
		Hillary Clinton...	Donal-d Tru...	Undecide-d
Obama Approval				
Approve	46%	90%	4%	31%
Disapprove	50%	6%	94%	58%
Not sure	4%	4%	2%	12%

	Base	Clinton/Trump		
		Hillary Clinton...	Donal-d Tru...	Undecide-d
Clinton Favorability				
Favorable	41%	87%	1%	-
Unfavorable	55%	6%	98%	93%
Not sure	4%	7%	1%	7%

	Base	Clinton/Trump		
		Hillary Clinton...	Donal-d Tru...	Undecide-d
Trump Favorability				
Favorable	40%	7%	85%	9%
Unfavorable	55%	93%	8%	77%
Not sure	5%	1%	7%	14%

	Base	Clinton/Trump		
		Hillary Clinton...	Donald Trump	Undecide-d
Clinton/Trump				
Hillary Clinton	47%	100%	-	-
Donald Trump	43%	-	100%	-
Undecided	10%	-	-	100%

	Base	Clinton/Trump		
		Hillary Clinton...	Donal-d Tru...	Undecide-d
Cortez Masto Favorability				
Favorable	39%	72%	4%	39%
Unfavorable	46%	10%	85%	49%
Not sure	15%	18%	11%	13%

	Base	Clinton/Trump		
		Hillary Clinton...	Donal-d Tru...	Undecide-d
Heck Favorability				
Favorable	37%	13%	65%	27%
Unfavorable	51%	77%	21%	57%
Not sure	13%	11%	14%	16%





	Base	Clinton/Trump		
		Hillary Clinton...	Donal- d Tru...	Undecide- d
Cortez Masto/Heck				
Catherine Cortez Masto	43%	82%	4%	32%
Joe Heck	39%	5%	77%	28%
Undecided	18%	13%	19%	39%

	Base	Clinton/Trump		
		Hillary Clinton...	Donal- d Tru...	Undecide- d
Heck Reject Trump More/Less Likely				
More likely	19%	27%	7%	30%
Less likely	34%	25%	48%	19%
Doesn't make a difference	45%	48%	43%	43%
Not sure	2%	0%	2%	8%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Obama Approval				
Approve	46%	86%	5%	29%
Disapprove	50%	10%	92%	64%
Not sure	4%	4%	3%	7%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Clinton Favorability				
Favorable	41%	77%	4%	21%
Unfavorable	55%	17%	95%	72%
Not sure	4%	6%	1%	8%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Trump Favorability				
Favorable	40%	11%	73%	45%
Unfavorable	55%	87%	19%	50%
Not sure	5%	2%	8%	5%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Clinton/Trump				
Hillary Clinton	47%	85%	6%	29%
Donald Trump	43%	8%	85%	42%
Undecided	10%	7%	9%	29%





	Base	2012 Vote		
		Barack Oba...	Mitt Ro- mney	Someone else / Don't remem...
Cortez Masto Favorability				
Favorable	39%	70%	7%	24%
Unfavorable	46%	14%	82%	52%
Not sure	15%	16%	11%	24%

	Base	2012 Vote		
		Barack Oba...	Mitt Ro- mney	Someone else / Don't remem...
Heck Favorability				
Favorable	37%	14%	67%	22%
Unfavorable	51%	75%	21%	57%
Not sure	13%	11%	12%	21%

	Base	2012 Vote		
		Barack Oba...	Mitt Ro- mney	Someone else / Don't remem...
Cortez Masto/Heck				
Catherine Cortez Masto	43%	78%	8%	24%
Joe Heck	39%	8%	77%	26%
Undecided	18%	14%	15%	50%

	Base	2012 Vote		
		Barack Oba...	Mitt Ro- mney	Someone else / Don't remem...
Heck Reject Trump More/Less Likely				
More likely	19%	26%	11%	16%
Less likely	34%	26%	44%	36%
Doesn't make a difference	45%	47%	44%	38%
Not sure	2%	1%	1%	9%

	Base	Gender	
		Wom...	Man
Obama Approval			
Approve	46%	47%	45%
Disapprove	50%	48%	51%
Not sure	4%	4%	4%

	Base	Gender	
		Wom...	Man
Clinton Favorability			
Favorable	41%	44%	37%
Unfavorable	55%	52%	59%
Not sure	4%	4%	4%





	Base	Gender	
		Wom...	Man
Trump Favorability			
Favorable	40%	39%	42%
Unfavorable	55%	57%	53%
Not sure	5%	5%	5%

	Base	Gender	
		Wom...	Man
Clinton/Trump			
Hillary Clinton	47%	49%	43%
Donald Trump	43%	41%	46%
Undecided	10%	10%	11%

	Base	Gender	
		Wom...	Man
Cortez Masto Favorability			
Favorable	39%	40%	39%
Unfavorable	46%	42%	50%
Not sure	15%	18%	11%

	Base	Gender	
		Wom...	Man
Heck Favorability			
Favorable	37%	34%	40%
Unfavorable	51%	52%	50%
Not sure	13%	15%	10%

	Base	Gender	
		Wom...	Man
Cortez Masto/Heck			
Catherine Cortez Masto	43%	45%	42%
Joe Heck	39%	35%	43%
Undecided	18%	21%	15%

	Base	Gender	
		Wom...	Man
Heck Reject Trump More/Less Likely			
More likely	19%	18%	20%
Less likely	34%	33%	36%
Doesn't make a difference	45%	47%	42%
Not sure	2%	2%	2%





	Base	Party		
		Democrat	Republican	Independent / Another p...
Obama Approval				
Approve	46%	80%	14%	36%
Disapprove	50%	17%	82%	59%
Not sure	4%	3%	4%	5%

	Base	Party		
		Democrat	Republican	Independent / Another p...
Clinton Favorability				
Favorable	41%	71%	12%	31%
Unfavorable	55%	24%	85%	66%
Not sure	4%	6%	3%	4%

	Base	Party		
		Democrat	Republican	Independent / Another p...
Trump Favorability				
Favorable	40%	16%	70%	39%
Unfavorable	55%	81%	23%	56%
Not sure	5%	3%	7%	5%

	Base	Party		
		Democrat	Republican	Independent / Another p...
Clinton/Trump				
Hillary Clinton	47%	78%	15%	38%
Donald Trump	43%	13%	78%	45%
Undecided	10%	9%	7%	17%

	Base	Party		
		Democrat	Republican	Independent / Another p...
Cortez Masto Favorability				
Favorable	39%	66%	14%	30%
Unfavorable	46%	22%	72%	49%
Not sure	15%	12%	13%	21%

	Base	Party		
		Democrat	Republican	Independent / Another p...
Heck Favorability				
Favorable	37%	18%	63%	31%
Unfavorable	51%	71%	25%	52%
Not sure	13%	11%	12%	17%

	Base	Party		
		Democrat	Republican	Independent / Another p...
Cortez Masto/Heck				
Catherine Cortez Masto	43%	72%	15%	35%
Joe Heck	39%	14%	70%	35%
Undecided	18%	14%	16%	30%

	Base	Party		
		Democrat	Republican	Independent / Another p...
Heck Reject Trump More/Less Likely				
More likely	19%	21%	15%	21%
Less likely	34%	29%	41%	34%
Doesn't make a difference	45%	48%	42%	45%
Not sure	2%	2%	3%	1%





	Base	Race				
		Hispani- c	White	African- Americ...	Asian	Other
Obama Approval						
Approve	46%	63%	35%	81%	58%	61%
Disapprove	50%	33%	61%	18%	31%	31%
Not sure	4%	4%	4%	1%	12%	8%

	Base	Race				
		Hispani- c	White	African- Americ...	Asian	Other
Clinton Favorability						
Favorable	41%	54%	31%	75%	57%	45%
Unfavorable	55%	39%	66%	20%	43%	41%
Not sure	4%	7%	3%	5%	-	15%

	Base	Race				
		Hispani- c	White	African- Americ...	Asian	Other
Trump Favorability						
Favorable	40%	29%	49%	8%	35%	22%
Unfavorable	55%	71%	44%	85%	63%	73%
Not sure	5%	-	6%	7%	2%	5%

	Base	Race				
		Hispani- c	White	African- Americ...	Asian	Other
Clinton/Trump						
Hillary Clinton	47%	64%	34%	80%	74%	62%
Donald Trump	43%	21%	56%	7%	23%	30%
Undecided	10%	14%	9%	13%	3%	9%

	Base	Race				
		Hispani- c	White	African- Americ...	Asian	Other
Cortez Masto Favorability						
Favorable	39%	52%	33%	60%	30%	42%
Unfavorable	46%	37%	53%	22%	37%	33%
Not sure	15%	12%	13%	18%	33%	25%

	Base	Race				
		Hispani- c	White	African- Americ...	Asian	Other
Heck Favorability						
Favorable	37%	28%	42%	26%	31%	19%
Unfavorable	51%	63%	44%	69%	51%	53%
Not sure	13%	9%	13%	6%	19%	28%

	Base	Race				
		Hispani- c	White	African- Americ...	Asian	Other
Cortez Masto/Heck						
Catherine Cortez Masto	43%	57%	37%	67%	29%	46%
Joe Heck	39%	25%	46%	19%	28%	27%
Undecided	18%	18%	17%	14%	43%	27%

	Base	Race				
		Hispani- c	White	African- Americ...	Asian	Other
Heck Reject Trump More/Less Likely						
More likely	19%	32%	14%	18%	39%	27%
Less likely	34%	33%	38%	21%	26%	21%
Doesn't make a difference	45%	32%	47%	62%	35%	49%
Not sure	2%	3%	2%	-	-	4%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Obama Approval					
Approve	46%	63%	43%	46%	41%
Disapprove	50%	33%	51%	50%	56%
Not sure	4%	3%	6%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Clinton Favorability					
Favorable	41%	49%	35%	42%	40%
Unfavorable	55%	44%	60%	54%	58%
Not sure	4%	7%	5%	4%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Trump Favorability					
Favorable	40%	41%	35%	40%	45%
Unfavorable	55%	56%	58%	55%	50%
Not sure	5%	2%	7%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Clinton/Trump					
Hillary Clinton	47%	54%	45%	47%	43%
Donald Trump	43%	26%	42%	46%	49%
Undecided	10%	20%	12%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Cortez Masto Favorability					
Favorable	39%	39%	33%	41%	43%
Unfavorable	46%	40%	45%	47%	48%
Not sure	15%	21%	22%	12%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Heck Favorability					
Favorable	37%	34%	33%	37%	41%
Unfavorable	51%	52%	50%	51%	50%
Not sure	13%	14%	17%	11%	9%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Cortez Masto/Heck					
Catherine Cortez Masto	43%	38%	42%	46%	44%
Joe Heck	39%	24%	38%	40%	45%
Undecided	18%	38%	20%	14%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Heck Reject Trump More/Less Likely					
More likely	19%	31%	24%	17%	11%
Less likely	34%	29%	27%	37%	39%
Doesn't make a difference	45%	35%	47%	45%	48%
Not sure	2%	5%	1%	1%	2%

	Base	Mode	
		Pho...	Intern...
Obama Approval			
Approve	46%	44%	55%
Disapprove	50%	54%	34%
Not sure	4%	2%	11%

	Base	Mode	
		Pho...	Intern...
Clinton Favorability			
Favorable	41%	40%	43%
Unfavorable	55%	57%	45%
Not sure	4%	2%	12%

	Base	Mode	
		Pho...	Intern...
Trump Favorability			
Favorable	40%	45%	22%
Unfavorable	55%	51%	71%
Not sure	5%	4%	8%

	Base	Mode	
		Pho...	Intern...
Clinton/Trump			
Hillary Clinton	47%	44%	58%
Donald Trump	43%	47%	27%
Undecided	10%	9%	14%





	Base	Mode	
		Pho...	Intern...
Cortez Masto Favorability			
Favorable	39%	43%	26%
Unfavorable	46%	48%	38%
Not sure	15%	9%	36%

	Base	Mode	
		Pho...	Intern...
Heck Favorability			
Favorable	37%	41%	20%
Unfavorable	51%	50%	52%
Not sure	13%	9%	28%

	Base	Mode	
		Pho...	Intern...
Cortez Masto/Heck			
Catherine Cortez Masto	43%	45%	38%
Joe Heck	39%	43%	21%
Undecided	18%	13%	41%

	Base	Mode	
		Pho...	Intern...
Heck Reject Trump More/Less Likely			
More likely	19%	14%	38%
Less likely	34%	39%	14%
Doesn't make a difference	45%	45%	45%
Not sure	2%	2%	3%

