

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Obama and Heller lead in Nevada

Raleigh, N.C. – PPP's newest Nevada poll finds Barack Obama's lead in the state falling to 4 points at 51-47. He had led by a 52-43 margin in the middle of last month. That five point decline for Obama is consistent with what we've been seeing in most of our national and state level polling since last week's debate.

Romney's seen a big improvement in his favorability rating. The last time we polled on that in August he was at 46/49 in Nevada and now he's improved a net 7 points to 50/46. The good news for Obama is that his own approval, at 49/48, is slightly better than it was in August as well when he was at 48/49. Romney's climb is more about his own image improving than a decline for Obama.

Romney's big gain over the last month has been with white voters, who he's going from leading 52-45 with to 55-42. He's made gains across the party spectrum, notably increasing his crossover support with Democrats from 10% to 16% and cutting Obama's lead with independents from 15 points down to 7 points.

When Gary Johnson's included he gets 3% and actually takes mostly from Obama, pulling his lead over Romney down to 48/47. That could be something worth keeping an eye on.

“Barack Obama’s still the favorite in Nevada but the state’s looking a lot more competitive than it did 3 weeks ago,” said Dean Debnam, President of Public Policy Polling. “The big question is whether Romney’s momentum will be enough to overcome the structural advantages Democrats have in the state.”

In the Senate race Dean Heller holds a small lead over Shelley Berkley with 47% to her 44%. Independent American Party candidate David Lory VanderBeek gets 4%. Nevadans give Heller narrowly positive approval numbers, with 44% of voters happy with the job he's doing to 42% who disapprove. Berkley's suffering from high negatives with just 40% of voters rating her favorably to 51% who have an unfavorable opinion.

PPP surveyed 594 likely Nevada voters from October 8th to 10th. The margin of error for the survey is +/-4.0% This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Nevada Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 49%
Disapprove..... 48%
Not sure 3%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 50%
Unfavorable 46%
Not sure 3%

Q3 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 51%
Mitt Romney..... 47%
Undecided..... 2%

Q4 Do you trust Barack Obama or Mitt Romney more on the issue of the economy?

Barack Obama..... 48%
Mitt Romney..... 49%
Not sure 3%

Q5 Do you trust Barack Obama or Mitt Romney more on the issue of foreign policy?

Barack Obama..... 48%
Mitt Romney..... 49%
Not sure 3%

Q6 Do you have a favorable or unfavorable opinion of Gary Johnson?

Favorable..... 10%
Unfavorable 17%
Not sure..... 74%

Q7 If the candidates for President this year were Democrat Barack Obama, Republican Mitt Romney, and Libertarian Gary Johnson, who would you vote for?

Barack Obama..... 48%
Mitt Romney..... 47%
Gary Johnson 3%
Undecided..... 2%

Q8 Do you approve or disapprove of Senator Dean Heller's job performance?

Approve 44% *Not sure* 14%
Disapprove..... 42%

Q9 Do you have a favorable or unfavorable opinion of Shelley Berkley?

Favorable..... 40%
Unfavorable 51%
Not sure 9%

Q10 The candidates for US Senate this fall are Democrat Shelley Berkley, Republican Dean Heller, and Independent American Party candidate David Lory VanderBeek. If the election was today, who would you vote for?

Shelley Berkley 44%
Dean Heller..... 47%
David Lory VanderBeek 4%
Undecided..... 5%

Q11 Do you approve or disapprove of Governor Brian Sandoval's job performance?

Approve 52%
Disapprove..... 27%
Not sure 22%





Q12 Generally speaking, if there was an election today, would you vote for Republican Brian Sandoval or his Democratic opponent?

Brian Sandoval 53%
Democratic opponent..... 34%
Not sure 13%

Q13 Do you approve or disapprove of Senator Harry Reid's job performance?

Approve 44% *Not sure* 5%
Disapprove..... 51%

Q14 If there was an election for the state legislature today, would you vote Democratic or Republican?

Democratic..... 45%
Republican..... 43%
Not sure 12%

Q15 Do you think the Bureau of Labor Statistics is manipulating the unemployment numbers to help Barack Obama, or not?

It is 44%
It is not 48%
Not sure 8%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 9%
Somewhat liberal 18%
Moderate..... 33%
Somewhat conservative..... 24%
Very conservative 16%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 44%
Republican..... 35%
Independent/Other..... 21%

Q19 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 14%
White 69%
African-American 10%
Other..... 7%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 30%
46 to 65..... 35%
Older than 65..... 20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	49%	91%	80%	56%	24%	13%
Disapprove	48%	9%	16%	40%	73%	86%
Not sure	3%	-	4%	3%	3%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	50%	28%	16%	40%	73%	86%
Unfavorable	46%	70%	80%	56%	24%	11%
Not sure	3%	2%	4%	4%	3%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	51%	87%	86%	57%	24%	20%
Mitt Romney	47%	13%	13%	41%	72%	78%
Undecided	2%	-	1%	2%	4%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trusted More on Econ.?						
Barack Obama	48%	87%	84%	54%	24%	13%
Mitt Romney	49%	13%	16%	42%	72%	86%
Not sure	3%	-	1%	4%	5%	1%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trusted More on Foreign Policy?						
Barack Obama	48%	84%	83%	54%	25%	14%
Mitt Romney	49%	13%	16%	42%	72%	85%
Not sure	3%	3%	1%	5%	4%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Johnson Favorability						
Favorable	10%	23%	12%	6%	8%	10%
Unfavorable	17%	29%	18%	14%	16%	14%
Not sure	74%	48%	70%	80%	75%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney/Johnson						
Barack Obama	48%	87%	84%	54%	23%	13%
Mitt Romney	47%	12%	10%	40%	72%	85%
Gary Johnson	3%	1%	6%	3%	5%	0%
Undecided	2%	-	0%	4%	0%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Heller Approval						
Approve	44%	25%	17%	37%	67%	68%
Disapprove	42%	65%	71%	45%	18%	23%
Not sure	14%	11%	12%	18%	16%	8%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berkley Favorability						
Favorable	40%	80%	67%	45%	20%	10%
Unfavorable	51%	18%	20%	47%	69%	85%
Not sure	9%	2%	14%	9%	12%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Heller/Berkley/VanderBeek						
Shelley Berkley	44%	80%	78%	51%	19%	7%
Dean Heller	47%	18%	17%	38%	69%	82%
David Lory VanderBeek	4%	1%	1%	6%	6%	4%
Undecided	5%	1%	4%	5%	6%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sandoval Approval						
Approve	52%	27%	40%	44%	68%	71%
Disapprove	27%	62%	33%	31%	16%	6%
Not sure	22%	11%	27%	25%	16%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sandoval or Dem Opponent						
Brian Sandoval	53%	28%	29%	45%	69%	85%
Democratic opponent	34%	63%	60%	34%	20%	10%
Not sure	13%	8%	11%	21%	11%	5%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Reid Approval						
Approve	44%	86%	71%	47%	21%	16%
Disapprove	51%	13%	20%	46%	74%	84%
Not sure	5%	1%	9%	6%	5%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democratic	45%	86%	81%	47%	23%	11%
Republican	43%	8%	13%	34%	62%	83%
Not sure	12%	7%	6%	19%	15%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Is BLS Manipulating Data to Help Obama?						
It is	44%	25%	17%	36%	60%	77%
It is not	48%	73%	75%	56%	32%	12%
Not sure	8%	2%	8%	9%	8%	11%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	49%	45%	53%
Disapprove	48%	50%	46%
Not sure	3%	5%	1%





Crosstabs

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	50%	54%	46%
Unfavorable	46%	43%	50%
Not sure	3%	3%	4%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	51%	49%	53%
Mitt Romney	47%	48%	45%
Undecided	2%	3%	2%

	Base	Gender	
		Woman	Man
Trusted More on Econ.?			
Barack Obama	48%	46%	51%
Mitt Romney	49%	51%	47%
Not sure	3%	3%	2%

	Base	Gender	
		Woman	Man
Trusted More on Foreign Policy?			
Barack Obama	48%	45%	52%
Mitt Romney	49%	51%	46%
Not sure	3%	4%	2%





Crosstabs

	Base	Gender	
		Woman	Man
Johnson Favorability			
Favorable	10%	10%	9%
Unfavorable	17%	14%	20%
Not sure	74%	76%	71%

	Base	Gender	
		Woman	Man
Obama/Romney/Johnson			
Barack Obama	48%	46%	50%
Mitt Romney	47%	49%	44%
Gary Johnson	3%	4%	3%
Undecided	2%	1%	2%

	Base	Gender	
		Woman	Man
Heller Approval			
Approve	44%	47%	41%
Disapprove	42%	38%	46%
Not sure	14%	15%	13%

	Base	Gender	
		Woman	Man
Berkley Favorability			
Favorable	40%	36%	45%
Unfavorable	51%	53%	47%
Not sure	9%	10%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Heller/Berkley/VanderBeek			
Shelley Berkley	44%	39%	49%
Dean Heller	47%	49%	44%
David Lory VanderBeek	4%	5%	3%
Undecided	5%	7%	3%

	Base	Gender	
		Woman	Man
Sandoval Approval			
Approve	52%	55%	49%
Disapprove	27%	25%	29%
Not sure	22%	21%	23%

	Base	Gender	
		Woman	Man
Sandoval or Dem Opponent			
Brian Sandoval	53%	55%	50%
Democratic opponent	34%	33%	36%
Not sure	13%	12%	14%

	Base	Gender	
		Woman	Man
Reid Approval			
Approve	44%	40%	48%
Disapprove	51%	54%	49%
Not sure	5%	6%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democratic	45%	43%	47%
Republican	43%	44%	42%
Not sure	12%	13%	11%

	Base	Gender	
		Woman	Man
Is BLS Manipulating Data to Help Obama?			
It is	44%	48%	39%
It is not	48%	43%	53%
Not sure	8%	9%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	49%	81%	9%	49%
Disapprove	48%	17%	88%	47%
Not sure	3%	2%	2%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	50%	21%	89%	46%
Unfavorable	46%	76%	8%	49%
Not sure	3%	3%	3%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	51%	83%	11%	52%
Mitt Romney	47%	16%	86%	45%
Undecided	2%	1%	3%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More on Econ.?				
Barack Obama	48%	82%	8%	44%
Mitt Romney	49%	16%	88%	51%
Not sure	3%	2%	3%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More on Foreign Policy?				
Barack Obama	48%	81%	10%	45%
Mitt Romney	49%	17%	87%	50%
Not sure	3%	2%	3%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Johnson Favorability				
Favorable	10%	10%	6%	15%
Unfavorable	17%	18%	16%	16%
Not sure	74%	72%	78%	69%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney/Johnson				
Barack Obama	48%	83%	8%	41%
Mitt Romney	47%	15%	89%	44%
Gary Johnson	3%	2%	2%	8%
Undecided	2%	-	1%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Heller Approval				
Approve	44%	19%	76%	46%
Disapprove	42%	61%	13%	49%
Not sure	14%	20%	12%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Berkley Favorability				
Favorable	40%	68%	8%	36%
Unfavorable	51%	21%	85%	56%
Not sure	9%	11%	7%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Heller/Berkley/VanderBeek				
Shelley Berkley	44%	76%	7%	38%
Dean Heller	47%	16%	85%	47%
David Lory VanderBeek	4%	3%	3%	10%
Undecided	5%	6%	5%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Sandoval Approval				
Approve	52%	33%	76%	51%
Disapprove	27%	41%	7%	29%
Not sure	22%	26%	17%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Sandoval or Dem Opponent				
Brian Sandoval	53%	24%	90%	51%
Democratic opponent	34%	61%	4%	27%
Not sure	13%	15%	6%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Reid Approval				
Approve	44%	75%	9%	35%
Disapprove	51%	19%	88%	58%
Not sure	5%	6%	3%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democratic	45%	82%	6%	33%
Republican	43%	12%	86%	33%
Not sure	12%	6%	8%	34%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Is BLS Manipulating Data to Help Obama?				
It is	44%	19%	73%	48%
It is not	48%	74%	16%	46%
Not sure	8%	7%	11%	6%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	49%	61%	42%	83%	50%
Disapprove	48%	36%	56%	17%	40%
Not sure	3%	3%	2%	-	10%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	50%	42%	58%	15%	41%
Unfavorable	46%	48%	40%	79%	58%
Not sure	3%	10%	2%	6%	1%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	51%	67%	42%	84%	62%
Mitt Romney	47%	32%	55%	14%	36%
Undecided	2%	2%	2%	2%	2%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Trusted More on Econ.?					
Barack Obama	48%	59%	41%	79%	59%
Mitt Romney	49%	40%	56%	21%	40%
Not sure	3%	2%	4%	-	1%

	Base	Race			
		Hispanic	White	African-American	Other
Trusted More on Foreign Policy?					
Barack Obama	48%	60%	41%	79%	60%
Mitt Romney	49%	38%	56%	21%	39%
Not sure	3%	2%	4%	-	1%

	Base	Race			
		Hispanic	White	African-American	Other
Johnson Favorability					
Favorable	10%	19%	8%	12%	3%
Unfavorable	17%	20%	15%	18%	28%
Not sure	74%	62%	77%	70%	68%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney/Johnson					
Barack Obama	48%	62%	39%	79%	65%
Mitt Romney	47%	32%	56%	16%	31%
Gary Johnson	3%	2%	4%	5%	-
Undecided	2%	4%	1%	-	3%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Heller Approval					
Approve	44%	54%	46%	18%	41%
Disapprove	42%	30%	41%	55%	53%
Not sure	14%	17%	12%	28%	6%

	Base	Race			
		Hispanic	White	African-American	Other
Berkley Favorability					
Favorable	40%	51%	34%	62%	52%
Unfavorable	51%	44%	56%	32%	35%
Not sure	9%	5%	10%	6%	14%

	Base	Race			
		Hispanic	White	African-American	Other
Heller/Berkley/VanderBeek					
Shelley Berkley	44%	57%	37%	64%	57%
Dean Heller	47%	42%	52%	19%	41%
David Lory VanderBeek	4%	1%	5%	9%	1%
Undecided	5%	-	6%	8%	1%

	Base	Race			
		Hispanic	White	African-American	Other
Sandoval Approval					
Approve	52%	56%	58%	14%	40%
Disapprove	27%	24%	24%	41%	31%
Not sure	22%	19%	18%	46%	30%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Sandoval or Dem Opponent					
Brian Sandoval	53%	55%	58%	18%	44%
Democratic opponent	34%	34%	29%	66%	43%
Not sure	13%	11%	13%	16%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Reid Approval					
Approve	44%	55%	38%	62%	52%
Disapprove	51%	39%	59%	25%	40%
Not sure	5%	5%	3%	12%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Generic Leg. Ballot					
Democratic	45%	58%	37%	82%	49%
Republican	43%	35%	48%	16%	40%
Not sure	12%	7%	15%	2%	10%

	Base	Race			
		Hispanic	White	African-American	Other
Is BLS Manipulating Data to Help Obama?					
It is	44%	49%	47%	21%	38%
It is not	48%	42%	45%	79%	50%
Not sure	8%	9%	9%	-	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	61%	52%	47%	39%
Disapprove	48%	33%	45%	52%	59%
Not sure	3%	6%	3%	1%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	50%	45%	46%	51%	58%
Unfavorable	46%	52%	48%	47%	40%
Not sure	3%	3%	6%	3%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	51%	67%	54%	48%	41%
Mitt Romney	47%	33%	45%	48%	56%
Undecided	2%	-	1%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More on Econ.?					
Barack Obama	48%	64%	48%	48%	39%
Mitt Romney	49%	33%	51%	49%	58%
Not sure	3%	3%	1%	4%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More on Foreign Policy?					
Barack Obama	48%	61%	48%	48%	41%
Mitt Romney	49%	33%	51%	50%	55%
Not sure	3%	6%	1%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Johnson Favorability					
Favorable	10%	15%	12%	7%	8%
Unfavorable	17%	18%	16%	15%	18%
Not sure	74%	67%	72%	78%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney/Johnson					
Barack Obama	48%	61%	49%	47%	40%
Mitt Romney	47%	30%	46%	49%	55%
Gary Johnson	3%	6%	3%	3%	3%
Undecided	2%	3%	1%	1%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Heller Approval					
Approve	44%	42%	40%	46%	48%
Disapprove	42%	30%	46%	44%	40%
Not sure	14%	27%	13%	10%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berkley Favorability					
Favorable	40%	39%	43%	41%	35%
Unfavorable	51%	45%	51%	50%	55%
Not sure	9%	15%	6%	8%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Heller/Berkley/VanderBeek					
Shelley Berkley	44%	61%	42%	43%	37%
Dean Heller	47%	36%	45%	48%	55%
David Lory VanderBeek	4%	3%	6%	4%	4%
Undecided	5%	-	7%	6%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sandoval Approval					
Approve	52%	45%	49%	55%	56%
Disapprove	27%	30%	28%	28%	19%
Not sure	22%	24%	23%	18%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sandoval or Dem Opponent					
Brian Sandoval	53%	55%	48%	52%	61%
Democratic opponent	34%	39%	40%	32%	25%
Not sure	13%	6%	12%	16%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Reid Approval					
Approve	44%	53%	42%	45%	36%
Disapprove	51%	41%	55%	50%	57%
Not sure	5%	6%	3%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democratic	45%	66%	45%	42%	35%
Republican	43%	28%	45%	41%	51%
Not sure	12%	6%	9%	17%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Is BLS Manipulating Data to Help Obama?					
It is	44%	36%	48%	41%	48%
It is not	48%	50%	47%	53%	41%
Not sure	8%	14%	5%	6%	11%

