

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

New Mexico opposes legal gay marriage, Martinez strong

Raleigh, N.C. – Though gay marriage is becoming increasingly popular nationwide, it still hasn't reached plurality support in New Mexico. Support in New Mexico for legal gay marriage is only 42-48. Even though Democrats outnumber Republicans 51-32 in New Mexico, voters still oppose gay marriage overall due to weaker than average support among Democrats. Democrats in New Mexico support legal gay marriage only 58-34 compared to 73-20 in Minnesota, and 68-19 in Oregon. While gay marriage fails to win plurality support in an up or down vote, it does reach a plurality when civil unions are an option. 37% of voters would support legal gay marriage, compared to 31% who support civil unions, and 30% who oppose all recognition.

Governor Susana Martinez remains quite popular with 52% of voters approving and 37% disapproving. Her disapproval is up a bit from February, when she rated 53-29. She benefits from strong crossover support. 32% of Democrats approve of her while only 56% disapprove. Martinez would fare well in a do-over of the 2010 election. She leads Diane Denish 53-44. Martinez, Haley in South Carolina, and Sandoval in Nevada are the only newly elected Republican governors PPP has polled who would win in a hypothetical do-over election.

New Mexico's two Democratic senators also rate well. 48% approve of Tom Udall compared to 31% who disapprove. Jeff Bingaman is especially popular with twice as many approving as disapproving. He rates 58-29, an equivalent spread to his pre-retirement rating of 56-27 in February. Bingaman also benefits from crossover support, rating a solid 33-52 among Republicans.

While New Mexico likes its current crop of officeholders, it's a different story with former governor Bill Richardson. In his case, absence has not made the heart grow fonder. Only 27% have a favorable opinion of Richardson compared to 63% who have an unfavorable opinion.

PPP surveyed 732 New Mexico voters from June 23rd to 26th. The margin of error for the survey is +/-3.6%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



New Mexico Survey Results

Q1 Do you approve or disapprove of Governor Susana Martinez's job performance?

Approve 52%
Disapprove..... 37%
Not sure 11%

Q2 If you could do last fall's election for Governor over again, would you vote for Republican Susana Martinez or Democrat Diane Denish?

Susana Martinez..... 53%
Diane Denish 44%
Not sure 4%

Q3 Do you approve or disapprove of Senator Tom Udall's job performance?

Approve 48%
Disapprove..... 31%
Not sure 21%

Q4 Do you approve or disapprove of Senator Jeff Bingaman's job performance?

Approve 58%
Disapprove..... 29%
Not sure 14%

Q5 Do you have a favorable or unfavorable opinion of Steve Pearce?

Favorable..... 40%
Unfavorable 40%
Not sure 20%

Q6 Do you have a favorable or unfavorable opinion of Ben Ray Lujan?

Favorable..... 30%
Unfavorable 34%
Not sure 35%

Q7 Do you have a favorable or unfavorable opinion of Bill Richardson?

Favorable..... 27%
Unfavorable 63%
Not sure 10%

Q8 Do you think same-sex marriage should be legal or illegal?

Legal..... 42%
Illegal 48%
Not sure 10%

Q9 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 37%
Gay couples should be allowed to form civil unions but not marry..... 31%
There should be no legal recognition of a gay couple's relationship 30%
Not sure 2%

Q10 Who did you vote for President in 2008?

John McCain..... 37%
Barack Obama..... 53%
Someone else/Don't remember 10%





Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	13%
<i>Somewhat liberal</i>	20%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	19%
<i>Very conservative</i>	19%

Q12 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	54%
<i>Man</i>	46%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	51%
<i>Republican</i>	32%
<i>Independent/Other</i>	17%

Q14 If you are Hispanic, press 1. If white, press 2. If other, press 3.

<i>Hispanic</i>	39%
<i>White</i>	49%
<i>Other</i>	12%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	15%
<i>30 to 45</i>	22%
<i>46 to 65</i>	41%
<i>Older than 65</i>	22%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Martinez Approval				
Approve	52%	81%	30%	58%
Disapprove	37%	11%	58%	24%
Not sure	11%	8%	12%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Martinez/Denish Re-do				
Susana Martinez	53%	87%	26%	67%
Diane Denish	44%	11%	71%	23%
Not sure	4%	2%	3%	10%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Udall Approval				
Approve	48%	18%	73%	36%
Disapprove	31%	58%	9%	44%
Not sure	21%	25%	18%	20%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bingaman Approval				
Approve	58%	29%	80%	47%
Disapprove	29%	55%	9%	36%
Not sure	14%	16%	11%	18%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Pearce Favorability				
Favorable	40%	66%	18%	58%
Unfavorable	40%	17%	58%	29%
Not sure	20%	17%	24%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Lujan Favorability				
Favorable	30%	9%	47%	20%
Unfavorable	34%	56%	18%	46%
Not sure	35%	36%	35%	35%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Richardson Favorability				
Favorable	27%	6%	44%	13%
Unfavorable	63%	85%	46%	73%
Not sure	10%	9%	10%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Same-Sex Marriage				
Legal	42%	15%	64%	26%
Illegal	48%	74%	28%	57%
Not sure	10%	11%	8%	17%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gay Marriage/Civil Unions/No Recognition				
Gay couples should be allowed to legally marry	37%	13%	56%	25%
Gay couples should be allowed to form civil unions but not marry	31%	41%	23%	36%
There should be no legal recognition of a gay couple's relationship	30%	45%	19%	36%
Not sure	2%	1%	2%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Martinez Approval						
Approve	52%	16%	29%	48%	75%	81%
Disapprove	37%	75%	57%	38%	17%	12%
Not sure	11%	9%	14%	15%	8%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Martinez/Denish Re-do						
Susana Martinez	53%	14%	28%	47%	76%	90%
Diane Denish	44%	85%	68%	49%	19%	7%
Not sure	4%	1%	4%	4%	5%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Udall Approval						
Approve	48%	80%	69%	60%	26%	9%
Disapprove	31%	9%	10%	21%	48%	66%
Not sure	21%	11%	21%	19%	26%	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bingaman Approval						
Approve	58%	80%	76%	71%	43%	17%
Disapprove	29%	10%	12%	14%	43%	67%
Not sure	14%	10%	11%	15%	14%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pearce Favorability						
Favorable	40%	15%	20%	28%	59%	75%
Unfavorable	40%	62%	61%	45%	25%	11%
Not sure	20%	23%	19%	27%	16%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Lujan Favorability						
Favorable	30%	55%	42%	37%	14%	6%
Unfavorable	34%	14%	23%	29%	49%	54%
Not sure	35%	30%	35%	34%	37%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Richardson Favorability						
Favorable	27%	56%	42%	24%	12%	9%
Unfavorable	63%	37%	45%	63%	82%	81%
Not sure	10%	7%	13%	13%	6%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-Sex Marriage						
Legal	42%	74%	61%	52%	19%	8%
Illegal	48%	20%	29%	35%	71%	83%
Not sure	10%	6%	10%	13%	9%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civil Unions/No Recognition						
Gay couples should be allowed to legally marry	37%	75%	53%	44%	16%	6%
Gay couples should be allowed to form civil unions but not marry	31%	6%	32%	28%	41%	41%
There should be no legal recognition of a gay couple's relationship	30%	19%	14%	26%	41%	51%
Not sure	2%	-	-	3%	2%	2%

	Base	Gender	
		Woman	Man
Martinez Approval			
Approve	52%	46%	58%
Disapprove	37%	41%	33%
Not sure	11%	12%	9%

	Base	Gender	
		Woman	Man
Martinez/Denish Re-do			
Susana Martinez	53%	49%	57%
Diane Denish	44%	48%	39%
Not sure	4%	3%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Udall Approval			
Approve	48%	53%	43%
Disapprove	31%	22%	41%
Not sure	21%	25%	16%

	Base	Gender	
		Woman	Man
Bingaman Approval			
Approve	58%	62%	52%
Disapprove	29%	22%	37%
Not sure	14%	16%	11%

	Base	Gender	
		Woman	Man
Pearce Favorability			
Favorable	40%	37%	43%
Unfavorable	40%	43%	37%
Not sure	20%	21%	20%

	Base	Gender	
		Woman	Man
Lujan Favorability			
Favorable	30%	32%	27%
Unfavorable	34%	30%	40%
Not sure	35%	38%	33%





Crosstabs

	Base	Gender	
		Woman	Man
Richardson Favorability			
Favorable	27%	28%	25%
Unfavorable	63%	62%	65%
Not sure	10%	10%	10%

	Base	Gender	
		Woman	Man
Same-Sex Marriage			
Legal	42%	45%	39%
Illegal	48%	44%	53%
Not sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Gay Marriage/Civil Unions/No Recognition			
Gay couples should be allowed to legally marry	37%	40%	34%
Gay couples should be allowed to form civil unions but not marry	31%	27%	35%
There should be no legal recognition of a gay couple's relationship	30%	30%	30%
Not sure	2%	2%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Martinez Approval				
Approve	52%	32%	84%	51%
Disapprove	37%	56%	10%	32%
Not sure	11%	12%	6%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Martinez/Denish Re-do				
Susana Martinez	53%	29%	87%	59%
Diane Denish	44%	68%	7%	40%
Not sure	4%	3%	6%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Udall Approval				
Approve	48%	67%	19%	47%
Disapprove	31%	15%	56%	32%
Not sure	21%	18%	25%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Bingaman Approval				
Approve	58%	73%	33%	57%
Disapprove	29%	15%	52%	26%
Not sure	14%	12%	14%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Pearce Favorability				
Favorable	40%	23%	69%	35%
Unfavorable	40%	54%	16%	44%
Not sure	20%	23%	15%	21%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Lujan Favorability				
Favorable	30%	44%	9%	27%
Unfavorable	34%	20%	55%	41%
Not sure	35%	36%	36%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Richardson Favorability				
Favorable	27%	41%	5%	25%
Unfavorable	63%	47%	87%	67%
Not sure	10%	12%	8%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Same-Sex Marriage				
Legal	42%	56%	18%	47%
Illegal	48%	34%	73%	44%
Not sure	10%	10%	10%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civil Unions/No Recognition				
Gay couples should be allowed to legally marry	37%	51%	13%	42%
Gay couples should be allowed to form civil unions but not marry	31%	23%	41%	35%
There should be no legal recognition of a gay couple's relationship	30%	24%	44%	22%
Not sure	2%	1%	2%	1%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Martinez Approval				
Approve	52%	49%	59%	27%
Disapprove	37%	41%	31%	51%
Not sure	11%	10%	10%	22%

	Base	Race		
		Hispanic	White	Other
Martinez/Denish Re-do				
Susana Martinez	53%	51%	60%	29%
Diane Denish	44%	46%	37%	67%
Not sure	4%	4%	3%	5%

	Base	Race		
		Hispanic	White	Other
Udall Approval				
Approve	48%	48%	48%	51%
Disapprove	31%	25%	35%	31%
Not sure	21%	27%	17%	18%

	Base	Race		
		Hispanic	White	Other
Bingaman Approval				
Approve	58%	63%	55%	50%
Disapprove	29%	23%	32%	33%
Not sure	14%	14%	13%	17%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Pearce Favorability				
Favorable	40%	37%	43%	35%
Unfavorable	40%	41%	40%	36%
Not sure	20%	22%	17%	29%

	Base	Race		
		Hispanic	White	Other
Lujan Favorability				
Favorable	30%	37%	24%	31%
Unfavorable	34%	31%	37%	35%
Not sure	35%	32%	39%	34%

	Base	Race		
		Hispanic	White	Other
Richardson Favorability				
Favorable	27%	27%	25%	34%
Unfavorable	63%	64%	65%	52%
Not sure	10%	9%	10%	14%

	Base	Race		
		Hispanic	White	Other
Same-Sex Marriage				
Legal	42%	42%	41%	48%
Illegal	48%	48%	49%	43%
Not sure	10%	10%	10%	9%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Gay Marriage/Civil Unions/No Recognition				
Gay couples should be allowed to legally marry	37%	37%	35%	47%
Gay couples should be allowed to form civil unions but not marry	31%	29%	32%	30%
There should be no legal recognition of a gay couple's relationship	30%	33%	30%	21%
Not sure	2%	1%	2%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martinez Approval					
Approve	52%	43%	50%	52%	58%
Disapprove	37%	45%	41%	38%	27%
Not sure	11%	13%	9%	10%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martinez/Denish Re-do					
Susana Martinez	53%	48%	50%	50%	62%
Diane Denish	44%	46%	47%	46%	35%
Not sure	4%	5%	3%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Udall Approval					
Approve	48%	41%	46%	54%	45%
Disapprove	31%	36%	23%	28%	39%
Not sure	21%	23%	31%	18%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bingaman Approval					
Approve	58%	53%	62%	59%	54%
Disapprove	29%	31%	23%	27%	36%
Not sure	14%	16%	15%	14%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pearce Favorability					
Favorable	40%	41%	45%	35%	41%
Unfavorable	40%	36%	29%	49%	39%
Not sure	20%	23%	26%	16%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lujan Favorability					
Favorable	30%	27%	29%	33%	28%
Unfavorable	34%	32%	32%	36%	36%
Not sure	35%	41%	39%	31%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Richardson Favorability					
Favorable	27%	34%	26%	28%	22%
Unfavorable	63%	55%	61%	64%	70%
Not sure	10%	11%	14%	9%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-Sex Marriage					
Legal	42%	45%	47%	45%	30%
Illegal	48%	43%	45%	46%	58%
Not sure	10%	13%	8%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civil Unions/No Recognition					
Gay couples should be allowed to legally marry	37%	41%	42%	39%	27%
Gay couples should be allowed to form civil unions but not marry	31%	38%	24%	30%	35%
There should be no legal recognition of a gay couple's relationship	30%	21%	30%	30%	36%
Not sure	2%	-	3%	1%	2%

