

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL  
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

### **Martinez, Udall both lead for reelection**

**Raleigh, N.C.** – PPP's first poll of the 2014 elections in New Mexico finds both Susana Martinez and Tom Udall leading by margins similar to what they won by when they were elected in the first place.

Martinez was elected Governor 53-47 in 2010, and we find her leading challenger Gary King 47-42. Martinez has a 52/40 approval rating, largely consistent with where we've found her since she took office. She overcomes the strong Democratic advantage in the state by winning independents almost 2:1 at 53/27, and getting 24% crossover support from Democrats.

Martinez has wider leads over all the rest of the Democrats in the race. It's 11 points over Lawrence Rael at 47/36, 14 points over Howie Morales and Linda Lopez at 48/34 and 50/36 respectively, and 16 points over Alan Webber at 48/32. King starts out as the pretty strong favorite to be the Democratic nominee though. He leads the primary field by over 20 points, getting 34% right now to 15% for Morales, 13% for Lopez, 7% for Rael, and 5% for Webber.

Tom Udall was elected by 22 points in 2008, and he starts out with leads in the 20-22 point range against both of his potential GOP opponents for this fall. He's up 53/33 on Allen Weh, and 55/33 on David Clements. Udall sports a 52/33 approval rating, which puts him in the 80th percentile for popularity of all the Senators we've polled on nationally.

Barack Obama's popularity in the state has declined significantly from 2012, as it has most everywhere. Only 44% of voters approve of the job he's doing to 48% who disapprove after he won New Mexico by 10 points in 2012.

“Right now it looks like New Mexico voters are pretty happy with the status quo,” said Dean Debnam, President of Public Policy Polling. “Both Governor Martinez and Senator Udall have approval ratings over 50% and lead their potential opponents.”

PPP surveyed 674 registered voters from March 20<sup>th</sup> to 23<sup>rd</sup>, including 327 Democratic primary voters. The margin of error for the overall survey is +/- 3.8%, and for the Republicans it's +/- 5.4%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





## New Mexico Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 44%  
*Disapprove*..... 48%  
*Not sure* ..... 8%

**Q2** Do you approve or disapprove of Governor Susana Martinez's job performance?

*Approve* ..... 52%  
*Disapprove*..... 40%  
*Not sure* ..... 8%

**Q3** Do you have a favorable or unfavorable opinion of Gary King?

*Favorable*..... 29%  
*Unfavorable* ..... 35%  
*Not sure* ..... 36%

**Q4** Do you have a favorable or unfavorable opinion of Linda Lopez?

*Favorable*..... 17%  
*Unfavorable* ..... 23%  
*Not sure* ..... 61%

**Q5** Do you have a favorable or unfavorable opinion of Howie Morales?

*Favorable*..... 15%  
*Unfavorable* ..... 19%  
*Not sure* ..... 66%

**Q6** Do you have a favorable or unfavorable opinion of Lawrence Rael?

*Favorable*..... 19%  
*Unfavorable* ..... 17%  
*Not sure* ..... 63%

**Q7** Do you have a favorable or unfavorable opinion of Alan Webber?

*Favorable*..... 12%  
*Unfavorable* ..... 19%  
*Not sure* ..... 69%

**Q8** If the candidates for Governor this fall were Republican Susana Martinez and Democrat Gary King, who would you vote for?

*Susana Martinez*..... 47%  
*Gary King*..... 42%  
*Not sure* ..... 11%

**Q9** If the candidates for Governor this fall were Republican Susana Martinez and Democrat Linda Lopez, who would you vote for?

*Susana Martinez*..... 50%  
*Linda Lopez* ..... 36%  
*Not sure* ..... 15%

**Q10** If the candidates for Governor this fall were Republican Susana Martinez and Democrat Howie Morales, who would you vote for?

*Susana Martinez*..... 48%  
*Howie Morales*..... 34%  
*Not sure* ..... 17%

**Q11** If the candidates for Governor this fall were Republican Susana Martinez and Democrat Lawrence Rael, who would you vote for?

*Susana Martinez*..... 47%  
*Lawrence Rael*..... 36%  
*Not sure* ..... 17%





**Q12** If the candidates for Governor this fall were Republican Susana Martinez and Democrat Alan Webber, who would you vote for?

*Susana Martinez*..... 48%  
*Alan Webber* ..... 32%  
*Not sure* ..... 20%

**Q13** Do you approve or disapprove of Senator Tom Udall's job performance?

*Approve* ..... 52%  
*Disapprove*..... 33%  
*Not sure* ..... 15%

**Q14** Do you have a favorable or unfavorable opinion of David Clements?

*Favorable*..... 8%  
*Unfavorable* ..... 14%  
*Not sure* ..... 78%

**Q15** Do you have a favorable or unfavorable opinion of Allen Weh?

*Favorable*..... 16%  
*Unfavorable* ..... 20%  
*Not sure* ..... 64%

**Q16** If the candidates for Senate this fall were Democrat Tom Udall and Republican David Clements, who would you vote for?

*Tom Udall*..... 55%  
*David Clements* ..... 33%  
*Not sure* ..... 12%

**Q17** If the candidates for Senate this fall were Democrat Tom Udall and Republican Allen Weh, who would you vote for?

*Tom Udall*..... 53%  
*Allen Weh* ..... 33%  
*Not sure* ..... 14%

**Q18** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama*..... 50%  
*Mitt Romney*..... 40%  
*Someone else / Don't remember* ..... 11%

**Q19** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 16%  
*Somewhat liberal* ..... 19%  
*Moderate*..... 27%  
*Somewhat conservative*..... 20%  
*Very conservative* ..... 18%

**Q20** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q21** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 50%  
*Republican*..... 28%  
*Independent / Other*..... 22%

**Q22** If you are Hispanic, press 1. If white, press 2. If other, press 3.

*Hispanic*..... 38%  
*White* ..... 53%  
*Other*..... 9%

**Q23** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 12%  
*30 to 45*..... 20%  
*46 to 65*..... 44%  
*Older than 65*..... 24%



**Q24 Mode**

*Phone* ..... 80%  
*Internet* ..... 20%



	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Obama Approval</b>				
Approve	44%	80%	4%	26%
Disapprove	48%	14%	90%	48%
Not sure	8%	6%	6%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Martinez Approval</b>				
Approve	52%	30%	82%	37%
Disapprove	40%	62%	11%	43%
Not sure	8%	7%	6%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>King Favorability</b>				
Favorable	29%	42%	15%	16%
Unfavorable	35%	21%	53%	35%
Not sure	36%	37%	32%	50%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Lopez Favorability</b>				
Favorable	17%	27%	7%	9%
Unfavorable	23%	14%	32%	31%
Not sure	61%	60%	62%	61%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Morales Favorability</b>				
Favorable	15%	23%	7%	5%
Unfavorable	19%	15%	23%	24%
Not sure	66%	62%	69%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Rael Favorability</b>				
Favorable	19%	28%	9%	15%
Unfavorable	17%	10%	26%	21%
Not sure	63%	62%	65%	64%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Webber Favorability</b>				
Favorable	12%	12%	11%	14%
Unfavorable	19%	18%	21%	16%
Not sure	69%	69%	68%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Martinez/King</b>				
Susana Martinez	47%	17%	88%	30%
Gary King	42%	70%	9%	39%
Not sure	11%	13%	3%	31%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Martinez/Lopez</b>				
Susana Martinez	50%	21%	90%	33%
Linda Lopez	36%	59%	7%	35%
Not sure	15%	20%	4%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Martinez/Morales</b>				
Susana Martinez	48%	20%	88%	33%
Howie Morales	34%	57%	7%	29%
Not sure	17%	23%	5%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Martinez/Rael</b>				
Susana Martinez	47%	18%	86%	36%
Lawrence Rael	36%	58%	9%	28%
Not sure	17%	23%	5%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Martinez/Webber</b>				
Susana Martinez	48%	18%	89%	37%
Alan Webber	32%	53%	5%	28%
Not sure	20%	29%	6%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Udall Approval</b>				
Approve	52%	77%	19%	56%
Disapprove	33%	12%	62%	23%
Not sure	15%	11%	19%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Clements Favorability</b>				
Favorable	8%	6%	11%	5%
Unfavorable	14%	14%	16%	9%
Not sure	78%	80%	73%	86%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Weh Favorability</b>				
Favorable	16%	6%	30%	11%
Unfavorable	20%	27%	14%	13%
Not sure	64%	67%	56%	76%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Udall/Clements</b>				
Tom Udall	55%	80%	20%	64%
David Clements	33%	10%	68%	12%
Not sure	12%	9%	12%	23%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Udall/Weh</b>				
Tom Udall	53%	82%	16%	58%
Allen Weh	33%	6%	70%	20%
Not sure	14%	12%	13%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
Approve	44%	79%	76%	48%	20%	2%
Disapprove	48%	16%	14%	41%	73%	95%
Not sure	8%	6%	9%	12%	7%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Martinez Approval</b>						
Approve	52%	41%	30%	44%	67%	79%
Disapprove	40%	55%	62%	42%	25%	16%
Not sure	8%	4%	8%	13%	8%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>King Favorability</b>						
Favorable	29%	51%	48%	21%	23%	5%
Unfavorable	35%	22%	17%	36%	44%	56%
Not sure	36%	26%	35%	44%	33%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lopez Favorability</b>						
Favorable	17%	28%	23%	13%	17%	5%
Unfavorable	23%	16%	17%	18%	32%	32%
Not sure	61%	56%	61%	69%	51%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Morales Favorability</b>						
Favorable	15%	25%	25%	8%	15%	6%
Unfavorable	19%	12%	16%	18%	23%	26%
Not sure	66%	63%	59%	74%	62%	68%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Rael Favorability</b>						
Favorable	19%	29%	31%	14%	16%	10%
Unfavorable	17%	10%	9%	19%	21%	28%
Not sure	63%	61%	61%	68%	63%	62%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Webber Favorability</b>						
Favorable	12%	15%	16%	11%	9%	10%
Unfavorable	19%	18%	18%	19%	19%	22%
Not sure	69%	67%	67%	70%	72%	67%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Martinez/King</b>						
Susana Martinez	47%	19%	18%	40%	70%	87%
Gary King	42%	73%	73%	38%	22%	13%
Not sure	11%	8%	8%	23%	9%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Martinez/Lopez</b>						
Susana Martinez	50%	24%	17%	46%	70%	88%
Linda Lopez	36%	65%	63%	30%	17%	10%
Not sure	15%	10%	20%	24%	13%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Martinez/Morales</b>						
Susana Martinez	48%	30%	16%	42%	66%	88%
Howie Morales	34%	56%	61%	28%	20%	12%
Not sure	17%	13%	23%	30%	13%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Martinez/Rael</b>						
Susana Martinez	47%	27%	13%	43%	65%	87%
Lawrence Rael	36%	60%	63%	29%	22%	11%
Not sure	17%	13%	24%	28%	14%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Martinez/Webber</b>						
Susana Martinez	48%	25%	17%	44%	67%	87%
Alan Webber	32%	59%	51%	28%	16%	9%
Not sure	20%	16%	31%	28%	17%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Udall Approval</b>						
Approve	52%	84%	79%	53%	33%	14%
Disapprove	33%	11%	7%	29%	48%	68%
Not sure	15%	5%	14%	18%	19%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Clements Favorability</b>						
Favorable	8%	11%	6%	6%	6%	13%
Unfavorable	14%	16%	15%	9%	20%	14%
Not sure	78%	73%	80%	85%	74%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Web Favorability</b>						
Favorable	16%	16%	3%	11%	19%	34%
Unfavorable	20%	23%	31%	20%	18%	11%
Not sure	64%	61%	66%	69%	64%	55%







	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Udall/Clements</b>						
Tom Udall	55%	85%	78%	57%	37%	18%
David Clements	33%	12%	11%	21%	51%	76%
Not sure	12%	4%	12%	21%	12%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Udall/Weh</b>						
Tom Udall	53%	86%	76%	57%	37%	13%
Allen Weh	33%	9%	2%	27%	46%	80%
Not sure	14%	5%	22%	16%	17%	7%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	44%	46%	43%
Disapprove	48%	47%	49%
Not sure	8%	7%	8%

	Base	Gender	
		Woman	Man
<b>Martinez Approval</b>			
Approve	52%	50%	54%
Disapprove	40%	42%	38%
Not sure	8%	8%	9%

	Base	Gender	
		Woman	Man
<b>King Favorability</b>			
Favorable	29%	24%	33%
Unfavorable	35%	34%	36%
Not sure	36%	41%	31%

	Base	Gender	
		Woman	Man
<b>Lopez Favorability</b>			
Favorable	17%	14%	20%
Unfavorable	23%	22%	24%
Not sure	61%	64%	56%

	Base	Gender	
		Woman	Man
<b>Morales Favorability</b>			
Favorable	15%	18%	12%
Unfavorable	19%	14%	24%
Not sure	66%	68%	64%

	Base	Gender	
		Woman	Man
<b>Rael Favorability</b>			
Favorable	19%	22%	16%
Unfavorable	17%	14%	22%
Not sure	63%	65%	62%





	Base	Gender	
		Woman	Man
<b>Webber Favorability</b>			
Favorable	12%	16%	8%
Unfavorable	19%	14%	25%
Not sure	69%	70%	67%

	Base	Gender	
		Woman	Man
<b>Martinez/King</b>			
Susana Martinez	47%	44%	49%
Gary King	42%	44%	41%
Not sure	11%	12%	9%

	Base	Gender	
		Woman	Man
<b>Martinez/Lopez</b>			
Susana Martinez	50%	45%	54%
Linda Lopez	36%	38%	33%
Not sure	15%	17%	12%

	Base	Gender	
		Woman	Man
<b>Martinez/Morales</b>			
Susana Martinez	48%	44%	53%
Howie Morales	34%	37%	31%
Not sure	17%	19%	15%

	Base	Gender	
		Woman	Man
<b>Martinez/Rael</b>			
Susana Martinez	47%	44%	51%
Lawrence Rael	36%	39%	32%
Not sure	17%	17%	18%

	Base	Gender	
		Woman	Man
<b>Martinez/Webber</b>			
Susana Martinez	48%	44%	53%
Alan Webber	32%	34%	29%
Not sure	20%	22%	18%

	Base	Gender	
		Woman	Man
<b>Udall Approval</b>			
Approve	52%	51%	52%
Disapprove	33%	29%	37%
Not sure	15%	19%	11%

	Base	Gender	
		Woman	Man
<b>Clements Favorability</b>			
Favorable	8%	7%	10%
Unfavorable	14%	13%	15%
Not sure	78%	80%	75%





	Base	Gender	
		Woman	Man
<b>Weh Favorability</b>			
Favorable	16%	16%	16%
Unfavorable	20%	16%	25%
Not sure	64%	68%	58%

	Base	Gender	
		Woman	Man
<b>Udall/Clements</b>			
Tom Udall	55%	59%	49%
David Clements	33%	27%	41%
Not sure	12%	14%	10%

	Base	Gender	
		Woman	Man
<b>Udall/Weh</b>			
Tom Udall	53%	57%	49%
Allen Weh	33%	28%	38%
Not sure	14%	14%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Obama Approval</b>				
Approve	44%	66%	12%	36%
Disapprove	48%	28%	83%	49%
Not sure	8%	6%	5%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Martinez Approval</b>				
Approve	52%	36%	80%	51%
Disapprove	40%	59%	14%	31%
Not sure	8%	6%	5%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>King Favorability</b>				
Favorable	29%	40%	16%	19%
Unfavorable	35%	30%	47%	31%
Not sure	36%	30%	36%	50%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Lopez Favorability</b>				
Favorable	17%	26%	9%	6%
Unfavorable	23%	20%	30%	19%
Not sure	61%	54%	60%	75%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Morales Favorability</b>				
Favorable	15%	22%	6%	11%
Unfavorable	19%	18%	21%	18%
Not sure	66%	60%	73%	71%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Rael Favorability</b>				
Favorable	19%	31%	8%	8%
Unfavorable	17%	13%	23%	21%
Not sure	63%	57%	69%	71%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Webber Favorability</b>				
Favorable	12%	13%	14%	7%
Unfavorable	19%	22%	17%	14%
Not sure	69%	64%	69%	78%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Martinez/King</b>				
Susana Martinez	47%	24%	83%	53%
Gary King	42%	65%	14%	27%
Not sure	11%	11%	3%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Martinez/Lopez</b>				
Susana Martinez	50%	28%	84%	54%
Linda Lopez	36%	54%	11%	25%
Not sure	15%	18%	5%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Martinez/Morales</b>				
Susana Martinez	48%	28%	82%	52%
Howie Morales	34%	52%	9%	25%
Not sure	17%	20%	9%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Martinez/Rael</b>				
Susana Martinez	47%	25%	84%	49%
Lawrence Rael	36%	55%	11%	25%
Not sure	17%	20%	5%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Martinez/Webber</b>				
Susana Martinez	48%	26%	83%	55%
Alan Webber	32%	49%	9%	20%
Not sure	20%	25%	7%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Udall Approval</b>				
Approve	52%	71%	25%	42%
Disapprove	33%	18%	60%	31%
Not sure	15%	11%	15%	27%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Clements Favorability</b>				
Favorable	8%	7%	14%	3%
Unfavorable	14%	17%	10%	13%
Not sure	78%	76%	76%	84%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Weh Favorability</b>				
Favorable	16%	11%	28%	14%
Unfavorable	20%	24%	19%	14%
Not sure	64%	65%	54%	72%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Udall/Clements</b>				
Tom Udall	55%	76%	23%	46%
David Clements	33%	15%	66%	33%
Not sure	12%	8%	11%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Udall/Weh</b>				
Tom Udall	53%	76%	18%	47%
Allen Weh	33%	14%	68%	30%
Not sure	14%	10%	14%	23%

	Base	Race		
		Hispanic	White	Other
<b>Obama Approval</b>				
Approve	44%	56%	34%	52%
Disapprove	48%	36%	57%	46%
Not sure	8%	7%	9%	2%

	Base	Race		
		Hispanic	White	Other
<b>Martinez Approval</b>				
Approve	52%	47%	57%	42%
Disapprove	40%	46%	34%	50%
Not sure	8%	7%	9%	8%

	Base	Race		
		Hispanic	White	Other
<b>King Favorability</b>				
Favorable	29%	36%	23%	32%
Unfavorable	35%	30%	37%	44%
Not sure	36%	34%	40%	24%

	Base	Race		
		Hispanic	White	Other
<b>Lopez Favorability</b>				
Favorable	17%	24%	10%	29%
Unfavorable	23%	24%	23%	17%
Not sure	61%	52%	68%	54%





	Base	Race		
		Hispanic	White	Other
<b>Morales Favorability</b>				
Favorable	15%	21%	11%	12%
Unfavorable	19%	20%	19%	15%
Not sure	66%	59%	70%	73%

	Base	Race		
		Hispanic	White	Other
<b>Rael Favorability</b>				
Favorable	19%	31%	11%	17%
Unfavorable	17%	16%	19%	12%
Not sure	63%	53%	70%	71%

	Base	Race		
		Hispanic	White	Other
<b>Webber Favorability</b>				
Favorable	12%	15%	10%	13%
Unfavorable	19%	26%	15%	16%
Not sure	69%	59%	75%	71%

	Base	Race		
		Hispanic	White	Other
<b>Martinez/King</b>				
Susana Martinez	47%	38%	52%	50%
Gary King	42%	49%	38%	38%
Not sure	11%	13%	9%	12%

	Base	Race		
		Hispanic	White	Other
<b>Martinez/Lopez</b>				
Susana Martinez	50%	43%	54%	51%
Linda Lopez	36%	42%	31%	37%
Not sure	15%	15%	15%	12%

	Base	Race		
		Hispanic	White	Other
<b>Martinez/Morales</b>				
Susana Martinez	48%	42%	53%	47%
Howie Morales	34%	41%	30%	32%
Not sure	17%	18%	17%	21%

	Base	Race		
		Hispanic	White	Other
<b>Martinez/Rael</b>				
Susana Martinez	47%	38%	54%	47%
Lawrence Rael	36%	47%	28%	33%
Not sure	17%	15%	18%	20%

	Base	Race		
		Hispanic	White	Other
<b>Martinez/Webber</b>				
Susana Martinez	48%	43%	53%	42%
Alan Webber	32%	36%	28%	35%
Not sure	20%	21%	19%	23%





	Base	Race		
		Hispanic	White	Other
<b>Udall Approval</b>				
Approve	52%	59%	47%	47%
Disapprove	33%	22%	39%	45%
Not sure	15%	19%	14%	9%

	Base	Race		
		Hispanic	White	Other
<b>Clements Favorability</b>				
Favorable	8%	12%	6%	4%
Unfavorable	14%	17%	13%	9%
Not sure	78%	71%	81%	87%

	Base	Race		
		Hispanic	White	Other
<b>Weh Favorability</b>				
Favorable	16%	17%	16%	11%
Unfavorable	20%	21%	20%	19%
Not sure	64%	62%	64%	69%

	Base	Race		
		Hispanic	White	Other
<b>Udall/Clements</b>				
Tom Udall	55%	63%	49%	54%
David Clements	33%	28%	37%	34%
Not sure	12%	9%	14%	12%

	Base	Race		
		Hispanic	White	Other
<b>Udall/Weh</b>				
Tom Udall	53%	62%	47%	55%
Allen Weh	33%	24%	39%	34%
Not sure	14%	14%	14%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
Approve	44%	54%	47%	42%	42%
Disapprove	48%	37%	44%	49%	53%
Not sure	8%	9%	9%	9%	4%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez Approval</b>					
Approve	52%	25%	48%	56%	60%
Disapprove	40%	53%	44%	39%	33%
Not sure	8%	22%	8%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>King Favorability</b>					
Favorable	29%	28%	28%	29%	27%
Unfavorable	35%	13%	38%	36%	41%
Not sure	36%	59%	33%	34%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lopez Favorability</b>					
Favorable	17%	13%	18%	16%	20%
Unfavorable	23%	20%	21%	23%	25%
Not sure	61%	68%	61%	61%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Morales Favorability</b>					
Favorable	15%	17%	18%	14%	13%
Unfavorable	19%	18%	19%	19%	20%
Not sure	66%	66%	63%	67%	67%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Rael Favorability</b>					
Favorable	19%	26%	23%	18%	16%
Unfavorable	17%	13%	14%	18%	22%
Not sure	63%	61%	63%	64%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Webber Favorability</b>					
Favorable	12%	20%	17%	7%	13%
Unfavorable	19%	22%	18%	19%	18%
Not sure	69%	58%	65%	73%	69%







	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez/King</b>					
Susana Martinez	47%	26%	43%	49%	56%
Gary King	42%	57%	43%	41%	37%
Not sure	11%	16%	14%	10%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez/Lopez</b>					
Susana Martinez	50%	26%	45%	53%	57%
Linda Lopez	36%	62%	39%	30%	30%
Not sure	15%	12%	16%	16%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez/Morales</b>					
Susana Martinez	48%	33%	40%	51%	59%
Howie Morales	34%	53%	38%	30%	29%
Not sure	17%	14%	23%	18%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez/Rael</b>					
Susana Martinez	47%	24%	41%	50%	58%
Lawrence Rael	36%	60%	42%	30%	29%
Not sure	17%	16%	17%	20%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez/Webber</b>					
Susana Martinez	48%	26%	42%	51%	59%
Alan Webber	32%	54%	38%	27%	24%
Not sure	20%	20%	19%	22%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall Approval</b>					
Approve	52%	60%	51%	52%	49%
Disapprove	33%	7%	31%	35%	43%
Not sure	15%	33%	18%	13%	9%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Clements Favorability</b>					
<b>Favorable</b>	8%	17%	8%	6%	9%
<b>Unfavorable</b>	14%	17%	20%	12%	11%
<b>Not sure</b>	78%	66%	72%	82%	80%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Weh Favorability</b>					
<b>Favorable</b>	16%	8%	23%	13%	21%
<b>Unfavorable</b>	20%	23%	18%	23%	17%
<b>Not sure</b>	64%	69%	59%	65%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall/Clements</b>					
<b>Tom Udall</b>	55%	57%	58%	55%	51%
<b>David Clements</b>	33%	22%	28%	35%	40%
<b>Not sure</b>	12%	21%	14%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall/Weh</b>					
<b>Tom Udall</b>	53%	59%	52%	54%	51%
<b>Allen Weh</b>	33%	13%	30%	35%	40%
<b>Not sure</b>	14%	28%	18%	11%	9%

	Base	Mode	
		Phone	Internet
<b>Obama Approval</b>			
<b>Approve</b>	44%	44%	44%
<b>Disapprove</b>	48%	50%	40%
<b>Not sure</b>	8%	6%	16%

	Base	Mode	
		Phone	Internet
<b>Martinez Approval</b>			
<b>Approve</b>	52%	53%	48%
<b>Disapprove</b>	40%	41%	34%
<b>Not sure</b>	8%	6%	17%





	Base	Mode	
		Phone	Internet
<b>King Favorability</b>			
Favorable	29%	30%	24%
Unfavorable	35%	39%	19%
Not sure	36%	31%	57%

	Base	Mode	
		Phone	Internet
<b>Lopez Favorability</b>			
Favorable	17%	18%	11%
Unfavorable	23%	25%	15%
Not sure	61%	57%	74%

	Base	Mode	
		Phone	Internet
<b>Morales Favorability</b>			
Favorable	15%	14%	19%
Unfavorable	19%	22%	9%
Not sure	66%	64%	72%

	Base	Mode	
		Phone	Internet
<b>Rael Favorability</b>			
Favorable	19%	18%	23%
Unfavorable	17%	19%	10%
Not sure	63%	62%	67%

	Base	Mode	
		Phone	Internet
<b>Webber Favorability</b>			
Favorable	12%	10%	20%
Unfavorable	19%	22%	9%
Not sure	69%	68%	70%

	Base	Mode	
		Phone	Internet
<b>Martinez/King</b>			
Susana Martinez	47%	49%	38%
Gary King	42%	43%	41%
Not sure	11%	8%	21%

	Base	Mode	
		Phone	Internet
<b>Martinez/Lopez</b>			
Susana Martinez	50%	52%	39%
Linda Lopez	36%	35%	38%
Not sure	15%	13%	24%

	Base	Mode	
		Phone	Internet
<b>Martinez/Morales</b>			
Susana Martinez	48%	50%	42%
Howie Morales	34%	34%	33%
Not sure	17%	16%	25%





	Base	Mode	
		Phone	Internet
<b>Martinez/Rael</b>			
Susana Martinez	47%	50%	35%
Lawrence Rael	36%	35%	39%
Not sure	17%	15%	26%

	Base	Mode	
		Phone	Internet
<b>Martinez/Webber</b>			
Susana Martinez	48%	50%	43%
Alan Webber	32%	32%	30%
Not sure	20%	18%	28%

	Base	Mode	
		Phone	Internet
<b>Udall Approval</b>			
Approve	52%	53%	48%
Disapprove	33%	36%	20%
Not sure	15%	11%	32%

	Base	Mode	
		Phone	Internet
<b>Clements Favorability</b>			
Favorable	8%	7%	14%
Unfavorable	14%	15%	11%
Not sure	78%	78%	74%

	Base	Mode	
		Phone	Internet
<b>Weh Favorability</b>			
Favorable	16%	15%	19%
Unfavorable	20%	24%	7%
Not sure	64%	61%	74%

	Base	Mode	
		Phone	Internet
<b>Udall/Clements</b>			
Tom Udall	55%	56%	49%
David Clements	33%	35%	26%
Not sure	12%	9%	24%

	Base	Mode	
		Phone	Internet
<b>Udall/Weh</b>			
Tom Udall	53%	54%	51%
Allen Weh	33%	35%	25%
Not sure	14%	11%	24%





## New Mexico Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Gary King?

*Favorable*..... 40%  
*Unfavorable* ..... 29%  
*Not sure* ..... 31%

**Q2** Do you have a favorable or unfavorable opinion of Linda Lopez?

*Favorable*..... 29%  
*Unfavorable* ..... 20%  
*Not sure* ..... 52%

**Q3** Do you have a favorable or unfavorable opinion of Howie Morales?

*Favorable*..... 22%  
*Unfavorable* ..... 19%  
*Not sure* ..... 59%

**Q4** Do you have a favorable or unfavorable opinion of Lawrence Rael?

*Favorable*..... 29%  
*Unfavorable* ..... 14%  
*Not sure* ..... 57%

**Q5** Do you have a favorable or unfavorable opinion of Alan Webber?

*Favorable*..... 14%  
*Unfavorable* ..... 21%  
*Not sure* ..... 65%

**Q6** The Democratic candidates for Governor are Gary King, Linda Lopez, Howie Morales, Lawrence Rael, and Alan Webber. If the election was today, who would you vote for?

*Gary King*..... 34%  
*Linda Lopez* ..... 13%  
*Howie Morales*..... 15%  
*Lawrence Rael*..... 7%  
*Alan Webber* ..... 5%  
*Undecided*..... 27%

**Q7** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 24%  
*Somewhat liberal* ..... 25%  
*Moderate*..... 25%  
*Somewhat conservative*..... 18%  
*Very conservative* ..... 8%

**Q8** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 57%  
*Man*..... 43%

**Q9** If you are Hispanic, press 1. If white, press 2. If other, press 3.

*Hispanic*..... 56%  
*White* ..... 34%  
*Other*..... 10%

**Q10** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 30%  
*46 to 65*..... 47%  
*Older than 65*..... 23%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>King Favorability</b>						
Favorable	40%	64%	45%	28%	32%	10%
Unfavorable	29%	15%	21%	39%	33%	53%
Not sure	31%	21%	33%	33%	35%	37%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lopez Favorability</b>						
Favorable	29%	34%	31%	22%	30%	20%
Unfavorable	20%	13%	17%	20%	26%	34%
Not sure	52%	53%	51%	58%	44%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Morales Favorability</b>						
Favorable	22%	25%	24%	18%	24%	18%
Unfavorable	19%	13%	16%	19%	23%	30%
Not sure	59%	61%	60%	63%	53%	53%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Rael Favorability</b>						
Favorable	29%	25%	38%	19%	27%	45%
Unfavorable	14%	11%	6%	26%	18%	6%
Not sure	57%	64%	56%	55%	54%	50%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Webber Favorability</b>						
Favorable	14%	16%	18%	12%	7%	15%
Unfavorable	21%	16%	14%	28%	25%	31%
Not sure	65%	68%	68%	59%	68%	54%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2014 Dem Gov Preference</b>						
Gary King	34%	40%	36%	28%	33%	26%
Linda Lopez	13%	27%	9%	7%	5%	14%
Howie Morales	15%	11%	14%	12%	17%	30%
Lawrence Rael	7%	2%	10%	13%	7%	-
Alan Webber	5%	2%	5%	7%	9%	-
Undecided	27%	19%	25%	34%	30%	30%

	Base	Gender	
		Woman	Man
<b>King Favorability</b>			
Favorable	40%	33%	51%
Unfavorable	29%	28%	30%
Not sure	31%	40%	19%

	Base	Gender	
		Woman	Man
<b>Lopez Favorability</b>			
Favorable	29%	22%	38%
Unfavorable	20%	20%	19%
Not sure	52%	58%	43%





	Base	Gender	
		Woman	Man
<b>Morales Favorability</b>			
Favorable	22%	26%	18%
Unfavorable	19%	15%	23%
Not sure	59%	59%	59%

	Base	Gender	
		Woman	Man
<b>Rael Favorability</b>			
Favorable	29%	29%	28%
Unfavorable	14%	13%	16%
Not sure	57%	57%	56%

	Base	Gender	
		Woman	Man
<b>Webber Favorability</b>			
Favorable	14%	17%	10%
Unfavorable	21%	16%	28%
Not sure	65%	67%	62%

	Base	Gender	
		Woman	Man
<b>2014 Dem Gov Preference</b>			
Gary King	34%	28%	42%
Linda Lopez	13%	11%	14%
Howie Morales	15%	20%	8%
Lawrence Rael	7%	8%	6%
Alan Webber	5%	3%	7%
Undecided	27%	30%	23%

	Base	Race		
		Hispanic	White	Other
<b>King Favorability</b>				
Favorable	40%	44%	38%	32%
Unfavorable	29%	29%	27%	36%
Not sure	31%	28%	36%	32%

	Base	Race		
		Hispanic	White	Other
<b>Lopez Favorability</b>				
Favorable	29%	34%	18%	37%
Unfavorable	20%	22%	18%	12%
Not sure	52%	44%	64%	50%





	Base	Race		
		Hispanic	White	Other
<b>Morales Favorability</b>				
Favorable	22%	25%	18%	19%
Unfavorable	19%	23%	13%	14%
Not sure	59%	52%	69%	68%

	Base	Race		
		Hispanic	White	Other
<b>Rael Favorability</b>				
Favorable	29%	36%	20%	17%
Unfavorable	14%	15%	13%	14%
Not sure	57%	49%	67%	69%

	Base	Race		
		Hispanic	White	Other
<b>Webber Favorability</b>				
Favorable	14%	14%	13%	18%
Unfavorable	21%	28%	14%	10%
Not sure	65%	58%	73%	72%

	Base	Race		
		Hispanic	White	Other
<b>2014 Dem Gov Preference</b>				
Gary King	34%	35%	33%	25%
Linda Lopez	13%	13%	8%	24%
Howie Morales	15%	17%	14%	7%
Lawrence Rael	7%	10%	5%	1%
Alan Webber	5%	4%	7%	6%
Undecided	27%	21%	33%	37%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>King Favorability</b>				
Favorable	40%	36%	43%	40%
Unfavorable	29%	28%	28%	30%
Not sure	31%	35%	29%	30%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Lopez Favorability</b>				
Favorable	29%	25%	28%	34%
Unfavorable	20%	26%	17%	16%
Not sure	52%	48%	54%	50%







	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Morales Favorability</b>				
<b>Favorable</b>	22%	20%	24%	22%
<b>Unfavorable</b>	19%	26%	15%	16%
<b>Not sure</b>	59%	54%	61%	62%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Rael Favorability</b>				
<b>Favorable</b>	29%	30%	29%	25%
<b>Unfavorable</b>	14%	15%	14%	15%
<b>Not sure</b>	57%	55%	57%	59%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Webber Favorability</b>				
<b>Favorable</b>	14%	24%	8%	12%
<b>Unfavorable</b>	21%	23%	22%	19%
<b>Not sure</b>	65%	53%	71%	69%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2014 Dem Gov Preference</b>				
<b>Gary King</b>	34%	27%	37%	36%
<b>Linda Lopez</b>	13%	20%	9%	11%
<b>Howie Morales</b>	15%	12%	16%	16%
<b>Lawrence Rael</b>	7%	3%	10%	9%
<b>Alan Webber</b>	5%	6%	5%	4%
<b>Undecided</b>	27%	32%	25%	25%

