

INTERVIEWS: Tom Jensen 919-744-6312

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## **Heinrich leading Wilson by seven for NM-Sen.**

**Raleigh, N.C.** – PPP’s latest poll of the race to replace New Mexico Sen. Jeff Bingaman shows that, at least right now, the candidates most likely to win the respective party primaries are the two strongest general-election candidates, based on name recognition.

Rep. Martin Heinrich would defeat former Rep. Heather Wilson by a seven-point (47-40) margin if the election were today. Wilson is down two points from a 47-42 deficit when PPP last polled the state in June. Were Hector Balderas to defeat Heinrich in the primary, he would tie Wilson at 43%, a decline of six points in six months for the State Auditor. The other Republicans tested—Lt. Gov. John Sanchez and businessman Greg Sowards, both far less-recognized names than Wilson’s—would fall to Balderas by respective seven- and 14-point margins, and to Heinrich by 11 and 18.

Wilson does as well as she does because she earns 17% of the Democratic vote versus Heinrich and 20% versus Balderas. She has also turned a nine-point deficit versus Balderas and twelve points against Heinrich with independents into leads of 20 and six, and she has locked up more of the Republican vote. But independents are only 19% of voters, and Republicans 29%, versus Democrats’ 52%. Heinrich’s own improvement with Democrats more than makes up for his decline with Republicans and independents. The only area where Balderas outdoes Heinrich is with Republicans (10% versus 6%).

Balderas has moved from 24% to 30% in the primary since June, but Heinrich is holding steady at 47%. Yesterday, PPP showed Wilson dominating the GOP primary.

“Democrats continue to have a modest advantage in the New Mexico Senate contest,” said Dean Debnam, President of Public Policy Polling. “But it looks unlikely they’ll have the kind of cakewalk race they did in 2008 when Tom Udall was overwhelmingly elected to replace Pete Domenici.”

PPP surveyed 500 New Mexico voters, including 309 usual Democratic primary voters, from December 10<sup>th</sup> to 12<sup>th</sup>. The margin of error for the entire survey is +/-4.4%, and +/-5.6% for the primary sample. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## New Mexico Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Gary Johnson?

*Favorable*..... 45%  
*Unfavorable* ..... 39%  
*Not sure* ..... 16%

**Q2** Do you have a favorable or unfavorable opinion of Hector Balderas?

*Favorable*..... 20%  
*Unfavorable* ..... 21%  
*Not sure* ..... 58%

**Q3** Do you have a favorable or unfavorable opinion of Martin Heinrich?

*Favorable*..... 35%  
*Unfavorable* ..... 35%  
*Not sure* ..... 30%

**Q4** Do you have a favorable or unfavorable opinion of John Sanchez?

*Favorable*..... 19%  
*Unfavorable* ..... 33%  
*Not sure* ..... 48%

**Q5** Do you have a favorable or unfavorable opinion of Greg Sowards?

*Favorable*..... 7%  
*Unfavorable* ..... 21%  
*Not sure* ..... 72%

**Q6** Do you have a favorable or unfavorable opinion of Heather Wilson?

*Favorable*..... 37%  
*Unfavorable* ..... 46%  
*Not sure* ..... 17%

**Q7** If the candidates for US Senate next year were Democrat Hector Balderas and Republican John Sanchez, who would you vote for?

*Hector Balderas*..... 41%  
*John Sanchez*..... 34%  
*Undecided*..... 24%

**Q8** If the candidates for US Senate next year were Democrat Hector Balderas and Republican Greg Sowards, who would you vote for?

*Hector Balderas*..... 44%  
*Greg Sowards*..... 30%  
*Undecided*..... 27%

**Q9** If the candidates for US Senate next year were Democrat Hector Balderas and Republican Heather Wilson, who would you vote for?

*Hector Balderas*..... 43%  
*Heather Wilson* ..... 43%  
*Undecided*..... 14%

**Q10** If the candidates for US Senate next year were Democrat Hector Balderas and Republican Gary Johnson, who would you vote for?

*Hector Balderas*..... 38%  
*Gary Johnson* ..... 44%  
*Undecided*..... 19%

**Q11** If the candidates for US Senate next year were Democrat Martin Heinrich and Republican John Sanchez, who would you vote for?

*Martin Heinrich*..... 48%  
*John Sanchez*..... 37%  
*Undecided*..... 15%





**Q12** If the candidates for US Senate next year were Democrat Martin Heinrich and Republican Greg Sowards, who would you vote for?

*Martin Heinrich*..... 49%  
*Greg Sowards*..... 31%  
*Undecided*..... 20%

**Q13** If the candidates for US Senate next year were Democrat Martin Heinrich and Republican Heather Wilson, who would you vote for?

*Martin Heinrich*..... 47%  
*Heather Wilson* ..... 40%  
*Undecided*..... 13%

**Q14** If the candidates for US Senate next year were Democrat Martin Heinrich and Republican Gary Johnson, who would you vote for?

*Martin Heinrich*..... 43%  
*Gary Johnson* ..... 43%  
*Undecided*..... 14%

**Q15** Given the choices of Hector Balderas and Martin Heinrich, who would you most like to see as the Democratic Senate candidate next year? (Asked of 309 Democratic primary voters)

*Hector Balderas* ..... 30%  
*Martin Heinrich*..... 47%  
*Someone else/Not sure* ..... 23%

**Q16** Who did you vote for President in 2008?

*John McCain*..... 37%  
*Barack Obama*..... 53%  
*Someone else/Don't remember* ..... 10%

**Q17** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 14%  
*Somewhat liberal* ..... 16%  
*Moderate*..... 30%  
*Somewhat conservative*..... 22%  
*Very conservative* ..... 17%

**Q18** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 52%  
*Man*..... 48%

**Q19** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 52%  
*Republican*..... 29%  
*Independent/Other*..... 19%

**Q20** If you are Hispanic, press 1. If white, press 2. If other, press 3.

*Hispanic*..... 35%  
*White* ..... 55%  
*Other*..... 10%

**Q21** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 16%  
*30 to 45*..... 26%  
*46 to 65*..... 38%  
*Older than 65*..... 20%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Johnson Favorability</b>				
<b>Favorable</b>	45%	50%	41%	47%
<b>Unfavorable</b>	39%	34%	43%	38%
<b>Not sure</b>	16%	16%	16%	14%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Balderas Favorability</b>				
<b>Favorable</b>	20%	11%	28%	13%
<b>Unfavorable</b>	21%	29%	15%	25%
<b>Not sure</b>	58%	59%	57%	63%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Heinrich Favorability</b>				
<b>Favorable</b>	35%	12%	51%	37%
<b>Unfavorable</b>	35%	56%	20%	35%
<b>Not sure</b>	30%	32%	29%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Sanchez Favorability</b>				
<b>Favorable</b>	19%	30%	12%	16%
<b>Unfavorable</b>	33%	24%	38%	39%
<b>Not sure</b>	48%	46%	50%	45%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Sowards Favorability</b>				
<b>Favorable</b>	7%	10%	6%	1%
<b>Unfavorable</b>	21%	19%	21%	26%
<b>Not sure</b>	72%	71%	73%	73%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Wilson Favorability</b>				
<b>Favorable</b>	37%	62%	19%	39%
<b>Unfavorable</b>	46%	20%	66%	40%
<b>Not sure</b>	17%	18%	16%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Balderas/Sanchez</b>				
<b>Hector Balderas</b>	41%	11%	65%	28%
<b>John Sanchez</b>	34%	71%	9%	35%
<b>Undecided</b>	24%	19%	26%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Balderas/Sowards</b>				
<b>Hector Balderas</b>	44%	11%	70%	25%
<b>Greg Sowards</b>	30%	64%	6%	28%
<b>Undecided</b>	27%	25%	24%	46%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Balderas/Wilson</b>				
<b>Hector Balderas</b>	43%	11%	69%	25%
<b>Heather Wilson</b>	43%	80%	18%	40%
<b>Undecided</b>	14%	9%	13%	35%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Balderas/Johnson</b>				
<b>Hector Balderas</b>	38%	12%	57%	28%
<b>Gary Johnson</b>	44%	69%	24%	53%
<b>Undecided</b>	19%	18%	19%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Heinrich/Sanchez</b>				
<b>Martin Heinrich</b>	48%	12%	75%	32%
<b>John Sanchez</b>	37%	74%	12%	36%
<b>Undecided</b>	15%	14%	14%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Heinrich/Sowards</b>				
<b>Martin Heinrich</b>	49%	14%	75%	34%
<b>Greg Sowards</b>	31%	66%	8%	26%
<b>Undecided</b>	20%	21%	17%	39%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Heinrich/Wilson</b>				
<b>Martin Heinrich</b>	47%	12%	74%	29%
<b>Heather Wilson</b>	40%	79%	14%	35%
<b>Undecided</b>	13%	10%	12%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Heinrich/Johnson</b>				
<b>Martin Heinrich</b>	43%	13%	66%	35%
<b>Gary Johnson</b>	43%	73%	21%	44%
<b>Undecided</b>	14%	14%	13%	20%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>2012 Dem Sen Primary</b>				
<b>Hector Balderas</b>	30%	43%	29%	16%
<b>Martin Heinrich</b>	47%	24%	49%	60%
<b>Someone else/Not sure</b>	23%	33%	21%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson Favorability</b>						
<b>Favorable</b>	45%	32%	44%	49%	47%	45%
<b>Unfavorable</b>	39%	56%	37%	32%	35%	47%
<b>Not sure</b>	16%	12%	20%	19%	18%	8%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Balderas Favorability</b>						
Favorable	20%	34%	25%	20%	13%	13%
Unfavorable	21%	16%	16%	16%	25%	35%
Not sure	58%	50%	59%	63%	62%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Heinrich Favorability</b>						
Favorable	35%	61%	59%	42%	13%	7%
Unfavorable	35%	21%	13%	26%	49%	63%
Not sure	30%	18%	28%	32%	38%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Sanchez Favorability</b>						
Favorable	19%	8%	15%	15%	25%	30%
Unfavorable	33%	57%	36%	23%	31%	30%
Not sure	48%	35%	48%	63%	44%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Sowards Favorability</b>						
Favorable	7%	4%	5%	8%	8%	8%
Unfavorable	21%	21%	25%	15%	20%	26%
Not sure	72%	76%	70%	76%	72%	66%







**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Wilson Favorability</b>						
Favorable	37%	7%	22%	37%	51%	55%
Unfavorable	46%	84%	64%	44%	24%	30%
Not sure	17%	9%	14%	19%	25%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Balderas/Sanchez</b>						
Hector Balderas	41%	76%	60%	53%	14%	9%
John Sanchez	34%	9%	9%	17%	64%	72%
Undecided	24%	15%	30%	30%	21%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Balderas/Sowards</b>						
Hector Balderas	44%	81%	61%	54%	21%	8%
Greg Sowards	30%	5%	10%	11%	49%	76%
Undecided	27%	14%	28%	35%	30%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Balderas/Wilson</b>						
Hector Balderas	43%	84%	65%	50%	20%	9%
Heather Wilson	43%	6%	26%	35%	65%	74%
Undecided	14%	10%	9%	16%	15%	17%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Balderas/Johnson</b>						
<b>Hector Balderas</b>	38%	72%	50%	44%	19%	10%
<b>Gary Johnson</b>	44%	9%	33%	38%	63%	67%
<b>Undecided</b>	19%	19%	17%	18%	18%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Heinrich/Sanchez</b>						
<b>Martin Heinrich</b>	48%	87%	75%	57%	21%	7%
<b>John Sanchez</b>	37%	6%	11%	22%	62%	80%
<b>Undecided</b>	15%	7%	13%	21%	17%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Heinrich/Sowards</b>						
<b>Martin Heinrich</b>	49%	84%	75%	63%	20%	7%
<b>Greg Sowards</b>	31%	6%	7%	15%	51%	76%
<b>Undecided</b>	20%	10%	19%	22%	29%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Heinrich/Wilson</b>						
<b>Martin Heinrich</b>	47%	91%	74%	54%	18%	9%
<b>Heather Wilson</b>	40%	6%	12%	31%	66%	76%
<b>Undecided</b>	13%	3%	14%	16%	15%	14%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Heinrich/Johnson</b>						
<b>Martin Heinrich</b>	43%	80%	66%	48%	22%	12%
<b>Gary Johnson</b>	43%	12%	28%	35%	59%	73%
<b>Undecided</b>	14%	8%	7%	17%	19%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 Dem Sen Primary</b>						
<b>Hector Balderas</b>	30%	31%	22%	32%	44%	18%
<b>Martin Heinrich</b>	47%	50%	58%	49%	22%	32%
<b>Someone else/Not sure</b>	23%	20%	20%	19%	33%	50%

	Base	Gender	
		Woman	Man
<b>Johnson Favorability</b>			
<b>Favorable</b>	45%	42%	47%
<b>Unfavorable</b>	39%	41%	38%
<b>Not sure</b>	16%	17%	15%

	Base	Gender	
		Woman	Man
<b>Balderas Favorability</b>			
<b>Favorable</b>	20%	20%	20%
<b>Unfavorable</b>	21%	14%	30%
<b>Not sure</b>	58%	66%	50%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Heinrich Favorability</b>			
<b>Favorable</b>	35%	37%	33%
<b>Unfavorable</b>	35%	30%	40%
<b>Not sure</b>	30%	33%	27%

	Base	Gender	
		Woman	Man
<b>Sanchez Favorability</b>			
<b>Favorable</b>	19%	18%	20%
<b>Unfavorable</b>	33%	30%	37%
<b>Not sure</b>	48%	53%	43%

	Base	Gender	
		Woman	Man
<b>Sowards Favorability</b>			
<b>Favorable</b>	7%	6%	8%
<b>Unfavorable</b>	21%	15%	27%
<b>Not sure</b>	72%	79%	65%

	Base	Gender	
		Woman	Man
<b>Wilson Favorability</b>			
<b>Favorable</b>	37%	33%	40%
<b>Unfavorable</b>	46%	49%	43%
<b>Not sure</b>	17%	17%	17%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Balderas/Sanchez</b>			
<b>Hector Balderas</b>	41%	42%	40%
<b>John Sanchez</b>	34%	34%	35%
<b>Undecided</b>	24%	24%	24%

	Base	Gender	
		Woman	Man
<b>Balderas/Sowards</b>			
<b>Hector Balderas</b>	44%	46%	41%
<b>Greg Sowards</b>	30%	26%	34%
<b>Undecided</b>	27%	28%	25%

	Base	Gender	
		Woman	Man
<b>Balderas/Wilson</b>			
<b>Hector Balderas</b>	43%	46%	41%
<b>Heather Wilson</b>	43%	40%	45%
<b>Undecided</b>	14%	13%	14%

	Base	Gender	
		Woman	Man
<b>Balderas/Johnson</b>			
<b>Hector Balderas</b>	38%	41%	34%
<b>Gary Johnson</b>	44%	38%	50%
<b>Undecided</b>	19%	21%	16%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Heinrich/Sanchez</b>			
<b>Martin Heinrich</b>	48%	51%	44%
<b>John Sanchez</b>	37%	33%	41%
<b>Undecided</b>	15%	16%	15%

	Base	Gender	
		Woman	Man
<b>Heinrich/Sowards</b>			
<b>Martin Heinrich</b>	49%	53%	45%
<b>Greg Sowards</b>	31%	26%	37%
<b>Undecided</b>	20%	22%	19%

	Base	Gender	
		Woman	Man
<b>Heinrich/Wilson</b>			
<b>Martin Heinrich</b>	47%	52%	41%
<b>Heather Wilson</b>	40%	35%	46%
<b>Undecided</b>	13%	13%	14%

	Base	Gender	
		Woman	Man
<b>Heinrich/Johnson</b>			
<b>Martin Heinrich</b>	43%	48%	38%
<b>Gary Johnson</b>	43%	37%	49%
<b>Undecided</b>	14%	16%	13%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 Dem Sen Primary</b>			
<b>Hector Balderas</b>	30%	32%	28%
<b>Martin Heinrich</b>	47%	46%	48%
<b>Someone else/Not sure</b>	23%	22%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Johnson Favorability</b>				
<b>Favorable</b>	45%	40%	47%	53%
<b>Unfavorable</b>	39%	42%	38%	32%
<b>Not sure</b>	16%	17%	14%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Balderas Favorability</b>				
<b>Favorable</b>	20%	26%	15%	12%
<b>Unfavorable</b>	21%	19%	26%	21%
<b>Not sure</b>	58%	55%	59%	67%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Heinrich Favorability</b>				
<b>Favorable</b>	35%	51%	8%	33%
<b>Unfavorable</b>	35%	24%	54%	36%
<b>Not sure</b>	30%	26%	38%	31%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sanchez Favorability</b>				
<b>Favorable</b>	19%	14%	30%	15%
<b>Unfavorable</b>	33%	39%	27%	26%
<b>Not sure</b>	48%	47%	44%	59%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sowards Favorability</b>				
<b>Favorable</b>	7%	4%	5%	19%
<b>Unfavorable</b>	21%	23%	20%	16%
<b>Not sure</b>	72%	74%	75%	65%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Wilson Favorability</b>				
<b>Favorable</b>	37%	24%	61%	35%
<b>Unfavorable</b>	46%	64%	20%	37%
<b>Not sure</b>	17%	12%	19%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Balderas/Sanchez</b>				
<b>Hector Balderas</b>	41%	63%	11%	27%
<b>John Sanchez</b>	34%	12%	72%	39%
<b>Undecided</b>	24%	25%	17%	33%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Balderas/Sowards</b>				
<b>Hector Balderas</b>	44%	67%	11%	27%
<b>Greg Sowards</b>	30%	6%	67%	40%
<b>Undecided</b>	27%	27%	22%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Balderas/Wilson</b>				
<b>Hector Balderas</b>	43%	67%	10%	29%
<b>Heather Wilson</b>	43%	20%	79%	49%
<b>Undecided</b>	14%	13%	11%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Balderas/Johnson</b>				
<b>Hector Balderas</b>	38%	60%	10%	19%
<b>Gary Johnson</b>	44%	23%	71%	57%
<b>Undecided</b>	19%	16%	19%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Heinrich/Sanchez</b>				
<b>Martin Heinrich</b>	48%	72%	9%	38%
<b>John Sanchez</b>	37%	15%	78%	35%
<b>Undecided</b>	15%	13%	13%	27%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Heinrich/Sowards</b>				
<b>Martin Heinrich</b>	49%	75%	8%	37%
<b>Greg Sowards</b>	31%	9%	70%	32%
<b>Undecided</b>	20%	16%	22%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Heinrich/Wilson</b>				
<b>Martin Heinrich</b>	47%	73%	6%	36%
<b>Heather Wilson</b>	40%	17%	82%	42%
<b>Undecided</b>	13%	10%	12%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Heinrich/Johnson</b>				
<b>Martin Heinrich</b>	43%	68%	7%	30%
<b>Gary Johnson</b>	43%	20%	78%	52%
<b>Undecided</b>	14%	12%	15%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2012 Dem Sen Primary</b>				
<b>Hector Balderas</b>	30%	31%	32%	22%
<b>Martin Heinrich</b>	47%	48%	19%	42%
<b>Someone else/Not sure</b>	23%	21%	49%	36%





**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Johnson Favorability</b>				
<b>Favorable</b>	45%	45%	44%	47%
<b>Unfavorable</b>	39%	37%	40%	40%
<b>Not sure</b>	16%	18%	16%	12%

	Base	Race		
		Hispanic	White	Other
<b>Balderas Favorability</b>				
<b>Favorable</b>	20%	27%	18%	9%
<b>Unfavorable</b>	21%	18%	22%	32%
<b>Not sure</b>	58%	55%	60%	59%

	Base	Race		
		Hispanic	White	Other
<b>Heinrich Favorability</b>				
<b>Favorable</b>	35%	34%	37%	30%
<b>Unfavorable</b>	35%	32%	36%	38%
<b>Not sure</b>	30%	34%	27%	31%

	Base	Race		
		Hispanic	White	Other
<b>Sanchez Favorability</b>				
<b>Favorable</b>	19%	16%	19%	28%
<b>Unfavorable</b>	33%	35%	32%	35%
<b>Not sure</b>	48%	49%	50%	37%





**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Sowards Favorability</b>				
<b>Favorable</b>	7%	3%	8%	14%
<b>Unfavorable</b>	21%	21%	21%	21%
<b>Not sure</b>	72%	76%	72%	65%

	Base	Race		
		Hispanic	White	Other
<b>Wilson Favorability</b>				
<b>Favorable</b>	37%	37%	40%	18%
<b>Unfavorable</b>	46%	44%	46%	55%
<b>Not sure</b>	17%	19%	14%	27%

	Base	Race		
		Hispanic	White	Other
<b>Balderas/Sanchez</b>				
<b>Hector Balderas</b>	41%	52%	37%	28%
<b>John Sanchez</b>	34%	22%	41%	43%
<b>Undecided</b>	24%	26%	22%	28%

	Base	Race		
		Hispanic	White	Other
<b>Balderas/Sowards</b>				
<b>Hector Balderas</b>	44%	55%	38%	37%
<b>Greg Sowards</b>	30%	16%	38%	32%
<b>Undecided</b>	27%	29%	24%	31%





**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Balderas/Wilson</b>				
<b>Hector Balderas</b>	<b>43%</b>	55%	36%	45%
<b>Heather Wilson</b>	<b>43%</b>	36%	50%	29%
<b>Undecided</b>	<b>14%</b>	10%	14%	26%

	Base	Race		
		Hispanic	White	Other
<b>Balderas/Johnson</b>				
<b>Hector Balderas</b>	<b>38%</b>	50%	31%	29%
<b>Gary Johnson</b>	<b>44%</b>	34%	51%	39%
<b>Undecided</b>	<b>19%</b>	16%	18%	32%

	Base	Race		
		Hispanic	White	Other
<b>Heinrich/Sanchez</b>				
<b>Martin Heinrich</b>	<b>48%</b>	55%	43%	50%
<b>John Sanchez</b>	<b>37%</b>	31%	42%	29%
<b>Undecided</b>	<b>15%</b>	14%	15%	21%

	Base	Race		
		Hispanic	White	Other
<b>Heinrich/Sowards</b>				
<b>Martin Heinrich</b>	<b>49%</b>	61%	41%	47%
<b>Greg Sowards</b>	<b>31%</b>	21%	38%	24%
<b>Undecided</b>	<b>20%</b>	18%	20%	29%





**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Heinrich/Wilson</b>				
<b>Martin Heinrich</b>	<b>47%</b>	55%	41%	47%
<b>Heather Wilson</b>	<b>40%</b>	33%	47%	28%
<b>Undecided</b>	<b>13%</b>	12%	12%	24%

	Base	Race		
		Hispanic	White	Other
<b>Heinrich/Johnson</b>				
<b>Martin Heinrich</b>	<b>43%</b>	53%	37%	44%
<b>Gary Johnson</b>	<b>43%</b>	35%	49%	35%
<b>Undecided</b>	<b>14%</b>	12%	14%	21%

	Base	Race		
		Hispanic	White	Other
<b>2012 Dem Sen Primary</b>				
<b>Hector Balderas</b>	<b>30%</b>	41%	22%	27%
<b>Martin Heinrich</b>	<b>47%</b>	35%	58%	45%
<b>Someone else/Not sure</b>	<b>23%</b>	25%	20%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson Favorability</b>					
<b>Favorable</b>	<b>45%</b>	49%	47%	46%	35%
<b>Unfavorable</b>	<b>39%</b>	36%	35%	40%	46%
<b>Not sure</b>	<b>16%</b>	16%	18%	14%	20%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Balderas Favorability</b>					
<b>Favorable</b>	<b>20%</b>	22%	12%	25%	18%
<b>Unfavorable</b>	<b>21%</b>	20%	23%	20%	24%
<b>Not sure</b>	<b>58%</b>	58%	65%	55%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Heinrich Favorability</b>					
<b>Favorable</b>	<b>35%</b>	42%	32%	35%	35%
<b>Unfavorable</b>	<b>35%</b>	20%	37%	40%	34%
<b>Not sure</b>	<b>30%</b>	38%	32%	25%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sanchez Favorability</b>					
<b>Favorable</b>	<b>19%</b>	13%	11%	25%	23%
<b>Unfavorable</b>	<b>33%</b>	33%	35%	34%	29%
<b>Not sure</b>	<b>48%</b>	53%	54%	42%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sowards Favorability</b>					
<b>Favorable</b>	<b>7%</b>	7%	11%	5%	7%
<b>Unfavorable</b>	<b>21%</b>	20%	19%	21%	22%
<b>Not sure</b>	<b>72%</b>	73%	70%	74%	71%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Wilson Favorability</b>					
<b>Favorable</b>	<b>37%</b>	18%	37%	39%	46%
<b>Unfavorable</b>	<b>46%</b>	56%	47%	46%	38%
<b>Not sure</b>	<b>17%</b>	27%	16%	15%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Balderas/Sanchez</b>					
<b>Hector Balderas</b>	<b>41%</b>	53%	38%	40%	39%
<b>John Sanchez</b>	<b>34%</b>	22%	38%	35%	40%
<b>Undecided</b>	<b>24%</b>	24%	25%	25%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Balderas/Sowards</b>					
<b>Hector Balderas</b>	<b>44%</b>	53%	43%	41%	41%
<b>Greg Sowards</b>	<b>30%</b>	16%	34%	31%	34%
<b>Undecided</b>	<b>27%</b>	31%	23%	28%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Balderas/Wilson</b>					
<b>Hector Balderas</b>	<b>43%</b>	56%	39%	43%	40%
<b>Heather Wilson</b>	<b>43%</b>	18%	49%	45%	49%
<b>Undecided</b>	<b>14%</b>	27%	12%	11%	11%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Balderas/Johnson</b>					
<b>Hector Balderas</b>	<b>38%</b>	49%	33%	35%	40%
<b>Gary Johnson</b>	<b>44%</b>	29%	49%	47%	41%
<b>Undecided</b>	<b>19%</b>	22%	18%	17%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Heinrich/Sanchez</b>					
<b>Martin Heinrich</b>	<b>48%</b>	67%	47%	42%	44%
<b>John Sanchez</b>	<b>37%</b>	16%	42%	40%	42%
<b>Undecided</b>	<b>15%</b>	18%	11%	18%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Heinrich/Sowards</b>					
<b>Martin Heinrich</b>	<b>49%</b>	64%	49%	44%	44%
<b>Greg Sowards</b>	<b>31%</b>	13%	33%	34%	36%
<b>Undecided</b>	<b>20%</b>	22%	18%	22%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Heinrich/Wilson</b>					
<b>Martin Heinrich</b>	<b>47%</b>	67%	42%	44%	42%
<b>Heather Wilson</b>	<b>40%</b>	16%	40%	46%	49%
<b>Undecided</b>	<b>13%</b>	18%	18%	10%	9%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Heinrich/Johnson</b>					
<b>Martin Heinrich</b>	<b>43%</b>	62%	35%	41%	43%
<b>Gary Johnson</b>	<b>43%</b>	27%	51%	46%	38%
<b>Undecided</b>	<b>14%</b>	11%	14%	13%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 Dem Sen Primary</b>					
<b>Hector Balderas</b>	<b>30%</b>	42%	23%	30%	29%
<b>Martin Heinrich</b>	<b>47%</b>	46%	50%	44%	48%
<b>Someone else/Not sure</b>	<b>23%</b>	12%	27%	26%	23%

