

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL  
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
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## **New Mexicans scoff at Roswell myth**

**Raleigh, N.C.** – New Mexicans are pretty sure aliens did not land in Roswell in 1947. 61% think they did not, and only 21% think they did. There are few differences on this “issue,” but at 26%, voters under 30 are the most likely of any age group to answer affirmatively. Women are a little more likely than men to believe in the Roswell legend (23% versus 19%), white voters (22%) more than Hispanics (20%), and Republicans (25%) more than Democrats (21%) or independents (12%).

Speaking of Roswell, it is a well-liked city by the state’s voters—46% see it favorably and 20% unfavorably. But of four PPP asked about, it is not the most popular. That would be its largest city, Albuquerque, which has a 63-20 mark. Las Cruces is next (52-15), and then Roswell, and then Santa Fe (53-28). Democrats love the capital (62-20), but it is held down by Republicans’ 40-40 split.

Like his fellow retiring Senate Democrats Herb Kohl (WI) and Jim Webb (VA), Jeff Bingaman has seen his numbers plummet in recent months. The last time PPP measured his job performance rating in December, 54% approved and 32% disapproved, making him one of the most popular senators in the country. But that has dropped a net ten points in the last seven months to 48-36. He has slipped with voters of both parties and with independents.

Freshman colleague Tom Udall has fallen the same amount from 51-33 to 45-37. All of Udall’s slippage has occurred with voters of his own party, for he has actually improved a few points with each Republicans and independents.

One thing Democrats can cheer about is that they still have a lead heading into this fall’s legislative elections. 46% prefer the generic Democrat in their districts and 38% the unnamed Republican. The GOP is a bit more unified (79-10) than their opponents (71-15), but Democrats are buttressed by a ten-point lead with independents (37-27). As in most states, they are also posting huge leads with women (49-37, versus 42-39 with men), Hispanics (56-25, versus 35-51 with whites), and voters under the age of 30 (64-20, versus 41-47 with those over 65).

PPP surveyed 724 New Mexico voters from July 13<sup>th</sup> to 16<sup>th</sup>. The margin of error for the survey is +/-3.6%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



## New Mexico Survey Results

**Q1** Do you approve or disapprove of Senator Tom Udall's job performance?

*Approve* ..... 45%  
*Disapprove*..... 37%  
*Not sure* ..... 18%

**Q2** Do you approve or disapprove of Senator Jeff Bingaman's job performance?

*Approve* ..... 48%  
*Disapprove*..... 36%  
*Not sure* ..... 16%

**Q3** If there was an election for the State Legislature today, would you vote Democratic or Republican?

*Democratic*..... 46%  
*Republican*..... 38%  
*Not sure* ..... 16%

**Q4** Do you have a favorable or unfavorable opinion of the city of Albuquerque?

*Favorable*..... 63%  
*Unfavorable* ..... 20%  
*Not sure* ..... 17%

**Q5** Do you have a favorable or unfavorable opinion of the city of Las Cruces?

*Favorable*..... 52%  
*Unfavorable* ..... 15%  
*Not sure* ..... 33%

**Q6** Do you have a favorable or unfavorable opinion of the city of Santa Fe?

*Favorable*..... 53%  
*Unfavorable* ..... 28%  
*Not sure* ..... 19%

**Q7** Do you have a favorable or unfavorable opinion of the city of Roswell?

*Favorable*..... 46%  
*Unfavorable* ..... 20%  
*Not sure* ..... 34%

**Q8** Do you believe that aliens landed in Roswell in 1947, or not?

*Believe they did* ..... 21%  
*Do not*..... 61%  
*Not sure* ..... 18%

**Q9** Who did you vote for President in 2008?

*John McCain*..... 43%  
*Barack Obama*..... 51%  
*Someone else/Don't remember* ..... 7%

**Q10** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 16%  
*Somewhat liberal* ..... 21%  
*Moderate*..... 26%  
*Somewhat conservative*..... 21%  
*Very conservative* ..... 16%

**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q12** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 52%  
*Republican*..... 33%  
*Independent/Other*..... 16%





**Q13** If you are Hispanic, press 1. If white, press 2.  
If other, press 3.

<i>Hispanic</i> .....	40%
<i>White</i> .....	50%
<i>Other</i> .....	10%

**Q14** If you are 18 to 29 years old, press 1. If 30 to  
45, press 2. If 46 to 65, press 3. If you are  
older than 65, press 4.

<i>18 to 29</i> .....	17%
<i>30 to 45</i> .....	27%
<i>46 to 65</i> .....	37%
<i>Older than 65</i> .....	19%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Udall Approval</b>				
<b>Approve</b>	45%	12%	76%	28%
<b>Disapprove</b>	37%	66%	9%	59%
<b>Not sure</b>	18%	22%	15%	14%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Bingaman Approval</b>				
<b>Approve</b>	48%	19%	75%	23%
<b>Disapprove</b>	36%	62%	11%	65%
<b>Not sure</b>	16%	20%	14%	12%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	46%	8%	80%	24%
<b>Republican</b>	38%	78%	5%	32%
<b>Not sure</b>	16%	14%	15%	44%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Albuquerque Favorability</b>				
<b>Favorable</b>	63%	57%	69%	60%
<b>Unfavorable</b>	20%	27%	14%	18%
<b>Not sure</b>	17%	16%	17%	22%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Las Cruces Favorability</b>				
<b>Favorable</b>	<b>52%</b>	57%	50%	33%
<b>Unfavorable</b>	<b>15%</b>	14%	16%	20%
<b>Not sure</b>	<b>33%</b>	29%	34%	47%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Santa Fe Favorability</b>				
<b>Favorable</b>	<b>53%</b>	38%	67%	41%
<b>Unfavorable</b>	<b>28%</b>	46%	13%	26%
<b>Not sure</b>	<b>19%</b>	16%	20%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Roswell Favorability</b>				
<b>Favorable</b>	<b>46%</b>	57%	37%	39%
<b>Unfavorable</b>	<b>20%</b>	16%	24%	15%
<b>Not sure</b>	<b>34%</b>	27%	39%	46%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Did Aliens Land in Roswell?</b>				
<b>Believe they did</b>	<b>21%</b>	19%	23%	16%
<b>Do not</b>	<b>61%</b>	68%	55%	55%
<b>Not sure</b>	<b>18%</b>	13%	22%	29%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Udall Approval</b>						
<b>Approve</b>	45%	67%	75%	46%	28%	8%
<b>Disapprove</b>	37%	26%	14%	28%	47%	77%
<b>Not sure</b>	18%	7%	11%	26%	26%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bingaman Approval</b>						
<b>Approve</b>	48%	64%	77%	49%	34%	9%
<b>Disapprove</b>	36%	22%	17%	30%	42%	75%
<b>Not sure</b>	16%	14%	6%	20%	24%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Generic Leg. Ballot</b>						
<b>Democratic</b>	46%	69%	81%	48%	23%	4%
<b>Republican</b>	38%	20%	9%	26%	56%	87%
<b>Not sure</b>	16%	11%	10%	26%	21%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Albuquerque Favorability</b>						
<b>Favorable</b>	63%	72%	63%	61%	68%	54%
<b>Unfavorable</b>	20%	7%	13%	27%	19%	28%
<b>Not sure</b>	17%	21%	24%	12%	13%	18%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Las Cruces Favorability</b>						
<b>Favorable</b>	52%	47%	52%	54%	51%	55%
<b>Unfavorable</b>	15%	15%	22%	10%	12%	20%
<b>Not sure</b>	33%	38%	26%	36%	37%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Santa Fe Favorability</b>						
<b>Favorable</b>	53%	62%	72%	51%	47%	32%
<b>Unfavorable</b>	28%	9%	14%	28%	35%	54%
<b>Not sure</b>	19%	29%	14%	21%	18%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Roswell Favorability</b>						
<b>Favorable</b>	46%	49%	43%	31%	56%	56%
<b>Unfavorable</b>	20%	20%	24%	24%	16%	15%
<b>Not sure</b>	34%	32%	33%	45%	28%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Did Aliens Land in Roswell?</b>						
<b>Believe they did</b>	21%	36%	27%	21%	13%	9%
<b>Do not</b>	61%	49%	57%	53%	71%	76%
<b>Not sure</b>	18%	15%	16%	25%	17%	16%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Udall Approval</b>			
<b>Approve</b>	45%	46%	44%
<b>Disapprove</b>	37%	28%	46%
<b>Not sure</b>	18%	25%	10%

	Base	Gender	
		Woman	Man
<b>Bingaman Approval</b>			
<b>Approve</b>	48%	48%	48%
<b>Disapprove</b>	36%	30%	43%
<b>Not sure</b>	16%	22%	9%

	Base	Gender	
		Woman	Man
<b>Generic Leg. Ballot</b>			
<b>Democratic</b>	46%	49%	42%
<b>Republican</b>	38%	37%	39%
<b>Not sure</b>	16%	14%	19%

	Base	Gender	
		Woman	Man
<b>Albuquerque Favorability</b>			
<b>Favorable</b>	63%	68%	57%
<b>Unfavorable</b>	20%	17%	23%
<b>Not sure</b>	17%	15%	19%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Las Cruces Favorability</b>			
<b>Favorable</b>	<b>52%</b>	48%	57%
<b>Unfavorable</b>	<b>15%</b>	15%	16%
<b>Not sure</b>	<b>33%</b>	37%	27%

	Base	Gender	
		Woman	Man
<b>Santa Fe Favorability</b>			
<b>Favorable</b>	<b>53%</b>	56%	49%
<b>Unfavorable</b>	<b>28%</b>	25%	32%
<b>Not sure</b>	<b>19%</b>	19%	19%

	Base	Gender	
		Woman	Man
<b>Roswell Favorability</b>			
<b>Favorable</b>	<b>46%</b>	41%	52%
<b>Unfavorable</b>	<b>20%</b>	20%	20%
<b>Not sure</b>	<b>34%</b>	39%	28%

	Base	Gender	
		Woman	Man
<b>Did Aliens Land in Roswell?</b>			
<b>Believe they did</b>	<b>21%</b>	23%	19%
<b>Do not</b>	<b>61%</b>	61%	60%
<b>Not sure</b>	<b>18%</b>	16%	21%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Udall Approval</b>				
<b>Approve</b>	45%	61%	19%	47%
<b>Disapprove</b>	37%	21%	61%	37%
<b>Not sure</b>	18%	17%	20%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bingaman Approval</b>				
<b>Approve</b>	48%	65%	21%	45%
<b>Disapprove</b>	36%	21%	59%	37%
<b>Not sure</b>	16%	14%	20%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	46%	71%	10%	37%
<b>Republican</b>	38%	15%	79%	27%
<b>Not sure</b>	16%	14%	11%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Albuquerque Favorability</b>				
<b>Favorable</b>	63%	69%	54%	64%
<b>Unfavorable</b>	20%	16%	25%	20%
<b>Not sure</b>	17%	15%	21%	16%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Las Cruces Favorability</b>				
<b>Favorable</b>	52%	55%	55%	38%
<b>Unfavorable</b>	15%	14%	13%	23%
<b>Not sure</b>	33%	31%	32%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Santa Fe Favorability</b>				
<b>Favorable</b>	53%	62%	40%	48%
<b>Unfavorable</b>	28%	20%	40%	30%
<b>Not sure</b>	19%	18%	20%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Roswell Favorability</b>				
<b>Favorable</b>	46%	44%	52%	40%
<b>Unfavorable</b>	20%	21%	15%	28%
<b>Not sure</b>	34%	35%	33%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Did Aliens Land in Roswell?</b>				
<b>Believe they did</b>	21%	21%	25%	12%
<b>Do not</b>	61%	58%	60%	70%
<b>Not sure</b>	18%	21%	14%	18%





**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Udall Approval</b>				
<b>Approve</b>	45%	50%	41%	47%
<b>Disapprove</b>	37%	34%	40%	30%
<b>Not sure</b>	18%	17%	18%	23%

	Base	Race		
		Hispanic	White	Other
<b>Bingaman Approval</b>				
<b>Approve</b>	48%	53%	43%	49%
<b>Disapprove</b>	36%	34%	40%	28%
<b>Not sure</b>	16%	13%	17%	23%

	Base	Race		
		Hispanic	White	Other
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	46%	56%	35%	60%
<b>Republican</b>	38%	25%	51%	20%
<b>Not sure</b>	16%	19%	14%	20%

	Base	Race		
		Hispanic	White	Other
<b>Albuquerque Favorability</b>				
<b>Favorable</b>	63%	64%	61%	74%
<b>Unfavorable</b>	20%	18%	21%	18%
<b>Not sure</b>	17%	17%	18%	8%





**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Las Cruces Favorability</b>				
<b>Favorable</b>	<b>52%</b>	49%	54%	53%
<b>Unfavorable</b>	<b>15%</b>	17%	16%	9%
<b>Not sure</b>	<b>33%</b>	34%	30%	38%

	Base	Race		
		Hispanic	White	Other
<b>Santa Fe Favorability</b>				
<b>Favorable</b>	<b>53%</b>	49%	55%	54%
<b>Unfavorable</b>	<b>28%</b>	30%	26%	31%
<b>Not sure</b>	<b>19%</b>	22%	18%	15%

	Base	Race		
		Hispanic	White	Other
<b>Roswell Favorability</b>				
<b>Favorable</b>	<b>46%</b>	34%	52%	61%
<b>Unfavorable</b>	<b>20%</b>	26%	17%	12%
<b>Not sure</b>	<b>34%</b>	41%	30%	27%

	Base	Race		
		Hispanic	White	Other
<b>Did Aliens Land in Roswell?</b>				
<b>Believe they did</b>	<b>21%</b>	20%	22%	20%
<b>Do not</b>	<b>61%</b>	57%	65%	53%
<b>Not sure</b>	<b>18%</b>	23%	14%	27%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall Approval</b>					
<b>Approve</b>	<b>45%</b>	52%	42%	46%	44%
<b>Disapprove</b>	<b>37%</b>	35%	37%	35%	40%
<b>Not sure</b>	<b>18%</b>	13%	22%	19%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bingaman Approval</b>					
<b>Approve</b>	<b>48%</b>	55%	46%	46%	48%
<b>Disapprove</b>	<b>36%</b>	39%	33%	36%	38%
<b>Not sure</b>	<b>16%</b>	6%	22%	18%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Generic Leg. Ballot</b>					
<b>Democratic</b>	<b>46%</b>	64%	44%	42%	41%
<b>Republican</b>	<b>38%</b>	20%	36%	42%	47%
<b>Not sure</b>	<b>16%</b>	16%	20%	16%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Albuquerque Favorability</b>					
<b>Favorable</b>	<b>63%</b>	68%	68%	60%	60%
<b>Unfavorable</b>	<b>20%</b>	9%	18%	25%	19%
<b>Not sure</b>	<b>17%</b>	23%	14%	15%	21%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Las Cruces Favorability</b>					
<b>Favorable</b>	<b>52%</b>	46%	57%	50%	54%
<b>Unfavorable</b>	<b>15%</b>	25%	14%	17%	6%
<b>Not sure</b>	<b>33%</b>	29%	29%	33%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Santa Fe Favorability</b>					
<b>Favorable</b>	<b>53%</b>	39%	60%	53%	52%
<b>Unfavorable</b>	<b>28%</b>	35%	28%	28%	24%
<b>Not sure</b>	<b>19%</b>	26%	13%	19%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Roswell Favorability</b>					
<b>Favorable</b>	<b>46%</b>	57%	53%	39%	40%
<b>Unfavorable</b>	<b>20%</b>	17%	23%	22%	14%
<b>Not sure</b>	<b>34%</b>	26%	24%	39%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Did Aliens Land in Roswell?</b>					
<b>Believe they did</b>	<b>21%</b>	26%	21%	18%	22%
<b>Do not</b>	<b>61%</b>	57%	63%	63%	55%
<b>Not sure</b>	<b>18%</b>	17%	16%	19%	22%

