



FOR IMMEDIATE RELEASE

September 16, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama Popularity Dropping in New Jersey

Raleigh, N.C. – Barack Obama’s approval rating among likely voters for this fall’s Gubernatorial election has dropped to just 45%, with 48% disapproving of him.

Those numbers are down a good bit from PPP’s last survey of the state in July, which found his approval at 53/39. While Obama is steady with Democrats he has dropped a good deal with both Republicans and independents. Among GOP voters his approval has dropped from 20% to 12%. With unaffiliated ones it’s an even steeper decline from 48% to 36%.

Support for Obama on health care is even lower than his overall approval rating. Only 39% of voters say they support his plans, while 50% are opposed. That falls largely along party lines, but 64% of independents are against his plans with only 26% expressing favor.

“There are more Obama voters in New Jersey now who don’t approve of him than there are McCain voters who believe he’s doing a good job,” said Dean Debnam, President of Public Policy Polling. “This is the first time we’ve found that anywhere and it makes you wonder how effective Obama’s really going to be on behalf of Jon Corzine.”

There is a fair amount of political extremism among New Jersey voters, as there is everywhere right now. 21% of voters in the state don’t think Barack Obama is a natural born US citizen and 19% believe George W. Bush had advance knowledge of 9/11. 8% of voters go so far as to say they think Barack Obama is the Anti-Christ.

PPP will release numbers tomorrow looking at how Cory Booker and Frank Pallone would do if they were swapped in for Jon Corzine.

PPP surveyed 500 likely New Jersey voters from September 11th to 14th. The survey’s margin of error is +/-4.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





New Jersey Survey Results

Q1 Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 45%
Disapprove..... 48%
Not Sure..... 7%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support 39%
Oppose 50%
No Opinion..... 11%

Q3 Do you think that Barack Obama's speech to the schoolchildren of America earlier this week was appropriate? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 63%
No 24%
Not Sure..... 13%

Q4 Do you think Barack Obama was born in the United States? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 64%
No 21%
Not Sure..... 16%

Q5 Do you think that George W. Bush had advance knowledge of the 9/11 terrorist attacks? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 19%
No 69%
Not Sure..... 11%

Q6 Do you think the federal government should be eliminated? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 6%
No..... 83%
Not Sure..... 11%

Q7 Do you think that public education should be eliminated? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 5%
No..... 90%
Not Sure..... 5%

Q8 Do you approve or disapprove of Democratic Senator Robert Menendez's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 27%
Disapprove..... 40%
Not Sure..... 33%

Q9 Do you approve or disapprove of Democratic Senator Frank Lautenberg's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 38%
Disapprove..... 44%
Not Sure..... 18%

Q10 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 46%
Obama..... 48%
Someone Else/Don't Remember..... 7%





Q11 Do you think Barack Obama is the Anti-Christ?
If yes, press 1. If no, press 2. If you're not
sure, press 3.

Yes 8%
No 79%
Not Sure..... 13%

Q12 If you are a liberal, press 1. If a moderate,
press 2. If a conservative, press 3.

Liberal..... 19%
Moderate..... 52%
Conservative..... 29%

Q13 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man..... 47%

Q14 If you are a Democrat, press 1. If you are a
Republican, press 2. If you are an independent
or identify with another party, press 3.

Democrat 39%
Republican..... 33%
Independent/Other..... 28%

Q15 If you are Hispanic, press 1. If white, press 2.
If African American, press 3. If other, press 4.

Hispanic..... 12%
White 73%
African American 9%
Other..... 6%

Q16 If you are 18 to 29 years old, press 1 now. If
you are 30 to 45, press 2. If you are 46 to 65,
press 3. If older, press 4.

18 to 29..... 12%
30 to 45..... 24%
46 to 65..... 45%
Older than 65..... 19%

Q17

201..... 11%
609..... 19%
732..... 26%
856..... 16%
908..... 14%
973..... 14%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	45%	6%	84%	38%
Disapprove	48%	86%	11%	50%
Not Sure	7%	8%	4%	12%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Health Care				
Support	39%	5%	72%	34%
Oppose	50%	85%	16%	55%
No Opinion	11%	10%	12%	11%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Schoolchildren Speech				
Yes	63%	37%	88%	59%
No	24%	43%	5%	28%
Not Sure	13%	19%	7%	13%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Birthers				
Yes	64%	39%	86%	73%
No	21%	37%	5%	19%
Not Sure	16%	24%	9%	8%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Truthers				
Yes	19%	9%	31%	6%
No	69%	87%	50%	86%
Not Sure	11%	4%	19%	9%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Eliminate Federal Government				
Yes	6%	6%	4%	13%
No	83%	81%	85%	80%
Not Sure	11%	12%	11%	7%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Eliminate Public Education				
Yes	5%	7%	3%	7%
No	90%	85%	94%	89%
Not Sure	5%	7%	3%	3%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Menendez Approval				
Approve	27%	10%	46%	13%
Disapprove	40%	61%	18%	51%
Not Sure	33%	29%	36%	36%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lautenberg Approval				
Approve	38%	13%	61%	42%
Disapprove	44%	72%	17%	41%
Not Sure	18%	15%	22%	17%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama/Anti-Christ				
Yes	8%	12%	5%	5%
No	79%	68%	90%	77%
Not Sure	13%	21%	5%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	45%	94%	46%	12%
Disapprove	48%	3%	44%	83%
Not Sure	7%	2%	9%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care				
Support	39%	82%	39%	9%
Oppose	50%	7%	49%	80%
No Opinion	11%	11%	11%	11%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Schoolchildren Speech				
Yes	63%	89%	68%	36%
No	24%	2%	21%	44%
Not Sure	13%	9%	11%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Birthers				
Yes	64%	88%	66%	44%
No	21%	5%	20%	32%
Not Sure	16%	7%	14%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Truthers				
Yes	19%	40%	19%	7%
No	69%	43%	68%	88%
Not Sure	11%	17%	13%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Eliminate Federal Government				
Yes	6%	3%	5%	9%
No	83%	91%	84%	76%
Not Sure	11%	6%	11%	16%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Eliminate Public Education				
Yes	5%	2%	3%	13%
No	90%	96%	93%	80%
Not Sure	5%	3%	4%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Menendez Approval				
Approve	27%	53%	27%	11%
Disapprove	40%	12%	34%	69%
Not Sure	33%	35%	40%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lautenberg Approval				
Approve	38%	69%	41%	12%
Disapprove	44%	3%	43%	72%
Not Sure	18%	28%	16%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Anti-Christ				
Yes	8%	-	6%	18%
No	79%	95%	81%	66%
Not Sure	13%	5%	13%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	45%	45%	46%
Disapprove	48%	47%	49%
Not Sure	7%	8%	5%

	Base	Gender	
		Woman	Man
Obama Health Care			
Support	39%	37%	40%
Oppose	50%	51%	49%
No Opinion	11%	11%	11%

	Base	Gender	
		Woman	Man
Schoolchildren Speech			
Yes	63%	61%	65%
No	24%	24%	24%
Not Sure	13%	15%	11%

	Base	Gender	
		Woman	Man
Birthers			
Yes	64%	63%	64%
No	21%	20%	21%
Not Sure	16%	17%	15%





Crosstabs

		Gender		
		Base	Woman	Man
Truthers				
	Yes	19%	23%	15%
	No	69%	63%	77%
	Not Sure	11%	14%	9%

		Gender		
		Base	Woman	Man
Eliminate Federal Government				
	Yes	6%	5%	7%
	No	83%	81%	85%
	Not Sure	11%	14%	8%

		Gender		
		Base	Woman	Man
Eliminate Public Education				
	Yes	5%	3%	8%
	No	90%	91%	88%
	Not Sure	5%	6%	4%

		Gender		
		Base	Woman	Man
Menendez Approval				
	Approve	27%	26%	29%
	Disapprove	40%	33%	48%
	Not Sure	33%	42%	24%





Crosstabs

	Base	Gender	
		Woman	Man
Lautenberg Approval			
Approve	38%	40%	35%
Disapprove	44%	39%	50%
Not Sure	18%	21%	15%

	Base	Gender	
		Woman	Man
Obama/Anti-Christ			
Yes	8%	8%	8%
No	79%	82%	76%
Not Sure	13%	10%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	45%	80%	12%	36%
Disapprove	48%	15%	79%	56%
Not Sure	7%	4%	9%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care				
Support	39%	72%	10%	26%
Oppose	50%	17%	78%	64%
No Opinion	11%	11%	12%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Schoolchildren Speech				
Yes	63%	84%	41%	59%
No	24%	8%	40%	28%
Not Sure	13%	8%	19%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Birthers				
Yes	64%	80%	48%	60%
No	21%	9%	33%	23%
Not Sure	16%	12%	19%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Truthers				
Yes	19%	32%	11%	11%
No	69%	49%	85%	79%
Not Sure	11%	19%	4%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Eliminate Federal Government				
Yes	6%	6%	5%	6%
No	83%	84%	82%	83%
Not Sure	11%	9%	13%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Eliminate Public Education				
Yes	5%	6%	7%	2%
No	90%	91%	88%	91%
Not Sure	5%	3%	5%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Menendez Approval				
Approve	27%	47%	7%	22%
Disapprove	40%	17%	66%	42%
Not Sure	33%	36%	27%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Lautenberg Approval				
Approve	38%	65%	12%	30%
Disapprove	44%	13%	70%	56%
Not Sure	18%	21%	17%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Anti-Christ				
Yes	8%	6%	14%	4%
No	79%	87%	71%	77%
Not Sure	13%	7%	15%	19%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Approve	45%	58%	37%	91%	61%
Disapprove	48%	39%	55%	8%	32%
Not Sure	7%	3%	8%	1%	8%

	Base	Race			
		Hispanic	White	African American	Other
Obama Health Care					
Support	39%	49%	31%	84%	47%
Oppose	50%	43%	57%	9%	39%
No Opinion	11%	8%	12%	6%	14%

	Base	Race			
		Hispanic	White	African American	Other
Schoolchildren Speech					
Yes	63%	57%	60%	91%	70%
No	24%	32%	25%	5%	22%
Not Sure	13%	10%	15%	4%	8%

	Base	Race			
		Hispanic	White	African American	Other
Birthers					
Yes	64%	61%	60%	84%	88%
No	21%	24%	24%	2%	5%
Not Sure	16%	15%	17%	14%	8%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Truthers					
Yes	19%	35%	14%	50%	14%
No	69%	59%	76%	30%	62%
Not Sure	11%	6%	10%	21%	24%

	Base	Race			
		Hispanic	White	African American	Other
Eliminate Federal Government					
Yes	6%	18%	4%	7%	5%
No	83%	64%	86%	83%	86%
Not Sure	11%	18%	11%	9%	9%

	Base	Race			
		Hispanic	White	African American	Other
Eliminate Public Education					
Yes	5%	17%	4%	2%	-
No	90%	78%	91%	95%	92%
Not Sure	5%	5%	5%	3%	8%

	Base	Race			
		Hispanic	White	African American	Other
Menendez Approval					
Approve	27%	38%	23%	48%	30%
Disapprove	40%	39%	44%	20%	27%
Not Sure	33%	24%	34%	33%	42%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Lautenberg Approval					
Approve	38%	41%	33%	71%	50%
Disapprove	44%	38%	51%	6%	21%
Not Sure	18%	21%	16%	23%	28%

	Base	Race			
		Hispanic	White	African American	Other
Obama/Anti-Christ					
Yes	8%	24%	7%	-	-
No	79%	58%	81%	89%	85%
Not Sure	13%	18%	12%	11%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	45%	56%	45%	45%	40%
Disapprove	48%	39%	48%	49%	51%
Not Sure	7%	6%	7%	6%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care					
Support	39%	50%	40%	37%	34%
Oppose	50%	39%	51%	52%	54%
No Opinion	11%	11%	9%	12%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Schoolchildren Speech					
Yes	63%	61%	63%	64%	62%
No	24%	33%	19%	23%	27%
Not Sure	13%	6%	18%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Birthers					
Yes	64%	67%	69%	65%	52%
No	21%	28%	17%	19%	25%
Not Sure	16%	6%	14%	15%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Truthers					
Yes	19%	33%	24%	16%	13%
No	69%	61%	66%	74%	68%
Not Sure	11%	6%	10%	11%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Eliminate Federal Government					
Yes	6%	17%	5%	3%	5%
No	83%	67%	92%	87%	73%
Not Sure	11%	17%	4%	9%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Eliminate Public Education					
Yes	5%	22%	4%	3%	3%
No	90%	78%	93%	93%	87%
Not Sure	5%	-	4%	4%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Menendez Approval					
Approve	27%	28%	27%	26%	29%
Disapprove	40%	39%	37%	42%	39%
Not Sure	33%	33%	36%	32%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lautenberg Approval					
Approve	38%	44%	33%	37%	41%
Disapprove	44%	28%	44%	48%	45%
Not Sure	18%	28%	23%	15%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Anti-Christ					
Yes	8%	24%	8%	5%	7%
No	79%	59%	81%	86%	74%
Not Sure	13%	18%	11%	9%	19%





Crosstabs

	Base	Area Code					
		201	609	732	856	908	973
Obama Approval							
Approve	45%	58%	40%	45%	47%	38%	49%
Disapprove	48%	33%	54%	48%	42%	59%	46%
Not Sure	7%	9%	6%	7%	11%	2%	5%

	Base	Area Code					
		201	609	732	856	908	973
Obama Health Care							
Support	39%	50%	33%	37%	39%	33%	44%
Oppose	50%	38%	58%	52%	38%	61%	51%
No Opinion	11%	12%	9%	11%	22%	6%	5%

	Base	Area Code					
		201	609	732	856	908	973
Schoolchildren Speech							
Yes	63%	69%	57%	65%	72%	60%	55%
No	24%	19%	30%	22%	22%	22%	29%
Not Sure	13%	12%	13%	13%	6%	18%	16%

	Base	Area Code					
		201	609	732	856	908	973
Birthers							
Yes	64%	76%	59%	62%	69%	62%	59%
No	21%	9%	24%	24%	19%	16%	27%
Not Sure	16%	15%	18%	14%	12%	21%	14%





Crosstabs

		Area Code						
		Base	201	609	732	856	908	973
Truthers								
	Yes	19%	18%	22%	20%	27%	10%	16%
	No	69%	66%	68%	70%	61%	78%	72%
	Not Sure	11%	16%	9%	11%	12%	11%	12%

		Area Code						
		Base	201	609	732	856	908	973
Eliminate Federal Government								
	Yes	6%	13%	8%	2%	7%	2%	6%
	No	83%	65%	86%	90%	78%	89%	79%
	Not Sure	11%	22%	7%	8%	15%	8%	15%

		Area Code						
		Base	201	609	732	856	908	973
Eliminate Public Education								
	Yes	5%	10%	7%	2%	7%	7%	2%
	No	90%	88%	89%	91%	90%	88%	91%
	Not Sure	5%	2%	4%	6%	3%	5%	7%

		Area Code						
		Base	201	609	732	856	908	973
Menendez Approval								
	Approve	27%	50%	27%	24%	17%	22%	29%
	Disapprove	40%	32%	40%	37%	42%	46%	42%
	Not Sure	33%	18%	33%	38%	41%	32%	29%





Crosstabs

	Base	Area Code					
		201	609	732	856	908	973
Lautenberg Approval							
Approve	38%	59%	34%	32%	35%	33%	44%
Disapprove	44%	29%	44%	47%	42%	51%	45%
Not Sure	18%	12%	22%	21%	23%	16%	10%

	Base	Area Code					
		201	609	732	856	908	973
Obama/Anti-Christ							
Yes	8%	8%	15%	3%	9%	8%	7%
No	79%	72%	76%	81%	82%	83%	76%
Not Sure	13%	20%	9%	15%	9%	9%	17%

