

**FOR IMMEDIATE RELEASE**

**July 28, 2009**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Christie holds double digit lead**

**Raleigh, N.C.** – Public Policy Polling’s monthly look at the race for Governor of New Jersey finds Republican Chris Christie leading incumbent Democrat Jon Corzine 50-36. That 14 point lead is up from 10 at the end of June.

Christie has a 54-26 lead among independents, and holds Corzine to just 64% of the Democratic vote, while receiving 86% from within his own party.

Attack ads running against each candidate right now don’t seem to be having much of an impact on how voters view either of them. 42% have a favorable opinion of Chris Christie with 32% seeing him negatively. That’s virtually unchanged from a month ago when the spread was 43/33. Corzine’s spread is 33/56, also pretty similar to his previous 36/56 number.

“A visit from Barack Obama and negative ads against Chris Christie haven’t gotten Jon Corzine any momentum so far,” said Dean Debnam, President of Public Policy Polling. “The key to his chances of getting reelected is going to be moving that 64% of the Democratic vote he’s earning right now closer to the 90% mark.”

One area where Corzine particularly has some work to do is among minority groups that are usually supportive of Democratic candidates. Even though 92% of blacks in the state approve of Barack Obama’s job performance, only 64% of them are currently saying they’ll vote for Corzine. And while 67% of Hispanics approve of Obama, they’re currently going for Christie by a margin of 50-33.

Approval numbers for Obama and the state’s Senators will be released tomorrow.

PPP surveyed 552 New Jersey voters from July 24<sup>th</sup> to 27<sup>th</sup>. The survey’s margin of error is +/-4.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



## New Jersey Poll

- Q1** The candidates for Governor this fall are Republican Chris Christie and Democrat Jon Corzine. If the election was today, who would you vote for? If Chris Christie, press 1. If Jon Corzine, press 2. If you're undecided, press 3.
- Christie*..... 50%
  - Corzine* ..... 36%
  - Undecided*..... 14%
- Q2** Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.
- Solidly Committed*..... 75%
  - Could Change Mind*..... 25%
- Q3** Do you have a favorable or unfavorable opinion of Chris Christie? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.
- Favorable*..... 42%
  - Unfavorable* ..... 32%
  - Not Sure*..... 26%
- Q4** Do you have a favorable or unfavorable opinion of Jon Corzine? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.
- Favorable*..... 33%
  - Unfavorable* ..... 56%
  - Not Sure*..... 11%
- Q5** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.
- Liberal*..... 13%
  - Moderate*..... 59%
  - Conservative*..... 27%

- Q6** If you are a woman, press 1, if a man, press 2.
- Woman* ..... 56%
  - Man*..... 44%
- Q7** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.
- Democrat*..... 42%
  - Republican*..... 32%
  - Other*..... 26%
- Q8** If you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.
- Hispanic*..... 9%
  - White* ..... 75%
  - Black*..... 12%
  - Other*..... 4%
- Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.
- 18 to 29*..... 9%
  - 30 to 45*..... 22%
  - 46 to 65*..... 46%
  - Older than 65*..... 23%
- Q10**
- 201*..... 12%
  - 609*..... 17%
  - 732*..... 23%
  - 856*..... 17%
  - 908*..... 13%
  - 973*..... 17%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Christie/Corzine</b>				
Christie	50%	16%	43%	82%
Corzine	36%	75%	41%	6%
Undecided	14%	9%	16%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Commitment</b>				
Solidly Committed	75%	80%	73%	77%
Could Change Mind	25%	20%	27%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Christie Favorability</b>				
Favorable	42%	14%	38%	66%
Unfavorable	32%	60%	36%	10%
Not Sure	26%	26%	27%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Corzine Favorability</b>				
Favorable	33%	61%	39%	8%
Unfavorable	56%	22%	51%	83%
Not Sure	11%	17%	11%	8%





	Base	Gender	
		Woman	Man
<b>Christie/Corzine</b>			
Christie	50%	45%	56%
Corzine	36%	38%	34%
Undecided	14%	17%	11%

	Base	Gender	
		Woman	Man
<b>Commitment</b>			
Solidly Committed	75%	73%	77%
Could Change Mind	25%	27%	23%

	Base	Gender	
		Woman	Man
<b>Christie Favorability</b>			
Favorable	42%	38%	47%
Unfavorable	32%	32%	32%
Not Sure	26%	30%	21%

	Base	Gender	
		Woman	Man
<b>Corzine Favorability</b>			
Favorable	33%	32%	35%
Unfavorable	56%	55%	56%
Not Sure	11%	12%	9%





	Base	Party		
		Democrat	Republican	Other
<b>Christie/Corzine</b>				
Christie	50%	20%	86%	54%
Corzine	36%	64%	6%	26%
Undecided	14%	16%	8%	20%

	Base	Party		
		Democrat	Republican	Other
<b>Commitment</b>				
Solidly Committed	75%	72%	77%	77%
Could Change Mind	25%	28%	23%	23%

	Base	Party		
		Democrat	Republican	Other
<b>Christie Favorability</b>				
Favorable	42%	18%	71%	47%
Unfavorable	32%	49%	14%	26%
Not Sure	26%	33%	15%	28%

	Base	Party		
		Democrat	Republican	Other
<b>Corzine Favorability</b>				
Favorable	33%	54%	10%	29%
Unfavorable	56%	28%	88%	61%
Not Sure	11%	17%	2%	11%





	Base	Race			
		Hispanic	White	Black	Other
<b>Christie/Corzine</b>					
<b>Christie</b>	<b>50%</b>	50%	55%	20%	35%
<b>Corzine</b>	<b>36%</b>	33%	32%	64%	35%
<b>Undecided</b>	<b>14%</b>	17%	13%	16%	30%

	Base	Race			
		Hispanic	White	Black	Other
<b>Commitment</b>					
<b>Solidly Committed</b>	<b>75%</b>	60%	77%	76%	69%
<b>Could Change Mind</b>	<b>25%</b>	40%	23%	24%	31%

	Base	Race			
		Hispanic	White	Black	Other
<b>Christie Favorability</b>					
<b>Favorable</b>	<b>42%</b>	38%	47%	19%	28%
<b>Unfavorable</b>	<b>32%</b>	25%	32%	35%	33%
<b>Not Sure</b>	<b>26%</b>	38%	21%	46%	39%

	Base	Race			
		Hispanic	White	Black	Other
<b>Corzine Favorability</b>					
<b>Favorable</b>	<b>33%</b>	29%	31%	54%	30%
<b>Unfavorable</b>	<b>56%</b>	54%	61%	27%	49%
<b>Not Sure</b>	<b>11%</b>	17%	8%	19%	22%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Christie/Corzine</b>					
<b>Christie</b>	50%	42%	53%	51%	47%
<b>Corzine</b>	36%	48%	30%	37%	35%
<b>Undecided</b>	14%	10%	17%	12%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Commitment</b>					
<b>Solidly Committed</b>	75%	72%	73%	78%	71%
<b>Could Change Mind</b>	25%	28%	27%	22%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Christie Favorability</b>					
<b>Favorable</b>	42%	33%	41%	49%	33%
<b>Unfavorable</b>	32%	28%	30%	31%	36%
<b>Not Sure</b>	26%	39%	28%	20%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Corzine Favorability</b>					
<b>Favorable</b>	33%	42%	27%	31%	41%
<b>Unfavorable</b>	56%	47%	63%	59%	46%
<b>Not Sure</b>	11%	10%	10%	10%	13%





	Base	Area Code					
		201	609	732	856	908	973
<b>Christie/Corzine</b>							
<b>Christie</b>	<b>50%</b>	38%	47%	52%	48%	63%	49%
<b>Corzine</b>	<b>36%</b>	47%	37%	29%	39%	30%	38%
<b>Undecided</b>	<b>14%</b>	15%	16%	19%	13%	7%	13%

	Base	Area Code					
		201	609	732	856	908	973
<b>Commitment</b>							
<b>Solidly Committed</b>	<b>75%</b>	75%	78%	68%	79%	79%	73%
<b>Could Change Mind</b>	<b>25%</b>	25%	22%	32%	21%	21%	27%

	Base	Area Code					
		201	609	732	856	908	973
<b>Christie Favorability</b>							
<b>Favorable</b>	<b>42%</b>	29%	41%	44%	44%	55%	38%
<b>Unfavorable</b>	<b>32%</b>	48%	32%	29%	30%	25%	32%
<b>Not Sure</b>	<b>26%</b>	23%	27%	27%	26%	21%	30%

	Base	Area Code					
		201	609	732	856	908	973
<b>Corzine Favorability</b>							
<b>Favorable</b>	<b>33%</b>	51%	40%	20%	37%	28%	33%
<b>Unfavorable</b>	<b>56%</b>	37%	53%	67%	53%	66%	53%
<b>Not Sure</b>	<b>11%</b>	12%	7%	13%	10%	7%	14%

