

FOR IMMEDIATE RELEASE

July 1, 2009

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama Approval in NJ Dropping?

Raleigh, N.C. – Barack Obama’s approval rating in New Jersey is 53%, Public Policy Polling finds, the lowest any public polling has measured for him in the state since he took office and a number reflecting the slow decline he is seeing in his reviews nationally.

Obama’s numbers in the state, as they are everywhere, are highly polarized along party lines. 88% of Democrats but only 13% of Republicans say they like the job he’s doing, with independents nearly split down the middle. 43% of them approve of how the President’s doing with 46% disapproving.

Obama gets strong numbers from African Americans (85%) and Hispanics (68%) but a slightly plurality of whites disapprove of his performance with 47% of them giving him negative marks to 46% positive.

“Barack Obama’s not as popular in New Jersey as he was when he took office,” said Dean Debnam, President of Public Policy Polling. “He’s going to need to win back over some of the independents he’s lost of late to get his numbers headed back in the right direction.”

Neither of the state’s US Senators get particularly good marks from the voters either. 41% approve of Frank Lautenberg’s performance, with 46% disapproving. For Robert Menendez the numbers are 32% approving, 43% disapproving, and 25% with no opinion. Both Democrats have disapproval levels of over 50% with independents.

A PPP poll yesterday showed Chris Christie with a ten point lead for Governor.

PPP surveyed 1,094 New Jersey voters from June 27th to 29th. The survey’s margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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New Jersey Poll

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve53% *Not Sure*..... 6%
Disapprove.....40%

Q2 Do you approve or disapprove of Democratic Senator Robert Menendez's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 32%
Disapprove.....43%
Not Sure.....26%

Q3 Do you approve or disapprove of Democratic Senator Frank Lautenberg's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 41%
Disapprove.....46%
Not Sure..... 12%

Q4 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 21%
Moderate..... 51%
Conservative.....28%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 54%
Man.....46%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 43%
Republican..... 30%
Other.....27%

Q7 If you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

Hispanic..... 11%
White 73%
Black.....12%
Other..... 4%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 10%
30 to 45.....24%
46 to 65.....43%
Older than 65.....22%

Q9

201..... 12%
609..... 15%
732..... 21%
856..... 16%
908..... 14%
973..... 22%





	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	53%	85%	60%	18%
Disapprove	40%	14%	31%	78%
Not Sure	6%	1%	9%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Menendez Approval				
Approve	32%	58%	35%	6%
Disapprove	43%	18%	39%	68%
Not Sure	26%	24%	26%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lautenberg Approval				
Approve	41%	67%	44%	18%
Disapprove	46%	24%	42%	72%
Not Sure	12%	10%	14%	10%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	53%	59%	46%
Disapprove	40%	33%	49%
Not Sure	6%	7%	5%





	Base	Gender	
		Woman	Man
Menendez Approval			
Approve	32%	32%	32%
Disapprove	43%	35%	52%
Not Sure	26%	33%	16%

	Base	Gender	
		Woman	Man
Lautenberg Approval			
Approve	41%	44%	39%
Disapprove	46%	39%	55%
Not Sure	12%	17%	6%

	Base	Party		
		Democrat	Republican	Other
Obama Approval				
Approve	53%	88%	13%	43%
Disapprove	40%	10%	79%	46%
Not Sure	6%	2%	8%	11%

	Base	Party		
		Democrat	Republican	Other
Menendez Approval				
Approve	32%	62%	4%	14%
Disapprove	43%	12%	80%	51%
Not Sure	26%	26%	17%	35%





	Base	Party		
		Democrat	Republican	Other
Lautenberg Approval				
Approve	41%	67%	12%	34%
Disapprove	46%	18%	78%	58%
Not Sure	12%	16%	10%	9%

	Base	Race			
		Hispanic	White	Black	Other
Obama Approval					
Approve	53%	68%	46%	85%	65%
Disapprove	40%	27%	47%	15%	31%
Not Sure	6%	5%	8%	-	3%

	Base	Race			
		Hispanic	White	Black	Other
Menendez Approval					
Approve	32%	52%	25%	57%	34%
Disapprove	43%	41%	50%	7%	20%
Not Sure	26%	8%	25%	37%	46%

	Base	Race			
		Hispanic	White	Black	Other
Lautenberg Approval					
Approve	41%	49%	35%	71%	57%
Disapprove	46%	43%	53%	14%	37%
Not Sure	12%	9%	13%	15%	6%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	53%	75%	51%	53%	47%
Disapprove	40%	25%	47%	40%	40%
Not Sure	6%	-	2%	7%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Menendez Approval					
Approve	32%	50%	33%	29%	28%
Disapprove	43%	25%	44%	46%	42%
Not Sure	26%	25%	23%	25%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lautenberg Approval					
Approve	41%	50%	40%	42%	39%
Disapprove	46%	42%	46%	47%	47%
Not Sure	12%	8%	13%	11%	15%

	Base	Area Code					
		201	609	732	856	908	973
Obama Approval							
Approve	53%	69%	54%	36%	59%	45%	63%
Disapprove	40%	26%	40%	52%	36%	50%	34%
Not Sure	6%	4%	6%	12%	5%	5%	4%





	Base	Area Code					
		201	609	732	856	908	973
Menendez Approval							
Approve	32%	40%	30%	17%	37%	23%	44%
Disapprove	43%	36%	44%	59%	31%	54%	32%
Not Sure	26%	24%	27%	24%	32%	24%	24%

	Base	Area Code					
		201	609	732	856	908	973
Lautenberg Approval							
Approve	41%	45%	44%	28%	48%	34%	50%
Disapprove	46%	43%	45%	61%	43%	50%	35%
Not Sure	12%	11%	11%	10%	9%	16%	15%

