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## **Booker's best 2014 hope may be the Senate**

**Raleigh, N.C.** – PPP's newest New Jersey poll finds Cory Booker leading the pack for Democratic Senatorial Candidate in 2014. In a hypothetical head-to-head, Booker leads the race with a 23 point spread over Republican Lieutenant Governor, Kim Guadagno. That lead narrows to 15 points when current NJ Senator Frank Lautenberg is pitted against her. The results for Guadagno versus Congressmen Rob Andrews and Frank Pallone are well within the margin of error at 34-35 and 32-32 respectively.

Equally promising for Booker is how voters responded when asked if Frank Lautenberg should retire. 45% said he should retire, compared to 36% saying he should run for reelection. Based on the results, it looks like New Jersey Democrats are ready for a fresher face in the Senate, and would prefer Booker.

Even more reassuring is Booker's favorability with non-liberals. Among voters who consider themselves, "moderate", "somewhat conservative" or "very conservative", Booker did significantly better than any other Democrat Candidate listed. His favorability among "somewhat conservative" voters is 41% compared to Lautenberg's 20% and Pallone's 10%. Booker's 41% becomes significant when compared to Guadagno's favorability among "somewhat conservative voters", which comes in at a disappointing 14%.

For as good as the results were for Booker, they were just as bad for Lieutenant Governor Kim Guadagno. When asked if voters had a favorable or unfavorable opinion of Guadagno, 73% responded "not sure". Even region-relevant Rob Andrews and Frank Pallone received more familiar responses, with Andrews receiving 67% "not sure" and Pallone receiving 71% "not sure".

"Democrats will likely hold onto their Senate seat in New Jersey regardless of their 2014 candidate," said Dean Debnam, President of Public Policy Polling. "But Cory Booker could replace Frank Lautenberg either in an open seat situation or even in a primary."

PPP surveyed 600 New Jersey voters, including an oversample of 300 Democratic primary voters, from November 26<sup>th</sup> to 28<sup>th</sup>. The margin of error for the overall survey is +/-4.0% and for the Democrats it's +/-5.6%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



## New Jersey Survey Results

**Q1** Do you approve or disapprove of Senator Frank Lautenberg's job performance?

*Approve* ..... 43%  
*Disapprove*..... 36%  
*Not sure* ..... 21%

**Q2** Do you have a favorable or unfavorable opinion of Cory Booker?

*Favorable*..... 48%  
*Unfavorable* ..... 20%  
*Not sure* ..... 32%

**Q3** Do you have a favorable or unfavorable opinion of Rob Andrews?

*Favorable*..... 14%  
*Unfavorable* ..... 17%  
*Not sure* ..... 68%

**Q4** Do you have a favorable or unfavorable opinion of Kim Guadagno?

*Favorable*..... 13%  
*Unfavorable* ..... 14%  
*Not sure* ..... 73%

**Q5** Do you have a favorable or unfavorable opinion of Frank Pallone?

*Favorable*..... 15%  
*Unfavorable* ..... 14%  
*Not sure* ..... 72%

**Q6** If the candidates for Senate in 2014 were Democrat Frank Lautenberg and Republican Kim Guadagno, who would you vote for?

*Frank Lautenberg* ..... 48%  
*Kim Guadagno*..... 33%  
*Not sure* ..... 19%

**Q7** If the candidates for Senate in 2014 were Democrat Cory Booker and Republican Kim Guadagno, who would you vote for?

*Cory Booker*..... 52%  
*Kim Guadagno*..... 29%  
*Not sure* ..... 19%

**Q8** If the candidates for Senate in 2014 were Democrat Rob Andrews and Republican Kim Guadagno, who would you vote for?

*Rob Andrews* ..... 35%  
*Kim Guadagno*..... 34%  
*Not sure* ..... 31%

**Q9** If the candidates for Senate in 2014 were Democrat Frank Pallone and Republican Kim Guadagno, who would you vote for?

*Frank Pallone*..... 32%  
*Kim Guadagno*..... 32%  
*Not sure* ..... 36%

**Q10** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama*..... 57%  
*Mitt Romney*..... 36%  
*Someone else/Don't remember* ..... 6%

**Q11** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal* ..... 9%  
*Somewhat liberal* ..... 26%  
*Moderate*..... 35%  
*Somewhat conservative*..... 20%  
*Very conservative* ..... 10%

**Q12** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 57%  
*Man*..... 43%



**Q13** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 48%  
*Republican*..... 25%  
*Independent/Other*..... 27%

**Q14** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 12%  
*White* ..... 69%  
*African-American* ..... 14%  
*Other*..... 5%

**Q15** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 42%  
*46 to 65*..... 38%  
*Older than 65*..... 20%



**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Lautenberg Approval</b>				
<b>Approve</b>	43%	63%	13%	32%
<b>Disapprove</b>	36%	13%	71%	43%
<b>Not sure</b>	21%	24%	15%	25%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Booker Favorability</b>				
<b>Favorable</b>	48%	61%	29%	37%
<b>Unfavorable</b>	20%	13%	32%	17%
<b>Not sure</b>	32%	26%	38%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Andrews Favorability</b>				
<b>Favorable</b>	14%	17%	10%	13%
<b>Unfavorable</b>	17%	13%	25%	14%
<b>Not sure</b>	68%	70%	65%	73%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Guadagno Favorability</b>				
<b>Favorable</b>	13%	8%	22%	2%
<b>Unfavorable</b>	14%	15%	12%	13%
<b>Not sure</b>	73%	77%	66%	85%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Pallone Favorability</b>				
<b>Favorable</b>	15%	16%	14%	10%
<b>Unfavorable</b>	14%	8%	22%	15%
<b>Not sure</b>	72%	76%	64%	75%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Lautenberg/Guadagno</b>				
<b>Frank Lautenberg</b>	48%	70%	16%	37%
<b>Kim Guadagno</b>	33%	9%	73%	19%
<b>Not sure</b>	19%	21%	11%	44%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Booker/Guadagno</b>				
<b>Cory Booker</b>	52%	74%	21%	27%
<b>Kim Guadagno</b>	29%	7%	66%	16%
<b>Not sure</b>	19%	19%	14%	56%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Andrews/Guadagno</b>				
<b>Rob Andrews</b>	35%	52%	12%	17%
<b>Kim Guadagno</b>	34%	11%	72%	19%
<b>Not sure</b>	31%	37%	16%	64%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Pallone/Guadagno</b>				
<b>Frank Pallone</b>	32%	47%	10%	27%
<b>Kim Guadagno</b>	32%	6%	74%	18%
<b>Not sure</b>	36%	46%	16%	56%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lautenberg Approval</b>						
<b>Approve</b>	43%	72%	63%	41%	20%	13%
<b>Disapprove</b>	36%	22%	12%	34%	64%	68%
<b>Not sure</b>	21%	6%	25%	25%	17%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Booker Favorability</b>						
<b>Favorable</b>	48%	69%	58%	46%	41%	24%
<b>Unfavorable</b>	20%	15%	15%	22%	19%	37%
<b>Not sure</b>	32%	17%	27%	32%	40%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Andrews Favorability</b>						
<b>Favorable</b>	14%	22%	14%	13%	15%	12%
<b>Unfavorable</b>	17%	23%	13%	17%	18%	25%
<b>Not sure</b>	68%	55%	73%	70%	67%	63%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Guadagno Favorability</b>						
<b>Favorable</b>	13%	6%	14%	10%	14%	23%
<b>Unfavorable</b>	14%	29%	13%	14%	10%	10%
<b>Not sure</b>	73%	65%	73%	76%	76%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Pallone Favorability</b>						
<b>Favorable</b>	15%	18%	21%	12%	10%	14%
<b>Unfavorable</b>	14%	15%	7%	11%	17%	35%
<b>Not sure</b>	72%	67%	73%	76%	73%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lautenberg/Guadagno</b>						
<b>Frank Lautenberg</b>	48%	87%	66%	50%	19%	19%
<b>Kim Guadagno</b>	33%	4%	15%	29%	59%	67%
<b>Not sure</b>	19%	9%	18%	21%	23%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Booker/Guadagno</b>						
<b>Cory Booker</b>	52%	76%	70%	52%	31%	21%
<b>Kim Guadagno</b>	29%	1%	14%	29%	50%	56%
<b>Not sure</b>	19%	23%	16%	19%	19%	23%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Andrews/Guadagno</b>						
Rob Andrews	35%	59%	47%	36%	18%	12%
Kim Guadagno	34%	8%	16%	33%	57%	61%
Not sure	31%	33%	37%	31%	25%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Pallone/Guadagno</b>						
Frank Pallone	32%	62%	48%	31%	12%	7%
Kim Guadagno	32%	1%	14%	29%	56%	71%
Not sure	36%	37%	39%	40%	32%	22%

	Base	Gender	
		Woman	Man
<b>Lautenberg Approval</b>			
Approve	43%	48%	36%
Disapprove	36%	29%	46%
Not sure	21%	23%	18%

	Base	Gender	
		Woman	Man
<b>Booker Favorability</b>			
Favorable	48%	45%	52%
Unfavorable	20%	17%	24%
Not sure	32%	37%	24%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Andrews Favorability</b>			
Favorable	14%	15%	14%
Unfavorable	17%	13%	24%
Not sure	68%	73%	63%

	Base	Gender	
		Woman	Man
<b>Guadagno Favorability</b>			
Favorable	13%	11%	15%
Unfavorable	14%	9%	20%
Not sure	73%	80%	65%

	Base	Gender	
		Woman	Man
<b>Pallone Favorability</b>			
Favorable	15%	11%	20%
Unfavorable	14%	10%	19%
Not sure	72%	79%	61%

	Base	Gender	
		Woman	Man
<b>Lautenberg/Guadagno</b>			
Frank Lautenberg	48%	48%	48%
Kim Guadagno	33%	29%	38%
Not sure	19%	23%	14%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Booker/Guadagno</b>			
<b>Cory Booker</b>	52%	53%	50%
<b>Kim Guadagno</b>	29%	25%	35%
<b>Not sure</b>	19%	22%	15%

	Base	Gender	
		Woman	Man
<b>Andrews/Guadagno</b>			
<b>Rob Andrews</b>	35%	36%	35%
<b>Kim Guadagno</b>	34%	28%	41%
<b>Not sure</b>	31%	37%	24%

	Base	Gender	
		Woman	Man
<b>Pallone/Guadagno</b>			
<b>Frank Pallone</b>	32%	30%	36%
<b>Kim Guadagno</b>	32%	27%	38%
<b>Not sure</b>	36%	43%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lautenberg Approval</b>				
<b>Approve</b>	43%	64%	12%	34%
<b>Disapprove</b>	36%	15%	72%	41%
<b>Not sure</b>	21%	21%	16%	25%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Booker Favorability</b>				
<b>Favorable</b>	48%	60%	29%	45%
<b>Unfavorable</b>	20%	13%	34%	21%
<b>Not sure</b>	32%	27%	37%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Andrews Favorability</b>				
<b>Favorable</b>	14%	17%	13%	11%
<b>Unfavorable</b>	17%	14%	23%	19%
<b>Not sure</b>	68%	69%	64%	71%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Guadagno Favorability</b>				
<b>Favorable</b>	13%	9%	24%	10%
<b>Unfavorable</b>	14%	16%	8%	17%
<b>Not sure</b>	73%	75%	69%	74%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Pallone Favorability</b>				
<b>Favorable</b>	15%	17%	11%	15%
<b>Unfavorable</b>	14%	9%	23%	12%
<b>Not sure</b>	72%	74%	65%	73%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lautenberg/Guadagno</b>				
<b>Frank Lautenberg</b>	<b>48%</b>	69%	14%	44%
<b>Kim Guadagno</b>	<b>33%</b>	12%	78%	27%
<b>Not sure</b>	<b>19%</b>	19%	8%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Booker/Guadagno</b>				
<b>Cory Booker</b>	<b>52%</b>	70%	21%	47%
<b>Kim Guadagno</b>	<b>29%</b>	9%	67%	29%
<b>Not sure</b>	<b>19%</b>	20%	12%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Andrews/Guadagno</b>				
<b>Rob Andrews</b>	<b>35%</b>	53%	14%	24%
<b>Kim Guadagno</b>	<b>34%</b>	13%	71%	35%
<b>Not sure</b>	<b>31%</b>	34%	15%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Pallone/Guadagno</b>				
<b>Frank Pallone</b>	<b>32%</b>	48%	8%	27%
<b>Kim Guadagno</b>	<b>32%</b>	11%	73%	30%
<b>Not sure</b>	<b>36%</b>	41%	18%	43%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Lautenberg Approval</b>					
<b>Approve</b>	<b>43%</b>	42%	37%	72%	50%
<b>Disapprove</b>	<b>36%</b>	37%	41%	15%	27%
<b>Not sure</b>	<b>21%</b>	21%	22%	12%	24%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Booker Favorability</b>					
<b>Favorable</b>	<b>48%</b>	53%	44%	65%	50%
<b>Unfavorable</b>	<b>20%</b>	13%	22%	20%	16%
<b>Not sure</b>	<b>32%</b>	34%	34%	15%	33%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Andrews Favorability</b>					
<b>Favorable</b>	<b>14%</b>	33%	12%	15%	5%
<b>Unfavorable</b>	<b>17%</b>	17%	18%	15%	16%
<b>Not sure</b>	<b>68%</b>	50%	70%	70%	79%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Guadagno Favorability</b>					
<b>Favorable</b>	<b>13%</b>	13%	14%	10%	5%
<b>Unfavorable</b>	<b>14%</b>	18%	13%	19%	12%
<b>Not sure</b>	<b>73%</b>	69%	73%	72%	83%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Pallone Favorability</b>					
<b>Favorable</b>	15%	26%	14%	10%	12%
<b>Unfavorable</b>	14%	4%	14%	21%	13%
<b>Not sure</b>	72%	70%	72%	69%	75%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Lautenberg/Guadagno</b>					
<b>Frank Lautenberg</b>	48%	52%	42%	75%	60%
<b>Kim Guadagno</b>	33%	34%	40%	2%	12%
<b>Not sure</b>	19%	14%	18%	23%	28%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Booker/Guadagno</b>					
<b>Cory Booker</b>	52%	55%	47%	70%	56%
<b>Kim Guadagno</b>	29%	27%	35%	6%	14%
<b>Not sure</b>	19%	19%	17%	24%	30%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Andrews/Guadagno</b>					
<b>Rob Andrews</b>	35%	42%	32%	49%	32%
<b>Kim Guadagno</b>	34%	30%	39%	13%	25%
<b>Not sure</b>	31%	28%	29%	38%	43%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Pallone/Guadagno</b>					
<b>Frank Pallone</b>	32%	39%	29%	39%	37%
<b>Kim Guadagno</b>	32%	25%	39%	7%	25%
<b>Not sure</b>	36%	36%	32%	54%	38%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Lautenberg Approval</b>				
<b>Approve</b>	43%	47%	40%	41%
<b>Disapprove</b>	36%	31%	37%	45%
<b>Not sure</b>	21%	22%	23%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Booker Favorability</b>				
<b>Favorable</b>	48%	58%	42%	40%
<b>Unfavorable</b>	20%	16%	23%	24%
<b>Not sure</b>	32%	26%	35%	37%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Andrews Favorability</b>				
<b>Favorable</b>	14%	15%	14%	12%
<b>Unfavorable</b>	17%	16%	17%	19%
<b>Not sure</b>	68%	68%	68%	69%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Guadagno Favorability</b>				
<b>Favorable</b>	13%	11%	15%	12%
<b>Unfavorable</b>	14%	15%	13%	13%
<b>Not sure</b>	73%	74%	71%	75%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Pallone Favorability</b>				
<b>Favorable</b>	15%	16%	13%	14%
<b>Unfavorable</b>	14%	11%	15%	18%
<b>Not sure</b>	72%	73%	72%	68%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Lautenberg/Guadagno</b>				
<b>Frank Lautenberg</b>	48%	53%	48%	40%
<b>Kim Guadagno</b>	33%	28%	33%	42%
<b>Not sure</b>	19%	19%	19%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Booker/Guadagno</b>				
<b>Cory Booker</b>	52%	59%	49%	43%
<b>Kim Guadagno</b>	29%	25%	30%	37%
<b>Not sure</b>	19%	16%	22%	20%







**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Andrews/Guadagno</b>				
<b>Rob Andrews</b>	35%	34%	40%	29%
<b>Kim Guadagno</b>	34%	33%	31%	40%
<b>Not sure</b>	31%	33%	29%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Pallone/Guadagno</b>				
<b>Frank Pallone</b>	32%	31%	35%	30%
<b>Kim Guadagno</b>	32%	28%	32%	39%
<b>Not sure</b>	36%	41%	32%	32%





## New Jersey Survey Results

**Q1** Do you approve or disapprove of Senator Frank Lautenberg's job performance?

*Approve* ..... 63%  
*Disapprove*..... 18%  
*Not sure* ..... 19%

**Q2** Do you have a favorable or unfavorable opinion of Cory Booker?

*Favorable*..... 62%  
*Unfavorable* ..... 15%  
*Not sure* ..... 23%

**Q3** Do you have a favorable or unfavorable opinion of Rob Andrews?

*Favorable*..... 16%  
*Unfavorable* ..... 16%  
*Not sure* ..... 67%

**Q4** Do you have a favorable or unfavorable opinion of Frank Pallone?

*Favorable*..... 18%  
*Unfavorable* ..... 11%  
*Not sure* ..... 71%

**Q5** Would you like for Frank Lautenberg to run for re-election in 2014, or would you prefer that he retired?

*He should run for re-election*..... 36%  
*He should retire* ..... 45%  
*Not sure* ..... 20%

**Q6** Would you prefer the Democratic candidate for Senate in 2014 be Cory Booker or Frank Lautenberg?

*Cory Booker*..... 59%  
*Frank Lautenberg* ..... 22%  
*Not sure* ..... 18%

**Q7** Given the choices of Rob Andrews, Cory Booker, and Frank Pallone, who would you most like to see as the Democratic candidate for Senate in 2014?

*Rob Andrews* ..... 17%  
*Cory Booker*..... 48%  
*Frank Pallone*..... 13%  
*Someone else*..... 11%  
*Not sure* ..... 11%

**Q8** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 21%  
*Somewhat liberal* ..... 36%  
*Moderate*..... 34%  
*Somewhat conservative*..... 7%  
*Very conservative* ..... 2%

**Q9** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 57%  
*Man*..... 43%

**Q10** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 10%  
*White* ..... 70%  
*African-American* ..... 14%  
*Other*..... 6%

**Q11** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 40%  
*46 to 65*..... 38%  
*Older than 65*..... 22%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lautenberg Approval</b>						
<b>Approve</b>	63%	76%	74%	51%	42%	12%
<b>Disapprove</b>	18%	13%	7%	27%	28%	88%
<b>Not sure</b>	19%	12%	19%	23%	30%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Booker Favorability</b>						
<b>Favorable</b>	62%	75%	70%	50%	52%	36%
<b>Unfavorable</b>	15%	12%	14%	18%	16%	24%
<b>Not sure</b>	23%	13%	17%	33%	32%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Andrews Favorability</b>						
<b>Favorable</b>	16%	21%	16%	14%	17%	12%
<b>Unfavorable</b>	16%	20%	12%	16%	19%	61%
<b>Not sure</b>	67%	58%	72%	70%	64%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Pallone Favorability</b>						
<b>Favorable</b>	18%	19%	22%	13%	18%	15%
<b>Unfavorable</b>	11%	14%	8%	11%	10%	61%
<b>Not sure</b>	71%	67%	71%	75%	71%	24%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Should Lautenberg Run or Retire?</b>						
He should run for re-election	36%	42%	40%	31%	26%	-
He should retire	45%	40%	37%	51%	51%	100%
Not sure	20%	18%	23%	18%	23%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Booker/Lautenberg</b>						
Cory Booker	59%	69%	59%	54%	59%	76%
Frank Lautenberg	22%	19%	26%	23%	17%	12%
Not sure	18%	12%	15%	24%	23%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Andrews/Booker/Pallone</b>						
Rob Andrews	17%	25%	14%	16%	17%	24%
Cory Booker	48%	57%	49%	41%	48%	48%
Frank Pallone	13%	5%	18%	14%	10%	15%
Someone else	11%	6%	8%	17%	6%	-
Not sure	11%	7%	11%	12%	18%	12%

	Base	Gender	
		Woman	Man
<b>Lautenberg Approval</b>			
Approve	63%	65%	60%
Disapprove	18%	17%	20%
Not sure	19%	18%	20%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Booker Favorability</b>			
<b>Favorable</b>	<b>62%</b>	63%	61%
<b>Unfavorable</b>	<b>15%</b>	16%	14%
<b>Not sure</b>	<b>23%</b>	21%	25%

	Base	Gender	
		Woman	Man
<b>Andrews Favorability</b>			
<b>Favorable</b>	<b>16%</b>	15%	18%
<b>Unfavorable</b>	<b>16%</b>	13%	21%
<b>Not sure</b>	<b>67%</b>	72%	61%

	Base	Gender	
		Woman	Man
<b>Pallone Favorability</b>			
<b>Favorable</b>	<b>18%</b>	15%	22%
<b>Unfavorable</b>	<b>11%</b>	9%	15%
<b>Not sure</b>	<b>71%</b>	76%	63%

	Base	Gender	
		Woman	Man
<b>Should Lautenberg Run or Retire?</b>			
<b>He should run for re-election</b>	<b>36%</b>	40%	30%
<b>He should retire</b>	<b>45%</b>	41%	49%
<b>Not sure</b>	<b>20%</b>	19%	21%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Booker/Lautenberg</b>			
Cory Booker	59%	61%	58%
Frank Lautenberg	22%	22%	23%
Not sure	18%	18%	19%

	Base	Gender	
		Woman	Man
<b>Andrews/Booker/Pallone</b>			
Rob Andrews	17%	18%	17%
Cory Booker	48%	50%	45%
Frank Pallone	13%	12%	15%
Someone else	11%	9%	12%
Not sure	11%	11%	12%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Lautenberg Approval</b>					
Approve	63%	45%	63%	74%	74%
Disapprove	18%	24%	18%	15%	13%
Not sure	19%	31%	19%	11%	13%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Booker Favorability</b>					
Favorable	62%	57%	61%	66%	78%
Unfavorable	15%	21%	14%	20%	4%
Not sure	23%	21%	25%	14%	18%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Andrews Favorability</b>					
<b>Favorable</b>	16%	23%	16%	14%	13%
<b>Unfavorable</b>	16%	31%	13%	18%	26%
<b>Not sure</b>	67%	45%	71%	68%	61%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Pallone Favorability</b>					
<b>Favorable</b>	18%	15%	20%	12%	14%
<b>Unfavorable</b>	11%	21%	7%	21%	20%
<b>Not sure</b>	71%	64%	73%	67%	65%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Should Lautenberg Run or Retire?</b>					
<b>He should run for re-election</b>	36%	29%	33%	53%	33%
<b>He should retire</b>	45%	41%	48%	30%	47%
<b>Not sure</b>	20%	30%	19%	17%	20%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Booker/Lautenberg</b>					
<b>Cory Booker</b>	59%	62%	57%	63%	76%
<b>Frank Lautenberg</b>	22%	24%	21%	30%	16%
<b>Not sure</b>	18%	14%	22%	7%	8%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Andrews/Booker/Pallone</b>					
<b>Rob Andrews</b>	17%	15%	17%	13%	36%
<b>Cory Booker</b>	48%	49%	44%	62%	56%
<b>Frank Pallone</b>	13%	8%	17%	4%	4%
<b>Someone else</b>	11%	15%	10%	13%	-
<b>Not sure</b>	11%	13%	12%	9%	5%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Lautenberg Approval</b>				
<b>Approve</b>	63%	56%	66%	72%
<b>Disapprove</b>	18%	23%	13%	17%
<b>Not sure</b>	19%	21%	21%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Booker Favorability</b>				
<b>Favorable</b>	62%	66%	61%	58%
<b>Unfavorable</b>	15%	21%	11%	11%
<b>Not sure</b>	23%	13%	29%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Andrews Favorability</b>				
<b>Favorable</b>	16%	11%	20%	19%
<b>Unfavorable</b>	16%	25%	10%	12%
<b>Not sure</b>	67%	64%	70%	69%







**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Palone Favorability</b>				
Favorable	18%	18%	17%	19%
Unfavorable	11%	13%	8%	14%
Not sure	71%	69%	75%	67%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Should Lautenberg Run or Retire?</b>				
He should run for re-election	36%	33%	40%	33%
He should retire	45%	44%	39%	55%
Not sure	20%	23%	21%	12%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Booker/Lautenberg</b>				
Cory Booker	59%	57%	63%	57%
Frank Lautenberg	22%	23%	22%	22%
Not sure	18%	20%	15%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Andrews/Booker/Pallone</b>				
Rob Andrews	17%	13%	19%	23%
Cory Booker	48%	52%	46%	42%
Frank Pallone	13%	10%	15%	16%
Someone else	11%	16%	6%	7%
Not sure	11%	8%	14%	11%

