

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama Nobel Doesn't Go Over Well in NJ

Raleigh, N.C. – Barack Obama's approval rating with likely voters for New Jersey's Gubernatorial election this fall comes down at 46% this month.

That number is not an indication that his popularity has declined precipitously after he won 57% of the vote in the state last year. It's more a reflection of the fact that many of his voters are not planning to turn out for the Governor's race this year. The likely electorate for this fall supported Obama only 49-45 last year.

If turnout patterns for this year were more reflective of who voted last year Jon Corzine would easily be in the lead.

56% of voters in the state think Obama didn't deserve to win the Nobel Peace Prize, with only 30% believing he earned the honor. Public opinion on that issue predictably breaks heavily along party lines: 57% of Democrats but only 21% of independents and 4% of Republicans agree with his selection.

46% of voters think Obama's selection hurts the prestige of the award, while 42% think it makes no difference and 12% think the President's selection makes it a greater honor.

"If voters in a state as Democratic as New Jersey don't think Barack Obama deserved the Nobel Peace Prize it's safe to say that the country as a whole holds that view as well," said Dean Debnam, President of Public Policy Polling. "Jon Corzine probably doesn't care one way or the other as long as Obama will come to the state and try to turn his base out."

Frank Lautenberg and Robert Menendez continue to hold approval ratings in the 30s.

PPP surveyed 571 likely New Jersey voters from October 9th to 12th. The survey's margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



New Jersey Survey Results

Q1 Do you approve or disapprove of Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 46% Not Sure..... 9%
Disapprove..... 45%

Q2 Do you approve or disapprove of Democratic Senator Frank Lautenberg's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 36%
Disapprove..... 45%
Not Sure..... 19%

Q3 Do you approve or disapprove of Democratic Senator Robert Menendez's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 34%
Disapprove..... 45%
Not Sure..... 21%

Q4 Do you think that President Obama is deserving of the Nobel Peace Prize? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 30%
No..... 56%
Not Sure..... 14%

Q5 Do you think that President Obama receiving the Nobel Peace Prize increases or decreases the prestige of that award, or does it not make a difference? If you think it makes it more prestigious, press 1. If less prestigious, press 2. If it makes no difference, press 3.

More Prestigious..... 12%
Less Prestigious 46%
No Difference..... 42%

Q6 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 45%
Obama 49%
Someone Else/Don't Remember..... 6%

Q7 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 21%
Moderate..... 51%
Conservative..... 28%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%

Q9 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican..... 31%
Independent/Other..... 30%

Q10 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 8%
White 75%
African American 12%
Other..... 5%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 8%
30 to 45..... 22%
46 to 65..... 47%
Older than 65..... 22%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	46%	8%	85%	17%
Disapprove	45%	83%	7%	68%
Not Sure	9%	10%	8%	15%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lautenberg Approval				
Approve	36%	11%	65%	10%
Disapprove	45%	72%	16%	66%
Not Sure	19%	17%	20%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Menendez Approval				
Approve	34%	12%	58%	7%
Disapprove	45%	71%	17%	75%
Not Sure	21%	17%	25%	18%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama deserving of Nobel				
Yes	30%	5%	58%	-
No	56%	89%	20%	82%
Not Sure	14%	6%	21%	18%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Impact on Prestige of Nobel				
More Prestigious	12%	4%	21%	-
Less Prestigious	46%	76%	12%	81%
No Difference	42%	20%	67%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	46%	86%	47%	14%
Disapprove	45%	10%	42%	78%
Not Sure	9%	4%	12%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lautenberg Approval				
Approve	36%	69%	34%	15%
Disapprove	45%	13%	43%	74%
Not Sure	19%	18%	23%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Menendez Approval				
Approve	34%	66%	34%	7%
Disapprove	45%	13%	41%	80%
Not Sure	21%	21%	25%	13%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama deserving of Nobel				
Yes	30%	65%	28%	7%
No	56%	15%	56%	88%
Not Sure	14%	20%	16%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Impact on Prestige of Nobel				
More Prestigious	12%	31%	9%	2%
Less Prestigious	46%	7%	47%	74%
No Difference	42%	62%	43%	24%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	47%	45%
Disapprove	45%	44%	46%
Not Sure	9%	9%	9%

	Base	Gender	
		Woman	Man
Lautenberg Approval			
Approve	36%	39%	34%
Disapprove	45%	36%	53%
Not Sure	19%	25%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Menendez Approval			
Approve	34%	34%	34%
Disapprove	45%	41%	50%
Not Sure	21%	25%	16%

	Base	Gender	
		Woman	Man
Obama deserving of Nobel			
Yes	30%	31%	30%
No	56%	56%	56%
Not Sure	14%	13%	14%

	Base	Gender	
		Woman	Man
Impact on Prestige of Nobel			
More Prestigious	12%	10%	14%
Less Prestigious	46%	42%	49%
No Difference	42%	47%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	79%	9%	40%
Disapprove	45%	14%	82%	48%
Not Sure	9%	7%	10%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Lautenberg Approval				
Approve	36%	61%	15%	26%
Disapprove	45%	19%	70%	53%
Not Sure	19%	20%	16%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Menendez Approval				
Approve	34%	59%	8%	26%
Disapprove	45%	19%	72%	52%
Not Sure	21%	21%	20%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama deserving of Nobel				
Yes	30%	57%	4%	21%
No	56%	26%	89%	62%
Not Sure	14%	17%	6%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Impact on Prestige of Nobel				
More Prestigious	12%	24%	3%	5%
Less Prestigious	46%	21%	72%	52%
No Difference	42%	55%	26%	43%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Approve	46%	31%	42%	80%	54%
Disapprove	45%	69%	48%	12%	34%
Not Sure	9%	-	10%	7%	12%

	Base	Race			
		Hispanic	White	African American	Other
Lautenberg Approval					
Approve	36%	30%	33%	60%	53%
Disapprove	45%	60%	47%	27%	33%
Not Sure	19%	10%	21%	13%	13%

	Base	Race			
		Hispanic	White	African American	Other
Menendez Approval					
Approve	34%	20%	31%	60%	38%
Disapprove	45%	70%	47%	23%	34%
Not Sure	21%	10%	22%	17%	28%

	Base	Race			
		Hispanic	White	African American	Other
Obama deserving of Nobel					
Yes	30%	10%	26%	69%	45%
No	56%	90%	58%	24%	41%
Not Sure	14%	-	16%	7%	14%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Impact on Prestige of Nobel					
More Prestigious	12%	-	11%	25%	17%
Less Prestigious	46%	80%	46%	21%	41%
No Difference	42%	20%	43%	54%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	37%	42%	50%	45%
Disapprove	45%	52%	51%	41%	44%
Not Sure	9%	11%	7%	9%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lautenberg Approval					
Approve	36%	21%	26%	39%	45%
Disapprove	45%	44%	51%	45%	38%
Not Sure	19%	35%	23%	15%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Menendez Approval					
Approve	34%	16%	23%	37%	43%
Disapprove	45%	60%	56%	42%	37%
Not Sure	21%	23%	21%	20%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama deserving of Nobel					
Yes	30%	33%	21%	32%	35%
No	56%	64%	68%	53%	48%
Not Sure	14%	3%	11%	15%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Impact on Prestige of Nobel					
More Prestigious	12%	11%	10%	12%	15%
Less Prestigious	46%	59%	53%	42%	42%
No Difference	42%	30%	37%	46%	43%

