



FOR IMMEDIATE RELEASE

January 11, 2011

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama soundly beats Christie and all other Republicans in NJ

Raleigh, N.C. – New Jersey Governor Chris Christie has been getting a lot of press for his no-nonsense style in taking on political opponents and his state’s budget woes since taking office almost a year ago. But the Democratic lean of the Garden State means his admirers are probably more numerous outside its borders than within. In this climate, his 48-45 job approval margin puts him above the median of American governors, but he is still not as popular as President Obama in the state. New Jersey voters give him a 51-43 approval rating, good for fourth of the 37 states in which PPP has measured opinion on his job performance in the last year.

Christie has also been getting a lot of ink as a potential contender for president in the GOP’s wide-open race to challenge the president for re-election next year, despite his own denials of interest. If he were to win the nomination, however, he would do no better in his own state than would three of the frontrunners PPP typically tests against Obama across the country.

The president would easily retain New Jersey’s 14 electoral votes against any comer, defeating Christie, 55-38; Newt Gingrich, 54-37; Mike Huckabee, 53-36; Mitt Romney, 52-37; and Sarah Palin by a whopping 59-29. Except the latter, these are all roughly similar results as Obama’s 57-42 win over Palin’s ticket-mate John McCain in 2008. Palin’s 27-65 favorability margin makes her by far the least popular of the Republicans, but Gingrich (29-49), Hucakbee (32-41), and Romney (35-41) are all well under water.

The major reason for Obama’s dominance, as in most Northeastern and Western states, is that the overwhelming plurality (43%) of the state’s voters are Democrats, with only 29% self-identifying with the GOP and a pretty high 27% claiming to be independents. Obama only ties or narrowly leads with independents against everyone but Palin (who trails 32-53). But he does a better job of locking up his own base than they do, and takes one-and-a-half to almost four times as many Republicans as they do Democrats.

“Chris Christie’s approval numbers are good for a Republican in a dark blue state,” said Dean Debnam, President of Public Policy Polling. “But that doesn’t mean folks are ready to put him in the White House.”

PPP surveyed 520 New Jersey voters from January 6th to 9th. The survey’s margin of error is +/-4.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Public Policy Polling
3020 Highwoods Blvd.
Raleigh, NC 27604

Phone: 888 621-6988
Web: www.publicpolicypolling.com
Email: information@publicpolicypolling.com





New Jersey Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 51%
Disapprove..... 43%
Not sure 6%

Q2 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 29%
Unfavorable 49%
Not sure 21%

Q3 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable..... 32%
Unfavorable 41%
Not sure 28%

Q4 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 27%
Unfavorable 65%
Not sure 8%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 35%
Unfavorable 41%
Not sure 24%

Q6 Do you approve or disapprove of Governor Chris Christie's job performance?

Approve 48%
Disapprove..... 45%
Not sure 7%

Q7 If the candidates for President next year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

Barack Obama..... 54%
Newt Gingrich 37%
Undecided..... 10%

Q8 If the candidates for President next year were Democrat Barack Obama and Republican Mike Huckabee, who would you vote for?

Barack Obama..... 53%
Mike Huckabee 36%
Undecided..... 11%

Q9 If the candidates for President next year were Democrat Barack Obama and Republican Sarah Palin, who would you vote for?

Barack Obama..... 59%
Sarah Palin 29%
Undecided..... 11%

Q10 If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 52%
Mitt Romney..... 37%
Undecided..... 10%

Q11 If the candidates for President next year were Democrat Barack Obama and Republican Chris Christie, who would you vote for?

Barack Obama..... 55%
Chris Christie 38%
Undecided..... 7%





Q12 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 18%
Moderate..... 48%
Conservative..... 34%

Q13 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 29%
Independent/Other..... 27%

Q15 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 10%
White 69%
African-American 13%
Other..... 8%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 28%
46 to 65..... 37%
Older than 65..... 21%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	51%	88%	58%	23%
Disapprove	43%	7%	34%	75%
Not sure	6%	5%	8%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Gingrich Favorability				
Favorable	29%	3%	24%	52%
Unfavorable	49%	78%	57%	23%
Not sure	21%	19%	20%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee Favorability				
Favorable	32%	11%	26%	51%
Unfavorable	41%	55%	46%	26%
Not sure	28%	34%	28%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Favorability				
Favorable	27%	7%	22%	46%
Unfavorable	65%	87%	73%	42%
Not sure	8%	6%	5%	12%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Romney Favorability				
Favorable	35%	13%	32%	50%
Unfavorable	41%	61%	44%	27%
Not sure	24%	26%	24%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Christie Approval				
Approve	48%	24%	44%	67%
Disapprove	45%	66%	51%	26%
Not sure	7%	10%	6%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Gingrich				
Barack Obama	54%	93%	62%	21%
Newt Gingrich	37%	-	28%	69%
Undecided	10%	7%	10%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Huckabee				
Barack Obama	53%	92%	61%	22%
Mike Huckabee	36%	2%	29%	64%
Undecided	11%	6%	10%	14%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Palin				
Barack Obama	59%	97%	67%	27%
Sarah Palin	29%	3%	21%	56%
Undecided	11%	-	12%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Romney				
Barack Obama	52%	89%	58%	24%
Mitt Romney	37%	3%	32%	64%
Undecided	10%	7%	10%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama/Christie				
Barack Obama	55%	93%	62%	24%
Chris Christie	38%	5%	32%	64%
Undecided	7%	2%	6%	12%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	51%	57%	46%
Disapprove	43%	36%	50%
Not sure	6%	7%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	29%	25%	34%
Unfavorable	49%	47%	52%
Not sure	21%	28%	14%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	32%	31%	32%
Unfavorable	41%	35%	48%
Not sure	28%	34%	20%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	27%	23%	32%
Unfavorable	65%	68%	62%
Not sure	8%	9%	6%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	35%	33%	36%
Unfavorable	41%	40%	43%
Not sure	24%	27%	21%





Crosstabs

	Base	Gender	
		Woman	Man
Christie Approval			
Approve	48%	46%	51%
Disapprove	45%	47%	43%
Not sure	7%	8%	6%

	Base	Gender	
		Woman	Man
Obama/Gingrich			
Barack Obama	54%	58%	48%
Newt Gingrich	37%	30%	45%
Undecided	10%	12%	7%

	Base	Gender	
		Woman	Man
Obama/Huckabee			
Barack Obama	53%	56%	50%
Mike Huckabee	36%	32%	40%
Undecided	11%	12%	10%

	Base	Gender	
		Woman	Man
Obama/Palin			
Barack Obama	59%	63%	55%
Sarah Palin	29%	23%	37%
Undecided	11%	15%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	52%	56%	48%
Mitt Romney	37%	31%	45%
Undecided	10%	13%	7%

	Base	Gender	
		Woman	Man
Obama/Christie			
Barack Obama	55%	59%	49%
Chris Christie	38%	34%	43%
Undecided	7%	7%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	51%	85%	12%	39%
Disapprove	43%	9%	82%	54%
Not sure	6%	5%	5%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Gingrich Favorability				
Favorable	29%	10%	59%	29%
Unfavorable	49%	67%	21%	51%
Not sure	21%	23%	20%	20%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Huckabee Favorability				
Favorable	32%	15%	57%	30%
Unfavorable	41%	53%	24%	40%
Not sure	28%	32%	18%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	27%	9%	53%	30%
Unfavorable	65%	85%	39%	61%
Not sure	8%	7%	7%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	35%	17%	57%	37%
Unfavorable	41%	55%	26%	36%
Not sure	24%	27%	17%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Christie Approval				
Approve	48%	23%	79%	55%
Disapprove	45%	68%	16%	39%
Not sure	7%	9%	5%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Gingrich				
Barack Obama	54%	87%	11%	45%
Newt Gingrich	37%	7%	76%	43%
Undecided	10%	6%	13%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Huckabee				
Barack Obama	53%	85%	15%	45%
Mike Huckabee	36%	9%	75%	38%
Undecided	11%	7%	11%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Palin				
Barack Obama	59%	91%	18%	53%
Sarah Palin	29%	5%	63%	32%
Undecided	11%	4%	19%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	52%	85%	13%	42%
Mitt Romney	37%	8%	77%	41%
Undecided	10%	6%	10%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Christie				
Barack Obama	55%	90%	13%	42%
Chris Christie	38%	7%	80%	42%
Undecided	7%	3%	8%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	51%	56%	42%	93%	58%
Disapprove	43%	37%	52%	4%	32%
Not sure	6%	6%	6%	3%	10%

	Base	Race			
		Hispanic	White	African-American	Other
Gingrich Favorability					
Favorable	29%	29%	34%	10%	20%
Unfavorable	49%	38%	49%	59%	49%
Not sure	21%	33%	17%	31%	31%

	Base	Race			
		Hispanic	White	African-American	Other
Huckabee Favorability					
Favorable	32%	33%	34%	19%	31%
Unfavorable	41%	28%	41%	50%	40%
Not sure	28%	39%	25%	31%	29%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Palin Favorability					
Favorable	27%	27%	33%	4%	14%
Unfavorable	65%	53%	60%	93%	81%
Not sure	8%	19%	7%	3%	5%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	35%	33%	41%	12%	16%
Unfavorable	41%	38%	38%	54%	54%
Not sure	24%	30%	21%	35%	30%

	Base	Race			
		Hispanic	White	African-American	Other
Christie Approval					
Approve	48%	53%	57%	10%	24%
Disapprove	45%	36%	36%	81%	74%
Not sure	7%	11%	7%	9%	2%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Gingrich					
Barack Obama	54%	54%	45%	89%	69%
Newt Gingrich	37%	37%	45%	5%	16%
Undecided	10%	9%	10%	6%	14%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Huckabee					
Barack Obama	53%	54%	44%	93%	69%
Mike Huckabee	36%	38%	43%	3%	23%
Undecided	11%	8%	13%	5%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Palin					
Barack Obama	59%	62%	50%	95%	77%
Sarah Palin	29%	24%	38%	3%	9%
Undecided	11%	14%	12%	2%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	52%	54%	43%	93%	69%
Mitt Romney	37%	34%	46%	1%	25%
Undecided	10%	12%	11%	6%	6%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Christie					
Barack Obama	55%	61%	44%	97%	69%
Chris Christie	38%	39%	46%	3%	22%
Undecided	7%	-	10%	-	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	51%	51%	52%	50%	53%
Disapprove	43%	43%	45%	43%	39%
Not sure	6%	6%	3%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	29%	23%	32%	31%	27%
Unfavorable	49%	49%	43%	54%	50%
Not sure	21%	29%	25%	15%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	32%	26%	32%	30%	37%
Unfavorable	41%	46%	37%	47%	31%
Not sure	28%	29%	31%	22%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	27%	21%	23%	31%	31%
Unfavorable	65%	74%	66%	64%	60%
Not sure	8%	6%	11%	5%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	35%	26%	29%	38%	43%
Unfavorable	41%	51%	46%	40%	30%
Not sure	24%	23%	25%	22%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Christie Approval					
Approve	48%	40%	47%	50%	52%
Disapprove	45%	57%	47%	43%	38%
Not sure	7%	3%	6%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Gingrich					
Barack Obama	54%	57%	49%	55%	54%
Newt Gingrich	37%	37%	45%	33%	33%
Undecided	10%	6%	6%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Huckabee					
Barack Obama	53%	54%	53%	53%	54%
Mike Huckabee	36%	37%	38%	34%	37%
Undecided	11%	9%	9%	14%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Palin					
Barack Obama	59%	63%	59%	59%	58%
Sarah Palin	29%	23%	29%	32%	31%
Undecided	11%	14%	13%	9%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	52%	60%	53%	50%	50%
Mitt Romney	37%	40%	38%	35%	38%
Undecided	10%	-	9%	14%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Christie					
Barack Obama	55%	63%	54%	52%	53%
Chris Christie	38%	31%	37%	39%	42%
Undecided	7%	6%	9%	8%	5%

